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MU NewsLetter, September 21, 1995

Office of University Relations

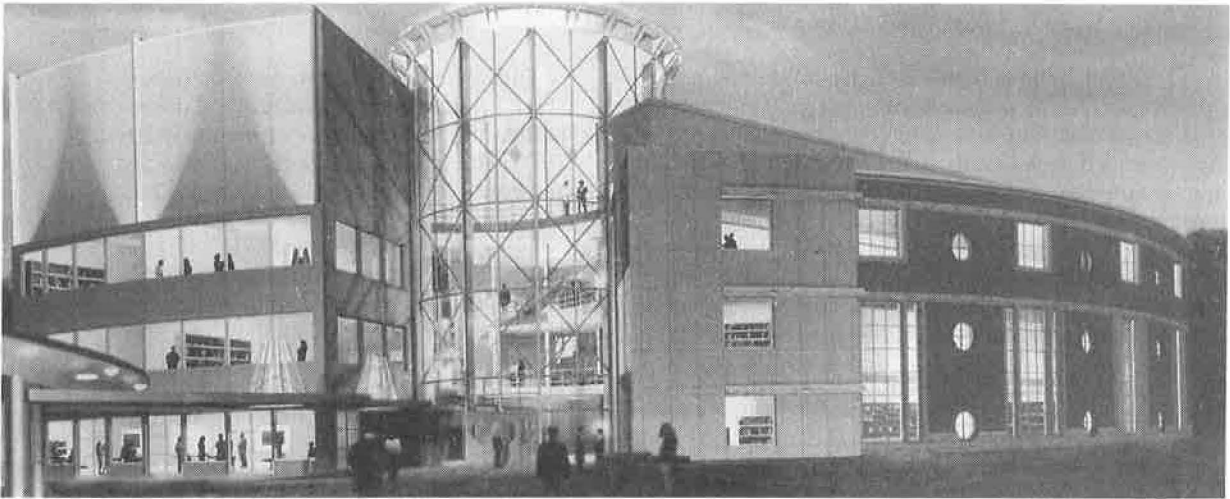
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Campaign launched to raise \$10 million for library & scholarships



Marshall University launched a campaign Saturday to raise \$10 million for construction of its new library/information center and academic scholarships. The artist's rendering of the new library above shows the campus side of the facility. The side of the building facing Hal Greer Boulevard will retain a more traditional facade to complement the appearance of Old Main. During the next few weeks, campaign coordinators will contact approximately 53,000 MU alumni and friends throughout the United States seeking support for the new \$22 million facility that is an integral part of a comprehensive plan to make Marshall one of the most technologically sophisticated campuses in the country by the year 2002. Marshall President J. Wade Gilley told university supporters during a live satellite broadcast to alumni chapters in 15 states that he expects the groundbreaking ceremony for the new library to be held in the spring. He said \$10 million in library funds will come from state-approved bonds and \$5 million will come from a federal grant procured with the help of U.S. Sen. Robert C. Byrd. Gilley said alumni and businesses already have committed \$1,625,000 toward the project.

MU NEWSLETTER

MARSHALL UNIVERSITY • OFFICE OF UNIVERSITY RELATIONS • HUNTINGTON, WEST VIRGINIA 25755 • September 21, 1995

Burrowes is Woodson distinguished professor

Dr. Carl Patrick Burrowes, formerly an associate professor in the School of Communications at California State University at Fullerton, has been selected as the Carter G. Woodson Distinguished Professor of Journalism and Mass Communications for Marshall University's John Deaver Drinko Academy for American Political Institutions and Civic Culture, according to Dr. Alan B. Gould, executive director of the academy.

Burrowes holds the rank of professor in Marshall's School of Journalism and Mass Communications, dedicating half of his services to the Drinko Academy. He teaches several courses and

serves as an adviser to minority students in the school.

Burrowes received his bachelor's degree in journalism from Howard University, his master's degree in communications from Syracuse University and his Ph.D. in communications from Temple University.

Prior to joining the California State University faculty as a lecturer in 1990, Burrowes served as an assistant professor at Glassboro State College, a teaching assistant at Temple University, chairman and assistant professor at Calumet College, instructor at Hampton Institute and instructor at the University of Liberia.

He has served as a correspondent for two magazines and written on a free-lance basis for a variety of media including the New

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Ferguson named registrar

Roberta C. Ferguson of Kenova has been named registrar at Marshall University, according to Dr. Warren G. Lutz, dean of enrollment management at Marshall.

Prior to accepting her new position, Ferguson served as associate registrar and director of student records at the university.

She joined the Marshall staff in 1979 as administrative assistant in the Vocational, Technical and Adult Education Department and then served as administrative assistant in the Department of Surgery. She was named assistant registrar in 1990.



Ferguson

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Faculty Senate meeting planned

Marshall University's Faculty Senate will meet Thursday, Sept. 28, at 4 p.m. in the Patio Dining Area on the second floor of Memorial Student Center.

The agenda will include: the approval of minutes of 5/11/95, announcements, discussion with the university president on working draft #1 of Senate Bill 547, the ACF report, nomination and election of liaison senator for the Legislative Affairs Committee, and agenda requests for future meetings.

All faculty members are invited to attend.

Burrowes is Woodson distinguished professor

(Continued from page 1)

York Times and the Philadelphia Inquirer. He has written numerous articles for professional journals and presented papers at many workshops, seminars and conferences.

During his career in higher education, Burrowes served on various academic committees and organizations and served as adviser for three student newspapers and several student groups.

Burrowes has been a member of the Association for Education in Journalism and Mass Communication, the International Communication Association, the Liberian Studies Association, the African Studies Association, the American Federation of Teachers, the Black Professionals Organization, the Reporters' Committee for Freedom of the Press, the Society of Professional Journalists and the American Association of University Professors. He also serves on the board of the Africa World Press.

He has received faculty and research grants and received the Charles C. Gbenyon Memorial Award for Objective News Reporting on Liberian Affairs from the Union of Liberian Associations in the Americas. Gbenyon, a former student of Burrowes', was killed while covering an army mutiny for the Liberian government-owned television station.

Ferguson named registrar

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Ferguson received her bachelor's degree in recreation and master's degrees in vocational and technical education and counseling and rehabilitation from Marshall.

She has been active in several community and university organizations and served on the board of directors of the Marshall University Alumni Association.

"Roberta has been responsible for many of the duties associated with the registrar position during her tenure in the office and has done an excellent job," said Lutz. "She also has been involved in our new initiatives to improve service to students such as the MILO phone registration system. I am confident she will continue to provide the best possible service to Marshall faculty, staff and students."

Pianist will teach class

German pianist Stephan Moeller will present a master class at Marshall University Friday, Sept. 29, at 1:30 p.m. in Smith Recital Hall.

Since winning a prize in the 1985 International Beethoven Piano Competition, Moeller has performed throughout Europe and the United States as a recitalist and lecturer. He currently serves on the faculty of the Music Academy in Vienna, Austria, and serves as artistic director of the annual Beethoven Festival in Bremen, Germany.

During the master class, which is open to the public free of charge, he will be coaching Marshall students Audrey Kaiser playing Chopin's Third Ballade in A-flat Major, Shana Paitsel performing two movements from Beethoven's Sonata in D Major, Op. 28, and Kelly Smith playing the first movement of Beethoven's *Tempest* Sonata.

Moeller also will perform with the Huntington Chamber Orchestra on Saturday, Sept. 30, at 8 p.m. in the Jean C. Stephenson Auditorium at Huntington City Hall.

To obtain further details contact the Marshall University Music Department, 696-3117.

Burrowes has written several papers about Liberia including his doctoral dissertation, "Press Freedom in Liberia, 1820-1970: The Impact of Modernity, Ethnicity and Power Imbalance on Government-Press Relations."

Carter G. Woodson came to Huntington as a teenager and graduated from Douglass High School in 1896. He continued his education at Berea College and the University of Chicago and earned his Ph.D. from Harvard University. He was a celebrated African American educator who now is regarded as "the father of black history."

Marshall's Drinko Academy is committed primarily to fostering undergraduate education focused on the study of American public institutions and the responsibilities of citizenship.

The heart of the academy is a core of distinguished senior professors, each holding departmental affiliation but reporting organizationally to the director of the academy. Drinko professors are given latitude to create courses and engage in other scholarly activities that address the academy's mission. They are encouraged to develop cross-disciplinary courses that address the nation's problems from a broad perspective.

"I am very pleased Dr. Burrowes decided to apply for the Woodson professorship in the Drinko Academy," said Gould. "His research interests in the areas of free expression and cross-cultural communication will fit well with the goals and mission of the Drinko Academy."



Burrowes

B & AP Committee meets

(The following report on the Sept. 8 meeting of the Marshall University Budget and Academic Policy Committee was submitted by Dwight Jensen, secretary.)

The Budget and Academic Policy Committee met Sept. 8 and began consideration of the following: a proposal to assist the Student Government Association in compiling and publishing student evaluations of professors, a recommendation that the grade reporting system be changed to a plus-minus system, the selection of an Appeals Committee officer, and the impact of Senate Bill 547 that deals with the university budget.

A question arose and was discussed whether this committee should help provide a channel for faculty participation in the budget discussion.

The committee is to examine the policy for dropping classes and the policy about class overloads to see if changes are needed.

The committee was to meet Sept. 13 to resolve the matter of selecting a Faculty Appeals officer. The committee was to meet Sept. 20 to deal with a full agenda.

Lunchbag seminars begin

A lunchbag seminar titled "Women and Spirituality" will be presented Wednesday, Sept. 27, at noon in Prichard Hall Room 143.

The seminar is open to the public free of charge. To obtain further details contact the Office of Women's and Returning Student Programs, 696-3112.

Marshall Foundation officers are selected

Marshall alumnus Ronald L. Hooser was re-elected president of The Marshall University Foundation Inc. during its annual meeting on Sept. 15. A Huntington resident, he is president of R.H. Adkins & Companies in Hamlin.

Hooser, a member of the Foundation since 1973, was first elected to the Foundation board in 1988 and has been an officer since 1992. He earned a B.A. degree in geology from Marshall in 1956.

Other officers re-elected for 1995-96 are: Stephen P. Hatten, chartered financial consultant and chartered life underwriter with Northwestern Mutual Life Insurance Co., first vice president; Ann Logan Speer, Huntington community volunteer, second vice president; Earleen Heiner Agee of C.F. Reuschlein Inc., secretary, and Vincent G. Manzi, director of portfolio management, West Virginia, Banc One Investment Advisers Corp., treasurer. Nancy L. Francis is immediate past president.

Foundation manager Sherry H. Asbury was appointed Founda-

Foundation contributions up 12.4 percent this year

Contributions to The Marshall University Foundation Inc. rose by 12.4 percent during the 1994-95 fiscal year, Foundation Executive Director Edward G. "Ned" Boehm Jr. reported Sept. 15 during the annual Foundation membership meeting.

Dr. Boehm, also Marshall senior vice president for institutional advancement, said the Foundation received gifts totaling \$4,305,977 during the fiscal year that ended June 30, compared with \$3,831,756 during the 1993-94 fiscal year.

The number of gifts increased 8.8 percent, with Marshall alumni contributing 6,574 (nearly 80%) of the total 8,233 gifts. Alumni gave \$754,500, or nearly 15 percent of the dollar total.

The breakdown on other gift sources and amounts received are: business and industry, \$767,313; clubs and organizations, \$67,257; faculty and staff, \$75,795; foundations, \$539,807; friends, \$736,632; Marshall Foundation members, \$310,128, and parents, \$6,380. The Foundation also received \$797,268 from trusts and \$250,897 from estates.

Foundation assets reached \$36,639,227, of which \$22,480,311 is endowments for scholarships, student loans, academic chairs and lectureships, faculty and staff development and other academic and university programs.

"I'm very pleased that The Marshall University Foundation Inc. continues to grow in its efforts on behalf of the university. Marshall is blessed with a group of steadfast, loyal supporters. I hope that I encounter even a small degree of that loyalty at Keystone College," said Boehm who will become the college's president on Oct. 1.

Professors to read works

The Marshall University student literary magazine, *Et Cetera*, will present a reading by five writers on Tuesday, Sept. 26, at 3:30 p.m. in the Birke Art Gallery in Smith Hall.

Marshall English professors John McKernan, Mary Moore, Katharine Rodier, Art Stringer and John Van Kirk, all widely published authors, will read from their works to benefit the magazine.

The event is open to the public free of charge. To obtain further details contact Art Stringer in the Marshall English Department, 696-2403.

tion executive director, succeeding Dr. Edward G. "Ned" Boehm Jr., Marshall senior vice president for institutional advancement, who assumes responsibilities as president of Keystone College in La Plume, Pa., effective Oct. 1.

Three Foundation members were elected to the Foundation board: Charles C. Lanham, chairman, Bank One, WV, NA, Point Pleasant; Bernard C. McGinnis III, president, The Twentieth Street Bank, and Joseph B. Touma, Huntington otolaryngologist.

Four new members were elected to the 50-member Foundation: W.B. "Bart" Andrews II, who retired as president and general manager of Danco Inc. in Huntington; Steven J. Day, president and chief executive officer with City Holding Co. and City National Bank, Charleston, W.Va.; David E. Lowe, president and chief executive officer with Glade Springs Resort and Conference Center in Daniels, W.Va., and Fred C. Shewey, vice president of Gilbert Imported Hardwoods, who also has been in business for himself since 1943.

Serving on the Foundation's board of directors, in addition to the officers, will be: William F. Agee, Permele F. Booth, William C. Campbell, Phil E. Cline, Noel P. Copen, David Fox Jr., Earl W. Heiner Jr., John J. "Jack" Klim Jr., Kermit E. McGinnis, James O. Porter, M.T. Reynolds, Robert W. Simmons and William A. "Buck" Thompson. Jane Musser Butcher, president of the Marshall Alumni Association, and Michael D. Carey, president of the Big Green Scholarship Foundation, are ex officio voting members of the board.

Three Foundation members were honored for their years of service. Inducted into the Foundation's Emeritus Circle of Gold were Albert C. Esposito, M. Lynn Jack Hoffman and Virginia Kitchen VanZandt.

Seminar on cheating set

"Academic Integrity: The Truth of the Matter," a national teleconference addressing issues of academic dishonesty, will be presented at Marshall University on Friday, Sept. 29, from 1 to 3 p.m. in Corbly Hall Room 106.

The program has been designed to provide concise, comprehensive information about dishonesty on college and university campuses. It will focus on the philosophical, educational, procedural, cultural and legal perspectives concerning how members of the campus community should respond to academic dishonesty when it occurs.

Panelists will discuss why students cheat, attitudes about cheating and the legal risks involved in reporting and resolving cases of academic dishonesty.

The program will be open free of charge to all members of the university community. It also may be seen in other classrooms on campus cable system channel five.

Marshall's offices of Judicial Affairs and Student Legal Aid are sponsoring the local broadcast of the live teleconference.

To obtain further details contact Linda Rowe in the Office of Judicial Affairs, 696-2495.



Hooser



Asbury

MU employee achievements

Dr. DONNALEE A. COCKRILLE, dean of student affairs, has been chosen to serve as a consultant-evaluator for the Commission on Institutions of Higher Education of the North Central Association of Colleges and Schools. Consultant-evaluators make up the visiting teams that obtain information upon which evaluations are based and provide initial recommendations for accreditation actions. COCKRILLE participated in a special professional development program for new consultant-evaluators recently conducted by the commission. She will begin serving on evaluation teams in the 1995-96 academic year.

Dr. LYNDA ANN EWEN of the Department of Sociology/Anthropology presented a paper titled "Sustaining the Myth of the 'Black Underclass': Ignoring West Virginia" for a panel organized by the Race and Ethnicity Section at the American Sociological Association's annual meeting Aug. 23 in Washington, D.C. On Sept. 1 in Huntington she presented a training workshop on "Networking for Survival" for personnel from a variety of agencies coordinated by the Southwestern Community Action Council.

Dr. MAUDIE KARICKHOFF, director of clinical experiences and associate professor in the College of Education, was appointed in July by the Board of Trustees of the University System of West Virginia to serve on the West Virginia Council on Professional Education (COPE). COPE is the advisory committee to the West Virginia Board of Education. During the 1995-96 academic year, COPE will assist the West Virginia Board of Education in a complete revision of the standards that guide the education and certification of teachers in West Virginia.

Dr. GARY O. RANKIN and SUK K. HONG of the Marshall University Department of Pharmacology in the School of Medicine and Kenneth R. Scott of the Department of Medicinal Chemistry at Howard University had a paper titled "Synthesis of N-(3,5-Dichlorophenyl)-2-hydroxysuccinimide-O-sulfate: A Potential Metabolite of the Nephrotoxicant N-(3,5-Dichlorophenyl)-succinimide" published in the July-August issue of the Journal of Heterocyclic Chemistry (32, 1241, 1995).

Piano to be demonstrated

Dennis Stanfill, recognized by the Music Teachers National Association as a leading expert in the field of music education and technology, will present two demonstrations of the Yamaha Concert Grand Disklavier on Thursday, Sept. 28, in Smith Recital Hall.

He will make a presentation on the educational uses of the Disklavier in a classroom or laboratory setting at 11 a.m. His second presentation at 2 p.m. will focus primarily on the features that make the Disklavier capable of working as an accompanist.

The presentations will be open free of charge to Marshall faculty, staff and students.

WAC workshop scheduled

Marshall University's Writing Across the Curriculum (WAC) program will sponsor a brown-bag lunch workshop on "Portfolio Assessment" Friday, Sept. 29, at 1 p.m., according to Lana Boggs, WAC assistant.

An article on the subject is available for those interested in attending to read prior to the workshop.

To obtain a copy of the article and further details, including the location of the workshop, contact the WAC Office, 696-4650.



Joseph A. Slash Scholarship Awarded

Thomas A. Lindsey, center, is the seventh recipient of the Joseph A. Slash Endowment Scholarship at Marshall University. A Huntington resident, he is a sophomore majoring in accounting. The scholarship was established by the Huntington civic group Positive Force Inc. as a memorial to Slash, a longtime educator who was the first African American county school superintendent in West Virginia, having served as superintendent of Cabell County schools from 1977 until his retirement in 1981. With Lindsey are, from left: Greg Rankin of Positive Force; Dr. Carolyn B. Hunter, Marshall associate vice president for institutional advancement; Dr. Edward G. "Ned" Boehm Jr., Marshall senior vice president for institutional advancement, and Rocky Daniels, Positive Force president.

Golfers scramble to help

A "Scramble for H.E.L.P." golf tournament will be held Friday, Oct. 6, at Esquire Country Club in Barboursville to raise money for Marshall University's Higher Education for Learning Problems program.

The golf scramble will be an annual event held during Marshall University's Parents Weekend, according to tournament chairman Earl W. "Dutch" Heiner Jr.

Cash prizes or gift certificates will be awarded to the three winning foursomes. Other prizes will be awarded for closest to the pin on selected holes and longest drive for men and women. There will also be a chance to win a car for a hole-in-one.

Individual golfers who don't have a foursome will be appointed to teams by a committee.

A pig roast and other activities will be held at the conclusion of the tournament.

The entrance fee will be \$100 per individual. Corporate sponsorships that include registrations for four golfers and tee signage are available for \$525. Because the tournament is a fund raising event, no refunds or rain date will be provided.

Marshall's H.E.L.P. program provides various services for students with learning disabilities. To obtain entry forms or further details contact the H.E.L.P. program office at Marshall University, 304-696-6256.

Support group is forming

Marshall University's Counseling Center will sponsor a support group for students who recently have experienced the death of a loved one, according to Carla Lapelle, coordinator of Student Health Education Programs.

The group, titled "Strength in Memory," will meet from 4 to 5 p.m. Wednesdays beginning Sept. 27.

To register or obtain further details call 696-2267.