We Are...Marshall, December 18, 2013

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Marshall Vision Team asks community to vote on a new vision statement for the university

Since October, teams of Marshall University students, faculty and staff have been diligently working to develop the university’s latest strategic plan. The intensive discussions were sparked following a summit that identified Marshall’s key challenges as it faces dwindling state funding for public higher education.

During the Oct. 11 summit, known as the 20/20 retreat, one of the first priorities was to create a new “shared vision statement,” which will help set the stage for Marshall’s overall goal as a university, said President Stephen Kopp. Summit participants set a deadline of Jan. 10, 2014, to develop a draft vision statement.

“A vision statement should be both inspirational and aspirational, and serve to motivate all stakeholders,” Kopp said. “It should declare the august ambitions of an organization and answer the question, ‘What do we seek to become?’ It should be clear, memorable, and concise as it will serve as the guide for present and future university priorities and actions.”

As a result of the 20/20 retreat, an action plan was developed and participants were asked to choose two of eight action items to work on. Kopp co-chaired the 21-member Shared Vision Statement team with Dr. Tracy Christofero, professor of technology management. Those who chose working on the vision statement team as their first choice became the MUV (Marshall University Vision) team. The participants were organized into three teams. Each team included faculty, staff, senior staff, and two students enrolled in a strategic planning graduate course.

Christofero said each team was asked to identify aspirational and inspirational keywords for the university. They reviewed vision statements of businesses and other institutions of higher education to determine what they liked and disliked in a vision statement, she said.

“Our teams additionally worked on developing a cover story about what they wanted for the university. They used what they learned through these processes to develop a vision statement for the university that can be spoken in one breath,” Christofero said.

In addition to the three six-person teams, Kopp, MU Foundation CEO Dr. Ron Area, and Christofero developed a statement. Now that each of the teams has prepared a statement, they are
asking campus and community members as well as alumni and friends across the globe to identify from among the four statements, the one that will best serve Marshall University as its inspirational, aspirational (bold, audacious), clear, memorable, and concise vision for the future.

The proposed statements, in no particular order, are:

1. We are the most student-focused university in our region, united in realizing our students’ potential through learning and service.
2. Marshall University . . . where you want to be.
3. The vision of Marshall University is to inspire learning and creativity that ignites the mind, nurtures the spirit and fulfills the promise of a better future.
4. Marshall University’s vision: Every student succeeds.


Marshall’s existing vision statement is:

“Marshall University, an exemplar of excellence in teaching and learning, will continue to place its highest priority on providing outstanding undergraduate and graduate education, resulting in national recognition in academics and in scholarly, artistic, and creative achievement. Marshall’s students will graduate well prepared for the responsibilities of life within a culturally diverse and globally interdependent society. Marshall will address the changing needs of the state and region and will return to the community and state an outstanding value for the resources invested in the university.”

Once a new statement is selected, it will be brought before the Marshall University Board of Governors for official adoption in 2014.

In addition to the MU Vision Team, the strategic planning retreat created seven other “action teams” that are addressing topics ranging from the university budget and service quality to academic offerings and communications. More information about the process is available at http://www.marshall.edu/2020/.

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Winners announced in President’s 2013 Holiday Design Contest

Marshall University President Stephen J. Kopp and his wife, Jane, believe that MU students have incredible talents that need to be seen and appreciated by friends, alumni and their fellow students.

A few years ago, the Kopps determined that one way to show off those talents would be to sponsor a holiday design contest each year. So, the Kopps began sponsoring a contest in 2006. On Monday, Dec. 2, they announced the winners of this year’s eighth annual contest.

“This is an opportunity for us to recognize the creative talents of our students,” Stephen Kopp said. “The competitions bring out the best in our students, and each year the submissions are reflections of the incredible talent we have here.”

Seven men and one woman received congratulations from and posed for pictures with the Kopps Dec. 2, in the president’s office. The eight winners are Bradley Leonard of Huntington, Tyler Vance of Lewisburg, W.Va., Kyle Mullins of Ripley, W.Va., John Fowler of Teays Valley, W.Va., Shane Craig of Knoxville, Tenn., Jill Smallwood of Summersville, W.Va.; David Pelts of Bluefield, W.Va., and John Dingess of Huntington.

Leonard was first in the digital card competition, Fowler won the holiday printed card division and Pelts and Dingess tied for first place in the commemorative plate division. The plates are given to about 80 of the university’s major donors while the cards are mailed to about 750 people.

The first-place digital card may be viewed online at http://youtu.be/JOFD2SmgjWg. Vance was second in the digital card competition and Mullins was third.

Craig was second in the printed card division and Smallwood placed third in both the printed card division and the plate division.

“I’ve talked to some of our donors and they truly enjoy seeing the new plates every year,” Kopp said. “Many of them have them on display in their homes. Our donors and alumni truly enjoy the fact that the students did the work and it’s a product of their creative imaginations.”

Kopp said picking the winners is not easy.

“But, it’s also very enjoyable,” he said. “We have a group that sits down and goes through all the submissions and arrives at a series of recommendations. Sometimes we ask for some slight modifications to fine tune what we are going to be sending out in terms of the designs.”
Leonard and Fowler each received $700 for their first-place entries, while Pelts and Dingess received $700 apiece for their first-place tie. Second-place winners received $350 and those finishing in third place received $150.

Photos: (Above) Winning printed card design by John Fowler. (Center) Winning plate design by David Pelts and John Dingess. (Below) From left, standing behind President Stephen J. Kopp and his wife, Jane, are David Pelts, Kyle Mullins, Shane Craig, Jill Smallwood, John Fowler, Bradley Leonard, Tyler Vance and John Dingess, winners of the 2013 Holiday Card Design Contest.

Charlann McKenna is Employee of the Month

Charlann McKenna, Business Manager in the office of the Senior Vice President for Administration, has been named the Marshall University Employee of the Month for August, according to Michelle Brown Douglas, chair of the Employee of the Month Committee.

Employed for more than six years, she was nominated by Karen Kirtley, Senior Vice President for Administration.

In her nomination Kirtley wrote, “Char works with many departments reporting to Administration. Comments are always forwarded regarding her thoroughness and attention to detail. She continues to take on additional duties and her performance remains outstanding. She is dedicated to her job and to Marshall and all who work with her continue to commend her work ethic, responsiveness, and courtesy.”

McKenna was presented with a plaque and a check for $100 by President Stephen J. Kopp.
Winter commencement honors more than 1,200 MU graduates

Marshall University honored graduates from July and August 2013 and students who are tentatively scheduled to graduate this month at the annual Winter Commencement Sunday, Dec. 15, at Cam Henderson Center.

Among the 1,209 students who received or are about to receive degrees are 763 undergraduates and 433 with graduate degrees. More than 400 students participated in the ceremony. They received congratulations from President Stephen J. Kopp and were presented with a scroll by their academic dean.

Registrar Roberta Ferguson said 193 students graduated with honors. Twelve graduated summa cum laude (3.85 to 4.0 GPA), 58 magna cum laude (3.6 to 3.84 GPA), and 107 cum laude (3.3 to 3.59 GPA).

Three students receiving associate degrees will graduate with high honors, and 13 associate degree recipients will graduate with honors.

Based on tentative grade point averages, five students completed their baccalaureate degrees with perfect 4.0 GPAs. They are Sarah Michelle Barber of St. Albans, W.Va.; Emily L. Ginther of South Charleston, W.Va.; Matthew Morgan Sandy of Vienna, W.Va.; Morgan Shay Smith of Huntington and Sara Elizabeth Vinson of Amelia, Ohio.

Marshall began conducting a winter graduation ceremony in 2008 with a convocation at the Keith-Albee Performing Arts Center. The speaker was Dr. Montserrat Miller, a professor of history. Winter commencement began in 2009 and the tradition of having an MU professor deliver the keynote address continued.

This year’s speaker was Dr. Kateryna Schray, an English professor and the Marshall University Charles E. Hedrick Outstanding Faculty Award Recipient for 2012-2013.

Previous commencement speakers were Dr. Simon Perry, professor of political science, in 2009; Dr. Bonita Lawrence, professor of mathematics, in 2010; Dr. Jamie Warner, professor of political science, in 2011, and Dan Hollis, associate professor of journalism and mass communications, in 2012.

Schray has been at Marshall since 1996, when she was hired as an assistant professor of English.

Schray previously received the Pickens-Queen Excellence in Teaching Award in 2000 and the Reynolds Outstanding Teaching Award in 2009.

Schray earned her Ph.D. in Medieval Literature from the University of North Carolina in 1997. She received her bachelor’s degree from La Salle University and her master’s from Georgetown
University. She is coordinator of the Graduate Certificate in Medieval and Renaissance Studies at Marshall.

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Photo: Dr. Kateryna Schray, professor of English, addresses the graduates at commencement Dec. 15.

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**Marshall graduate students hooded in special ceremony in Charleston**

Master’s and doctoral level Marshall University students who took classes on the South Charleston campus were hooded Thursday evening, Dec. 12, in a special ceremony.

More than 200 students were eligible to be hooded during the ceremony, which was held at the Charleston Municipal Auditorium.

In the College of Education and Professional Development:

- Twenty-four students earned master’s degrees in Adult and Technical Education. They are Robert Amis, Interdisciplinary Studies; Rebecca Burke, Career and Technical; Kimberly Copley, Interdisciplinary Studies; Judy Dingess, Training and Development; Kieu Dinh, Training and Development; Tracy Eubank, Adult Education; Sean Flynn, Interdisciplinary Studies; Donna Frischkorn, Career and Technical; Zhe Gai, Training and Development; Tresley Harris, Career and Technical; Lynette Jones, Career and Technical; Rodney Prince Jr., Interdisciplinary Studies; Katrina Nell Reed, Adult Education; Steven Scaggs, Adult Education; Caitlin Sharp, Adult Education; Amanda Slicer, Adult Education; Summer Stover, Adult Education; Kelly Stump, Training and Development; Loretta Thompson, Career and Technical; Deborah Totten, Career and Technical; Sherry Watts, Occupational Leadership; Kendra Westfall, Career and Technical; Jing Wu, Training and Development; and Melissa Wyatt, Interdisciplinary Studies.

- Twenty-six students earned master’s degrees in Counseling. They are Deborah Armstrong, Mental Health; Bethany Blankenship, Mental Health; Latisha Carr, Mental Health; Blair Cook, School Counseling; Cassandra Gallagher, Mental Health; Maria Gaum, Mental Health; Wilson Tyler Grimmert, Mental Health; Ervin Lenzy Henderson, Mental Health; Sarah Hewett, Mental Health; Nicole Howell, Mental Health; Jessica Kidd, School Counseling; Alysen Ka Latorre, School Counseling; Cassandra Layne, School Counseling; Abby Locke, Mental Health; Patricia Mollohan, School Counseling; Kelli Murray-Shrader, School Counseling; Megan Noble, School Counseling; Debra Jane Phelps, Mental Health; Benjamin Redmond, Mental Health; Michelle Sabo, Mental Health; Michelle Smith, School Counseling; Jamie Stevenson, School Counseling; Stacy Stroud, School Counseling; Celeste Ward, Mental Health; Bethany Ward, School Counseling; Jerica Wesley, Mental Health.
• Two students earned master’s degrees in Early Childhood Education. They are Gabrielle M. Ambrosius and Heather Blankenship.

• Eleven students earned their master’s degrees in Elementary Education. They are Heather Bond, School Library Media; Kenneth Brandon Bowens; Melissa Ann Dickens, Educational Computing; Autumn Dolin, Early Childhood; Sherry Dotson, Early Childhood; Keisha Dunn, Instructional Process & Strategies; Jeffrey T. Fromhart, Early Childhood; Erin Gripper, English as a Second Language; Sarah Michelle Payne, Educational Computing; Leaha Mare Salmon, Educational Computing; Erika Yuhasz Wimmer, Math through Algebra I.

• Fifty-four students earned a master’s degree in Leadership Studies. They are Rachel Adams, Leadership Specialist; William Howard Anderson, Leadership Specialist; Hilda Armstrong, Leadership Specialist; Krystal Baumann, Principalship; Daniel Ray Beckner II, Justice Leadership; Alex Blankenship; Kelly D. Bonar, Principalship; April Christina Bowen; Tiffany D. Bowen, Justice Leadership; Pamela Brandon; Brittany Bragg, Principalship; Paul Anthony Brillant, Leadership Specialist; George David Brown Jr., Leadership Specialist; Ricky D. Buria, Leadership Specialist; Kimberly A. Burris; Joshua D. Caldwell; Whitney R. Canada, Principalship; Courtney Clemons, Principalship; Ashlee A. Collier, Justice Leadership; Jenny Colvin, Leadership Specialist; Jahosame Cotto, Leadership Specialist; Letitia Crockett-Smith; Kristina Nicole Donahoe, Principalship; Ashley Garrett, Principalship; William Joseph Gross Jr.; Nicole Hevener, Principalship; Jason R. Hill; Tiffany M. Hughes, Leadership Specialist; Samuel Alan Johnson, Leadership Specialist; Amber Jo Lafferty, Principalship; Stacy A. Lally, Leadership Specialist; Cynthia Lavender-Bowe, Principalship; Suzanne Paige Lopez, Leadership Specialist; De’Recco LeVon Lynch, Leadership Specialist; Eva Marcum, Principalship; Tara Marcum, Principalship; Marsha Ann McCallister, Justice Leadership; John McClung; Robert Mellace, Principalship; Shannon Bright Noble, Principalship; Kathryn Parker, Principalship; Michelle Dawn Podunavac; Amanda Hope Preece, Principalship; Daniel Quesada, Leadership Specialist; Sonjia Richardson, Principalship; Saba Safiari, Leadership Specialist; Jeremy Severn; Sol A. Snyder, Leadership Specialist; David Stevens, Leadership Specialist; Deanna Louise Stewart, Leadership Specialist; Mary E. Thomas, Principalship; Lorisa Kay Thompson; E. Shandon Tweedy, Principalship; and Paul Zebb III, Leadership Specialist.

• Twenty-three students earned master’s degrees in Reading Education. They are Tracy Adkins, Kendra Arvon, Jennifer Coberly, Angela Beth Cox, Whitney H. Cox, Johnnalyn Davis, Kelli Jo Dixon, Terri Duncan, Tracy Komorowski, Chastity Lies, Rebecca Marcantel, Kara McCutcheon, Ginny McMillion, Christin Parrish, Donna Ann Petry, Amy Roberts, Valeria Schultz, Jessica Shortridge, Robin Stewart, Mary Streets, M. Annetta Swafford, Kelly Watts and Rebecca Jane Young.

• Seventeen students earned master’s degrees in Secondary Education. They are Tracy Burnette, School Library Media; Tammy Melinda Burns, School Library Media; William R. Casto; Tarah Clark, Educational Computing; Jessica Cox, School Library Media; Patricia Floyd, Math through Algebra I; Justin Johnson, Individual Plan of Study; Alex Michael King, Individual Plan of Study; Trevor Lewis; Chad A. McClanahan; Stephanie Meyers, Individual Plan of Study; Rachel Miller, School Library Media; Scott Miller, Individual Plan of Study; Lauren Nichols, Middle Childhood Education; Michele Flegal Perkins; Katie Annette Radcliff, School Library Media; and Ashleigh Winter, Middle Childhood Education.

• Nine students earned master’s degrees in Special Education. They are Trudy Acord, Multi-Categorical; Lisa Wynette Bradley, Multi-Categorical; Hillary Elizabeth Burns, Multi-Categorical; Terri Gwinn, Multi-Categorical; Bravin Hughart, Multi-Categorical; Christopher Presley, Multi-Categorical; Joni Shortridge, Visually Impaired; Ashley Skiles, Multi-Categorical; and Charlene Michele Templeton, Multi-Categorical.

• Five students earned master’s degrees in Teaching. They are Ashley Frances Clark, Cody Clay, Carrie Ann Fowler, Steven Stormes and Joanna White-Rodighiero.
Eight students earned an Education Specialist Degree. They are Samuel Joseph Aquino, Adult and Technical Education; Keith Allen Butcher, Leadership Studies; Tracy L. Chenoweth, Leadership Studies; Talya Colliflower, School Psychology; Kay Lawson, Curriculum and Instruction; Cassandra Neil, School Psychology; Amber Wallbrown, School Psychology; and Marcella Wright, School Psychology.

One student earned a doctoral degree. Joy Cline’s dissertation was titled *Perceptions of Nursing Education Administrators Regarding the Relationship of Admission Criteria to Student Graduation.*

In the Marshall University Graduate College:

- Three students earned master’s degrees in Humanities. They are Brenna A. Craig, Lauren T. Goodwin and Carolyn S. Quinlan.
- Twenty-five students earned master’s degrees in Psychology. They are Frances Ashley, Cynthia Briscoe, Leslee Browning, Carnice Covert, Channing Daniels, Sarah Fouch, Mallory Frampton, Marci Hankins, Sixtus Iwuji, Amanda Kipp, Kared Lockhart, Ashley Matheny, Kelcey Perkins, Amani Qoqandi, Kellie Rodriguez, Hannah Roles, Christa Rucker, Erin Stone, Megan Stone, Savanna Tickle, Christopher Varghese, John Van Horn, Jenna Wallace, Elijah Wise and Kristy Woods.

In the College of Information Technology and Engineering:

- Four students earned master’s degrees in Information Systems. They are Rayan Alshamrani, Kevin Byrd, Shilpa Kommi and Charles Scott.

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**Master Plan approved at Board of Governors meeting**

Marshall University’s Board of Governors last week unanimously approved its 10-year campus master plan, which provides a roadmap for future development and investment in Marshall properties.

President Stephen J. Kopp said he was pleased with the recommendations, which he called fiscally responsible. “The emphasis of the plan is on flexible and adaptive reinvestment – reinvesting, improving, and where needed, expanding current facilities and infrastructure to better serve our students and campus community.” he said.

Mary Jukuri, principal with SmithGroup JJR, the consulting firm hired by Marshall to prepare the plan, summarized the extensive report, which took more than a year of collaboration with Marshall officials and community members to complete. Board members received a preliminary report in April.
“The purpose of our plan goes beyond the state’s requirement for all public universities to have a 10-year master plan,” Jukuri said. “A campus master plan is about creating a flexible framework for future development and reinvestment in existing properties. This is a very comprehensive master plan that covers all Marshall campuses.”

Jukuri said SmithGroup considered current construction under way, the financial resources available to Marshall today and evaluated enrollment projections for the next 10 years and beyond. The plan focuses on improving existing infrastructure and upgrades in technology, student housing and student life, as well as enhancements to pedestrian transportation, open space and signage. The plan proposes renovation of about 1.1 million gross square feet of existing facilities, out of a total of 4.25 million gross square feet in the university’s building inventory.

While the 2013 Campus Master Plan is an entirely new report, it does build on results from the 2003 plan, as well as the 2008 update of that plan. The 2013 plan includes input from an extensive outreach program that included town hall meetings and an interactive website open to the public.

In other business:

- Dr. Karen Kirtley, senior vice president for administration, gave an update on construction projects. She said the Indoor Practice Facility is 29 percent complete; the Arthur Weisberg Family Applied Engineering Complex is 53 percent complete; the Visual Arts Center in downtown Huntington is 61 percent complete, and the addition of an elevator at the Joseph M. Gillette Welcome Center is 61 percent complete.

- Mary Ellen Heuton, Marshall’s Chief Financial Officer, said 2013 state legislation has allowed MU to increase its investment authority from $30 million to $60 million. She said for now, funding will be divided into long-term, mid-term and short-term investments, which will allow Marshall to easily access the reserve money should it be needed as the university faces a more challenging state economy.

- John Sutherland, Executive Director of the Big Green athletic booster organization, explained the reseating and reparking program that is currently under way in athletics. Sutherland said it has been 22 years since a reseating program was put in place (when Marshall moved out of Fairfield Stadium and into Joan C. Edwards Stadium), and that it should be done every 5-7 years.

- And, the board congratulated Athletic Director Mike Hamrick on a successful legislative audit and the December 27th Military Bowl in which the Thundering Herd will play Maryland.

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COHP faculty member introduces benefits of exercise testing to Marshall cardiology fellows to help improve regional health care

Dr. Terry Shepherd of the College of Health Professions recently held a clinical demonstration that showed the capabilities of cardio pulmonary exercise tests (CPETs) for 12 fellows from Marshall Cardiology in the Cam Henderson Center.

Shepherd, a faculty member since 1987 and an exercise physiologist in the college, said the equipment used in the demonstration can determine whether someone has an exercise intolerance and if this intolerance is caused by the pulmonary system or the cardiovascular system.

“Many times doctors can’t figure out why patients say they are unable to do certain physical things they were capable of doing last year and nothing is showing up on basic medical tests,” Shepherd said. “The idea is to test them while they are actually exercising. I specialize in using exercise as a modality to discern what illness may be occurring in a patient.”

Valued at more than $35,000, the Cardio Pulmonary Exercise System: TrueOne2400 Metabolic Measurement System is the equipment that measures an individual’s VO2 levels, or oxygen consumption, while exercising.

“Oxygen consumption is dependent upon three things: how well your lungs are working, how well your heart is working and how well your muscle tissue is working,” Shepherd said. “If any of those systems aren’t working properly, then your VO2 will be low. If your lungs, heart and muscles are very fit, then your VO2 levels will be high and it would appear all your systems are working the very best they can. This testing shows VO2 as the best measurement of fitness.”

Dr. Ellen Thompson, program director for Marshall Cardiology, said this equipment provides solutions to various cardiovascular issues and would be an invaluable asset to any cardiology team.

“I wanted our fellows to understand what this sort of testing provides as it’s not something they are exposed to very often,” Thompson said. “I don’t think they knew what kind of information you can get from the CPETs and now that they do, they all want to come back and have the test conducted on themselves.”

Dr. Faisal Hayat attended the demonstration in hopes of learning how exercise testing could help him practice medicine with more accuracy. Hayat, originally from Pakistan, came to West Virginia in 2005 and joined Marshall Cardiology in 2011.

“I think the patient population we are seeing has multiple diseases – heart conditions, diabetes, obesity, etc.,” Hayat said. “When a patient tells me something is wrong, we can perform similar
tests like this in order to better determine what is causing these illnesses and work toward helping them.”

The Cardio Pulmonary Exercise System: TrueOne2400 Metabolic Measurement System, housed in the basement of the Cam Henderson Center, was purchased in 2009 and has since been used for CPET testing in the college.

Photos: (Above) Dr. Terry Shepherd provided an educational session prior to the demonstration to help the fellows of Marshall Cardiology understand the benefits of exercise testing. (Below) Caleb Hill, of Boone County, is a graduate assistant in the department of exercise science. Hill served as the “guinea pig” for the clinical demonstration in which 12 fellows from Marshall Cardiology learned how CPETs can help save the lives of patients with various metabolic, cardiovascular and pulmonary problems.

Faculty Achievements: Elsa Mangiarua, David Trowbridge, Michael Woods

Dr. Elsa I. Mangiarua, a professor in the department of pharmacology, physiology and toxicology and section chief for physiology at the Joan C. Edwards School of Medicine, has been elected to a position with a national professional organization. Mangiarua will serve as secretary-treasurer of the Association of Chairs of Departments of Physiology. She was elected to a three-year term. Mangiarua has been with Marshall since 1987.

Two Department of History faculty members, are presenting papers at the annual conference of the American Historical Association, the top history conference in the U.S., on January 2, 2014. They are:

- Dr. Michael E. Woods, assistant professor of history, is presenting “Horace Greeley, Southern Hatred, and the Dilemma of Affective Reconstruction” as part of a panel entitled “Mixed Feelings: The Politics of Emotions, Race, and Gender in Civil War-Era America.” An abstract of the paper can be found at: https://aha.confex.com/aha/2014/webprogram/Paper14290.html.

The next issue of We Are…Marshall will be distributed Jan. 8, 2014. Please send any materials for consideration to Pat Dickson by 5 p.m. Monday, Jan. 6.