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We Are...Marshall, November 20, 2013

Office of Marshall University Communications

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‘We will never forget’: Marshall community observes 43rd crash anniversary

Huntington attorney John Proctor, whose parents were among the 75 victims of the 1970 Marshall University plane crash, was the featured speaker in this year’s annual memorial service honoring all who died in the tragedy.

The service, conducted by Marshall’s Student Government Association, took place Thursday, Nov. 14, at the Memorial Student Center plaza on the Huntington campus. An estimated 2,000 persons attended.

Proctor, who was 5 years old when the plane crashed, was the youngest of five sons and daughters of H.D. “Pete” Proctor and his wife, Courtney Josephine Proctor, both of whom died in the crash.

Click to view complete photo gallery.
United Way campaign extended to today

The deadline for Marshall University’s United Way campaign has been extended until today, Nov. 20.

United Way of the River Cities’ goal is to change 30,000 lives in the region. To do so, the organization needs to raise $1.2 million.

“As one of the leaders in our community, Marshall University has been a very important part of United Way’s work,” said Laura Gilliam, executive director of the organization. “Thousands of people in our region have received help because of the university’s support. We count on faculty, staff and students every year to make our fundraising campaign successful. Without their support, our community wouldn’t be the same.”

Faculty and staff can return their completed investor pledge forms to the Marshall Recreation Center for a free day pass; to an individual’s departmental office; or to Dean Michael Prewitt via campus mail at Prichard Hall 224 or by faxing 304-696-6739. Pledge forms can be downloaded at http://www.marshall.edu/ucomm/files/web/UnitedWayMarshallPledgeForm_2013.pdf.

To learn more about United Way of the River Cities, visit http://www.unitedwayrivercities.org.

Blood, Sweat and Tears to appear at Keith-Albee Dec. 3

A three-time GRAMMY Award winner, Blood, Sweat and Tears, accompanied by a 40-piece orchestra, will make its way into the Keith-Albee Performing Arts Center on Tuesday, Dec. 3, at 7:30 p.m. as part of the Marshall Artists Series. Former American Idol runner-up Bo Bice will be bringing his diverse vocal abilities to this jazz-rock group.

The band will reprise some of their greatest hits such as “You’ve Made Me So Very Happy,” “Spinning Wheel,” “And When I Die,” and “Got To Get You Into My Life.” With sales in the millions, BS&T has earned multiple gold albums and 10 GRAMMY nominations.

Bo Bice knew from a very early age growing up in Helena, Ala., that he wanted to become a musician. In the early years of his career he released two solo albums and was part of a small
band. Eventually, Bice found his way to Season 4 of the television series “American Idol.” Bringing his southern roots to the Hollywood stage, he battled his way through contestants all the way to the finals, where he eventually fell to current country superstar Carrie Underwood.

To bring in the holiday spirit even more, the Marshall Artists Series will be putting on a canned food drive for the Cridlin Food Pantry. Patrons can help feed hungry Tri-State families this holiday by bringing any non-perishable food items to the donation bin inside the Keith-Albee… Items needed include: Beef Stew, Peanut Butter, Jelly, Chili, Mac & Cheese, Tuna, Ravioli, Chicken Noodle, Tomato & Vegetable Soups, Cereal, and spaghetti and sauce.

Every month the Cridlin Food Pantry collects a certain canned food item throughout the week given by its members. The food pantry helps not only the homeless, but also helps neighbors, coworkers, children and the elderly.

Food items may be brought to the Keith-Albee on the day of the show beginning at 6:30 p.m.

For ticket information, contact the Artists Series Box Office at ext. 6-6656 or visit the box office located in the Joan C. Edwards Performing Arts Center, which is open Monday through Friday from noon to 5 p.m.

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Photo: Bo Bice will appear with Blood, Sweat and Tears at 7:30 p.m. Tuesday, Dec. 3, as part of the Marshall Artists Series.

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Athletic Department offers complimentary tickets to faculty, staff for Nov. 29 game

The Athletic Department is offering all faculty and staff members one complimentary sideline reserved ticket to the East Carolina football game on Friday, Nov. 29, an offer that is valid through 5 p.m. Wednesday, Nov. 27. Faculty and staff can purchase up to three additional tickets for $10 apiece. Sideline reserved tickets are traditionally $35. To receive a ticket, present your Marshall photo ID at the athletic ticket office located in the Cam Henderson Center lobby.

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Journalism and mass communications majors at Mountwest CTC can parlay their associate degrees into bachelor’s degrees from MU

Marshall University has entered into an agreement that allows journalism majors who have successfully earned associate degrees from Mountwest Community and Technical College to seamlessly transfer those credits to Marshall in pursuit of a bachelor’s degree, according to Donald Van Horn, dean of MU’s College of Arts and Media.

President Stephen J. Kopp and Mountwest President Keith J. Cotroneo signed a 2+2 Articulation Agreement last week to benefit students in the fields of advertising, public relations, online journalism as well as radio/television production and management. The signing took place in Studio A in the Communications Building. Afterward, Marshall students led a tour of the journalism and mass communications facilities including Studio A, The Parthenon newsroom, the WMUL radio studio and Out Loud, a creative agency space designed for advertising and public relations majors.

Van Horn said faculty and staff in the College of Arts and Media as well as the W. Page Pitt School of Journalism and Mass Communications are excited about the opportunity to provide these degree options to students from Mountwest.

“The agreement aligns programs at the two institutions and provides opportunities for students to further their studies, which is important as we prepare them for the global workplace,” Van Horn said.

According to the official agreement, the deans of both programs will continually monitor the curriculum at both institutions to ensure consistency and program quality. Students who earn an associate degree at Mountwest will earn a bachelor’s degree from Marshall by fulfilling their final two years of coursework on the Huntington campus. Once at Marshall, transfer students are a part of the W. Page Pitt School of Journalism that is housed within the College of Arts and Media.

Cotroneo said this is a great opportunity for Mountwest students who have worked hard to earn their associate degree in journalism.

“Mountwest is pleased to offer this opportunity for our journalism students to pursue a bachelor’s degree close to home,” Cotroneo said. “Our newest partnership with Marshall University makes it easy for Mountwest graduates to continue working toward their career goals.”
Janet Dooley, an associate dean in the College of Arts and Media and director of the W. Page Pitt School of Journalism and Mass Communications, said the agreement is a benefit to both institutions. Marshall gets high-performing students from Mountwest and those students get to earn a four-year degree from a nationally accredited program.

“After reviewing Mountwest’s curriculum requirements, it seems like such a logical progression to continue in journalism and mass communications to earn a bachelor’s degree,” Dooley said. “We’re looking forward to the first cohort of students from Mountwest.”

Linda Vinson, associate professor of communication at Mountwest, said it’s been a privilege to collaborate with Marshall’s faculty to create this opportunity for a seamless transfer from Mountwest to Marshall.

“Both Mountwest and Marshall University share a common goal to help students achieve their career aspirations of working in the exciting world of mass media,” Vinson said.

Photos: (Above) Marshall University graduate student Hanna Francis talks about the Marshall broadcasting program to students from MCTC as President Stephen J. Kopp and Mountwest President Keith J. Cotroneo look on. The presidents signed a 2+2 Articulation Agreement in Studio A on the Huntington campus that will benefit students studying journalism and mass communications. (Below) Two Mountwest Community and Technical College students get a feel for broadcasting behind the MU Report desk in Studio A. Photos by Rick Haye.

Morgan recognized for expertise in education technology, named inaugural Blackboard MVP

Brian M. Morgan, chairman and associate professor in the Department of Integrated Science and Technology, has been named one of 17 inaugural Blackboard MVPs by education technology company Blackboard Inc.

Blackboard offers platforms and services to help educational, professional, corporate and government organizations extend teaching and learning online, facilitate campus commerce and security, and communicate more effectively. Its new MVP program recognizes users who stand out as experts in the company’s technologies, share their expertise, demonstrate leadership in the education technology community, and actively
provide feedback to Blackboard. While MVPs will be peer-nominated in the future, this first class was selected by Blackboard.

“I am very proud to be a part of this prestigious new program,” said Morgan. “E-learning and learning management systems have been a passion of mine for the past 16 years. Being a Blackboard MVP, sharing knowledge and best practices about Blackboard and distance learning in general, is truly an honor.”

Jay Bhatt, Blackboard chief executive officer, said, “We are proud to recognize Blackboard MVPs for reaching beyond the borders of their institutions and organizations to share their knowledge of and best practices with our products. This program is incredibly powerful, as it provides a platform not only for users to collaborate and learn from each other, but also for our company leaders to hear directly from the people who use our solutions in the field, every day. Blackboard MVPs are truly helping improve the learning experience and address important challenges in education.”

Morgan said the program will give him access to exclusive professional development opportunities and he will be invited to private product briefings and roadmap sessions with company executives. He added that MVPs will continue to share their expertise by moderating the Ask the Doctors Client Q&A forum and through their own personal blogs, Blackboard blogs, social media, virtual office hours and other avenues.

Morgan holds a bachelor’s degree in computer science and a master’s degree in technology management, both from Marshall. His special interests include e-learning and web application development.

For more information, visit www.blackboard.com/mvp or contact Morgan at brian.morgan@marshall.edu or 304-634-6736.

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Staff Council holiday projects to help veterans, homeless

For several years members of the classified staff have participated in a holiday project that gives aid to local areas of need. This year Staff Council has chosen to collect items for two projects—contributing to the Christmas for the Homeless project through Christmas gift bags, and providing items for the residents of the Veterans Home in Barboursville. The Christmas bags are being supervised by Missy Clagg-Browning, Marshall Medical Outreach Coordinator. These bags provide basic items, such as toothpaste and toothbrushes, to 300 people who find themselves homeless or needy this holiday season.

Items needed for the Homeless Christmas Bags Project include:

- 300 Toothbrushes
• 300 Tubes of Toothpaste
• 300 Bars of Soap (Individually Wrapped)
• 300 Little Debbie Christmas Cakes
• 300 Candy Canes (Individually Wrapped)

For the Veterans Home, items needed are:

• **Toiletries** (travel sized are acceptable)
  Deodorant, Shaving Accessories (Razors, Shaving Cream, Aftershave), Toothbrushes/Toothpaste, Shampoo, Denture Care (Cleaner, Cups, Tablets), Soap (Bar or Liquid), Mouthwash, Tissues

• **Personal Care**
  Laundry Detergent, Hair Care (Brush, Comb)

• **Clothing Items**
  New Socks, New Handkerchiefs, New Hats/Gloves/Scarves, New Flannel Shirts

Items for either project can be dropped off to any of the following locations no later than 5 p.m. Thursday, Dec. 12:

• Old Main Basement Mailroom – Leonard Lovely
• Memorial Student Center 2W6 – William “Tootie” Carter
• Department of Housing, Holderby Hall 105 – Miriah Young
• Physical Plant, Sorrell Maintenance Building – Anita Hill
• Charleston Campus – GC 304 – Joyce Harrah
• SOM Medical Center – Suite 3407 – Lisa Maynard
• College of Business Corbly Hall 111 – Lisa Williamson
• College of Education Jenkins Hall 201 – Toni Ferguson
• IST Department Morrow Library 116 – Wanda Dyke

For more information, contact the Staff Council Office at ext. 62222 or easter@marshalll.edu.

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**School of Pharmacy receives diversity grant from Walgreens**

The School of Pharmacy has received a $10,000 grant from Walgreens Corporation for diversity and inclusion efforts at the school.

The grant, to be disseminated as scholarships and funding for pipeline programs and other cultural initiatives, is part of Walgreens’ national effort to support increasing diversity among professional student programs.
Chris Creamer, R.Ph., and Deborah Harris, Pharm D., both with Walgreens, presented the check to School of Pharmacy representatives including H. Glenn Anderson, Pharm D., Associate Dean for Academic Affairs last Friday.

“We are so pleased to have received this funding from Walgreens for the second year,” Anderson said. “Our school is actively engaged in finding ways to educate our students on understanding the health care needs of every population we serve.”

As part of this grant, Walgreens requires the school to report on how the annual funds were used to support diversity initiatives throughout the year. Since 2008, the company has donated more than $1 million annually to support diversity initiatives at schools and colleges of pharmacy nationwide.

Photo: H. Glenn Anderson, School of Pharmacy Associate Dean for Academic Affairs, accepts a check from Deborah Harris, Walgreens Corporation. Also pictured from left: Terri Moran, assistant dean of student affairs, Shelvy Campbell, director of diversity, Chris Creamer with Walgreens, Anderson, Harris, Kim Broedel-Zaugg, professor and chair, department of pharmacy practice, Robert Stanton, assistant dean of experiential learning, and Craig Kimble, director of experiential learning. Photo by Rick Haye.

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Joan C. Edwards School of Medicine students and faculty inducted into national honor society

Four medical residents along with four faculty members and ten fourth-year medical students at the Joan C. Edwards School of Medicine were inducted last week into the Gold Humanism Honor Society (GHHS) in a ceremony at the Byrd Clinical Center Auditorium.

The society, established in 2002, is an association of individuals and medical school chapters whose members are selected as exemplars of empathy, compassion, altruism, integrity and service in working with patients, their families and others in the field of medicine.

Faculty inductees included Sean Loudin, M.D., Department of Pediatrics; Adrienne M. Mays, M.D., Department of Family and Community Health; Charles C. McCormick, M.D., Department of Family and Community Health; Kathleen M. O’Hanlon, M.D., Department of Family and Community Health.
The residents are Amy M. Bair, M.D., Department of Surgery; Kimberly R. Becher, M.D., Department of Family and Community Health; Susan M. Lopata, M.D., Department of Pediatrics; Lauren M. Thompson, M.D., Department of Pediatrics

The students were nominated for the organization by their peers and include the following individuals: Zubair A. Ansari, Don A. Bertolotti, Caroline “Carly” L. Brady, W. Dennis Carr; Lora B. Fetty, Rebecca “Becca” M. Hayes, Joshua F. Hendrix, Sammy Hodroge, Corey A. Keeton, Douglas C. von Allman.

Marshall’s chapter of GHHS was established in 2012.

Marshall singers to help light Ronald McDonald House Dec. 1

Marshall University choral singers will participate in the Light the House that Love Built event at Ronald McDonald House in Huntington from 4 to 6 p.m. Sunday, Dec. 1. The event will include an open house with refreshments, a visit from the newly-crowned Miss West Virginia Charisse Haislop and caroling.

The event, free and open to the public, is held annually as a way to raise visibility of the need to keep families together while a child is receiving treatment in the hospital, Jaye Toler, director of development for the house, said.

“We know that families are stronger when they are together, and their presence helps a sick child heal faster and cope better,” Toler said. “The Ronald McDonald House Charities of the Tri-State keeps a family together while a child is being treated at area hospitals. For children facing a medical crisis, not much is scarier than being without mom or dad close by for love and support. We provide a ‘home away from home’ while families face traveling from home to get treatment for their child.”

Robert Wray, who is associate professor of choral music education at Marshall, knows firsthand what it feels like to have a child in the hospital for extensive amounts of time – procedure after procedure.

“From my own personal experience, I understand how lonely it can feel to have a child in the hospital during the holidays,” Wray said. “I also remember how good it felt when complete strangers volunteered their time to bring even a small amount of joy into my life during that time of trouble. Many of these Marshall singers saw what my daughter went through and, through their singing, want the opportunity to bring joy into the lives of other families, even if only for a few minutes.”
Marshall Recreation Center to hold Black Light Boulder Bash

The Recreation Center Outdoor Pursuits program will conduct its first-ever Black Light Boulder Bash from 7 to 10 p.m. Wednesday, Dec. 4.

The windows in the rock climbing facilities at the MRC will be blacked out, black lights will be lit and bouldering paths will be marked with neon colored tape that will glow under the lights and guide climbers.

"Indoor rock climbing wall, as well as to provide existing users a fun event to be involved in,” said Chad Steen, Outdoor Pursuits coordinator. “It will offer new climbers the chance to try their hand at bouldering, while providing a new perspective to traditional bouldering.”

This non-competitive event will only feature bouldering, and the paths will vary in difficulty. MRC staff will be on hand to spot during Black Light Boulder Bash. Top-rope climbing with a belay will not be available during this event.

Admission for the event will be $15 for members of the Rec Center, and $20 for non-members. Advanced registration will be held until 5 p.m. Sunday, Nov. 24 and will guarantee a free event t-shirt. Participants also may register or purchase a t-shirt for an additional $10 the night of the event. T-shirts ordered the night of the event will be available for pick-up the following week. Snacks will be provided after climbing.

Normal operation of the Outdoor Pursuits facilities will be postponed during Black Light Boulder Bash.

For more information contact Steen at ext.6-4653 or steenc@marshall.edu.

Fundraiser benefitting McCaskey Scholarship brings in $3,000

An art fundraiser benefitting the Ambrose E. McCaskey, Jr. Memorial Scholarship for Engineering took place earlier this month at the Marshall University Foundation Hall, home of the Erickson Alumni Center, on the Huntington campus.

The artwork of the late Anne McCaskey Koppehele was on display and sold for the benefit of the scholarship in memory of her father.

Koppehele, a Marshall graduate, passed away last year. Her friends and family gathered for a memorial service in Foundation Hall, surrounded by 67 pieces of her artwork.
Michael Markiewicz, a personal friend of Koppehele, spoke about Koppehele’s generous character and her ability to find the good in everyone.

Even a year after her death, her generosity is still present, Markiewicz said, as her artwork contributes to the Ambrose E. McCaskey Jr. Memorial Scholarship.

McCaskey was hired at Marshall in 1936 as head of the new engineering program. Eight of his pieces were on display as well.

Through the sale of several art pieces and donations, the event raised almost $3,000, with additional donations expected to come in over the coming weeks.

Donations can be made by calling ext. 6-6264.

Craft Sale to benefit Women’s Studies

A craft sale benefiting the Women’s Studies program is continuing today, Wednesday, Nov. 20, from 10 a.m. until 4 p.m. in the Memorial Student Center. Organizers of the sale say there are new items since yesterday, including baby hairbands and more turtles.

Click to view event flyer.

The next issue of We Are…Marshall will be distributed Dec. 4, 2013. Please send any materials for consideration to Pat Dickson by 5 p.m. Monday, Dec. 2.