MU NewsLetter, March 10, 1994

Office of University Relations

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President wants to strengthen curriculum

Declaring Marshall University must give its graduates a competitive edge in a changing world, MU President J. Wade Gilley last Thursday outlined a series of initiatives to raise the university's academic standards and strengthen its curriculum.

"We must move now so the Marshall bachelor's degree of the 21st century will be distinctive and set our graduates and this institution apart from the crowd," Gilley said in an address to the university faculty. "I believe we have the ability and courage to do what most institutions will not even attempt. We can elevate the level of competence of our graduates, every one, and the value of the Marshall degree."

In Charleston, Governor Gaston Caperton applauded the new academic initiatives.

"President Gilley and I have discussed his plans extensively in the course of several conversations," Caperton said. "I'm totally in favor of what he is trying to achieve at Marshall University and this initiative will serve as a model for others. This well may go down as 'The Marshall Plan for Higher Education' in West Virginia and elsewhere."

University System Chancellor Charles W. Manning also spoke at the faculty meeting.

"I want the Marshall faculty to know that I am excited about these proposals," Manning said, "and I am confident the members of the University System Board of Trustees will give their full support."

Gilley's proposed changes include:
- A "capstone experience" for all candidates for bachelor's degrees including a senior thesis or special project and "comprehensive assessments," probably in the form of tests similar to the Graduate Record Examination now used as part of the graduate school admission process.
- Scientific and technological literacy--particularly computer literacy--for all undergraduates.
- A narrowing of the range of elective courses students may take.
- A required set of global studies core courses.
- An alternative program of teacher education. Under the plan, a student could earn a bachelor's degree in liberal arts, science,

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Innovative educator to make presentation

Jane Elliott, creator of the "Blue Eyes, Brown Eyes" discrimination exercise, will make presentations at the Huntington City Hall and Marshall University on Tuesday, March 15, according to Larry G. Jarrett, coordinator of Marshall's African American Students' Program.

Elliott will make a presentation at 2 p.m. at the Jean C. Stephenson Auditorium in the Huntington City Hall and make a presentation at 7 p.m. in the W. Don Morris Room in Marshall's Memorial Student Center. Her presentation at Marshall will be followed by a reception in the Shawkey Room. Both presentations will be open to the public.

The "Brown Eyes, Blue Eyes" experiment was started in Elliott's third-grade classroom after the assassination of Rev. Martin Luther King Jr. The sensitizing exercise in which participants are labeled inferior or superior based on the color of their eyes has been repeated with dramatic results with children and adults throughout the country.

Elliott, who has been chosen as a "Person of the Week" by
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business or fine arts plus a Master of Arts in Teaching and teacher certification in a five-year program.

- Creation of a new Bachelor of Integrated Science and Technology degree program.

Gilley said he had already written the deans of the undergraduate colleges and asked them to work with the faculty to begin to narrow and focus the elective courses appropriate for students to use in earning bachelor's degrees.

He also announced an additional $150,000 has been allocated for computerized writing laboratories in the English Department for use in teaching composition courses, bringing the total to $250,000. He termed this "a major move toward ensuring that every graduate is computer literate."

Gilley said a permanent university committee has been established to develop and oversee a new Bachelor of Integrated Science and Technology degree program with an initial focus on manufacturing. Describing the program as a new alternative to engineering, Gilley said he hopes to begin enrolling its first students in the fall of 1995. He said he hopes the new teacher education program also will be in place by the fall of 1995.

A task force has been assigned to "develop a policy and an implementation strategy for a capstone experience, including senior theses and comprehensive assessments for all bachelor's degree candidates, beginning with the class entering the university this fall." That task force also will be responsible for "ensuring that scientific and technological literacy and global competency are integral parts of the Marshall University curriculum." It is to report its recommendations by Oct. 1 of this year.

"Taken together, all of these initiatives may seem to be too much, too soon," Gilley said. "However, it is urgent that we move with all dispatch for two reasons. First, we owe our graduates an edge in the competitive world of the 21st century and this package of initiatives will help.

"Second, we must prove to the public, to business and to government leaders that we CAN move when the times require us to do so," Gilley said. "Academe has the reputation of being overly conservative when it comes to changing ourselves, but the world is changing rapidly and we must change with it--or someone will make the changes for us."

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ABC-TV, said she discovered that if you single out a group as underachievers and treat them that way, they will live down to your expectations.

Several television documentaries have covered her work including ABC's "The Eye of the Storm" which won a Peabody Award; "A Class Divided," broadcast on PBS's "Frontline" series, which dealt with the long-term impact of the exercise and Elliott's work with adults, and "The Eye of the Beholder," produced by Florida Public Television, which also dealt with adults and their reactions to discrimination. Both of the latter films received Emmy awards.

"A Class Divided" is being used with high school students in South Africa to teach them about the anatomy of prejudice and the effects of racism on both the perpetrators and the victims of discriminatory treatment.

Elliott is a recipient of the National Mental Health Association Award for Excellence in Education. She has been a guest lecturer at numerous colleges and universities and has appeared on many television shows including "The Today Show," "The Tonight Show," "Donahue" and "The Oprah Winfrey Show."

She is a veteran presenter who has addressed groups from colleges and universities, civil service organizations, elementary and secondary schools, corporations and businesses.

Through her exercise, Elliott said people learn to be judged on some random physical characteristic and the inferior people inevitably become angered about the mistreatment. She said people shouldn't be judged by the color of their skin any more than by the color of their eyes.

Her presentations in Huntington are being sponsored by Marshall University's Office of Multicultural and International Programs, the special events segment of Marshall's Campus Entertainment Unlimited, the African American Students' Program, the City of Huntington and the Cabell County Board of Education.

To obtain further details contact the African American Students' Program Office at Marshall University, 696-6705.

Jazz legend to perform

Renowned jazz drummer Louie Bellson will perform as a guest soloist with the Marshall University Jazz and Percussion ensembles on Friday, March 18, at 8 p.m. in the Jean C. Stephenson Auditorium in Huntington City Hall.

He will perform the "Concerto for Drum Set and Percussion Ensemble" with the MU Percussion Ensemble and several of his own compositions including "East Side Suite," "Blow Your Horn" and "The Louie Shuffle" with the MU Jazz Ensemble.

Tickets are $10 for adults and $5 for students. To purchase tickets contact Dr. Richard Lemke at Marshall University's Department of Music, 696-2482.

Bellson's performance is part of the West Virginia Music Educators Conference being held in Huntington.

Purchase forms changing

The West Virginia Board of Trustees purchase order forms will be changed for the next fiscal year, according to Joe Vance, manager of the Marshall University Bookstore.

Vance said if any department has more blank forms on hand than will be needed by June 30, the forms can be returned to the Bookstore Office Supplies Department for full credit.

Returning the forms will allow redistribution during this year and reduce the number of forms left at the end of the 1993-94 year.
Bluegrass coach looks for greener pastures

William "Billy" Donovan, associate head coach of the University of Kentucky Wildcats, will be Marshall University's new basketball head coach. Announcement of the appointment was made Monday at a late afternoon press conference on the Marshall campus by MU Athletic Director Lee Moon, who introduced Donovan to the region's sports reporters.

Donovan succeeds four-year MU coach Dwight Freeman, who announced his resignation about a month ago, effective at the end of the season.

"Billy Donovan is an outstanding young coach with an impressive amount of first-rate experience," Moon said. "His background in coaching, his knowledge of the game and the style of play he will bring to Marshall is a perfect fit for what we need. His youthful energy and enthusiasm will be a real asset to our program."

Kentucky Coach Rick Pitino was enthusiastic about the appointment of his top assistant to the Marshall post, calling him "one of the biggest winners" in college basketball. Pitino coached Donovan at Providence College when that team went to the Final Four and later coached him with the New York Knicks. Donovan has been his assistant and associate coach at Kentucky since 1989.

"I've never come across anyone like Billy Donovan in 20 years of coaching," Pitino said. "He has all the intangibles that make a great coach. He has a great competitive spirit, is an energetic, tireless worker and is totally familiar with and believes in the running, pressing, three-point shooting style of game. He will make Marshall a top 20 program."

Marshall President J. Wade Gilley said he was pleased with the choice of Donovan and with the work of the search committee.

"The committee did its job efficiently and effectively and presented us with a list of outstanding individuals," Gilley said. "You have to be impressed with the style of play at the University of Kentucky and I'm looking forward to seeing that kind of excitement in Henderson Center under coach Donovan."

A native of Rockville, N.Y., Donovan led Pitino-coached Providence to the NCAA Final Four in 1987. He averaged 20.6 points a game and was the Big East Conference's leading three-point shooter. He played professionally for two years after being drafted by the NBA's Utah Jazz.

At Providence he was Male Athlete of the Year in 1986 and 1987, first team All-Big East in 1987, received honorable mention on the UPI All-American Team and was voted NCAA Southeast Region Most Valuable Player in 1987.

At Kentucky he serves as recruiting coordinator, supervises individual instruction, is responsible for scouting opponents and game preparation and administers the pre-season strength and conditioning program.

During his five years at Kentucky the Wildcats have been 1991 Southeastern Conference champions, 1992 Southeastern Conference Eastern Division champions and conference tournament champions, reached the NCAA Tournament Final Eight in 1992 and the Final Four in 1993, and had the number one-ranked recruiting class in 1992. UK has a 23-6 record for the current season.

Donovan and his wife, Christine, have a son, William, and are expecting their second child this month.

Donovan will remain with the Kentucky staff during its NCAA tournament appearances.

MU recitals scheduled

Several music recitals will be presented the week of March 20 by faculty and students from Marshall University's Department of Music.

Leo Welch, assistant professor of guitar and coordinator of music theory, will present a solo classical guitar recital on Sunday, March 20, at 4 p.m. at St. John's Church in Huntington.

The schedule includes the following student recitals:

--Monday, March 21, Greg Hurd will present a senior recital on alto saxophone at 8 p.m. in Smith Recital Hall.
--Tuesday, March 22, Amy McGoithlin will present her junior recital on alto saxophone at 8 p.m. in Smith Recital Hall.
--Wednesday, March 23, Cindy Cruz will perform a senior recital on flute at 8 p.m. in Smith Recital Hall.
--Friday, March 25, Eric Strother will present his senior recital on alto saxophone at 8 p.m. in Smith Recital Hall.

All of the performances will be open to the public free of charge. To obtain further details contact the Marshall University Department of Music, 696-3117.

Open house set for new speech, hearing center

Marshall University's Department of Communication Disorders will hold an open house in the new addition to the MU Speech and Hearing Center in Smith Hall from 2 to 4 p.m. on Sunday, March 13.

The newly expanded space for the Marshall University Speech and Hearing Center is now occupied by the Department of Communication Disorders.

Facilities in the new expansion, part of the general modifications of Smith Hall and Smith Music Hall for the College of Liberal Arts and the College of Fine Arts, include a large child therapy room with an adjacent observation room with seating for a class of 30 students, a clinic library and resource room, a clinic records room, a conference room and clinical offices.

To obtain further details contact Dr. Robert D. Olson in the Department of Communication Disorders, 696-2981.

Sigma Xi events planned

The Marshall University Club of Sigma Xi, an international society supporting communication and collaboration between scientists, engineers and health professionals, will sponsor two special events this month, according to Dr. Monica Valentovic, president of the MU club.

Dr. Warren Sinclair, president emeritus of the National Council on Radiation Protection and Measurements, will make a presentation on "Ionizing Radiation Hazards on Earth and in Space" on Tuesday, March 22, at 7 p.m. in Memorial Student Center Room 2W22.

The club's fourth annual Research Day will be held Wednesday, March 23, from 4:30 to 8 p.m. in the Alumni Lounge in Memorial Student Center.

Both events will be open to the public free of charge. To obtain further details contact Valentovic at Marshall University's School of Medicine, 696-7317.
Academic Planning Committee meeting held

(The following report on the Feb. 3 meeting of the Marshall University Academic Planning Committee was submitted by Peggy Baden, secretary.)

**Proposed M.S. Program in Forensic Science:**
Blaker Bolling, chair, discussed Robert Saunders' concern about who would be the population. Ray Blankenship reported that in the Faculty Senate it was reported that policemen would be the population and that there is presently a faculty person teaching some of these courses.

Three issues of concern were expressed: who would teach the prerequisites; information on accreditation, and clarity of the curriculum as listed in the information received by the committee.

Shirley Lumpkin made a motion for retroactive approval for the letter of intent to plan the proposed M.S. Program in Forensic Science. Dorothy Moore seconded the motion. The motion carried.

**Review Mission Statement:**
The committee discussed the process of reviewing the Mission Statement. The chair appointed a subcommittee to meet with Dr. Calvin Kent to work on the review of the Mission Statement. The committee consists of Mildred Bateman, Dorothy Moore, Shirley Lumpkin and Ray Blankenship.

Bolling requested a report to be given at the next meeting.

**Proposed Associate in Science Program in Nursing:**
Bolling read the letter of intent to plan the Associate in Science Degree in Nursing. Lynne Welch discussed the program which will be a collaborative program with St. Mary's Hospital. The program would: provide career mobility for nursing students; enhance community interaction, and offer an Associate in Science Degree in Nursing from Marshall University with limited resources required from the university.

Mildred Bateman made a motion to approve the letter of intent to plan the Associate in Science Degree in Nursing. Peggy Baden seconded the motion which carried.

**Procedure for Implementing New Degree Programs:**
The committee discussed the memo from Leonard Deutsch. Ray Blankenship amended the letter to include APC in the proposed program. The motion was seconded and passed. The committee approved a motion to make the proposal recommendation to the Faculty Senate.

Bolling thanked Larry Schmitz for acting as secretary during Peggy Baden's absence. Bolling will send a letter of appreciation to Edward Hanrahan.

The meeting adjourned at 5:20 p.m.

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**Health program slated**
Marshall University's Project Wellfit is planning a nutrition/exercise lecture program concerning proper fat weight loss on Tuesdays beginning March 16 or March 23 at 4:15 p.m. at the Barbourville High School Cafeteria. Classes will last approximately one hour.

The program is free for everyone insured by the PEIA. It will be open to the public for $15. Information packets, T-shirts and door prizes will be available.

To obtain further details contact Rick Robinson, program coordinator, 696-2937.

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**University theatre to present ‘Daniel Rocket’**
The Marshall University Theatre Department will present "The Rise and Rise of Daniel Rocket" March 17, 18, 19, 24, 25 and 26 at 8 p.m. in the Joan C. Edwards Playhouse in the Fine and Performing Arts Center.

Written by Peter Parnell, the play revolves around the title character who finds out that children can be very hurtful to one another. His insistence of his ability to fly has caused him to be shunned and ridiculed by his classmates. Rocket soon realizes that he has become a victim of those around him who can neither understand nor emulate his unique talent.

To obtain further details and ticket information contact the Marshall University Theatre Box Office, 696-2787. The Box Office is open on weekdays from 1 to 5 p.m.

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**Marshall Business Fair will be held March 16**
More than 29 business organizations are expected to participate in Marshall University's 17th annual Business Fair on Wednesday, March 16, from 1 to 4 p.m. in the W. Don Morris Room in Memorial Student Center.

The fair will give students and graduates a chance to meet with employers and informally discuss the job market and potential opportunities with various businesses, according to Patricia G. Gallagher of Marshall's Placement Services Center.

A list of participating businesses will be available to interested students and Marshall alumni. Pre-registration is not required.

Gallagher said employers participating in the fair will include Nabisco, Frito-Lay, the West Virginia Division of Personnel, American Greetings Corporation, SuperAmerica and the City of Columbus/Police Department.

Persons interested in attending the Business Fair should contact the Marshall University Placement Services Center, 696-2371.
Dr. SOO BOCK CHOI, professor of political science, received notes of appreciation from President Bill Clinton, Vice President Al Gore and Senator Edward Kennedy for his assistance in the National Health Care Campaign. He also received a note from First Lady Hillary Clinton extending "thanks for your encouragement and support." He also received a picture of President Clinton and Thomas Foley with a message of thanks for "the leadership you've shown for many years within the National Democratic Party." The photograph was sent to CHOI by David Wilhelm, chairman of the Democratic National Committee, where he serves as a contributing member. CHOI recently was nominated for inclusion in "Who's Who in America," "Who's Who in the South and Southwest" and "Who's Who Among Asian Americans."

Dr. WILLIAM PALMER, professor of history, has had a book accepted for publication. The book is titled "The Problem of Ireland in Tudor Foreign Policy, 1485-1603" (Boydell and Brewer: Woodbridge, Suffolk, 1994). He also has had two papers accepted for publication: "Ireland and English Foreign Policy during the 1570s" in the Historian and "Early Modern Ireland and Colonial America: the Quest for a Comparative Framework" in EIRE:IRELAND.

DWIGHT JENSEN of the MU School of Journalism and Mass Communications has been selected as a participant in a summer seminar titled "The Changing Face of Russia" which will be held June 20-22 at West Liberty State College under the sponsorship of the West Virginia Consortium for Faculty and Course Development in International Studies. Participants were chosen on a competitive basis. JENSEN, who teaches journalism, also holds a degree in political science and is writing a paper about the efforts to build a modern political party system in Russia. Consultants for the seminar are Dr. Ben Ekklof, co-director of the Center for the Study of Russian Education at Indiana University, and Dr. Helen Lenskaya, Russia's deputy minister of education. The West Virginia Humanities Council will provide room, board and educational materials through funding from the Sarah and Pauline Maier Foundation.


Dr. JANE Mckee, associate professor in the Division of Teacher Education, and Dr. STEVEN BANKS, associate professor in Educational Foundations, presented a paper titled "Educating Rural Youth: What Teacher Educators Should Know" at the annual conference of the Association of Teacher Educators held Feb. 12-16 in Atlanta. The presentation was based on research of career aspirations of southern West Virginia high school students.

RANDY BOBBITT of the School of Journalism and Mass Communications recently has had two articles published: "The Spiral of Silence: An Interpretation of Shirley Jackson's "The Lottery"" in the January issue of Notes on Contemporary Literature, and "Hotels Combat High-Crime Image" in the March issue of Public Relations Journal.

Dr. NEIL ARNESON of Marshall University's Teacher Education Department and director of the university's Center for Economic Education has been selected to present a section at the 25th Northeast Regional Conference on the Social Studies which will be held March 23-26 in Boston. More than 2,500 educators from New England, New York and New Jersey are expected to attend the conference. ARNESON's presentation, "The Myth of Laissez-Faire in 19th Century America," was selected from more than 300 proposals submitted by educators from throughout the country. This marks the ninth consecutive year he has been chosen to present at this prestigious regional conference. He said the presentation will examine why people think there was little involvement by the local, state and national governments in the economic affairs of the 19th century.

Excused absences ...

Absences have been excused by the respective college deans for the following:
March 3-4--Sarah Riffle, Elizabeth Withers.
March 7-11--John Cantalupo, Jennifer Hancock, Jennifer Perdue.
Marshall waivers available for summer

Applications for a limited number of graduate student tuition waivers for Marshall University's summer terms will be accepted through Friday, April 8, in the MU Graduate School Office, Old Main Room 113, according to Dr. Leonard J. Deutsch, Graduate School dean.

In line with the West Virginia Board of Trustees Policy Bulletin 49, priority will be given to faculty and staff of the state's colleges and universities and to West Virginia residents. A small number of waivers will be awarded to nonresident students.

WVU waivers available

Application forms for West Virginia University summer tuition waivers are available in the Marshall University Graduate School Office, according to Dr. Leonard Deutsch, Graduate School dean.

Full-time faculty and staff members are eligible for waivers, with a maximum award of three hours per summer term or a total of six credit hours. All six credit hours may be taken in one session.

Persons interested in applying for waivers for both summer terms must submit separate forms for each session.

Completed applications will be due in the MU Graduate School Office by Monday, March 28.

To obtain further details contact the Marshall University Graduate School Office, 696-2816.

Program seeks to keep state students at home

The deadline for submitting applications for the Governor's Internship Program, "West Virginia's Future Leaders," is March 30, according to Reginald Spencer of Marshall's Placement Services Center.

The goal of the program is to encourage the talented students in West Virginia to return to or stay in the state after graduation. The program proves to students that opportunities exist in the public, private and not-for-profit sectors by placing them in internships that are project oriented.

Students are placed throughout state government agencies and in private and not-for-profit sectors. Most positions are in the Charleston area but there are limited positions throughout the state. Internships usually last nine weeks and pay approximately $5 per hour.

Applicants must be West Virginia residents or attend college in West Virginia, must have completed at least one year of study and must have a 3.0 grade point average.

To obtain further details contact the MU Placement Services Center, 696-2370.

Newsletter deadline

Items for the Marshall University Newsletter must be submitted to the University Relations Office by 10 a.m. Tuesday in order to be published the following Thursday. Lengthy items should be submitted as early as possible to ensure publication.

Deutsch said academic merit will be the major consideration in awarding waivers, which cover tuition, registration and Higher Education and Faculty Improvement fees. Student Activity fees must be paid by the recipient.

Academic merit will be determined by grade point average and Graduate Record Examination scores. Students must list their GRE scores in order to be eligible for consideration.

Up to three hours of waivers for graduate course work will be awarded to qualified applicants.

Students interested in being considered for a Board of Trustees tuition waiver based on financial need criteria should contact the Graduate School to obtain the proper application procedure. Eligible students may be awarded up to six hours of waivers.

Students who previously held waivers must reapply to be considered for summer term waivers.

Approved waivers can be picked up beginning Tuesday, April 19. Waivers not claimed by Friday, April 29, will be assigned to other qualified applicants.

To obtain further details contact the Marshall University Graduate School, 696-6606.

'Trends in Safety' to be focus of conference

"Emerging Trends in Safety" will be the theme of the 12th annual Marshall University Safety Conference which will be held Monday and Tuesday, March 21-22, at the Radisson Hotel in Huntington.

The conference will feature presentations by several internationally known safety experts and Tri-State area safety professionals, according to Dr. Keith E. Barenklau, director of Marshall's Safety Technology Program which is sponsoring the conference.

Safety consultant and author Fred A. Manuele, formerly president of M & M Protection Consultants, will be the conference keynote speaker. Barenklau said another highlight of the program will be a presentation by Herb Burns, corporate risk manager for the Kroger Company.

Marshall's Safety Technology Program, part of the university's College of Education, provides both bachelor's and master's degrees in various safety related areas. Students enrolled in the program participate in the development of the Safety Conference.

To obtain further details about the conference contact the Safety Technology Program Office at Marshall University, 696-4664.

Old Main prints on sale

The Marshall University Alumni Association will benefit from sales of a limited edition, signed and numbered watercolor print of the university's Old Main building by internationally renowned artist P. Buckley Moss.

Alumni Director Linda S. Holmes said advance orders are being taken now for prints that are scheduled to be released in early May 1994.

Prints will sell for $125 and may be ordered through either of two dealers: Designer Art & Framing of Ashland, Ky., 1-800-329-2962, or All Thru the House Collectibles and Gifts of Scott Depot, W.Va., 1-800-498-3745.