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Recommended Citation

Office of University Relations, "MU NewsLetter, October 6, 1994" (1994). *MU NewsLetter 1987-1999*. Paper 332. http://mds.marshall.edu/oldmu_newsletter/332

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MUNICEVISITY • OFFICE OF UNIVERSITY RELATIONS • HUNTINGTON, WEST VIRGINIA 25755 • October 6, 1994

Multicultural conference to be held here

The Marshall University Multicultural Conference, "Strategies for Promoting Pluralism in Education and the Workplace," will be held Thursday, Friday and Saturday, Oct. 13-15, in the university's Memorial Student Center.

Dr. Henry Louis "Skip" Gates Jr., W.E.B. DuBois professor of the humanities and chair of the Department of Afro-American Studies at Harvard University, will be the conference keynote speaker.

A native of Piedmont, W.Va., Gates is recognized as one of the country's leading scholars. He received a bachelor's degree in history from Yale University and a doctorate in English from Cambridge University.

He served as a correspondent for Time magazine's London Bureau; served as a lecturer, assistant professor and associate professor at Yale; served as a professor at Cornell University and Duke University, and joined the Harvard faculty in 1991.

Hooser elected to post

Ronald L. Hooser, president of R.H. Adkins & Companies in Hamlin, W.Va., was elected president of The Marshall University Foundation Inc. during its annual meeting on Sept. 20.

A Huntington resident, Hooser earned a B.A. degree in geology from Marshall in 1956. He has been a member of the Foundation since 1973, was first elected to the Foundation board in 1988, and has been an officer since 1992.

Marshall University.

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The Marshall University Foundation
Inc. was established in 1947 as a non-profit, educational corporation to solicit, receive and administer private gifts in behalf of

Other Foundation officers for 1994-95 are: Stephen P. Hatten, chartered financial consultant and chartered life underwriter with Northwestern Mutual Life Insurance Co., first vice president; Ann (Continued on page 2)

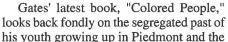
President will give address

Marshall University President J. Wade Gilley will give a "State of the University" address during the general faculty meeting on Thursday, Oct. 13, at 4 p.m. in the new Patio Dining Area on the second floor of Memorial Student Center.

Dr. Bertram W. Gross, president of the MU Faculty Senate, said the meeting's agenda will include the introduction of new faculty members by their department chairs, nominations for and election of replacements on the Institutional Hearing Panel, and various announcements.

A welcome reception in honor of new faculty will be held in Marco's in Memorial Student Center following the meeting.

Gates has received many honors for his work and has written numerous articles for scholarly and professional journals. He also has written several acclaimed books including "Figures in Black: Words, Signs and the 'Racial' Self," "The Signifying Monkey: A Theory of Afro-American Literary Criticism" and "Loose Canons: Notes on the Culture Wars."





Gates

bittersweet effects of the civil rights movement on his hometown. "Colored People" has received outstanding reviews in Time magazine, Newsweek magazine, USA Today, Publishers Weekly, The New York Times, The Los Angeles Times and other publications.

"Dr. Gates is a renowned scholar and author, perhaps betterknown throughout the world than here in his native state," said Dr. Betty J. Cleckley, vice president for multicultural and international programs at Marshall. "I would urge everyone to take advantage of this opportunity to meet him and hear him speak."

Dr. Lynne Welch, dean of Marshall's School of Nursing, and Dr. George Arthur, assistant professor in the Division of Educational Leadership at Marshall, are co-chairs of the conference planning committee.

Welch said prestigious speakers from throughout the United States and as far away as Brazil will participate in the program.

Activities will begin Thursday at 1 p.m. with a workshop titled "Cross Cultural Communication Skills for the Multicultural Workplace" by Dr. Gail Knowlton of the Florida Institute of Technology.

(Continued on page 2)

'Gala' raises \$65,000

Marshall University's Arts Gala 1994, held Sept. 17, cleared nearly \$65,000 for the university's arts programs, according to Marshall President J. Wade Gilley.

"Although first and foremost the gala was designed as a community cultural celebration, we are very pleased that the evening generated revenue for our arts endowment and for immediate needs in the College of Fine Arts," Gilley said.

More than 400 individuals attended the gala, which featured a champagne reception, an elegant alfresco dinner, a performance by celebrated singer/actress Andrea Marcovicci, and dessert.

"This was truly a town-and-gown event," Gilley said. "Residents of Huntington, Charleston, Ashland, Ironton, plus points in between worked with students and Marshall personnel in making the gala remarkable. We are indebted to all of the volunteers, especially Mrs. John P. (Jane) Boylin Jr., who was chairperson."

Co-chairpersons for Arts Gala 1994 were Mrs. J. Wade (Nan) Gilley and A. Michael Perry. Mrs. John R. (Donna) Hall was honorary chairperson.

Multicultural conference to be held here

(Continued from page 1)

A welcoming reception for conference participants will be held Thursday from 6 to 8 p.m.

Friday's programs will begin after a continental breakfast at 8:30 a.m.

Participants will be able to choose from four programs which begin at 9 a.m. The programs are: "Cultivating Multiculturalism in Faculty," "Psychological and Perceptual Implications of Organizational Selection Procedures for Affirmative Action Hiring Programs and Workplace Diversity," "Cultural Commitment and Attitudes Towards Seeking Counseling Services in African Americans: Implications for Mental Health Services" and "Strategies for Developing a Multicultural Campus."

The following programs will begin at 10:15 a.m.: "Voices of Scholars: A Multicultural Montage," "Our Story," "What Does Love Have To Do With It?" and "Computers and a Multicultural Curriculum."

A networking luncheon will begin at noon and be followed at 12:45 p.m. by Gates' presentation titled "Will the Real Multicul-

Hooser elected to post

(Continued from page 1)

Logan Speer, Huntington community volunteer, second vice president; Earleen Heiner Agee, an employee of C.F. Reuschlein Inc., secretary, and Vincent G. Manzi, director of portfolio management, West Virginia, Banc One Investment Advisers Corp., treasurer. Nancy L. Francis is immediate past president.

Dr. Edward G. "Ned" Boehm Jr., Marshall senior vice president for institutional advancement, was reappointed Foundation executive director, and Sherry H. Asbury was reappointed Foundation manager.

Serving on the Foundation's board of directors, in addition to the officers, will be: William F. Agee, Permele F. Booth, William C. Campbell, Phil E. Cline, Noel P. Copen, Albert C. Esposito, David Fox Jr., John J. Klim Jr., Kermit E. McGinnis, James O. Porter, M.T. Reynolds, Robert W. Simmons, William A. "Buck" Thompson, and Virginia K. VanZandt. Louis A. Peake, president of the Marshall Alumni Association, and Marc A. Sprouse, president of the Big Green Scholarship Foundation, are ex officio voting members of the board.

Earl W. Heiner Jr., a Foundation member since 1980, was elected to the board.

Four new members were elected to the 50-member Foundation: Andrew J. Houvouras Jr., founder and co-owner of Huntington Plating Inc. until his retirement; Bernard C. "Bundy" McGinnis III, president of The Twentieth Street Bank; Dan R. Moore, president and chairman of the board, Matewan National Bank, and Arthur Weisberg, president of Arthur's Enterprises Inc., based in Huntington that includes State Electric Supply Co.

Re-elected as Foundation members were: James R. Bailes, Esposito, Fox, William M. Frazier, John R. Hall, Heiner, Hooser, Klim, H. Bruce Lansaw, Manzi, Frankie L. Nowlin, Reynolds, Speer, Joseph B. Touma, and S. Kenneth Wolfe.

Two Foundation members were honored for their years of service. Dr. Winfield C. John of Huntington, a member since 1973, and Hugh D. Stillman of Decatur, Ga., a member since 1967, were inducted into the Foundation's Emeritus Circle of Gold.

turalism Please Stand Up!" Gates will participate in a book-signing session from 1:30 to 2 p.m.

Friday's sessions will resume at 2 p.m. with the following programs: "What Anthropology Can Contribute to the Discussion of the Multicultural Condition," "Heterogenous/Pluralistic Classroom Settings: What We Have Learned" and "Cross Cultural Education/Literacy Project Evaluation."

The closing programs on Friday begin at 3 p.m. They include: "Cultural Phenomena: Perspectives from Social Work and Education," "Strategies to Improve the Curriculum of Intercultural Communication," "Creating a Student Minority Liaison to the University Police/Security Department" and "Cultural Differences: Korean Value Systems and Managerial Practices."

Dr. Dennis Watson, executive director of the National Black Leadership Conference, will open Saturday's activities at 8 a.m. with a presentation titled "Cultural Diversity in Higher Education: Challenges Facing Faculty, Students and Administrators."

The following programs will begin at 9 a.m.: "Colorful Cultural Companions," "Cloth as Metaphor," "A Field-based Teacher Education Program that Prepares Teachers to Integrate Multiculturalism into Curricula Using Technology," "Integrating Multiculturalism into a Mass Communication Curriculum" and "The Impact of Brazilian Cultural Attitudes on Education."

Programs beginning at 10:15 a.m. Saturday include: "A Deconstructionist Approach to Pluralism," "Creating Multicultural Connections Among New Students, Student Mentors, Faculty and the Discipline," "The Role of the University Librarian: Strategies for Promoting Pluralism in Education" and "Student Nurses' and Nurses' Attitudes about Appalachian Culture."

The last group of programs will begin at 11:15 a.m. They include: "The Global Village Concept: The U.S. Community and the 21st Century," "Foreign Students and Americans Learning Together; The Cross Cultural Component in the Intensive English Program" and "The Health Administration Residency in Saudi Arabia: A Multinational Program."

The conference will conclude after lunch from 1:30 to 3:30 p.m. with a workshop on "How to Attract and Hire the Best of a Diverse Workforce."

Students and Marshall University employees will be able to attend the sessions free but will be charged for meals.

To obtain further details contact Welch or Arthur at Marshall University, 696-2616.

WVU waivers available

Application forms for West Virginia University tuition waivers for the 1995 spring term are available in the Marshall University Graduate School Office, according to Dr. Leonard Deutsch, Graduate School dean.

Full-time faculty and staff members are eligible for waivers, with a maximum award of six credit hours.

Applications will be due in the MU Graduate School Office by Monday, Oct. 31.

To obtain further details contact the Marshall University Graduate School Office, 696-2816.

Marshall gets \$2 million from foundation

The Marshall University Foundation Inc. allocated more than \$2 million to scholarships and university projects during the 1993-94 fiscal year that ended June 30, according to Dr. Edward G. "Ned" Boehm Jr., Foundation executive director.

Boehm, also Marshall senior vice president for institutional advancement, gave a year-end report Sept. 21 during the 50-member Foundation's annual business meeting.

"We're very pleased that the number of donors went up during 1993-94," Boehm said. "We had a total of 7,145 donors -- 1,942

CJ career fair planned

The 1994 Criminal Justice Career and Law School Fair will be held at Marshall University on Thursday, Oct. 20, from 1 to 4 p.m. in the W. Don Morris Room in Memorial Student Center.

Municipal, county, state and federal agencies, private businesses, volunteer agencies, law schools, graduate schools and other professional schools will participate in the fair, according to John Cantalupo, president of Marshall's chapter of Alpha Phi Sigma criminal justice honor society.

"The purpose of the event is to make available to Marshall students, as well as the general public, information about careers and educational opportunities within the criminal justice field," said Cantalupo.

Cantalupo expects approximately 50 agencies to send representatives to the event, which will be open to the general public and Marshall students and alumni. Each agency or school will be recruiting career personnel or students.

The fair, sponsored by Alpha Phi Sigma and the MU Criminal Justice Department, is intended to be an informal event to give people the opportunity to gain information about the agencies which will be recruiting for current employment positions as well as future career openings.

To obtain further details contact the Marshall University Criminal Justice Department, 696-3087.

Sports equity forum set

A public forum to discuss gender equity in sports will be held at Marshall University Tuesday, Oct. 18, at 7 p.m. in the Memorial Student Center Alumni Lounge.

Topics will include the amount of funding for men's and women's sports programs, media coverage and scholarships.

Athletes, coaches and media representatives including Kevin Nathan of WSAZ-TV and Danny Wells of the Charleston Gazette will serve as panel members.

Students in Marshall's W. Page Pitt School of Journalism and Mass Communications who have been researching the social and legal aspects of Title IX, a federal mandate that higher education institutions treat men's and women's sports equitably, are sponsoring the program, along with the Marshall University Student Government Association, Alpha Epsilon Rho, the Society of Professional Journalists and the Public Relations Student Society of America.

To obtain further details contact Annette Ditzler, 522-6701, or Randy Bobbitt, 696-2728.

of whom made their first-ever gift to the Foundation. In dollars received, we leveled off this fiscal year as a result of the successful completion in 1992-93 of The Campaign for Marshall, "Boehm continued. "Many of our alumni and friends had made substantial three-year pledges to the campaign."

The total of gifts received by the Foundation from all sources was \$3,831,756 during the 1993-94 fiscal year. Marshall alumni gave \$657,256. Alumni contributed 6,008 (79%) of the total 7,562 gifts

The breakdown on other gift sources and amounts received are: faculty and staff, \$44,624; friends, \$912,561; Foundation members, \$347,059; parents, \$36,632; clubs and organizations, \$72,294; business and industry, \$763,507, and foundations, \$279,090. The Foundation also received \$474,290 from trusts and \$244,443 from estates.

The Marshall University Foundation Inc. was established in 1947 as a non-profit, educational corporation to solicit, receive and administer gifts in behalf of Marshall University.

Employee achievements

Dr. VIOLETTE C. EASH, associate professor of counseling and rehabilitation, was appointed to the editorial board of the Journal of Counseling and Development for a three-year term effective July 1, 1994. For the past several years, EASH served as an ad hoc reviewer for the JCD, the leading publication of the American Counseling Association.

Dr. F. DOUGLAS ROBERTSON, assistant professor of modern languages, was elected on Sept. 24 to the presidency of the West Virginia chapter of the American Association of Teachers of Spanish and Portuguese for the 1994-96 term. He also will serve on the executive committee of the West Virginia Foreign Language Teachers Association through 1996.

HEIDI McCORMICK, coordinator of student activities at Marshall University, has been appointed West Virginia unit coordinator for the Great Lakes region of the National Association for Campus Activities (NACA). As unit coordinator, she will be responsible for various duties including serving as a representative for area schools on the regional steering committee; conducting training, networking and professional/volunteer development activities within the unit; assisting with membership recruitment, and communicating regional and national activities, policies and services to the unit. The Great Lakes region consists of schools from West Virginia, Kentucky, Michigan, Ohio, Western Pennsylvania and Virginia.

'Who's Who' nominations wanted

The Office of Student Activities and Organizations is accepting nominations for "Who's Who Among Students in American Universities and Colleges," according to Heidi McCormick, coordinator of student activities.

Nomination forms have been sent to faculty and staff members. The names and addresses of deserving students should be entered on the nomination form and sent to the Student Activities Office, Memorial Student Center Room 2W38, by Friday, Oct. 7.

SOM to be featured on PBS Internet show

Computer outreach activities of the School of Medicine will be featured in an upcoming Public Broadcasting System documentary about the Internet.

Scheduled to air in December, the program will show viewers how to access the Internet and highlight several innovative ways it is being used, according to Brandenburg Productions producer Phillip Byrd.

"We want to show how the Internet really affects people's lives, that it's not just CB radio via e-mail," he said.

After reading about Marshall's Science by E-mail program in a compilation of "500 Neat Things on the Internet," Byrd and his colleagues came to Marshall in July to film a segment about that

Lunch seminars continue

Marshall University's Office of Women's Programs will sponsor a series of "Lunchbag Seminars" from noon to 1 p.m. on Wednesdays in the Women's Center, Prichard Hall Room 143.

The seminars, open to the public free of charge, will be informal discussions on topics related to women's concerns.

Dates and topics are:

--Oct. 12, "Self Esteem: What is It and How do You Protect It in College?" by Carla Lapelle, a licensed clinical psychologist;

--Oct. 19, "Eating Disorders" by a representative from St. Mary's Hospital;

--Oct. 26, "Journal Writing: A Therapeutic Technique, Or an Art Form?" by Dolores Johnson of Marshall's Department of English and Binni Bieler, a marriage and family counselor and member of Marshall's Psychiatry Department;

-- Nov. 2, "Death and Dying: Grief Work" by Dr. Kenneth Ambrose of Marshall's Department of Sociology.

To obtain further details about the programs contact the Marshall University Women's Center, 696-3112.

ODK nominations sought

The Marshall University chapter of Omicron Delta Kappa national co-educational leadership honorary currently is soliciting the university community for nominations of students for membership, according to Reginald Spencer, ODK secretary.

Eligible students must have at least one full academic year at MU; be a junior with a 3.15 grade point average, a senior with a 3.0 average or a graduate student, and attain distinction in at least three of the following areas (or extraordinary achievement in one area): academics; athletics; student government or campus organizations; publications; speech, music, drama or other fine arts.

Nomination forms can be obtained by contacting Spencer, 696-2250. The deadline for nominations is Friday, Oct. 7.

Hutton's art work on exhibit

Art works by Robert Hutton of Marshall University's Art Department will be on display in the Beal Gallery, 919 Fourth Ave. A reception for Hutton will be held at the gallery on Friday, Oct. 7, from 7 to 9 p.m.

program. Once here, they became so intrigued by Marshall's computer network linking rural medical centers that they quickly revised their plans so they could include RuralNet as well.

"We found people at clinics in rural West Virginia -- not what one would think of as a major medical center -- working with the most current, up-to-date medical information," Byrd said.

Created to support Marshall students who were spending nine months at rural sites through the Rural Physician Associate Program. RuralNet soon expanded to serve the hundreds of health professions students working at rural sites throughout West Virginia through the Kellogg Community Partnership Program and the Rural Health Initiative. RuralNet allows students to communicate with one another and their professors as well as to access educational and worldwide clinical resources.

In addition to helping students and providers gather information from anywhere in the world, RuralNet in turn allows Internet users worldwide to tap into the school's collection of rural health resources.

Harts High School officials opened the school in late July so that Carol O'Connell and her students could re-enact their Science by E-mail activities. With the cameras rolling, students used electronic mail to talk with a mentor and used a popular Internet tool called a gopher to connect to the National Aeronautics and Space Administration.

Dr. Susan DeMesquita of Marshall, who with Professor Jan Fox developed the Science by E-mail project, said the public school students became quite adept at traveling the information superhighway.

"Some of the students contacted Tasmania and began conversing electronically with pen pals there," she said. "They certainly proved that although our geography is isolated, our students don't have to be. They just needed more opportunity. They had 30 students using one computer for one 45-minute period a day; they actually came to physical blows on the playground over who got to use it first. If they had had 10 or 15 computers, they would have had pen pals all over the world."

Competition may not be so fierce in the future, thanks to the public television visit.

"We were afraid that the computer at Harts would not be one we could shoot for technical reasons, so we asked Compaq, which was underwriting the program, to provide a computer we could take with us." recalled producer Byrd. "The person we were working with agreed, but then someone at Compaq said 'No ... one isn't enough,' and so the company sent the school three new computers."

Well/Fit screenings scheduled

Project Well/Fit will hold health screenings at Marshall University's Memorial Student Center on Monday and Tuesday, Oct. 17-18, from 7:30 to 10:30 a.m., according to Rick Robinson, project director.

People enrolled in the Public Employees Insurance Agency will need to bring insurance cards for identification in order to receive a free screening. There will be a \$12 fee for persons not covered by PEIA. Screenings also will be held at other sites in Cabell, Mingo and Lincoln counties.

To obtain further details contact Lynda Harris, 696-3668, or Robinson, 696-2937.