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MU NEWSLETTER

MARSHALL UNIVERSITY • OFFICE OF UNIVERSITY RELATIONS • HUNTINGTON, WEST VIRGINIA 25755 • October 13, 1994

Marshall's full-time enrollment increases

Marshall University's full-time enrollment is up 2.3 percent this fall, according to preliminary figures released by Dean of Enrollment Management Warren G. Lutz. Overall, the university's enrollment, including part-time students, climbed from 12,508 last year to 12,524 this fall. Full-time enrollment rose from 8,495 last fall to 8,689 this year.

Perhaps most significant, Lutz said, was a 5.4 percent increase in new freshmen, from 1,980 to 2,086, despite a decline in numbers of students graduating from West Virginia high schools last spring. Overall, 3,599 of this fall's students are classified as freshmen.

Journalism alumni to be inducted into HOF

The Marshall University Journalism Alumni Association will induct two new members into the W. Page Pitt School of Journalism Hall of Fame as distinguished alumni on Oct. 28.

Rex L. Repass, senior vice president-partner of MarketVision Research Inc., a Cincinnati marketing and communications research firm, and Harry T. Wiley, director of advertising and communications for Ashland Oil Inc., will be honored at the organization's annual Homecoming Weekend dinner meeting at the Radisson Hotel.

The event will begin with a reception at 6:30 p.m., followed by dinner at 7:30 p.m. Tickets are \$15. Reservations may be made with Association President James E. Casto at 526-2796 or Jane Behrman at the School of Journalism, 696-2360. Deadline for reservations is October 21.

A 1976 Marshall graduate, Repass earned a master of science in communications research from the University of Tennessee in Knoxville in 1977, and from 1979 to 1983 was research director for Charles Ryan Associates Inc., a Charleston public relations agency.

In 1980, Repass established the West Virginia Poll, a statewide public opinion survey and in 1983 was named president of Ryan-Repass Research Inc., the first marketing-public opinion research firm in West Virginia.

Repass, 40, joined MarketVision in 1988 and is a principal owner of the firm. He is married to the former Theresa J. Smith of Huntington. They have four daughters and live in Sharonville, Ohio, a Cincinnati suburb.

Harry Wiley, 49, earned his bachelor's degree from Marshall



Repass



Wiley

A preliminary report by Director of Institutional Research Michael McGuffey shows a 15 percent increase in transfer students over last year, from 549 to 632, including 462 who transferred from other institutions within West Virginia.

McGuffey's report also shows a 9.8 percent increase in new graduates of West Virginia high schools enrolling at Marshall, from 1,365 in 1993 to 1,499 this fall.

The College of Liberal Arts shows the largest enrollment gain (4.4 percent) followed by the Community and Technical College (3.9 percent), the College of Fine Arts (2.6 percent) and the College of Science (1.6 percent). Decreases were noted in the Graduate School (188 students), the School of Medicine (4 students) and the School of Nursing (1 student).

The College of Business, which had seen enrollment declines in recent years, had an increase this fall, from 1,223 students to 1,237.

About 85 percent of the 12,524 students enrolled this fall are from West Virginia. Another 850--nearly 7 percent--come from adjacent counties in Ohio and Kentucky.

Noting the figures are preliminary and unofficial, MU President J. Wade Gilley described the Fall Term figures as encouraging. "It appears we are holding our own in enrollment, despite a decline in the West Virginia student 'pool'," Gilley said. "We're particularly pleased with the substantial increase in full-time students and new freshmen. These are factors which will enable Marshall to continue on the course of improvements we're projecting over the next few years."

"Official" enrollment figures will be announced by the University System Board of Trustees and the State College System Board of Directors next month.

SOM ranks second nationally in grads entering family practice

The Marshall University School of Medicine ranked second in the nation last year in the percentage of graduates entering family practice residencies, according to a study reported in the September issue of Family Medicine.

The study, prepared by the American Academy of Family Physicians, showed that 32.7 percent of Marshall's medical graduates entered family practice residencies in 1993. Only the Mercer University School of Medicine ranked higher. Marshall also retained its No. 3 ranking in the three-year averages, with 27.7 percent of graduates entering family practice between 1991 and 1993.

The study included one- and three-year data from every U.S. medical school, and one-year data from osteopathic schools.

Dr. Robert B. Walker, chairman of the Department of Family and Community Health at Marshall, said several factors contribute to the school's consistently good outcomes in producing primary care physicians.

"We believe that our admissions policies, our structure as a

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(Continued on page 2)

Funding requests approved by MU committee

(The following report on the Sept. 22 meeting of the Marshall University Research Committee was submitted by Marjorie Keatley, secretary.)

Minutes of the last spring meeting were distributed for information.

Lee Erickson discussed a request to change the selection of ex officio members. He proposed that this request be tabled until a further meeting. The committee agreed.

Applications for research funding were considered and a motion was made and seconded to fund James Joy, J.W. Moore, Lee

Erickson, William Palmer, David Woodward and Michael Seidel. The motion carried.

A motion was made and seconded to spend half of the available Quinlan funds for this application period. The motion carried. Quinlan applications were considered by ranked evaluations.

The following list of applicants was submitted for funding: Robert Angel, Richard Badenhause, Elaine Baker, Robert Bickel, Dallas Brozik, Barbara Davis, Jane Edwards, Lee Erickson, Stephen Fish, Barbara Guyer, Don Holdren, Ahmad Khalili, Carolyn Uihlein Nilles, Caroline Perkins, Robert Rowe, Gary Saunders, Steve Shuklian, Elizabeth Reed Smith, Linda Spatig, Debra Teachman, Merle Thomas and S. Ed Zakrzewski.

A motion was made and seconded to accept this list for funding. The motion carried. The total amount of Quinlan funds distributed was \$10,898.

An additional Quinlan deadline will be set for March 20 with a meeting to follow to evaluate applications.

Dan Evans, Barbara Davis and Lee Erickson will serve as representatives to the Graduate School Release Time Committee.

The meeting adjourned at 5:56 p.m.

CIES programs can fund lecturers and scholars

The Council for International Exchange of Scholars (CIES) offers several opportunities for colleges and universities to participate in the Fulbright Visiting Scholar Program.

A Scholar-in-Residence program allows institutions or individual academic schools and departments to submit a proposal to host a Fulbright lecturer in the social sciences or humanities for a semester or academic year. The SIR is a resource that can be used to assist in developing new area studies, global studies or international programs, or to broaden programs already in place. November 1 is the deadline for applications for SIR.

The Occasional Lecturer Program provides travel support for Fulbright scholars to present guest lectures. During two- or three-day visits the scholars will give lectures to classes, offer seminars and participate in colloquia, speak to community and campus groups and exchange ideas with students and faculty.

To obtain further details about these and other CIES programs contact the Marshall University Academic Affairs Office, 696-3007 or 696-5442.

Sports equity forum set

A public forum to discuss gender equity in sports will be held at Marshall University Tuesday, Oct. 18, at 7 p.m. in the Memorial Student Center Alumni Lounge.

Topics will include the amount of funding for men's and women's sports programs, media coverage and scholarships.

Athletes, coaches and media representatives including Kevin Nathan of WSAZ-TV and Danny Wells of the Charleston Gazette will serve as panel members.

Students in Marshall's W. Page Pitt School of Journalism and Mass Communications who have been researching the social and legal aspects of Title IX, a federal mandate that higher education institutions treat men's and women's sports equitably, are sponsoring the program, along with the Marshall University Student Government Association, Alpha Epsilon Rho, the Society of Professional Journalists and the Public Relations Student Society of America.

To obtain further details contact Annette Ditzler, 522-6701, or Randy Bobbitt, 696-2728.

WVU waivers available

Application forms for West Virginia University tuition waivers for the 1995 spring term are available in the Marshall University Graduate School Office, according to Dr. Leonard Deutsch, Graduate School dean.

Full-time faculty and staff members are eligible for waivers, with a maximum award of six credit hours.

Applications will be due in the MU Graduate School Office by Monday, Oct. 31.

To obtain further details contact the Marshall University Graduate School Office, 696-2816.

MU medical school ranks second

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community-oriented medical school and strong role models in primary care and rural practice all play major roles," he said. "Certainly these results reflect Marshall's overall mission, which we are gratified to see in our students' choice of careers."

Nationally, 12.3 percent of 1993 graduates entered family practice residencies, the highest percentage in a decade.

Journalism alumni to be honored

(Continued from page 1)

with majors in journalism, English and education. He joined Ashland Oil in 1969 and served in a number of public relations and advertising positions before being named to his present post in 1984. He is a member of several professional, charitable and civic organizations, including the Chambers of Commerce and Advertising Clubs in Huntington and Louisville, Ky.

Wiley is chairman of the board of trustees of the Marshall Artists Series and serves on the citizens advisory committee for Kentucky Public Broadcasting (KET) and the board of directors of the West Virginia Public Broadcasting Foundation.

A Vietnam veteran and presently a lieutenant colonel in the U.S. Army Reserve, he is married to the former Patricia Wallace of Huntington. They have two children and live in Ashland, Ky.

CTC developing cooperative degree program

Marshall University's Community and Technical College, the Carver Career and Technical Education Center (CCTC) in Charleston and the Lawrence County Vocational School (LCVS) in Chesapeake, Ohio, have announced plans for the development of cooperative programs for the training of registered respiratory therapists, according to Dr. F. David Wilkin, dean of the Community and Technical College.

Presently in place at the CCTC and the LCVS are accredited one-year programs preparing students for the national credentialing examination for certified respiratory therapy technicians (CRTT).

'Day of Unity' against domestic violence set

A candlelight ceremony to remember people who have suffered from domestic violence and celebrate those who have survived and made new lives for themselves will be held at Marshall University on Wednesday, Oct. 26, at 7:30 p.m. on the Memorial Student Center Plaza.

Sponsored by Marshall's Omega Gamma chapter of Alpha Phi Sigma national criminal justice honor society, the event will conclude activities observing Domestic Violence Awareness Month and mark a "Day of Unity Against Domestic Violence," according to Christopher Dean of Alpha Phi Sigma.

Dean said formerly battered spouses and shelters for battered spouses throughout the United States are planning events to draw attention to the reality of violence in the home and to the work being done to end domestic violence.

He said Huntington Mayor Jean Dean will proclaim Oct. 26 as a "Day of Unity Against Domestic Violence" to encourage citizen participation in the prevention of domestic violence.

To obtain further details contact Christopher Dean, 525-5808.

MU yard sale scheduled

The fall sale of surplus university equipment and supplies will be held the week of Oct. 24, according to William J. Shondel, director of purchasing and materials management.

Departments that have equipment and supplies to sell should contact Carol Skaggs, manager of central receiving, 696-6678, to coordinate tagging and pick up by Plant Operations.

All material will be on display for faculty, staff, students and the general public on Monday and Tuesday, Oct. 24-25, from 8 a.m. to 5:30 p.m. at the Sorrell Maintenance Building at 20th Street and Third Avenue.

All items are "as is-where is" with no guarantee as to condition.

Written bids will be accepted from interested individuals until 8 a.m. on Oct. 26 when the bids will be sorted and tabulated in the Purchasing Office.

Individuals with the highest bids will be contacted by telephone and expected to pay for and pick up their purchases by 4 p.m. Friday, Oct. 28.

Sales tax will be assessed due to state government regulations.

Faculty from Marshall's Community and Technical College, working with faculty from the other institutions, will prepare curriculum modifications which will include college-level general education courses in the CRTT programs and the development of a second year program at Marshall to prepare students for the national examination required to be a registered respiratory therapist (RRT).

Faculty and facilities will be shared between Marshall and the Lawrence County Vocational School.

Students successfully completing the CRTT programs at LCVS and CCTC will be awarded approximately 36 credit hours upon transfer to Marshall. Students then will complete the additional technical and general education requirements of the RRT program and be awarded an associate in applied science degree.

Students completing the degree program will meet requirements to take the national credentialing examination to become a registered respiratory therapist.

Chuck Zuhars, program director at LCVS, said this type of joint venture is one of the first of its kind in this area. "Joining forces will make the respiratory care program stronger for all of the schools," said Zuhars.

To obtain further details about the program, which still is in the planning stages, contact Dr. Maurice E. Ryan, associate dean of Marshall's Community and Technical College, (304) 696-3064; Zuhars at the Lawrence County Vocational School, (614) 867-6641, or Norma Miller at the Carver Career and Technical Education Center, (304) 348-1965.

Drama to be presented

The Marshall University Theatre will present "A Shayna Maidel" Nov. 10-12 and 17-19 at 8 p.m. in the Joan C. Edwards Playhouse in the Fine and Performing Arts Center.

The production focuses on the lives of sisters separated just prior to the closing of the Polish border during World War II. One sister grew up in New York City. The other survived the atrocities of the concentration camps. After the war, the sisters were reunited as virtual strangers, unveiling a different side of the Holocaust.

Admission will be \$6. To make reservations or obtain further details contact the MU Box Office, 696-2787.

Learn to quit smoking

Marshall University's Office of Student Health Education Programs will sponsor "Fresh Start," a smoking cessation class developed by the American Cancer Society, beginning Monday, Nov. 7, at 5 p.m. in Prichard Hall.

One-hour classes will be held on Mondays and Wednesdays for two weeks, according to Carla Lapelle, coordinator of Student Health Education Programs.

The course will be open to the public free of charge, however enrollment will be limited.

To register or obtain further details contact the Office of Student Health Education Programs at Marshall University, 696-4800, prior to Thursday, Nov. 3.

Marshall faculty and staff achievements

Dr. LYNNE WELCH, dean of the School of Nursing; Dr. DAVID WILKIN, dean of the Community and Technical College, and Dr. EDWARD G. "NED" BOEHM, senior vice president for institutional advancement, recently received The Friends of Leadership West Virginia award from Leadership West Virginia.

Dr. LYNNE WELCH, dean of the School of Nursing, received the Outstanding Professional Volunteer of the Year award from the American Cancer Society, West Virginia Division, during the organization's recent annual meeting. WELCH successfully organized and put on a Cancer Nursing Program in collaboration with the greater Huntington nursing community.

Dr. DON P. HOLDREN, professor of finance in the Division of Finance and Economics in the College of Business, recently had three papers published in The Review of Black Political Economy: "An Analysis of Small, High Performing Minority and

Non-minority Banks' Strategies, 1980-1988," with co-authors Wilton Heyliger and Jafar Alavi; "The Performance of Minority Banks in a Deregulated Banking Environment," with co-author Wilton Heyliger, and "Perspectives on Minority Business." He also had a paper titled "Bank Holding Company Acquisition Activity: Evidence from Pre- and Post-Deregulation Periods" published in The Financial Review. Co-authors were Joe Mason and Helen Powers. HOLDREN was re-elected for a third term to the office of vice president-development for the Academy of Financial Services. In October, he presented a paper titled "Some Implications of Individual's Real Estate Related Tax Deductions for the 1993 Taxes," with co-authors Dwight Means and Phillip Kolbe, and chaired a session on "Investments" at the Academy of Financial Services conference in St. Louis. He also presented a paper titled "An Examination into the Competitive Effectiveness of Minority Banks," with co-author Dwight Means, at the Financial Management Association international conference.

Dr. WILLIAM P. MARLEY, professor in the HPER Division and director of the Human Performance Laboratory, recently was selected as secretary for the National Fitness Leaders Association (NFLA). The association is dedicated to developing effective leadership in the fields of fitness, health promotion and disease prevention. Members of the NFLA are recipients of the Healthy American Fitness Leaders Award which is sponsored by Allstate Life Insurance Company, administered by the United States Jaycees and conducted in cooperation with the President's Council on Physical Fitness and Sports. The prestigious award is presented annually to 10 individuals who have made significant contributions in the promotion of health and fitness for the benefit of individuals, communities and the country. MARLEY also served as chair for the American Heart Association's "Heart Walk" held Sept. 24.

MU waivers available

Applications for a limited number of graduate student tuition waivers for Marshall University's spring semester will be accepted through Friday, Nov. 18, in the MU Graduate School Office, Old Main Room 113, according to Dr. Leonard J. Deutsch, Graduate School dean.

In line with the West Virginia Board of Trustees Policy Bulletin 49, priority will be given to faculty and staff of the state's colleges and universities and to West Virginia residents. A small number of waivers will be awarded to nonresident students.

Deutsch said academic merit will be the major consideration in awarding waivers, which cover tuition, registration and Higher Education and Faculty Improvement fees. Student Activity fees must be paid by the recipient.

Academic merit will be determined by grade point average and Graduate Record Examination scores. Students must list their GRE scores in order to be eligible for consideration.

Up to three hours of waivers for graduate course work will be awarded to qualified applicants.

Students interested in being considered for a Board of Trustees tuition waiver based on financial need criteria should contact the Graduate School to obtain the proper application procedure. Eligible students may be awarded up to six hours of waivers.

Students who previously held waivers must reapply to be considered for spring semester waivers.

Approved waivers can be picked up beginning Friday, Dec. 2. Waivers not claimed by Friday, Dec. 16, will be assigned to other qualified applicants.

To obtain further details contact the Marshall University Graduate School, 696-6606.

Well/Fit screenings planned

Project Well/Fit will hold health screenings at Marshall University's Memorial Student Center on Monday and Tuesday, Oct. 17-18, from 7:30 to 10:30 a.m., according to Rick Robinson, project director.

To obtain further details contact Lynda Harris, 696-3668, or Robinson, 696-2937.

Alumni center for rent

New campus rental rates for facilities in the Erickson Alumni Center, 1731 Fifth Ave., have been established, according to Linda Holmes, director of alumni affairs.

"The Erickson Alumni Center Committee feels strongly that the campus should have the opportunity to utilize the center at reduced rates," said Holmes.

She said since the center is not a state facility, it is necessary to charge rental for all costs associated with operating the facility and renting it for special events.

The following rental rates apply only to campus events for a member of the faculty, staff or a department. Campus rates do not apply for outside groups or individuals sponsored by faculty, staff or members of departments although the center is available for rental for private functions and events.

Campus rental rates are:

Room	Day Campus Rates (8 a.m. to 4:30 p.m.)	Evening Campus Rates (6 p.m. to midnight)
Reception Room	\$ 50	\$100
Board Room	\$ 25	\$50
Entire Center	\$100	\$150

To obtain further details or make room reservations contact the Marshall University Alumni Affairs Office, 696-3134.