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MU NewsLetter, November 3, 1994

Office of University Relations

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MU NEWSLETTER

MARSHALL UNIVERSITY • OFFICE OF UNIVERSITY RELATIONS • HUNTINGTON, WEST VIRGINIA 25755 • November 3, 1994

Stratton named Marshall Employee of Month

Lola Stratton of Barboursville, business manager in the Department of Residence Services, has been selected as the Marshall University Employee of the Month for October, according to Bill Burdette, chairman of the selection committee.

Stratton has worked for the university for 31 years.

She was nominated for the award by Winston A. Baker, director of residence services.

In making the nomination, Baker said, "Lola Stratton always is willing to do what it takes to help the department. She has used her 31 years of experience at Marshall University in every area of the department including selecting resident directors, chairing committees, being involved in our facilities renovation project, dealing with students and parents, and handling the University Heights apartment complex.

"A likable and respected employee at Marshall, she has been

a coach and mentor to many in our department. She is a person who teaches by example. She helps out where she is needed. She walks the residence halls to greet and assist parents and students during moving days. She constantly is on the go checking rooms before students arrive. She works from 7 a.m. to 10 p.m. many days and works on weekends. She is totally committed to the success of the department.

"I feel that for her 31 years of dedicated hard work, she deserves to be recognized as Employee of the Month."

Stratton will receive a plaque and \$100 for being named Employee of the Month and will be eligible for the Employee of the Year Award.

Marshall University President J. Wade Gilley and his wife, Nanna, provided funds through a grant to establish the Employee of the Month and Employee of the Year program.

The program has been designed to recognize outstanding performance by classified and non-classified staff at the university. Awards will be made to MU employees who have exhibited exceptional levels of work performance and displayed high regard and loyalty toward the university and their job responsibilities.



Stratton

'Smart' trees grow here

Where would you go to find "smart" trees? Marshall University of course! In fact, it is hoped that trees planted on the Marshall campus last week by Appalachian Power Company will be so smart they will be able to avoid power lines and help conserve energy.

The Marshall campus now has several varieties of "smart" trees that researchers at Ohio State University are developing in the hopes that they will reduce utility customers' energy costs and utility companies' tree-trimming costs.

American Electric Power (AEP) in Columbus sponsored a three-year grant to Ohio State University to develop the "SMART" trees. The grant is part of AEP's ongoing customer information program called SMART (Saving Money and Resources Together). AEP is the holding company of electric utilities in Indiana, Kentucky, Michigan, Ohio, Tennessee, Virginia and West Virginia. Its operating companies include Appalachian Power Company.

Stephanie Timmermeyer of Appalachian Power in Huntington helped plant the sweet bay magnolia, amur cork, serviceberry, persimmons and shumard oak trees on the MU campus.

She said the research program's goals are:

- to develop a wider variety of tall, "accelerated" (fast growing), energy-saving shade tree species--for planting strategically around residences and commercial buildings to help reduce energy demand through summer shading and cooling.

- to develop a wider variety of enhanced large shrub/small tree species whose height is less than 25 feet--for planting near or under utility distribution lines.

- to demonstrate successful growing techniques that enhance survival rates, growth rates and crown development for a wider variety of both types of tree and shrub species.

"This project will establish techniques to grow a wider diversity of suitable trees and shrubs," said Dr. Daniel K. Struve, associate professor of landscape horticulture at OSU, who heads the

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MU units join together to assist manufacturers

Two Marshall University organizations--the Center for Environmental, Geotechnical and Applied Sciences and the Robert C. Byrd Institute for Advanced Flexible Manufacturing Systems--have formed a partnership to assist small and medium sized manufacturers in addressing environmental issues, according to Marshall President J. Wade Gilley.

"Creating and keeping manufacturing jobs and maintaining a clean, safe environment are two of the highest priorities of our region," Gilley said. "This effort to assist area manufacturers--and the people of the region-- fits well within our concept of Marshall as an interactive university."

"Many small companies don't have the resources to address the many environmental issues that may be related to their manufacturing processes," Byrd Institute Director David M. Porreca said. "We hope to learn what their environmental concerns are and then try to structure a program that can help them operate in an efficient, competitive and environmentally sound manner."

Each assessment of environmental concerns will include interviews with the company's chief executive officer, front-line supervisors and workers. Environmental matters will be considered in the context of each company's manufacturing process.

The two Marshall units anticipate a follow-on phase in which

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'Smart' trees growing on Marshall campus

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research program. "Later adoption by the nursery industry could result in the proliferation and availability of accelerated, energy-saving shade trees and height-restricted, utility-friendly trees and shrubs."

During the next three years, the program plans to produce

MU units join together

(Continued from page 1)

services that address the issues and problems will be offered in the form of consultation, seminars or education/training courses.

"We are pleased to be able to team with the Byrd Institute in this important effort," Center for Environmental, Geotechnical and Applied Sciences Director James W. Hooper said. "The environmental emphasis of our center, coupled with the manufacturing process emphasis of the Byrd Institute, provide an excellent basis for this effort. We look forward to learning more about the concerns of the smaller manufacturing companies and then positioning ourselves at Marshall University to be of greater service to the region's manufacturing sector."

Dr. Tony Szwilski of the Center for Environmental, Geotechnical and Applied Sciences will serve as project manager. Szwilski holds a joint appointment with Marshall and the West Virginia Graduate College as professor of environmental science and engineering.

Fitness evaluations set

Project Well/Fit will provide free comprehensive fitness evaluations and/or consultations to employees in Cabell, Lincoln, Mason, Wayne, Logan and Mingo counties.

Registration will be held through Nov. 23. Medical clearance is necessary and certain conditions apply, according to Rick Robinson, project director.

Evaluations will include examinations for the following: body composition, cardiovascular endurance, flexibility, lung function, muscular strength endurance, blood lipids and coronary heart disease profiles.

To register or obtain further details contact the Marshall University Sports Science and Wellness Institute, 696-3668.

Students collecting food

Public relations students from the W. Page Pitt School of Journalism and Mass Communications would like to encourage Marshall University faculty, staff and administrators to participate in "Fill the Fountain Day" at the Huntington Civic Center on Saturday, Nov. 5, from noon to 7:30 p.m.

Students will attempt to fill the fountain with food items which will be donated to the Huntington Area Food Bank.

Anyone donating two cans of food or boxed food items will receive \$1 off a regularly priced ticket to the hockey game between the Huntington Blizzard and the Knoxville Cherokees that evening. Donors also will be entered in a drawing and will be eligible to win prizes during game intermissions.

To obtain further details contact Randy Bobbitt, assistant professor of journalism and mass communications, 696-2728.

2,800 trees, equally divided between accelerated shade trees and enhanced ornamentals. All will be available for use by AEP companies in their tree-planting programs, particularly for tree replacement around utility lines.

Accelerated growth means the trees will develop height, crown shape and density sooner than conventional nursery stock, which means they will contribute to shading and cooling sooner.

Project trees on the Marshall campus will be monitored by researchers to evaluate species establishment, growth performance and suitability for energy conservation and cost reduction for distribution-line maintenance.

Trees are being cultivated using the Ohio Production System, a process developed during the past seven years, which accelerates and enhances tree growth. The system includes growing trees in 10-gallon copper-coated containers using nonconventional root-development techniques. As a result, trees grow faster and survive transplanting and drought easier.

"We appreciate this gift of trees from Appalachian Power Company," said Dr. K. Edward Grose, senior vice president for operations at Marshall. "Not only will the trees help beautify the campus, but it will be interesting to be a part of this research project and watch the development of these special trees."

Campaign at 40% of goal

Marshall University's annual United Way campaign reached 40 percent of its \$62,500 goal this week, according to Dr. Nell Bailey, chair of the campaign.

"I would like to thank those who have pledged or contributed to date," said Bailey. "This is a real community commitment so early in our campaign. However, I would like to remind everyone that we need to meet our goal by Dec. 1."

She urged Marshall faculty and staff members to send donations or pledges to their campaign captains.

Several new pacesetters were recognized this week: Dr. Charles McKown, Dr. Joseph Werthammer, Dr. Camilla "Cam" Brammer, Dr. Kevin Yingling, Dr. Jane Fotos, Dr. Blaker Bolling, Josephine Fidler, Herb Karlet, Dr. Sarah Denman, Dr. Sarah McCarty and James Schneider.

Bailey said people who have not received a packet of information about the United Way campaign can contact her at 696-6355.

Letter of appreciation

Dear Marshall Faculty and Staff:

I am deeply appreciative for the flowers and the many expressions of sympathy.

Connie loved Marshall University and, for an "honorary alumna," she was one of our most loyal supporters. Thank you all so much.

Sincerely,
George Arnold

Continuing education computer classes set

Marshall University's Division of Continuing Education will sponsor a series of intermediate computer courses during November and December, according to Richard Hensley, director of continuing education in Marshall's Community and Technical College.

Hensley said the classes will focus on basic computer applications and popular programs.

The schedule includes the following courses:

--"Intermediate Computers" on Thursdays from Nov. 10 through Dec. 15, 5:30 to 7:30 p.m., \$60.

--"Intermediate Lotus" on Wednesdays from Nov. 9 through

Dec. 14, 6 to 8 p.m., \$60.

--"Intermediate WordPerfect/Windows 5.2" on Tuesdays from Nov. 15 through Dec. 20, 5:30 to 7:30 p.m., \$66.

--"Intermediate WordPerfect/Windows 6.0" on Mondays from Nov. 14 through Dec. 19, 5:30 to 7:30 p.m., \$66.

Continuing education units will be awarded to individuals who complete the courses. Some training funds are available for Marshall staff members who would like to take a course.

Enrollment in the classes will be limited. To register or obtain further details contact the Division of Continuing Education in Marshall University's Community and Technical College, 696-3113.

Play will be presented

The Marshall University Theatre will present "A Shayna Maidel" Nov. 10 - 12 and 17 - 19 at 8 p.m. in the Joan C. Edwards Playhouse in the Fine and Performing Arts Center.

The production focuses on the lives of sisters separated just prior to the closing of the Polish border during World War II. One sister grew up in New York City. The other survived the atrocities of the concentration camps. After the war, the sisters were reunited as virtual strangers, unveiling a different side of the Holocaust.

Admission will be \$6. To make reservations or obtain further details contact the MU Box Office, 696-2787.

MU waivers available

Applications for a limited number of graduate student tuition waivers for Marshall University's spring semester will be accepted through Friday, Nov. 18, in the MU Graduate School Office, Old Main Room 113, according to Dr. Leonard J. Deutsch, Graduate School dean.

In line with the West Virginia Board of Trustees Policy Bulletin 49, priority will be given to faculty and staff of the state's colleges and universities and to West Virginia residents. A small number of waivers will be awarded to nonresident students.

Deutsch said academic merit will be the major consideration in awarding waivers, which cover tuition, registration and Higher Education and Faculty Improvement fees. Student Activity fees must be paid by the recipient.

Academic merit will be determined by grade point average and Graduate Record Examination scores. Students must list their GRE scores in order to be eligible for consideration.

Up to three hours of waivers for graduate course work will be awarded to qualified applicants.

Students interested in being considered for a Board of Trustees tuition waiver based on financial need criteria should contact the Graduate School to obtain the proper application procedure. Eligible students may be awarded up to six hours of waivers.

Students who previously held waivers must reapply to be considered for spring semester waivers.

Approved waivers can be picked up beginning Friday, Dec. 2. Waivers not claimed by Friday, Dec. 16, will be assigned to other qualified applicants.

To obtain further details contact the Marshall University Graduate School, 696-6606.

Newsletter deadline announced

Items for the Marshall University Newsletter must be submitted to the University Relations Office by 10 a.m. Tuesday in order to be published the following Thursday. Lengthy items should be submitted as early as possible to ensure publication.

Writer to discuss work

Kentucky writer Michelle Boisseau will read selections from her work at Marshall University on Monday, Nov. 7, at 8 p.m. in the Memorial Student Center Alumni Lounge.

Boisseau is the author of "No Private Life," published by Vanderbilt University Press in 1990. Her poetry has appeared in many journals such as Poetry, the Ohio Review, the Southern Review and the Georgia Review.

She has been awarded a prestigious National Endowment for the Arts Literature Fellowship and grants from the Kentucky Foundation for Women and the Kentucky Arts Council. She has been awarded numerous prizes for her poetry including two awards from the Poetry Society of America and first prize in the national poetry competition from the Chester H. Jones Foundation.

Since 1987 she has been an associate professor of English at Morehead State College where she teaches creative writing and American literature.

Her presentation at Marshall will be open to the public free of charge. To obtain further details contact Art Stringer in Marshall University's Department of English, 696-2403.

'Math Anxiety' is topic

"Conquering Math Anxiety" will be the topic of a workshop at Marshall University on Saturday, Nov. 12, from 9 a.m. to noon in the Community and Technical College Building.

The program has been designed to help participants overcome the fear of math and give them new confidence in dealing with situations that require math, according to Richard Hensley, director of continuing education at Marshall's Community and Technical College.

There will be an \$18 registration fee for the workshop. To register or obtain further details contact the Continuing Education Office in Marshall's Community and Technical College, 696-3113.

Marshall faculty and staff achievements

Dr. DAVID R. WOODWARD, professor of history, commented on papers in a session, "The German Army After Hitler: Remilitarization and Reorganization," at the Ohio Valley History Conference held Oct. 21-22 at Eastern Kentucky University.

SHERRY BROOKS, SCORES coordinator, and CHRISTINA CHAMBERS, graduate assistant, presented a seminar/workshop at the Kentucky Academic Association's Coaches Conference held recently in Louisville, Ky. BROOKS said many schools showed interest in participating in the SCORES Academic Festival which will be held March 24-25, 1995.

Dr. ELIAS MAJDALANI of the Computer and Software Development Department attended the IBM Common Conference held Oct. 16-20 in San Antonio, Texas. The conference highlights the future of IBM policies toward research and new technology. MAJDALANI is a member of the IBM AS/400 Appalachian User Group in West Virginia.

Dr. JOHN H. MEAD's edition of Maxted's "Twenty Studies for Tenor Trombone" has been reviewed in the Journal of the International Trombone Association (22, Fall 1994: 54). The review, drawn largely from MEAD's preface, states that the studies address "the unique needs of orchestral and recital (tenor) trombonists" and also "provide an excellent workout for the now burgeoning field of alto trombone performance." MEAD is a professor in Marshall's Department of Music.

Jazz concert scheduled tonight

The Marshall University Jazz Ensemble will present a concert of classic and contemporary big band jazz on Thursday, Nov. 3, at 8 p.m. in Smith Recital Hall.

Under the direction of Dr. W. Edwin Bingham of Marshall's Music Department, the ensemble will perform a variety of jazz favorites including "Last Train" by J.A. Keller, "North Shore Morning" by Matt Harris, "Simple Pleasures" arranged by Matt Catingub, "Victorious Blues" by Frank Foster, "The Nearness of You" by Hoagy Carmichael and Frank Comstock and "Big Band Treasure Chest" by Bob Florence.

The concert will be open to the public free of charge. To obtain further details contact the Marshall University Department of Music, 696-3117.

Excused absences. . .

Absences have been excused by the respective college deans for the following:

Oct. 21--Luke Bess, Jason Happe, Jason Keller, Steve Lively, Craig Matthews, Kendall Messer, Andrew Morgan, Thomas Perry, Lamphay Phomboutdy, Steve Robinson, Cody Vest, Joshua Walsh.

Nov. 3-6--Cameron Smith.

Nov. 4--Heather Casto, Jennifer Dodson, Leslie Gault, Kerri Roach, Kari Safford, Michelle Adkins, Luke Bess, John Casto, Felecity Cooper, Sam DeBoard, Carol Elmore, Jason Happe, Marsha Jones, Scott Koast, Christopher LeMaster, Steven Lively, Craig Matthews, Kendall Messer, Christopher Newman, Lamphay Phomboutdy, Thatsany Phomboutdy, Thomas Perry, Brent Purcell, Steve Robinson, Cody Vest, Joshua Walsh.

Nov. 10-13--Sherri Thomas, Mark DiIorio.

RANDY BOBBITT, assistant professor of journalism and mass communications, made a presentation titled "Will a Master's Degree Help Me in Public Relations?" at the Public Relations Student Society of America's West Virginia Fall Institute held Oct. 22 in Charleston.

LINDA HOLMES, director of Alumni Affairs, was elected president of the West Virginia Alumni Directors Association at the association's fall meeting held Oct. 19 in Flatwoods. She took office following the election. Her term will end June 30, 1996.

Dr. SUSAN C. POWER, assistant professor of art, was installed as president of the West Virginia Art Education Association at the association's annual fall conference held recently at Shepherd College. POWER was awarded the 1994 award as Outstanding Art Educator in Higher Education for West Virginia. She also made two presentations: "Southeastern Region Dream Makers Program" to be directed by Marshall's Art Department and "West Virginia's Earliest Art History."

The following members of the Management/Marketing Division in the College of Business presented papers at the Southern Industrial Relations and Human Resources Conference held Oct. 13-15 in Morgantown: Dr. DEANNA MADER, Dr. CHARLES BRAUN, Dr. JOHN WALLACE, JUETT COOPER and Dr. MARJORIE McINERNEY. McINERNEY also chaired a conference session.

Dr. JANE U. EDWARDS, associate professor and Didactic Program director of dietetics in the Human Development and Allied Technology Division in the Community and Technical College, presented a paper titled "Effect of Use of the Dietary Risk Assessment (DRA) Tool on Nutrition Therapy of Hypercholesterolemia in Primary Care" at the annual meeting of the American Dietetic Association held Oct. 17-20 in Orlando, Fla.

Dr. JOHN WALLACE, associate professor in the Division of Marketing and Management, presented two papers at the 15th annual Southern Industrial Relations and Human Resources Conference held Oct. 13-15 in Morgantown. The papers were titled "Training the Unemployed and Other Special Populations for Self-Employment" and "Toward Competency-Based Management Education."

Dr. WILLIAM PALMER, professor of history, has published a paper titled "Borderlands and Colonies: Tudor Ireland in the Perspective of Colonial America" in *Eire: Ireland* (29, 3, Fall 1994: 37-51).

AAUW will give grants

The American Association of University Women Education Foundation will award \$2.5 million in fellowships and grants to 6,000 female scholars during 1995, according to Dr. Leonard Deutsch, dean of Marshall University's Graduate School.

Awards will be granted in the following categories: post-doctoral, dissertation and summer fellowships for American women, science and technology fellowships at the master's level, professional fellowships for women of color, international fellowships, Eleanor Roosevelt Teacher fellowships, career development grants and community action grants.

Application deadlines range from Nov. 15, 1994, to Feb. 1, 1995. To obtain further details contact the MU Graduate School Office, Old Main Room 113.