

12-1-1994

MU NewsLetter, December 1, 1994

Office of University Relations

Follow this and additional works at: http://mds.marshall.edu/oldmu_newsletter

Recommended Citation

Office of University Relations, "MU NewsLetter, December 1, 1994" (1994). *MU NewsLetter 1987-1999*. Paper 325.
http://mds.marshall.edu/oldmu_newsletter/325

This Article is brought to you for free and open access by the Marshall Publications at Marshall Digital Scholar. It has been accepted for inclusion in MU NewsLetter 1987-1999 by an authorized administrator of Marshall Digital Scholar. For more information, please contact zhangj@marshall.edu, martj@marshall.edu.



NEWSLETTER

MARSHALL UNIVERSITY • OFFICE OF UNIVERSITY RELATIONS • HUNTINGTON, WEST VIRGINIA 25755 • December 1, 1994

University has significant impact on area

Marshall University's operations generate an annual economic impact of more than \$300 million in the Huntington area, according to a new study by the university's College of Business.

The report shows the \$306,915,000 in economic activity resulted in jobs for 9,481 people in a four-county area around Huntington--Cabell and Wayne in West Virginia, Lawrence in Ohio and Boyd in Kentucky.

The study, released Nov. 18 by Marshall President J. Wade Gilley, was directed by College of Business Dean Calvin A. Kent and prepared by veteran professors Chandra Akkihal and Roger Adkins through the college's Center for Business and Economic Research. Adkins and Akkihal were the authors of a similar study in 1987.

"The importance of Marshall University to the area's economy is demonstrated vividly by the findings of this study," Gilley said. "For example, the 9,481 jobs created by Marshall's economic activity represent 10 percent of the total number of jobs in the four-county area--and the number has grown by about 57 percent in the seven years since the previous study."

Ground broken for center

Groundbreaking ceremonies for Marshall University's new Welcome Center were to be conducted Thursday afternoon, Dec. 1.

The \$907,890 facility will be built on the north side of Fifth Avenue at 18th Street, opposite the Twin Towers residence halls and adjacent to the current Department of Public Safety Building. E.P. Leach & Sons Inc. of Huntington has been awarded the construction contract.

Following completion of the Welcome Center, expected prior to the beginning of the Fall Term in 1995, the Public Safety Building, a former restaurant, will be demolished to provide additional parking spaces.

The Welcome Center, which will be staffed 24 hours a day, seven days a week, will house some admissions and registration activities, as well as the Department of Public Safety, MU President J. Wade Gilley said. It will serve as the origination point for

(Continued on page 2)

Christmas party scheduled

President and Mrs. J. Wade Gilley cordially invite all Marshall University employees, current and retired, and their families to join them for the annual Marshall University Christmas party on Friday, Dec. 16, from 6 to 8 p.m. in the W. Don Morris Room in Memorial Student Center.

A light buffet and entertainment will be provided. Santa Claus will attend and free photographs of children with Santa will be made.

The current study covers the fiscal year beginning July 1, 1993, and ending June 30, 1994, Kent noted. It includes direct spending by the university and its students, employees and visitors, as well as the additional spending resulting from the direct expenditures.

Other findings in the 1994 study:

- The university's total dollar impact of \$306,915,000 represents an 81 percent increase over the \$169,195,000 total determined in the 1987 study.

- Total expenditures by the university grew from \$63.4 million in 1987 to \$139.7 million in 1994, an increase of 120 percent. Of that amount, \$48 million was spent with local vendors, \$75 million represented wages and \$10 million was spent outside the local area.

- Of the 9,481 jobs, 1,638 are university positions; the other 7,843 represent secondary employment to serve the needs of Marshall and its students, faculty and staff.

- Local individuals received an additional \$174.3 million in personal incomes, including \$75 million to university employees.

- Local governments realized a "profit" of \$8.4 million over their costs to serve the university community as a result of Marshall's economic activity.

- Local banks' credit base was expanded by \$74 million; on average, each Marshall employee maintained \$8,126 in local financial institutions; each student, \$2,127.

- Direct local expenditures by the university and its faculty, staff, students and visitors amounted to \$154.7 million. Indirect

(Continued on page 2)

Library architect named

The Boston architectural firm of Perry Dean Rogers & Partners (PDR&P) has been selected to design the new Marshall University library, MU President J. Wade Gilley announced Monday. The firm was one of three chosen to make presentations to the special committee appointed to assist with the selection and to help oversee the library's design and construction.

"PDR&P has been involved in the design of libraries at higher education institutions across the country," Gilley said, "and presently is designing one of the most technologically-advanced libraries in the nation for the University of Maryland at Baltimore. Since technological sophistication is to be a key element in the Marshall library, the committee found PDR&P's extensive experience in that area especially attractive."

Outside, the new library should mirror Old Main's architectural style, Gilley said. Inside, it will offer the most advanced electronic data technology available to link the university and the region to the developing National Information Superhighway.

It will be able to take advantage of the fiber optic cables which have been put in place by Bell Atlantic of West Virginia and those currently being installed by Century Cable, as well as fiber optic cables installed throughout the campus in 1988, to join the region

(Continued on page 2)

University has significant impact on area

(Continued from page 1)

local expenditures amounted to \$152 million.

- Marshall employees spent \$41.4 million in the local area including \$1.6 million for rental housing and \$38.9 million for non-housing purchases. Those employees living outside the four-county area spent \$920,000 within the area.

- Marshall students spent \$63 million and visitors spent an ad-

Alumni center for rent

New campus rental rates for facilities in the Erickson Alumni Center, 1731 Fifth Ave., have been established, according to Linda Holmes, director of alumni affairs.

"The Erickson Alumni Center Committee feels strongly that the campus should have the opportunity to utilize the center at reduced rates," said Holmes.

The following rental rates apply only to campus events for a member of the faculty, staff or a department. Campus rates do not apply for outside groups or individuals sponsored by faculty, staff or members of departments although the center is available for rental for private functions and events.

Campus rental rates are:

Room	Day Campus Rates (8 a.m. to 4:30 p.m.)	Evening Campus Rates (6 p.m. to midnight)
Reception Room	\$50	\$100
Board Room	\$25	\$50
Entire Center	\$100	\$150

To obtain further details or make room reservations contact the Marshall University Alumni Affairs Office, 696-3134.

Library architect named

(Continued from page 1)

to the information superhighway, Gilley noted.

"That link will enable schools, libraries, student rooms, businesses and individual homes to have access to thousands of libraries and their card catalogs, databases, commercial enterprises, research laboratories, other universities and their networks throughout the world," Gilley said.

The new library will be located adjacent to Old Main on the western part of the Marshall campus, at the site presently occupied by deteriorating Northcott Hall. It is to contain about 175,000 gross square feet, provide 1,200 reader seats and house 2.1 million volumes and other documents.

Cost is expected to be in the range of \$22 million to \$24 million, financed by a combination of private and federal funds, along with a bond issue requiring legislative authorization.

"This is perhaps the most exciting project ever undertaken at Marshall and it has the potential to transform not only education but health care and the economy of the Huntington area--and beyond," Gilley said.

Huntington businessman Philip E. Cline, immediate past president of the MU Institutional Board of Advisors, chairs the special library committee. Other members are James E. Casto, president of the Friends of the Cabell County Library and also president of the Marshall Library Associates; MU Director of Libraries Josephine Fidler; Faculty Senate President Bertram W. Gross; Vice President for Finance Herbert J. Karlet, and Dr. William S. Deel, director of campus technology for the past 10 years and now assistant vice president for operations.

ditional \$6 million. Students residing outside the four-county area spent \$4.8 million within the study area.

- The value of business properties devoted to university-related business in the four counties was \$207.4 million.

Although Marshall's capital expenditures were not included in the overall study, Kent noted they, too, have a significant impact on the area's economy.

With capital expenditures averaging \$16.3 million annually over the last seven years, he said, the average annual economic impact is an additional \$24 million, creating 561 more jobs.

Addition of the average capital expenditures figure to the total generated by the university's operations raises the total economic impact to \$331 million and the number of jobs to more than 10,000.

Copies of a summary of the 103-page report may be obtained through the Office of University Relations at Marshall.

Band concert to be held

The Marshall University Symphonic-Community Band will present its annual fall concert on Monday, Dec. 5, at 8 p.m. in Smith Recital Hall, according to Dr. Ben Miller, professor of music at Marshall and conductor of the band.

Miller said the Symphonic-Community Band was formed in 1991 with 45 musicians. The band, which is open to any instrumentalist who enjoys playing concert band literature, now has 60 members including junior and senior high school students, university students, teachers and musicians from throughout the Tri-State region. Marshall University supports the band as an outreach of its Department of Music.

The concert will include a march dedicated to the men and women of the Marine Reserves who served in the 1991 Gulf War, a medley of music in tribute to the late composer Henry Mancini, a setting of American river songs and an overture to a Rossini opera.

There will be no admission charge for the hour-long concert. To obtain further details about the concert or details on how to join the Symphonic-Community Band contact Miller at Marshall University's Department of Music, 696-2377.

Miller, who serves as percussion instructor and assistant director of bands at Marshall, received his bachelor's degree from Indiana University and his master's and doctoral degrees from the University of Iowa. He has studied conducting with Frederick Ebbs, Frank Piersol, Ray Cramer and Stephen Pratt. Miller is active as a guest artist/conductor, clinician and adjudicator throughout the United States.

Ground broken for center

(Continued from page 1)

campus tours and will include an area in which prospective students may view videotapes about the university.

"We have long felt we needed a readily accessible location in which to greet visitors and disseminate information about Marshall," Gilley said. "The new Welcome Center will make things a lot more convenient for people coming to the campus for the first time."

Receptions planned for Smith and Wallace

Glenn E. Smith, associate professor and chair of the Public Service and Allied Health Technology Division in Marshall University's Community and Technical College (CTC), has announced his retirement effective at the conclusion of the fall semester, according to Dr. F. David Wilkin, dean of the Community and Technical College.

A retirement reception for Smith will be held Tuesday, Dec. 6, from 2 to 4 p.m. in the Alumni Lounge in Memorial Student Center.

After serving as a platoon leader in the U.S. Army in Korea, Smith received his bachelor's and master's degrees in agricultural education from West Virginia University.

He began his career in education as a teacher and administrator in the public school system in West Virginia.

After accepting a position at Marshall in 1967, Smith became director of the Research Coordinating Unit for Vocational Education in the College of Education. In 1975 he was named director of instructional services at the CTC where he was instrumental in the development and growth of the college.

During his tenure, Smith served the CTC as acting dean, associate dean and coordinator of the Legal Assistant Program. Both the Legal Assistant and Medical Record Technology programs received approval from their respective accrediting boards under Smith's guidance.

He also developed a Police Science Program that grants a two-year associate degree to troopers who complete training through the West Virginia State Police Academy.

Smith has served on numerous university committees and in

1991 was presented the Outstanding Contribution to Community College Education in West Virginia Award by the West Virginia Community College Association.

He served for many years in the U.S. Army Reserves where he attained the rank of colonel.

"Glenn Smith has played a key role in establishing the programs that formed the basis of the Community and Technical College," said Wilkin. "He has always been committed to excellence in developing programs that best serve the needs of our students and the community."

Marshall University's College of Education will host a reception for Dr. William Wallace on Tuesday, Dec. 6, from 2 to 4 p.m. in the Erickson Alumni Center, according to Dr. Carole A. Vickers, dean of the college.

Wallace will retire from the College of Education effective Dec. 31.

A member of the Marshall faculty since 1967, Wallace received his bachelor's degree from Geneva College, his master's degree from Kent State University and his doctoral degree from Wayne State University.

Prior to joining the Marshall faculty, he served as a secondary school teacher, counselor and principal. He also served as associate director of admissions at Wayne State University.

He previously served as chairman of Marshall's Department of Counseling and Rehabilitation and has been active in various university and College of Education committees as well as national and regional organizations.

Wallace is the author of two textbooks published by Allyn and Bacon Inc. of Boston: "Theories of Counseling and Psychotherapy: A Basic Issues Approach" published in 1985 and "Theories of Personality: A Basic Issues Approach" published in 1993. He currently is working on a book with Dr. Donald L. Hall of the Counseling and Rehabilitation Division. The book, tentatively titled "Psychological Consultation: Perspectives and Applications," is expected to be published by Brooks/Cole Publishing Company of Pacific Grove, Calif., in 1995.

Wallace served in the U.S. Army Air Corps (1947-50) and the U.S. Army Reserves (1954-1961).

"Dr. Wallace has done a great deal for Marshall University and the College of Education," said Vickers. "He was instrumental in achieving initial accreditation for the counseling programs and is a long-time mentor for graduates seeking doctoral degrees. He will be missed by his colleagues and students."

All faculty, staff and students are invited to attend the receptions.

Several study/travel tours being organized

Short-term travel/study and tourist trips to Russia, Hungary, Finland, the Czech Republic, Brazil and Argentina are available during the 1995 spring, summer and fall terms, according to Dr. Alina M. Zapalska, assistant professor of economics at Marshall.

Students may receive three credit hours through the trips which have been designed for all academic majors.

Zapalska said students, faculty, staff and community residents should find the trips interesting and informative.

To obtain further details about the tours contact Zapalska in Marshall University's Division of Finance and Economics, 696-3234 or 696-6492.

Fellowships available

The American Association for the Advancement of Science has five fellowship opportunities available for scientists and engineers, according to Dr. Leonard Deutsch, dean of Marshall's Graduate School.

Four of the programs offer opportunities for post-doctoral to mid-career scientists and engineers to work in Washington, D.C., in areas of public policy as they relate to science and technology.

The other fellowship targets student scientists and engineers in a program designed to foster public understanding of science. The fellows will work for 10 weeks as reporters, researchers, production assistants and script consultants at media organizations throughout the United States.

The application deadline is Jan. 15, 1995. To obtain further details contact the MU Graduate School Office, 113 Old Main.

Quinlan deadline Dec. 5

Applications for the second round of Quinlan Faculty Travel Funding will be due in the Office of the Vice President for Academic Affairs by Dec. 5, according to Dr. Lee Erickson, chair of the Marshall University Research Committee.

Application forms are available in the Faculty Senate Office and the Office of the Vice President for Academic Affairs.

Newsletter deadline set

Items for the Marshall University Newsletter must be submitted to the University Relations Office by 10 a.m. Tuesday in order to be published the following Thursday. Lengthy items should be submitted as early as possible to ensure publication.

Marshall faculty and staff achievements

Dr. BARBARA GUYER, director of Marshall's H.E.L.P. (Higher Education for Learning Problems) Program; Dr. KENNETH GUYER, associate professor of biochemistry and molecular biology, and YVEA DUNCAN, H.E.L.P. coordinator, presented a seminar on "Dyslexic Doctors: Prescription for Success" at the International Orton Dyslexia Society conference held Nov. 9-12 in Los Angeles. BARBARA and KENNETH GUYER also participated in a discussion of research involving dyslexics and appropriate educational approaches during the conference. A monograph containing research data presented by the GUYERS and others will be published.

THOMAS A. LOVINS, director of recreational sports and fitness activities, attended the national Intramural Recreational Sports Association Region II conference held Nov. 3-5 at Clemson, S.C. LOVINS is Region II vice president.

Dr. HAMID CHAHRYAR and Dr. DAVID WALKER, associate professors of computer science, recently received from Steel of West Virginia a Programmable Logic Control (Allen Bradley PLC-5) and necessary accessories (software and hardware) worth \$8,000 in support of their research project titled "Real-Time Diagnostics and Production Management System."

Dr. ROBERT BICKEL, professor, and Dr. LINDA SPATIG, associate professor in the Educational Foundations Department, along with Kate Conrad, Amy Dillon and Laurel Parrott, ethnographers for the Head Start Transition Program, presented a paper titled "Substance and Method: Combining Quantitative and Qualitative Approaches in Evaluating a Head Start Transition Program" at the 1994 annual meeting of the American Educational

Award nominations sought

The Gleitsman Foundation is seeking nominations for 1995 Michael Schwerner Activist awards, according to Dr. Donnalee Cockrille, dean of student affairs.

Schwerner was a civil rights activist who was kidnapped and murdered in Mississippi in 1964.

Five \$1,000 awards will be presented nationwide to full-time undergraduate college students who best fulfill the spirit of citizen activism and promote positive solutions for social change.

Faculty members may nominate students using forms available in the Student Affairs Office. Nominations must be returned by Jan. 31, 1995.

To obtain further details contact Cockrille, 696-6422.

Excused absences. . .

Absences have been excused by the respective college deans for the following:

Oct. 13-14--Jenni Homan, Kimberly Lucas, Pam Porter, Robert Lovejoy, Angie McCallister, Nicolette Zuchowski, Annie Elizabeth Young, Tracey Mikles, Mark Klingelhoef, Jodi Blough, Kimberly Edwards.

Nov. 17-20--Margo Adkins, Marc Amos, Meredith Hall, Marsha Jones, Jennifer Ketterman, Adam Knapp, John Price, Victoria Richardson, Eric Rolston, Travis Shannon, Wendy Teel, Brian Whitt.

Studies Association held Nov. 10-13 at Chapel Hill, N.C.

Dr. SUSAN C. POWER, assistant professor of art, has had an article titled "New Tools for Understanding Ancient Art: Early Textiles in the Native Southeast" accepted for publication in the spring 1995 issue of the Surface Design Journal.

Dr. DAVID R. WOODWARD, professor of history, delivered an invited address, "Tommies and Doughboys: Differing Perspectives on Waging the Great War 1914-1918," sponsored Nov. 10 by the Military Studies Institute at Texas A & M University, College Station, Texas.

RANDY BOBBITT, assistant professor of journalism and mass communications, made presentations titled "The Challenges, Rewards and Hazards of Ghost-Writing" and "Will a Master's Degree Help Me in Public Relations?" at the Public Relations Student Society of America national conference held Nov. 14 at Baltimore, Md.

Dr. ROBERT P. ALEXANDER, distinguished professor of management, discussed "The Economic Impact of Selected Health Care Entities in the Tri-State Region" at the West Virginia Rural Health Conference held Nov. 6 at Morgantown. He also conducted a workshop Nov. 7 on "Parliamentary Procedure" for members of the Marshall University Student Government Association.

CAROLYN UIHLEIN NILLES, assistant professor of sociology/anthropology, attended the 1994 annual conference of the American Society of Criminology held recently in Miami, Fla. She presented a paper titled "Is Self Control a Personality Trait?"

Several faculty members in the Health, Physical Education and Recreation Division participated in the joint West Virginia Recreation and Park Association and West Virginia Association for Health, Physical Education, Recreation and Dance annual meetings held Nov. 1-5 at Canaan Valley. SANDY PARKER, associate professor; OLIVE HAGER, associate professor; JAMES McCLELLAND, adjunct assistant professor; BOB BARNETT, professor, and WILLIAM MARLEY, professor, presented programs. RAYMOND BUSBEE, professor, and ROBERT SAUNDERS, associate professor, also participated. Members of PROS, the recreation majors club, introduced the speakers at each of the WVRPA sessions and staffed an exhibit advertising the PRLS program.

Dr. PROTIP K. GHOSH, professor of geology, has been invited by the National Science Foundation to review proposals submitted to the Instrumentation and Laboratory Improvement Program. The sessions to be held in January in Washington, D.C., will consider proposals from throughout the country seeking funds to obtain instruments for improvement of undergraduate science instruction.

Dr. CHRISTOPHER L. DOLMETSCH, professor of modern languages, has contributed a review of David Shepherd's "From Bohemia to the Barricades: Erich Muehsam and the Development of a Revolutionary Drama" (NYC & Bern: P. Lang, 1993) to CHOICE, Vol. 32, No. 2 (October 1994).

WYLMMA SKEAN, assistant professor in the Business and Office Technology Division, presented a paper titled "A Profile of the Marshall University College of Business Computer Proficiency Exams" to the WVNET User Conference '94 held Nov. 16-18 in Morgantown.