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Office of University Relations

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NEWSLETTER

MARSHALL UNIVERSITY • OFFICE OF UNIVERSITY RELATIONS • HUNTINGTON, WEST VIRGINIA 25755 • January 21, 1993

Manning explains final stages of project

(Dr. Charles W. Manning, chancellor of the University System of West Virginia Board of Trustees, requested the following letter concerning the final stages of the new Classification Project be published in the Marshall University Newsletter.)

To Classified Staff, University System:

The Classification Project is reaching the final and critical stages. There remain many questions to be answered before the final implementation of the project. The classified staff through their elected classified staff councils and the classified staff representatives to the Board of Trustees can help greatly in the review that will take place over the next few months.

The schedule calls for the review of the proposed policy

MU receives grant for PEIA wellness program

The Public Employees Insurance Agency (PEIA) has awarded Marshall University a \$125,000 grant to implement a pilot program designed to promote wellness among PEIA-insured participants.

The project is a cooperative effort between Marshall's Sports Science and Wellness Institute and regional hospitals to promote a healthier populace by encouraging participants to take preventive measures to stay well.

"This is another example of Marshall's role as an interactive university," MU President J. Wade Gilley said. "We look forward to a partnership with PEIA and the hospitals to help improve the health of a large segment of our population."

"Project Well/Fit" will work with PEIA participants in Cabell, Lincoln, Logan, Mason, Mingo and Wayne counties. It will focus on circulatory disorders and diabetes because of the prevalence of those problems in the region.

Participating hospitals include St. Mary's in Huntington, Pleasant Valley in Point Pleasant, Logan General and Williamson Memorial.

"We're very pleased to be involved in this team effort to improve preventive health care in our area," St. Mary's Executive Director/CEO J. Thomas Jones said. "By working together and pooling resources, we can maximize the benefits at the least cost to patients."

The project will include awareness education through newsletters and direct mailings, physical assessment screenings, and wellness program opportunities offered by Marshall and the participating hospitals. Those efforts will be followed with post-screenings to evaluate how well the program encourages healthier behavior.

Rick A. Robinson of the Marshall staff will serve as
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to begin following the January meeting of the Board of Trustees (Jan. 15). The preliminary placement of each individual in a job title and corresponding pay grade is scheduled for the first week of February. The informal review process for the assignment of individuals will be conducted between the first week of February and the 15th of March and will be focused at the campus level. The campus, through its administrative structure will review the placement of individuals and groups of individuals within the classification structure.

From March 15 through to the beginning of April, the Job Evaluation Committee will review the campus and classified staff comments and will make a recommendation to the chancellors of both higher education systems on proposed changes. The Board of Trustees will be asked to approve the full program at its May meeting. Beginning June 1, staff will be notified of their job title and base salary in the new classification system. It is at this time that the formal appeals process will begin.

Your elected representative on the campus staff councils and on the Board of Trustees' Advisory Council as well as the campus administrative staffs and presidents will be informed at each step of the process and will have information on the detailed elements of the new Classification Program as they become available for review.

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Poet to discuss work

Dr. Irene McKinney, author of four poetry collections, will be a guest speaker at Marshall University on Thursday, Jan. 28, at 8 p.m. in the Memorial Student Center Alumni Lounge.

Currently on sabbatical from West Virginia Wesleyan College to work on a book about Emily Dickinson, McKinney will discuss and read from her poetry collections titled "The Girl with the Stone in Her Lap," "The Wasps at the Blue Hexagon," "Quick Fire and Slow Fire" and "Six O'Clock Mine Report."

Art Stringer, associate professor of English at Marshall, said McKinney's works are receiving growing critical recognition. Her works have been published in several magazines and journals such as Poetry and the North American Review.

McKinney's presentation, open to the public free of charge, is being sponsored by the university's Birke Visiting Writers Series with support from the Birke Fine Arts Symposium, the MU College of Liberal Arts, Marshall's English Department and the West Virginia Humanities Council.

To obtain further details contact Stringer at Marshall University's Department of English, 696-2403.



Participants in Marshall University's fifth annual Multicultural Forum held Jan. 13 are shown during a panel discussion led by Marshall faculty and staff and community leaders.

Forum held on campus

The fifth annual Multicultural Forum, "Gaining the Competitive Edge," held on campus Jan. 13 attracted 80 participants from the university and business, health service and educational organizations from throughout the Tri-State, according to Dr. Betty J. Cleckley, vice president for multicultural affairs.

Cleckley opened the forum by calling attention to the significance of the day's activities and the way the event fits in with Marshall President J. Wade Gilley's concept of Marshall as an interactive university.

The highlight of the forum was a panel discussion moderated by Dr. Chong Kim, chairman of Marshall's Management Department. Panelists David M. Porreca, Jean Dean, Sheila V. Jeffries, Steve Roberts and Joseph L. Williams discussed issues related to multiculturalism and the emerging world economy.

Cleckley said throughout the discussion, diversity was viewed as an opportunity and a strength which requires commitment from the people at the top, hard work, effective communication, sensitivity, understanding and respect. She said it was concluded that organizational strength is linked to one's ability to effectively manage diversity.

A national videoconference produced by the American Management Association was held following the panel discussion.

The program was sponsored by Marshall's Division of Multicultural Affairs, the Department of Management in the College of Business and the Continuing Education Division.

Faculty Senate to meet

Marshall University's Faculty Senate will meet Thursday, Jan. 28, at 4 p.m. in the lounge on the eighth floor of Smith Hall.

The agenda will include: approval of minutes of 12/17/92; announcements; WVHEC; election of library representative to the Executive Committee; report of the president; agenda requests for future meetings.

Statewide job fair will be held Feb. 3

Reg Spencer, placement services director, said he would appreciate faculty members who teach senior-level or graduate courses making a brief announcement in their classes about the Operation Native Talent job fair which will be held at the Charleston Civic Center on Wednesday, Feb. 3, from 9 a.m. to 3 p.m.

Spencer said the goal of the event is to keep college graduates in West Virginia and to help graduates obtain jobs in the state.

Recruiters in attendance will be representing employers in the fields of business, health, science, retailing, banking, utilities and the federal and state sectors of the economy.

A list of businesses and agencies planning to attend the fair is available at Marshall's Placement Services Center on the corner of Fifth Avenue and 17th Street. Pre-registration is not necessary.

To obtain further details about Operation Native Talent contact the Marshall University Placement Services Center, 696-2370.

MU gets PEIA grant

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project director. "It is a perceptive move by the insurance industry, looking at health care from the other end and promoting preventive medicine as opposed to treating an illness," he said of the project.

PEIA plans to institute several pilot wellness programs. The most successful initiatives among the programs will be replicated throughout the state.

Manning explains plan

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I know the issues surrounding the Classification Project are of vital importance to classified staff. We are making every effort to keep the process open and appreciate the substantive review and help already contributed to the project by the elected representatives of the classified staff. Together we can make this a system that serves both you and the University System well.

Charles W. Manning
Chancellor
January 11, 1993

Newsletter deadline announced

Items for the Marshall University Newsletter must be submitted to the University Relations Office by 10 a.m. Tuesday in order to be published the following Thursday. Lengthy items should be submitted as early as possible to ensure publication.

Continuing Education courses planned

Marshall University's Community and Technical College will sponsor 15 continuing education/community service courses during the fall semester, according to Richard Hensley, director of continuing education at Marshall.

Hensley said classes, the first beginning Jan. 27, will be diverse enough to appeal to a wide variety of needs and interests.

The schedule includes the following:

-- "Introduction to Lotus 1-2-3" on Wednesdays from Jan. 27 through March 10, 4:30 to 6:15 p.m. in Corbly Hall Room 437, \$60.

-- "DOS (Disk Operating System)" on Thursdays from Jan. 28 through March 11, 4:30 to 6:15 p.m. in Corbly Hall Room 437, \$56.

-- "Introduction to Computers" on Mondays from Feb. 1 through March 8, 4:30 to 6:30 p.m. in Northcott Hall Room 101, \$56.

Orchestra to perform

The Vienna Chamber Orchestra, under the direction of Philippe Entremont, will perform for the Marshall Artists Series on Monday, Feb. 1, at 8 p.m. in the Keith-Albee Theatre.

Entremont, an internationally renowned maestro, will direct and perform with the 21-piece Austrian string ensemble. The proposed program includes Mozart's "Piano Concerto in A Major, K. 414," Respighi's "Ancient Airs and Dances" and Tchaikovsky's "Souvenir de Florence," according to Celeste Winters Nunley, MAS director.

Individual tickets will be \$22, \$26 and \$30. Full-time MU students with valid identification and activity cards will be admitted free. Youth 17 and under, part-time Marshall students and MU faculty and staff will be admitted for half-price.

To obtain further details contact the Marshall Artists Series Office, 696-6656.

WVLDA conference set

Dr. Melvin Levine, considered a leading authority on Attention Deficit Disorder, will be the keynote speaker at the annual conference of the West Virginia Learning Disabilities Association which will be held Friday and Saturday, Jan. 22-23, at the Charleston Marriott Town Center.

Dr. Barbara Guyer, director of Marshall University's H.E.L.P. (Higher Education for Learning Problems) Program, said Levine will make three presentations on Attention Deficit Disorder during the conference.

Other conference topics will include "Behavioral Problems of Learning Disabled Students," "Teaching Mathematics to Learning Disabled Elementary and Secondary Students" and "The LD College Student."

To obtain further details about the conference contact Guyer at Marshall University, 696-6317.

-- "Introduction to Computers" on Fridays from Feb. 5 through March 12, 5:15 to 7:15 p.m. in Corbly Hall Room 439, \$56.

-- "Introduction to Computers" on Saturdays from Feb. 20 through March 20, 9:15 to 11:45 a.m. in Northcott Hall Room 101, \$56.

-- "Medical Records Technology" on Fridays from Feb. 26 through April 2, 5:15 to 7:15 p.m. in Corbly Hall Room 438, \$60 plus textbook.

-- "Introduction to WordPerfect" on Tuesdays from Feb. 2 through March 9, 6:30 to 8:30 p.m. in Corbly Hall Room 437, \$60.

-- "Introduction to WordPerfect" on Fridays from Feb. 5 through March 12, 5:15 to 7:15 p.m. in Corbly Hall Room 437, \$60.

-- "Public Relations Workshop" on Mondays from Feb. 1 through March 29, 6 to 8 p.m. in Smith Hall, \$60.

-- "Writing for the Media: Public Relations Writing" on Fridays from March 5 through May 7, 6 to 8 p.m. in Smith Hall, \$60.

-- "Conversational Chinese" on Thursdays from Feb. 18 through April 8, 6:30 to 8:30 p.m., place to be announced, \$60.

-- "Introduction to Sign Language" on Tuesdays from Feb. 23 through March 30, 6 to 8 p.m., place to be announced, \$54.

-- "Beginning Typing" on Tuesdays from Feb. 2 through April 6, 5 to 6:30 p.m. in Corbly Hall Room 433, \$60.

-- "Introduction to Basic Medical Terminology" on Thursdays from Feb. 4 through March 11, 5:30 to 7:30 p.m., place to be announced, \$50.

-- "Law Office Automation" on Mondays from Feb. 22 through April 12, 6:30 to 8:30 p.m., place to be announced, \$60 plus textbook.

There will be a 10 percent discount for persons enrolling in more than one course.

Enrollment will be limited. Continuing education units will be awarded for participation in the courses.

Hensley said the Continuing Education Office also can develop specialized programs in subjects such as computer skills, time management and total quality management for businesses and organizations.

To register or obtain further details about the programs contact the Marshall University Community and Technical College Division of Continuing Education, 696-3113.

Employee achievements

Dr. CRAIG MONROE, professor of communication studies, has been informed that his paper, "Manager Gender and Satisfaction with Alternative Strategies for Dealing with Difficult Subordinates," has been ranked among the top three papers in interpersonal/organizational communication and has been assigned a preferred slot for presentation to the convention of the Eastern Communication Association which will be held in New Haven, Conn., April 29-May 2.

Rural health institute established

Marshall University will expand its national role in rural health research through a new Marshall Institute of Rural Health Research, MU President J. Wade Gilley has announced.

"The institute is being built on the strong foundation of our 10-year-old Section on Rural Health Research, which is one of just a handful in the entire nation," Gilley said. "It, too, will be based in our exceptional Department of Family and Community Health."

Gilley has asked Dr. Robert B. Walker to serve as director of the institute. Walker will continue in his roles as chairman of the Department of Family and Community Health and associate dean for clinical affairs for the School of Medicine.

"Marshall has a tremendous resource in Bob Walker," Gilley said. "He is one of the most respected figures in rural medicine today; in fact, a president of the National Rural Health Association has called him a rural health icon.

"Dr. Walker has outstanding academic and professional credentials," he added. "In addition to his traditional activities in teaching, patient care and research, he has provided counsel to his colleagues, two governors, and even the United States Congress. He has been instrumental in getting major grants to fund rural health research, including the first rural cancer prevention project from the American Cancer Society."

Gilley said the institute would draw on expertise from throughout Marshall University and beyond.

"By adding the expertise of faculty members from other programs such as nursing and sociology, and by bringing in a diverse group of professionals experienced in rural health care delivery and research, we're increasing our ability to make lasting improvements in the health of rural people," he said.

Gilley noted that rural health care is one of Marshall's Centers of Excellence.

"Our School of Medicine is nationally recognized for its innovations in medical education and in service delivery tailored to the needs of rural areas," he said. "This institute formalizes our channel for sharing our methods and findings with others."

The institute will be part of Marshall's Southern West Virginia Center for Rural Health, according to Dr. Charles H. McKown Jr., vice president for health sciences and dean of the School of Medicine. That \$4.5 million facility, part of the 1993 federal budget, will be a center for rural-oriented medical treatment, teaching, research and support services.

"Our rural health and medical education programs have received national awards and several of our faculty members are widely recognized for their expertise in this field," he said.

"Through these and other programs they have been studying ways to improve health care for people who live in rural areas," McKown said. "The creation of this institute is part of our ongoing effort to consolidate resources in developing the new rural health center that Senator Robert C. Byrd championed so successfully."

The institute will conduct rural health research as well

as assist others who need help to develop their own projects, Walker said.

"We have had an extremely active rural research program, especially in the areas of early diagnosis and prevention of cancer in rural people, improved ways of caring for elderly people in rural areas, and the effectiveness of programs that tailor medical education to the needs of rural areas," he said.

"We also think that this institute will, perhaps for the first time, make it feasible for rural providers to do their own research," he said. "We can offer them support services that provide a certain leavening to their efforts, such as helping them design research proposals, write grants, gather data, develop computer programs, and analyze their results. These are highly specialized services that few rural providers have available."

In addition, the institute will provide access to Marshall's growing rural health library, its learning resource center, its computer network, and its rural medical education network.

The institute will include faculty and staff from the School of Medicine and other Marshall divisions, rural health providers who are affiliated with Marshall, and other authorities on rural medical problems and health-care delivery.

"Marshall has a long track record of innovation and creative solutions in rural health," Walker said. "We want to share our expertise with fellow providers and learn from their successes as well."

The creation of the institute reflects an increased emphasis on rural health throughout West Virginia's higher education system, he added.

"This rural research institute has been a part of our plans for some time, and last year received approval as part of our institutional plan," he said. "We expect to work closely with the Rural Health Initiative, the Kellogg Initiative and the entire University System in facilitating health research in our area and statewide.

"Our state truly is breaking new ground in medical education, and the institute can help us share our information with each other and with our colleagues nationally," he said.

Foreign film scheduled

The Marshall Artists Series will present the foreign film, "Cyrano de Bergerac," on Sunday, Feb. 7, at 3 p.m. at the Keith-Albee Theatre.

Popular French actor Gerard Depardieu stars as Cyrano in this latest version of the romantic classic. The film was an Oscar nominee and an award winner at the Cannes Film Festival.

Tickets will be \$5. Full-time Marshall students with valid identification and activity cards will be admitted free. Marshall faculty, staff and part-time students will be admitted for half-price. To obtain further details contact the Marshall Artists Series Office, 696-6656.