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SR-06-07-06 CC

Marshall University

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CURRICULUM COMMITTEE RECOMMENDATION

SR-06-07-06 CC

Recommends approval of the listed **CURRICULUM ACTION REQUESTS** from the following colleges and/or schools:

- **COLLEGE OF LIBERAL ARTS**

Action Requested: Addition of a certificate program in Appalachian Studies.

Rationale: Marshall University is located in the center of Appalachia and serves many students from the region. Resources and faculty are readily available, and Marshall's connection with the Appalachian Studies Association also enhances the certificate program.

Department: History

Curriculum: Students must complete 15 hours with at least 9 hours from the core courses—ENG 303, GEO 402, HST 440, PSC 407, SOC 432; up to 6 hours from the optional courses—ANT 470, ANT 471, GEO 206, PSC 202, SWK 330, Independent Study, Special Topics. Courses may be taken in any order and in any discipline as long as the above requirements are met.

New Resources Required: None.

Statement of Non-Duplication: No duplication.

Action Requested: Addition of a certificate program in Latin American Studies.

Rationale: The Latin American Studies certificate provides a convenient way for students to add a consistent study of LA topics to their undergraduate work. The program provides students with courses from across the university. It will allow students to advance their study of LA history, culture, language, literature, and society and will serve as preparation for a variety of careers and graduate/professional options.

Department: History

Curriculum: Students must complete 15 hours with at least 9 hours from the core courses—ANT 430, ECN 460, GEO 408, HST 301, HST 302, HST 304, HST 423, SPN 335, SPN 411, SPN 412, SPN 413, SPN 417-418, PSC 411, RST 322, Independent Study, Special Topics; 6 hours from the optional courses—ANT 437, ECN 340, ECN 420, FIN 440, MUS 410, PSC 309, PSC 406, Independent Study, Special Topics. Courses may be taken in any order and in any discipline as long as the above requirements are met. It will be the responsibility of the college from which the student graduates to assure that the Latin American Studies requirements are met.

New Resources Required: None.

Statement of Non-Duplication: There is no duplication with any other field of study at Marshall University.

- **COLLEGE OF LIBERAL ARTS and the SCHOOL OF JOURNALISM & MASS COMMUNICATIONS**

Action Requested: Addition of an area of emphasis within an existing major, Administrative Communication within the Bachelor of Applied Science (BAS) degree.

Rationale: This joint Area of Emphasis between the College of Liberal Arts and the School of Journalism & Mass Communications provides concentrated study in administrative communications that focuses upon the areas of (1) Group and Interpersonal Communications, (2) Professional

Communication, (3) Communication and Society, and (4) Communication and the Public. This AOE is designed to provide an integrated approach to the communication strategies and methods generally required of those holding administrative positions and responsibilities.

Curriculum: A total of 27 hours, 6 hours of required courses—JMC 330, ENG 354; and 21 hours of electives, 9 hours of which **must** consist of courses at the 400 level. Students **must** select courses from at least three elective categories and **must** complete all pre-requisites for their required and elective courses—Group and Interpersonal Communication-CMM 308, 315, 319, 322, 345, 413, 421—Professional Communication-CMM 207, 302, 401, 406, 408, JMC 432—Communication and Society-JMC 101, 402, 436, 445, 450, 455, CMM 316, 402, 490, 420—Communication and the Public-JMC 102, 201, 241, 245, 360, 414, 437, 438.

New Resources Required: None.

Statement of Non-Duplication: This joint Area of Emphasis does not duplicate any other current program at the University.

FACULTY SENATE CHAIR:

APPROVED BY THE FACULTY SENATE: Larry Stibler DATE: 12/12/2006

DISAPPROVED BY THE FACULTY SENATE: _____ DATE: _____

UNIVERSITY PRESIDENT:

APPROVED: [Signature] DATE: 1/27/07

DISAPPROVED: _____ DATE: _____

COMMENTS: _____

