

2-23-2007

SR-06-07-13 CC

Marshall University

Follow this and additional works at: http://mds.marshall.edu/fs_recommendations

Recommended Citation

Marshall University, "SR-06-07-13 CC" (2007). *Recommendations*. 374.
http://mds.marshall.edu/fs_recommendations/374

This Article is brought to you for free and open access by the Faculty Senate at Marshall Digital Scholar. It has been accepted for inclusion in Recommendations by an authorized administrator of Marshall Digital Scholar. For more information, please contact zhangj@marshall.edu, martj@marshall.edu.

**CURRICULUM COMMITTEE
RECOMMENDATION**

SR-06-07-13 CC

Recommends approval of the listed **CURRICULUM ACTION REQUEST** from the **SCHOOL OF JOURNALISM & MASS COMMUNICATIONS**

Action Requested: Name change of major from Electronic Media Management to Radio & Television Production and Management.

Rationale: This major focuses on radio-television production and the management of radio-television projects and operations. The current name of the major is ambiguous and therefore confusing to prospective students because they're not sure to what "electronic media" refers. We have difficulty attracting new students to this major. However, many of the current students switched from something else to this major once they realized that this is actually what they want to study. The new name is more representative of what the major is and does.

Department: Mass Communication Division

Curriculum: No changes.

New Resources Required: None

Statement of Non-duplication: This field of study does not duplicate any other current program at Marshall.

FACULTY SENATE CHAIR:

APPROVED BY THE
FACULTY SENATE:

Lamy Stibler

DATE: *2/23/2007*

DISAPPROVED BY THE
FACULTY SENATE:

DATE: _____

UNIVERSITY PRESIDENT:

APPROVED:

[Signature]

DATE: *2/26/07*

DISAPPROVED:

DATE: _____

COMMENTS:

