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Office of University Relations

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Extended education center established

Marshall University is establishing a new Adult and Extended Education Center, effective July 1, to bring focus to its programs for non-traditional students, according to MU President J. Wade Gilley.

Gilley said Dr. H. Keith Spears, director of Marshall's Instructional Television Services (ITVS), has been appointed interim dean of the AEE Center, reporting to Vice President for Academic Affairs Alan B. Gould.

The AEE Center will be responsible for evening and weekend academic programs; distance learning, including televised and satellite courses; the Regents Bachelor of Arts Degree program, and on-campus educational conferences and institutes.

"The primary objective is to extend greater educational

opportunities to mature West Virginians who have demonstrated their commitment to the state by maintaining their homes and careers here, rather than seeking opportunities elsewhere," Gilley said. "In line with the findings of the Higher Education Advocacy Team (HEAT), we believe we have an obligation to provide learning opportunities which can lead to better jobs--and better lives--for working West Virginians."

Gilley said he anticipates an expanded evening program, and that the feasibility of weekend courses will be examined.

In addition to placing ITVS and the Regents B.A. Degree program under the AEE Center dean, the reorganization shifts the university's Conference and Facilities Office from the Auxiliary Services area to the new center. It also will establish a new Baccalaureate of Applied Sciences program, using class credits students transfer from two-year community college technical programs as a foundation for their four-year degree programs.

Spears, the interim dean of the AEE Center, joined the Marshall Department of Speech faculty in 1979. He became manager of Instructional Television Services in 1985 and in 1989 was appointed Department of Speech chairman. He has been closely involved with Marshall's distance learning programs.

A native of Wayne County, W.Va., Spears earned his
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MU departments merged under 'Streamline III'



Cockrille



Blue



Hensley

President J. Wade Gilley tightened Marshall University's administrative belt a little tighter last week with the announcement of *Operation Streamline III*.

This marks the third consecutive year of MU administrative changes, designed to divert more funds into the university's academic programs. Thus far, *Operations Streamline I and II* have resulted in cumulative savings of slightly more than \$2 million according to Vice President for Finance Herbert J. Karlet.

"Other than the salary increases directed by the Legislature for Fiscal 1993-94, our state allocation has not been increased in recent years," Gilley said. "In fact, it is slightly lower. But the reductions we have been able to make in administrative and operational costs have enabled us to spend more for academic programs, serving more students better than we could have done otherwise."

Operation Streamline III includes changes in the Student
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Interim chair appointed

Dr. Maureen B. Milicia, who came to Marshall University as a graduate student 27 years ago and remained as a faculty member, will become interim chairwoman of the Department of Theatre/Dance this month. She succeeds Dr. N. B. East, who has resigned as departmental chairman, effective July 16 at the end of the first summer term. He will remain as professor of theatre/dance.

Announcement of Milicia's appointment was made by MU President J. Wade Gilley.

A native of Cleveland, Ohio, Milicia earned her Bachelor of Arts degree from Western Reserve University there. She holds two Master's degrees from Marshall, in communication arts and speech, and received her Ph.D. degree in developmental psychology and communications from Kent State University.

She joined the Marshall staff in 1967 as a producer-director of educational television and radio, and became a faculty member in 1968. Before coming to Marshall, she taught in Cleveland schools for several years.

Milicia has been involved in numerous university and
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'Streamline III' merges departments

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Affairs Division, the merger of four academic departments into two, and the previously-announced establishment of two new centers, one for international programs and one for adult and extended education.

Gilley said Dr. Donnalee Cockrille, coordinator of

Interim chair appointed

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professional organizations and has been the recipient of awards from the Association for Educational Communications and Technology and the Claude Worthington Benedum Foundation. She received a certificate of merit for distinguished service in the fields of education, communications and art from the Dictionary of International Biography.

She also has received awards for her art work which has been exhibited regionally and at Cambridge University in England. Her work was included in an international exhibition representing the United States and has appeared in various publications including "Seventeen" magazine.

Milicia was written a chapter for a speech textbook and produced several films and television programs.

She also has written scripts for network television programs such as "Fantasy Island" and "Love Boat."

East joined the Marshall faculty in 1970 and served as department chair since 1982.

He has been involved in numerous theatre events at Marshall and in the community and has directed many plays for the MU Theatre. In 1978 one of his plays was recognized in the American College Theatre Festival.

East is a founding member of the West Virginia Theatre Conference and in 1985 was cited by that organization for outstanding contributions to West Virginia theatre.

He has served in every elective office for the West Virginia Theatre Conference and throughout his career has been involved in professional organizations such as the American Educational Theatre Association, the Speech Communication Association and the American National Theatre Academy.

In 1978-79 East served as a visiting professor at Huddersfield Polytechnic University in Yorkshire, England.

Fellowships available

Information on Woodrow Wilson fellowships in the humanities and social sciences is available in the office of Sarah Denman, assistant vice president for academic affairs, Old Main Room 110.

These postdoctoral fellowships are associated with one of seven international centers.

The deadline for applications will be Oct. 1. To obtain further details call 696-5442.

women's programs, is being appointed interim dean of students and will head a streamlined Student Affairs Division. She had been serving as interim associate dean of student activities since February.

Dr. Cockrille's responsibilities will include oversight of the Student Activities and Student Development areas, which cover a wide range of services and programs.

Gilley also announced the promotion of Stephen W. Hensley from assistant dean to associate dean of students.

The reorganization of the Student Affairs Division includes transfer of the Student Athlete and Career Services programs to the Enrollment Management Office. In addition, the African American Students Program and the Upward Bound Program are being transferred to the Office of Multicultural and International Programs. In line with that change, Kenneth E. Blue, associate dean of student affairs, is being promoted to associate vice president for multicultural and international programs.

Gilley said the Business Technology and Office Technology divisions in the Community and Technical College are being merged into a single division this summer, eliminating one division chairmanship. Planned for January is the merger of the History and Social Studies departments, expected to eliminate a chairmanship and a secretarial position.

Vice President for Academic Affairs Alan B. Gould said those mergers are the result of an ongoing review and that additional mergers may be arranged later.

Announced earlier were mergers of various programs into a new Center for Adult and Extended Education and a Center for International Programs.

"In addition to saving money through administrative reductions, we are also working to develop greater internal coherence for our programs," Gilley said.

Education Center formed

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B.S. in biology from Marshall, a Master's degree in educational broadcasting from Central Michigan University, and another Master's in communication arts from Marshall. He received his Doctor of Education degree through the joint doctoral program in educational administration conducted by Marshall and West Virginia University.

Prior to joining Marshall, Spears was a teacher and instructional television director in the Wayne County school system and was developer and general manager of radio station WFGH in Fort Gay.

Newsletter published biweekly

Items for the Marshall University Newsletter must be submitted to the University Relations Office by 10 a.m. Tuesday in order to be published the following Thursday. Lengthy items should be submitted as early as possible to ensure publication. The Newsletter is published biweekly during the summer terms.

Massey Foundation gives MU \$50,000

The Massey Foundation, based in Richmond, Va., has contributed \$50,000 in support of Marshall University programs.

Jeffrey A. Wilson, vice president of operations development at Massey Coal Services in Charleston, W.Va., presented the check to Marshall President J. Wade Gilley on June 21 at the Radisson Hotel prior to the Huntington Rotary Club meeting where Gilley was guest speaker.

"We sincerely appreciate the Massey Foundation's continuing support," Gilley said. "This is the eighth consecutive year the foundation has made a significant gift. The foundation's generosity has enriched the lives of Marshall students through assistance to the College of Business, the Higher Education for Learning Problems (H.E.L.P) program and the Society of Yeager Scholars and by enabling the purchase of state-of-the-art computer equipment."

Established in 1957 by the family of A.T. Massey, founder of the coal company that bears his name, the foundation traditionally has supported educational projects in the Appalachian coal fields.

A.T. Massey Coal Co. Inc. was a family company until 1973 when it merged with St. Joe Minerals Corp. In July 1987, A.T. Massey Coal Co. became the coal mining subsidiary of Fluor Corp. of Irvine, Calif.

Tesser named chair of computer science dept.

Dr. Herbert Tesser, assistant director and head of research and development for Grumman Data Systems in Long Island, N.Y., has been named chairperson of Marshall University's Department of Computer Science and Software Development and co-holder of the university's Arthur and Joan Meyer Weisberg Chair of Computer Science, according to Dr. Alan B. Gould, vice president for academic affairs.

A native of Brooklyn, N.Y., Tesser received his bachelor's degree in physics from the Polytechnic Institute of Brooklyn and his master's and doctoral degrees from Stevens Institute of Technology, Hoboken, N.J.

Prior to joining the Grumman corporation in 1985, Tesser was a member of the faculty and chair of the Computer Science Department at the Pratt Institute in Brooklyn.

He also has served as a consultant and a visiting professor at Hofstra University, Stevens Institute and the University of Delaware.

Tesser has extensive experience in the fields of artificial intelligence, computer graphics, image processing and robotics and has developed a number of professional publications, grants and contracts in these fields, according to Gould.

"Dr. Tesser has been responsible for writing grant proposals worth well over a million dollars and has designed and implemented major academic programs in

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Marshall University President J. Wade Gilley, right, receives a \$50,000 check from the Massey Foundation of Richmond, Va. Presenting the check is Jeffrey A. Wilson, vice president of operations development at Massey Coal Services in Charleston. At left is Dr. Edward G. "Ned" Boehm Jr., Marshall vice president for institutional advancement.

Woodward book published

A new book on Anglo-American relations during World War I by veteran Marshall University Professor David R. Woodward was published in June by the University Press of Kentucky.

Trial by Friendship: Anglo-American Relations, 1917-1918, is Woodward's fourth book about the World War I era. Based on extensive research in British and American archives, it traces the projection of American military power to western Europe and analyzes the strategic goals of the American political and military leadership.

The study focuses on Woodrow Wilson and David Lloyd George, whose relationship was poisoned by mutual suspicion and hostility generated by their disagreements over strategy and military policy.

Woodward conducted research in England while on sabbatical from Marshall in 1987, assisted by grants from the National Endowment for the Humanities and the Marshall Foundation.

Walking clinics formed

Marshall University's Sports Science and Wellness Institute is offering supervised walking clinics in conjunction with its Project Well/Fit program, according to Rick Robinson, project coordinator.

The walking clinics are held at the Marshall track, Ritter Park and Wayne High School and are open to the public as well as persons covered by the Public Employees Insurance Agency which sponsors Project Well/Fit.

Robinson said the clinics, which are held in the mornings and evenings three times a week, provide helpful educational information combined with a structured approach to walking your way to better health.

To obtain further details contact the Marshall University Sports Science and Wellness Institute, 696-3668 or 696-2937.

Marshall faculty and staff achievements

RAY WELTY, associate vice president of administration, was elected president of the Eastern Association of College Auxiliary Services at the association's annual meeting held June 8. The Eastern Association, with 500 member institutions, is the largest of four regional associations. It includes 13 states, three Canadian provinces and the District of Columbia.

Dr. CARL S. JOHNSON, professor of teacher education, received the Distinguished Service Award from the West Virginia Council of Teachers of Mathematics during the council's annual meeting held April 15-17 at Oglebay Park. The award, a captain's chair, is presented each year to an individual who has made significant contributions to the organization and to the teaching of mathematics. JOHNSON has served as the editor of the Math Matters Newsletter and the Math Matters Journal and has held various offices in the organization. He currently is in the second year of a two-year term as president. He also has served on various state math committees and has made numerous presentations at local, state and national meetings. During the current year, JOHNSON made presentations at the WVCTM state meeting at Oglebay Park, the National Council of Teachers of Mathematics (NCTM) regional conference and served as a delegate to the annual NCTM conference. He also is serving as the program chair for a NCTM regional conference which will be held in Charleston this November. This will be the first NCTM regional conference held in West Virginia.

DOLORES JOHNSON, assistant professor of English,

presented a paper titled "Metaselves, Cultural Diversity, and the Academy" at the 4Cs conference held April 1-3 in San Diego. She also facilitated a half-day workshop titled "Revisioning Narrative for Culturally Diverse Classrooms" with Gail Okawa and Cecilia Milanes.

An article titled "'Twin Gods Bending Over': Joy Harjo and Poetic Memory" by NANCY LANG, assistant professor of English, is scheduled for publication in the September 1993 issue of MELUS. LANG presented two days of workshops and discussions about Native American women's poetry at the annual Women's Conference at Clarion University of Pennsylvania March 25-27. She also attended the James Wright Poetry Festival held April 23-24 at Martin's Ferry, Ohio.

Dr. CRAIG MONROE, professor of communication studies, and Dr. CAM BRAMMER, associate professor of communication studies, have completed a study of communication climate within the Public Employees Insurance Agency. They facilitated processing of this analysis during a data feedback/confrontation session with agency employees on July 23 in Charleston.

SHIRLEY LUMPKIN, associate professor of English, attended the 20th anniversary celebration of MELUS (the Society of Multi-Ethnic Literature of the United States) held April 29-May 2 in Berkeley, Calif., where she gathered information for the summer issue of MELUS NewsNotes which is published by the MU English Department.

Poems by JOHN McKERNAN, professor of English, have been published or accepted for publication in the Chariton Review, New Virginia Review, Bohemian Chronicle, East and West, Free Lunch, Portland Review, Phase and Cycle, Gopherwood, Cat's Ear, Untitled, Asylum, The Writing on the Wall and Parting Gifts. McKERNAN recently read some of his poems at West Virginia Wesleyan and attended the Louise Gluck and Charles Simic reading at the Folger Library in Washington, D.C., and the James Wright Poetry Festival held in Martins Ferry, Ohio.

Summer institute set

A two-week summer institute on "The United States and the World: The Twentieth Century" will be held at Marshall University July 19-30.

Designed for public and private school teachers, the program is being sponsored by the West Virginia Consortium for Faculty and Course Development in International Studies.

Program instructors will include Dr. Jack Hammersmith, associate professor of history at West Virginia University and a specialist on United States diplomatic history; Dr. Joe Hagan, associate professor of political science and associate director of the International Studies Program at West Virginia University, and Don Bakker, chairman of the Social Studies Department at Nauset Regional High School in Eastham, Mass.

Bakker also works with the Center for Foreign Policy Development at Brown University, developing teaching materials for a project titled "Choices for the 21st Century."

Participants in the institute will receive six hours of credit, tuition fee waivers, free lodging and breakfasts and approximately \$50 worth of free teaching materials, according to Dr. Carolyn Karr of Marshall University's Department of Social Studies. Teachers will only have to pay a registration fee and be responsible for lunches, dinners and textbooks.

To obtain further details contact Karr at Marshall University's Department of Social Studies, 696-2962.

Tesser named chair

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computer graphics," said Gould. "During his tenure at Grumman, his department wrote 14 research proposals and won 10 contracts which is a remarkable record. He also has worked extensively with NASA, the Department of Defense and the armed services to conduct research and develop computer programs.

"We are very pleased that Dr. Tesser has agreed to become chairperson of the Department of Computer Science and Software Development. Under his leadership, we think the department will flourish and become a center of excellence in the field."

Tesser's wife, Nanette, has served as a consultant for public school systems and since 1972 has served as the administrative coordinator for a program which focuses on providing a proper educational environment for pregnant teenagers.

Tesser will assume his new responsibilities at Marshall July 15.