

9-2-1993

MU NewsLetter, September 2, 1993

Office of University Relations

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Recommended Citation

Office of University Relations, "MU NewsLetter, September 2, 1993" (1993). *MU NewsLetter 1987-1999*. Paper 371.
http://mds.marshall.edu/oldmu_newsletter/371

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NEWSLETTER

MARSHALL UNIVERSITY • OFFICE OF UNIVERSITY RELATIONS • HUNTINGTON, WEST VIRGINIA 25755 • September 2, 1993

Chapman selected Employee of Month

Willidean Chapman, assistant to the vice president for academic affairs, has been selected as the Marshall University Employee of the Month for August, according to Bill Burdette, chairman of the selection committee.

Chapman has worked for the university for 26 years.

She was nominated for the award by Dr. Alan B. Gould, vice president for academic affairs.

In making the nomination, Gould said Chapman has been a loyal and dedicated employee of the university.

"During the past 26 years, Willidean Chapman has always performed her work exceptionally," said Gould. "Her job has always interacted in the critical areas that touch both the institution and faculty. Her knowledge and expertise in matters relating to faculty and policy are unsurpassed."

"The colleges depend on information and leadership from Ms. Chapman and her input is invaluable to me in the day-to-day decision making in the Academic Affairs Office. She is a tremendous asset both to this office and this institution."

During her tenure at Marshall, Chapman has worked in the Graduate School, the Admissions Office, the Sociology/Anthropology Department, the College of Liberal Arts and the Academic Affairs Office.

She will receive a plaque and \$100 for being named Employee of the Month and will be eligible for the Employee of the Year Award.

Marshall University President J. Wade Gilley and his wife, Nanna, provided funds through a grant to establish the Employee of the Month and Employee of the Year program.

The program has been designed to recognize outstanding performance by classified and non-classified staff at the university. Awards will be made to MU employees who have exhibited exceptional levels of work performance and displayed high regard and loyalty toward the university and their job responsibilities.



Chapman

Lutz appointed dean

Dr. Warren G. Lutz, a member of the Marshall University staff for 24 years, has been appointed the university's dean of enrollment management, according to Vice President for Academic Affairs Alan B. Gould.

Lutz, who has been serving in the position in an interim capacity since it was established in March 1992, was selected for the permanent position from a field which included a number of "internal" applicants, Gould said.

Lutz earned his bachelor's degree in psychology and his master's degree in counseling from Marshall and received his Ed.D. degree from Nova University in education and behavioral sciences.

A veteran of four years in the U.S. Air Force, he joined Marshall as assistant registrar after serving as a district administrator for the West Virginia Department of Welfare. He was assistant dean of the College of Liberal Arts for 14 years and associate dean for seven years before assuming leadership of the new Office of Enrollment Management.

As dean he supervises the offices of Admissions, Registrar, Financial Aid, Placement Services, Orientation/Academic Advising, Student Support Services, the Student Athletic Program and Search Committee on Recruiting Excellent Students (SCORES).

Lutz also is a Licensed Professional Counselor in West Virginia and is a member of the West Virginia Association for Counseling and Development and the Professional Counselors Association, among others.

He created Marshall's Academic Advising Center and

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Lutz

Agreements signed in China and Japan

Marshall University's president developed a bad case of "jet lag" but MU's Center for International Programs is off to a flying start.

Marshall President J. Wade Gilley returned last week from a 10-day visit to China and Japan where he met with university, business and governmental officials and signed agreements with four universities and two other organizations.

Agreements were finalized with Tamagawa University in Tokyo and Yokohama, Japan and with China's Beijing Normal University and East China Normal University, Shanghai, for faculty and student exchanges. Beijing Normal is China's fourth largest university and its leading teacher training institution. Gilley said preliminary agreements were signed with Gifu University near Nagoya, Japan and the Chubu Economic Federation in Nagoya.

Gilley also signed a formal agreement with the China Petrochemical Corporation for Marshall to provide Master of Business Administration programs for employees

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Agreements signed in China and Japan

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of the giant corporation. About half the training will take place on the Marshall campus with Marshall professors traveling to China to provide the remainder.

Based in Beijing, China Petrochemical Corporation handles all of the country's petrochemical production and sales.

Two COB chairs named

Two new department chairpersons have been named in Marshall University's College of Business, according to Dr. Calvin A. Kent, dean of the college.

Effective at the beginning of the fall semester, Dr. Suzanne Desai will be chair of the Department of Marketing and Neal Adkins will be chair of the Department of Accounting.

Desai, an associate professor, has taught marketing and logistics courses at Marshall the past four years. She previously taught at schools in Texas and Ohio and was active in private business.

Desai received her bachelor's and master's degrees in business from Cleveland State University and received a master's degree in social work from Case Western Reserve University. She received her doctorate in business administration from Kent State University.

She has written articles for numerous professional journals and publications and in 1992 was recognized as an outstanding faculty member.

Adkins, associate professor of accounting, received his bachelor's and master's degrees from Marshall.

Prior to joining the Marshall faculty in 1969, Adkins was a teacher in the Cabell County school system, served in the U.S. Army and worked for a private industry. He has been a certified public accountant since 1973.

Adkins is a member of several professional associations and has received various awards and honors for teaching and his involvement in civic organizations.

"We are indeed fortunate to have two such talented people agree to assume these leadership positions," said Kent. "I have every confidence that they will help lead us to even greater plateaus of excellence in the future."

New NEH 'Overview' available

Copies of the new and revised midyear edition of the National Endowment for the Humanities "Overview" are available in the Academic Affairs Office, according to Dr. Sarah Denman, associate vice president for academic affairs.



Desai



Adkins

The Chubu Economic Federation, with which Gilley signed a preliminary agreement, represents more than 800 businesses in the Nagoya-Gifu area, which covers seven prefectures in Japan. (A prefecture is analogous to a state in this country.)

In China, Gilley, his wife, Nanna, and their son, Wade Jr., were official guests of the two universities and the Chinese government and were honored at a formal dinner in Beijing by the State Committee on Education. Gilley's book, *The Interactive University*, has just been published in Chinese by the committee as part of a larger volume and he was presented 50 copies of the book.

In Japan, the Gilleys were guests of several university presidents at Tamagawa University to discuss another of his books, *In Search of Academic Excellence*, which was published in Japanese in 1989.

"That reflects the current educational thrust in the two countries," Gilley said. "China is concerned with developing its economy, which ties in with the concepts discussed in *The Interactive University*. At the same time, educators in Japan are more concerned with improving quality of education, which is the focus of *In Search of Academic Excellence*."

Gilley said the agreements signed during his trip were the culmination of a yearlong effort, primarily by Dr. William A. Edwards, formerly director of Marshall's Institute for Regional Development and currently interim director of the new Center for International Programs.

U.S. Senator Jay Rockefeller had arranged for representatives of Japan's Chubu Economic Federation to visit Huntington earlier this year for discussions with MU officials. The university also hosted a group of Chinese business and education leaders.

The first results of the agreements could come as early as next January, Gilley said.

"As I've noted on a number of occasions, we in West Virginia are becoming part of a global economy in a shrinking world," Gilley said. "It's essential that Marshall University, its students and its faculty be closely involved with the global society. What we've accomplished in recent days is a significant first step in that process."

Lutz appointed dean

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served as its director during his years as assistant and associate dean of the College of Liberal Arts. He also has taught classes ranging from introductory psychology to graduate level counseling.

"The dean of enrollment management has a key position at Marshall University since that person is responsible for all aspects of student recruitment and retention policies," Gould said. "I'm very pleased that an individual with Dr. Lutz's obvious skills and dedication to Marshall and its students will be directing those operations."

Howley named associate dean of COE

Dr. Aimee Anton Howley, associate professor of educational administration at Marshall University, has been named associate dean of the university's College of Education, according to Dr. Carole A. Vickers, dean of the college.

Howley received her bachelor's degree in philosophy from Barnard College at Columbia University, her master's degree in special education from the West Virginia Graduate College and her doctoral degree in educational administration from West Virginia University.

Prior to joining the Marshall faculty in 1990, Howley served as department chair and associate professor of education at the West Virginia Institute of Technology.

She previously taught school in Jackson County and served as a part-time faculty member at the West Virginia Graduate College and Marshall, assistant professor of special education and chair of the Education Department

at the University of Charleston and director of special services for Jackson County Schools.

Howley has been a member of several university committees at Marshall and has been a member of the American Educational Studies Association, the American Council on Rural Special Education, the National Rural and Small Schools Consortium, the West Virginia Association of Colleges of Teacher Education, the American Association of Colleges of Teacher Education and the West Virginia Association for Gifted and Talented.

She has received a number of grants for educational research and written successful grant proposals for various projects involving special education and in-service training for teachers.

She has written numerous articles for professional journals and publications and has made presentations at many workshops and conferences. She is co-author of two books, "Abilities of Gifted Children" and "Teaching Gifted Children."

Howley also has served as a consultant for several organizations including the Appalachia Educational Laboratory, Cabell County Public Schools, the Jackson County School System and the Research Management Corporation.

"I am very pleased Dr. Howley accepted the position of associate dean in the College of Education," said Vickers. "She has experience at all educational levels, administratively and in the classroom, and has experience in writing grant proposals and developing educational programs.

"Although she is an excellent professor, I believe she will be of even more value to the college in her new position."



Howley

University receives surplus NSF equipment

Marshall University has received equipment worth approximately \$200,000 from the National Science Foundation, according to Charlotte Holt, executive assistant for federal programs at Marshall's Research and Economic Development Center.

The university obtained the equipment through the National Science Foundation's warehouse clearance program in Lanham, Md. Marshall was permitted to participate in the program because of NSF grants held by Dr. Michael Norton, associate professor of chemistry; Dr. Michael Castellani, assistant professor of chemistry, and Dr. Gary Wright, professor and chairman of physiology.

Holt said the equipment, which ranges from vacuum pumps to a DNA synthesizer, will be utilized in research activities and in the classroom.

"The university received a large amount of computer equipment and specialized instruments that perhaps would not have been available to our faculty and students," said Holt. "The equipment list is quite varied and includes several items the university probably would have had to purchase at some point. I understand the DNA synthesizer will be particularly useful in our School of Medicine."

Free training offered

The Occupational Environmental Health Division in Marshall University's School of Medicine conducts free bloodborne pathogens training for all faculty and staff members who are exposed to blood or other potentially infectious materials in the performance of their work duties.

Chris McGuffin of the Occupational Environmental Health Division said the training is done in accordance with OSHA standards.

To obtain further details or schedule a training program contact McGuffin, 696-7041.

Parking pattern altered

Parking along 5th Avenue between Hal Greer Boulevard and 18th Street has been eliminated to help prevent accidents in the area, according to Perry J. Morgan, Huntington traffic engineer.

No parking will be allowed along the south side of 5th Avenue throughout the two-block stretch because a study performed in conjunction with the West Virginia Division of Highways showed a high number of traffic accidents in the area.

Deadline set for travel funds

The deadline for faculty members to submit applications for travel grants through the Quinlan Endowment is Monday, Sept. 13.

Application forms are available in the Office of the Vice President for Academic Affairs and the Faculty Senate Office.

MU gets Circle of Excellence award

Marshall has received a prestigious Circle of Excellence in Educational Fund Raising award from the Council for Advancement and Support of Education (CASE), an international association of colleges, universities and independent elementary and secondary schools.

Dr. Edward G. "Ned" Boehm Jr., Marshall vice president for institutional advancement, accepted the award from Peter Buchanan, CASE president, during a special reception at the recent annual CASE conference in Washington, D.C.

The university was one of 75 higher education institutions to be honored with Circle of Excellence awards and was the only West Virginia institution to receive an award.

Only 12 institutions, including Marshall, were recognized for both "exemplary performance" and "significant and steady improvement" in their fund-raising efforts.

"The most gratifying aspect of winning the award is that a growing number of alumni and friends are demonstrating their loyalty and commitment to Marshall," Boehm said. "This was a real team effort; the leadership of The Marshall University Foundation Inc., the dedication of Marshall staff and the support of alumni and friends secured this national honor."

Winners recognized for performance had to show breadth in the sources of their income and a pattern of steady growth in support, and maintain or increase their number of alumni donors, according to Cheryl Martin, director of CASE's educational fund-raising awards program. Winners recognized for improvement had to show a substantial and continuous increase in total support



Dr. Edward G. "Ned" Boehm Jr. (right), Marshall vice president for institutional advancement, accepts congratulations from Richard A. Edwards, senior vice president for professional services with the Council for Advancement and Support of Education, for the CASE Circle of Excellence in Educational Fund Raising award presented to Marshall.

over the three years and evidence of growth in the number of alumni donors.

Over the three-year period, the number of alumni gifts to The Marshall University Foundation Inc. rose by 66 percent and the dollar amount of alumni gifts increased by 234 percent. The dollar increase on gifts from all sources over the period was 97 percent. The Foundation's endowment grew by \$6.6 million.

McGuire elected chair

Francis McGuire, president of McGuire Realty Company which has offices in Huntington, has been elected chairman of the board of advisors for Marshall University's Economic Development Administration (EDA) Technical Assistance Center, according to Arthur Brooks, director of the center.

The EDA Center assists economic development organizations in recruiting out-of-state businesses and investments, in retaining and expanding existing businesses, in fostering new businesses and in providing a sound environment for economic growth.

Brooks said the center also has a strong interest in developing international trade and supporting new enterprises developed by minority and disadvantaged citizens.

The center's board of advisors makes recommendations on policies and procedures and helps guide the center in reference to its goals and work plan.

"We are pleased that Francis McGuire has agreed to serve as chairman of the board," said Brooks. "He brings a wealth of community knowledge to the program as well as a firm commitment to making our community a better place to live."

McGuire will serve a one-year term as chairman.

Letters of appreciation

Dear Marshall Faculty and Staff:

This note is to express our appreciation to each and everyone of you for your kind words and support that you extended to us during the recent passing away of our father.

Your thoughtfulness and prayers during this most difficult time will always be remembered by our family.

With sincere thanks,
The family of
Dr. Thomas J. Manakkil

* * *

Dear Marshall Faculty and Staff:

Thank you for the lovely floral arrangement as well as your care and concern.

Your kindness and sympathy will always be remembered with deep gratitude. You have helped to lighten our sorrow and we appreciate this more than words can express.

Sincerely,
Maudie Karickhoff