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Office of University Relations

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News Letter

February 10, 1983

OFFICE OF UNIVERSITY RELATIONS • NEWS BUREAU • MARSHALL UNIVERSITY • HUNTINGTON, WEST VIRGINIA 25701

Medical school's impact \$75 million

The Marshall University School of Medicine had an economic impact of \$75,478,000 on Southwestern West Virginia in 1980-81, according to a study released recently.

Results of studies of both the economic and health services impacts of the medical school were announced in an afternoon news conference Jan. 27 by Dr. Joseph S. LaCascia, chairman of the Marshall Department of Economics, and Dr. Robert W. Coon, dean of the medical school.

LaCascia, director of the research project sponsored by the Marshall Foundation, noted that the economic studies were based on 1980-81 data. "Obviously, the medical school has grown since that time and its current economic impact would be even greater," he said.

The study notes that the \$75 million in economic activity generated by the school in 1980-81 resulted in estimated tax revenues of \$6.4 million to the state of West Virginia. LaCascia pointed out that only \$2,539,000 in state tax dollars went to support of the medical school that year. The school's budget request for state-appropriated dollars in 1983-84, the first year in which its

budget will not be supplemented by federal funds, is only \$6.4 million, Coon said.

"It is readily obvious that the Marshall School of Medicine is generating more revenue for the state of West Virginia than it is costing the taxpayers," Coon added.

"Equally important, if not more so, is the information provided in the health services impact study," Coon said. "It shows our program reaching into all areas of West Virginia. Here in the four-county area of Cabell, Wayne, Lincoln and Putnam, it outlines some dramatic changes in both quantity and quality of medical services attributable to the presence of the School of Medicine."

LaCascia said the economic impact study shows direct expenditures of \$40,960,000 involving the medical school, its affiliate John Marshall Medical Services, and increased expenditures by area hospitals as a result of their relationship with the medical school. Secondary effects of that spending total \$34,518,000, he said.

The study calculated direct local spending of the medical school and John Marshall Medical Services and their employees, as well as local expenditures by medical students. In addition, it takes into account figures supplied by St. Mary's Hospital, Cabell Huntington Hospital and the Veterans Administration
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Four MU employees on ethics task forces

Four Marshall University educators/administrators will be involved in the planning for a statewide program on ethics which is scheduled for 1983-84.

The program is a cooperative venture involving nearly all the higher education institutions in the state—public and private, according to Dee Caperton of Charleston, coordinator for the Inaugural Conference.

Dan O'Hanlon, MU Criminal Justice Department acting chairman, and Dr. David K. Heydinger, MU School of Medicine associate dean for academic affairs, will serve on the Task Force for the Inaugural Conference which will launch the year-long program.

MU College of Liberal Arts Dean Alan B. Gould and MU Director of Libraries Kenneth T. Slack are on the Great Books Task Force. Dr. Gould will serve as chairman of the group.

The program's purpose is to encourage reflection on ethics by educators, scholars, students, professionals and the general public by focusing on the role of human reason and intellectual inquiry in the investigation of ethical questions.

Issues and questions will be explored during the year through a series of public lectures, film-discussion programs aired by public television, and Great Books discussions under the auspices of libraries.

Dr. H.A. Latimer, West Virginia Wesleyan College president, and Dr. James Rowley, West Virginia College of Graduate Studies president, will serve as co-chairmen of the statewide program.

Institutional goals surveys to be returned by Feb. 17

The Institutional Goals Inventory (IGI), distributed earlier this month, should be returned to the Provost's Office no later than Thursday, Feb. 17, according to Lynne Mayer, administrative assistant for the Provost's Office.

The goals survey, sponsored by the University Council, is designed to provide as broad a base of input as possible into the recommendation of a revised statement of university goals.

The IGI may be returned directly to the Provost's Office or left at the Morrow Library circulation desk or Memorial Student Center main desk. Completed copies also may be returned via campus mail to the Provost's Office.

Grad faculty meets Tuesday

The Graduate Faculty will meet in Old Main Auditorium on Tuesday, Feb. 15, at 4 p.m. The purpose of the meeting is to secure nominations for the following positions currently filled by the persons indicated:

Academic Planning and Standards, Dr. Mahlon Brown; Faculty Personnel, Dr. Virginia Plumley; and Budget and Appropriations, Dr. Howard Adkins.

Board of Regents budget request outlined

As the Legislature moves into the final weeks of its deliberations the budget picture for the Board of Regents looks like this:

Appropriation Item Account No. 2790 - Colleges and Universities:	Appropriated ¹	Appropriated ¹	Board Requested	Governor's Recommendation
	1981-82	1982-83	1983-84	1983-84
Personal Services	\$108,499,728	\$108,499,728	\$123,864,000	\$108,470,000
Current Expenses	19,972,599	21,000,000	23,690,000	22,945,000
Repairs & Alterations	1,020,400	1,000,000	1,100,000	1,100,000
Equipment	1,000,000	800,000	1,100,000	1,100,000
Bureau for Coal Research	1,157,630	1,000,000	1,380,000	1,075,000
Natl Research Center for Coal & Energy	1,466,607	1,500,000	1,700,000	1,500,000
Transportation Services	1,200,000	1,200,000	1,475,000	1,344,000
Doctoral Research - WVU	-0-	-0-	-0-	1,000,000
Sub-Total	\$134,316,964	\$134,999,728	\$154,309,000	\$138,534,000
Account No. 2800 - Central Office	\$ 4,681,820	\$ 4,544,770	\$ 8,172,000 ²	\$ 5,419,000
Account No. 2810 - WV Sch Osteopathic Med	\$ 3,593,274	\$ 3,610,984	\$ 4,158,000	-0-
Account No. 2840 - Marshall Sch of Med	\$ 3,625,790	\$ 4,008,449	\$ 6,419,000	\$ 5,767,000
Account No. 2850 - WVU Med Center	\$ 19,551,716	\$ 19,574,289	\$19,834,000 ³	\$ 25,897,000
Total - State Funds	\$165,769,564	\$166,738,220	\$192,892,000	\$175,617,000

¹Original appropriation, not including mid-year budget reductions

²Board request includes an increase of \$3,313,000 for the Higher Education Grant Program

³Increased funding for the WVU Medical Center is requested through a two cent increase in the dedicated tax on soft drinks

More detailed summaries, showing line item figures for the Board's Central Office and Medical education, will be sent to those requesting them. Write in care of the History Department or phone extension 6780.

**Frank Aldred, Marshall representative
Board of Regents' Advisory Council of Faculty**

Stone & Thomas contributes to 'Greatest Needs' account

The Marshall University Foundation has received a \$1,250 contribution from Stone & Thomas of Huntington, according to Dr. Bernard Queen, Foundation executive director.

The check, recently presented by Clarence W. Stuart, Stone & Thomas executive vice president, will be placed in the Foundation's "University's Greatest Needs" account, Queen said.

"This account is one of the most important categories in the Foundation's Annual Giving Program as it provides flexible funding for the university to use to meet special contingencies as they arise," Queen noted. "We are grateful to Stone & Thomas for its support," he said.

TIAA-CREF representative to discuss tax shelters, SRA

Bruce Smith, TIAA-CREF retirement counselor, will be on campus Thursday, Feb. 24, to discuss TIAA annuities, tax shelters and Supplemental Retirement Annuities (SRA) which will become available beginning July 1.

Smith will meet with interested faculty and staff at 1:30 p.m. and at 3 p.m. in Memorial Student Center 2E10. Participation in the meetings is not limited to TIAA-CREF members.

Common goals to be discussed at vital issues program Tuesday

The third in a series of Vital Issues Programs will be held from 2 to 5 p.m. Tuesday, Feb. 15, in Harris Hall 134, according to Dr. Jabir A. Abbas, professor of political science and program coordinator.

"Common Goals: Impossible at MU?" will be the primary topic with the following subtopics to be explored: "Is It Unprofessional or Illegal to Lobby?"; "Can You Have a University without Communication?" and "What Can Faculty and Students Change?"

Among those participating will be Dr. Simon Perry, Political Science Department chairman, Dr. Elinore Taylor, associate professor of English; Dr. Howard Slaatte, professor of philosophy; Phil Carter, assistant professor of sociology/anthropology; Barbara Bolton, representing the Student Government Association, and Abbas.

The meeting is open to all in the university community and the general public, Abbas said.

Emeritus Club to meet

The Marshall University Emeritus Club will hold a noon luncheon meeting on Wednesday, Feb. 16, at the UpTowner Inn. The guest speaker will be MU President Robert B. Hayes.

MU faculty and staff achievements, activities. . .

DR. JOHN W. LARSON, professor of chemistry, is the co-author of a paper entitled "Formation, Thermochemistry and Relative Stabilities of Proton Bound Dimers of Oxygen Bases from Ion Cyclotron Resonance Measurements" that appeared in the Nov. 17 issue of the Journal of the American Chemical Society.

DR. MILDRED M. BATEMAN, Psychiatry Department chairman, was at Harvard University Jan. 21 as a member of the Board of Overseers Committee to Visit University Health Services. This is her first year on the committee, which serves as an advisory group.

DR. MICHAEL J. GALGANO, professor of history and University Honors director, has been notified that his article, "Out of the Mainstream: Catholic and Quaker Women in the Restoration Northwest," has been accepted for inclusion in a volume of essays entitled The World of William Penn. Edited by Richard S. and Mary

Dunn, the volume will be published later this year by the University of Pennsylvania Press.

KENNETH MARCHANT, assistant professor of music, and JAMES McWHORTER, instructor in music, presented a piano and cello concert Feb. 6 at the University of Kentucky Performing Arts Center in Lexington under the auspices of the UK School of Music. The concert was broadcast live over Lexington public radio.

Personnel personals. . .

Dr. Vernon Reichenbecker, assistant professor of biochemistry, and his wife Linda are the parents of a daughter, Rebecca Ann, born Jan. 17 weighing 7 lbs. 13½ oz.

Barbara Ferrell, College of Education administrative aide, became a grandmother on Jan. 20 with the birth of Rebecca Taylor, daughter of Michael and Pamela Taylor. The mother is a former MU Financial Aid Office employee. The family resides in Mount Pleasant, S.C.

Proud of a family member's accomplishment? Is there a new baby at your house? Is there something else you'd like to share with your colleagues? "Personnel personals. . ." is just the place. Send your information to Judith Casto, University Relations, Old Main 102.

Med school impact

(Continued from page 1)

Medical Center relating to their increased local expenditures resulting from their affiliations with the medical school.

LaCascia said the number of jobs directly attributed to the School of Medicine is 651, with an additional 1,496 jobs created indirectly by the medical school's activity.

He said the study was approached in a manner which tended to make the figures and conclusions conservative, rather than inflated.

Regarding the health services impact, the study concludes:

—"Not only have quantity and quality of basic health services been increased, but new types of medical services including new surgical procedures and operations, new specialties, new medical equipment and new facilities have been added.

—"MUSOM (the Marshall School of Medicine) has also increased the number of physicians in the region since 1974 and assisted in the growth and development of other physicians and medical personnel in the region. Since 1974 MUSOM has attracted new physicians to the region by providing medical education and leadership.

—"Those who formerly left the region for medical assistance, as well as many others outside the region, are now availing themselves of the increased medical expertise and facilities generated by existence of MUSOM.

—"The School of Medicine has played an important role in keeping the VA Medical Center in Huntington, as well as increasing the scope and capabilities of this institution; and MUSOM, through its recent affiliation with the Huntington State Hospital, affects the performance and development of that hospital as well. Because these and other hospitals in the region share the expertise and knowledge that MUSOM provides, the overall quality of health services in the region has improved."

Dr. Wendell E. Sweetser Jr., assistant professor of economics, was LaCascia's research associate on the project.

Excused absences. . .

Absences have been excused by the respective college deans for the following:

FEB. 10—Frank Bills, Mark Boyd, Mark Caldwell, Dirk Carter, Beverly Divers, Marc Dixon, Jeff Ferguson, Dan Hager, John Jarvis, Kelly Scott, Cynthia Miller, David Neff, Michele Perry, Eddie Price, John Rhodes, Melissa Roach, Pam Stadler, Robin Stark, Melissa White, Ron Caviani, Danielle McQueen and Mike Pierce.

University theatre production opens four-day run Wednesday

Marshall University Theatre will present its first production of the spring semester, "Miss in Her Teens" at 8 p.m., February 16-19 in Old Main Auditorium.

The play, an 18th Century farce by David Garrick, concerns a young woman and her unlikely suitors. Though the play was written in 1747, it continued to be popular through the early 19th Century and its theme makes it appropriate for contemporary audiences as well.

The cast includes four Huntington residents, Robert Sargent, Susan Morton, Karen Errington, and Craig Johnson. Other cast members are Dan Henthron, Joe Chrest, Vyvyanne Crabtree, Greg Icenhower and John Amedro.

N. Bennett East, chairman of the Department of Theatre/Dance, will direct the play. Danielle McQueen, a Marshall graduate student, will assist the director.

Tickets for "Miss in Her Teens" are now available. Reservations may be made by calling the MU Theatre box office at 304-696-2306.