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Office of University Relations

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NEWSLETTER

MARSHALL UNIVERSITY • OFFICE OF UNIVERSITY RELATIONS • HUNTINGTON, WEST VIRGINIA 25755 • October 14, 1993

Second MU Center of Excellence named

The leading-edge biomedical sciences program at Marshall University has been named the school's second Center of Excellence, MU President J. Wade Gilley has announced.

The coveted designation honors exceptional programs in areas that lie at the heart of Marshall's mission: quality undergraduate liberal arts education, rural health care, schools and schooling, fine arts and humanities, and economic development.

"In addition to giving Marshall its first stand-alone Ph.D. program, the biomedical sciences program attracts millions of dollars a year in federal research support," Gilley said. "Right now, three faculty members are working on potentially patentable discoveries that could

easily bring biotechnology companies to Huntington."

The program's top 10 grants already have won \$8.5 million in federal grants and contracts, he said. "This is an exemplary program with almost limitless possibilities. Certainly it will continue to support the medical, educational and economic interests of our community," he added.

Gilley said a ceremony commemorating the program's Center of Excellence designation will be arranged later this fall.

School of Medicine Dean Charles H. McKown Jr. applauded the efforts of faculty members in developing the program.

"This has been an outstanding program for many years by virtue of the ability and the dedication of our basic science faculty," he said. "Its level of excellence was authenticated when the program became accredited almost immediately after the Board of Trustees formally transferred it to Marshall."

The program is a combined effort by the departments of Anatomy, Biochemistry, Microbiology, Pharmacology and Physiology. In addition to teaching first- and second-year medical students, faculty members in these departments also teach graduate students who are seeking master's and Ph.D. degrees in biomedical science.

Dr. L. Howard Aulick, assistant dean for research development, said the program will be defined by its national competitiveness and its regional relevance.

"The Biomedical Sciences Center of Excellence will
(Continued on page 2)

Yeager Symposium to focus on health care

"Health Care in America: The Forces Shaping Our Future" will be the theme of Marshall University's seventh annual Yeager Symposium which will be held Oct. 18-22.

Sponsored by Marshall's Society of Yeager Scholars and C&P Telephone Company, the program will present a variety of ideas about the future of health care in the United States, according to Martha C. Woodward, executive director of Marshall's Center for Academic Excellence.

Woodward said leading health professionals from throughout the United States will address the problems facing the nation's health care system during the symposium.

Senator Jay Rockefeller will be the keynote speaker for the symposium dinner which will be held Friday, Oct. 22.

Lecturers will include: Dr. Valgene Dunham, recombinant DNA specialist at Western Kentucky University; Dr. Randall DuFour, executive director of Hospice of Louisville, Ky.; Mike Newman, manager of external affairs for C&P Telephone of West Virginia, and Sally Richardson, recently named national director of Medicaid.

All of the following presentations will be open to the public free of charge:

-- Monday, Oct. 18, Dr. Valgene Dunham, 7:30 p.m. in Memorial Student Center Room 2W22;

-- Tuesday, Oct. 19, Dr. Randall DuFour, 7:30 p.m. in the Memorial Student Center Alumni Lounge;

-- Wednesday, Oct. 20, Mike Newman, 3:30 p.m. in Corby Hall Room 104.

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Homecoming events set

Reunions, awards dinners and the first night Homecoming football game in a number of years are all part of plans for Marshall University's Homecoming celebration Oct. 21-24.

The first event scheduled in conjunction with Homecoming is a Library Associates meeting featuring Dr. C. Robert Barnett, noted sports historian and professor with Marshall's Division of Health, Physical Education and Recreation. His topic is "Dusty Gridiron to Dusty Archives." The meeting, which is open to the public, will begin at 7:30 p.m. Thursday, Oct. 21, in the Alumni Lounge of Memorial Student Center.

The Athletic Department's annual Hall of Fame induction dinner will begin at 6 p.m. Friday, Oct. 22, in the W. Don Morris Room, Memorial Student Center. The former Marshall athletes to be inducted are basketball player Greg White, women's basketball and track team member Deanna Carter Natale, baseball player Donzil

(Continued on page 2)

MU Homecoming events set Oct. 21-24.

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Hall, and multi-sport varsity athlete Earl Wellman. For more information and reservations call Jim Woodrum, 696-4372.

The Journalism Alumni Association will hold its annual awards dinner on Friday, Oct. 22, at the Radisson Hotel in Huntington. A reception will begin at 6:30 p.m., followed by dinner at 7:30 p.m. For reservations and additional information call James E. Casto, JAA president, 526-2796.

Alumni Association events begin Friday, Oct. 22, with "An Evening With Friends" reception from 8 to 11 p.m. in the Erickson Alumni Center, 1731 5th Ave.

A "Dinner-Under-the-Tent" will be served from 5 to 6:30 p.m. Saturday, Oct. 23, in the Alumni Association's tent in "Tent City" inside Marshall's Lefty Rollins Track.

Center of Excellence

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focus on research and graduate education which emphasize basic mechanisms of normal biological function and how these mechanisms are altered by the environment, heredity, disease or injury," he said.

Faculty members already study such local problems as high blood pressure, diabetes, cancer and environmental toxins. Aulick noted that Marshall researchers have an edge in translating such basic research into clinical reality because of the stable population base that makes it easier to conduct long-term trials and to study environmental and genetic influences on health.

The program will remain relatively small, Aulick said, and will emphasize quality rather than quantity.

"Because collaborative exchange with other institutions will be essential for our sustained growth and development, we will establish a monthly Visiting Scholars Seminar Program," he said. "By bringing in key scientists from neighboring institutions, we can introduce our biomedical sciences program to the larger scientific community at the same time we are strengthening our faculty, staff and students."

Aulick said a long-range planning committee has already begun working on issues of research and curriculum development.

Focus on health care

(Continued from page 1)

-- Thursday, Oct. 21, Sally Richardson, 7:30 p.m. in Smith Hall Room 154.

Yeager scholars chose the topic and planned and organized the symposium, according to Woodward.

She said the symposium sponsors hope to raise awareness concerning the vitally important issues surrounding America's health care system.

To obtain further details contact the Society of Yeager Scholars at Marshall University, 696-6763.

The menu is chili, subs, beer and soft drinks.

Tickets for Alumni Association events may be ordered by calling Marshall's Office of Alumni Affairs, 696-2523.

Several activities are planned for former Thundering Herd baseball players and their families. A get-together will begin at 9 p.m. Friday, Oct. 22, at Casz's Sports Tavern on 3rd Ave. between 8th and 9th streets. Baseball alumni will begin pre-game tailgating at 4 p.m. Saturday at Lefty Rollins Track.

On Sunday, Oct. 24, an Alumni vs. Alumni baseball game will begin at noon at St. Cloud Commons. At 2:30 p.m. Sunday, the Alumni team tries its skills against the 1994 Thundering Herd team led by Coach Howard McCann. For more information on baseball activities call McCann at 696-5277 or Greg Rowsey at 697-7532.

A new organization, Herd Legends, will have its first annual business meeting at 11 a.m. Saturday, Oct. 23, in the Big Green Room of Marshall University Stadium. All former varsity letter winners, coaches and managers are invited to join the new organization.

The College of Business Alumni Association is having a luncheon from noon to 2 p.m. Saturday, Oct. 23, in the Radisson Hotel, 1001 3rd Ave. The new business dean, Dr. Calvin A. Kent, will speak briefly. Reservations must be made by Oct. 14. Call Adrienne Nelson at the College of Business, 696-2612.

Health, Physical Education and Recreation alumni and friends will be tailgating from 5 to 6:30 p.m. Saturday in the HPER Alumni Tent in "Tent City" on Marshall's Lefty Rollins Track.

Kickoff time for the Homecoming football game is 7 p.m. in Marshall University Stadium. The NCAA I-AA national champion Thundering Herd plays Southern Conference opponent Appalachian State. Game tickets must be ordered through the MU Ticket Office, 696-HERD.

Excused absences . . .

Absences have been excused by the respective college deans for the following:

Sept. 30-Oct. 1--Michael Ross, Rebekah White, Marcia Walker, Cheryl Ward, Michael Warren, Ed Roach, Kevin Compton, Jessica Scott.

Oct. 14-15--Ann Fiedler, Sonja Harvey, Amber Pygmn, Robin Ball.

Lunchbag program slated

Marshall University's Office of Women's Programs will present a lunchbag seminar titled "Massage" on Wednesday, Oct. 20, at noon in the Memorial Student Center Alumni Lounge.

The program, co-sponsored by the offices of Student Health Education and Substance Abuse, will be open to the public free of charge.

Women's conference planned on campus

Marshall University's second Conference for Working Women, "Taking the Next Step," will be held Wednesday, Oct. 20, from 9:15 a.m. to 3:15 p.m. in the W. Don Morris Room in Memorial Student Center.

The program has been designed for professional women, women executives, managers and supervisors, human resources managers and faculty members, according to Richard Hensley, director of continuing education in Marshall's Community and Technical College.

Hensley said the objective of the workshop is to help women recognize and master the key skills and strate-

gies that will increase their effectiveness in leading, empowering, negotiating and communicating.

The morning program will feature a local panel discussion titled "Leadership for the '90s."

Kathy Brown, a member of the WSAZ-TV news team, will serve as panel moderator.

Panel members will include Huntington Mayor Jean Dean; Dr. Betty Jo Jarrell, a certified public accountant and professor at Marshall; Renee C. Maas, executive director of Main Street Inc.; Joyce Sayre, senior vice president of City National Bank of Charleston, and Bea Smith, training officer for Ashland Petroleum.

Following lunch in the Shawkey Room in Memorial Student Center, the afternoon program will consist of a national videoconference presented by the American Management Association.

Afternoon sessions will include "How 'A Woman's Place' in the Education System Affects Your Workplace Performance," "Essential Traits of the New Female Leadership," "Empowering Yourself and Others to Succeed," "Issues Facing Minority Women," "Newsworthy Highlights and Implications of a New Ladies Home Journal Survey on Workplace Issues" and "Negotiating to Get What You Need."

Videoconference presenters will include Frank Acuff, director of Human Resources International and author of "How to Negotiate Anything With Anyone Anywhere Around the World"; Anne L. Bryant, executive director of the American Association of University Women; Sally Helgesen, author of "The Female Advantage: Women's Ways of Leadership"; Marianne Spraggins, managing director with Smith Barney Harris Upham and Company, and Lee Thornton, former CBS White House correspondent who will serve as moderator.

For Marshall faculty and staff members there will be a reduced registration fee of \$20 which includes conference materials, morning coffee and donuts and lunch. Preregistration will be required.

Continuing education credit will be available for participation in the conference which is being sponsored by Marshall's Division of Continuing Education and the MU Department of Human Resources/Affirmative Action. The program is being partially funded by a grant for faculty and staff training from The Marshall University Foundation.

To register or obtain further details contact the Marshall University Division of Continuing Education, 696-3113.

Women's and returning students' post filled

Jan Kirk Gilbert of Charleston has been named coordinator of women's programs and returning students' programs at Marshall University, according to Stephen W. Hensley, associate dean of students.

Gilbert received a bachelor's degree in art education from Kutztown (Pa.) University and a master's degree in community counseling from Shippensburg (Pa.) University.

She previously taught school and worked for the Commonwealth of Pennsylvania, served as a counselor/coordinator for the Displaced Homemaker Program at the York County (Pa.) Vocational-Technical School, served as a vocational training manager for the Center for Industrial Training at Mechanicsburg, Pa., served as a statewide trainer and project associate for the Potential Re-entry Opportunities in Business and Education program at Pennsylvania State University, served as associate dean in the Division of Continuing Studies at Wilson College in Chambersburg, Pa., and served as an employment specialist for the Epilepsy Association of North Carolina. Most recently she was vice president and shop manager of A New Leaf Florist in Charlottesville, Va.

Gilbert also has been involved in various community organizations including the Durham (N.C.) YWCA, the Raleigh (N.C.) Mayor's Committee for Services to the Handicapped, the Charlottesville Chamber of Commerce and Hospice of the Piedmont in Charlottesville.

Hensley said Gilbert will be a valuable addition to the Marshall staff. "She has experience in counseling students of all ages, developing training programs, recruiting students, management and marketing," Hensley said. "She also has written successful grant proposals and designed a model program for a vocational-technical school which received national recognition. I am sure she will be able to enhance our traditionally strong programs for women and returning students."



Gilbert

Meeting/reception scheduled

There will be a meeting of the Women's Center Advisory Committee and a welcoming reception for Jan Kirk Gilbert, coordinator of women's programs, on Thursday, Oct. 21, from noon to 1 p.m. in Prichard Hall Room 143.

Everyone is invited to attend including persons interested in participating on the Women's Center Advisory Committee. Refreshments will be provided.

To obtain further details contact Cindy Barker at the Marshall University Women's Center, 696-3338.

Merton Research Institute will meet

"Implications of Contemplative Life" is the theme of the first conference of the Marshall University Merton Research Institute, scheduled Friday through Sunday, Oct. 22-24, in Marshall's Memorial Student Center.

The institute is named for Thomas Merton (1915-1968), a Trappist Monk whose best-selling autobiography, "Seven Storey Mountain," is considered by many scholars to be as applicable to life today as it was when it was first published in 1948. One of 40 books written by Merton, it captured the imagination of the American public and, according to a recent review, "It's still a good read."

Dean Lucas, director of institutional development at Southern West Virginia Community College, termed

Barnett to be speaker for Library Associates

"Dusty Gridiron to Dusty Archives" will be the topic of the Marshall University Library Associates meeting on Thursday, Oct. 21, at 7:30 p.m. in Memorial Student Center Room 2W22, according to Josephine Fidler, director of libraries at Marshall.

Dr. C. Robert Barnett, professor in Marshall's Division of Health, Physical Education and Recreation, will be the guest speaker.

Barnett, a noted sports historian who has written more than 180 articles for various publications, will discuss Marshall's athletic history and his research in the archives of the university's James E. Morrow Library.

The meeting will be open to the public free of charge.

The Marshall University Library Associates organization was formed to provide support for Marshall's libraries, enhance the prestige and service of the institution and, in so doing, advance the cultural and economic status of the Tri-State region.

Anyone interested in the development of the library is welcome to join the organization, according to Fidler. The current membership includes community leaders and residents and Marshall faculty and staff.

Merton's book "the story of an inner search; of a man gaining insight into himself and sharing this insight with others." Lucas is a co-founder of the Appalachian Chapter of the International Thomas Merton Society.

Dr. Ermel Stepp Jr., professor of educational administration at Marshall, is executive director of MU's interdisciplinary Merton Research Institute.

"The Merton Research Institute's mission is to foster, encourage, advance and communicate research and scholarly inquiry within and across disciplinary lines," Stepp said. Among its activities, he added, are creating and maintaining research archives, connecting scholars via a computer network, publishing an electronic journal and developing honors courses.

Registration for the conference will begin at 1 p.m. Friday, Oct. 22. A dinner is scheduled for 6 p.m. that day with Dr. Robert E. Daggy, curator of the Merton Center at Bellarmine College in Louisville, Ky., presenting the keynote address, "Recovering Original Unity and Implication of Contemplative Life."

Other sessions are planned for Saturday from 8:30 a.m. to 7 p.m. and Sunday from 8 a.m. to 1 p.m.

Registration forms and fees (\$50) may be mailed to Dr. H. Keith Spears at Marshall University, 400 Hal Greer Boulevard, Huntington, W. Va. 25755. Those wishing to submit papers, referee papers, moderate or react to presentations should get in touch with Dr. Stepp at the same address, call him at 696-2946 or send a fax message to 696-2973.

Birke series continues

Marshall University's Birke Art Gallery will present a program titled "Animation Then and Now" on Friday, Oct. 29, at 7:30 p.m. in Smith Hall Room 154.

The program will feature film shorts from the 1930s by Max and Dave Fleischer who, unlike Disney, did not use storyboards.

Dr. Marilyn Laufer, co-director of the Birke Art Gallery, said since the Fleischers did not use storyboards, their work is less directed by the story than by the metamorphosis of imagery that took place. In contrast are the highly technical animated films of the Brothers Quay who are considered to be on the cutting edge of this media.

The program will be open to the public free of charge.

Thesis to be defended

Capt. Tom Moyer, a candidate for the master of arts in journalism and mass communications at Marshall University, will defend his thesis, "A Survey of U.S. Army Public Affairs Officers' Views on Environmental Stewardship Training," on Wednesday, Oct. 20, at 3 p.m. in Smith Hall Room 332.

The public is invited to attend, according to Dr. Hal Shaver, director of the MU School of Journalism and Mass Communications.

Letter of appreciation

Dear Marshall Faculty and Staff:

Thank you for your kind expressions of sympathy for the recent loss of my father, Leroy A. Busbee.

Your kindnesses are most appreciated.

Sincerely,
Raymond L. Busbee