

4-2-1992

## MU NewsLetter, April 2, 1992

Office of University Relations

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### Recommended Citation

Office of University Relations, "MU NewsLetter, April 2, 1992" (1992). *MU NewsLetter 1987-1999*. Paper 398.  
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# NEWSLETTER

## Campaign for Marshall nearing finish

Charleston area Marshall University alumni and friends are the key to completing the most ambitious fund raising project ever on behalf of the university, Dr. Edward G. "Ned" Boehm Jr., Marshall vice president for institutional advancement, said Tuesday.

The Campaign for Marshall, which is seeking \$10 million for endowment and capital projects, is nearing its finish, with only the Charleston phase of the campaign remaining.

"We wanted to offer an opportunity and a challenge to our Charleston constituents," Boehm told Charleston campaign leaders. "The Charleston campaign goal of \$750,000 will take us over the top. We are confident that, with your help, we will exceed our goal by June 30."

David E. Haden is volunteer chairman for the Charleston effort. He is president of RMI Ltd. insurance agency,

headquartered in Charleston.

Serving as team captains are: Paul E. Arbogast, managing partner, Ernst & Young accounting firm; David P. Cleek of Cleek, Pullin & Bibb law firm; Steven J. Day, president and chief executive officer, City National Bank; Martha J. Hill, director of child advocacy, West Virginia Department of Health and Human Resources, and president of the Marshall Alumni Association, and Charlotte Ralston Lane, attorney with Dodson, Riccardi & Lutz law firm and a member of the state House of Delegates.

Assisting the team captains are: John Ballengee, senior vice president, Charleston National Bank; Riley C. Brothers, president, Charleston Marine Inc.; William R. Currey, president, Currey Communications; Mark E. Ellis, partner, Ellis & Ellis CPAs; Richard Jennings, vice president and sales manager, Hamilton Business Systems; James E. Lowe, president, Shared Services Inc.; Marianne Stonestreet, general counsel, Health Care Cost and Review Authority, and Charles R. "Rusty" Webb, attorney with Zak & Associates.

"We are delighted that these Charleston area leaders are sharing their time, talents and financial resources to complete our capital campaign," Marshall President J. Wade Gilley said. "Private philanthropy is vital to American universities in these trying economic times."

The Campaign for Marshall, with the theme "Toward a New Century," was launched in October 1989 after a comprehensive study identified long-range initiatives and determined the most immediate needs of the university. The campaign focuses on three areas: scholarship endowments, the faculty development endowment, and

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## Hispanic culture to be celebrated during week

Hispanic Culture Awareness Week will be observed April 6-11 on the campus of Marshall University with a variety of seminars, lectures, films and other activities, according to Dr. Maria Tulia Gomez-Avila, assistant professor of modern languages at Marshall and Sigma Delta Pi adviser, and Margaret VanZandt, Sigma Delta Pi vice president.

Highlights of the week will include the keynote lecture by Dr. Steve Summerhill of Ohio State University on April 6 and the presentation of the "Hispanic of the Year Award" on April 10.

The schedule includes the following programs which will be open to the public free of charge unless otherwise noted:

### Monday, April 6

**11 a.m. to noon**--"Spanish Classical Guitar," music performed by Craig Nolte and Brad Comer, Marshall University classical guitar students, in the Memorial Student Center Lobby.

**Noon to 1 p.m.**--Seminar titled "Ethnobotany of the Shuar and Achuar of Southeastern Ecuador," by Dr. Dan K. Evans, professor of biological sciences at Marshall, in the Memorial Student Center Alumni Lounge.

**7 to 8:30 p.m.**--Keynote lecture titled "The 1992 Quincentenary: What Have We Learned and Where Do We Go From Here?" by Dr. Steve Summerhill, professor of Spanish at Ohio State University, in the Alumni Lounge.

### Tuesday, April 7

**Noon to 1 p.m.**--"Latin Rhythms," music performed

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## Classified staff seeks nominations, comments

Marshall University's Classified Staff Election Committee will continue to accept nominations for positions on the Institutional Board of Advisors and the Advisory Council of Classified Employees until April 10.

The committee also will accept questions and comments to submit to MU President J. Wade Gilley. The questions and comments will be incorporated in Gilley's address to classified staff which will be held during the annual open meeting of the classified staff on Wednesday, April 22, from 3 to 5 p.m. in Smith Hall Room 154. All questions and concerns will be kept confidential.

Nominations and comments should be sent to Joe Wortham in Marshall University's Athletic Department. To obtain further details contact Wortham, 696-5402.

# Hispanic Culture Week events planned

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by Dr. Ben Miller and the Marshall University Percussion Ensemble, in the Memorial Student Center Lobby.

**1 to 2 p.m.**--Seminar titled "The Political Legacy of the Encounter," by Dr. Clair Matz, director of Marshall's Center for International Studies, in the Alumni Lounge.

**7 to 8:30 p.m.**--Lecture titled "Women, Courage and Creativity in Latin America," by Dr. Marjorie Agosin, Chilean poet and professor of Spanish at Wellesley College, in the Alumni Lounge.

**Wednesday, April 8**

**11 a.m. to noon**--"Spanish Classical Guitar," music performed by Scott Stephens and Tyler Massey, MU classical guitar students, in the Memorial Student Center Lobby.

**Noon to 1 p.m.**--Seminar titled "The Development of

Underdevelopment in Latin America," by Dr. Steve Shuklian, professor of economics at Marshall, in Memorial Student Center Room 2W22.

**7 to 8:30 p.m.**--Lecture titled "Weaving Design and Copper Enameling," by Dr. Victoria Carrasco, Ecuadorean artist and Fulbright Scholar at Morehead State University, in Birke Art Gallery.

**Thursday, April 9**

**Noon to 1 p.m.**--"Mariachi, Perla de Mexico," Mexican mariachi music by musicians from Mi Mexico Restaurant, in the Memorial Student Center Lobby or Plaza.

**1 to 2 p.m.**--Seminar titled "When Two Worlds Collide: Columbus in the Caribbean," by Dr. Nicholas Freidin, professor of archaeology and anthropology at Marshall, in Memorial Student Center Room 2W22.

**7 to 9 p.m.**--Film titled "Ay, Carmela!," Carlos Saura's 1990 award winning comedy of the tragedy of life during the Spanish Civil War, in Smith Hall Room 154.

**Friday, April 10**

**Noon to 1 p.m.**--Debate on "The 1992 Quincentenary: Discovery, Invasion or Encounter?" by Spanish and Latin American students, in Memorial Student Center Room 2W22.

**8 p.m. to midnight**--"Baile Latino," dance featuring Latin American music, and awarding of "Hispanic of the Year Award," in Memorial Student Center Cafeteria.

**Saturday, April 11**

**4 to 8 p.m.**--International Festival featuring food sampling, displays and entertainment (tickets will be \$4 for students and \$6 for adults), in the W. Don Morris Room in Memorial Student Center.

**8 p.m. to midnight**--Bunuel Film Festival featuring award winning films spanning the career of Spanish film director Luis Bunuel, in Smith Hall Room 154.

The activities are being sponsored by the Beta Kappa chapter of Sigma Delta Pi, the Division of Multicultural Affairs, Campus Entertainment Unlimited, the Student Government Association, the International Students and Scholars Program, the Campus Christian Center, the Institute for the Arts, the College of Liberal Arts, the departments of Modern Languages, Political Science and Sociology, Sociedad Hispanofila, the West Virginia Humanities Council and Mi Mexico Restaurant.

To obtain further details contact Gomez-Avila at Marshall University, 696-2749, or Margaret VanZandt, 529-0518.

## Facilities available

The Erickson Alumni Center, 1731 5th Ave., is available for rental to active members of the MU Alumni Association and campus organizations, according to Linda S. Holmes, director of alumni affairs.

Bookings are being taken for rental of the entire center (standing capacity of 300), the reception room (standing capacity 200) and the board room (standing capacity 75).

Separate rental rates have been established for weekdays (8 a.m. to 4:30 p.m.) and evenings and weekends (8 p.m. to midnight).

To obtain further details contact the Marshall University Office of Alumni Affairs, 696-3134 or 696-2523.

## Foreign film scheduled

The Marshall Artists Series will present its last foreign film of the season, "Law of Desire," on Sunday, April 5, at 3 p.m. at the Keith-Albee Theatre.

A Spanish film directed by Pedro Almodovar, "Law of Desire" is about a successful gay film director whose possessive lover goes much too far, according to Celeste Winters Nunley, MAS director.

The film stars Antonio Banderas and Carmen Maura.

Tickets will be \$4 for adults and \$2 for Marshall University faculty and staff. Tickets can be purchased at the MAS Office in Memorial Student Center Room 2W19 or at the door beginning at 2 p.m. April 5.

To obtain further details contact the Marshall Artists Series Office, 696-6656.

## Vending winner named

The winner of the monthly vending machine prize contest was Melissa Limle, a junior from Huntington, according to Karen Kirtley of the Auxiliary Services Office.

She received a Sony Watchman television.

## Campaign nearing end

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supplementary funding for first phase construction of Marshall's Fine and Performing Arts complex.

John R. Hall, chairman and chief executive officer of Ashland Oil, Inc., is national chairman for the campaign. Aviation hero and Lincoln County, W.Va., native Gen. Charles E. "Chuck" Yeager is honorary national chairman.

# Sullivan visit highlights conference

Marshall University's recent conference, "Challenge 2000: Health Education and Health Care Delivery in Appalachia for the 21st Century," brought more than 300 participants, including Dr. Louis Sullivan, United States secretary of health and human services, to campus, according to Dr. Betty J. Cleckley, vice president for multicultural affairs and conference planner.

Students, faculty, health care administrators and practitioners, health planners and community representatives participated in the conference.

Opening the conference, Cleckley said, "This is a

## *Fellowships available*

Marshall University faculty members have been asked to nominate outstanding juniors, seniors and recent graduates for Mellon Fellowships in Humanistic Studies, according to Dr. Leonard Deutsch, dean of the MU Graduate School.

He said this prestigious, competitive award will pay \$12,500 plus tuition and standard fees to 81 recipients to attend graduate schools starting in the fall of 1993.

Candidates must be exceptionally promising students committed to careers of teaching and scholarship in humanistic studies.

To obtain further details contact the MU Graduate School Office, 696-6606.

## Employee achievements

Dr. ASHWIN VYAS, associate professor of sociology and criminology, was invited to review a manuscript of an article on homelessness for "Deviant Behavior," a textbook to be published. The review was completed with the assistance of Dr. BARBARA SMITH, a departmental colleague.

Dr. W. LYNN RIGSBEE II, assistant professor in the Department of Political Science, co-authored a paper titled "Intifadah: Prospects and Obstacles in the Aftermath of the Gulf Crisis" which was published in the Journal of South Asian and Middle Eastern Studies (Vol. 15, No. 2: 46-67, Winter, 1991). The co-author was Dr. M. Monshipouri of Alma (Mich.) College.

Dr. JOHN H. MEAD, professor of music, appeared in recital at Glenville State College on March 3. He performed compositions for both alto and tenor trombones.

Dr. MICHAEL L. NORTON, associate professor of chemistry, has a chapter titled "The Chemistry of High Tc in the Bismuth Based Oxide Superconductors BaPb<sub>1-x</sub>Bi<sub>x</sub>O<sub>3</sub> and Ba<sub>1-x</sub>K<sub>x</sub>BiO<sub>3</sub>" included in a book edited by T.A. Vanderah and published by Noyes Publications. The book is titled "Chemistry of Superconductor Materials: Preparation, Chemistry, Characterization and Theory."

LAURA WYANT, assistant professor of marketing education and faculty adviser for Marshall's Collegiate DECA Chapter, served as conference director for the 31st annual West Virginia DECA Conference held Feb. 28-29 in Barboursville. Approximately 700 high school marketing education students, advisers, Delta Epsilon Chi members and Marshall students attended the two-day event.

special conference that includes issues and challenges which go beyond health education and health care delivery. They are tied directly to social justice and multiculturalism."

Panelists, including academicians, health planners, health practitioners and policy-makers, addressed topics concerning multicultural approaches to health education and health care in Appalachia.

Program participants included Dr. Lynne Welch and Dr. Diana Parnicza of Marshall's School of Nursing; Dr. Charles McKown, Dr. Linda Savory, Dr. Robert Walker and Donald Schell of the MU School of Medicine; Dr. Bertha Davis of the Hampton (Va.) University School of Nursing; Dr. Ron Stollings of the Madison Medical Group and chief of staff at Boone Memorial Hospital; Dr. William Wallace Jr., commissioner of the West Virginia Bureau of Public Health; Pat White, chair of the West Virginia Legislature's Health and Human Resources Committee, and Dr. Donald Weston, vice chancellor for health affairs for the University of West Virginia System.

The conference culminated in a gathering of conference participants and guests for a dinner meeting at the Radisson Hotel where Sullivan delivered the keynote address.

After spending the day visiting the Primary Care Center at Hamlin, Sullivan commended Marshall for its Rural Health Initiative and said it is unique across the country.

Speaking on "The Role of Government in Challenge 2000: Meeting Appalachia's Health Care Needs," Sullivan said three challenges remain. He said, "All of Appalachia must build partnerships and linkages to maximize effectiveness, health care reform, and the need to develop a new 'culture of character' for Americans."

He encouraged Marshall's School of Medicine to provide an environment where our underserved citizens can get the help they need to realize their goals of good health, hope for today and hope for the future of expanding possibilities.

Persons taking part in the dinner program included MU President J. Wade Gilley; Huntington Mayor Robert Nelson, who presented Sullivan a key to the city; Chuck Chambers, speaker of the West Virginia House of Delegates, and David Todd, vice president of government and regulatory affairs for Ashland Coal.

## MU Chamber Choir to perform

Marshall University's Chamber Choir, a select 17-member ensemble which specializes in performances of chamber music, will present a concert on Monday, April 13, at 8 p.m. in Smith Recital Hall.

Under the direction of Dr. David H. Castleberry, the choir will perform works by J.S. Bach, Johannes Brahms, Maurice Durufle and Samuel Barber.

The Barber pieces are the subject of a treatise by Castleberry who will discuss the background of the works as part of the concert presentation.

The concert will be open to the public free of charge. To obtain further details contact Castleberry in the Marshall University Music Department, 696-3127.



# Programs developed for secretaries

Marshall University's Division of Continuing Education and Department of Human Resources will present a seminar for secretaries in conjunction with the fifth annual American Management Association Secretaries' Briefing on Wednesday, April 22, from 9 a.m. to 3:15 p.m. in the W. Don Morris Room in Memorial Student Center.

Prior to the AMA briefing, programs titled "You Bring the Confetti (an exploration of the need for self-esteem)" and "Updating Your Wardrobe for Success" will be presented by Linda Matheny Turner, an instructor for Marshall's Community and Technical College, and Ann Lowe, divisional fashion and events coordinator for Stone and Thomas.

The AMA national teleconference will begin at 1 p.m.,

## Nursing honor society joining international

The Marshall University Nursing Honor Society will become part of Sigma Theta Tau, the international nursing honorary, in a ceremony April 10.

The public is invited to the chartering ceremony, which will be at 7 p.m. in the Don Morris Room of the Memorial Student Center. Dr. Carolyn Williams, dean of nursing at the University of Kentucky and a board member of Sigma Theta Tau, will be the installing officer.

The Nursing Honor Society at Marshall started in November 1989, according to Diana R. Parnicza, associate professor of nursing and the group's president. A steering committee made up of faculty, students and nursing directors from community hospitals has worked since that time to meet eligibility requirements for the international society. The Marshall group was approved for chapter status at the Sigma Theta Tau convention in November.

With 301 chapters and more than 150,000 members, Sigma Theta Tau is the second largest nursing organization in the United States and among the five largest in the world.

## PEIA reps on campus

The Department of Human Resources has arranged for representatives from the Public Employees Insurance Agency (PEIA) to be on campus Tuesday, April 14, according to Judy Blevins, human resources representative.

An informational session will be held from 10 to 10:45 a.m. in the Memorial Student Center Alumni Lounge to review Mountaineer Flexible Benefits and changes occurring in the PEIA effective July 1.

Representatives from PEIA and HEC will be available from 10:45 a.m. to 4 p.m. to answer questions and provide assistance with specific claim problems.

Healthmarc personnel will not be participating in the program. Appointments will not be necessary. Interested employees should take forms, bills and questions with them to the Alumni Lounge.

according to Richard Hensley, acting director of Marshall's Division of Continuing Education.

Topics will include "Danger in the Comfort Zone: The Entitlement Habit That's Killing American Business," "Skills to Help You Earn Your Keep in Today's Rapidly Changing Workplace," "How Secretaries Can Avoid the 'Plateauing Trap'" and "Skills to Help You Change Your Work and Yourself."

A panel discussion titled "Rating Yourself and Others on the Earning Curve" also will be held.

National presenters will include Judith Bardwick, president of her own management consulting firm and author of "Danger in the Comfort Zone"; Cassandra Warren, a leading trainer for AMA's Padgett-Thompson division, and Eileen Monahan, executive secretary to a senior vice president of the AMA.

Lee Thornton, who has 20 years of experience in broadcast journalism as a correspondent and White House correspondent for CBS News and a host on National Public Radio, will serve as moderator for the program.

Hensley said the program should be beneficial for secretaries, executive secretaries, administrative assistants, executive assistants, office managers, administrative aides, and other employees who perform secretarial and administrative tasks. He said managers are encouraged to attend the program with their secretaries.

There will be a \$48 registration fee (MU personnel will receive a discount) which will include materials, lunch, coffee breaks and a continuing education unit certificate. The registration deadline will be April 16.

To register or obtain further details contact the Marshall University Division of Continuing Education, 696-3113.

## Choral concert slated

The Marshall University Choral Union will present performances of Gioacchino Rossini's "Stabat Mater" on Saturday and Sunday, April 4-5, at 8 p.m. in Smith Recital Hall.

With the addition of the Marshall University Chorus and a complete orchestra, more than 150 performers will be on the stage for the presentation.

Opening the program each evening will be a guest appearance by the Marshall University Chamber Choir performing Johannes Brahms' "Nanie."

Admission will be \$5 for adults and \$3 for students and senior citizens. The program will be free for Marshall students and faculty with a valid MU identification card.

To obtain further details contact Dr. David H. Castleberry, director of the Choral Union, at 696-3127.

## Recitals scheduled

Eight student chamber music ensembles will present a free concert, under the direction of Dr. Reed Smith of the Marshall music faculty, on Thursday, April 9, at 8 p.m. in Smith Recital Hall.

To obtain further details contact the Marshall University Music Department, 696-3117.

# 26th International Festival planned

"Discover Each Other" will be the theme for Marshall University's 26th annual International Festival which will be held Saturday, April 11, beginning at 4 p.m. in the W. Don Morris Room in Memorial Student Center, according to Monica Wang, coordinator of Marshall's

## MAS features ballet

The North Carolina Dance Theatre will perform three repertoire numbers for the Marshall Artists Series on Thursday, April 9, at 8 p.m. at the Keith-Albee Theatre.

Originally scheduled to perform "Midsummer Night's Dream," the dance theatre instead will present "La Mer," "Napoli (Act III)" and "Symphonic Metamorphosis," which was premiered at the 1991 Chataqua Festival and tells the story of a young boy's dream of joining the circus.

The performers also will conduct a short performance at 10:30 a.m. April 9 at the Keith-Albee Theatre. The presentation has been designed to acquaint students with dance, give them an understanding of the techniques mentioned and de-mystify an art form that can be intimidating to people unfamiliar with the medium of dance, according to Celeste Winters Nunley, MAS director.

Tickets for the evening performance will be \$18, \$15 and \$12. Tickets for the 10:30 a.m. performance will be \$6. Tickets will be half-price for children and Marshall faculty and staff.

To obtain tickets or further details contact the Marshall Artists Series Office, 696-6656.

## Computer programs continue

Marshall University's Computer Center, the Computer Store of Huntington and Apple Computer Corporation are sponsoring a series of videoconferences dealing with the use of computers in education.

The next program in the "Imagine" series, "Multimedia in Language and Literacy," will be held Thursday, April 16, from 1 to 2 p.m. in Memorial Student Center Room 2W22.

It will be open to all interested Marshall University faculty and staff members.

## Art students exhibit work

A senior art exhibit, in partial fulfillment of requirements for the bachelor's degree in art or art education, will open with a reception on Friday, April 10, from 7 to 9 p.m. in Birke Art Gallery.

Students with works in the exhibit include Stephanie Johnson of Proctorville, Ohio, Samantha Napier of Huntington, Sherry Zachwieja of Winfield, Paul Mullins of Chesapeake, Ohio, and Amy Roach of Kenova.

The reception and exhibit will be open to the public free of charge.

International Students and Scholars Program.

Wang said the festival will feature exotic foods, traditional music and dance and displays representing more than 30 countries and cultures.

Exhibits from various countries will be available for viewing from 4 to 8 p.m. An international food-sampling session will begin at 5 p.m. Entertainment from different cultures will be provided throughout the evening.

The exhibits and entertainment will be open to the public free of charge. Tickets for the food-sampling session will be \$5 for adults and \$3 for students if purchased in advance, or \$6 for adults and \$4 for students if purchased at the door.

"The festival will bring members of the Marshall and Tri-State communities together to share and celebrate our international heritage," said Wang. "Attending the festival is an opportunity to broaden one's perspectives. This effort promotes understanding and awareness and reminds everyone of the increasing interdependence of all nations and peoples. Every individual is unique, but also is a member of a larger community. All are invited to attend the festival to discover each other."

To order tickets or obtain further details about the International Festival contact the Marshall University International Students and Scholars Office, 696-2467 or 696-2379.

## Grant workshops set

The Marshall University offices of Sponsored Projects and Grants and Research Development are sponsoring a series of workshops devoted to the formulation and development of grants for research and other activities, according to Dr. C. Robert Barnett, director of the Grants and Research Development Office.

All of the workshops will be held in Memorial Student Center Room 2E10.

Workshops will include:

--"Program Planning and Proposal Writing" which will be held Friday, April 3, from noon to 1:15 p.m. and repeated on Tuesday, April 7, from 12:30 to 1:45 p.m.

--"Identifying Foundation and Local Grant Sources" which will be held Friday, April 10, from noon to 1:15 p.m. and repeated Tuesday, April 14, from 12:30 to 1:45 p.m.

--"Identifying State Grant Sources" which will be held Tuesday, April 21, from 12:30 to 1:45 p.m. and repeated Friday, April 24, from noon to 1:15 p.m.

--"Identifying Federal Grant Sources" which will be held Tuesday, April 28, from 12:30 to 1:45 p.m. and repeated Friday, May 1, from noon to 1:15 p.m.

The workshops will be open free of charge to all Marshall faculty and staff. Barnett said due to limited seating, participants are asked to attend the workshops on either Tuesdays or Fridays and not switch back and forth from workshop to workshop.

To obtain further details contact Barnett at the Office of Grants and Research Development or Ron Schelling at the Office of Sponsored Projects.

# UNIVERSITY OF WEST VIRGINIA BOARD OF TRUSTEES

1018 Kanawha Boulevard, East  
Suite 700  
Charleston, West Virginia 25301

Telephone (304) 348-2736  
Fax (304) 348-3264

A. Michael Perry  
Chairman

Charles W. Manning  
Chancellor

Dear University System Employees:

We have now completed eight months of extensive work on the Classification and Compensation System Project and I am pleased to share with you that the work is proceeding according to plan. We are in full compliance with the timetable developed at the start of the study. Further, the level of participation and cooperation by all institutions and units continues to be excellent.

Mercer's consultants and West Virginia Higher Education Human Resource Professionals have developed a new job titling structure to bring greater consistency to title usage across the Systems. Under this new titling structure, job titles have been redefined; therefore, it would be inappropriate to equate a title in the old system with a same or similar title in the new system. The Position Information Questionnaires (PIQ's) were reviewed by the consultants for completeness and sorted using the new titling structure. Human Resource Administrators of each institution then performed a similar questionnaire/job title review for their respective institutions.

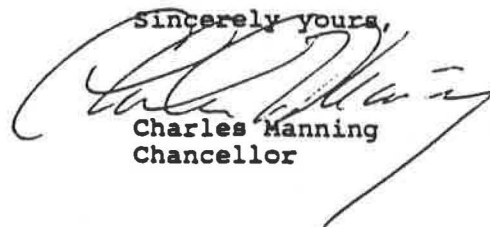
Over the next five to six weeks Mercer consultants will be conducting an analysis of our relative competitive position in the market. Over 100 benchmark jobs will be analyzed and priced in this phase of the project. State College and University Systems of West Virginia levels of pay will be compared with pay levels for a broad band of private and public employers who compete for the same talent. Jobs specific to higher education will be compared to the Southern Regional Education Board (SREB) schools which has been our base of peer institution comparison for over forty-four years.

The next step in the project will be job evaluation, during which jobs are rated on the compensable factors (knowledge, experience, people contacts, etc.) that appeared on the PIQ's. A Job Evaluation Committee will evaluate approximately 100 benchmark jobs for which market values were determined in the market analysis phase. Mercer's consultants will oversee the work of this committee to ensure objectivity and fairness in the application of the job evaluation plan.

Following completion of the benchmark evaluations, Mercer will train the remaining Human Resource Administrators in rating jobs on their campuses using the benchmark evaluations developed in the earlier stage as a framework. This institution-based evaluation process will likely continue into July.

Overall, we should be very pleased with our progress to date. Thanks to all of you for your efforts in helping us make this project a success.

Sincerely yours,



Charles Manning  
Chancellor