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## MU NewsLetter, July 30, 1992

Office of University Relations

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## Arts programs receive \$1 million contribution

Arts programs at Marshall University have received a \$1 million boost from Huntington businesswoman Joan C. Edwards. Announcement of the gift was made Tuesday at a news conference and luncheon at the home of MU President J. Wade Gilley.

"Joan Edwards' contribution will have an enormous impact on the arts, not only at Marshall University but throughout the region," Gilley said. "It gives us the means, as well as the incentive, to develop the College of Fine Arts as one of Marshall's 'Centers of Excellence.' We're extremely grateful."

In recognition of the \$1 million endowment, Gilley said the main theatre in Marshall's new Fine and Performing Arts Center will be named the Joan C. Edwards Playhouse.

Mrs. Edwards' gift follows by less than three months her presentation of a \$1 million check to the Marshall School of Medicine for medical student scholarships, as designated in the will of her late husband, James F. Edwards.

MU Vice President for Institutional Advancement Edward G. "Ned" Boehm Jr. said the Joan C. Edwards Endowment is earmarked to provide funds for distinguished professorships in the arts and to underwrite costs of programs and other needs of the College of Fine Arts.

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## Dyer selected as first MU Employee of Month

Shirley S. Dyer, acting director of printing services, has been selected as the first recipient of Marshall University's Employee of the Month Award, according to Bill Burdette, chairman of the award selection committee.

Dyer has worked at Marshall since November 1961 when she was employed as a secretary in the Office of Information and Publications. She has held several positions in the publications office including composition supervisor, typographer supervisor, supervisor of publications and assistant director of printing services.

Dyer was appointed acting director of printing services in June.

In nominating her for the award, University Relations Director C.T. Mitchell noted, "Ms. Dyer for many years

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Shirley Dyer



Huntington businesswoman Joan C. Edwards and Marshall University President J. Wade Gilley discuss Edwards' \$1 million contribution to Marshall's arts programs during a press conference held Tuesday at the president's house.

## Walker named chairman

Dr. Ernest M. Walker has become chairman of pathology for the Marshall University School of Medicine, Dean Charles H. McKown Jr. has announced.

Walker comes to Marshall from the University of Arkansas for Medical Sciences, where he was a professor of pathology. He also was director of clinical laboratories for the John L. McClellan VA Medical Center and assistant medical director for the Little Rock American Red Cross Blood Center.

He previously served on the faculty of the Medical University of South Carolina.

"Dr. Walker is an ideal person to lead our pathology program, which is a key transitional area for medical students because it so closely links the basic sciences with the clinical sciences," McKown said.

Walker currently is pursuing research in two fields: establishing models to evaluate new drugs for infectious diseases (particularly those associated with AIDS), and developing antidotes to treat poisoning from heavy metals such as lead, cadmium and mercury. In addition to working with Marshall researchers, he will continue to collaborate with scientists from Vanderbilt University, the University of Cincinnati Medical Center, the Charleston (S.C.) VA Medical Center and the McClellan VA Medical Center in Little Rock.

His other research interests include developing antidotes to toxic substances, as well as developing and testing agents which make antitumor drugs more effective and reduce their toxic side effects. He was involved in some of the nation's earliest successes in developing apheresis techniques to protect the unborn children of women with sickle cell disease.

He is a past president of the Association of Clinical Scientists, and is a member of several other scientific

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# First MU Employee of Month selected

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has been considered 'most valuable player' in the Publications Office, based on her experience, knowledge, dedication and loyalty. All of those qualities have been tested recently after her immediate supervisor, John C. McKinney, was stricken with a serious illness.

"Without having to be asked to do so, Ms. Dyer assumed his responsibilities while retaining her own," Mitchell added. "Her performance during this period of emergency has been and continues to be exemplary."

Currently a member of Marshall's Classified Staff Council, Dyer has been active in several campus organizations and serves as a volunteer at Huntington's Ronald McDonald House and Cabell Huntington Hospital.

She will receive a plaque and \$100 for being named Employee of the Month and will be eligible for the Employee of the Year Award.

Marshall University President J. Wade Gilley and his wife, Nanna, provided funds through a grant to establish the Employee of the Month and Employee of the Year program.

"Having become acquainted with Shirley Dyer through her work with Staff Council, I believe it is most appropriate that a veteran Marshall employee with her outstanding record of service was selected for the first Employee of the Month award," Gilley said. "She is truly representative of a great many staff members who are doing excellent work year in and year out for Marshall University and our students."

The program has been designed to recognize outstand-

ing performance by classified and non-classified staff at the university. Awards will be made to MU employees who have exhibited exceptional levels of work performance and displayed high regard and loyalty toward the university and their job responsibilities.

A committee appointed by the president will select an Employee of the Month each month. That person then will be eligible for the Employee of the Year award.

Employees of the Month will be presented a plaque and a cash award of \$100. The Employee of the Year will be presented a plaque and cash award of \$300.

Any classified or non-classified staff member may submit an application or nomination for the award to the university's Department of Human Resources by the fifth day of each month.

Each applicant or nominator must complete an application which identifies the employee's job classification, years of service and the reason why the employee deserves the award.

To be eligible for the monthly award, classified or non-classified employees must work a minimum of 37.5 hours per week and be a non-probationary employee with at least one year of continuous employment.

Nominations must be made on the basis of one or more of the following criteria:

- Outstanding and sustained performance of assigned duties;
- Significant and positive impact on the university or community;
- Outstanding attendance record;
- Responsible attitude toward job duties;
- Special rapport with other employees and/or students.

During June of each year, the Employee of the Month committee will evaluate the 12 employees selected during July through June of the previous year and vote by secret ballot to determine the Employee of the Year.

The recipient of the Employee of the Year award will be announced during Marshall's annual Employee Awards Dinner.

## Programs get \$1 million

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It will assist the departments of Music, Art and Theatre/Dance. He said the \$1 million will be invested through the Marshall University Foundation, Inc. to generate annual proceeds for the arts programs "in perpetuity."

Mrs. Edwards succeeded her husband, who died Dec. 7, 1991, as head of Namaco Industries, a holding company that owns National Mattress Co., Huntington's oldest family-owned business in continuous operation. The company has corporate offices in Huntington and manufacturing plants in Huntington, Youngstown, Ohio, and Baltimore, Md.

The Joan C. Edwards Playhouse, seating 600, is the hub of the new \$13 million Fine and Performing Arts Center. It will open this fall with a student production Sept. 23-26 and an Oct. 3 fund-raising gala featuring the Wheeling Symphony, directed by Maestra Rachael Worby.

The playhouse is the second section of the massive structure to receive a formal name. Earlier, a smaller experimental theatre was named the Francis-Booth Theatre in recognition of a large gift from Alex and Permele Booth of Huntington and in honor of their parents.

Located across Fifth Avenue from Memorial Student Center, the new structure is the first of several planned phases for the Fine and Performing Arts Center, expected ultimately to total more than \$40 million.

## Walker named chairman

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organizations including the College of American Pathologists and the American Association of Pathologists.

He was the Arkansas state commissioner on laboratory accreditation for the College of American Pathologists, leading inspections of clinical laboratories throughout the United States.

Walker was named Sunderman Clinical Scientist of the Year in 1991 by the Association of Clinical Scientists in Jacksonville, Fla. He holds membership in three honorary societies: Alpha Omega Alpha, Phi Kappa Phi and Sigma Xi.

He received bachelor's and master's degrees from the University of North Carolina, and Ph.D. and M.D. degrees from the Medical University of South Carolina.

# Campaign for Marshall surpasses goal

"The Campaign for Marshall" has ended, nearly four months early and \$1.3 million over its goal, according to Dr. Edward G. "Ned" Boehm Jr., Marshall University vice president for institutional advancement.

The most ambitious fund-raising effort ever conducted in behalf of the university, with a goal of \$10 million, the campaign was launched Oct. 13, 1989, during a dinner at Ashland Oil, Inc. John R. Hall, chairman and chief executive officer of Ashland Oil, was national chairman for the campaign.

More than \$6.2 million was raised for scholarships, including the general scholarship endowment, the Society of Yeager Scholars and medical school scholarships, Boehm said.

The Marshall University Foundation Inc. received \$1.1 million during the campaign for faculty development and distinguished professorships — another area identified in a comprehensive study as one of the most immediate needs of the university.

Another \$1.4 million was received earmarked for capital construction projects that included supplementary money for the state-funded Fine and Performing Arts Center and

the H.E.L.P. (Higher Education for Learning Problems) facility that was built and furnished entirely through private funds.

Undesignated gifts totaled more than \$2.5 million, with donors allowing the university to use the money for "most pressing needs," Boehm said.

"The theme of the campaign was 'Toward a New Century,'" Boehm explained. "Through the leadership of John R. Hall and Marshall Foundation presidents Phil E. Cline and David Fox Jr., we were able to lay the groundwork on a number of projects to help Marshall meet the challenges of the 21st Century. We could not have completed the campaign without our network of dedicated volunteers," Boehm said. Aviation hero Gen. Charles E. "Chuck" Yeager was honorary national chairman for the campaign.

"John Hall worked tirelessly, spreading the word about Marshall's needs and how to help the university and making a personal commitment to the campaign," Boehm said.

Marshall President J. Wade Gilley, who joined the university last August, said he was "pleased to have had an opportunity to work with Hall, Boehm and the campaign leadership in bringing the campaign to a successful conclusion.

"No public college or university can become first-rate without assistance from the private sector," Gilley said. "We hope the campaign reinforced that private philanthropy is vital to Marshall University in providing educational, cultural and economic opportunities. Our needs continue in other areas. We encourage businesses and individuals to work with us in strengthening the university."

## SOM graduates look good on AAMC survey

Compared to their counterparts nationwide, 1991 graduates of the Marshall University School of Medicine are more likely to practice in smaller and socioeconomically deprived areas, recently released statistics show.

Dr. Patrick I. Brown, associate dean for academic and student affairs, said the results are consistent with those of previous years.

"Certainly you must interpret statistics carefully when you are dealing with a class size of fewer than 50 students, but the pattern here is unmistakable," he said. "Marshall graduates are clearly more likely to enter the most-needed primary care fields in the small and economically deprived areas that so desperately need them."

According to the data gathered by the Association of American Medical Colleges on 1991 graduates, three times as many Marshall graduates said they will practice in towns of 2,500 to 10,000 (9.5% vs. 2.9% nationally) and nearly twice as likely to practice in non-suburban cities of 10,000 to 50,000 (16.7% vs. 8.5%).

When asked whether they plan to locate in socioeconomically deprived areas, 16.7 percent of Marshall graduates said yes, compared to 9.5 percent nationally.

Marshall graduates were nearly 2 1/2 times as likely to have received rural training (97.6% vs. 40.4%) and more than twice as likely to enter the specialty of family practice (23.8% vs. 10.3%). They also were above the national average in choosing electives in the fields of family medicine, pediatrics and obstetrics/gynecology. More of them also plan to be part of a private clinical practice (81.0% vs. 55.7%).

In addition, Marshall graduates were more likely to have been an author of a published research paper (41.5% vs. 32.9%).

## *CTC business tech programs accredited*

Business technology associate degree programs in Marshall University's Community and Technical College have been accredited by the Association of Collegiate Business Schools and Programs, according to Dr. David Wilkin, dean of the college.

Marshall's Community and Technical College is one of only 30 institutions to be accredited by the ACBSP, a national organization with more than 500 higher education institution members.

Business technology associate degree programs at Marshall include Accounting, Banking/Finance and Management Technology with specializations in Business Management, Real Estate Management, Industrial Management and Retail Management.

Wilkin said the entire business technology faculty was involved in the preparation of a self-study report and the two-year process leading to the accreditation. He singled out Dr. Betty Joan Jarrell, chair of the business technology program, for her leadership and work in the accreditation process. Jarrell recently attended the national meeting of ACBSP held in Atlantic City, N.J., where she participated in an accreditation presentation ceremony.

Marshall President J. Wade Gilley was notified of the accreditation by Dr. Michael M. Homer, chairman of the ACBSP Associate Degree Commission.



# Robert Hayes named interim COB dean

Former Marshall University President Robert B. Hayes has agreed to return to the campus as interim dean of the university's College of Business, according to MU President J. Wade Gilley.

Hayes, who served as Marshall president from 1974 to 1983, assumed his new responsibilities July 15, Gilley said. He said Hayes will assist in the recruitment of a permanent dean of the college and will serve as interim dean until a successor is employed and on hand to assume responsibility for the College of Business operations.

"Dr. Hayes has a history of accepting challenges, and I'm very pleased he is willing to undertake still another one in behalf of Marshall University," Gilley said. "We need a strong administrator to move in immediately to oversee not only the ongoing operations of the College of Business, but to take the steps necessary to prepare the college for national accreditation. I know of no one with better qualifications for this very important assignment," he added.

Hayes, who ended a quarter-century career at Marshall Dec. 31, 1990, when he retired as a professor of education, has spent the last 18 months as vice president of Warner Southern College, a small church-affiliated institution in Lake Wales, Fla. He is in the process of completing his responsibilities there this month.

"My wife, Katy, and I are looking forward to returning to Huntington and to Marshall University," Hayes said. "I appreciate the confidence President Gilley has demonstrated in my abilities and I'm eager to assume

responsibility for the College of Business."

Both Gilley and Hayes said they are still discussing Hayes' compensation package, but added they expect to have no problem agreeing on an equitable arrangement.

They also announced the appointment of two interim associate deans. Dr. Gary J. Saunders, holder of the Richard G. Miller Jr. chair in accounting, will assist Hayes in the areas of planning and operations, with an emphasis on meeting accreditation requirements. Dr. Roger L. Adkins, chairman of the Department of Economics, will be responsible for coordinating work with faculty and students.

Gilley said he had given Hayes and the College of Business faculty a set of challenges for the immediate future:

- Review the college's mission statement and develop one which is more specific, consistent with the role and mission of the university and its goal of accreditation for the College of Business.

- Develop an application for accreditation to be submitted to the American Association of Collegiate Schools of Business (AACSB) on or before Sept. 1 of this year.

- Develop for the college a set of operating policies and procedures consistent with those of the university and meeting accreditation standards.

- Develop a five-year operating plan, including enrollment projections, staffing requirements and revenue projections.

Hayes succeeds Dr. Robert P. Alexander, who accepted a new assignment as Distinguished University Professor of Management effective July 1. Alexander also will head a comprehensive study of the Tri-State Area's health care industry for the university's Center for Research and Economic Development. Alexander had served as dean since 1983.

Hayes came to Marshall in 1965 as dean of the College of Education and was named president of the university in 1974, succeeding Dr. John G. Barker.

## Employee achievements

Dr. CRAIG MONROE, professor of communication studies, has been informed that his study titled "Management Strategies for Dealing with Difficult Subordinates" has been scheduled for publication in the spring 1993 edition of *The Southern Communication Journal*.

Dr. LAWRENCE R. SCHMITZ, assistant professor of chemistry, had a paper titled "Heats of Formation of Organic Molecules By *Ab Initio* Calculations. Aldehydes and Ketones" published in the *Journal of Physical Organic Chemistry* (1992, Vol. 5).

Dr. CHRISTOPHER L. DOLMETSCH, professor of modern languages, has been selected for inclusion in the 23rd edition of "Who's Who in the South and Southwest" which will be published this fall by Marquis Publications.

Dr. C. ROBERT BARNETT, professor in the Division of Health, Physical Education and Recreation, presented a program titled "How to Get Grants in Sport History" at the North American Society for Sport History's annual meeting held May 29-June 2 at Dalhousie University in Halifax, Nova Scotia.

## Student reception set

Marshall University's Office of African American Students' Programs will hold a reception for new students and freshmen on Thursday, Aug. 27, at 3 p.m. in the Memorial Student Center Alumni Lounge.

## Disease policy adopted

In accordance with federal regulations, Marshall University has adopted policies concerning workplace exposure to diseases transmitted by blood, particularly the AIDS virus and the hepatitis B virus.

The Marshall policy applies to students, staff and faculty members who may be exposed to blood-borne and body-borne infections. It says that all at-risk students and employees will be informed of potential infectious hazards, that they will be given safety instructions, and that all must be vaccinated for Hepatitis B or sign a consent form waiving immunization.

The six-page policy statement also includes guidelines on program policy for testing, guidelines for prevention of transmission and management of the AIDS virus, and specific procedures for carrying out the Marshall policy.

Persons with additional questions should contact their dean or unit head. Employees who are not sure whether they are at risk should contact a physician at the MU School of Medicine.