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## We Are...Marshall, September 8, 2010

Office of Marshall University Communications

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## WE ARE... MARSHALL.

## The Newsletter for Marshall University

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- Friends of Coal Bowl Week Includes HerdFest, Brunch
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- Golf scramble to benefit School of Journalism

### Friends of Coal Bowl Week Includes HerdFest, Brunch

In preparation for Friday's Night's Friends of Coal Bowl several activities have been planned to run throughout the week. The game will be played at 7 p.m at the Joan C. Edwards Stadium.

Among the highlights are HerdFest, a street fair/free concert Thursday, Sept. 9 in downtown Huntington, and a Marshall Artists Series performance Sunday, Sept. 12 by Liza Minnelli at the Keith-Albee Performing Arts Center. A Friends of Coal Bowl Brunch also is planned for Friday.

Read more.

### Marshall's Next 'Green Spirit Day' is Thursday, Sept. 9

On Thursday, Sept. 9, the day before the Friends of Coal Bowl against West Virginia University, the entire Marshall community is encouraged to participate in Green Spirit Day and wear green in support of the Thundering Herd.

Read more.



### New Board of Governors Members Sworn In

West Virginia Supreme Court Justice Brent D.
Benjamin swears in, from left, Edward Pride, Joseph
McDonie, Michael Sellards and Oshel Craigo during
the recent MU Board of Governors meeting.

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### Constitution Week to be observed Sept. 13-23

Marshall University will celebrate Constitution Week 2010 Sept. 13-23 with a series of events on the Huntington campus.

Highlighting the events will be "A Tribute to John Marshall" at 8 p.m. Wednesday, Sept. 15 In the Joan C. Edwards Performing Arts Center. It will be hosted by the Office of President Stephen J. Kopp and is free to the public.

Read more.

## Marshall University Foundation unveils 21st century brand makeover



The Marshall University Foundation The Marshall University Foundation, Inc. building on the branding opportunities presented by the opening this year of its new facility on the Huntington campus, has adopted a new logo, Foundation CEO Dr. Ron Area has announced.

Read more.

## **Faculty Achievements**

Dr. Thomas E. Wilson, Professor of Physics, has had a manuscript accepted for publication in the Chinese Journal of Physics (CJP) Special Issue for PHONONS 2010, titled "Evidence for the Coherent Generation of Longitudinal Acoustic Phonons through the Resonant Absorption of Pulsed Far-Infrared Laser Radiation in Silicon Doping Superlattices"

## After-Hours artists to exhibit at Graduate College library; opening reception is Friday

Artists Sherry Zachwieja Powell and Frank Grant will be introduced at a public reception at the Marshall University Graduate College Library on the South Charleston campus Friday, Sept. 10, from 5:30 to 7 p.m. Each will have a one-person show at the library this academic year.

The concept of the show is to give people who have professions other than art an opportunity to display their work, according to Mark Tobin Moore, a local artist and Graduate Humanities Program instructor, who planned and is mounting the show.

Read more.

### Golf scramble to benefit School of Journalism

The W. Page Pitt School of Journalism and Mass Communications will host a golf scramble at the Twin Silos Golf Course in Lavalette on Thursday, Sept. 23. The purpose of the event is to raise money for equipment needs for the school's classrooms and teaching labs. It begins at 1 p.m., with late registration starting at noon. The scramble will conclude with a cookout and the announcement of winners and prizes.

Read more.

The next issue of We Are...Marshall will be distributed Sept. 22, 2010. Please send any materials for consideration to <u>Pat Dickson</u> by Sept. 20.



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### Friends of Coal Bowl Week Includes HerdFest, Brunch

In preparation for Friday's Night's Friends of Coal Bowl several activities have been planned to run throughout the week. The game will be played at 7 p.m at the Joan C. Edwards Stadium.

Among the highlights are HerdFest, a street fair/free concert Thursday, Sept. 9 in downtown Huntington, and a Marshall Artists Series performance Sunday, Sept. 12 by Liza Minnelli at the Keith-Albee Performing Arts Center. A Friends of Coal Bowl Brunch also is planned for Friday.

HerdFest features country, southern rock, and bluegrass fusion band, the Davisson Brothers Band, and multi-platinum-selling national recording artists, Little Texas. The event will begin at 5 p.m. with the street fair on 3rd Avenue in front of Pullman Square. The Davisson Brothers perform at 6:30 p.m., with Little Texas taking the stage at about 8:30 p.m.

Dignitaries, including Gov. Joe Manchin and First Lady Gayle Manchin, as well as Marshall University coaches and officials, have been invited to speak to the crowd between musical performances. Marshall's cheerleaders will be on hand and Marco will make a special appearance.

"It's going to be a great, fun time for everybody," Patrick Murphy, Marshall's student body president, said of the concert. "We're excited about showing the community how much we care, and we look forward to everyone coming out and supporting us at HerdFest. We also look forward to showing our friends from WVU that we can put on a great event. It's going to be a really good show, a fun time."

WOWK will televise the event live from 6 to 8 p.m.

The weekend of special activities concludes on Sunday, Sept. 12 with St. Mary's Medical Center and HIMG presenting Minnelli at the Keith-Albee. A Tony, Oscar, Grammy and Emmy Award winner, Minnelli will take the stage at 7 p.m.

Tickets may be purchased at the Marshall Artists Series box office in the Joan C. Edwards Performing Arts Center, or by calling ext. 6-6656.

The Friends of Coal Bowl Brunch takes place from 11 a.m. to 1 p.m. Friday, Sept. 10 at the Marshall University Foundation Hall, Home of the Erickson Alumni Center, and is open to fans of both teams. Former Marshall Coach Bobby Pruett and former WVU Coach Don Nehlen will be featured speakers, along with athletic directors from both universities - Marshall's Mike Hamrick and WVU's Oliver Luck. Cost is \$25. Call the alumni office at ext.6-2901 for tickets and/or more information.

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## Marshall's Next 'Green Spirit Day' is Sept. 9



Thursday, Sept. 9, the day before the Friends of Coal Bowl against West Virginia University, the entire Marshall community is encouraged to participate in Green Spirit Day and wear green in support of the Thundering Herd. The university will continue Green Spirit Days throughout football season by encouraging fans to wear their Marshall gear the day before a Herd game.

Marshall University employees are encouraged to participate in Green Spirit Days to show their pride on the campuses and other Marshall locations. In addition, employees of local businesses in Huntington may take part in a contest in which they wear their Marshall gear and have the opportunity to win prizes from the university. Marshall alumni and fans are also being asked to wear green and participate in the event.

For more information, contact Mallory Jarrell, Marshall University Marketing and Branding Coordinator, at 304-696-3490 or by e-mail at <a href="mailto:haye1@marshall.edu">haye1@marshall.edu</a>.

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### New Board of Governors Members Sworn In



Michael Sellards of Huntington has been reappointed and two others appointed for the first time by Gov. Joe Manchin III to Marshall University's Board of Governors.

New appointees include Oshel Craigo of Winfield and Joseph McDonie of Milton. Craigo succeeds Bob Shell and McDonie succeeds Gary White. The terms of Sellards, Craigo and McDonie end June 30, 2014.

All three were appointed in late July then sworn in by West Virginia Supreme Court Justice Brent D. Benjamin during the regular board meeting in the Memorial Student Center in late August. Edward Pride, a senior from Morgantown, was elected

as the student representative to the board and also sworn in.

Sellards is President and Chief Executive Officer of St. Mary's Medical Center. He lives in Huntington.

Craigo, a former West Virginia State Senator, is owner and operator of Better Foods, Inc. He lives in Winfield.

McDonie is Chief Executive Officer of Rock Branch Community Bank, Inc., in Nitro. He lives in Milton.

\*\*\*\*\*\*\*

Photo: West Virginia Supreme Court Justice Brent D. Benjamin swears in, from left, Edward Pride, Joseph McDonie, Michael Sellards and Oshel Craigo during the recent MU Board of Governors meeting.

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Marshall University will celebrate Constitution Week 2010 Sept. 13-23 with a series of events on the Huntington campus.

Highlighting the events will be "A Tribute to John Marshall" at 8 p.m. Wednesday, Sept. 15 in the Joan C. Edwards Performing Arts Center. It will be hosted by the Office of President Stephen J. Kopp and is free to the public.

"President Kopp has long encouraged the development of a better understanding of our namesake, John Marshall," said Dr. Alan B. Gould, Executive Director of the John Deaver Drinko Academy. "We hope everyone will join President Kopp as he pays tribute to the Great Chief Justice."

Other events planned during Constitution Week include the annual quoits tournament Wednesday-Thursday, Sept. 15-16, a celebration of John Marshall's birthday Sept. 16, announcement of the winner of the Judge Dan O'Hanlon Constitution Week and John Marshall Celebration Essay Competition Friday, Sept. 17, a panel discussion on "Politics, Political Parties and the Media in the 21st Century" Tuesday, Sept. 21 and the Robert C. Byrd Forum on Civic Responsibility Thursday, Sept. 23.

"This is the sixth year of our celebration of Constitution Week here at Marshall," Gould said. "It seems like every year it gets a little better. This year's events are varied, interesting and educational. It is our hope and expectation that everyone in the Marshall community will come and Join in some or all of the events planned for this year's celebration."

"A Tribute to John Marshall" consists of music provided by John Marshall's Own Harmonie Musicale, an ensemble of Marshall music professors performing songs and music of John Marshall's era played on historically authentic instruments. It also includes a narrative titled "Meet John Marshall," given by the Honorable John Laidley, founder of Marshall Academy - and perhaps better known today as President Stephen J. Kopp.

Teams are forming now to play in the annual quoits tournament that begins with registration and practice Monday and Tuesday, Sept. 13-14. Greek and open tournaments are Wednesday, Sept. 15, and the tournament concludes Thursday, Sept. 16 with the President's Media Challenge. Quoits is an ancient and little-known sport related to horseshoe pitching that dates back to the early days of Olympic discus throwers. Gould said quoits was John Marshall's favorite game.

Teams of Marshall University faculty, staff, students, fraternities and sororities may participate, and the deadline for team registration is 5 p.m. Sept. 13. To register now, teams may call Renee Denney at 304-696-2300, or e-mail her at Denney@marshall.edu. Registration also will take place from 9 a.m. to 3 p.m. Sept. 13 on the west end of Buskirk Field.

The President's Media Challenge at 11:30 a.m. Sept. 16 features Kopp and members of the media playing quoits on the west end of Buskirk Field. That event will be preceded at 11 a.m. by the cutting of the John Marshall Birthday Cake on the Memorial Student Center plaza.

The Judge Dan O'Hanlon Constitution Week and John Marshall Celebration Essay Competition winner will be announced during a ceremony that begins at 5 p.m. Sept. 17 in the Memorial Student Center's John Marshall Room.

The panel discussion will take place at 11 a.m. Sept. 21 in the Joan C. Edwards Performing Arts Center. Panelists include:

- · Al May, a professor in the School of Media and Public Affairs at George Washington University in Washington, D.C.
- Bruce Hardy, a senior research analyst at the Annenberg Center for Public Policy at the University of Pennsylvania in Philadelphia. He has coauthored books on the new media and Obama's presidential victory
- Dr. Robert Rupp, a professor of political science at West Virginia Wesleyan in Buckhannon, W.Va. He is often used as an analyst for coverage of the Legislature and public events for West Virginia Public Broadcasting

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Monitoring the discussion will be Beth Vorhees, host of West Virginia Today on West Virginia Public Broadcasting,

"They are going to talk about the changing nature of politics, the new politics of the 21st century," said Dr. Corley Dennison, dean of the W. Page Pitt School of Journalism and Mass Communications. "I think it's going to be a great panel."

The Robert C. Byrd Forum on Civic Responsibility is scheduled for 12:30 p.m. Sept. 23 in the Francis-Booth Experimental Theatre, located in the Joan C. Edwards Performing Arts Center. Dr. Simon Perry, emeritus professor of political science, will speak on the topic: "The Constitutional Convention of 1787."

For more information on Constitution Week, contact Denney at 304-696-2300.

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## WE ARE... MARSHALL.

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## Marshall University Foundation unveils 21st century brand makeover



The Marshall University Foundation

The Marshall University Foundation, inc. building on the branding opportunities presented by the opening this year of its new facility on the Huntington campus, has adopted a new logo, Foundation CEO Dr. Ron Area has announced.

The logo, along with style and branding guidelines, was developed by ChannelNet. a company founded in 1985 by Marshall University graduate Paula Tompkins who is a member

of the Marshall University Foundation Board of Directors.

"This year has been one of new horizons for the foundation," Area said. "Our new facility and our new brand reflect these advancements and a continued commitment to the support the foundation is able to develop for the university. We deeply appreciate the work that Paula Tompkins and her ChannelNet team have so graciously provided our organization."

The new foundation logo was designed with emphasis on respect, diversity, integrity and pride. It calls to mind both academic and financial institutions. The integrated "M" featured in the column logo-mark connects these references to Marshall and the foundation.

The Marshall University Foundation Hall, Home of the Erickson Alumni Center, opened in February 2010. The 33,220-square-foot building is located at 519 John Marshall Drive.

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### After-hours artists to exhibit at Marshall's South Charleston library

By day Sherry Zachwieja Powell works in her family's mechanical engineering firm while psychologist Frank Grant oversees the renovation of his house in Charleston's east end. But after working hours they're artists who are preparing for showings of their work in a new venue, Marshall University's Library on the South Charleston campus.

The shows are being sponsored by the Marshall Graduate Humanities Program in collaboration with the library. To introduce the artists a reception, which is open to the public, will take place in the library Friday, Sept. 10 from 5:30 to 7 p.m.

This will be the first time the library has hosted an art show especially designed for its space, although various works of West Virginia artists are displayed throughout the building that the library shares with the Robert C. Byrd institute for Advanced Flexible Manufacturing.

The concept of the show is to give people who have professions other than art an opportunity to display their work, according to Mark Tobin Moore, a local artist and Graduate Humanities Program instructor, who planned and is mounting the show. Each artist will have a one-person show, which will be on display for six weeks.

"What makes this show different is that I am not looking for people who display their work all the time but rather to give artists an opportunity to share their work," said Moore. "It's sometimes difficult to get your own show but this is a good opportunity; It's a beautiful space with easy access. We also see this as a community outreach, a way for people to come to the campus and see what's here. We're actually looking at these exhibits from a humanities viewpoint, not so much as an art viewpoint."

Grant will be the first to exhibit. Growing up in New York City, he took full advantage of the abundant museums and galleries in the city and surrounding boroughs. As a graduate student pursuing a doctorate in psychology, he turned to art as an outlet for the intensity he felt during his doctoral studies.

His first sale came as a result of a happy accident, he says. Using some leftover oils someone had given him, he painted on a large piece of Masonite. He wasn't pleased with the result and in his haste to wipe it clean for a fresh start he noticed the smears had become an abstract wintery scene. The piece attracted a buyer and after the sale the abstract accident gave him confidence to continue his work. Grant has since exhibited in Syracuse, N.Y., Roanoke, Va., Washington, D.C., Fort Lauderdale, Fla. and in several places in West Virginia.

Grant says he has learned to see beauty in discarded and found things: a lone glove frozen in the snow, neckties from the 1970s, faded photographs and tattered papers, string and yard, fabric remnants, organic peelings, grasses and even unidentified objects.

"All of these have found a place in my mixed media works." Grant says. His art has evolved as a mirror of his philosophy of living, he believes. "In our current 'throw-away' age, nothing should be discarded or seen as trash. Everything has the potential to be reused or recycled."

Zachwieja Powell echoes Grant's penchant for using found and eclectic objects. Her show will include mixed media that will utilize digital, oils, charcoals, pastels and graphite pencils and will feature a favorite medium, collages.

The artist grew up in Putnam County and graduated from Marshall University where she majored in Art Education (K-12). In the summers she incorporated art instruction into her work at Camp Happy Valley through the Salvation Army. Following graduation she also taught at the Huntington Museum of Art.

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She studied for six years with Putnam County artist and teacher Caryl Toth and credits her with having been a major influence on her work. Zachwieja Powell was one of the first students to participate in the "Museum in the Community" in Putnam County.

She worked at the Autism Services Center in Huntington for 15 years and made an effort to integrate art into her various duties there. She was gratified with the results. "In every situation people responded to it," she said.

Now working in her family's St. Albans mechanical engineering business, Zdesign Services, she also gives private art instruction. She's exhibited at several venues around the state, including the Clay Center and Charleston's FestivAll, and she continues to incorporate found objects in her artwork.

Acting as the curator for the upcoming shows, Moore currently is teaching classes at Concord University- Beckley and at the Erma C. Byrd Higher Education Center. He donates space in his downtown Charleston studio for the Marshall Graduate Humanities program and is currently offering his services to mount this exhibit.

"I'm doing this because I enjoy it and it gets more visibility for the arts. There's an element of that in the Humanities program," Moore said.

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### Golf scramble to benefit School of Journalism

The W. Page Pitt School of Journalism and Mass Communications will host a golf scramble at the Twin Silos Golf Course in Lavalette on Thursday, Sept. 23.

The purpose of the event is to raise money for equipment needs for the school's classrooms and teaching labs. It begins at 1 p.m., with late registration starting at noon. The scramble will conclude with a cookout and the announcement of winners and prizes.

"The School of Journalism and Mass Communications is a very hands-on program and we try to maintain the most current equipment in our teaching environments," said Dr. Corley Dennison, SOJMC dean. "With recent budget cuts, we are left to raise much of the money for new equipment."

The school's student advertising/public relations agency, Out Loud, is organizing the event. Out Loud representatives are seeking players and sponsors to participate.

"Our group is working diligently to find participants," said Tess Moore, an Out Loud member. "We need to find more sponsors and golfers to help make the event a success."

For more information on the J-School Golf Scramble contact Sandy Savage-York, Out Loud adviser, at 304-696-2273 or sandy.york@marshall.edu.

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