

4-28-2005

SR-04-05-(26) 83 CC

Marshall University

Follow this and additional works at: [http://mds.marshall.edu/fs\\_recommendations](http://mds.marshall.edu/fs_recommendations)

---

### Recommended Citation

Marshall University, "SR-04-05-(26) 83 CC" (2005). *Recommendations*. 450.  
[http://mds.marshall.edu/fs\\_recommendations/450](http://mds.marshall.edu/fs_recommendations/450)

This Article is brought to you for free and open access by the Faculty Senate at Marshall Digital Scholar. It has been accepted for inclusion in Recommendations by an authorized administrator of Marshall Digital Scholar. For more information, please contact [zhangj@marshall.edu](mailto:zhangj@marshall.edu), [martj@marshall.edu](mailto:martj@marshall.edu).

## **CURRICULUM COMMITTEE RECOMMENDATION**

**SR-04-05-(26) 83 CC**

Recommends approval of the listed **CURRICULUM ACTION REQUESTS** from the **SCHOOL OF JOURNALISM AND MASS COMMUNICATIONS**:

Action Requested: Deletion of a Major

Title: JJ10 (Journalism & Mass Communications)

Rationale: Deletion of JJ10 as major and conversion of six existing Areas of Emphasis as individual majors. Because of the divergence in the JMC programs and growth in the school, majors have become a more appropriate description of the fields of study than areas of emphasis.

Action Requested: Addition of a New Major

Title: Advertising

Rationale: Because of the divergence in the JMC programs and growth in the school, majors have become a more appropriate description of the fields of study than areas of emphasis.

Curriculum: JMC 101, 102, 221, 241, 245, 360, 382, 385, 402, 408, 425, 440, 470 or 490 (3 hours each) and a 300/400 level elective (3 hours) as well as non-JMC courses.

Action Requested: Addition of a New Major

Title: Broadcast Journalism

Rationale: Because of the divergence in the JMC programs and growth in the school, majors have become a more appropriate description of the fields of study than areas of emphasis.

Curriculum: JMC 101, 102, 201, 301, 304, 350, 351, 360, 402, 414, 440, 461, 470 or 490 (3 hours each) and a 300/400 level elective (3 hours) as well as non-JMC courses.

Action Requested: Addition of a New Major

Title: Electronic Media Management

Rationale: Because of the divergence in the JMC programs and growth in the school, majors have become a more appropriate description of the fields of study than areas of emphasis.

Curriculum: JMC 101, 102, 201 or 221, 231, 273-73, 332 or 432, 390, 402, 420, 436, 440, 450 or 455, 461 or 462, 470 or 490 (3 hours each) and a 300/400 level elective (3 hours) as well as non-JMC courses.

Action Requested: Addition of a New Major

Title: Online Journalism

Rationale: Because of the divergence in the JMC programs and growth in the school, majors have become a more appropriate description of the fields of study than areas of emphasis.

Curriculum: JMC 101, 102, 201, 241, 301, 302, 360, 402, 414, 440, 461, 462, 470 or 490 (3 hours each) and a 300/400 level elective (3 hours) as well as non-JMC courses.

Action Requested: Addition of a New Major

Title: Print Journalism

Rationale: Because of the divergence in the JMC programs and growth in the school, majors have become a more appropriate description of the fields of study than areas of emphasis.

Curriculum: JMC 101, 102, 201, 241, 301, 302, 304, 360, 402, 414, 430, 440, 470 or 490 (3 hours each) and a 300/400 level elective (3 hours) as well as non-JMC courses.

Action Requested: Addition of a New Major

Title: Public Relations

Rationale: Because of the divergence in the JMC programs and growth in the school, majors have become a more appropriate description of the fields of study than areas of emphasis.

Curriculum: JMC 101, 102, 201, 241, 301, 330, 360, 402, 437, 438, 439, 440, 470 or 490 (3 hours each) and a 300/400 level elective (3 hours) as well as non-JMC courses.

**FACULTY SENATE CHAIR:**

APPROVED

BY SENATE:

*Larry Stikler*

DATE:

*4/28/2005*

DISAPPROVED

BY SENATE:

DATE:

**UNIVERSITY PRESIDENT:**

APPROVED:

*Alan Hamel*

DATE:

*4/28/2005*

DISAPPROVED:

DATE:

**COMMENTS:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_