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We Are...Marshall, June 29, 2016

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Marshall community continues flood relief efforts

Marshall students, faculty and staff are continuing to assist West Virginia communities affected by last week’s flooding. This week, the Joan C. Edwards School of Medicine will join with Marshall Health and Cabell Huntington Hospital to provide needed supplies and medical care to the flood-affected areas. They are working with authorities to identify locations and delivery of necessary medical care using the Marshall Medical Outreach.

Collection bins for donations will be available throughout the week in the Marshall University Medical Center atrium; 3rd Floor administration wing (MUMC); 20th Street Professional Building (lobby & Psychiatry); and Byrd Clinical Center (2nd Floor).

Items needed include diapers, mops, bleach, wipes, brooms, bottled water, gallons of water, toothbrushes/toothpaste, shampoo, soap, washcloths, toilet paper, tissues, washcloths/towels, storage bins, coolers, Gatorade and canned goods.

Monetary donations may be made through the Flood Emergency Fund link at www.unitedwaycwv.org, by texting Goal17 to 71777 or by calling (304) 253-2111. Locally, monetary donations are being accepted at the Cabell Huntington Hospital Employee Federal Credit Union through the West Virginia Flood Relief Fund.

Earlier this week, donated supplies from collections sponsored by Athletics and Women’s Studies were taken to Elkview Baptist Church for further distribution to affected areas.

Photo: President Gilbert (fourth from left) assisted Marshall Athletics in loading supplies for victims of the devastating floods that swept through West Virginia last week. The Marshall University and Huntington communities donated nearly two full tractor trailers’ worth of items crucial to the cleanup efforts. On hand Tuesday to load the trucks were Head Football Coach Doc Holliday (left), Director of Athletics Mike Hamrick (2nd from right) and Thundering Herd student-athletes. Holiday, student-athletes and Hamrick traveled to Elkview Baptist Church late Tuesday to unload the collection.
Marshall will host an Olympic-style opening ceremony Thursday, June 30, for the U.S. Youth Soccer Region I Championships, which will begin Friday at the Barboursville Soccer Complex and on fields in Huntington.

The opening ceremony will take place at the Joan C. Edwards Stadium on the Huntington campus, beginning at 3:45 p.m., when the Team Fastrax Professional Skydiving Team will parachute into the stadium, according to the tournament chair Len Rogers.

“We do opening ceremonies better than any other state and that is because of the amazing facilities provided by Marshall University,” Rogers said. “Last year we had over $15 million in economic impact to our state and about half of that stays in the Huntington area. This is an awesome event that continues to benefit West Virginia.”

Rogers said gates open to the public at 2 p.m. and admission is free. Free parking will be available on all Marshall University surface lots. Pre-opening ceremony activities include a photo booth with Marco, the Marshall mascot, from 2 to 2:45 p.m. near Gate A at the stadium. A crossbar competition will begin at 3 p.m. and a tug of war among players and coaches begins at 3:20 p.m.

William “Tootie” Carter, business manager for Marshall’s Memorial Student Center, said approximately 5,000 soccer players, ages 11-18, will participate in the tournament and the Olympic-style parade, which is expected to last about an hour. The players, who will make up about 250 boys’ and girls’ teams, will first be seated in designated areas and will then parade onto the field beginning at 4:14 p.m.

Carter said the university’s soccer committee has been working very hard to make sure players and their families feel welcomed and will have a positive and memorable stay in Huntington.

“Marshall, in addition to serving as host of the opening ceremony, is providing housing for players, their families, guests and referees in several residence halls, including Twin Towers, all four of the Marshall Commons halls and the First Year Freshman North and South Halls,” Carter said. “Many of Marshall’s dining facilities, including Starbucks, will be open at selected times throughout the tournament.”

The states represented at the tournament are Connecticut, Delaware, New Jersey, New York, Pennsylvania, Maine, Maryland, Massachusetts, New Hampshire, Rhode Island, Virginia, Vermont and West Virginia. Hotels are expected to be filled from Ashland, Ky., and Ironton, Ohio, to Charleston.
Governor’s School of Entrepreneurship to begin July 5

Marshall University will host the inaugural Governor’s School of Entrepreneurship (GSE) for West Virginia high school students on July 5-26.

The GSE is a three-week educational session geared toward students enrolled in the ninth through 11th grades. Sixty students from across the state are set to participate alongside international students from China, according to Dr. Jonathan Butler, director of Marshall’s entrepreneurship program.

“We want to give these students the chance to expand their thinking, not just about building small businesses and supporting local economies, but about global opportunities as well,” Butler said. “This is an amazing partnership between Marshall University’s Lewis College of Business and the Department of Education and the Arts and we look forward to creating a fantastic atmosphere for both our regional and international students.”

Butler said participants will be divided into teams of six and will learn about business models and basic concepts of entrepreneurship. He said each team would be tasked with developing a business plan, which they will pitch to a panel of investors during their second week.

“We have $15,000 available for all teams to create their business. This is like ‘Shark Tank’ – each team will be funded in different amounts depending on their ideas,” Butler said. “Teams have to compete based on revenues and after two weeks, they will create their business. At the very end of the program, we have partnered with City of Huntington to host the West Virginia MADE Festival where we will take over several empty buildings and have students set up shop and sell their product or services.”

The West Virginia MADE Festival will take place July 22-24 in downtown Huntington with live music, dancing, a food truck rally and several shops featuring our state’s newest crop of entrepreneurship. The event is free and open to the public.

For more information about GSE, visit www.wvgse.org or e-mail Sherry Keffer, director of Governor’s Schools, at sherry.l.keffer@wv.gov or Butler at butlerjo@marshall.edu.

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Robert “Bob” R. Simpson, an instructor of accounting, has been named interim dean of the university’s Lewis College of Business, effective July 1. Simpson replaces Dr. Haiyang Chen, who will return to a faculty position in the Department of Finance and Economics.

Dr. Gayle Ormiston, provost and senior vice president for academic affairs, said a national search for a permanent dean will take place this fall.

“I am confident Professor Simpson will be able to lead the college in its transition from Dean Chen to the next permanent dean,” Ormiston said. “We want to thank Dr. Chen for his service as dean and for the leadership he has provided. We wish him the best as he returns to the faculty.”

Since August 2011, Simpson has instructed courses on accountancy and legal environment. Prior to his teaching position at Marshall, Simpson co-founded a CPA firm in Charleston from 1974 to 2007, which later merged into the firm Dixon Hughes Goodman, LLP.

Simpson said he believes the Lewis College of Business has a very prosperous future and will continue to serve its students and the surrounding business community.

“I am very excited about the path forward and about revitalizing the connections between the business community and the college, which I think will benefit our students, faculty and staff,” Simpson said. “I always tell my students, if you want to feel good about yourself, do something for someone else. This is my approach for the College of Business – the more we reach out, connect and serve our external community and those who employ our graduates, the more we can accomplish internally.”

Simpson earned his M.B.A. from Ohio State University in 1970 and his bachelor’s degree in accounting from Miami University in 1969. He is the recipient of the 2016 Robert Bruce Hayes Award in Teaching Excellence for the Lewis College of Business. He has also received honors as an Outstanding Accounting Educator and was given the Life Membership Award and Distinguished Service Award, all from the West Virginia Society of CPAs. He served as President of the West Virginia Society of CPAs from 1981-1982 and was a board member for seven years. Simpson was also the chairman of the West Virginia Roundtable, an organization of West Virginia business CEOs.
Reminder: MUOnLine Design Center has moved

The MUOnLine Design Center has relocated to Drinko Library 235.

The MUOnLine Design Center is a dedicated space that allows faculty to work one-on-one with experienced instructional designers to design, develop and deploy e-courses.

And, it is pointed out, Blackboard is not just for fully online courses. Every course at Marshall has a designated Blackboard location to supplement face-to-face courses as well.

For more information e-mail designcenter@marshall.edu.

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Marshall Day at Appalachian Power Park to take place July 14

There will plenty of wearing of the green when Appalachian Power Park in Charleston hosts Marshall Day on Thursday, July 14, with the West Virginia Power taking on the Augusta Greenjackets in a game that begins at 7:30 p.m.

Tickets are $22 each, and that will include a box seat and a pre-game all-you-can eat picnic and drinks from 6 to 7:30 p.m. During the game there will be $1 and $2 drink specials available all evening.

Reservations must be made on or before Wednesday, July 6. They can be made at www.herdalum.com or by calling ext. 6-3134.

Click on graphic to view in larger size.

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Japanese culture, cuisine to be the subject of Marshall continuing education course

When Megumi Homma arrived in the U.S. from her home in Yokohama, Japan, it didn’t take long for her to notice some cultural differences.

Now in a continuing education class offered this summer by Marshall University on its South Charleston campus, Homma will share aspects of her culture and provide hands-on activities for each session of the four-week class.

Homma, who is the West Virginia Japan outreach initiative coordinator, will discuss facets of Japanese culture, including technology, holidays, songs, dance and cuisine. The class, “Discover and Experience Japanese Culture,” will meet on Wednesdays, July 20 through August 10, from 6 to 7:30 p.m. on Marshall’s campus at 100 Angus E. Peyton Drive, in South Charleston. The cost is $50.

Among other things, participants will learn the delicate paper art of origami, Japanese calligraphy and the proper use of chopsticks.

One class will be devoted to holidays. In Japan, Homma said, while Christmas is celebrated with decorated artificial trees, natural trees are a rare sight. In addition children have their own national celebrations—March 3 for girls and May 5 for boys.

Differing table customs will be discussed during the session on cuisine. While etiquette arbitrators urge Americans to stick to the “no elbows on the table” rule, it’s different in Japan, according to Homma. “When I first came to this country I noticed that people usually eat with one hand on the table and the other hand in their lap. In Japan, we’re supposed to keep both hands on the table—it’s considered rude not to—so that was surprising,” Homma said.

For more in-depth course descriptions, additional information, or to register online for any of Marshall’s continuing education offerings visit www.marshall.edu/ce or call 304-696-2330.

Photo: Meg Homma, West Virginia Japan outreach initiative coordinator, will teach a class in Japanese culture on Marshall University’s South Charleston campus next month.
Marshall hosts undergraduate students for biomedical research opportunities

Seventeen undergraduate students from 10 institutions are spending part of their summer conducting biomedical research in Marshall laboratories.

While in Huntington, the interns will focus on research projects related to cancer; cardiovascular disease; obesity and diabetes; neuroscience; toxicology; immunological diseases; and bioinformatics. The nine-week programs are offered through the Joan C. Edwards School of Medicine and include the Summer Research Internship for Minority Students (SRIMS), the West Virginia IDeA Network of Biomedical Research Excellence (WV-INBRE) and the American Heart Association Undergraduate Summer Internship Research (AHA-USIR) program.

Elsa I. Mangiarua, Ph.D., professor in the department of pharmacology, physiology and toxicology, directs the WV-INBRE summer program.

“We are providing in-depth, mentored research opportunities for very talented undergraduates,” Mangiarua said. “The programs also promote awareness of Marshall’s graduate degree programs and available careers in biomedical research.”

Kelly Carothers, who coordinates the SRIMS program, said the hands-on research is vitally important for young investigators. “This is a chance for these students to do meaningful laboratory research, network with others in their field and enhance their academic competitiveness for graduate school.”

In addition to these programs, Nalini Santanam, Ph.D., M.P.H., FAHA, professor in the department of pharmacology, physiology and toxicology, is directing the second year of the AHA-USIR program. This program provides an opportunity specifically for Marshall undergraduate students to participate in research related to cardiovascular diseases.

The students will present their research results at a symposium at the end of the summer.

Support for the SRIMS program comes from the Joan C. Edwards School of Medicine Biomedical Sciences Graduate Program and the West Virginia Higher Education Policy Commission’s Division of Science and Research.

The WV-INBRE program also sponsors summer fellowships for instructors and high school teachers.
This year’s fellowship recipient is Dawn Turner, Ph.D., assistant professor of biology at the University of Charleston, who is working with Jiang Liu, M.D., Ph.D. High school teacher Seth Perry, from Hurricane High School, is in Dr. Monica Valentovic’s lab this summer and Winfield High School teacher Linda Wollaber is joining the lab of Emine Koc, Ph.D.

WV-INBRE is funded through a $16 million grant from the National Institutes of Health. Marshall—in partnership with researchers at West Virginia University—received the award to help build expertise in biomedical research.

The AHA-USIR program is funded by the American Heart Association’s Great Rivers Affiliate Undergraduate Student Research Program and the Joan C. Edwards School of Medicine.

Each intern receives a stipend. Depending on the program in which they are participating, they may also receive room and board, and reimbursement for travel to and from Marshall.

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**Photo:** A few of the students participating in Marshall’s summer biomedical sciences research programs relax at Huntington’s Harris Riverfront Park. Pictured are: Top Row (l. to r.): Nicholas Akins, Francisco Fernandez, and Dana Sharma. Middle Row (l. to r.): Fattal Langane, Kaden Hudson, Jamika Page, Abha Maskey, and Mason Dial. Bottom Row: Daniel Rodriguez de Anda.

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**Charles Clements receives national Excellence in Medicine Award for volunteer efforts**

Charles W. Clements, II, M.D., a professor in the department of family and community health at the Joan C. Edwards School of Medicine, has received one of the American Medical Association Foundation’s top honors, the Jack B. McConnell M.D. Award for Excellence in Volunteerism.

Since 2011 Clements has served as the faculty leader for Marshall Medical Outreach, a student-created effort that delivers health care to the homeless and to those at risk of homelessness. The program has been acknowledged locally, regionally and at the state level for its mission.

The volunteer effort, which has expanded into a multidisciplinary outreach that includes School of Pharmacy students and community health care volunteers, provides primary care, immunizations, screenings and ophthalmology services, as well as prescription services for dozens of patients every month.
Clements joined the School of Medicine in 1999 after a 20-plus year career in the U.S. Army. Since then he has consistently been recognized as a determined advocate for those who struggle to navigate the complex health care system.

“Chuck’s tireless efforts at medical outreach to our community certainly make him deserving of this national recognition,” said Stephen M. Petrany, M.D., professor and chairman of family medicine. “We are very proud of him and the many contributions he has made to our department, our school and our state.”

Clements was honored earlier this month in Chicago at the national AMA Foundation’s annual meeting along with Rafael A. Zaragoza, M.D., who also received the award. “I believe that being a volunteer is simply being ‘available,’ ” Clements said. “Three medical students had the idea to take care of the homeless, and I was ‘available’ to help them implement that idea. Several others, including School of Medicine staff member Missy Browning and Robert Stanton at the School of Pharmacy, plus many medical students with busy schedules, made themselves ‘available.’ And the School of Medicine was ‘available’ to allow us to do this. That is the key to a successful project like this.”

The Jack B. McConnell Award for Excellence in Volunteerism is awarded annually to a physician or physicians for commitment to volunteer medical care provided to those without access to health care in the United States.

In addition to his work with MMO, Clements works with the School of Medicine’s Wilderness Medicine Interest Group, Alpha Omega Alpha Medical Honor Society and the Christian Medical/Dental Society. He also chairs the admissions committee for the School of Medicine.

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**Marshall to offer online master’s program in mathematics**

Marshall will offer an online option for students wishing to pursue a master’s degree in mathematics.

The two-year hybrid program will begin in August 2016 and will allow students to participate remotely in the same graduate-level classes that are offered face-to-face, according to Dr. Michael Schroeder, assistant professor of mathematics in the university’s College of Science.

“In this hybrid program, students participate in class in real time using collaboration software over the Internet. Students can ask questions and interact with the class as it happens,” Schroeder said. “The hybrid master’s program will allow students to attend classes from home while still
providing the opportunity to interact with other students and professors. More students need advanced degrees in order to get better paying jobs and obtaining a master’s degree is becoming more necessary.”

According to Schroeder, the master’s program can prepare students for careers using mathematics and statistics in business, industry, finance and actuarial fields; doctoral studies in mathematics, statistics, finance, business, science and engineering; and teaching at the secondary or postsecondary level.

“Students enrolled in the program will pay a tuition rate that is close to that of an in-state student, regardless of where they live,” Schroeder said. “They will need to have a reliable Internet connection and a computer with a microphone and webcam installed. The software used to attend class, Blackboard Collaborate, is included in the tuition cost and is available for all major computing platforms.”

For students who wish to begin in fall 2016, the application deadline is Aug. 10.

Photo: Dr. Michael Schroeder, assistant professor of mathematics, will teach Math 550: Modern Algebra I online in fall 2016 and spring 2017.

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West Virginia Science Adventures program to offer additional summer sessions

Due to high demand, the West Virginia Science Adventures program has added a summer session, “Marshall Sports Meets Minecraft,” which will be offered from 9 a.m. to 4 p.m. Monday, Aug. 1, through Friday, Aug. 5.

The session will allow campers in grades 3 through 12 to build a block world of the academic and athletic facilities of Marshall, according to the program’s director, Dr. Suzanne Strait.

“Children enrolled in this camp session will create Marshall University within the block world of Minecraft. They will have fun while learning math, graphing, scaling, design and spatial relationship skills,” Strait said. “They will have the chance to build the football stadium and other campus sports complexes. Best of all, they don’t even realize they are learning.”

Strait said the camp session will be held in the new Arthur Weisberg Family Applied Engineering Complex. One full scholarship and two half scholarships are available.
The West Virginia Science Adventures program was created in 2013 by Marshall University faculty to offer interactive activities related to science, technology, engineering, art and math to children of all ages. To register or to learn more about scholarships, visit http://ssawv.com or contact Strait at wvscienceadventures@gmail.com.

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Marshall Health physician selected for national obstetrics and gynecology academic training program

Amanda N. Pauley, M.D., assistant professor in the department of obstetrics and gynecology at the Joan C. Edwards School of Medicine and a fellow of the American College of Obstetrics and Gynecology (FACOG), has been selected for the 2016-2018 Association of Professors of Gynecology and Obstetrics (APGO) Surgical Education Scholars program.

“We are thrilled that Dr. Pauley has been chosen for this prestigious program,” said David C. Jude, M.D., FACOG, professor and chair of the department. “She will be exposed to educational methods that are geared toward developing and implementing surgical curricula here in our department and we are excited for her participation.”

Pauley, a board-certified physician who practices with Marshall Obstetrics and Gynecology, is a graduate of the Joan C. Edwards School of Medicine and also completed her residency at Marshall.

According to APGO, the 18-month training program prepares physicians to fulfill major surgical education responsibilities and positions within their medical centers. It includes four educational sessions over the training period, along with independent study and a research project, most of which can be completed locally.

Pauley will continue seeing patients while enrolled in the program. She becomes the fifth physician educator from the department of obstetrics and gynecology to be selected for the APGO scholars programs.

Others include Hisham A. Keblawi, M.D., FACOG, who is currently enrolled in the Academic Scholars and Leaders Program, as well as graduates Kevin J. Conaway, M.D., FACOG; David C. Jude, M.D., FACOG; and faculty emeritus Gary G. Gilbert, M.D., FACOG.

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Raffle for Greenbrier Valley train trip to benefit Branches domestic violence shelter

Through the generosity of the Huntington Railroad Society, Branches Domestic Violence Shelter is able to hold a raffle for a trip for two on the society’s annual leaf-viewing train trip to Greenbrier Valley in October.

The prize is valued at $350 and only 350 tickets will be sold.

Each ticket is $10. The drawing for the winner will be on August 6 at the annual Branches rummage sale. To purchase tickets, contact Dr. Jane Hill at hillj@marshall.edu.

All proceeds will go directly to client services for victims of domestic violence in this community.

Muafa recognized as June Resident of the Month

Haitem Muafa, M.D., has been selected as the Resident of the Month for June announced by Paulette S. Wehner, M.D., vice dean for graduate medical education at the Joan C. Edwards School of Medicine.

“Dr. Muafa’s nomination was the first time medical students took the initiative to join together and nominate someone,” Wehner said. “Recent graduates Indy Bhavsar and George Banks led the Class of 2016’s effort to speak very highly of Dr. Muafa and his willingness to teach by engaging the students with probing questions.”

In their nomination, the students wrote that Muafa is “well known for making medicine fun.” Eva Patton-Tackett, M.D., internal medicine residency program director, said Muafa’s attributes go beyond his exceptional teaching ability.

“He has an amazing ability to make a team feel relaxed even under tremendous stress,” Patton-Tackett said. “He is able to handle a very busy service with multiple admissions all while being calm and relaxed and never complaining. You will always see him smiling and he always takes extra time to teach and interact with the students even if he is exhausted or busy.”
Muafa graduated with honors from Tripoli Medical School and is completing his third and final year as an internal medicine resident. After graduation later this month, Muafa will become a hospitalist at the Lowell General Hospital in Lowell, Massachusetts.

As part of his recognition as the June Resident of the Month, Muafa will receive items including a certificate of recognition and a designated parking spot for the month.

Haitem Muafa, M.D., (left) receives the June Resident of the Month award from Eva Patton-Tackett, M.D., internal medicine residency program director.

Marshall exercise science faculty member plays instrumental role in new rosacea research

Dr. Kumika Toma of the College of Health Professions has made significant contributions in determining the causes of rosacea, according to a research study published in the *Journal of Neurophysiology* last summer.

“Rosacea is a non-fatal chronic inflammatory skin disease affecting more than 14 million Americans’ quality of life. A common characteristic includes redness in the middle of the face due to increased blood flow, but the exact mechanism is not known and many treatments rely on the results of ‘trial-and-error,’” Toma, associate professor of exercise science in the School of Kinesiology, said.

This is the second published study in the world and the first in North America in which a researcher has used inserted electrodes into the area of the eyebrow to record a specific nerve signal, according to Toma.

Dr. Thad Wilson, professor of physiology at Marian University College of Osteopathic Medicine in Indianapolis, introduced Toma to research of sympathetic nerve activity during her second and third years of her postdoctoral fellowship at the Ohio Musculoskeletal and Neurological Institution. Wilson said the results of this study could be used for more focused treatment plans for rosacea and other flushing-related disorders.

The study, “Augmented supraorbital skin sympathetic nerve activity responses to symptom trigger events in rosacea patients,” was published in July 2015 by the *Journal of Neurophysiology*.

*Photo:* Dr. Kumika Toma of the College of Health Professions worked with researchers from across the country to determine the possible cause of rosacea.
School of Pharmacy joins national effort to educate students on prescription drug abuse

The Marshall University School of Pharmacy has joined 93 other schools of pharmacy across the United States by pledging to educate student pharmacists on ways to combat the nation’s prescription drug epidemic.

The American Association of College of Pharmacy (AACP) and its member institutions, including Marshall, while acknowledging that schools currently educate their student pharmacists about public health issues like opioid abuse, have restated their commitment to fighting the country’s escalating problem.

“Marshall’s School of Pharmacy has been a principal partner in combating the drug problem here in our local community through the Harm Reduction Program at the Cabell-Huntington Health Department,” said Kevin W. Yingling, R.Ph., M.D., dean of the school of pharmacy. “We are dedicated to finding solutions through our community efforts as well as continuing our commitment to outstanding pharmacy education that covers all public health issues.”

In addition to its participation in the county’s Harm Reduction Program, Marshall School of Pharmacy students have participated in a nationwide program, Generation Rx, that seeks to educate teens on the dangers of drug abuse. This year, student pharmacists visited Spring Valley High School on two separate occasions speaking with high school students on the dangers of drug abuse.

Marshall University is also a recipient of a nearly $1 million grant from the federal government to provide substance abuse prevention and early intervention training to students in a number of health care-related programs, including the school of pharmacy.

Both West Virginia University School of Pharmacy and the University of Charleston School of Pharmacy joined Marshall in supporting the national initiative.

3rd Avenue Garage closed this week

The 3rd Avenue Parking Garage is now closed through midnight, Saturday, July 2. The garage is being closed to finish the yearly cleaning, including pressure washing of the first and second floor of the parking garage. There also will be painting and replacing of lights. Garage parking permits will be valid in any of the employee surface parking lots.
We Are...Marshall will be on a reduced frequency for the summer. The next regular issue of this newsletter will be distributed July 13, 2016. Please send items for consideration to WAMnewsletter@marshall.edu by 5 p.m. Monday, July 11.

A complete schedule for summer issues is online at www.marshall.edu/wamnewsletter.

To read the content of this newsletter online, please click on the following link: http://www.marshall.edu/wamnewsletter/june-29-2016.