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We Are...Marshall, June 28, 2017

Office of Marshall University Communications

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WE ARE... MARSHALL®

The Newsletter for Marshall University

June 28, 2017

Arthur named director of Community-Based Learning Program

The Center for Teaching and Learning has expanded its service learning program to all academic experiences for community-based learning.

Dr. C. Damien Arthur, assistant professor of public administration and policy, will serve as the new director for the newly established Community-Based Learning Program (CBL) in fall 2017, according to Dr. Karen McComas, executive director for the Center for Teaching and Learning.

“The name change does not affect the service learning work currently being done in academic courses across the institution,” McComas said. “Instead, the expanded scope of the program will mean that we can provide support to more faculty and courses. Because programs like CBL are faculty-based programs, this change also means there will be more faculty to share experiences and strategies with others.”

McComas said the program will offer more opportunities for community partners to get involved with faculty and students at the university.

“We have designed this program to support faculty who use community engagement as an educational or instructional tool in the classroom. Students engage in the content of the course while working in meaningful ways in the community,” McComas said. “Our focus on community-based learning goes beyond volunteer opportunities for our students. It includes service experiences as well as experiences with businesses, organizations and so forth. We want students to make an impact in the community, and we want the community work to make an impact on students.”

Dr. Kristi Fondren, former director of the community-based learning program, said faculty members can partner with other departments to host community-based learning courses.

“We host a fall and spring workshop series to help our faculty learn how to set up a community-based learning course,” Fondren said. “Our program currently has over 75 community partners, including Dress for Success, Harmony House and St. John’s House, to name a few. We would love to see more faculty members partner with our community organizations to enhance student learning opportunities.”

Kara Callison, a graduate student in the university's psychology department, said the program has completely changed her academic experience.

"I can read a textbook all day long, but when I come back to a classroom discussion and I have to apply a concept or theory that is in the course content, it is much easier for me if it is something that I have experienced firsthand working with these community partners," Callison said. "I have been able to form and sustain relationships with so many people in the community, which could lead to possible job opportunities in the future."

Faculty members interested in developing a community-based learning course or representatives of organizations that are interested in a partnership may contact McComas by e-mail at mccomas@marshall.edu or call 304-696-2983. To learn more about the Center for Teaching and Learning, visit <http://www.marshall.edu/ctl/> online.

GenCyber camp underway this week

Marshall University was selected by the National Security Agency and the National Science Foundation to host the first GenCyber Camp in the mid-Appalachian region for high school students interested in cybersecurity and careers in the cybersecurity workforce.

The camp kicked off Sunday with opening remarks by President Gilbert; the dean of the College of Science, Dr. Chuck Somerville; and Deputy Chief of Staff to U.S. Rep. Evan Jenkins (R-W.Va.), Michael Chirico. It will continue through Friday, June 30.

Joshua Brunty, assistant professor of digital forensics at Marshall, said the university is the first in West Virginia or Kentucky to receive funding for such a camp, with 24 students enrolled to participate.

"This weeklong camp will be geared toward high school students in grades 9-12," Brunty said. "We have been tasked with creating opportunities for our underserved populations in the state and this camp is a perfect example of how these opportunities can turn into real-life success stories for our youth."

For a full schedule of the week's events, visit <http://www.marshall.edu/gen cyber/files/2017/06/2017-Cyber-Camp-Master-Schedule-1.pdf>. To learn more about the national GenCyber Camp program, visit <https://www.gen-cyber.com>.

Students receive scholarships to study in Japan



Two Marshall students have won Freeman-ASIA scholarships to study abroad during the 2017-2018 school year. McKayla Meade and Kaylee Oney will both attend Kansai Gaidai University in Kansai, Japan.

Meade, a double major in Computer and Information Technology and Japanese, wants

to eventually work in video game design and translation. She expects that her time in Japan will give her an advantage over others in the field who won't have the same in-country cultural and language experience that she will. Once she returns to Marshall, she hopes to work with incoming freshmen to encourage them to also study abroad. "There is no doubt in my mind that going abroad is going to be one of the most stressful experiences that I will ever willingly put myself through, but that stress will help me grow," she said. "I want to tell them how I coped, and how they could cope. They shouldn't let fear hold them back."

Oney, who is majoring in International Business and Japanese, is also interested in working in the video game industry. She's planning on taking several business and Japanese courses while at Kansai, and hopes to explore the business world of Japan in hopes to better integrate it into the American economy. She believes her time in Japan will make her more competitive in the employment market. "This will help me promote myself to business leaders who want students that have had global experiences," she said. "This is my chance to progress myself further to reaching my goal of achieving success in Japan." She is a member of the Japan Club and the Sado Club here at Marshall, and is also the president of the International Business Outreach Program, which works to increase the number of international students interning for American companies.

Freeman-ASIA offers scholarships of up to \$7,000 for study abroad expenses, including travel, living costs, tuition, books, etc. The scholarship is open to students who are U.S. citizens with a 2.8 GPA or higher who can demonstrate need for financial assistance in a proposed study abroad program in one of fifteen Asian countries. Winners are selected by quality of the essays and an interest in East or Southeast Asian Studies.

Meade and Oney both worked with Marshall's Office of National Scholarships on their applications. For more information on the Freeman-ASIA scholarship, visit <https://www.iie.org/programs/freeman-asia> or contact Mallory Carpenter at the Office of National Scholarships at 304-696-2475 or Mallory.carpenter@marshall.edu.

Computer Science Summer Camp for middle- and high-schoolers to take place July 8

Marshall's Computer Science division will host a CS Adventure Zone Saturday, July 8, at the Weisberg Applied Engineering Complex on the Huntington campus, for students in middle and high school who are interested in computer science. Cost is \$20 per student.

Dr. Husnu Narman, a computer science faculty member who is coordinating the program, said that lots of hands-on group activities are planned, including robotic coding, musical software programming, app development and more! A description for the activities is available at www.marshall.edu/wamnewsletter/files/ComputerScienceCamp_ActivityDescriptions.pdf.

A website with further details is available at <http://hsnarman.oucreate.com/summercamp/CSA-Z/>, and event registration is available at <https://goo.gl/AdmYzu>. (Links are case sensitive.)

Questions may be directed to Narman by phone at extension 6-5829 or by e-mail at narman@marshall.edu.

Scholarship in undergraduate nursing endowed by Jane and Lee Flower



Jane and Lee Flower have endowed the Jane Deacon Flower Scholarship in Nursing through the Marshall University Foundation Inc. The scholarship will support a full-time, undergraduate nursing major in the College of Health Professions.

Jane Flower was accepted to the Marshall nursing program in April 1963 and graduated in 1965.

“Over the years, we have provided for three scholarships in honor of family members with close ties to Marshall,” Jane Flower said.

“Several members of our extended family have earned degrees from Marshall, and their MU education was excellent. We continue to feel a closeness to the Marshall community.”

Lee Flower added, “We urge all students going forward in life to keep a healthy balance between career, family, and community service. Jane always gave good advice to our children, which we can share: Whatever you do, keep moving forward; a lateral is OK sometimes, but always keep moving forward in life.”

For questions about a student’s eligibility for the Jane Deacon Flower Scholarship, please contact the College of Health Professions. For questions about starting a scholarship at Marshall, please contact Krystle Davis at the Marshall University Foundation by phone at 304-696-6781 or by e-mail at krystle.davis@marshall.edu.

Photo: Jane (left) and Lee Flower have endowed a scholarship through the Marshall University Foundation Inc. for an undergraduate nursing major.

Students earn professional awards for nonprofit work



Two sections of Marshall University Public Relations Campaign Management classes took home four first-place Crystal Awards from the Public Relations Society of America-West Virginia Chapter at the PRSA-W.Va. Gala June 14 at the Culture Center in Charleston.

Three of the Crystal Awards were for the Ronald McDonald House campaign researched, planned, executed, and evaluated by Stone Communications—a group of public relations seniors and graduate students in Marshall’s Public Relations program during spring 2016. One Crystal

was for the Recovery Point campaign carried out by another section of undergraduate and graduate students in the program.

The Crystal Awards are professional awards, for which judging is conducted by a PRSA chapter in another state. PRSA awards competitions do not give awards in all categories unless an entry attains a certain level of points, per the PRSA judging rubric.

Accepting the awards on behalf of the program were alumna Clara Maynard of the Ronald McDonald House campaign and alumna Leah Cook of the Recovery Point campaign. Both Maynard and Cook were integral parts of the public relations campaigns carried out for nonprofit organizations, according to Dr. Terry L. Hapney Jr., associate professor of public relations and coordinator of the public relations academic program at Marshall University.

“I could not be prouder of these two groups of, then, students and now alumni,” Hapney said. “The Public Relations Society of America is the pre-eminent scholarly and professional organization for our discipline—public relations. This ‘stamp of approval’ by PRSA lets me know that our program is doing what it needs to do to prepare tomorrow’s strategic communications professionals.”

Maynard, who graduated from the program this year, believes the accolades prove that her class produced work on the same level as professionals.

“For me personally, I think this will give me an advantage when starting my career, because I can say I have worked for an award-winning campaign, which is not an advantage that every PR program gives its students,” Maynard said. “Marshall is unique because our students do get that opportunity regularly.”

A 2016 graduate, Cook said the project led to her full-time position in development for Recovery Point. “Now I get to see people’s lives changed every day,” Cook said. “It just goes to show the opportunities that become available through Marshall and specifically the PR program.”

Students in Marshall’s Public Relations program have earned 55 state and regional awards since 2009.

For more information about the program, contact Hapney at hapney@marshall.edu or visit www.marshall.edu/cam.

Photo: Marshall University alumnae Clara Maynard (left) and Leah Cook accepted the four Crystal Awards awarded to the university’s Public Relations program over the 2016-2017 academic year.



To volunteer, please contact **Eve Marcum-Atkinson** at 304.696.2992 or marcum13@marshall.edu

College Program for Students with Autism Spectrum Disorder to receive national award

The West Virginia Autism Training Center’s College Program for Students with Autism Spectrum Disorder was recently named the winner of the Audrey I. Horne Memorial Award, presented annually by the Autism Society of America. The award is given to an individual or

organization that has made an enduring contribution to improving adult services and the quality of life for those diagnosed with ASD.

The award will be presented during the ASA National Conference held in Milwaukee, Wisconsin, in July, 2017.

The College Program for Students with ASD was the first of its kind when formed at Marshall in 2002. More than 90% of all students supported since 2002 have graduated, or are currently on track to graduate. Led by Dr. Rebecca Hansen and Jackie Clark, the program will be replicated at Concord University beginning in August 2017.

Women's Studies participating in raffle of New River train trip

The Women's Studies program is supporting Branches Domestic Violence Shelter in their raffle of two coach tickets on the [New River Excursion Train](#). The prize value is \$358. A drawing of raffle tickets will be held at the Branches rummage sale Saturday, Aug. 5.

To purchase raffle tickets for \$10 each, contact Dr. Robin Conley Riner at conleyr@marshall.edu.

RCBI open house to introduce business accelerator is this evening

The Robert C. Byrd Institute (RCBI) is hosting an open house Wednesday, June 28, from 5:30 p.m. to 7 p.m. in Huntington to introduce the second group of entrepreneurs and startups in TEN50 – West Virginia's Business Accelerator. The public is encouraged to attend.

RCBI's TEN50 Accelerator drives innovation, entrepreneurship, economic development and ultimately job creation by supporting early-stage, growth-driven startups. Participants spend three months at TEN50, working from office space at RCBI's statewide facilities, to speed the creation of their new businesses by helping them overcome traditional hurdles faced by startups. They receive guidance and support from a network of experts and mentors including RCBI's experienced staff, successful business leaders and faculty from Marshall University's Lewis College of Business.

With the support of the Appalachian Regional Commission and other partners, TEN50 is building a more diverse and stronger economy for West Virginia and the region. To provide participants with access to financing, business services and technical expertise from around the world, RCBI has partnered with the Global Accelerator Network (GAN), an organization founded in 2010 to link accelerators across the globe.

For more information, contact TEN50 Director Bryan Shaw by e-mail at bshaw@rcbi.org or by phone at 304-781-1662.

Continuing Education to offer second session of video game development camp beginning July 10

Marshall University's Center for Continuing Education is offering a second session of its video game development camp from Monday, July 10, through Friday, July 14, daily from 1 to 5 p.m. in Prichard Hall, room 200.

The cost is \$125 per student. Patrick Stubblefield will serve as the instructor.

In this camp, participants will work in teams to create an idea for a video game and develop a video game concept to present on the final day. They'll learn about how the video game industry works and which specialty areas they might be interested in pursuing. The majority of time will be spent working with their teams to create a presentation that includes a storyline, characters, gameplay and level descriptions, scoring, and even art and music.

Campers will gain a solid understanding of how to work on a design team, which will equip them with better skills in communication, cooperation, leadership and project management for the future.

For further information, contact Program Coordinator Emily McAllister by e-mail at mccallist118@live.marshall.edu or visit www.marshall.edu/ce. Direct links for the online registration forms may be found at <http://epay.wvsto.com/MarshallContinuingEducation/Video-Game-Design-Session-B-July-10th-P52.aspx> for the July 10-14 session.

The next regular issue of *We Are...Marshall* will be distributed July 5, 2017. Please send items for consideration to WAMnewsletter@marshall.edu by 5 p.m. Monday, July 3.

To read the content of this newsletter online, please click on the following link:
[www.marshall.edu/wamnewsletter/June 28-2017](http://www.marshall.edu/wamnewsletter/June%2028-2017).