

3-3-2003

SR-02-03-(39) 69 IS

Marshall University

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Recommended Citation

Marshall University, "SR-02-03-(39) 69 IS" (2003). *Recommendations*. 563.
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INDIVIDUAL SENATOR RECOMMENDATION

SR-02-03-(39) 69 IS

Recommends approval of the listed **COURSE CHANGES** from the following schools and/or colleges:

- **COLLEGE OF INFORMATION TECHNOLOGY & ENGINEERING**

SFT 235 Introduction to Safety Education

Change in title to: Introduction to Safety

Rationale: Eliminate confusion to students who might think course is only open to education majors.

Change in catalog description: **FROM:** The child accident problem; basic courses, types and areas of accidents; home, farm, recreation, school and vacation accidents; safe practices, control and prevention in the school and the general environment. **TO:** The child/adult accident problem on an international level. Comparisons of various accidents by type and country will be explored along with prevention techniques.

Rationale: To better reflect the change to a more international perspective.

- **COLLEGE OF LIBERAL ARTS**

CL 250 Orientation in Humanities

Change in title to: Studies in Humanities

Rationale: Title better reflects course content.

PHL 250 Orientation in Humanities

Change in title to: Studies in Humanities

Rationale: Title better reflects course content.

RST 250 Orientation in Humanities

Change in title to: Studies in Humanities

Rationale: Title better reflects course content.

- **SCHOOL OF JOURNALISM & MASS COMMUNICATIONS**

JMC 390 Mass Media Sales & Management

Change in title to: Media Sales, Underwriting

Rationale: In the mid 90s the broadcast sales and management courses were combined, but experience has taught they should be treated separately, especially in light of the goal of placing more emphasis on preparation for management roles for students in the electronic media management (radio-television) sequence.

Change in content: **FROM:** Survey of functions and relationships of mass media sales and management practice. **TO:** Introduction to business side of mass media with emphasis on sales in television and radio; consideration of competing media; differences between commercial and public broadcasting; and the elements of underwriting.

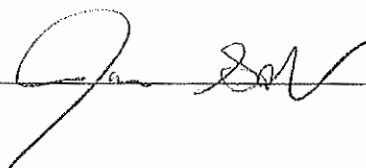
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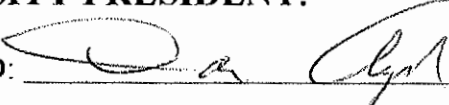
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FACULTY SENATE PRESIDENT:

APPROVED
BY SENATE:  DATE: 3-3-03

DISAPPROVED
BY SENATE: _____ DATE: _____

UNIVERSITY PRESIDENT:

APPROVED:  DATE: 3/7/03

DISAPPROVED: _____ DATE: _____

COMMENTS: _____

