

2-10-1993

SR-92-93-(80)226(ASCR/GR)

Marshall University

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ACADEMIC STANDARDS AND CURRICULA REVIEW COMMITTEE
AND
GRADUATE COMMITTEE
Recommendation

SR-92-93-(80)226(ASCR/GR)

That the following **COURSE CHANGES** be approved:

JRN 408/508: Seminar in Advertising Research - 2 hours credit
to JMC 408/508: Advertising Research - 3 hours credit

SPH 428/528: Broadcast Sales - 2 hours credit to JMC 412/512:
Mass Media Sales - 3 hours credit

JRN 335: Public Relations Publications to JMC 437/537:
Public Relations Writing

SPH 497/597 - 498/598: Instructional Television Course to
JMC 497/597 - 498/598: Instructional Television Course

RATIONALE: General curriculum revision and merger with speech broadcasting.

And that the following **COURSE ADDITIONS** be approved:

JMC 455/555: Women, Minorities & the Mass Media - 3 hours credit

JMC 491/591: Journalism & Mass Communications Internship II -
1-3 hours credit

(Course change/addition forms are available for inspection in the Faculty Senate office - Northcott Hall
209-A.)

FACULTY SENATE PRESIDENT:

APPROVED
BY SENATE: Robert Sawrey DATE: 2-10-93

DISAPPROVED
BY SENATE: _____ DATE: _____

UNIVERSITY PRESIDENT:

APPROVED: [Signature] DATE: 2/11/93

DISAPPROVED: _____ DATE: _____

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