

THE CHIEF JUSTICE

EDITORIAL DEPARTMENT



Elmore S. Moss-
man
Editor-in-Chief

For seven years, Marshall college has been without a permanent record of its growth, development and additions to the physical plant, the increased student body, and the enlarged rostrum of student activities.

The *Mirabilia* ceased publication after 1933, during the depression. Since then students have come, made their impression upon college life by their extra-curricular work, and have gone, while no record of the happenings of college life has been kept.

Like many campaign promises of student politicians, as well as real-life politicians, the demand for a yearbook during last spring's election was a beautiful dream—pleasant to think about, but just something about which nothing would be done.

However, the outstanding news of the fall term—besides the high enrollment figures and the football victories—was the announcement that the Student Council was to sponsor a yearbook.



Betty Garrett
Managing Editor

In honor of John Marshall, one of the most famous of the Chief Justices of the Supreme Court and for whom the college was named when it was established in 1837, the most appropriate title **THE CHIEF JUSTICE** was chosen. To stand for the principles of fairness and justice as well as to present a record of the 1939-40 year at Marshall college—that was the goal the students set for themselves.

The necessary machinery for the publication was set up, with Elmore S. Mossman, Point Pleasant senior, chosen as editor; and Bob Early, Huntington senior and student president, as business manager. Subordinate positions were filled as follows: managing editor, Betty Garrett; associate editors, Nora Vee Thacker and Virginia Daniel; art editor, Gladdys Mitchell; and sports editor, Gene Slutz (now Kelly).

After the photos were taken, prints had to be made, one for the class page, and one for each organization of which the student was a member. These prints had to be classified and checked for identification and put in the proper places for mounting on the various panels. Snapshots for the many feature sections as well as the laborious task of identification and sorting fell to the lot of the photography department headed by Bob Coakley who was assisted by Julia Lee Kittinger, Mary Jane Wilkinson, and Jean Gibson. Prof. A. G. Moseley, Jr. extended to the photography department his dark room facilities and cooperated with the staff in taking many pictures used in the book.

To no one student should the credit go for the publication of the book—to all the 70 or more as a whole have spent uncounted hours at their various tasks should the applause go for a book of which each is justly proud of—his contribution to the publication. Above all, it shows to the "doubting Thomases" of the early fall plans that a yearbook can be published on the Marshall campus.



ART STAFF

Top: Gladdys M. Mitchell, Art Editor.

Second row: Audrey Harris, Lorren Reel, Campbell Neel, Juanita Wright, assistants.



EDITORIAL STAFF

Top row: Nora Vee Thacker, associate editor; Eugene Slutz, sports editor; Virginia Van Dyke Daniel, associate editor.

Bottom row: Alfred Neumann, Dorothy Buzek, Julia Rose Flynn, Margaret Darnall, Elizabeth Wagner, Marie Phillips, Frances Cober, Richard Hobson.



PHOTOGRAPHY STAFF

Top row: Julia Lee Kittinger assistant, Robert Coakley photography editor, Mary Jane Wilkinson, assistant.

Bottom row: Kenneth Jones, Bill Kouns, Malcolm Tabor, Phillip Hazelett, Charles R. Carder, James Herring.

THE CHIEF JUSTICE

BUSINESS DEPARTMENT



Robert T. Early, Jr.
Business manager

In the production of the 1940 CHIEF JUSTICE, as is the case of any business, the will to succeed is of prime importance. It has been this unselfish spirit that has typified the forty odd workers of the Business Department. To Robert Early, Business Manager and Student President, went the responsibility for the control and management of this department, with Helen Camp ably assisting in the role of Assistant Business Manager.

The success or failure of the 1940 CHIEF JUSTICE rested upon the shoulders of this department to sell a doubting student body enough copies to assure publication. With the experiences and failures of the past as a guide, an installment subscription plan was developed. Any student subscriber was given the opportunity to pay for his yearbook in twelve bi-monthly installments.

Forty students volunteered their services in response to a call for salesmen. The rising temperature of a huge thermometer goal, mounted on the Student Union, within two weeks, graphically registered the salesmen's efforts by indicating the sale of approximately seven hundred copies. The 1940 CHIEF JUSTICE became a certainty and the Editorial Department was given the "go-ahead" signal.

Along with the sales success arose a tremendous bookkeeping problem. An office was established in the check-room of the Union. Night and day, from early in the fall until the close of the school year, this small office was a bee-hive of congested activity. Additional members were added to the staff to cope with the increased work. June Hager was appointed Circulation Manager, and following a feminine theme, Emma Lou Kittle was elevated to the position of Chief of the Secretarial Staff. Excellent cooperation was provided by the college authorities. The counsel and advice of Financial Advisor, Dr. K. K. Loemker, Dean of Men, and Prof. Frederick E. Brown, of the commerce department, was particularly helpful. Cecil Ferguson, manager of the Student Union, helpfully provided the staff with an office and many privileges.

By mid-fall contracts for photography, covers, and printing had been let. Subscriptions continued to pour in and a new goal of 1000 copies became probable. With deadline dates drawing near, a short intensified drive for procrastinating student subscribers made this goal a reality.

To the salesmen of the staff should go the lion's share of the praise. Their task was a thankless one, one which required not momentary enthusiasm but steady and conscientious effort to get payments collected and turned into the office on time. Because the student body was made up of a good many "doubting Thomases" it required tact, skill, persuasion as well as their enthusiasm to make the sale of the book go to the required goal before editorial work could even begin.

The problem of advertising fell next in line after the intensified drive, and a novel plan was developed by Early, whereby the old and unproductive plan of space advertising was abandoned. In its place, the advertisers were offered the privilege of buying a number of yearbooks. These books, with the advertisers' names imprinted on the front cover, were to be mailed to the libraries of the high schools in the surrounding area of southern West Virginia. Through this plan the advertisers were offered real and productive advertising. Thousands of high school students in the area surrounding Marshall College would, through the cooperation of these firms, be given a graphic story of what Marshall college has to offer as a leading college of this section. To Jon Eddy Thomas, David Metz and Jim Barrett as his able co-workers went the job of selling this plan to the merchants of Huntington. The results were immediate, and this new type of advertising was thoroughly accepted by the Huntington advertisers.



Top: Helen Camp, assistant business manager; second: June Hager, circulation manager; third: Jon Thomas, advertising manager; bottom: Emma Lou Kittle, chief of secretarial staff.



SALESMEN

Top row: Charles Kelly, Mildred Miller, Margaret Carney, Naomi Agnew, Opal Ferrell, William Saevitz, Lucy Woods, Mary Lou Taylor.

Second row: Virginia Turley, James Diehl, Dora Jo Chambers, William Nunley, Idale Steinhoff, Leon Ratliff, Nellie Maud Smith, Julius Rivlin.

Third row: Tom Devane, Walter Jones, Kathryn Totten, Edmund Fogg, Dolly Miller, George Evans, Betty Campbell, Charlotte Nix.

Fourth row: John Thaler, Audrey Burgess, Merle Lucas, Frances Jarrell, Alex Loebig, Rebecca Nay, Jack Griffith, Genie Goff.

Fifth row: Charles DeWitt, Mildred Snider, Lewis Maddocks, Charlotte Peterseil, Gene Henkle, Margaret Conlon.

Additional Salesmen: Robert Coakley, Bob Early, Dick Hobson, Gladdys Mitchell, Elmore Mossman, Alfred R. Neumann.

CHAMBER OF COMMERCE

Back in 1924, when more and more students began to major in commerce at Marshall, and this department that taught the rules of accounting, typing, shorthand, and such, definitely began to come into its own, Prof. Lee A. Wolfard, head of the department, formed the Marshall College Chamber of Commerce. He organized his students into this group so that as a whole they might benefit each other in learning their field.

The years since then have been marked with phenomenal growth both in the commerce department and in the Chamber of Commerce. This year the membership in the Chamber hit a new high with a total of 181 students taking part in its activities. Registration figures this year showed that 422 Marshall enrollees had chosen commerce as either their major course of study or their minor. A bit of calculating proves this to be an increase of approximately 400% since 1931.

The primary purpose of the Chamber is "to afford a common and socialized basis upon which college commerce majors and minors meet with business men in address and discussion." Method of achieving this purpose is to have as guest speakers at bi-weekly meetings in Library lecture room outstanding business men from Huntington and vicinity.

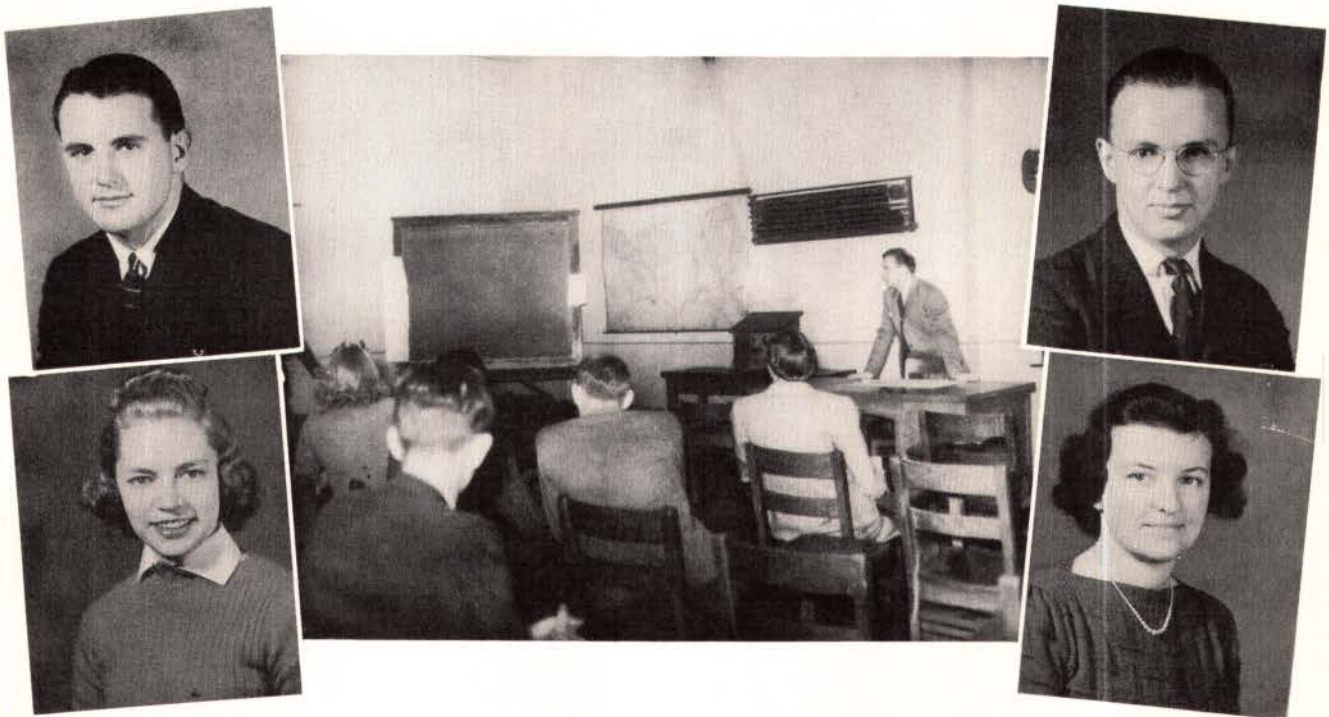
These speakers represent the various branches of business, and can offer the solution to many problems confronting the student. Thus by meetings and open discussions with successful men of the business world, the members of the Marshall Chamber of Commerce can add to their theoretical knowledge a bit of practical information concerning their field.

Other activities of the organization include a survey and placement service. In 1926, the commerce students conducted an industrial survey of the city of Huntington. The survey, used by students in many courses, was revised in 1932, bringing it more up-to-the-minute. Now another such survey is being planned, perhaps for next year. The Chamber has also canvassed the retail trade of Huntington and the tri-state area. The Chamber and the commerce department do much toward placing its graduates in the business world.

President of the Chamber of Commerce for the past year was Bill Scott, a junior from Talcott, W. Va. Scott served the first semester and was re-elected at the beginning of the second semester. Other second semester officers are: vice-president, Virginia Winn; secretary-treasurer, Carmi Winters, and directors, Charles Hedrick and Frank Groves.

Besides meeting every other Wednesday for a business session and discussion, these budding businessmen and women get together twice each year around a banquet table. Their banquets are held at mid-year and at the end of the year.

Their headquarters are in Prof. Wolfard's office on the third floor of Main building, their meetings are held in the Library, and their aim is to learn more about this business of being in business . . . by combining their energy and knowledge in the Marshall College Chamber of Commerce.



A view of a regular meeting of the Chamber of Commerce in room Library 2. William Scott (top left), president, presiding. Other officers are: bottom left, Virginia Winn, vice-president (second semester); top right, Elmer Jackson, vice-president (first semester); bottom right, Grace Greenawalt, secretary-treasurer.



CHAMBER OF COMMERCE

Top row: Coleman Collins, Pauline Fidler, Woodrow Withers, Sarah Hatfield, Richard Ward, Zaida Shelton, William Hall, Katherine Sharitz, Howard Haeberle, Dorothy Davis, Herman Jarrell, Margaret Dudley.

Second row: Louise Moore, Elmore Mossman, Kathryn Gibson, William Peterson, Janie Meadows, K. B. Richardson, Irene Cornell, Elbert Easter, Katherine Totten, Charles VanFleet, Eleanor Goosman, Zack Kush.

Third row: Lawrence Moore, Caroline Friel, Charles Summers, Mary Fleckenstein, Elmer Jackson, Betty McGinnis, John Henry, Gene Tanenbaum, Bob See, Gene Turley, Jack Moses, Betty Jane Williams.

Fourth row: Mary Baker, Norman Hedrick, Dorothy Brookman, Harold Beasley, Helen Maddy, John Santrock, Genevieve Hollandsworth, Philip Ketchum, Irene Mayenschein, Andrew Faller, Elizabeth Boone, Bert Anderson.

Fifth row: Bob McCaskey, Juanita Miller, Jack Tully, Elaine Wheeler, Oren Mills, Betty Humphries, Fred Young, Marjorie Coburn, James Randall, Sybil Mohr, Henry Procter, Helen Cantees.

Sixth row: Ethelene Holley, Clark McGee, Reba Gaffin, Jim Barrett, Jean Hanna, John Sinnett, Mary Rose, Ernest Mullins, Mary Preston, Roy Nestor, Marjorie Montgomery, Jimmie Nash.



Top row: Jane Wright, Harry Price, Lucy Woods, Harry Bastianelli, Olive Reece, John Kellar, Jean Shanholtz, Kenneth Jones, Marian Donahoe, Elmer Bauld, Carolyn Henley, Fred Cyrus.

Second Row: Robert Early, June Hager, Ed Sigler, Phyllis Davidson, Douglas Hayden, Martha Clay Swearinger, William Hayden, Virginia Davis, Donald Marvin Douglas, Betty Nash, Lorren Reel, Betty Campbell.

Third row: Elizabeth Adams, William Armstrong, Beverly Blain, Robert Lawson, Eva Messinger, Eric Vincent Berggren, Myrtle VanReenan, Jack Smythe, Dorothy May Wygal, Marvin Dill, Grace Greenawalt, Gene Henkle.

Fourth row: Gene Russell, Betty Pack, Kenna Pridemore, Virginia Wagoner, Ellsworth Sammons, Phyllis Staats, Carl Norberg, Helen Pickering, Seymour Subitzky, Virginia Justice, Nellie Maude Smith, Helen Blake.

Fifth row: Nora Vee Thacker, Emmy Lou Kittle, Elizabeth Scholl, Ruth Adams, Naomi Agnew, Norva Hutson, Wilmarene Midkiff, Marjorie McCloud, Nancy Alderson, Betty VanCamp, Althea Hatcher, Elizabeth Stairs.

Sixth row: Ruth Miller, Ora Lee Meadows, Emily Trent, Margaret Darnall, Elizabeth Tarr, Fredda Ward, Carline Dorr, Dorothy Smith, Kathryn Williams, Esther Boyce, Pauline Woodall, Ethel Dulaney.

Seventh row: Pauline Adkins, Lillian Booth, Janie Weinberger, Lila Grace Withers, Ray Poteet, Jane Belsches.

Additional Members: Joe Lee Anderson, Douglas Ira Baker, Ernestine Becker, Frank Berisford, John Candas, James C. Cavendish, Irene Goode, Margaret Grose, Catherine Hall, James Hostetter, Gladys Milam, Frank Miskevish, Fred Moore, Mildred Owen, Virginia Phares, Helen Priddy, William Quinn, Jimmy Treacy, Roger Tricot, Bob Wilson, Fred Workman.