REGISTRATION

ALL CONFERENCE ATTENDEES, including presenters, must pay the registration fee or obtain an ASA Scholarship. Pre-paid conference registration is $150 (individual) and $100 (student). The deadline for pre-paid registration is March 2. A $25.00 late fee is charged after that date. Late or onsite registration is $175 (individual) and $125 (student). After March 18, registration is available onsite only. To register go to www.appalachianstudies.org or complete the form at the back of this program. The conference registration desk is located in the D. P. Culp Center.

Registration includes ASA membership for the 2015 calendar year, subscription to the Journal of Appalachian Studies, Appalink newsletter, and participation in all 2015 conference activities that do not require a ticket. Banquet and other ticketed events must be ordered separately by March 18. Discounted tickets for the Ricky Skaggs & Kentucky Thunder concert, sponsored by the Mary B. Martin School of the Arts at ETSU may be ordered through March 13 at https://www.vendini.com/ticket-software.html?t=tix&e=d83dde110ca735c95647633f07cb2a2f, or www.etsu.edu/martin.

ASA SCHOLARSHIPS

The Appalachian Studies Association offers a limited number of scholarships to individuals requiring financial assistance to attend the ASA annual conference. Scholarships cover the cost of registration/membership only. Banquet and other ticketed activities are not included. Travel and lodging are the responsibility of conference attendees. Before applying for an ASA Scholarship, we ask applicants to first seek financial assistance from their own institution or organization, if applicable.

Individuals may apply for an ASA Scholarship online. This serves as your registration for the conference. Scholarship applicants do not need to register or pay UNLESS they have been notified that they are not receiving a scholarship. The application deadline is February 18. Recipients will be notified by February 24. Tickets for the banquet must be ordered by March 18, using the form at the back of this program. Please write “Scholarship Recipient” on the form. To apply online for an ASA Scholarship, visit: www.appalachianstudies.org/annualconference/scholarships/.

HOWARD DORGAN SILENT AUCTION

The Silent Auction helps support the ASA Scholarship Fund. We encourage donations that relate to this year’s theme; however, all contributions are welcome! Contact Carol Baugh (carol.baugh@sinclair.edu) or Philis Alvic (philis@philisalvic.info), or bring an item to the Silent Auction. The Silent Auction is located in the D. P. Culp Center.

EXHIBITORS, VENDORS, GROUPS

Exhibitors, vendors, and groups are invited to exhibit in the ASA Exhibit Hall. Contact Mary Kay Thomas, ASA Executive Director, for rates and information at mthomas@marshall.edu or by phone at 304-696-2904. Exhibitor applications are available at www.appalachianstudies.org.

The Exhibit Hall is located in the D. P. Culp Center. The Exhibit Hall opens for exhibit setup Thursday, March 26, from 4:00-8:00 pm and Friday, March 27, from 8:00-10:00 am. The Exhibit Hall opens to the public Friday, March 27, at 10:00 am. The Exhibit Hall closes on Sunday, March 29, at 12:00 pm.

Exhibitors should load/off-load materials on the south side of the D. P. Culp Center, on J. L. Seehorn Jr. Rd. A ramp from this location leads directly into the D. P. Culp Center Ballroom. Volunteers are available to assist since parking is limited and J. L. Seehorn Jr. Rd. is a high traffic area. See below for travel and parking information.
TRAVEL INFORMATION

DIRECTIONS | East Tennessee State University, 807 University Parkway, Johnson City, Tennessee 37614.

ATTENDEES

▲ FROM I-26W/US-23 N, take Elizabethton exit 24. Make a left onto US-321 S/University Parkway and continue driving straight. Turn left at the 5th stop light (University Pkwy/State of Franklin intersection). Get in the left lane, continue past the ETSU pedestrian bridge, and prepare to turn left on Jack Vest Drive at the 2nd stop light. To park in Lot 22 (any day), make a right onto Go Bucs Trail or turn left to park in the parking garage (Saturday & Sunday ONLY).

▲ FROM I-26 E/US-23 S, take Johnson City exit 19. Make a right onto TN-381/State of Franklin. Follow the road for approximately 4.5 miles, then turn right onto Jack Vest Drive. To park in Lot 22 (any day), make a right onto Go Bucs Trail or turn left to park in the parking garage (Saturday & Sunday ONLY).

EXHIBITORS

▲ FROM I-26W/US-23 N, take Elizabethton exit 24. Make a left onto US-321 S/University Parkway and follow signs to ETSU. In approximately 1.5 miles, turn left onto J. L. Seehorn Jr. Rd. and continue driving straight. D. P. Culp Center is the second building on the right after the stop sign.

▲ FROM I-26 E/US-23 S, take Johnson City exit 19. Make a right onto TN-381/State of Franklin. Follow the road for approximately 4 miles, then turn right onto S. Greenwood Drive. In roughly 1500 feet, make a left onto J. L. Seehorn Jr. Rd. and continue driving straight. The D. P. Culp Center is the fourth building on the left after the stop sign.

PARKING AT EAST TENNESSEE STATE UNIVERSITY

GENERAL

Conference attendees may park in any faculty/staff or student parking lot. ETSU classes are in session on Friday, March 27, so parking may be difficult on that day. There is more than ample parking in Lot 22, across the street from the parking garage on the west side of campus. The farthest parking space in that lot is approximately one mile from the D. P. Culp Center. Do not park in spaces reserved for service vehicles, handicap parking (unless you have the appropriate hangtag/license plate and pass), or in a fire lane.

On Friday, the parking garage is reserved for ETSU students only. Conference attendees can use all designated parking spaces, including the parking garage, on Saturday and Sunday.

HANDICAP

Handicap parking is available throughout campus for vehicles displaying the appropriate hangtag/license plate and pass. Additional handicap parking is available in Lots 33 and 35. Those lots are designated for exhibitors but will accommodate handicap vehicles with the required hangtag/license plate and pass. Please contact Ruth Hausman (hausman@etsu.edu) for a parking pass.

EXHIBITOR

Exhibitors may park in Lot 33 or 35 for the duration of the conference. Oversized vehicles should off-load behind the D. P. Culp Center and park in Lot 19 or 22. Parking passes are in each exhibitor’s registration packet.