

3-30-2018

The Minutes of the Marshall University Graduate Council Meeting, March 30, 2018

Marshall University Graduate Council

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Graduate Council
MEMORANDUM

To: Dr. Jerome Gilbert- President

From: Dr. Tracy Christoforo - Chair, Graduate Council


Date: April 3, 2018

Subject: **Approval of Graduate Council Minutes: March 30, 2018**


Attached are the minutes of the recent Graduate Council meeting for your review. Approval of these minutes will also serve as approval of curricular motions, graduate faculty status, etc.

Please advise if you have any comments/concerns/questions.

Minutes approved.



Dr. Jerome Gilbert
President Marshall University



Date

Note to Cora Pyles, Executive Assistant to the President:

Please return the signed original to Dr. Tracy Christoforo with .pdf copies e-mailed to:

Dr. Tracy Christoforo, Chair, Graduate Council, christoforo@marshall.edu
Dr. Cam Brammer, Secretary, Graduate Council, brammer@marshall.edu
Dr. David Pittenger, Dean, Graduate College, pittengerd@marshall.edu
Dr. Monica Brooks, Asst. VP Online Learning & Libraries, brooks@marshall.edu
Dr. Tammy Johnson, Exec. Director of Admissions, johnson73@marshall.edu
Dr. Sonja Cantrell, Registrar, cantrell@marshall.edu
Dr. Sherri Smith, Associate VP for Academic Affairs, smith@marshall.edu
Ms. Sandee Lloyd, Graduate Dean's Office, lloyd@marshall.edu
Mr. Adam Russell, Office of Academic Affairs, russell58@marshall.edu

MU Graduate Council Meeting Minutes- March 30, 2018

Huntington campus - John Spotts Room

MEMBERS:

Members Present: Allen, Blough, Botes, Brammer, Campbell, Christofero, Davis, DeBruin, Howard, Lanham, Larsen, Lawrence, Muellerleile, Sutphin

Members Absent: Heaton, Lawrence, Sollars

Ex-Officio Members Present: Pittenger

Ex-Officio Members Absent: Eagle, Ormiston

Visitors: Kelli Williams, Dietetics; Janet Doolley, CAM; Allyson Goodman, CAM

AGENDA:

Name	Agenda items
Christofero	Welcome
Brammer	Approval of previous meeting Minutes (Attachment 1)
Christofero	Graduate faculty status candidates (Attachment 2)
DeBruin	Academic Planning Committee (Attachment 3)
Lawrence	Curriculum Committee (Attachment 4)
Lanham	Credentialing Committee
Allen	Program Review
Christofero	Other Business

Please reserve this meeting date:

April 27, 2018 - South Charleston Thomas Boardroom

**The meeting was called to order at 1:03
PM.**

**Minutes of the February 23, 2018 Graduate
Council Meeting Approved**

Graduate Faculty Status Candidates

APPROVED

with Editorial Change of date to 20/21 for SOM, as
their terms are 3 vs 5 yrs

ACADEMIC PLANNING COMMITTEE APPROVED

APPROVED

with exception of:

Department: Center for Teaching and Learning Tabled

Name of Certificate: Community-

Based Learning and Research

Credit Hours: 15 hours

Type of Change: Addition

Rationale: Students will become active, transformative learners and researchers in their communities as part of their required coursework. It will also increase the number of students in classes currently being offered in the Graduate College as well as increase the number of courses designated as Community-Based Learning throughout all graduate programs.

Effective Date: Fall 2018

Tabled because all courses must be housed in a degree-granting college. Nat DeBruin will contact the requesters.

CURRICULUM COMMITTEE

With the exception of the following: Special Topics in Statistics
STA 691,692,693, 581,582,583

Not approved because Dean Pittenger advised multiple special topics courses could be a loophole to avoid only teaching a course as a special topic twice. After that, courses must go through the official course addition request procedure through Graduate Council.

Independent Study in Mathematics
STA 586, 587, 588

Not approved because multiple independent study numbers are not needed, as students could enroll in different sections of the same course if needed.

CREDENTIALING COMMITTEE

Dr. Lanham reported all colleges had been reviewed and are up to date. Dr. Lanham will make the Graduate Award for Outstanding Graduate Advisor at the Spring Awards Ceremony.

PROGRAM REVIEW COMMITTEE

Dr. Allen reported all reports were completed. Dr. Brammer reported that the Board of Governors recommended continuation of all programs reviewed.

OTHER BUSINESS:

Chair Christofero reported that an email was sent to all graduate students soliciting nominations for the 2019-19 student representative on Graduate Council. Dr. Christofero also advised that she and Dr. Brammer were rolling off Graduate Council after 8 years serving and that new officers will be elected by the new Council members at the April meeting.

MEETING ADJOURNED 2:15 PM

Attachment 1

MU Graduate Council PREVIOUS Meeting - February 23, 2019 South Charleston campus - Thomas Boardroom

MEMBERS:

Members Present: Allen, Blough, Campbell, Christofero, DeBruin, Heaton, Howard, Larsen, Lawrence, Muellerleile, Sollars

Members Absent: Bates, Brammer, Davis, Lanham, Sutphin

Ex-Officio Members Present: Pittenger

Ex-Officio Members Absent: Eagle, Ormiston

AGENDA

Name	Agenda items
Christofero	Welcome
Brammer	Approval of previous meeting Minutes (Attachment 1)
Christofero	Graduate faculty status candidates (Attachment 2)
DeBruin	Academic Planning Committee (Attachment 3)
Lawrence	Curriculum Committee (Attachment 4)
Lanham	Credentialing Committee
Allen	Program Review
Howard and Pittenger	Collaborative Interdepartmental Graduate Degrees (Attachment 5)
Christofero	Other Business

Please reserve these meeting dates:

- March 30, 2018 - Huntington John Spotts Room
- April 27, 2018 - South Charleston Thomas Boardroom

The meeting was called to order at 1:05 PM.

Minutes of the January 28, 2018 GC Meeting Graduate

APPROVED

APPROVED

Faculty Status Candidates

(with Editorial Change of date to 20/21 for SOM)

APPROVED

ACADEMIC PLANNING COMMITTEE CURRICULUM

APPROVED

COMMITTEE INTERDISCIPLINARY

APPROVED

The working group recommended that GC endorse the White Paper as a schema for action and that Academic Affairs be asked to address concerns discussed in the paper. The GC voted to endorse the white paper.

OTHER BUSINESS

Chair Christofero noted that there would be a call for nominations for Outstanding Graduate Faculty Advisor would be forthcoming. The nominations would be forwarded to the Credentialing Committee for determination of the winner of the award.

Chair Christofero also noted that there would be turnover in the GC membership at the end of this term and she would be sending out a roster with a listing of terms coming to an end.

Larsen is also on the Faculty Senate Constitutional Committee and noted that there is a discrepancy between the language of the Faculty Senate Constitution and the Bylaws of the GC. The GC bylaws need to be synched with the language in the FS Constitution. Chair Christofero referred the issue to the Academic Planning Committee for investigation.

MEETING ADJOURNED AT 1:40 P.M.

Attachment 2

Graduate Faculty Status Requests

Type	Faculty Member	College/School	Department/Division	Graduate Faculty Level	Term Start	Term Expires
Add	Stanton, Robert	SOP	Pharmacy Practice, Administration, and Research	Doctoral	1/8/2018	5/5/2023
Delete	Mohan, Shekher	SOP	Dept. of Pharmaceutical Science & Research	Graduate	2/1/2015	2/1/2020
Delete	Rudolph, Michael	SOP	Pharmacy Practice, Administration, and Research	Associate	8/22/2016	12/13/2019
Edit	Blough, Eric	SOM	Biomedical Sciences	Doctoral	1/8/2018	5/5/2023
Edit	Hardman, Elaine	SOM	Biomedical Sciences	Doctoral	1/8/2018	5/5/2023
Edit	Liu, Jian	CITE	Applied Science and Technology	Graduate	1/8/2018	5/5/2023
Edit	Lumpkin, Britton	COLA	English	Associate	1/8/2018	5/7/2021
Edit	Rensenbrink, Greta	COLA	History	Graduate	1/8/2018	5/5/2023
Edit	Yu, Hongwei	SOM	Biomedical Sciences	Doctoral	1/8/2018	5/5/2023
Edit	Zanter, Mark	CAM	Music	Graduate	8/20/2018	12/8/2023

Attachment 3

Academic Planning Requests

This URL is for Full Academic Planning Requests available at <http://www.marshall.edu/graduate-council/upcoming-proposals/>

COS

Department: Biological Science

Type of Change Request: Catalog Change

Degree Program: M.S. and M.A.

Rationale: We are requesting catalog changes to reflect changes in guidelines (deadlines and procedures) for applying for Graduate Teaching Assistantships.

Effective Date: Fall 2018

Department: Physics

Major or Degree: Major in Physics, M.S. in Physical and Applied Science

Type of Change: Addition of major

Rationale: The Department of Physics requests the addition of a Major in Physics, within the Master of Science in Physical and Applied Science Program. The Department of Physics is one of the two departments in Cos that still don't have a M.S. Major. The M.S. Major in Physics will increase the recruitment, not only by bringing new students from other universities in the region who don't have this program, but also by attracting more local undergraduate students interested in a physics career. Moreover, the M.S. Major will benefit the research of Physics faculty members, since the graduate students have more knowledge and more time to work on advanced problems with faculty members. The M.S. students would be able to serve as G.A.s for the Physics department since they have enough knowledge to teach the general physics labs, grade homework and help in setting up experiments. The problem of finding G.A.s has been an unsolvable one for the Physics Department, when there are no graduate students in Physics. The existence of graduate students in the department would also help to promote the interaction between students, between students and faculty, and promote learning and research.

CITE

Department: Engineering

Type of Change Request: Change

Degree Program: Engineering Management major in the M.S.E. degree

Rationale: We want to give our Engineering Management graduate students the option to take either EM 694 (Engineering Labs) OR ES 550 (Environmental Law), rather than only EM 694.

Effective Date: Fall 2018

Department: Engineering

Type of Change Request: Admission Requirement

Degree Program: M.S.E. (M.S. in Engineering)

Rationale: We have decided that international students who have received a degree from a university within the United States do not need to satisfy the English language examination requirements required of other international students, as their U.S.A. degree satisfies the need. The Marshall University Admissions Office (Tammy Johnson) and the Graduate Dean (David Pittenger) have agreed to this principle, and both have agreed to the language change presented in this document.

Effective Date: Summer 2018

COB

Department: MGT/Health Care Management

Major or Degree: Masters in Health Care Administration (HCA)

Type of Change: Change of the required curriculum.

Deletions from Course Requirements: MKT511 (Marketing and Management), MGT620(Human Resource Management), MGT672 (Organizational Behavior), and one elective course in HCA.

Additions to Course Requirements : HCA640 (The Health Care Professional) and HCA658 (Long Term Care) both as electives.

Rationale: Change within the program is requested allowing the curriculum to provide more up-to-date and pertinent health care content. This will allow the student to receive a better education in the today's health care field. As new trends and methodologies within the management/administration of health care occur, changes must be made to the curriculum.

These trends and methodologies need to be reflected within the curriculum for the HCA students. Former and current students are requesting more health care oriented courses.

Changes will align the program with accreditation criteria of a national health care accrediting organization. Receiving accreditation is a goal of the HCA program.

Effective Date: Fall 2018

Department: Division of Accountancy and Legal Environment

Major or Degree: Master of Science in Accountancy

Type of Change: Change of Admission Requirements

Rationale: A revision to the Admission Requirements is needed to reduce barriers for entry into the program. The proposed requirements are also more in line with the Admission Requirements into the LCOB's Master of Business Administration program.

Effective Date: Fall 2018

COLA

Department: Geography

Minor: Geography (several options)

Credit Hours: 6

Type of Change: change

Rationale: New courses added; courses no longer taught removed; planning option removed since courses no longer taught.

Department: Geography

Type of Change Request: Change

Degree Program: Geography MA and MS

Summary of changes: Credit Hours: Increase from 32 to 34; Admissions: Requires submission of a CV and a letter of recommendation. Required courses: Deletes courses from other degree programs (EDF, SOC, CJ, MGT, or PSC), Requires additional courses in GIS (Geographic Information Systems), Deletes several elective courses that are no longer offered and adds additional courses as electives.

Rationale:

1. Require additional application materials. We would like more information as we screen applicants.
2. Minimum hours in Geography increased slightly from 32 to 34. We feel that students need additional subject matter exposure, knowledge of the discipline, and critical thinking,

writing, and research skills. Requiring two more credits will mean one additional Geography course per student.

3. Require GEO601 Colloquium in Geography. We've added this course which will consist of presentations of Marshall faculty and student research, research of invited scholars, visits by alumni to explain applications of the discipline in their career fields, and other academic and career related activities. This course is beneficial for thesis-writing students to be exposed to published research in the field and for all students (thesis or non-thesis) for career preparation and networking.
4. Change the current requirement that all students complete GEO526 Principles of GIS to a new requirement that all students complete any GEO GIScience course, not limited to only GEO526 Principles of GIS. Many students complete GEO 426 Principles of GIS at the undergraduate level, a similar class at another institution, or a similar class from another department. With the current requirement in place, those students would not need a GIScience course at the graduate level. With the proposed new requirement , students who have completed a foundations course like GEO426 will further their education in this important area by selecting any GEO GIScience course, while beginning students will need to complete GEO526 Principles of GIS since it is a pre-requisite to most other GIScience courses in the department.
5. Delete from the catalog description possible substitutions for GEO540 Spatial Statistics and GIS. While we will still permit substitutions in exceptional circumstances, we'd prefer the students take GEO540. Students who completed GEO440 Spatial Statistics and GIS with at least a C at the undergraduate level need no additional graduate statistics.
6. Change the list of courses based on what has been added or no longer offered.

Department: Center for Teaching and Learning - Tabled

Name of Certificate: Community-Based Learning and Research

Credit Hours: 15 hours

Type of Change: Addition

Rationale: Students will become active, transformative learners and researchers in their communities as part of their required coursework. It will also increase the number of students in classes currently being offered in the Graduate College as well as increase the number of courses designated as Community-Based Learning throughout all graduate programs.

Effective Date: Fall 2018

COHP

Department: Dietetics

Type of Change Request: Admission Requirements

Degree program: MS in Dietetics

Rationale: On occasion, students who complete a bachelor's degree and receive a Verification Statement from an accredited institution desire to begin graduate coursework prior to being accepted to the Dietetic Internship through DICAS, the centralized application system for dietetic internships. The updated admission requirements provide a mechanism for these students to be conditionally admitted and take classes in the graduate program for one semester. Full admission will be contingent on acceptance to the Dietetic Internship program through DICAS and all requirements for full admission being met.

Effective Date: Fall 2018

SOM

Graduate Intent to Plan - Major or Degree

Department: N/A

New Major or Degree: Master of Medical Science Physician Assistant

Credit Hours: 96

Rationale: Rationale: Three accredited PA programs are located in WV. None of the programs are sponsored by a medical school that includes students and residents in a medical education program. Clinical rotations are outsourced to a variety of clinical settings. The average total tuition cost of the three programs is \$60,193 with a range of \$47,860 - \$79,800.

MU and JCESOM have greater medical and educational resources with the added ability to train PA students at one institution on one extended campus. The quality of basic science education and clinical instruction can be shown to exceed those of state competitors. MU and JCESOM brand can be used to sustain a competitive advantage in the state and region. MUPA program can also provide educational opportunities that include fellowships in varying specialties that will give students a competitive advantage and thus enhance perceived value in Marshall's program.

Graduate College

Non-Curricular Changes

Type of Change Request: Revision of text Graduate Catalog referring to GPA

Department: Graduate College

Degree Program: Graduate College

Effective Date: Fall 2018

Rationale:

The language describing the Graduate Student's GPA is ambiguous in some places and leads to misinterpretation among students, faculty, Graduate College staff, and the Graduate Dean. Specifically, there is an essential difference between a student's cumulative GPA (e.g., all graduate courses taken) and the student's GPA as presented in the Plan of Study. In most cases, the two numbers are identical as students enroll in and complete only those courses required for the degree. A difference in the Two GPAs will arise when a student begins one degree and then changes major, modifies the Plan of Study to replace one completed course with another, or other situations where a student completes a course not required from the degree and absent from the Plan of Study.

The intent of those writing the original policy was to use Plan of Study GPA to be the sole number for making decisions about academic standing (Good Academic Standing versus Probation), dismissal from the program, and graduation. Over time, the language of the catalog may have inadvertently changed to diminish this distinction. Similarly, the original text may have afforded alternative interpretations. As such, the attached revision attempts to address the problem.

The revision attempts to make clear that for the graduate catalog, all statements about Grade Point Average (GPA) refer to the average of grades listed in the Plan of Study. All other GPAs in the catalog are modified (e.g. cumulative GPA and final transcript GPA that refer to the student's entire graduate college academic experience).

Note, for example, that Federal Regulations require the Financial Aid staff to use the cumulative GPA when determining eligibility for financial support. Students may use the distinction between the Graduate College's definition of GPA and the cumulative GPA should they need to appeal a financial aid decision.

Also, the change in the definition of the GPA does not affect those departmental policies that require dismissal when a student earns a second C or departments that have specific grade requirements for courses.

Attachment 4

Curriculum Requests

This URL is for Full Curriculum Requests available at
<http://www.marshall.edu/graduate-council/upcoming-proposals/>

College of Arts and Media

Course Addition (3)

Department: SOJMC
/ Title: JMC 506 / Branding
Description: Creative direction in developing the personality, reputation, appearance and character of a great brand consistent in all aspects of a brand.
Prerequisites: None
First Offered: Spring 2019
Credit Hours: 3

Department: SOJMC
/ Title: JMC 524 / Media Strategy
Description: Focuses on the delivery of advertising-public relations messages with attention to the development of audience personas, content management and analytics for traditional, digital and social media.
Prerequisites: None
First Offered: Spring 2019
Credit Hours: 3

Department: SOJMC
/ Title: JMC 568 / Environmental Mass Communications
Description: Identifying, analyzing and discussing issues that challenge environmental communications, strategizing the creation of comprehensible environmental messages and examining philosophies that underpin environmental communications.
Prerequisite: None
First Offered: Fall 2019
Credit Hours: 3

Course Deletions (1)

Department: SOJMC
/ Title: JMC 525 (425) / Advertising Campaigns
Rationale: The changes to JMC 539, if approved, move Public Relations Campaign Management to AD-PR Campaigns. The advertising and public relations disciplines are merging nationally and internationally. The consolidation of the advertising and public relations capstones mirrors that movement in the disciplines. This change aligns the outcomes of the new merged Advertising-Public Relations major and brings the course in line with new industry standards. A national survey of advertising and public relations professionals conducted by the Marshall University advertising/public relations faculty demonstrates the importance of bringing advertising and public relations students together for their capstone course experience. This course will continue to allow students to research, plan, implement, and evaluate public relations campaigns for clients, while expanding the same in the area of advertising. This merging of the capstone campaigns class will make the campaigns carried out for organizations throughout the region even stronger.

The changes to this course are also recommend by an industry expert on the Commission on Public Relations Education, as well as a key public relations-advertising accrediting team member with the Accrediting Council on Education in Journalism and Mass Communications--with whom the faculty consulted.

Final Offered: 'Spring 2018

Courses

Added (if any): JMC 539 (see course change paperwork)

Course Changes (10)

Course Chge: Title

Department: SOJMC

/ Title: JMC 508 / Strategic Communications Research

New Title: Research and Analytics

Rationale: This course is an expansion and update of JMC 408 to match the content with the outcomes of the new merged Advertising-Public Relations major and bring the course in line with new industry standards.

Description: Introduction to methods and tools used to monitor, inform and evaluate advertising-public relations decisions including applications of research methods and digital analytics.

Course Chge: Course Description

Department: SOJMC

/ Title: JMC 508 / Strategic Communications Research

New Title: Research and Analytics

Rationale: This course is an expansion and update of JMC 408 to match the content with the outcomes of the new merged Advertising-Public Relations major and bring the course in line with new industry standards.

Description

(Old): The course will include lectures, readings, discussions and projects on the resources and techniques used to obtain information by strategic communications decision-makers for advertising and public relations program planning.

Description

(New): Introduction to methods and tools used to monitor, inform and evaluate advertising-public relations decisions including applications of research methods and digital analytics.

Catalog

Description: Introduction to methods and tools used to monitor, inform and evaluate advertising-public relations decisions including applications of research methods and digital analytics.

Course Chge: Title

Department: SOJMC

/ Title: JMC 515 / Advertising Strategy & Execution

New Title: Content Strategy

Rationale: This course is an expansion and update of JMC 515 to fulfill the outcomes of the new merged Advertising/Public Relations major and bring the course in line with new industry standards.

Catalog

Description: Students will analyze advertising-public relations content problems, propose strategic solutions, create content and present strategies. Students will write, design and produce content for a variety of media.

Course Chge: Description
Department: SOJMC
/ Title: JMC 515 / Advertising Strategy & Execution
New Title: Content Strategy
Rationale: This course is an expansion and update of JMC 515 to fulfill the outcomes of the new merged Advertising/Public Relations major and bring the course in line with new industry standards.

Description
(Old) : Analyzing advertising problems in a case study approach, proposing a strategic solution, and implementing the strategy. Students must write and produce advertisements for a variety of media.

Description
(New) : Students will analyze advertising-public relations content problems, propose strategic solutions, create content and present strategies. Students will write, design and produce content for a variety of media.

Catalog
Description: Students will analyze advertising-public relations content problems, propose strategic solutions, create content and present strategies. Students will write, design and produce content for a variety of media.

Course Chge: Title
Department: School of Journalism and Mass Communications
/ Title: JMC 532 / Corporate and Instructional Video
New Title: AD-PR Video Production
Rationale: Because of the use of language of Corporate and Instructional, students may not understand the encompassing ways of using video across many programs. This name change will open up the capabilities of utilizing video across the School of Journalism and Mass Communications. To this, the course will appeal to more students.

Catalog
Description: Development of the use of video communication and instruction in business, agencies, and education. Production and utilization of video units for specific objectives.

Course Chge: Description
Department: School of Journalism and Mass Communications
/ Title: JMC 532 / Corporate and Instructional Video
Rationale: The course description needed to be updated to incorporate the specifics of what happens in the class.

Description
(Old): Development of the use of video communication and instruction in business, agencies, and education. Production and utilization of video units for specific objectives.

Description
(New): Students will create and produce various informational, promotional, and training video for companies and organizations. Students will learn to make and critique AD-PR videos that inform, persuade, and entertain. PR: JMC 260

Catalog
Description: Students will create and produce various informational, promotional, and training video for companies and organizations. Students will learn to make and critique AD-PR videos that inform, persuade, and entertain.

Prerequisite: JMC 260

Course Chge: Description

Department: SOJMC

/ Title: JMC 537 / Public Relations Writing

Rationale: This change in description better reflects the nature of this public relations course, emphasizing the planning, writing, and pitching stages--including the development and pitching of public relations strategies and tactics to actual clients. A national survey of advertising and public relations professionals conducted by the Marshall University advertising/public relations faculty demonstrates the importance of preparing future public relations practitioners in the areas of public relations planning, the continued emphasis on strong PR writing skills, and the important aspect of pitching ideas to a client in a professional setting. The changes to this course are also recommended by an industry expert on the Commission on Public Relations Education, as well as a key public relations/advertising former accrediting team member with the Accrediting Council on Education in Journalism and Mass Communications--with whom the faculty consulted.

Description

(Old): Theory and practice of various writing challenges encountered by public relations practitioners. Some consideration of publications design.

Description

(New): Public relations planning, writing, and pitching of strategies and tactics to clients.

Catalog

Description: Public relations planning, writing, and pitching of strategies and tactics to clients.

Course Chge: Title

Department: **SOJMC**

/ Title: JMC 537 / Public Relations Writing

New Title: Public Relations Planning

Rationale: This change in description better reflects the nature of this public relations course, emphasizing the planning, writing, and pitching stages--including the development and pitching of public relations strategies and tactics to actual clients. A national survey of advertising and public relations professionals conducted by the Marshall University advertising/public relations faculty demonstrates the importance of preparing future public relations practitioners in the areas of public relations planning, the continued emphasis on strong PR writing skills, and the important aspect of pitching ideas to a client in a professional setting. The changes to this course are also recommended by an industry expert on the Commission on Public Relations Education, as well as a key public relations/advertising former accrediting team member with the Accrediting Council on Education in Journalism and Mass Communications--with whom the faculty consulted.

Catalog

Description

(Old): Theory and practice of various writing challenges encountered by public relations practitioners. Some consideration of publications design.

Course Chge: Description

Department: SOJMC

/ Title: JMC 539 / Public Relations Campaign Management

Rationale: The advertising and public relations disciplines are merging nationally and internationally. The consolidation of the advertising and public relations capstones mirrors that movement in the disciplines. This change aligns the outcomes of the new merged Advertising-Public Relations major and brings the course in line with new industry standards.

A national survey of advertising and public relations professionals conducted by the Marshall University advertising-public relations faculty demonstrates the importance of bringing advertising and public relations students together for their capstone course experience. This course will continue to allow students to research, plan, implement, and

evaluate public relations campaigns for clients, while expanding the same in the area of advertising. This merging of the capstone campaigns class will make the campaigns carried out for organizations throughout the region even stronger. The changes to this course are also recommended by an industry expert on the Commission on Public Relations Education, as well as a key public relations-advertising accrediting team member with the Accrediting Council on Education in Journalism and Mass Communications--with whom the faculty consulted.

Description (Old) : Applying the four-step public relations process to an organization's program or campaign. Includes execution of public opinion research and development of original communication tools. Competitive agency model generally used. Capstone experience.

Description (New): Students function as an AD-PR firm that researches, plans, implements, and evaluates advertising and public relations campaigns for clients.

Catalog Description: Students function as an AD-PR firm that researches, plans, implements, and evaluates advertising and public relations campaigns for clients.

Course Chge: Title
Department: **SOJMC**
/ Title: JMC 539 / Public Relations Campaign Management
Rationale: The advertising and public relations disciplines are merging nationally and internationally. The consolidation of the advertising and public relations capstones mirrors that movement in the disciplines. This change aligns the outcomes of the new merged Advertising-Public Relations major and brings the course in line with new industry standards.

A national survey of advertising and public relations professionals conducted by the Marshall University advertising-public relations faculty demonstrates the importance of bringing advertising and public relations students together for their capstone course experience. This course will continue to allow students to research, plan, implement, and evaluate public relations campaigns for clients, while expanding the same in the area of advertising. This merging of the capstone campaigns class will make the campaigns carried out for organizations throughout the region even stronger. The changes to this course are also recommended by an industry expert on the Commission on Public Relations Education, as well as a key public relations-advertising accrediting team member with the Accrediting Council on Education in Journalism and Mass Communications--with whom the faculty consulted.

Catalog Description: Students function as an AD-PR firm that researches, plans, implements, and evaluates advertising and public relations campaigns for clients.

College of Health Professions

Course Additions (2)

Department: Dietetics

/ Title: DTS 671 / Sports Nutrition

Catalog Description: An in-depth investigation of sports nutrition, with emphasis on nutrient functions and their roles in physical activity as well as nutrition counseling strategies for athletes .

Prerequisite: None

First Offered: Spring 2019

Credit Hours: 3

Department: Dietetics
/ Title: DTS 672 / Diabetes and Nutrition Management
Catalog
Description: In-depth investigation of diabetes mellitus, including disease state, types, diagnosis and treatment options, medications to treat, exercise, complications, and medical nutrition therapy, and counseling strategies.
Prerequisite : None
First Offered: Spring 2019
Credit Hours: 3

College of Information Technology and Engineering

Course Addition (1)

Department: Engineering
/ Title: ENGR 695 / Internship in Engineering
Catalog
Description: Supervised on-the-job experience. The student will work in a technology or engineering company or department within an organization.
Prerequisite: Permission
First Offered: Summer 2018
Credit Hours: 3

College of Liberal Arts

Course Changes (3)

Course Chge: Title

Department: Geography

Current

#/Title: GEO 615 / Geographic Thought and Methods

New Title: Geographic Thought

Rationale: Slight change in emphasis. Methods are covered in GEO 616. Course description remains valid. BANNER/Registration abbreviation should be shortened to Geographic Thought instead of Geographic Thoughts/Methods .

Catalog

Description: Survey of the history, literature, prominent individuals, major concepts and paradigms in geography. The course emphasizes the integration of methods of geographic inquiry with each student's research focus and writing.

Course Chge: Title

Department: Geography

#/Title: GEO 616 / Geographical Research

New #/Title: GEO 616 / Geographical Research Methods

Rationale: Change in course emphasis. Course will provide students tools they can use for research/analysis as the graduate level in Geography.

Catalog

Description: This course provides an introduction to geographical research by focusing on the development of a viable research proposal which may serve as the basis for an independent research project.

Course Chge: Description

Department: Geography

#/Title: GEO 616 / Geographical Research

Rationale: We want all students to have a basic knowledge of graduate research methods and Geography. This is currently a gap our master's curriculum.

Description

(Old): This course provides an introduction to geographical research by focusing on the development of a viable research proposal which may serve as the basis for an independent research project.

Description

(New): Students examine/practice four research methods in geography - qualitative, quantitative, GIScience, and field/lab methods - and learn to choose among them and use them for their own research and analysis.

Catalog

Description: Students examine/practice four research methods in geography - qualitative, quantitative, GIScience, and field/lab methods- and learn to choose among them and use them for their own research and analysis.

Course Additions (5)

Department: History

/ Title: HST 449/549 / World War I in Films

Catalog

Description: This course explores the origins, course, and meaning of World War I (1914-1918) through selected films and readings.

Prerequisite: None

First Offered: Fall 2018

Credit Hours: 3

Department: History

/ Title: HST 554 / History of Ireland

Catalog

Description: This course explores the history of Ireland from the Middle Ages to the Present.

Prerequisite: None

First Offered: Fall 2018

Credit Hours: 3

Department: Geography

/ Title: GEO 601 / Colloquium in Geography

Catalog

Description: Speaker series introducing and sharing knowledge and experiences with a geographic focus. Students are to learn from the knowledge and experience of faculty members, graduate students, alumni and scholars.

Prerequisite: None

First Offered: Fall 2018

Credit Hours: 1 - 3 hours

Department: Geography
/ Title: GEO 554 / Drones for Remote Sensing and GIS
Catalog Description: Learn FAA rules and safety procedures; prepare for Remote Pilot licensing exam; operate drones to collect remote sensing data; process imagery for analysis; integrate sUAS imagery with existing GIS data.
Prerequisite: None
First Offered: Fall 2018
Credit Hours: 3

Department: Geography
/ Title: GEO 634 / GIS Databases & Programming
Catalog Description: Configuration and management of geospatial databases. Python scripting for analysis, geoprocessing, and workflow automation within a GIS environment.
Prerequisite: GEO 526 or permission
First Offered: Spring 2019
Credit Hours: 3

School of Medicine

Course Addition (1):
Department: Biomedical Research
/ Title: BMR 664 / Obesity and Related Diseases Journal Club (ORDRC Colloquim)
Catalog Description: A seminar course where published articles in the field of obesity and obesity related diseases are presented and discussed.
Prerequisite: None
First Offered: Fall 2018
Credit Hours: 1

College of Science

Course Additions (15)
Department: Mathematics
/ Title: STA 670 / Independent Study
Catalog Description: A faculty supervised, individualized course of study of a topic in statistics.
Prerequisite: Permission of the department chairperson
First Offered: Fall 2018

Credit Hours: 1 - 4 hours

Department: Mathematics
/ Title: STA 681 / Thesis
Catalog Description: Investigate a theoretical or applied statistics problem under faculty mentorship .
Prerequisite: Permission of the department chairperson
First Offered: Fall 2018
Credit Hours: 1 - 6 hours

Department: Mathematics
/ Title: STA 690 / Special Topics in Statistics
Catalog
Description: Courses on special topics not listed among the current course offerings.
Prerequisite: Permission of the department chairperson
First Offered: Fall 2018
Credit Hours: 1 - 4 hours

Department: Mathematics
/ Title: STA 691 / Special Topics in Statistics
Catalog
Description: Courses on special topics not listed among the current course offerings.
Prerequisite: Permission of the department chairperson
First Offered: Fall 2018
Credit Hours: 1 - 4 hours

Department: Mathematics
/ Title: STA 692 / Special Topics in Statistics
Catalog
Description: Courses on special topics not listed among the current course offerings.
Prerequisite: Permission of the department chairperson
First Offered: Fall 2018
Credit Hours: 1 - 4 hours

Department: Mathematics
/ Title: STA 693 / Special Topics in Statistics
Catalog
Description: Courses on special topics not listed among the current course offerings.
Prerequisite: Permission of the department chairperson
First Offered: Fall 2018
Credit Hours: 1 - 4 hours

Department: Mathematics
/ Title: STA 580 / Special Topics in Statistics
Catalog
Description: Courses on special topics not listed among the current course offerings.
Prerequisite: Permission of the department chairperson
First Offered: Fall 2018
Credit Hours: 1 - 4 hours

Department: Mathematics
/ Title: STA 581 / Special Topics in Statistics
Catalog
Description: Courses on special topics not listed among the current course offerings.
Prerequisite: Permission of the department chairperson
First Offered: Fall 2018
Credit Hours: 1 - 4 hours

Department: Mathematics
/ Title: STA 582 / Special Topics in Statistics
Catalog
Description: Courses on special topics not listed among the current course offerings.
Prerequisite: Permission of the department chairperson
First Offered: Fall 2018
Credit Hours: 1 - 4 hours

Department: Mathematics
/ Title: STA 583 / Special Topics in Statistics
Catalog
Description: Courses on special topics not listed among the current course offerings.
Prerequisite: Permission of the department chairperson
First Offered: Fall 2018
Credit Hours: 1 -4 hours

Department: Mathematics
/ Title: STA 585 / Independent Study
Catalog
Description: A faculty supervised, individualized course of study of a topic in statistics.
Prerequisite: Permission of the department chairperson
First Offered: Fall 2018
Credit Hours: 1 - 4 hours

Department: Mathematics
/ Title: STA 586 / Independent Study
Catalog
Description: A faculty supervised, individualized course of study of a topic in statistics.
Prerequisite: Permission of the department chairperson
First Offered: Fall 2018
Credit Hours: 1 -4 hours

Department: Mathematics
/ Title: STA 587 / Independent Study
Catalog
Description: A faculty supervised, individualized course of study of a topic in statistics.
Prerequisite: Permission of the department chairperson
First Offered: Fall 2018
Credit Hours: 1 -4 hours

Department: Mathematics
/ Title: STA 588 / Independent Study
Catalog
Description: A faculty supervised, individualized course of study of a topic in statistics.
Prerequisite: Permission of the department chairperson
First Offered: Fall 2018
Credit Hours: 1 - 4 hours

Department: Physics
/ Title: PHY 520/ Astrophysics
Catalog Description: A detailed study of core problems in Astrophysics such as orbital dynamics, radiation processes, stellar structure and evolution, galactic dynamics and cosmology.
Prerequisite: None
First Offered: Fall 2018
Credit Hours: 3

Course Changes (2)

Course Chge: Title Change
Department: Biological Sciences
#/Title: BSC 660 / Introductory Graduate Seminar
New Title: Seminar I
Rationale: Our students are required to take 2 seminars and as it stands now, one is called Introductory Grad Seminar and the other is called Seminar II. The course having the title, Seminar I (BSC 661) is no longer a required seminar (but will not be deleted). To avoid confusion, we would like to name our 2 required courses Seminar I and Seminar II.

Catalog Description: Topics relevant to preparation for a career in the life sciences including: literature mining and interpretation, scientific ethics, preparation and delivery of scientific presentations, and career development tools.

Course Chge: Title Change
Department: Biological Sciences
Current
#/Title: BSC 661 / Seminar I
New Title: Topics in Biological Sciences
Rationale: Our students are required to take 2 seminars and as it stands now, one is called Introductory Grad Seminar and the other is called Seminar II. The course having the title, Seminar I (BSC 661) is no longer a required seminar. We have submitted a separate request to rename the required 660 to Seminar I. To avoid confusion, we would like to rename the current Seminar I (661) to Topics in Biological Sciences.

Catalog

Description: In depth group discussion of current biological issues.