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The Minutes of the Marshall University Board of Governors Meeting, December 13, 2011

Marshall University Board of Governors

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MARSHALL UNIVERSITY
BOARD OF GOVERNORS
December 13, 2011
Memorial Student Center
Huntington, WV

Members present, in person: John G. Hess, Vice Chair; Phyllis Arnold; Letitia Neese Chafin, Oshel Craigo, Michael J. Farrell, David Haden, Dale Lowther, Joe McDonie, Wyatt Scaggs, Michael G. Sellards, Joseph Touma, Mike Dunn, Marty Amerikaner, Raymond Harrell Jr.

Members present, by phone: Ed Howard

Members absent: Verna Gibson

I. Call to Order

The meeting was called to order at 11:45 a.m. by Vice Chairman, John Hess.

II. Swearing in of New Member

Menis Ketchum administered the "Oath of Office" for swearing in Wyatt Scaggs, the newest member of the Board of Governors.

III. Minutes

The approval of minutes was postponed to the next meeting.

IV. Committee of the Whole

a) Official Color Change Resolution

Matt Turner, Chief of Staff and SVP for Communications, presented a resolution to officially adopt change of University color to a lighter shade of green. He discussed the increase of 30% in sales by local retailers that sold the new color in their stores. Upon a motion by Joseph Touma, seconded by Tish Chafin, the following resolution was unanimously approved:

Resolved, that the Marshall University Board of Governors adopt Pantone Matching System 356 (a shade of Kelly green, simply called PANTONE ®356 OR PMS 356) as the official university green color, effective January 1, 2012.

V. President's Report

Dr. Kopp began with a discussion regarding culmination of the University's new bond issuance. The process has been a team effort.

Tomorrow, there will be a meeting with the Jefferies Group to discuss investments with the MUF and MU members of the Investments Committees.

A workshop in conjunction with the HLC/Pathways project was held in Lisle, Illinois. It was attended by Drs. Ormiston, Todd, Reynolds, Spindel and Kopp. We are on schedule with the planning and implementation of this initiative.

The new student recruitment season is well underway. The goal for fall 2012 is 2100 FT freshman. As discussed in our last meeting, the University continues its work with INTO for an agreement for student international recruitment. We are hopeful to wrap-up the terms of this new venture in the near future.

Accreditation visits are being made in 2012 by the AACSB (College of Business) and NCATE (College of Education), the AACSB has been here and we are expecting their report early in 2012 and NCATE is upcoming later in 2012.

A meeting with Mark Muchow and Mike McKown in the State Budget office was held prior to this meeting. Their multi-year revenues and expenditures forecast for the State's budget does not provide much optimism. Net State revenues in the coming years will be negatively impacted by legislatively-enacted tax law changes (including the food tax); a lowering of business taxes rates over the next 5-6 years; lower Lottery revenues due to greater competition among bordering states; and lower coal severance tax collections, despite recent increases due to greater coal exports abroad. Lottery revenues peaked in 2007 and have declined since that time. The economy is moving downward. Escalating Medicare costs are a growing concern, and reduced federal spending over the next five years is expected. There is talk of a new state prison. If the Legislature approves it, it will have a significant budgetary impact. To recap, the budget gap in FY2014 is significant and does not bode well for higher education. In MU's forecast, we have been very conservative in forecasting and are certainly heading in the right direction.

VI. Committee Reports

Finance, Audit and Facilities Planning Committee, John G. Hess, Chair

In the Committee meeting, a financial update was given by Mary Ellen Heuton regarding Finance; David Steele provided an update for Athletics.

To the Board, Perry Chaffin, Internal Auditor, had nothing to report at this time; Jim Schneider gave a medical school update and an update on the state legislative audit, noting that September 2007 was the date of the last audit of Compliance and Review of Internal Controls. In September 2010, the field work began and was done in mid-November. No major findings were noted. Overall, it was a good audit. There will be a formal report soon. The results may be in the newspaper before the next meeting of the Board.

Dr. Nerhood gave a brief update regarding the LCME. He noted that each citation has been assigned a corrective plan of action in the Medical School's overall action plan. He feels like the issues are well on their way to being resolved. Regarding student indebtedness, there is no quick fix. The two LCME Secretariats will be here from LCME on January 18 and 19 to work with the school on the items.

Karen Kirtley gave a brief update on the East Bond deferred maintenance projects noting that \$17.6 million was to be used by 2013. She discussed the projects that are yet to be completed.

Action Items:

The first action item was the Financial/Budget Report for the first three months of the new fiscal year, ending September 30, 2011. Upon a motion by Michael J. Farrell, seconded by Mike Dunn, the following resolution was unanimously approved:

Resolved, that the Board of Governors receives the Financial/Budget Report for the three months ending September 30, 2011.

The next item was the Investment Earnings Update. Upon a motion by Michael G. Sellards, seconded by Joe McDonie, the following resolution was unanimously approved:

Resolved, that the Marshall University Board of Governors receives the Investment Earnings Report for the four months ending October 31, 2011.

The last item was the Approval of Architect/Engineer Selection for the athletic facility projects. Mike Hamrick discussed this initiative with the Board. An amendment to the agenda item was adopted. Upon a motion by Joe McDonie, seconded by Joseph Touma, the following amended resolution was unanimously approved:

Resolved, that the Marshall University Board of Governors approve the selection of the Architect/Engineer Firm and continue to the next highest rated firm until a successful contract is negotiated for the planning and Design of the Indoor Practice Complex [Indoor Practice Facility, Student Academic Center, Sports Medicine Clinical Translational Research Center] and Soccer Stadium Complex.

Academic & Student Affairs Committee, Michael G. Sellards, Chair

Mr. Sellards discussed the items that were given in the Committee meeting. He noted that in the Athletics Update, that we have achieved an 86% graduation rate for our student athletes, which rate that places us among the best in C-USA.

Dr. Ormiston came to the podium with updates from Academic Affairs. He discussed INTO and what it could mean to our recruitment. He talked about the Lumina Foundation and the HLC

Pathways project. He reminded everyone that the students return on January 9, 2012. Dr. Ormiston discussed some advising reforms that are being looked at, some new tools of the trade. He discussed the “Degree Works” program. Dr. Ormiston said a new policy for D & F grades for freshmen is being reviewed and brought forward. And, lastly, there is a Dean Search for the College of Engineering and Technology, which Dr. Chuck Somerville is chairing.

There are four action items requiring approval:

The first is the addition of Degree Program: Masters of Science in Athletic Training. This program would be housed in Exercise Science, therefore faculty are already in place and no additional funding would be needed. It was noted that we would be the only school in West Virginia with this type of program. Upon a motion by Dave Haden, seconded by Joe McDonie, the following resolution was unanimously approved:

Resolved, that the Marshall University Board of Governors approve the addition of a degree program of Master of Science in Athletic Training.

Next is a change in Title of Degree Program from Bachelor of Science in Medical Technology to Bachelor of Science in Medical Laboratory Science. Upon a motion by Joseph Touma, seconded by Joe McDonie, the following resolution was unanimously approved:

Resolved, that the Marshall University Board of Governors approve the change in title of Bachelor of Science in Medical Technology to a Bachelor of Science in Medical Laboratory Science. This change does not have a financial impact.

The next two items are Policies. The first is Final approval of an electronic Communications Policy. There is no anticipated cost to the institution for implementing this policy. Upon a motion by Phyllis Arnold, seconded by Joe McDonie, the following resolution was unanimously approved:

Resolved, that the Marshall University Board of Governors approves Policy IT-5, Distance Education Courses as an update to Policy IT-5, Online Courses.

The next item is Final approval of a Policy on Distance Education Courses. There is no anticipated cost to the institution for implementing this policy. Upon a motion by Phyllis Arnold, seconded by Joseph Touma, the following resolution was unanimously approved:

Resolved, that the Marshall University Board of Governors approves Policy IT-5, Distance Education Courses.

Dr. Amerikaner mentioned the annual Program Review will take place on March 28, 2012, stating that there are a few Board Members that were not heard from. Cora will send out the note with the date and information.

VII. Executive Session under the authority of WV Code § 6-9 A-4

The Board of Governors went into Executive Session to discuss a naming opportunity. After a brief time, the Board reconvened in Open Session. An item was presented to the Board from the Joan C. Edwards School of Medicine for a Conference Room Naming. This initiative was advanced due to the on-going renovations of the Medical Education Building and its conversion for use by the School of Pharmacy. This action has necessitated the reconfiguration of the former named conference room space and its reassignment to an expanded gross anatomy laboratory. The School therefore requested that the conference room on the third floor of the Byrd Biotechnology Science Center, where the Department of Biochemistry and Microbiology is now located, be designated in Dr. Lotspeich's name to continue this honor.

Upon a motion by Joe McDonie, seconded by Michael J. Farrell, the following resolution was read and unanimously approved:

Resolved, that the Marshall University Board of Governors approves the designation of the third floor conference room (#334) at the Byrd Biotechnology Science Center as the Dr. Fred Lotspeich Conference Room continuing the honor previously bestowed on the founding chair of the School of Medicine's Department of Biochemistry.

VIII. Announcements and Adjournment

The next Board Meeting is February 23, 2012, unless we have to call a special board meeting.

As there were no other matters to bring before the Board, upon a motion by Dale Lowther, seconded by Oshel Craigo, and unanimously approved, the meeting was adjourned.

Joseph Touma, Secretary