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The Minutes of the Marshall University Board of Governors Meeting, February 17, 2011

Marshall University Board of Governors

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MARSHALL UNIVERSITY
BOARD OF GOVERNORS

February 17, 2011
Memorial Student Center
Huntington, WV

Members present, in person: Verna K. Gibson; John G. Hess; Letitia Neese Chafin; Michael G. Sellards; Oshel B. Craigo; Michael J. Farrell; Ed Howard III; Dale Lowther; Brent A. Marsteller; Joseph K. McDonie; General H. G. Mooney; Larry Stickler, Ph.D.; Mike Dunn; Edward R. Pride IV

Members Present, by phone: Gary L. Adkins; Joseph B. Touma, MD

Members Absent: A. Michael Perry (Emeritus member);

I. Call to Order

Upon determining that a quorum was present, Chairman Gibson called the meeting to order.

II. Minutes Approval

The minutes of the October 21, 2010, and December 9, 2010 meetings were approved upon a motion by John Hess, seconded by Mr. Sellards.

III. Committee of the Whole

Dr. Kopp briefly discussed the report of the Efficiencies Task Force, which he chaired on behalf of the Higher Education Policy Commission. The charge was to “recommend ways that the Commission and West Virginia’s public four-year colleges and universities could achieve sustainable cost containment within their operating budgets.”

Secondly, an action item was discussed regarding designating March 2, 2011 as “Marshall University Day” commemorating the granting of university status by the West Virginia Legislature. Marshall Day at the Capitol is also being held on March 2, 2011 and a House of Delegates and Senate resolution has been requested, as well as the Governor declaring the day being Marshall University Day in the State of West Virginia. Upon a motion by Mr. Marsteller, seconded by Mr. Lowther, the following resolution was unanimously approved:

Marshall BOG Resolution – Designating March 2, 2011 as “Marshall University Day.”

Whereas, March 2, 2011 marks the 50th anniversary commemorating the granting of university status to Marshall University by the West Virginia Legislature, thereby making it possible for Marshall University to fulfill the vision of a public university of and for the people of West Virginia, serving not only West Virginians but the nation with distinction and pride; and

Whereas, Marshall University is one of the state’s premier institutions of higher learning; and,

Whereas, Marshall University educates over 14,000 students at campus locations in Huntington, Point Pleasant, South Charleston, Beckley, Logan and Gilbert and offers degrees at the associate, baccalaureate, master's and doctoral levels; and,

Whereas, Marshall University is building a national reputation for research in biotechnology, forensic science and medicine through its College of Science and the Joan C. Edwards School of Medicine; and,

Whereas, Marshall University is creating new, high-value job opportunities through its research efforts and as part of West Virginia's Research Trust Fund "Bucks for Brains" initiative; and,

Whereas, with every dollar the state invests in Marshall University, the University generates over \$20 in economic benefit to West Virginia, resulting in the generation of \$1.5 billion per year in economic impact, which has tripled since 2005; and,

Whereas, a university-record 2,052 new full-time equivalent freshmen enrolled at Marshall University in fall 2010; and,

Whereas, the Robert C. Byrd Institute for Advanced Flexible Manufacturing is providing services to all 55 state counties providing expertise to more than 5,250 small and medium-sized manufacturers that employ more than 81,000 individuals across West Virginia; and,

Whereas, the Nick J. Rahall, II Appalachian Transportation Institute of Marshall University is setting national standards in transportation; and,

Whereas, Marshall University's graduate program in Forensic Science is ranked as the top program of its type in the country; and,

Whereas, Marshall University's medical and health sciences schools and departments train hundreds of West Virginians to serve as doctors, nurses, therapists and health technicians each year; and,

Whereas, Marshall University is establishing the School of Pharmacy, which will produce well-prepared pharmacists for the field's evolving role in health care, will create good-paying jobs and will generate an estimated \$150 million economic impact; and,

Whereas, Marshall University alumni number more than 90,000 across the globe; therefore, be it

Resolved by the Marshall University Board of Governors:

That the Board hereby designates March 2, 2011, as "Marshall University Day" in celebration of the university's 50th anniversary of earning university status.

Dr. Kopp encouraged all board members to attend the MU Day at the Capitol festivities on March 2, 2011.

IV. President's Report

Dr. Kopp gave an update regarding recruitment and preliminary projections for fall enrollment. He also encouraged board members to read their email for legislative items noting our appreciation for their help in matters of importance to Marshall. He noted that the first pass of the budget would include State appropriations to restore funding that had previously been backfilled temporarily with federal stimulus funding. The University continues to track the bills as they go through the various legislative committees. Another item is the OPEB Liability Issue. Senator McCabe introduced and sponsored a bill in the Senate to mitigate this liability. We are waiting on the authorization to begin expending the \$25 million committed by the State toward the design and construction the new Biotechnology and Applied Engineering Complex at Marshall. We are proceeding with the planning for this new building. He discussed some upcoming April budget items to be brought to the board. An RFP has been requested for firms to recruit international undergraduate students to Marshall University. There were meetings with the management companies that operate and manage the freshmen residence halls and the recreation center. We have their recommendations and are taking them into consideration for Board approval at the April meeting. He discussed the Pharmacy School briefly and the process for application underway. A visit from ACPE to provide feedback and next steps was done recently with commendations on the pre-application. And, lastly, on March 2, 2011, there will also be a website launched for the University's 50th Anniversary.

V. Reports

Finance, Audit and Facilities Planning Committee, John G. Hess, Chair

Committee Chairman Hess introduced Mary Ellen Heuton, Interim CFO, and commended her and Karen Kirtley on the excellent job they are doing. They are diligently working on developing the budget for next year and a five-year budget plan. Chairman Hess highlighted the budget for six months ending December 31, 2010. Upon a motion by Mr. Marsteller, seconded by Mr. McDonie, the following resolution was unanimously approved:

Resolved, that the Board of Governors receives the Financial/Budget Report for the six months ending December 31, 2010.

Chairman Hess then discussed the CommonFund earnings, particularly updating the Board on legislation that would eliminate the sunset provision of the BOG's investment authority. Upon a motion by General Mooney, seconded by Mr. Sellards, the following resolution was unanimously approved:

Resolved, that the Marshall University Board of Governors receives the Investment Earnings Report for the six months ending December 31, 2010

There were brief highlights given by Chairman Hess regarding Athletics and the School of Medicine.

Academic & Student Affairs Committee, Letitia Neese Chafin, Chair

Mr. Sellards gave the Academic & Student Affairs report from the Committee. Mr. Sellards asked Provost Ormiston to share his report with the Board before discussing the action item for approval. Provost Ormiston briefly gave a quick update on student retention and announced that Campus Conversations would begin again on March 7th.

Updates were given to the Committee from Academic Affairs, Athletics, Student Affairs and the Medical School. There was one action item. It is the Intent to Plan for the Master of Science in Athletic Training. This would make this program a major. Upon a motion by Mr. Marsteller, seconded by Mr. Howard, the Board unanimously approved the following motion:

Resolved, that the Marshall University Board of Governors approve the Intent to Plan for the Master of Science in Athletic Training.

IX. Executive Session

There was no formal Executive Session

X. Autism Board Member

In accordance with the Autism Training Center's bylaws, the following person was named to the Advisory Board:

Scott Withrow

X. Announcements and Adjournment

The date of the next meeting is April 28, 2011. Mr. Lowther brought attention to a flyer that was at each seat. It is the Mid-Ohio Alumni Association Scholarship Fundraiser. The date is February 24, 2011 at the Grand Point Conference Center, in Vienna, West Virginia. The fundraiser is to honor the Ralsten Family. He encouraged all members to attend.

Dr. Kopp continues to visit high schools recruiting students. As is proven by the recruitment numbers mentioned earlier, this is a very worthwhile venture.

As there were no other matters to bring before the Board, upon a motion by Mr. Marsteller, seconded by Mr. Lowther, and unanimously approved, the meeting was adjourned.