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The GFWC West Virginia Clubwoman, November, 1969

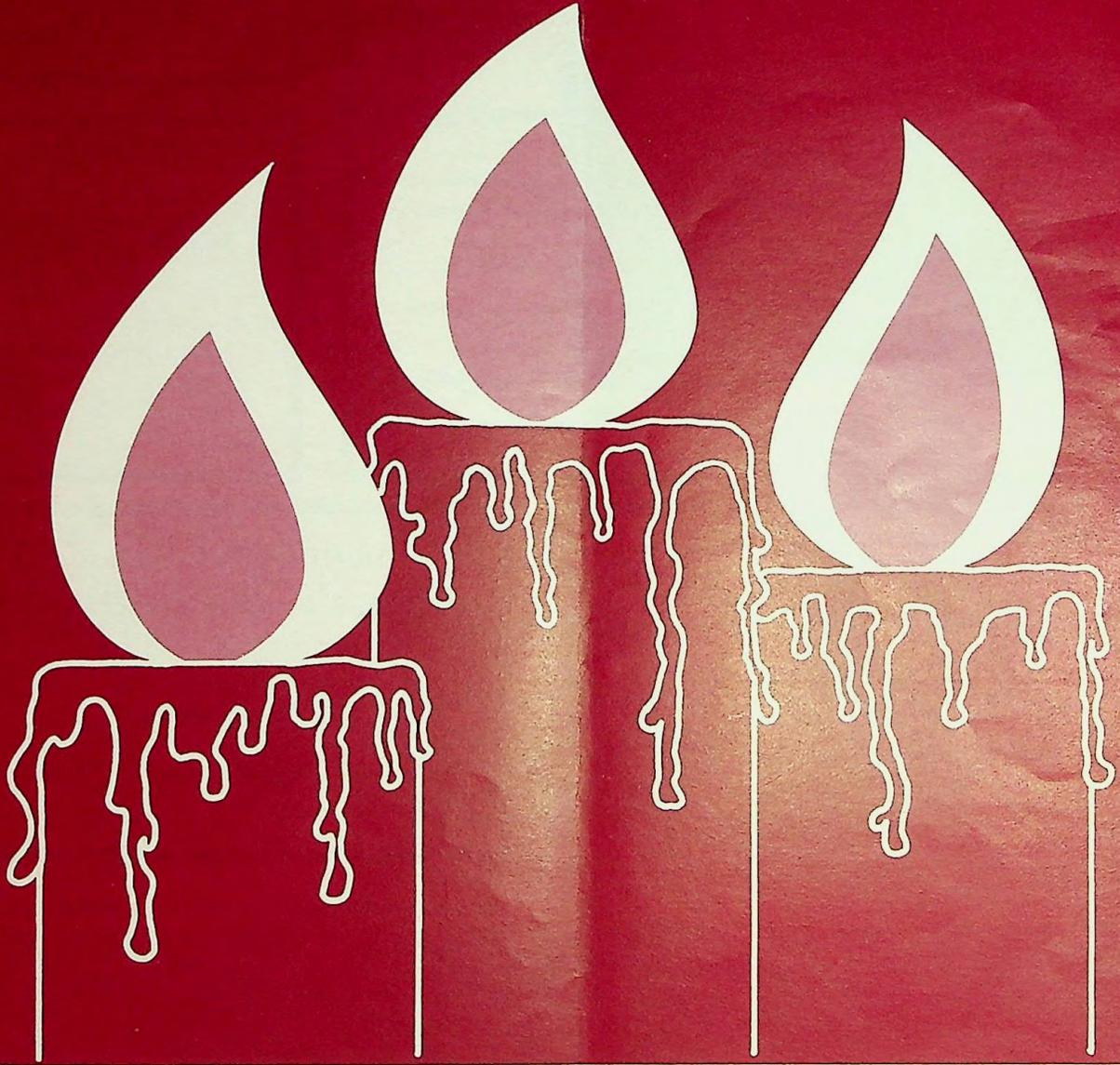
GFWC West Virginia

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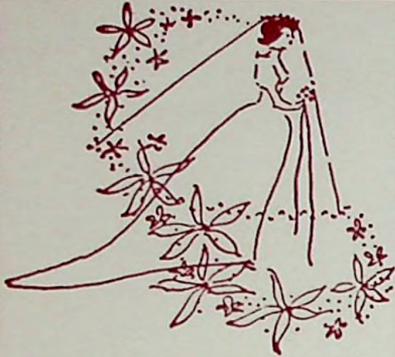
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The West Virginia CLUBWOMAN

Official Publication of the
THE WEST VIRGINIA FEDERATION
OF WOMEN'S CLUBS

THE WEST VIRGINIA CLUBWOMAN is published in September, November, January, March, and May by the Press and Publicity Department of the West Virginia Federation of Women's Clubs. Entered as second class matter at the post office of Shepherdstown, W. Va. 25443 under act of March 3, 1879. Subscription price 20¢ per year. Postmaster: IF UNDELIVERABLE NOTIFY THE SHEPHERDSTOWN REGISTER, SHEPHERDSTOWN, W. VA. 25443 ON FORM 3579.

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COVER:

I am thinking of you today because it is Christmas and I wish you happiness. And tomorrow I shall still wish you happiness. I may not be able to tell you about it every day, because I may be far away or we may be very busy. But that makes no difference . . . my thoughts and my wishes will be with you just the same. Whatever joy or success comes to you will make me glad. Throughout the year . . . I wish you the spirit of Christmas.

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PRESIDENT'S MESSAGE

Mrs. George T. Hoylman
WVFC President

Dear Clubwomen,

Your President has been travelling a great deal this fall — representing you in many places. She has been appointed to serve on the Citizens Advisory Commission on the West Virginia Legislature and attended her first meeting in September.

The District Conventions on Saturdays — from Sept. 13 to Nov. 8 — were a real joy. The travel during our beautiful fall season is in itself a delight — and the added pleasure of meeting with you wonderful clubwomen really makes this office a rewarding one. Thank you for your friendliness and warm hospitality wherever I go, for being such good "listeners" when I am privileged to address your group, and for your generous and wholehearted support of the goals and projects of our Federation. And I do appreciate the opportunity to share your ideas, at District Conventions and on visits to clubs.

At the Pearl S. Buck Birthplace Foundation, Inc. meeting in Clarksburg on September 14, the same officers were elected for a second year as follows: President, Mrs. Delmas Miller; Vice President, Mrs. George Hoylman; Secretary, Mrs. Harry L. Findley; Treasurer, Mrs. Paul Yates. If you wish to be a member, send annual dues of \$5.00 to Mrs. Yates, Box 263, Roncoverte, W. Va. 24970. Or you may send more. Membership categories are: Individual — \$5.00; Sustaining — \$10.00; Contributing — \$50.00; Donor — \$100.00; Patron — \$500.00; Life Membership — \$1,000.00.

The GFWC Board Meeting was held at the Greenbrier, White Sulphur Springs, Sept. 21-24. The meeting featured program presentations by GFWC Department and Division Chairmen, a meeting of State Presidents, one of Department and Division and Committee Chairmen, and one of State Junior Directors. The opening event was a "Welcome to West Virginia" reception, the host being Mr. William T. Bright, Vice President of Bright of America, Inc. on Sunday evening.

A luncheon was given on Monday, courtesy of Automotive Safety Foundation. We heard a review of the NATO Conference Tour, and an address by Mrs. Walter V. Magee entitled "State of the Federation."

A dinner on Tuesday, courtesy of Fostoria Glass Company, featured a program "Let's Talk Taste" and "Let's Talk Table Settings", two films presented by Mr. T. G. Lightner.

On Wednesday we saw a film presented by Geoffrey Lund, M. Lowenstein and Sons, Inc. on fire retardant flannel, now being used for some children's pajamas.

Wednesday afternoon and evening activities were a Mini-Olympics competition for awards, with bowling, shuffleboard, putting, tennis, table tennis and bridge, and a reception and "Victory Banquet," courtesy of Sears-Roebuck Foundation, Mr. William F. McCurdy, President. This was followed by a Greenbrier Repertory Theatre presentation.

Outside speakers included Miss Willie Mae Rogers, Vice President, Good House-keeping Magazine, at the Monday dinner by CPC International; Marvin M. Sandstrom, Acting Deputy Administrator, Food and Nutrition Service, U. S. Department of Agriculture; Hogan Thompson of Wheeling Pittsburgh Steel Corporation; and J.

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C. Hunter, Assistant Manager of Public Relations, Cities Service Oil Company.

The "Business for Beauty" Contest will be held again this year and I urge more participation. The Woman's Club of Mannington was our state winner last year. For more details see page 6.

Would you be interested in a Mexican tour following the GFWC Convention in San Antonio, Texas, June 7-12, 1970? If so, write to Mrs. Henry P. Shaper, Sr. (President of Texas Federation), 1814 McCullough, San Antonio, Texas 78212. The estimated cost is \$265.00, including one meal a day, transportation and lodging for a tour of four historical cities in Mexico. Such a tour will be planned if there is enough interest.

At the Board meeting clubwomen were urged to fight to defeat the big truck bill still in committee, known as HR 11870. Write To: James Kee of District 5, a West Virginia member of the Public Works Committee, and Congressman George H. Fallon of Maryland, its chairman. Also write members of the House. Address: House of Representatives, Washington, D.C. 20515. Seek aid of your PTA for safety of our children. Let Mrs. Magee know when you write your representative.

You are also asked to consider bill HR 13270, which would make minimum personal exemption on tax \$1,000 instead of the present \$600. Write your Senator and tell him your view on this Tax Reform Bill.

I would remind you to continue to work on increased membership. Here is a recipe borrowed from the Missouri Federation.

RECIPE FOR EXTENSION

"Ingredients:

1 club of 1 or more interested women

At least 10 interested women or girls in the community

Extension information about meaning, program and activity of the General and State Federations of Women's Clubs

"At a convenient time and place, mix clubwomen with other interested women. Blend well with information until temporary officers are chosen and committee for formation of constitution and bylaws is appointed. Marinate and let stand a few days until constitution and bylaws are set.

"Bring all ingredients together again, add permanent officers and send application and dues to the State Second Vice President (or Membership Chairman). Bring together regularly and a most delightful experience will result. To refurbish established clubs, add gradually new members from interested women in the community. Stir well and add more members until complete capacity of homes or meeting room is reached. A feeling of coziness and snugness is achieved in this manner. Add more whenever vacant chairs appear as this is a continuous process for best results."

Since Thanksgiving Day is almost here and Christmas is celebrated before you receive another Clubwoman Magazine, I would wish for you a happy and blessed holiday season for these important days. Let us count our blessings. The gifts of God are so wonderful it is impossible to keep them to ourselves. The measure of the reality of God's gifts to each of us will perhaps be the measure of our desire to share them with others.

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BUSINESS FOR BEAUTY

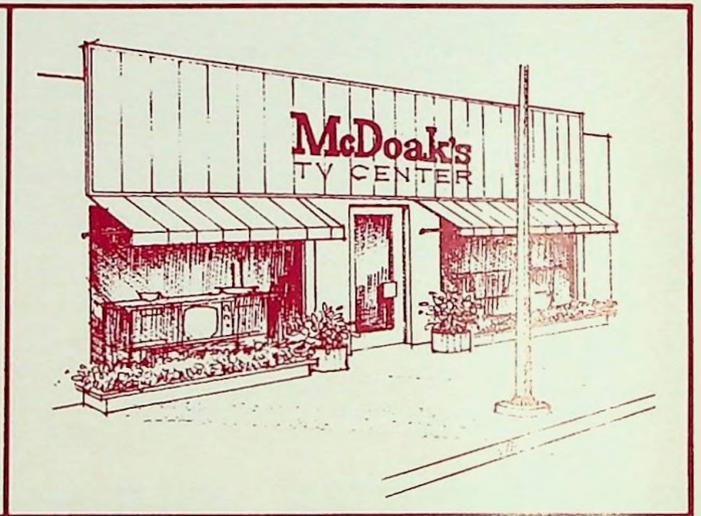
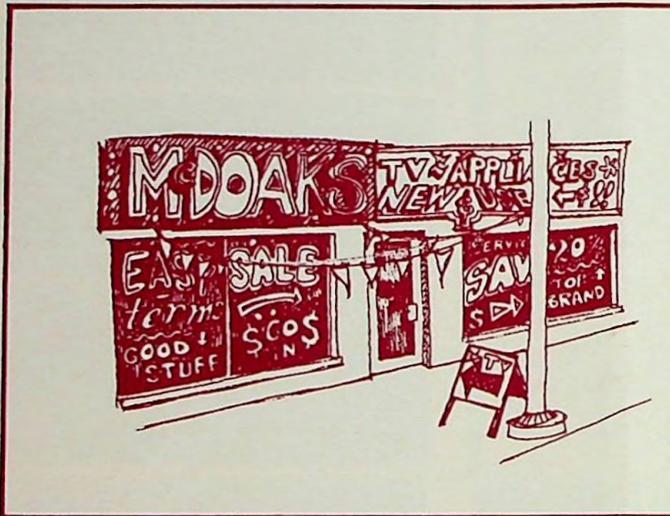
The Business for Beauty Program is not complicated. Participating clubs should take these steps:

1. Order your Business for Beauty Idea Book (if you haven't already done so) from: Business for Beauty, c/o Cities Service Oil Co., Box 300, Tulsa, Oklahoma 74102.
2. Call public attention to the need for improved appearance by businesses.
3. Motivate businessmen to improve the appearance of their establishments by personal contact and speeches before men's groups. Furnish interested firms with a copy of the Idea Book (landscaping manual).
4. Recognize all businesses which improve their appearance and those which set an example through high standards with the presentation of Certificates of Commendation.
5. Select one business in your community to receive a First Place Awards Certificate. Then, enter this firm in state competition. Plaques will be given to the top winner in each state. Six national winners will be chosen from among state honorees. They will be honored at an awards program in Washington, D.C., in fall of 1970. Cash awards totalling \$6,000 will be given to clubs submitting the winning entries, to continue beautification work. The business proprietor and his wife will receive expense-paid trips to the nation's capital.
6. Your entry must be in the hands of the state conservation chairman by July 1, 1970.

The Business for Beauty program is sponsored by the General Federation of Women's Clubs and Cities Service Oil Company, through the Cities Service Foundation.

Let's have every club in West Virginia look around your community and enter immediately this program!

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CLUBS IN ACTION



JACKSON COUNTY FEDERATED WOMEN SPONSOR "CHARITY WEEK" FOR HEALTH TEACHING UNIT

The five federated clubs of Jackson County have banded together for their 1968-70 Community Improvement Project . . . and everyone is getting into the act! The clubs sponsored in October a full week of "Charity Week" events focusing attention on a much needed County Health Teaching Unit. Activities were co-ordinated by many civic groups in the county and included fun things that all ages could participate in: Rock Festival, State Horse Show, Square Dance, Bowl for Health, Charity Ball, Shooting Match, Antique Show and an Art Exhibit. Volunteer hours run into the hundreds of hours . . . children got into the act by sponsoring a carnival and a magic show . . . one young lady was overheard as she remarked while counting proceeds at her stand . . . "I declare we're going to get that Teaching Unit built yet . . . if we work together." The uniqueness of this remark is that it is the first time the clubs have jointly worked together on a county project.

A man once remarked that he was in favor of progress, he just didn't like all the changes that were being made! The project going on in Jackson County concerns progress with changes that everyone will like . . . and again, it is showing clubwomen uniting for a common cause.

INDIAN HERITAGE STRESSED AT SOUTHWESTERN WORKSHOP

A highlight of the Southwestern District Workshop this past summer was their theme "Our Indian Heritage."

Featured decorations were highlighted by a bust of an Indian chieftain over 67 years old. Mrs. R. H. Colvin, a member of the Logan Woman's Club made ceramic Indian paper weights for favors.

The focal point of the coffee table was a plaque of an Indian Chieftain composed of native arrowheads found in Logan and Lincoln Counties by Mrs. Cynthia Maynard of Holden. Approximately 100 clubwomen enjoyed the days events. Sessions were held on Community Improvement, Membership, Youth Hostel program and a special report of the Cleveland GFWC Convention.



Mrs. George Hoylman, WVFWC President, was photographed at the October 7 meeting of the Summersville Woman's Club, holding a cake beautifully decorated in fall colors. Mrs. Hoylman was guest speaker for the program. Also a panel of youth from the Teen Center was present to discuss with clubwomen how they could help as chaperones of their activities at the Center.



Enjoying the GFWC Board Meeting held at the Greenbrier: Left to right: Mrs. Delmas Miller, Chrm. GFWC Continuing Education and ESO Division of Education Dept., Past President WVFWC; Mrs. James Scarbro, Chrm., GFWC Recreation and Youth, Capitol District President; Mrs. George Hoylman, WVFWC President; and Mrs. Edward O. Lewis, Junior Director.

**BRONCO JUNCTION, SPECIAL
PROJECT OF TRI-VALLEY
WOMAN'S CLUB**

Thirty-two miles from Charleston, near Red House in Putnam County, is a 170-acre summer camp called Bronco Junction. It resembles an "old railroad town", with railroad cars and an engine named "Bernie."

But there is something special about the camp. Operated by the Allergy Rehabilitation Foundation, Inc., the camp is the only one in the United States that offers an eight-week recreation program for children suffering from bronchial asthma.

The railroad cars are real — but they have been made allergy-free and now serve as bunkhouses for the young campers.

The real "star" of the camp is Bernie, the engine that links all areas of the camp on a narrow-gauge track. Children who find difficulty in walking or play — or suffer an asthmatic attack — can summon the train by walkie-talkie to whisk them to the infirmary.

The staff — a resident allergist or pediatrician, two registered nurses, and a dietician — is supplemented throughout the summer by other physicians and Schools of Medicine.

When the Tri-Valley Woman's Club took Bronco Junction to heart, they started by making curtains for the examining rooms and the cafeteria. They transported the children to and from the airport to the camp. (They came this past summer from twelve states as well as West Virginia.)

When funds were needed for the camp, the club contributed \$100 for the promotion of the Silver Spike Ball that was held for Bronco Junction. Beginning with the 1969 opening they purchased material for projects and crafts for the camp. From time to time they furnish books. Many items are needed at the camp and the Tri-Valley Woman's Club hopes other clubs will come aboard!

Additional information may be secured from Mr. Paul R. Anderson, President, Allergy Rehabilitation Foundation, Inc., 805 Atlas Building, in Charleston.

**PAP CLINIC PROJECT OF
MULLENS CLUB**

The Woman's Civic Club of Mullens has responded with much energy and enthusiasm to sponsor and operate a local free Pap Smear Clinic to detect uterine cancer.

The setup used to organize the clinic is astounding. The response to the project was so great by the public that nine have been held to date, with three-hundred ninety-six free examinations given.

The club feels a deep sense of pride in knowing that one young mother who had a malignancy was detected "in time". Mrs. Wallace Thomas reports that clinics will continue as long as a need is there . . . **VOLUNTEERS DO MAKE A DIFFERENCE!**



Narrow-gauge engine "Bernie" can be summoned by walkie-talkie to any part of camp to speed asthmatic children to infirmary.



THE BLACK DIAMOND JUBILEE held July 18-26 in Williamson resulted in a blue ribbon first place in floats for the Williamson Woman's Club, as the city celebrated its 75th birthday! Left to right: Mrs. Abe Kawaja, Miss Blanche Thompson, Mrs. T. L. Henritze, President, Southwestern District, Mrs. Woody Lovell, Mrs. Russell Meyers, President, Williamson Woman's Club, Mrs. John Kitchen, and Mrs. Joe Hartzog, Sr.

JR. DIRECTOR'S MESSAGE



Mrs. Edward O. Lewis

Dear Friends,

A certain lady with an armload of packages boarded a train. After giving the conductor her ticket, she began to rearrange her baggage. First she put her coat on the back of the seat, then she folded it up and put it on her suitcase. She piled her packages on one seat, then on the floor, then on the seat again; then she began to unwrap the packages and repack the contents. Suddenly, she heard the conductor announce the name of her station. Turning to the man across the aisle, she said, "Well, had I known the trip was so short, I wouldn't have been so fussy!"

One of life's tragedies is for a person to find that after 70 or 80 years, the trip of life is about over and he is still arranging his baggage. This brings us to think about the central question of our place here on earth . . . What is life? What is the purpose of our existence? What is life really for?

What is life? Life is growth. Life is doing everything we really like to do in greater and greater abundance — gaining more knowledge, having more friends, developing more skills, creating more beauty! And anything which handicaps this ever-expanding creativity of man is wrong because it keeps us from living the creative life of God.

How empty and meaningless life is when we have nothing more to do. The greatest thrills in life are the result of achievements. Something inside of us blossoms with new power every time we solve a problem. Life is not perfection. Life is taking the raw-products of this universe and building something. Life is taking the atoms, the minerals, and the plants of this world and creating new machinery, new buildings, new beauty. Life is taking the infant bodies, the simple minds, the tender spirits, the sick personalities, and making them into creative companions of God.

Jesus said, "He who would be great among you must be a servant." And it is true, the greatest people — not in reputation, but in personality — are those people who take jobs and join or-

ganizations, not for what they get out of them, but because in those jobs and organizations they have a chance to become creators, they can help build something good. That is the reason people in laboratories and schools and offices and kitchens and factories and studios are happier by far than those who spend their time in respectable idleness. He who would be great must be a servant somewhere. Servants are creators, and creators, fulfilling their natural God-given capacities, are the happiest people in the world.

What is life really for? Are we excited about it, or afraid of it, or just take it for granted? One night a little girl prayed, "Dear God, let me be alive every minute of every hour of my life, and when I sleep let me dream all the time so that not one little piece of living will ever be lost." Children expect wonderful things of life. They don't have any burdens of doubt to slow them down. Their minds aren't perverted so they believe some wonderful things . . . the world is good, life is exciting, the future is always more interesting than the past, and that everyone is a potential friend. How can we become like little children and appreciate the magnificence and rich meaning of life?

A young man 21 years of age has an average of 13,000 days to live on this earth. One-third of this time will be spent in sleeping; another third will be spent on acquiring food, clothes and shelter, which leaves 4,333 days. What should a young person do with 4,333 days of life?

Some people just live, as one man said, "I go to work to earn the dough, to buy the bread, to gain the strength, to go to work . . . etc.

What is the purpose of life? Being made in the image of God, our purpose is to take all of the unharnessed energy, the raw products, and the problems of life, and create something large or small which not only will improve the order and beauty of the world, but which also will enhance our own dignity and happiness.

HOMETOWN W. VA.

Personally Involved — Community Involvement — best describes what the West Virginia Juniors plan to do this coming year as they launch a new State Project, "Hometown, W. Va." The Juniors are Concerned and will become fully Involved with their own HOMETOWN as they work to better their communities, thus, thinking of "others" and not "themselves."

When the Federation was founded over seventy-five years ago, their main objectives were for the Betterment of our Communities and Adult Education. This still stands in the Federation today — and W. Va. Juniors will have a better state by making their communities a better place in which to live.

"Hometown, W. Va." will be built on: concern for children, for community, for culture, for communications, for careers. In a nutshell, "Hometown, W. Va." will fill the greatest NEED in the town in which all Junior Clubs are a part. Juniors are "proud" of their state and their own hometown — they will work diligently to prove they are concerned and do care enough about the environment surrounding them.

In conclusion, the following "Recipe for Community Service" best sums up what the Juniors plan to do, and how to go about doing it!!! This recipe was given at the Capitol District Convention in September by the president of the Madison Junior Woman's Club, Mrs. Eugene Ferrell.

Into a large mixing bowl, place one dilapidated, but historic, building.

In another bowl combine the following ingredients:

- 10,000 cups of money
- 20,000 quarts of hard work
- 30,000 gallons time
- 40,000 bushels energy
- 50,000 barrels enthusiasm

Mix all ingredients, being careful not to undermix.

Add to this mixture:

- 40 pounds support (picked fresh from the Madison Woman's Club)
- 20 pounds co-operation (carefully blended with Jaycees)
- 10 pounds assistance (marinated slowly by the VFW, Rotary, Lions, and as many other civic organizations as will knead into a pliable batter).

Add this to dilapidated building, place into oven with tender, loving care and let bake for an undetermined amount of time.

The test for doneness is: A historic building on Main Street in Madison, beautifully restored, which contains meeting rooms for civic organizations and the only library in Boone County.

Mrs. Daniel Warren
State Project Chairman
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WOMEN PROTEST BILL PERMITTING LARGER TRUCKS ON HIGHWAYS

Organizations representing 14,500 American cities — and 11 million American women — testified July 17 in opposition to a U.S. House bill that would permit bigger trucks on federal highways.

The witnesses included Mrs. Walter V. Magee, President of GFWC which passed a resolution at its June convention opposing larger and heavier trucks.

Mrs. Magee told the roads subcommittee that the Federation is convinced that bigger trucks and buses are more dangerous and "statistics will not convince us otherwise."

She said "statistics cannot reflect our fears when our cars are rocked when passing or being passed by a huge vehicle . . . we fear for our safety when huge vehicles barrel downhill behind us in their effort to gain momentum for an approaching hill . . . to say nothing of those times when they ride our bumpers, literally forcing us to increase our speed beyond the posted limits in order to stay out of their path."

And, Mrs. Magee said, "our apprehensions are multiplied when in bad weather the trucks throw-out coats our windshields with such force that our wipers are ineffective in clearing the haze."

The U. S. Conference of Mayors opposed the bill on the grounds that "we do not believe that liberalization of size and weight limits will be limited to the interstate system. Many states have by legislation linked their state road limitations to those of the interstate system," according to John Gunther, executive director of the U. S. Conference of Mayors, who testified also.

He said that the mayors feel that bigger trucks will cause a substantial increase in wear and tear and raise maintenance costs" of roads and bridges.

The Nixon administration announced in early September that the decision on heavier and bigger trailer trucks and buses would be left to Congress.

Federal Highway Administrator, F. C. Turner, said that his agency did not have "sufficiently reliable evidence" to determine whether the increased sizes . . . would mean additional safety hazards to motorists.

If Congress decides motorists' safety is not affected "measurably," Turner said, the Administration would urge that implementation be delayed until July 1, 1972 so that new performance standards for the bigger trucks can be set.

Turner's long-awaited disclosure of the Administration's position on the bill, while not an endorsement, brought

smiles to the faces of subcommittee members who support the legislation.

The bill, supported by the trucking industry and opposed by the American Automobile Association, would increase from 8 feet to 8½ feet the maximum allowable width of trucks and buses using the interstate highway system. Weight limit would be raised from 73,280 pounds to 108,500 pounds. The length, which is not limited now, would be set at 70 feet.

The trucking industry says bigger vehicles would permit more economical movement of freight and more comfortable bus travel.

Read your President's Message to find out what you can do to defeat this big truck bill, IIR 11870.

MEMO TO CLUBWOMEN FROM WOMEN'S DEPARTMENT, NATIONAL SAFETY COUNCIL

The television broadcasting industry has just taken voluntary action to eliminate television commercials, programs, and cartoons which depict unsafe highway or vehicle practices. It has done this by adopting a new policy against such portrayals.

Adequately enforced, the new policy will mean that television commercials, and children's and adults programs no longer depict car crashes, speeding, non-use of safety belts, and other unsafe acts as being amusing, romantic or thrilling. Adequately enforced, this new policy will help save countless lives, because it will help destroy the long-popular notion that unsafe driver and vehicle practices are acceptable and attractive in our society.

Whether the new policy will be adequately enforced, however, is partly up to us.

Through the National Association of Broadcasters, the industry is able to monitor only a few of the many TV commercials and programs on networks and local stations across the country. If the Association does not learn from the public of TV presentations that violate the new policy, many non-complying presentations may continue to be shown. This is especially true of commercials.

Therefore, we have agreed to help identify such presentations. Each reader is being asked to make note, during his usual television viewing, of any commercials or programs which:

- Show people in cars of 1968 model or later failing to use lap and shoulder safety belts.
- Show motorcyclists and riders without helmets and goggles.
- Show children standing, moving about, or playing in moving vehicles.
- Show, as romantic or amusing or thrilling, acts of unsafe driving such

as speeding, racing or challenging others to race, inattentive driving, driving vehicles in unsafe condition, disobeying laws and signals, and drunken driving.

Please make note of the (1) station, (2) date, (3) time, (4) product advertised, (5) name of show, and (6) nature of each observed instance, and pass it along to Mr. Donald D. Lhotka, Secretary, Committee on Safety Belt Usage of the Traffic Conference, National Safety Council, 425 N. Michigan Avenue, Chicago, Illinois, 60611. He will see that they are forwarded to the National Association of Broadcasters.

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Huntington
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WHITE CROSS PHARMACY

First Street Shopping Center
Huntington, W. Va.

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DON CLARK

Pontiac-Buick Inc.

Phone 327-6107 or 327-6106
1015 Bluefield Ave.
Bluefield, W. Va.

BAILEY'S CAFETERIA

Huntington,
West Virginia

WVFWC TOUR

MEXICO

By Mrs. John R. Davis,
Tour Chairman

Now the Mexico tour or holiday is only a memory, a pleasant memory in spite of a few things that marred the pleasure for some. Thirteen West Virginia women left Greater Pittsburgh Airport on the early morning flight to Chicago on July 11, and transferred to the American Lines at Chicago, and arrived at Mexico City that afternoon. We were met by the Caratan Tourist representative and escorted to our hotel — The Continental Hilton. The next day — Saturday, we started out bright and early sightseeing. We travelled in cars, a driver-guide to each car. Our party numbered fourteen, as we took a lady from Kansas City, travelling alone, in our party.

Saturday we visited the National Cathedral, the National Palace, where the history of Mexico is depicted in murals on the walls, then we visited a leather factory and show and sales room, where many beautiful leather articles were on sale, as well as all kinds of handicraft articles, from there we drove to Chapultepec Park and Castle, which was the home of Maximilian and Carlota during their short reign of four years. Much work is being done on the Castle now, so we were not able to go upstairs. The gardens are lovely and the Castle overlooks the City of Mexico. We drove by the University of Mexico, which now has 95,000 students, all from Mexico except 15,000 foreign students. Students do not live at the University but find their own living quarters. Their School of Medicine and School of Architecture are considered very fine, we were told. Mexico has 29 states and 23 Universities. Primary education is free and compulsory up to age 15.

On our way to the University, we drove by the Olympic Village, which is now being converted to housing units. Many students living here.

The Federal District of Mexico is comparable to our District of Columbia. It is the seat of the national government and a large percent of the people in Mexico City work for the government. Mexico City now has a population of seven and a half million people.

Mexico does not have a Welfare program. The guide told us — "if you don't work, you don't eat." Mexico does have Social Security and the building housing these offices was a very beautiful and modern office building.

Military training is compulsory. Draftees serve only one year and then they are part of the Reserve. They go on duty in the morning and return home at night while in training.

Sunday we were on our way to Taxco (pronounced Tasco), stopping at the famed Flower Market. Words are inadequate to describe the beautiful flowers and still more beautiful ar-

rangements. We were reluctant to leave this lovely place.

We arrived at Taxco in time for lunch at the Colonial Inn Victoria. Taxco is situated on the steep slopes of the Atachi Ridge in the heart of the Sierra Madre Range. It would be hard to find a more picturesque location. Narrow cobble-stone streets cling to the hillsides, which are bordered with red tiled roof colonial houses. We understand it has changed little since its early development. The government today considers Taxco a national monument and, in an effort to maintain its colonial charm, prohibits the building of modern structures.

Our hotel affords a magnificent view of the City. The Spaniards conquered Taxco in 1528 and discovered a rich vein of silver. The silver mines are located near the city and the shops abound in all kinds of handwrought silver articles. Mexico is the world's leading producer of silver. The many quaint shops are the delight of tourists and our group was no exception. Many other hand crafted things were on sale, such as beautiful baskets of all kinds and colorful hand woven clothes, serapes, etc. Much to our delight the shops were open on Sunday afternoon.

We spent the night here, where we sat around a huge fire in the fire place in the lounge. We had had a heavy rain and storm, and the night was very cool. The next morning we had breakfast in a dining room looking out over the valley, and here too, we had a huge log fire. The evenings are cool at this high altitude, as they are in Mexico City.

Monday morning was set aside for a visit to the Santa Prisca Church facing the Main Square of Taxco. Jose de la Borda accumulated a fortune exploiting the rich silver mines nearby, and donated the magnificent edifice. More shopping was on the agenda and then we were on our way to Cuernavaca. The others visited the Church and shopped while your tour chairman was taken to the Hospital, having fallen on the terrace of the hotel while taking pictures. It was necessary to take three stitches in her lip and treat numerous cuts, etc. Then the guide and the chairman returned to the square and the party was on its way to Cuernavaca.

We had lunch in Cuernavaca, visited Carlota's Garden, which is not as pretty as when my husband and I were there in 1951. Jose de la Borda designed these gardens after the gardens at Versailles. We visited the Cathedral which was built by the conqueror, Hernan Cortes in 1531. It is in need of repair and some work of restoration was in progress. After lunch on our way back to Mexico City, we drove through the beautiful residential section of Cuernavaca, where many rich Mexicans and foreigners have homes.

We were back in Mexico City for the night.

Tuesday morning we visited Mexico's most revered shrine — The Shrine of Guadalupe. Here we saw many people crawling on their knees to the altar, even from outside the church. The crowds of worshippers were huge and personally your chairman felt it an in-

trusion for us to sight see in the church while they were at worship.

From here we visited the ancient pyramids of Teotihuacan. The pyramids to the sun and moon have been restored, and the pyramids where people lived, which for centuries were hidden from modern man, are now being restored. We had our lunch in this area and then we were on our way to the airport.

We flew to Acapulco, where we were housed in the beautiful Acapulco Hilton Hotel, situated on the beach of Acapulco Bay — an inlet of the Pacific Ocean. All our rooms had private balconies facing the Bay and overlooking the lovely fresh water swimming pool and the picturesque gardens. Our hotel had several delightful restaurants. We could dine in any one of these, as our breakfasts and dinners were included in this hotel.

Wednesday morning we took a boat trip around the bay and into the ocean. The hill sides abound in beautiful villas, where many movie stars have homes, as well as rich North Americans. The boat trip was delightful, music and dancing on the boat and we crossed to the other side of the Bay, where we had a buffet lunch at a quaint and colorful restaurant, to music, returning to Acapulco about three o'clock. From that time on until our departure Friday morning, July 18, we were free to do whatever we wished. Mostly we shopped, waded on the beach and sat under the Cabanas and watched the waves. Some bathed in the beautiful hotel pool.

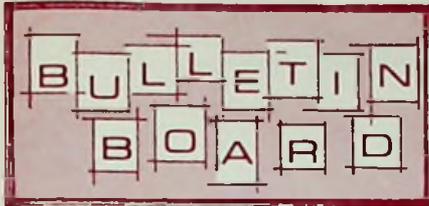
All too soon it was time to leave this delightful vacation spot and most were glad this was the last part of our trip, because of the delightful memories and beauty it left with us.

It was a nice congenial group. A few things marred the pleasure for some, your tour chairman's fall, then on our arrival at the Pittsburgh Airport on our return a message awaited Miss Etta Enroughly of Berkley Springs, telling of the death of her brother in Norfolk, Va., so she flew on to Norfolk from Pittsburgh.

Those in the party were: Mrs. Lois Bean, Oceana; Mrs. Albert Mallregot, Clarksburg; Mrs. Fred H. Morgret, Mrs. Virginia Gorrell and Miss Etta Enroughly all of Berkley Springs; Mrs. Paul Munson, Great Cacapon; Mrs. C. F. Gump, Mrs. L. F. Fljoldal, Mrs. J. W. Ruby and Miss Tatin Galik, all of Morgantown; Mrs. Luther Iigott, West Union; Mrs. Jack Webber, Smithburg; Mrs. Hattie Simms of Kansas City and Mrs. John R. Davis, Tour Chairman.

The United Air Lines and the American Lines gave us fine treatment. The Caratan Tourist organization gave us fine service in Mexico. The driver-guides in each car were well trained and informed and kept us entertained as well.

Editor's Note: All copy and pictures for the March issue are to be in to the editor by January 10 due to the early date of the State Convention.



GFWC PRESIDENT'S STATEMENT

The Crusade for Morality in the Mass Media has had good acceptance by and response from the clubs of the General Federation of Women's Clubs and the general public.

Of the 15,000 clubs, 12,900 have sent in Statements of Commitment to work on this subject.

Below is a specific action suggestion which any club or individual can use.

We must pursue this campaign diligently, as we can foresee success if a massive, intelligent community response comes from our membership and other interested persons or organizations.

Now is the time and the opportunity for your voice to be heard.

Mrs. Walter Varney Magee, President
General Federation of Women's Clubs

(This is a sample — the real ballot will fold to post card size and will carry the address of the organization that has graciously consented to handle this part of the project. The ballots are to be ordered from:)

The Center of American Living, Inc.
174 East 74th Street
New York, N. Y. 10021

CITIZEN MEDIA BALLOT "Freedom is Responsibility"

To assist the communications media in their efforts to be responsive to the needs and wishes of the people, and to defend and strengthen the community morally and culturally, I fill out this form.

Most objectionable movie: _____

Reason: _____

Would you want your 16-year old to see it? _____

Would you like it shown on TV? _____

Reason: _____

Was the MPAA Code enforced? (G-M-R-X) _____

In your opinion, was it properly rated? _____

Most preferred motion picture: _____

Reason: _____

Most objectionable TV or radio program: _____

Reason: _____

Most preferred TV or radio program: _____

Reason: _____

Citizen responses will be made public by the Center of American Living in an attempt to democratize the responsibility of the mass media — to give people an opportunity to express their opinions effectively, supporting what they consider excellent, and disapproving of what they consider destructive to the community.

This is a MASSIVE, INTELLIGENT COMMUNITY RESPONSE

1. If you are looking for a good way to put your town or county in the spotlight . . . look again at the September issue of the CLUBWOMAN . . . one name you will immediately see is that of LOGAN . . . if you count, I think there are about SIXTY-FIVE ads from the county! A superb job . . . better advertising for a community just can't be found . . . and support of our magazine gives us a magnificent sense of pride in our clubwomen of W. Va. How about highlighting your hometown?
2. The Community Improvement Program, based on your individual involvement, celebrates its 15th anniversary in 1970. This GFWC/Sears-Roebuck Foundation community self-help program is a stimulus to local club members to work with co-operating groups on community needs and problems. Reports of projects undertaken during the June 1968 - June 1970 period are due February 1, 1970.
3. Are you attending the first WVFWC Art and Craft Workshop? Cedar Lakes is beautiful in the fall . . . and, many plans are being laid for an outstanding weekend . . . come, learn a new craft . . . then write and tell me how to do it . . . step by step . . . and, we will print in future articles of the CLUBWOMAN.
4. The January issue of the CLUBWOMAN will feature candidates for state offices. All candidates are to submit a black and white billfold picture and a 200 word resume of their club activities and interests to the Editor no later than NOVEMBER 25! (The March issue will feature Junior Candidates.)
5. I am sure you will be pleased to know that Cesare and Juliette (Morgan) Laviola have a son, born August 14, 1969. Their address is: Via Re David, 215, 70127 Bari, Italy. You will recall, Juliette was our Pan-American Student during 1966-68.
6. A special thanks to those who wrote us on the "New Look" of the CLUBWOMAN . . . you seem to like it . . . we are indeed pleased!
7. New! an advertising rate sheet with diagrams of different size ads has been recently received from the press. Every effort will be made to get copies to each club president. Additional copies may be obtained from Mrs. George Humphreys, Advertising Manager. Each member selling advertising for the CLUBWOMAN should have a copy!

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The Rexall Store

Phone 453-2381

1405 Chestnut Kenova, W. Va.

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COMMERCIAL PRINTING

For Business Home & Industry

621 Commerce St.

Bluefield, W. Va.

Phone 327-7129

THE TWENTIETH STREET BANK

Huntington, West Virginia

"Your Bank for Today
and Tomorrow"

We Pay 4%

Interest on Savings

Member F. D. I. C.

HAVE YOU SEEN

SMOKE HOLE CAVERNS

"West Virginia's Most Scenic
Attraction"

In The Heart
Of Potomac Highland

Routes 4 & 28 — 8 Miles West of
Petersburg, W. Va.

W. VA. PLACEMAT PROJECT

"Our most successful project" — this is what the West Virginia placemat project has been called. Because of the tremendous success and requests from all over the state to continue the project, the State Executive Board has voted to continue the placemat project for the 1969-70 year with a completely new set of West Virginia scenes.

The scenes for this year's box are even more beautiful than last year's and we again have a statewide "exclusive" on their sale. The price has remained the same — \$2.00 to the club — \$3.00 to the public.

To assist in this year's project, the following have been added:

1. "Promotion Posters" are available, free of charge, so your club can put the placemats in various retail locations, etc., for direct sales.
2. Mailers, to promote the placemats as a gift item, a special double cardboard "mailer" is available, at 25 cents each.
3. Other state placemats — You will be pleased to know that we have been successful in getting the manufacturer to arrange for us to purchase placemats of other states.

Special Announcement: This year the General Federation of Women's Clubs has selected the placemat projects as worthy of their official endorsement and is promoting their sale in every state. The manufacturer will pay the GFWC 2 to 5 cents for every set of placemats sold throughout the nation. It is important to note that this 2 to 5 cents is in addition to the state and club profit. The profits for the state and clubs are the same as last year.

This is the only such project the GFWC is promoting and the greater the quantity sold, the greater rate of commission for GFWC to enable them to render additional services to the clubs all over America. This makes the participation in our state a very important part of the overall success of this nationwide effort.

In Memoriam

Mrs. C. A. Newton, Williamstown Woman's Club . . . Date of death, July 9

Mrs. Fred Gray, Jr., Williamstown Woman's Club . . . Date of death, September 11.

Mrs. Paul Preston Wilson, Woman's Club of Charleston . . . Date of death, August 15, 1969.

Mrs. Walter S. Wood, Woman's Club of Charleston . . . Date of death, August 22, 1969.

STATEMENT REQUIRED BY THE ACT OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 1946 (Title 39, United States Code, Section 233) SHOWING THE OWNERSHIP, MANAGEMENT AND CIRCULATION OF

The West Virginia Club Woman published 5 times yearly at Shepherdstown, West Virginia for October 1, 1969.

1. The names and addresses of the publisher, editor, managing editor, and business managers are:

Publisher, The Shepherdstown Register, Inc., Shepherdstown, W. Va.; Editor, Mrs. Donald T. Harvey, 403 Cedarcrest Drive, Ripley, W. Va. 25271; Managing Editor, none; Business Manager, Mrs. George Humphreys, 147 Olive Street, Huntington, W. Va. 25705.

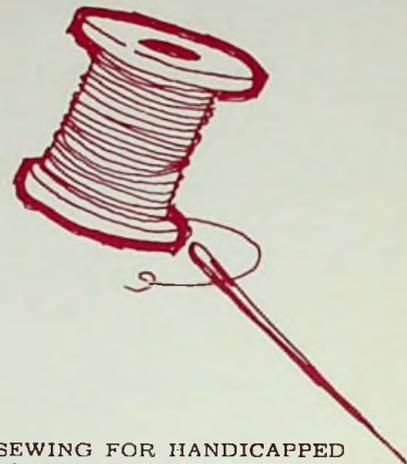
2. The owner is: (If owned by a corporation, its name and address must be stated and also immediately there under the names and addresses of stockholders owning or holding 1 per cent or more of total amount of stock. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual member, must be given.) West Virginia Federation of Women's Clubs, Mrs. George T. Hoylman, 940 Riverside Drive, Gastaway, W. Va. 26624.

3. The known bondholders, mortgages, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.) None.

4. Paragraph 2 and 3 include, in cases where the stockholders or security holder appears upon the books of the company as trustees or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and beliefs as to the circumstances and conditions under which stockholder and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

5. The average number of copies of each issue of this publication sold or distributed through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: 17,823.

Publisher, William B. Snyder, Shepherdstown, The Shepherdstown Register, Inc.



SEWING FOR HANDICAPPED RESPONSE IS TREMENDOUS

Requests are pouring into GFWC headquarters for information and entry blanks to the Sewing for the Handicapped Contest, according to an announcement by Mrs. Walter V. Magee, GFWC President.

Awards to be presented to national winners' clubs at the 1970 GFWC convention will include \$1,000, \$500, \$300, \$200, and \$100 for fifth place. Winners will receive Singer sewing machines, television sets, phonographs and cash.

Outer-garments for a woman or child are to be made. The handicapped relative, friend, neighbor or stranger must have physical limitations which require assistance in dressing, or make dressing unusually difficult. Commercial patterns may be adapted or original designs may be created.

In announcing the contest, Mrs. Magee said, "This contest will help us to become aware of the clothing problems of the severely disabled. It will help us to focus on functional clothing. Presently, this type of clothing is practically nonexistent. . . . We can begin by turning our sewing skills and creativity to the task of helping (the handicapped) . . . with clothes (that are truly functional, flattering and comfortable.)"

Mrs. Morris Stamm, WVFWC Fine Arts chairman, is in charge of the state contest. Order entry forms and further information from GFWC, 1734 N St., N.W., Washington, D.C. 20036.

Betsy Ross

**Takes
TIME
To
Bake . . . REAL Bread**



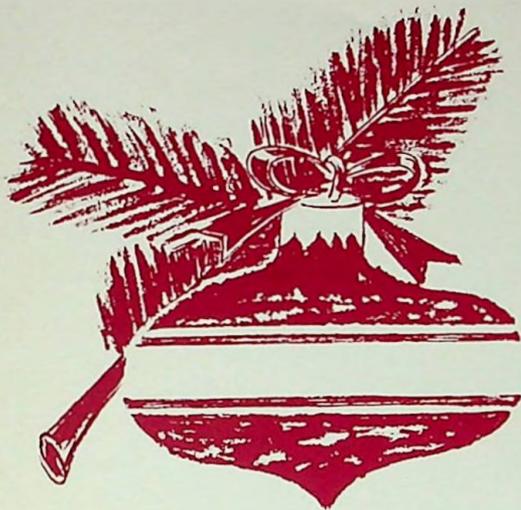
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NOW... the perfect
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CLUBS ACROSS THE COUNTRY REPORT SELLING 3-4 AND 5 STRANDS OF PEARLS TO A CUSTOMER. WOMEN PUT THEM AWAY FOR ALL GIFT OCCASIONS AND FOR THEIR HUSBANDS TO GIVE AS CHRISTMAS GIFTS.

Pearls are very fashionable this Fall and Winter — gobs and gobs of them. Our Cultured-Look 8mm pearls have an opulent look, high lustre, excellent quality and almost impossible to tell from genuine Cultured Pearls!

Beautifully gift packaged. Hand-knotted between each pearl
Gold plated on sterling silver clasp. Matinee length 24" long

This elegant strand of 8mm pearls may be worn in many fashion modes, such as single strand, or a rope of pearls created by opening two or three strands and inserting the hook of one strand into the eye of the other strand — then perhaps knotted at the throat, chest, or choker style.

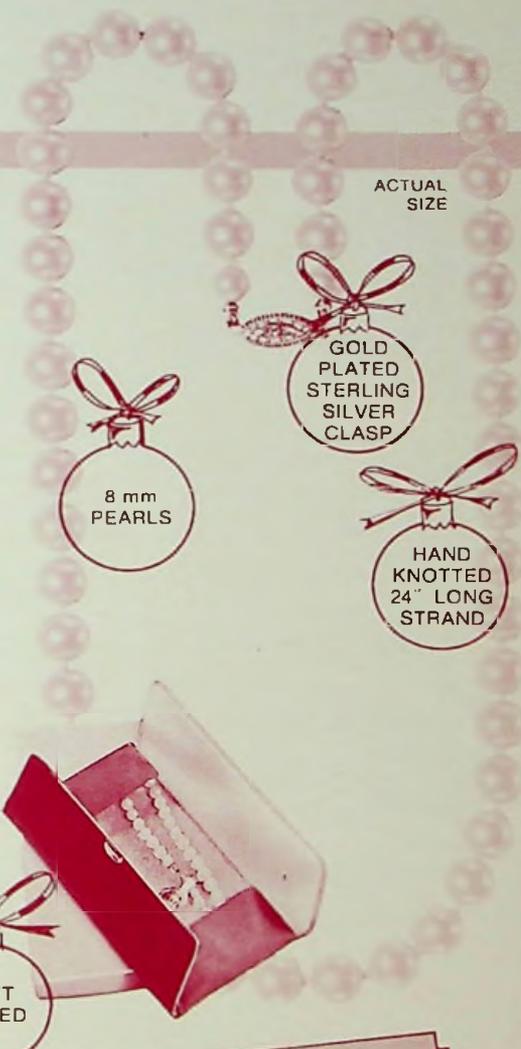
Our usual liberal credit terms: anything not sold may be returned within 60 days, invoices payable 1/2 in 30 days, balance in 60 days.

Packed 36 strands (gift-boxed) to a standard shipping carton.

Why not order them immediately, there will be a lot of PEARL MONEY to be made for your club right now, and you will be prepared for the demand for PEARLS.

Your club cost, an unbelievable \$2.00 each
Suggested selling price \$3.00 each

Add \$2.00 handling and shipping charges
 for each box of 36 Necklaces.



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Stone & Thomas

Discover a wonderful World of



In Six Wonderful
West Virginia Stores

STONE & THOMAS
Wheeling, W. Va.

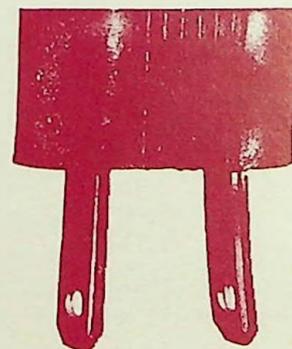
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plug and save

Plug in something electric and you save. You save work, time, and money. And you save it all the time . . . year 'round. The biggest reason for your savings is seven states big. It's our interconnected mass production system that keeps the price of electricity low, while other prices spiral up. That's why we say electricity is your best dollar value.

 **APPALACHIAN POWER CO.**