

7-25-2008

We Are ... Marshall, July 25, 2008

Office of Marshall University Communications

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Recommended Citation

Office of Marshall University Communications, "We Are... Marshall, July 25, 2008" (2008). *We Are ... Marshall: the Newsletter for Marshall University*. Paper 79.
http://mds.marshall.edu/mu_newsletter/79

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WE ARE... MARSHALL™

THE NEWSLETTER FOR MARSHALL UNIVERSITY • JULY 25, 2008

Marshall Selects New Provost

Dr. Gayle L. Ormiston, Associate Provost for Faculty Affairs and Curriculum at Kent State University since July 1, 2002, has been named Senior Vice President for Academic Affairs and Provost at Marshall University, according to

President Stephen J. Kopp.

Ormiston replaces Dr. Sarah N. Denman, who retired in May. He will begin his duties at Marshall Aug. 18.

"Dr. Ormiston's academic astuteness and inspiring leadership acumen, which he demonstrated during the search process, combined with his impressive portfolio of accomplishments in public higher education make him the right choice to assume the position of Senior Vice President for Academic Affairs and Provost at Marshall University,"

Kopp said. "This important and demanding leadership position requires a person committed to advancing the interests of Marshall University and our community. I believe we have found that person in Dr. Gayle Ormiston. Jane and I look forward next month to officially welcoming the Ormiston Family to our Marshall community."

Ormiston said he was attracted to Marshall in large part because of the vision for the university developed by President Kopp through the Strategic Plan and Signature Initiatives. He said he found the decision to involve a broad range of constituencies in developing the vision to be "a marvelous idea on President Kopp's part."

"Based upon the vision in the Strategic Plan, Marshall is in a very good position to continue growing at a time when every university is worried about enrollment," Ormiston said. "The way the Strategic Plan is written, along with the Signature Initiatives, distinguishes Marshall from other universities."

Maurice Cooley, Director of Marshall's Center for African American Students' Programs and a member of the Senior Vice President for Academic Affairs and Provost search committee, said he is elated with the choice of Ormiston.

"I am so excited that out of all of the excellent candidates that were considered, Dr. Gayle Ormiston was selected," Cooley said. "I am certain that our community and university will be soundly impressed by his wisdom, store of knowledge, and wonderful personality. I certainly look forward to working closely with him."

Although Kent State is much larger than Marshall with about 34,500 students – 23,000 at the Kent campus

and another 11,500 at its seven regional campuses, Ormiston said the two universities do have similarities.

"The student body mix is fairly similar and Kent and Marshall have similar retention rates," he said. "Kent has by sheer size more academic programs. A real strength at Marshall is the commitment of faculty to continuing excellence in teaching and additional growth in research."

Ormiston, who was chair of the Department of Philosophy at Kent State from 1996 to 2002, has held a full-time faculty appointment in philosophy – as tenure-track and then as tenured – since 1989. Ormiston said he was recruited by Kent State from the University of Colorado at Colorado Springs to help rebuild Kent's B.A. and M.A. degree programs in philosophy.

At Colorado, he held a tenured faculty appointment as associate professor of philosophy and several administrative appointments, including department chair and director of academic program review from 1984 to 1989. He was a core member of the interdisciplinary humanities faculty as a member of the philosophy department.

Ormiston collaborated with other humanities and non-humanities faculty to implement an NEH-funded program that focused on the humanities from interdisci-

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Joint Doctoral Program in Nurse Anesthesia Receives Accreditation

The Marshall University Elizabeth McDowell Lewis College of Business Graduate School of Management and the Charleston Area Medical Center Health Education and Research Institute School of Nurse Anesthesia have received national accreditation for a clinically oriented Doctoral program in Management Practice in Nurse Anesthesia (DMPNA).

The Council on Accreditation of Nurse Anesthesia Educational Programs accredits nurse anesthesia programs and has recently approved the Marshall-CAMC program. This unique doctorate combines current nurse anesthesia skills with state-of-the-art entrepreneurial business management education, according to Dr. Nancy Tierney, director of the CAMC School of Nurse Anesthesia.

"Since 1955, CAMC has been educating Certified Registered Nurse Anesthetists (CRNAs) for the region and the State of West Virginia. It existed first as a certificate program and then, in joint partnership with the Marshall University Graduate College, as a Master of Science in Health Care Administration program," Tierney said. "Pushed by advancing professional accreditation requirements, future CRNAs will need to become doctoral qualified. CRNAs who practice at the doctoral level will offer additional value to the health care system with their

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Dr. Gayle Ormiston

Foundation Annual Report Recognized with Addy Award

The Marshall University Foundation, Inc. was recognized this spring with two Addy Awards for its 2006-2007 Annual Report.

In the Color Annual Report category, the foundation's Annual Report was the highest scoring among the almost 500 entries in the Western Virginia region. The foundation also received the district award for best Annual Report in the Virginia, North Carolina and South Carolina district. The publication was produced by Access Public Relations in Roanoke, Va.



The Marshall University Foundation's annual report for 2006-2007 and one of the Addy awards it received.

The 2006-2007 Annual Report was designed from the movie, "We Are Marshall." The cover was based on the movie poster and the inside photos were recreated from some of the movie's scenes.

The actors were replaced in the photos with people associated with the university.

Marshall students, faculty, staff, alumni and investors were featured. Warner Bros. gave the foundation permission to use the scenes from the movie and to recreate the scenes to fit with the Annual Report.

"With the 'We Are Marshall' movie premiere being a part of the 2006-2007 fiscal year, it was a natural fit for our Annual Report to tell the next chapter in our continuing story," Kristi Arrowood, Director of Special Projects for the foundation, said. "We wanted to recognize how the story that was shared by the movie is so special."

"The Annual Report is one of the many great tools the foundation uses to highlight the year's success and allows us to thank each and every one of our investors," Arrowood said.

The purpose of the annual report is to give the foundation's financial statement/audit and to showcase the many achievements over the past year. The foundation sent the 2006-2007 Annual Report to more than 6,000 people.

"We want all of Marshall's family and friends to realize the importance of every dollar given to the foundation," Arrowood said. "No matter the size of the gift it always makes a difference in the lives of our current and future students."

The Annual Report was designed by Todd Marcum, owner of Access Public Relations and a Marshall graduate. Marcum also has done many other publications and public relations for the foundation.

Arrowood said Marcum is a perfect example of how Marshall's alumni are giving back. He not only gives of his time, but talents and resources as well, she said. Marcum is a

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Foundation Presents H.E.L.P. Gift

The James A. Meador Foundation, based in Salem, Va., recently donated \$20,000 to the Marshall University Higher Education for Learning Problems (H.E.L.P.) program.

The gift reflects the foundation's mission of empowering students to obtain their college educations, in addition to assisting health associations, human services organizations, federated giving programs, Christian organizations and churches, among others.

Cathie Thomas, vice president of the foundation, said she believes H.E.L.P. is a very deserving organization based on all that it does to help individuals diagnosed with a learning disability and/or ADHD achieve success in higher education.

Thomas and her husband, Jeff, have a daughter, Meghan, who participates in the H.E.L.P. Program. Meghan works hard in her classes, attends tutoring, and will be an MU graduate in the not-too-distant future.

Faculty/Staff Achievements

Theatre professor *Mike Murphy* was honored at the annual convention of the Southeastern Theatre Conference, Inc., which took place in Chattanooga, Tenn., in March.

SETC President David Wohl presented Murphy with the Suzanne M. Davis Memorial Award for Excellence and Distinguished Service in the South.

Note of Thanks

Thank you for your kind words of sympathy, prayers, and generosity extended to our family on the sudden death of my daughter, Melissa McFann, killed in an automobile accident.

Words cannot express how much your kindness has meant to us. We are very blessed to be part of such a wonderful family. Your thoughts and prayers are greatly appreciated.

Gloria McFann
Residence Services

WE ARE... MARSHALL™



Published by University Communications, with offices in Huntington (213 Old Main) and South Charleston (312 Administration Building).

The next regular issue of *We Are...Marshall!* will carry an issue date of Aug. 8, 2008. Deadline is Aug. 1. Articles or other materials for consideration should be sent to Pat Dickson, editor, at the South Charleston campus or by e-mail to pdickson@marshall.edu.

Profile: Steve Robinson

A series on interesting Marshall University people.



Steve Robinson

You may have seen him on screen as a shy retiring bookworm, a petty thief, a jilted lover or a rowdy rabble-rousing redneck. But off the screen, mild-mannered Steve Robinson can be found managing computer matters such as overseeing the Help Desk, which is the lifeline to keeping the university's computer system up and running.

It's may seem a paradox mixing two such diverse worlds, but Robinson fits comfortably into both, moving between them with ease. For the past few years, he's had fun appearing in a friend's series of independent feature-length and short films, mostly in the horror and martial arts genres, while lending some technical advice to boot.

A martial arts expert who teaches classes, Robinson first met filmmaker Michel Fitzgerald when both were enrolled in martial arts classes. Fitzgerald went on to form his own production company, Buddha House Productions, and produced a series of short films in which he persuaded his classmate to take on a variety of roles. That Robinson had never acted before in his life was no problem for either of them.

"He asked me to appear in one of his movies and I said, 'Sure, why not.' Everyone worked for no pay; we just did it for the fun of it. After the first time we just kept on making them. I get to pretend I'm all kinds of people," he says softly, speaking as a true character actor. And Robinson is active behind the camera as well. Since some of the films have a martial arts theme, he's choreographed fights, helped with sound and generally filled in wherever needed.

To date Buddha House Productions has turned out four short films along with two full-length ones, "Last Hit" and "Meth Man." With a comedy-horror theme, "Meth Man" is being sent out to a series of film festivals. One of the short films captured second place in Magic Makers' Film Festival last year.

It was only natural that, when the "We Are Marshall" film crew came to Huntington, the part-time actor would sign on as an extra. It was a thrill and a learning experience for him to see the workings of a major film production "up close and personal." He was in the scene where a crowd walks past the coach's house before the featured game. "I've looked for myself and so far haven't found me, but I'm in there somewhere," he says laughing, but able, after all, to add another film credit to his burgeoning career.

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Shah Serves as Member of Faculty at Harvard Institute



Dr. Darshana Shah

Dr. Darshana Shah of Marshall's School of Medicine recently served as an invited faculty member for the Program for Leading Innovations in Health Care and Education at the Harvard Macy Institute of Harvard Medical School. This is the fourth year that Shah has been invited to return to Harvard as a faculty member at the institute.

As a faculty member, Shah served as a consultant and project group leader for an international group of participating faculty who came to the program with innovative educational projects specific to their institutions.

Shah first participated in the leadership program in 2004 while she was developing Marshall's Academy of Medical Educators, a cadre of faculty members and medical residents who work together to develop a pool of knowledge and skills that will lead to innovation in teaching and learning in medical education. Now with 25 members and growing, Marshall's flexible program has drawn interest from medical schools as far away as Germany and Singapore.

Shah has presented her work on Marshall's academy at national and regional conferences of the Association of American Medical Colleges. She also serves as an external reviewer for the academies at the Case Western Reserve University School of Medicine and the Louisiana State University Health Sciences Center.

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Goebbel Named Athletic Ticket Director

Aaron Goebbel has been named the new Assistant Athletic Director for Ticketing, according to Director of Athletics Bob Marcum.

He replaces Matt Monroe, who recently accepted a similar position at the University of Maryland.

"It is great to have someone already here that was capable and interested in the position," Director of Athletics Bob Marcum said. "I am confident in Aaron's abilities to oversee the ticket office and it is exciting to be able to hire a graduate of our master's degree program here at Marshall."

Goebbel spent the last four years in the operations and facilities department at Marshall and has served as the Director of Events since 2006. In that position, he was in charge of all game operations for MU's Olympic sports while assisting in the operations for football and basketball.

"I am excited about the opportunity to continue my athletic career here at Marshall University," Goebbel said. "I look forward to helping Marshall athletics increase its fan base and improve athletic ticket sales."

A native of Columbus, Ohio, Goebbel began his tenure at MU in 2004 as a graduate assistant following his stint as an intern in the Bowling Green State University athletics department. He earned his bachelor's in education from BGSU in 2004 before earning a master's in health and physical education from Marshall in 2006.

Steve Robinson

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Marshall has always been a part of his life. He grew up in nearby Ceredo-Kenova and earned three degrees in quick succession, all in technical fields. He has an associate degree in Applied Science and Computer Technology, as well as a Regents B.A. and a master's degree in Technology Management. After stints working for RAM Technology and the VA Hospital, he came back to his alma mater a little more than 11 years ago and today is the manager of Technical Support Services. His duties include overseeing the Help Desk Coordinator who in turn supervises the Help Desk; managing the Tier 2 support, the Mac support technicians, the university operators and the inventory technicians; and supervising the computer surplus sales. He is generous with praise for the staff members who keep the computers up and running year 'round.

"We have to stay ahead of the technology and the applications we support. We do quite a bit of continuing education, where we'll send individuals to training seminars if a new application that we need to learn comes out. We'll bring people in sometimes to teach classes for our staff as well. Preparation and keeping up with the latest technology are the keys. We have to keep ahead of the rapid changes and we have to keep up with the latest technology. One of the most important things we do is to keep everyone protected from viruses. Our staff tries to be very vigilant. The system groups are really good at what they do and they've stopped a lot of problems before they got on campus."

Robinson's other passion is martial arts and his specialty is Kung Fu, a branch of Chinese martial arts. He's been involved with Kung Fu for more than 16 years and teaches classes at the Huntington YWCA. In fact, he met his wife, Kristin, in one of his kick-boxing classes. She was his top student and she still practices her skills in his classes from time to time, where she continues to excel. Right now, extracurricular activities are taking a back seat to a lively bundle named Zoe, their daughter, who was born last October.

"I'm on hiatus from teaching right now," he says. "I just want to spend time with my daughter. I've done some private classes and I'll resume classes at the YWCA in the fall. Right now, we just want to spend all our time with Zoe."

In their spare time the Robinsons like to travel. He has relatives in Florida, so they take leisurely road trips, making impromptu side trips as the mood strikes them. They've explored some fascinating places off the interstate. "We're not marathon drivers. We just take a detour whenever we feel like it. We'd much rather stop and smell the roses than try to make a certain number of miles each day."

He will almost certainly work in more films as they come his way. It's way of mixing creativity with his technical bent. In a highly technical job it's a release to do something different and to have a change of pace, he believes. And since he got his training at Marshall, working here is a way of giving back.

"I love my life; I've never been happier," he says thoughtfully. "I enjoy what I do. Life is very fulfilling right now."

New Provost

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plinary perspectives. He also held a full-time faculty appointment as assistant professor of philosophy at Denison University, a small liberal arts college in central Ohio, from 1982 to 1984.

Ormiston earned his B.A. in philosophy from Kent State in 1972, his master's in philosophy from Kent State in 1973 and his Ph.D. in philosophy from Purdue University in 1981. He and his wife, Lynn, have three children – Rachel, 23, and twins Michael and Anna, 20.

"I enjoyed my visits to Marshall and look forward to working with everyone," Ormiston said. "I think it will be a great partnership."

Joint Doctoral Program

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expertise in advanced leadership, policy, management and interdisciplinary practice."

The DMPNA, a 36-month program, is in an integrated classroom and clinical format designed to prepare certified registered nurses for a career in the ever-evolving field of nurse anesthesia. At the end of the program, graduates will have completed 127 hours of study and clinical practice as well as a comprehensive doctoral research project. Students attend classes at Marshall's campus in South Charleston as well as CAMC's medical facilities in Charleston.

The DMPNA is the first and only management practice in nurse anesthesia doctoral degree housed inside a business school within the United States, according to Dr. Andrew Sikula Sr., director of the Graduate School of Management.

"The DMPNA expands Marshall University's very successful Master of Science in Health Care Administration degree into a doctoral program," Sikula said. "This graduate professional program is a unique partnership between a public teaching hospital and a public research university. We are extremely proud of the Council on Accreditation's approval and the opportunity to continue our important work with CAMC as we train outstanding health care providers for the Appalachian region and beyond."

Foundation Annual Report

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member of the John Marshall Society, Big Green and Thunder Club.

In addition to the Addy Awards, the foundation also was recognized by Council for Advancement and Support of Education (CASE) for the "We Are Marshall" premiere in Huntington. The recognition was given during an awards ceremony in Puerto Rico. The foundation received the honor for District Two in the events category.

Shah

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In July, she facilitated three career-mapping seminars for the Association of American Medical Colleges as part of its 2008 Early Career Women Faculty Development Conference.

A member of the Marshall faculty since 1993, Shah is assistant dean for professional development in medical education and a professor of pathology.