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GFWC West Virginia

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November 1963

The West Virginia CLUBWOMAN

"In Ourselves — Triumph"



West Virginia Clubwomen on GFWC Board

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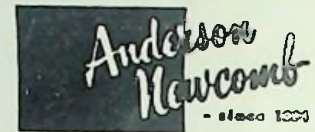
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Clubwomen Join State Project On Natural Resources

The West Virginia Department of Natural Resources and three state-wide organizations, with an assist from Governor Barron, has kicked off a project of selling conservation stamps and book identification markers throughout the state.

The Governor joined Natural Resources Director Warden M. Lane and officials of the West Virginia Federation of Women's Clubs, the West Virginia Garden Clubs, and the State 4-H Club organization, in announcing the purposes and objective of the fund raising program, directed specifically toward conservation education.

"The hopes and aspirations for West Virginia's future," Governor Barron said, "are closely related to its abundant natural resources. It is our responsibility to help both youth and adults to understand these truths."

The Governor was speaking in respect to the need for further conservation education programs in West Virginia. Funds from the sale of the conservation stamps and book identification markers are specifically directed toward these aims, according to the Garden, Women's Club and 4-H officials.

Director Lane said that the stamps are designed to be sold for one cent each, and will also be available in sheets of 100 stamps. Buyers may purchase any amount they desire, he added. Lane said that the stamp is a full-color reproduction of a recently adopted natural resources emblem, depicting the wide range of the Department's responsibilities. He said that this is the first time such a project has been undertaken in the state, and that buyers of the stamps and book marks will have bought themselves a stake in the future of the state's natural resources.

"A major purpose of the conservation stamp program," Governor Barron said, "is to increase the awareness among our people of the importance of conservation in the overall plan of moving West Virginia ahead. Buying conservation stamps and book identification marks gives the purchaser a stake in the future of natural resources in our state. The groups who are undertaking the task of selling these stamps will find that they will



NEW NATURAL RESOURCES EMBLEM NOW AVAILABLE TO PUBLIC: Left to right — Mrs. John Scott, President of West Virginia Federation of Women's Clubs; Mrs. Ralph A. Schmitz, President of West Virginia Garden Clubs; Dr. Warden M. Lane, Director of Department of Natural Resources; Governor W. W. Barron; and Mr. C. P. Dorsey, State 4-H Club Leader.

become very close to this future."

Along the same lines, Director Lane said that "constantly expanding programs for wise use of our natural resources have brought with them their own problems of informing the public of their necessity and availability. This is an ideal opportunity," he said, "for the people of our state to join together in expressing through their purchase of conservation stamps and book marks their wish to upgrade the conservation education program, and with it the many natural resources management programs the Department has undertaken."

Taking part in the joint kick-off of the program was Governor W. W. Barron; Dr. Warden M. Lane, Director of the Department of Natural Resources; Commissioners Richard K. Van Zandt and Mrs. John J. Lane, Department of Natural Resources; Mrs. John Scott, President of the West Virginia Federation of Women's Clubs; Mrs. Ralph A. Schmitz, President of the West Virginia Garden Clubs; Mr. C. P. Dorsey, State 4-H Extension Director; Mr. Gordon Palmer, Chief of the Public Relations Division, and Mrs. Maxine Scarbro, Coordinator of Women's Activities for the Department of Natural Resources.

Enthusiastic endorsements of the

program were given by the various officials attending.

Stamps and book marks may be secured from local women's clubs, garden clubs and 4-H clubs.

NOTE:

DISTRICT PRESIDENTS AND CLUB PRESIDENTS

All clubs organized before October 1, 1963 must enroll in the Community Achievement Program if we are to be 100%.

The Cover Picture

Members of the West Virginia Federation of Women's Clubs attending General Federation Board meeting at Washington, D.C., September 22-27, 1963. Left to right — Mrs. Carroll E. Miller, Division Chairman Law Observance and Crime Prevention, GFWC; Mrs. James Scarbro, Director of Junior Clubs, GFWC; Mrs. John Scott, President, West Virginia Federation of Women's Clubs; Mrs. H. G. Muntzing, Editor CLUBWOMAN Magazine and Chairman of Finance and Budget, GFWC and Mrs. Harold Springer, West Virginia Director of Junior Clubs.

Has Your Club Had A Program On The UN?

Our purpose is to **Strengthen the arm of liberty** and to work for peace through study and support of the United Nations and its agencies. President Kennedy said: "In the development of the United Nations lies the only alternative to war . . . Never have nations of the world had so much to lose or so much to gain. Together we shall save our planet or together we shall perish in its flames." "The United Nations has already accomplished what no nation singly, or any limited group of nations, could have accomplished alone," said former President Eisenhower "When you help people get rid of sickness, irrigate the deserts, drain the swamps, and increase their food supply, you are creating a spirit which will resist communistic aggression. This spirit is a force for peace," said Henry Cabot Lodge former Ambassador to the UN.

How does the UN help keep the peace? By discussion, conciliation, peace action where absolutely necessary; by economic help which gives hope to people fighting against hunger, poverty, illiteracy and ill-health; by encouraging respect for human rights, freedom, and international law, in a world in which a major war could mean the end of all of us. In 1962 this cost each U. S. Citizen \$1.11 — the price of a pound of round steak.

For study and discussion, clubs might use questions like these:

Should peacemaking activities be abandoned? Should the United States pay the Congo deficit? Should The People's Republic of China be represented in the UN? Should the Secretariat be reorganized? How about the economic and political security of the new states of Asia and Africa and the peaceful uses of outer space? "To be informed about our nation's problems — national and international — is to be a better American, a prouder American."

As each program or activity is concluded, prepare a report with clippings and photographs. When the time comes for your annual report, complete information is at hand and material may easily be adapted to give a good account of your work.

Plan Now For '64

"Foreign Tour" Project to be Continued

In view of the fact that the tour to Hawaii was considered such a success, Mrs. John Scott, our President and Mrs. Fred A. Hurt, our Vice-President feel that the "Foreign Tour" project should be continued. Of course Hawaii, our 50th State, was not a "foreign tour" but it was outside the continental United States. Therefore we wish to plan a tour for 1964.

Some of those who went to Hawaii would like to go back and still others who missed out this year, learning what a grand tour they missed would like to have the opportunity to go. Others have suggested a tour to Canada up as far as Quebec, still others have suggested a Carribean tour. One or two have suggested a tour to Europe.

We feel maybe a European tour is a little ambitious for a State Federation, that of course will depend on how many wish to go. As to the Carribean tour, there seems to be so much unrest in that area at this time and because of the devastation of the recent hurricane in some places, maybe that would not be the most attractive place to go at this time. Of course there is Bermuda, if one wants a vacation strictly.

Canada is our neighbor to the north, perhaps we should really become better

acquainted with these people and Quebec is so very different from the Canada near the border, that might be a most interesting, educational and delightful place to go in the summer.

However, we wish to plan a tour where our members want to go, be it Europe, Canada or wherever. Therefore, we should like suggestions and wishes made known to your chairman at the earliest possible time. It takes time to plan a tour, get hotel reservations lined up, brochures printed, etc. All of these things we must have ready by the time of our State Convention in March. Of course if we have a tour in the Carribean area that would have to be in the spring.

Was it Seneca who said — "Travel and change renews the recesses of the mind?" We do know that new places, new people and new experiences makes one come home renewed spiritually, mentally and physically. Money spent in travel may save doctors bills.

Of course the same conditions will apply on any tour we plan; that is, one must be a member of the West Virginia Federation of Women's Clubs or a member's family, which of course includes husbands. Non-members accompanying a club member may go by paying an additional amount.

Mrs. John R. Davis, Chairman

Southeastern Council To Meet In Georgia

The Southeastern Council Conference will be held January 27-29, 1964 at the Corsair Motel, Jekyll Island, Ga. Clubwomen who plan to attend make your reservation direct with the Motel. The rates will be \$12.36 per day facing the ocean; \$8.24 per day facing the drive for one or two persons. Additional persons in a room for \$1.03 per day.

Jekyll Island is at the Eastern Terminus of Georgia Route No. 50, which connects with U. S. Route No. 17, No. 25, No. 84 and No. 341 in the Brunswick, Georgia area, if you plan to drive.

The island is served by the Brunswick Airport at St. Simons Island, approximately 20 miles distant. Both Delta and Eastern Airlines have daily schedule into Brunswick.

The Greyhound Bus Lines and the Southern Railway go into Brunswick. The Seaboard Airlines Railway station is at Thalmann, 30 miles from Jekyll

Island and the Atlantic Coast Line Railroad station is at Nahunta, 35 miles from the Island. The Motel will arrange for transportation for a reasonable fee depending upon your mode of travel. Please notify them of your transportation and arrival time.

The Clubwomen of Georgia are planning an interesting and worthwhile program. They are looking forward to being hostess to this conference.

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Join Crafts Contest, Prizes Announced

What is a craft? Webster says, "a trade; a manual skill." This may include all objects that are made by people with their hands for their own use or the use of others. The article may be made in part by machinery or may be made entirely by hand, but if the final product is shaped by hand, it is a craft.

Among our early settlers, craftsmen introduced weaving, carpeting, crocheting, knitting, needlepoint, embroidery and many others. People worked hard and spent many hours producing the necessities of life and they took great pride in making their products useful and durable as well as attractive.

The necessities of yesterday have become a hobby of today. The art and method of production has been handed down from mother to daughter and granddaughter through the years in West Virginia thereby making it possible to have a crafts display for today's observer. We can "IN OURSELVES — TRIUMPH" that these crafts have been preserved and have given ideas for new crafts.

Crafts both early American and modern, of the members of the West Virginia Federation of Women's Clubs will be on display at the State Convention to be held at the Greenbrier Hotel, White Sulphur Springs on March 19, 20 and 21, 1964.

Entries MUST be brought to the Convention (DO NOT MAIL). They will be registered from 9:00 a.m., until 12 noon on Thursday, March 19, and must be removed at the close of the Convention on Saturday, March 21.

First prize, \$10.00; second prize \$5.00; third prize \$2.50, and honorable mention will be awarded in each of the following classes:

Class

1. Rugs: Hooked, woven, etc.
2. Bedspreads, afghans, etc.
(crocheted, knitted or woven)
3. Smaller articles: sweaters, scarfs, hand bags, etc.
(crocheted, knitted or woven)
4. Embroidery and needlepoint
5. Ceramics

There will be someone in the display room at all times, except at the noon hour. PLEASE DO NOT take your article without checking it out with the attendants! This is for your protection.

See you at the Greenbrier and please don't forget your articles for exhibit.

Mrs. R. L. Wade,
Chairman

Contest In 11th Year

1964 GFWC Hallmark Art Contest Now Open

An art talent contest for high school seniors will be sponsored during the 1963-64 school year by the General Federation of Women's Clubs and Hallmark Cards. It will be the 11th year for the nationwide contest:

The competition will be open to high school seniors graduating in 1964.

Hallmark Cards will provide scholarships for advanced art study to the three national winners. Students whose works win first, second, and third places in the national judging will receive \$1,000, \$750, and \$600 scholarships from the Kansas City greeting card firm. The awards have been increased from last year when three \$600 scholarships were given.

Senior students of public, parochial, and private schools throughout the state are eligible to enter. Every effort

should be made for the student to enter the contest through an affiliated GFWC club in his hometown or school district. If that is impossible, entries will be accepted by state officials. ENTRY BLANKS AND OTHER INFORMATION may be obtained by writing Art Department Chairman, Mrs. H. R. Tolley, 803 Central Avenue, Oak Hill, W. Va.

The contest theme, "To Strengthen the Arm of Liberty," may be interpreted in oils, water colors, pastels, or mixed media.

Winners of Hallmark scholarships in 1963 were Charles Denler of North Charleston, S. C.; Dave Rankin of Toledo, Ohio; and John Irving of Anchorage, Alaska. Robert Edwards of Portland, Maine, was named alternate winner.

Be A GFWC Winner

One of the most important tools, we as clubwomen have to work with is our General Federation Clubwoman Magazine. This magazine emphasizes the goals and projects which have been set before us. Each month articles concerning these goals will appear and you owe it to yourself to be well informed. Program planning is a regular monthly section of the magazine along with "Panorama" which brings you news from our departments and divisions, and also "Personals." Each month space has been allocated to clubs in action and GFWC Juniors and International Clubs. Special articles by authorities will be supplemented with program ideas. Monthly articles on Parliamentary Questions and answers and Public Relations will offer timely information.

In the September issue which gave the Convention report, Mrs. Dexter Otis Arnold, GFWC President, has an article "What A Convention Means," in which she makes the statement, "chiefly we go to conventions to get new fresh ideas." Ideas then are the foundation of a convention. These are the intangibles and the job of the convention is to take these intangibles and mould them into tangible forces. This is true of our clubwoman magazine. Take for instance the article "Dimes for Liberty" which is also in the September issue, includes loads of ideas in which your club can participate in this project.

Let's start right now to make West Virginia a prize winner (one of three)

at the 1964 General Federation Convention in Atlantic City June 7-11.

How can we do this? Simply sign up (all) your club members as subscribers to Clubwoman Magazine, the official international publication of the General Federation of Women's Clubs. The three states with the highest number of subscribers to Clubwoman will be honored at special ceremonies during the Convention week.

Please use the form all local Presidents have received. Make your lists in triplicate. Send the original copy with your check to the Finance Office, GFWC, 1734 N Street, N.W., Washington, D. C. 20036. Mail the second copy to me, your State Subscription Chairman and keep one for your records. Make your check payable to the General Federation of Women's Clubs. Clubwoman Magazine is only \$1. Please allow six weeks for your subscription to begin.

Special Note! No longer are there any complimentary subscriptions to the Clubwoman. The General Federation Board in 1959 voted that all club members must pay the \$1 for their copies of Clubwoman.

Awards will also be given at the West Virginia Convention at the Greenbrier in March to the clubs having the most subscriptions. Remember Juniors this includes you too.

Will West Virginia be a winner in 1964?

Let's begin right now to make this a reality. Get your subscriptions in today.

Mrs. William E. Lanham, Chairman



MRS. WILLIAM CAPLAN, PRESIDENT OF THE WOMAN'S CLUB OF CLARKSBURG IS SHOWN GREETING KERSTIN ODMARK OF STOCKHOLM, SWEDEN. Miss Odmark is on a return visit to Clarksburg. Two years ago she was a member of the group from Sweden in the Experiment in International Living, sponsored by the Woman's Club. Reading left to right — Mrs. Raymond Preston, immediate past president of the Woman's Club; Mrs. Caplan, Miss Odmark, and her hostess, Mrs. C. W. Colvin. 38 students from 27 countries were entertained by club members in July for a two day visit.

GFWC Chairman Taking Orders For Emblems

The Chairman of General Federation Emblems has given the following information as to items that can be obtained. Please do not order any merchandise direct from General Federation Headquarters, but kindly mail orders to:

Miss Ruth E. Henderson, Chairman General Federation Emblems, 206 Catherine Street, Sistrerville, West Virginia.

Sr. president's pin, 10K	6.05
Sr. member pin, 10K	4.57
District President's pin, 10K	6.05
Jr. member pin and guard 10K	4.95
Jr. President's pin and gavel guard	4.95
GFWC charm, 10K	6.60
Place cards, 100 Emblems in blue	2.00
Napkins, Table 8½/8½ folded	
125 in pkg. in blue	4.75
Napkins, Tea 4¼/4¼ folded	
150 in pkg.	3.50
Membership cards, each	.03
Official Seals, 45 to pkg.	1.75

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The West Virginia Club Woman published 5 times yearly at Shepherdstown, West Virginia for October 1, 1963.

1. The names and addresses of the publisher, editor, managing editor, and business managers are:

Publisher, William B. Snyder, Shepherdstown, W. Va.; Editor, Mrs. H. G. Muntzing, Moorefield, W. Va.; Managing Editor, none; Business Manager, Mrs. Sterling M. Hamlet, 308 W. Eleventh Ave., Huntington, W. Va.

2. The owner is: (If owned by a corporation, its name and address must be stated and also immediately there under the names and addresses of Stockholders owning or holding 1 per cent or more of total amount of stock. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual member, must be given). West Virginia Federation of Women's Clubs, Mrs. John Scott, 202 Woods Ave., Oak Hill, W. Va.

3. The known bondholders, mortgages, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.) None.

4. Paragraph 2 and 3 include, in cases where the stockholders or security holder appears upon the books of the company as trustees or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and beliefs as to the circumstances and conditions under which stockholder and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

5. The average number of copies of each issue of this publication sold or distributed through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: 17,142.

William B. Snyder, Publisher

Shown to and subscribed before me this 9th day of October, 1963.

H. Max Derr, Notary Public.

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Junior Editor

Junior Director's Message

Dear Juniors:

How the club year has flown! It seems that district conventions were hardly over before the Holiday Season was upon us. I know you are all busily making plans for this joyous time of year. It was wonderful seeing all of you at the district meeting. After hearing the club president's reports, West Virginia will be coming through again this year with flying colors.



Mrs. Springer

Undoubtedly you have all started accumulating information for your club reports. Each president has the report form. I want to urge all department chairmen, and club presidents to make sure West Virginia is 100% in reporting. Only by reporting in EVERY department in detail can we show our successes and plans in the many departments and special projects. I know I can count on you. Remember West Virginia was TOPS IN THE NATION last year only because we REPORTED. Let's duplicate that record again.

Sometimes it seems that we have a "middle of the year droop" about now. With the rush of Christmas overtaking us, the big Thanksgiving turkey to fix, we find it increasingly difficult to find time to devote to Junior Women's Club work. However let me urge that you participate in your local club's activities particularly during this sacred time of year because it can mean a most rewarding experience.

In addition let me urge you to make a particular effort to sell ads for the Clubwoman Magazine. I know all the Juniors want to do their part in financing the publication. Only through advertisements is this possible. This is an Honor Point . . . so please do your share TODAY!

With reporting time drawing near we should find time to review our activities on the GFWC Junior Projects. Have you participated in all three phases of Project Hope . . .

publicity and public education, monetary contributions and contributions of hospital gowns, pajamas and equipment? Have you donated to CARE and SALK INSTITUTE? Have you sent in stamps to Stamps for the Wounded? Or sent a contribution to help buy albums and supplies?

In addition I hope you have given your 10c to the Dimes for Liberty project. This is the founding of the Museum of Immigration in the base of the Statue of Liberty. A new project this year, it is indeed one that is most worthwhile.

Continue to stress membership and the formation of new clubs in your area. The statement that "membership is the life blood of our organization" should not be forgotten. Only through increased membership can our work and clubs continue to grow.

Most of you know by now that Mrs. Dean Coffee has replaced Mrs. Robert Carpenter as Associate Director. June is doing a fine job and we are all proud of her. Miss Iris Rees of Weirton took June's old position on the board and is serving as Recording Secretary. Other new appointments this year include Mrs. Charles Ferrell of Madison as Historian (remember to mail your clippings to her) and Mrs. Fred Ross of Clarksburg as State Fine Arts Chairman.

In closing let me urge you to remember others during this Holiday Season. We are so blessed with an abundance of good things in life and surely we can share a little with those who are less fortunate. My very best wishes to you for a wonderful Holiday and May God Bless Each of You. Sincerely, Audrey Springer

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Juniors In Action During Centennial Year



CENTENNIAL JUNIOR KING AND QUEEN AND FINALISTS. On a flower decked stage, Tamara Anne McDonald and Brian Douglas Roberts were crowned "Centennial Junior Queen and King". Runners-up, L to R, were Byran Reed, Elizabeth Hamilton, second: Rhonda Lynn Fulk, and Anthony Dale Liggins. In the background are Mayor Carlton B. Stuckey, who crowned the King and Queen; Karen Ann Butler and Herbert A. Young, II, crown bearers. Affair sponsored by the Junior Woman's Club of Martinsburg.



HELPING STRANGERS. Members of the Junior Department of the Woman's Club of Huntington dressed in Centennial costumes to greet visitors at the Tourist Information Center. The Junior Department is one of twelve Federated Women's clubs in Huntington which raised funds to build the center and man it. Left to right are Mrs. N. J. Tweel, Mrs. W. G. Crews, Jr., Miss Lois Stanley, Mrs. Robert Stone, Mrs. Coyle Case, and Mrs. Lawrence Davis.



PHILIPPI JUNIORS RECOGNIZE OLDSTERS. As a project these Juniors are honoring persons in Barbour County 90 years of age, or older, as a part of the Centennial Year celebration. Shown above are Mrs. Sarah Murphy who receives a cake from Mrs. Beverly Gouer, Philippi Junior Woman's Club.



BEAUTIES OF CENTENNIAL YEAR. This beautiful float and girls were featured in the Marmet Centennial parade. Seated; Donna Parson, "Miss Marmet of 1963", L to R; Miss Linda Young and Miss Donna Elkins, were chosen as her attendants. The Marmet Junior Woman's Club sponsored the Miss Marmet Contest and designed and constructed the float.



Mrs. C. C. Corey, Chairman of the Junior Department, Woman's Club of Charleston in Indian attire, right, looks on as Mrs. W. W. Barron, wife of the West Virginia governor, sample a piece of the RICH RICH MOUNTAIN PIE selected as the best of the final five original state desserts as the HAIL WEST VIRGINIA centennial program. Next to Mrs. Barron is Mrs. Charles G. Hoylman of Scott Depot, West Virginia, recipe winner who was awarded a selection of state manufactured gifts. At left is Mr. Carl Sullivan, Executive Director of the West Virginia Centennial.

From the Editor's Desk

Have you ever seen our state more beautiful in its fall colors? With the weather ideal, it has been a joy to attend the District meeting. Needed no encouragement. We have envied Sue Scott, our President as she traveled over the state enjoying the beautiful foliage, the interesting meetings and learning of the many activities being done by the clubs.

Congratulations to Katherine Fisher who was reappointed by our Governor to another term on the State Board of Health. She is now serving as chairman of the Board.

We are sorry that Mrs. Charles Dodd's name was left out of the list of those taking the Hawaiian tour. Mrs. Dodd is from Webster Springs as are Mrs. Jack Hunter, Mrs. Ray A. Pulliam and Mrs. George Edminston. The latter three were listed from Beckley.

This issue has more chairmen giving suggestions to help clubs carry on their activities. We hope you will find it most useful.

Now as we approach the Thanksgiving and Christmas Holidays may we always be mindful of our many blessings. Let us not forget to be thankful every day.

Have a very Merry Christmas!
May the New Year be the best!

A Link in the Chain

Envision a chain . . . what sees your mind?
Do you see something strong or fragile or fine?
I'll bet you see iron links all rusted and old.
Perchance you thought of exquisite gold.

Chains — if they're pondered or questioned,
Can be heavy or sturdy, solid or sectioned.
These links constructed in many a shape
Are formed for the job they undertake.

Come now — think — think and remember
Chains of daisies in mild September.
Paste and paper — your hands couldn't wait.
Remember your childhood — meditate !!!

Words, even words, are links to be chained.
The past, the present, the future unclaimed.
Myriad lines of writing neatly dissected
Show colorful history that words have protected.

The wonder of children and their unswerving faith
Are sometimes destroyed by mature fears and hate.
Too many adults, disillusioned with living,
Are lost to the art of selfless giving.

Religions of our world have many a name,
The endeavors are different: the results the same.
Performing our service in a worshipful frame
Makes each of our deeds a strong **Link in the Chain**.

Thus chains are important to young and to old
For, as our history is told and retold
It's unity that makes the weakest link bold,
And the strength of us all is more precious than gold.

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"Small Wonders"— Tells the story of miniaturation, from ancient Egypt to the present day.

"Dial D For Diamond"—Tales of romance and intrigue that surround the world's most famous diamonds.

FILMS:

"Decorating Unlimited"—the latest home decorating ideas.

"Plan For Pleasant Living"—Tour Good Housekeeping's Model Home.

"Mr. Digit And The Battle Of Bubbling Brook"—the story of All-Number Calling.

"Seconds for Survival"—Our national defense system.

"Satellite Communications"—Story of Project Telstar.

"Anatomy Of An Accident"—The story of a fatal motor accident from a personal point of view.

For a complete list of available programs — and to arrange to have them given at your club meetings — just call the Telephone Business Office.



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Let's Do It Again!!!

OPTIMISM — CONFIDENCE — AGGRESSIVENESS! "O-C-A". This is Gardens Division's motto for 1963-64. Good communities are a reflection of the people living in them, and every Woman's Club in the state has a challenge to live up to, involving much hard work and planning for the next several years.

Gardens, to your chairman, are not created through plantings only. I believe our task lies in preserving the natural abundant beauty that is our heritage. Enhancing it by assisting in the removal of unsightly shacks, ruined billboards, refuse heaps, etc. Clean-up of scrub, undergrowth, litter and stream pollution. Practicing good soil conservation habits and establishing a beautification program built around original concept and design.

All GFWC members have three gardens in which to work. They are community, county and state. Select and direct your energies toward the one you would rather care for and you believe to be the best for your particular area. There are many problems, to be sure. Overcome them through evidencing a willingness to cooperate with other civic organizations, youth groups and county organizations. Search out groups actively working at the present time. Contact them personally and offer your assistance. Organize a **COMMUNITY BEAUTIFICATION COUNCIL**. Work with Garden Clubs. Seek, and make use of, the many available speakers and sources of information that is yours for the asking.

The celebration of our state's 100th Birthday is about to come to an end; however, in thirteen years from now our nation will be celebrating its 200th Birthday. We have proven what we are capable of doing, now we must **MOVE AHEAD** toward greater goals in State and Community Improvement through intensified Beautification and Conservation.

REMEMBER — OUR STATE WON THE NATIONAL AWARD THIS YEAR! LET'S DO IT AGAIN!!!

Gardens and Beautification Plans for 1964 include the following suggestions for Awards of Eligibility:

- 1 — Active participation in West Virginia's "CLEAN-UP & BEAUTIFICATION PROGRAM." Assist in the "Rack The Shacks" Program now underway throughout the

state and being conducted on a county basis.

- 2 — **ENROLL** in the "KEEP AMERICA GREEN & BEAUTIFUL, INC." Program. Use their services and suggestions. The Address is:

99 Park Avenue
New York 16, N. Y.

- 3 — The "WEST VIRGINIA YOUTH CONSERVATION" Program, sponsored by the Department of Natural Resources and the Sears Roebuck Foundation should be entered into by every club. Write to:

Mrs. Maxine Scarbro
Coordinator of
Women's Activities
State Department of
Natural Resources
Charleston, West Virginia

- 4 — **ORGANIZE A BEAUTIFICATION COUNCIL** in your community, or county, select a project the majority believes will be most beneficial to the area. **THINK ABOUT IT — TALK ABOUT IT — TAKE ACTION ON IT!** (i.e.— in our area a shoreline preservation, beautification program is being carried through and can combine with a stream pollution program.) Further suggestions are:

- (a) Designed plantings around —
Historical Points of Interest —
Public Squares — Institutions —
City Entrances
Early Cemeteries
Lot Clearances that are unsightly, which could be converted into Industrial Parks, a Community Playground, or simply upgrade a rundown section.

- (b) Plan, design and layout Nature Study Walks.

- (c) Establish Bird Sanctuaries wherever possible. Assistance can be obtained through state horticulturists and our University Extension Colleges.

- 5 — **OBSERVE ARBOR DAY — CONSERVATION WEEK — GARDENS WEEK.** Build a specific program around each.

- 6 — **COMMEMORATE STATEHOOD DAY — JUNE 20th.** Public Tours could be held on this day to alert

the public on the progress of any given community project.

- 7 — **PHOTOS BEFORE and AFTER MUST BE SUBMITTED** or your club will be ineligible for judging. It is suggested that you begin a Photo Scrapbook and submit it with a brief report.

Clubs reporting projects in the planning stages, or just started, last year, are requested to submit a Progress Report in addition to **BEFORE and AFTER PICTURES.**

ALL CLUBS are urged to study carefully, the Gardens and Beautification Plans in the Conservation Booklet that is sent to every local president.

Thank you all for the wonderful response given to the questionnaire that went out last year, and I'll be looking forward to receiving your reports on this Centennial Year of 1963.

Mrs. Fred S. Peterson, Chairman

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READING COURSES
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Extension Division of West Virginia University and the West Virginia Federation of Women's Clubs.

Epsilon Sigma Omicron is an honorary educational society for women who desire to continue their education through planned reading.

The Extension Division of West Virginia University offers twelve reading courses on varied subjects. Anyone may enroll for any of these courses for \$1.00 per course.

The reader sends in short reports on the number of books required in each course. When the course has been satisfactorily completed, a progress card from West Virginia University is awarded.

Any reader is a pledge until she has completed four home reading courses and received four progress cards when she is eligible for membership in the sorority and will receive a certificate of completion. She is then entitled to wear the pin.

HOW TO BEGIN:

1. Choose a subject from the list of courses.
2. Fill out the enrollment blank and mail with \$1.00 fee to:
**Extension Division
West Virginia University
Morgantown, West Virginia**
3. When you have received your reading course, read it carefully. Then check all the books you would like to read.
4. Visit your own library and see if the books you selected are available. If they are not, send to:
**West Virginia Library Commission
Charleston, West Virginia**
or
**West Virginia University
Library Extension
Morgantown, West Virginia**
5. As soon as you finish a book, fill in and mail the book report form that comes with the course to:
**Extension Division
West Virginia University**
6. After you have read and reported on the minimum number of books required for a course, a progress card will be awarded. These cards do not carry University credit. They are an award of merit for the completion of a worthy effort.



GUEST SPEAKER AT THE OCTOBER MEETING OF THE WEIRTON WOMAN'S CLUB, Mrs. William Hasebroock of West Point, Nebraska, (on left) First Vice-President, General Federation of Women's Clubs, discussing federation work with Miss Irma Maple, President-elect, Northern District, West Virginia Federation, a member of the Weirton Woman's Club and also The Twentieth Century Club of Follansbee. Mrs. Hasebroock will be a candidate for the presidency of the General Federation at the 1964 convention in Atlantic City, New Jersey.

Following are the reading courses:

1. World Affairs
2. Modern America
3. Psychology for Everyday Living
4. Happy Family Relationships
5. Novel and Biography
6. Ideas in Conflict
7. The Home Beautiful
8. Design for Outdoor Living
9. Leadership
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12. Science For Everyone

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Companion Collies For Sightless Children

Is your club actively interested in the sightless children of West Virginia and the Nation? Are your members willing to forego buying an occasional coke or cup of coffee to help motivate a blind child to an independent future?

If so, we recommend to you Dr. Lee Ford's program for supplying guiding dogs to sightless children. Never before have children 9 to 16 been able to have the services of a guiding dog.

Now, pioneered and proven, Dr. Ford finds that her work not only gives independence of locomotion to youngsters reached but motivates them to physical activity and responsibility in daily health requirements for themselves, and their collies. This program of physical fitness and independence is suggestingly endorsed by President Kennedy's drive for youth fitness and activity. Dr. Ford requires each child to walk outdoors one-half hour each day with their Companion Collie. Muscles and skills develop over the months of increased activity.

Six boy-dog teams have graduated in the United States, and two girl-dog teams are ready for independent travel. Another group of eighteen children

(Continued to page 14)

Eliminate Architectural Barriers For 250,000 W. Va. Handicapped

The West Virginia Society for Crippled Children and Adults, Inc., and The Governor's Committee on Employing the Handicapped, sponsored several meetings in 1961-62 on the elimination of Architectural Barriers.

Members from State Organizations, State Agencies, Architects and other interested persons attended. The outcome of these meetings was that in October, 1962, The West Virginia Council for the Elimination of Architectural Barriers was organized.

The purpose of The West Virginia Council is to make the public aware of the problem of barriers such as stairs, narrow doorways, etc., in buildings used by the public. The buildings are court houses, libraries, schools, churches, commercial buildings, restaurants, hotels and the like. If the public is aware of these problems, then when a new building is to be constructed, or a building is to be renovated these barriers can be eliminated.

We have over 250,000 handicapped people in West Virginia, including those in wheel chairs, in braces, on crutches, blind, cardiac, or over the age of 65. We are adding 4,000 more people over 65 years of age each year. While many of these people can still climb stairs, many cannot.

Legislation has been enacted in Massachusetts and South Carolina. Resolutions have also been passed in Ohio and Hawaii, as well as three Municipal Resolutions passed in Hartford, Conn.

Our Council is now starting to work on this type of Legislation.

A suggestion for a project for the Woman's Club in all communities in West Virginia, is that they have workshops to survey building and to make their citizens aware of the problems. (Many people are amazed at the number of members being kept out of our churches when a ramp into the church would make it accessible). The West Virginia Society for Crippled Children and Adults can furnish free material, slides with narrative, and sometimes speakers for meetings. The inclinometers and kits for a survey are available through our office also.

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Control Pollution

Good Water For Every Community is Urged

Water is a prime necessity of life, not only as an article of diet, but also for the proper cleanliness of person, clothing, and things. In centers of population it is essential further for manufacturing, for the conveyance of waste, and for protection against the ravages of fire.

From the remotest antiquity, the highest value has been placed upon an abundant and pure water supply. Centers of population sprang up in ancient times around those points where it was most readily available, and great expenditures of labor and treasure were made to carry it to places where it was not naturally plentiful.

From a sanitary standpoint our aim should be to encourage a generous use of water, but to discourage waste and pollution. The conservation of pure water and the economic use of purified water are pressing problems that a growing and expanding country must meet and solve as a matter of self-interest if not of self-preservation.

Our country's waters are vital to its very existence; to its economic and social progress, to its national safety, and to the public health and welfare of its people. The domestic, agricultural, fishing, wildlife, recreational uses, and industrial productive capacity are seriously threatened because of pollution of our streams, rivers, and lakes.

The reports of the Water Pollution Control Advisory Board of the Department of Health, Education, and Welfare and Senate Selected Committee on National Water Resources indicate

that our nation is confronted with very serious water supply problems related to rapid population and industrial growth and change, making it necessary to use the same water over and over.

Waste treatment plants in use have not fully eliminated all objectionable pollutants from public water. Prevention and control of pollution is necessary to serve the widest possible range of human needs. The presence of non-biodegradable chemicals in detergents is causing serious problems in municipal and private sewage treatment plants, polluting our rivers, lakes and streams, and has already reached the underground water table, thus polluting both public and private wells.

The responsibility of water pollution control is primarily state and local. The General Federation of Women's Clubs urges its members to promote a program of education emphasizing the urgency of prevention and control of water pollution.

The General Federation of Women's Clubs urges that:

- (1) Private industry, local, state and federal agencies encourage research and that they cooperate to accomplish adequate water supply and pollution abatement.
- (2) Pollution control be developed as an integral part of comprehensive river-basin programs.
- (3) Stronger regulatory laws including the ban on non-biodegradable detergents be enacted to improve pollution control.

Mrs. George Fordham, Chairman

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Music

Our Universal Language

Of all the arts, music holds the magic key to unlock the mystic gates of tomorrow. Well-named the "universal language," it now has become a universal possession. The overtones of the many discordant notes played by the great World Symphony seem to be felt in every phase of our human routine. How different the world might be, if ambassadors of harmony and melody were the means of establishing peace and good will toward the many nations!

Music means more to more people today than ever before in history, but most of us take music for granted. Too often we leave our pleasure and enjoyment of this highest-ranking of the fine arts, to spectator participation or to a push-button machine. Grateful as we must be to radio, television and the phonograph, no mechanical music can ever give us the same type of pleasure that we experience from making our own music. When all is said and done, nothing is ever so richly satisfying as the ability to create or to express ourselves in something beautiful, whether in music, poetry, painting, or any other art.

Yet of all the arts, music is the one that can make the difference between a gay and friendly atmosphere, or one that is dull and cold. A part of heaven's richest treasure, this lovely Muse brings comfort to saddened spirits and offers a wonderful outlet for the expression of happiness and joy.

For many years the clubwomen of West Virginia have been doing a magnificent job in the departments of creative Art, Literature and Drama. Some clubs have had very outstanding music departments, emphasizing our cultural heritage in study groups, youth projects, and club choral work. But on the whole, it seems to your music chairman, that most of the state, clubwise and generally speaking, has been quite apathetic in its approach to the development of this "red-headed stepchild."

Musically speaking, where have we been and where are we going? Are you satisfied with your club's musical progress and accomplishments? Do you have group-singing at each meeting? Do you encourage creative song-writing or composition among your club members and the local citizenry? (Most communities, no matter how

small, have hidden diamonds if one only looks for them.) Do you stress musical participation of club members for most programs, rather than importing outside talent? (All of us are not professional musicians, but the more opportunities you give us for performing, the better we usually become!)

The Music tree of West Virginia has much unharvested fruit. This is the year that waits for you, Women of the Mountain State, to start giving the leadership and incentive that will create the desire to Strengthen the Arm of Liberty through the universal appeal of music, eventually making the rafters of the world ring with an international chorus, blended in the unity of peace and harmony.

Mrs. John G. McGuire, Chairman

Enjoy Club Programs On Home, Food Trends

"Muse Fabrics for Your Home" — a color slide program on home decorating inspired by historic fabrics from the Musee de L'Impression Sur Etoffes in Mulhouse, France. Order from Mrs. William G. Hammer, Director, Consumer Relations, Celanese Fibers Co., 522 Fifth Ave., New York 36, N. Y.

"Come Catch a Rainbow" a half hour program with slides on the use of paint and color in your home decorating; order from Pittsburgh Plate Glass Co., 632 Fort Duquesne Blvd., Pittsburgh 22, Pa.

"Cake Decorating" — a very entertaining program in which all members may take part. With the cake mixes that are available there is more time for cake decorating. This program will teach any woman how to decorate a cake beautifully in 15 minutes. The program also gives information on desserts that are low in calories but taste and look like luscious, high calorie sweets. Order from the Pillsbury Co., Minneapolis 2, Minn.

"All these programs are free and could add that special glow to any club program. Every woman's first interest is her family and home and House Furnishings and Modern Food Trends appeal to this first interest. Also these programs can give a wealth of information and at the same time be "fun" for the women.

"Please urge all clubs in your state to have a "fun" program on Home Improvement and Modern Food Trends.

Mrs. Harry R. Conner, Chairman
Home Furnishing and
Food Trends Division

COMPANION COLLIES

(Continued from page 12)
and dogs are working under Dr. Ford's direction.

Continued and broader service to these and other children, requires additional support. If your club would like to help on a planned, or voluntary basis, please advise our State Health Chairman, Mrs. R. M. Painter, Box 548, Keystone, W. Va.

For clubs desiring an attractive reminder of this worthwhile volunteer project, a free handcrafted ceramic collie centerpiece bank is being offered, from Ravenswood, W. Va. Wherever possible, shipments will be made by BUS. Please send instructions with your request.

The Ravenswood Senior Woman's Club presented a program to their members on Companion Collies for The Junior Blind in 1962, and decided to support this work with voluntary contributions collected in the ceramic centerpiece, used as a table decoration at their meetings. Donations are forwarded to The Companion Collie Program, %Mrs. Burr Lacey, National Treasurer, Quitman, Texas.

Awards, first, second, third and honorable mention will be given for the **Best All Around Program on Health** covering the years 1962-63 and 1963-64. The awards will go to clubs in the three categories based on membership. Action on any or all Health Projects during this period of time can be reported. The required program this club year on Mental Health and Retardation should lead into much interest and activity.

Much action with good reporting will win for you!

Mrs. R. M. Painter, Chairman

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