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## **The GFWC West Virginia Clubwoman, January, 1969**

GFWC West Virginia

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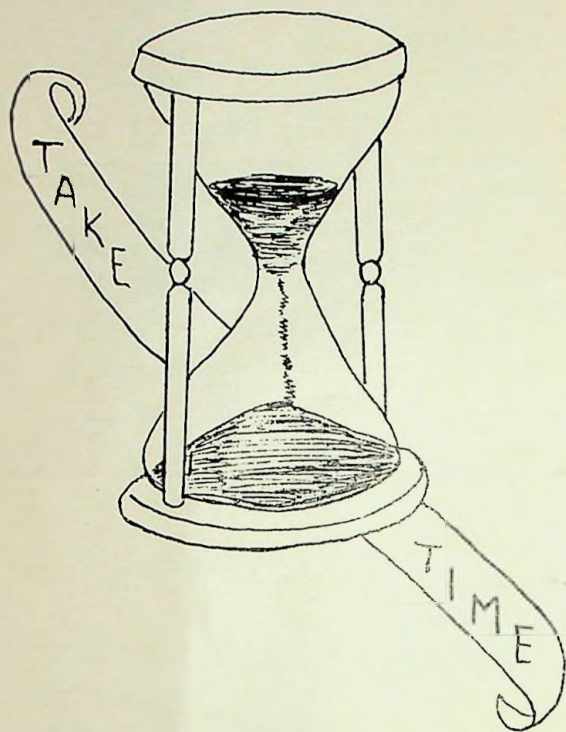
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January 1969

# The West Virginia

# CLUBWOMAN

Junior Issue



**Features:**

Project Concern

Conservation Outing

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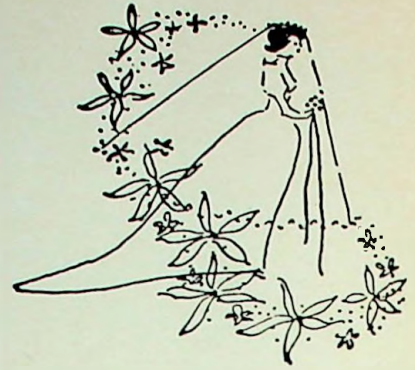
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# The West Virginia CLUBWOMAN

Official Publication of the  
THE WEST VIRGINIA FEDERATION  
OF WOMEN'S CLUBS

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### Cover Picture

It is with pride we present our Director of Junior Clubs, Shirley Lewis and her family. Shown are her husband Ed, and children left to right, Nan Elizabeth, age 7; Amy Lynne, age 10 and Lea Ann, age 3.

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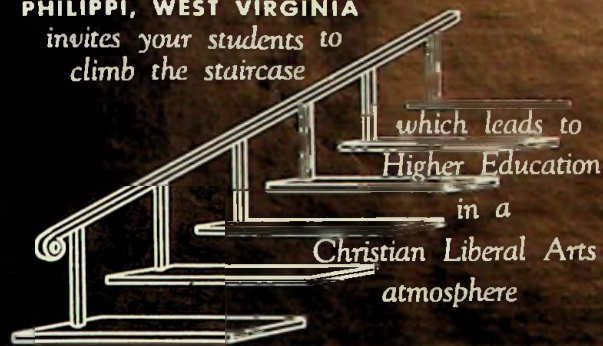
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## MESSAGE FROM THE PRESIDENT

Dear West Virginia Clubwomen,

The fall season is over. What a real pleasure it was for me to attend each District Convention. Congratulations to you for electing such excellent District Presidents, who are doing a great job in leadership. The many club visits were most enjoyable and rewarding. I do appreciate all the courtesies and kindnesses extended me wherever I go. It has been such a busy and happy season. I plan to visit many more clubs as soon as our winter snows are over and travelling is reasonably safe.



Does your club have a real concern about a problem or situation? Have you passed a resolution — taken a stand on an issue — in your club? Do send in resolutions you wish the state Federation to consider next March to the Chairman of the Resolutions Committee, Mrs. Dale McCullough, Mountain, W. Va. 26407 on or before the deadline, Jan. 30. (See page 59 of our state Directory).

Jan. 26 is the deadline for sending in any proposed revision or amendment to the Bylaws to the Chairman of the Revision Committee, Mrs. George W. Meyers, 5 Lyle Rd., Clearview, Wheeling 26003.

It was a great experience to represent you West Virginia Clubwomen at the Southeastern Council Conference, General Federation of Women's Clubs, at the Happy Dolphin Inn, St. Petersburg Beach, Florida, Nov. 11, 12, 13, 1968. The theme was "Vistas For Volunteers." Mrs. Delmas Miller, who is Treasurer of the Council, and I were the only representatives of West Virginia and shared a room overlooking the beach. Although I went a day early to enjoy the beach, my bathing suit never got unpacked! The city was experiencing record cold (35 degrees), 60 mile-an-hour winds, and tornadoes the day of my arrival! But weather did not dampen the spirits of our women. Mrs. C. Gordon Maddrey, President, from North Carolina, presided over a fine meeting.

*Mrs. Dale McCullough*

On Monday we had a sight-seeing tour, a luncheon, courtesy of Southern Railway, and a "Sand-in-Your-Shoes" Reception honoring Mrs. Earle A. Brown, GFWC First Vice President (a program speaker) and officers of the Council. Tuesday began with a Prayer Breakfast. A feature on the program was a panel discussion: **The V-olunteer, the General Federation Program in "mini" form**, presented by several GFWC Department Chairmen, those living in the region. State Directors of Junior Clubs presented a program: **From Under My Hat**, with hats decorated to represent their projects. Along with other State Presidents, I reported on the main projects and activities of our Federation. We used slides to illustrate our talks. Speakers were outstanding and entertainment enjoyable. The closing address was given by Mrs. Earle A. Brown, who was introduced by Mrs. E. D. Pearce, Florida, Honorary President GFWC. Registration included 160 members and 7 guests. Your president went prepared to issue an invitation for the 1969 Conference to be held at The Greenbrier. But because Mrs. Magee is having the 1969 GFWC Board Meeting there so close to our Conference date, we were asked to "trade" years as hostess with Alabama. So Alabama issued an invitation instead, and West Virginia will probably be host in 1970.

As soon as I returned home, it was time to repack for Blackwater Falls and our own State Community Improvement Seminar! What a worthwhile meeting it was! Those of us who had attended Regional Seminars think ours was equally good. My thanks to Mrs. Arthur G. Baker (Pat), CIP Chairman, who planned and presided so capably, and to Mrs. James A. Scarbro (Maxine), who assisted in many ways and made room arrangements with the lodge. We are indeed grateful for our grant from Sears Roebuck Foundation which made this event possible. My thanks to all who participated in the program and to each of the 125 who attended. We hope you will share what you learned at the Seminar with local club members and that our clubs will be inspired to work hard in our Community Improvement program. Don't you think it is again time for West Virginia to have a national winner?

Perhaps you would be interested to know that as your president I am

serving on the Governor's Committee on Crime, Delinquency, and Corrections, and the State Comprehensive Health Planning Committee, both at the request of Governor Hulett C. Smith, and on the Appalachian Center Visiting Committee, at the request of Dr. James G. Harlow, President of West Virginia University.

As we begin the New Year — 1969 — let us pause to consider our clubwork and our time. Do we need some New Year's Resolutions in regard to these things? May I quote Mrs. E. D. Pearce? She has written this.

### CLUBWORK

Does more to keep a woman healthy.  
Does more to make her home more interesting.

Does more to fulfill her desires to contribute something worthwhile beyond the home.

Does more to keep her young than all the cosmetic artifices in the world.

Because the youth glows from inside out . . .

It is an intrinsic part of her being and her spirit.

This issue is dedicated to our West Virginia Juniors. Their theme is "Take Time." Benjamin Franklin once said, "Do not squander time, for that is the stuff life is made of." This makes as much sense today as it did then. Each segment of time — minute, day, or year — is given to us but once, then is gone forever. When we are busy fulfilling responsibilities at home, in jobs, organizations and communities we find joy and relaxation in our work. Since God gives each of us but one appearance on the stage of life, let us consider these works by Etienne de Grellet:

"I shall pass through this life but once.

Any Good, therefore, that I can do Or any kindness I can show to any fellow creature,

Let me do it now.

Let me not defer or neglect it,

For I shall not pass this way again."

So to you VOLUNTEERS I would say — do the best you can to improve your community in 1969. Now is the time to work!

Sincerely,  
Alta Hoylman, President

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## MESSAGE FROM THE JUNIOR DIRECTOR

### TIME

Time, A vicious speeding enemy  
that passes as quickly as it came  
Until, the future is the past  
and the present is gone forever.

Time, Evading, Eluding, Teasing  
Going swiftly when you need it most  
Yet, dragging, unrelentlessly through a  
nightmare of darkness or pain

Oh, Time — and Time again  
Flirting with us coquettishly  
Winking from day to night and  
back to day again.  
Heeding not, that with each passing go  
our lives.

Time, Plan it, Nurture it, Cultivate it.  
But keep it — You can not.  
For once it is past,  
It will never return.

This poem written for me by Molly J. Webb, Chairman of the Junior Department, Woman's Club of Logan, sums up the pace of our club year so far. So many events that were anticipated, planned for and enjoyed are now a part of our Administration record. There's been a lot of action this year and YOU were part of it!

YOU were there . . . 201 Juniors for summer workshops. YOU . . . 209 Juniors and family members . . . enjoyed our 11th Annual Conservation Outing. (Be sure to read the special feature elsewhere in this issue.) You . . . 106 Juniors from 56 clubs . . . responded to the exciting presentations of project materials by our most capable state chairmen at the 2nd Annual Fall Conference. You . . . 502 Juniors at seven District Conventions . . . shared information, friendship, and enthusiasm.

It's been a year of involvement. Because of advanced communications, there is no need to seek involvement. The action of the world community is thrust upon you courtesy of mass media. Have you become so involved in tragedies, riots and rebellions, politics, a frustrating war, inflation, and world poverty that you have forgotten who YOU are?

During the first months of this new year, why not TAKE TIME to focus down on your community, your family,



Mrs. Edward O. Lewis

and yourself. Beautify your surroundings . . . revive your patriotism . . . observe holidays in the traditional manner . . . make friends . . . relate to senior citizens to bring them a renewed interest in life . . . spend a little time alone to re-define your goals . . . create something just for the fun of it.

Pause and rediscover the people, the places, the things that are YOUR world and YOUR life. In doing this, you can rediscover and renew yourself. Then you will be prepared to TAKE TIME for the OTHER world again.

With warm regards,  
Shirley Lewis

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## MEET THE JUNIORS' "PAPER DOLLS"

Pictured below are the gals who handle mountains of paper work for W. Va. Juniors

### Recording Secretary



Mrs. Finley Seldomridge

Jean records Junior activity at the annual state convention and at meetings of the Junior Council. She has been active in Junior club work for ten years, and has held many offices including president of her club, St. Albans Juniors, Capitol District Chairman and State Historian. Jean is employed as a secretary (more paper work!) and serves on the St. Albans Library Commission and Human Relations Commission.

**WVFWC ART & CRAFTS RULE**  
Item must be club member's own work.

#### SOUTH CHARLESTON WOMAN'S CIVIC CLUB

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Well-baby Clinic and  
Immunization Program

### Corresponding Secretary



Mrs. George Weissert

Beverly has been confronted with literally tons of paper, since it is her task to type all the material necessary for the Junior Handbook, plus bulletins and correspondence sent out by the Junior Director, Shirley Lewis. Bev is a charter member of the Kanawha Valley Jr. Woman's Club, where she has served as treasurer and president, and was Clubwoman of the Year. Her community activities include teaching a Sunday School Class at the First Presbyterian Church, member of the Board of Directors, South Hills Youth Center and Kanawha County Chapter, W. Va. Heart Association.

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PUTNAM COUNTY

#### TRI-VALLEY WOMAN'S CLUB

Winfield, W. Va.

### Historian



Mrs. Dan Minnix

Connie's job concerns another kind of paper work — organizing, cutting and pasting — newspapers! As Historian, Connie will prepare a history of Junior participation in the form of a scrap book. This scrap book is presented to the Junior Director at the close of her administration. A member of the Shinnston Juniors for six years, Connie has served as secretary, vice-president and president. She serves as PTA secretary and is a member of the Harrison County Girl Scout Council.

**WVFWC ART & CRAFTS RULE**  
Item must not have been exhibited before.

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## JUNIORS ARE "CONCERNED" WITH NEW PROJECT

GFWC Junior Clubs have chosen as a project for 1968-70 — **PROJECT CONCERN**. This independent, non-profit medical relief program with a deep concern for humanity was conceived and founded by Dr. James W. Turpin. Reared in Ashland, Kentucky,



Dr. Turpin

where he made an early determination to pursue a career in medical service, young Jim Turpin learned of humanity to man from his grandfather, Dr. James Wesley Duke. In his teens he talked of being a medical missionary.

After service in the U.S. Navy, Jim Turpin graduated from Emory University in Atlanta, Georgia, and continued his studies at the Candler School of Theology for two years. He graduated from Emory Medical School, completed his internship, residency, and began the practice of general medicine in Coronado, California.

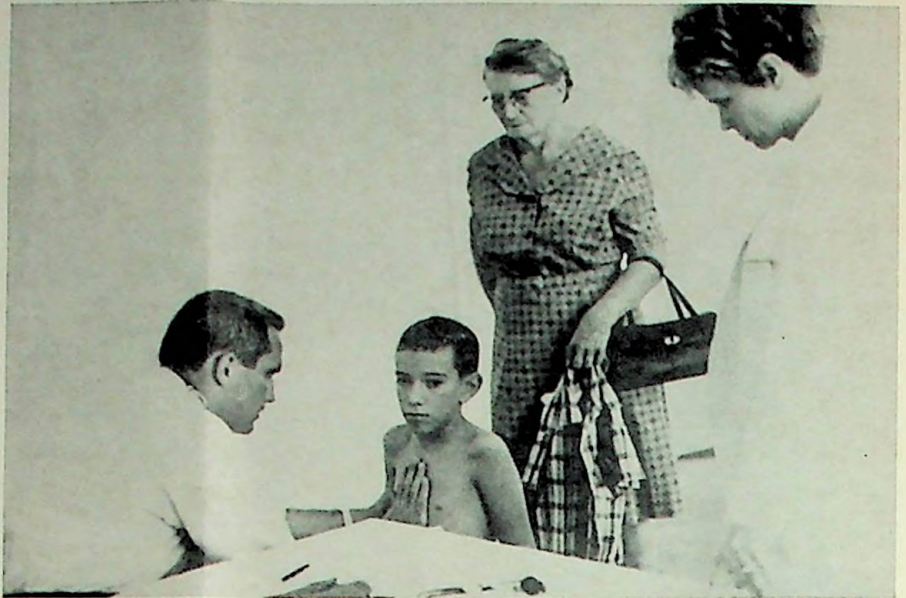
During his five years there, Dr. Turpin was active in community life. The form of Project Concern took shape when he proposed to members of his adult church school class that they do something about service instead of just talking about it. The members volunteered their time and efforts to help with a medical clinic and school called "Casa de Todos" in neighboring Tijuana, Mexico.

**PROJECT CONCERN** took shape on November 1, 1961, as a non-profit California corporation. Field activities now include four clinics in Hong Kong, the most unique probably being the floating clinic which serves over 40,000 boat people in Kowloon Bay. These boat dwellers are born, raised, live their lives, and die afloat — many of them too superstitious to go ashore even for medical care, so Project Concern has anchored a modern medical facility in their midst. One serves the Walled City of Kowloon where more than 25,000 persons live in a 10-square block area of filth and poverty.

In South Vietnam, a 42-bed hospital and out-patient clinics in 25 villages are the Project Concern services. The most important contributions to the health and welfare of these near-destitute Montagnard tribesmen of the Central Highlands has been the training of over 35 of their own young men and women as Village and Hospital Medical Assistants.

In 1967 Project Concern assumed administration of the medical-dental clinic and child-care center of "Casa de Todos," offering out-patient care, minor surgery, and maternity care.

In an abandoned doctor's office in Byrdstown, Pickett County, Tennessee, on June 15, 1968, Project Concern



Dr. Jim and his medical student wife examine their first patient in Tennessee.

initiated its newest program. This out-patient clinic with medical, dental, X-ray and laboratory services scales patient fees to what residents of the North Central Tennessee area can afford in order to perpetuate the self-help aspect of all Project Concern's programs. Mobile medical teams visit remote areas of Fentress and Overton Counties, offering help to a population of over 34,000 who have no medical care.

Self-sufficiency is the objective of Project Concern's help to those in need. Working toward that goal are 147 doctors, dentists, nurses, pharmacists, technicians and volunteers. More than 34 nationalities are represented on the staff.

It is obvious that Dr. Jim Turpin is involved in Mankind — his appearance as our featured speaker on Saturday night, May 17, will bring great excitement to our 1969 Convention program. You will be glad you did **TAKE TIME** to attend and hear the experiences and progress of **PROJECT CONCERN**.

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Jr. Chairman, International Clubs  
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II. Fund-raising projects: Many types of trading stamps and coupons are redeemed for cash when sent to Project Concern collection centers. Every Junior can participate in the collection of coupons from Betty Crocker products, Raleigh and Phillip Morris cigarettes, Red Scissors and Gift Stars; Top Value, S & H, Blue Chip or Gold Bond Trading stamps. The money is used to provide transportation to the field for medical personnel and to purchase supplies and equipment.

III. Creative Juniors will enjoy making stuffed toy animals, bean bags, crocheted toy balls and plastic flying saucers (from can lids) from scrap supplies. These creative gifts are examples of a few which benefit patients in Project Concern's Hospital and clinics.

A complete project kit has been sent to each Junior club for complete information and consideration. Your support is needed — TAKE TIME to become INVOLVED IN MANKIND.

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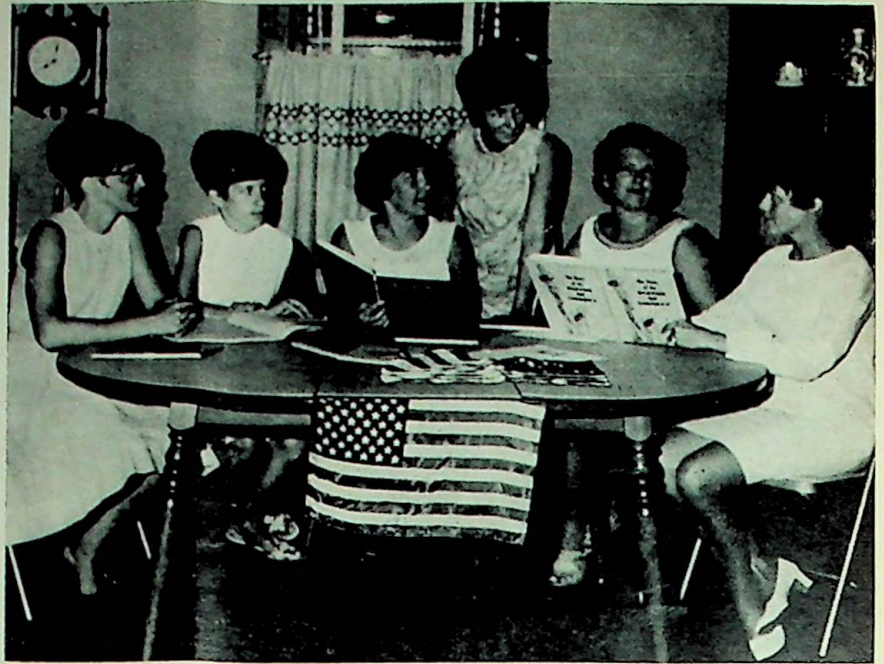
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A group of members of the Junior Department of the Woman's Club of Beckley were busy working last summer preparing a program called "Patriotic Playschool". The program is geared for the pre-school child and deals with every aspect of patriotism. It consists of one-hour sessions once a month running from September through May. Members of the club volunteered to hold these sessions in their homes. Those involved in planning this program were from left: Mary Lou Haley, Billie Ball, Pat Herrald, Nancy Mueller (chairman), Naomi McCormick and Betsy Hatcher.

"The idea was originally the brainchild of one of our members — we found out later that the Juniors from Bethel Park, Pa., had such a program. With a few pointers from their program and lots of hard work on the part of our girls, the program promises to be very successful. Even if just a few children develop an appreciation of their country and heritage, we will have not worked in vain.

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## Stamp Savers "Lick" Bus Problem

The dream of buying a bus for the Colin Anderson Center at St. Marys has finally come true . . . and 16,000 West Virginia clubwomen made it happen. A project begun when Mrs. Fred Hurt of Beckley (above, center) was president of the W. Va. Federation of Women's Clubs, 1964-66, continued through the term of Mrs. Donald Harvey, Director of Jr. Clubs, 1966-68 and Mrs. Edward O. Lewis, associate director, and reached its goal of 800 books of trading stamps.

The Juniors contributed more than three-fourths of the stamps necessary for the purchase of the bus, with Beckley Juniors leading the way with 100 books.

The bus was presented to Mr. George Lancianese, supervisor of special education at Colin Anderson, by Mrs. Edward O. Lewis, current Jr. Director.

A wide range of activities which formerly were curtailed because of a lack of transportation will now be made available for the children. These will include outings, field trips and transportation to day camps.



Shown in picture (l. to r.) Mrs. Daniel Webster, Associate Director, Mrs. Don Bazo, past Mental Health Chairman, Beckley Juniors, Mrs. Fred Hurt, Mr. Grady Whitlock and Joe Holley of Grady Whitlock Ford.

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## "Junior Club Chatter"

Orchids to the clubs who have taken "Time" to send me newsletters and interesting "tid-bits."

Onions to those who have neglected to purchase or sell advertising for the Clubwoman. Would you believe . . . only three Jr. Clubs have submitted advertising? Our goal of \$1200, and prize money of \$50.00 are nowhere in sight!

Junior Clubs, with some projects already completed and many more underway have many ideas worth "Taking Time" to share.

Chester Juniors had their own Conservation Outing at Tomlison Run State Park . . . Buckhannon should literally be a "bloomin' town." Juniors sold 17,340 petunia plants for a gross of \$1200. Elkins Jrs. made costumes for the Forest Festival Pageant depicting the first festival. Weirton Juniors are taking time to fight air pollution. Their goal is to be able to "see and smell" their city once more.

Parkersburg says, "Hats Off" to new members by asking them to make a hat. As the hats are modeled, information supplied by the member is read to the group. Fairmont has 28 new members!

Wheeling Juniors are taking blind persons to concerts given by the Wheeling Symphony . . . Ohio Valley Jrs. took a group of retarded children to the Pittsburgh zoo . . . Bridgeport is securing Boy Scout uniforms for the Industrial School for Boys at Prunytown.

Ripley Jrs. are preparing a library file on babysitters and household help for newcomers. Williamstown will color 100 dozen eggs for the Town Easter Egg Hunt.

A "way out" money-making project tried by Charleston West Side was a Frog Jumping Contest! Nitro held a "Pig in a Poke" auction of secret items which included everything from a rabbit's foot to a bar of soap.

Eastern District Convention features on Arts and Crafts show all its own — this year with 86 entries from three clubs.

How much we can learn from each other! Won't you continue to share your ideas with Juniors across the state and nation by "Taking Time" to write to your Junior Editor?

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## Conservation Can Be Fun!

A record number of Juniors and their families — 209, representing forty-eight clubs — "Took Time" to attend the Eleventh Annual Conservation Outing at beautiful Blackwater Falls.

Maxine Scarbro, Director of Women's Activities, Dept. of Natural Resources, and Shirley McKown, Conservation Chairman, did a tremendous job of planning and co-ordinating.

The Saturday morning session for adults included a panel discussion. Mr. T. R. Samsell, Director, Dept. of Natural Resources, pointed out the significant role that Juniors play in beautification and told of the National Recreation Area being developed within our state.

Mr. George Breiding, State Extension Program Leader, and a delightfully interesting speaker, suggested that we "rock the boat" for legislation and law enforcement and noted that it is "Conservation or Ruination."

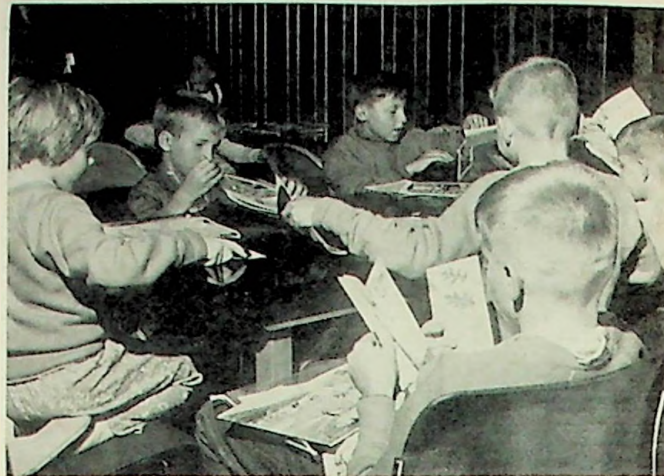
Youthful Steve Tamplin, representing the Air Pollution Commission, discussed various types of air contaminants.

Patricia O'Doherty, 1967 Conservation Girl of the Year, made us stop and wonder whether we were really doing anything in Conservation, as she enumerated a seemingly unending list of accomplishments of a youth group in Follansbee.

The popularity of Bird Walks reached an all-time high. Athletic contests and a tour of the park attracted a large number of participants. The children were treated to a workshop all their own . . . Both children and adults were

entertained by Mr. Rollyson's amazing repertoire of bird and animal calls.

Above all, Juniors proved that Conservation can be fun, as they gained much information about a very serious subject, and at the same time enjoyed the beauty of our West Virginia hills.



Thirty-six children attended morning workshop session.



Exuberant winners in the apron contest: (l. to r.) Mary Frances Atkins, Bridgeport, 2nd; Jane Cameron, Williams-town, 1st; Patty Smith, Martinsburg, 3rd.



George Breiding, center, conducting one of three Bird Walks, which attracted 59 persons.



T. R. Samsell, Director, Dept. of Natural Resources, Panelist, and Maxine Scarbro, moderator, at Saturday Conference Session.



This couple takes Outdoor Recreation seriously! Jim and Jean Pauley, Tug Valley, Williamson, traveled to Blackwater on a motorcycle!



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Conservation  
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With every breath we take, every sip of water we drink, we become convinced of the importance of a clean environment. When we seek relaxation and recreation, the condition of forests, parks and other recreation areas becomes vitally important to us and our families.

During the past few years it has become increasingly clear that we must take swift and positive action if our soil, our wood, water and air, our wildlife, and the beauty of our land are to survive — indeed, if mankind is to survive.

Surely the determination to upgrade our total environment is the first essential in this program, but there is a second step of equal importance — conservation education of our youth. Even if the leaders of today act quickly enough to conserve our beauty, space, wildlife, and lands, they will be lost in future years unless action is taken now to instill proper values in the youth of our country.

It is true, there is much that needs to be done throughout the various sections of West Virginia. Select your conservation project on the basis of your community's or area's needs.

I do hope you will place major emphasis on restoring and preserving West Virginia's natural beauty, and on working with our youth to help them become aware of good conservation practices.

As you work within the committee, or division, or department of your club, your efforts constitute a very important cog in a wheel that can keep a total effort rolling forward. Try to "fire-up" your members for conservation.

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# VENEREAL DISEASE EDUCATION

By Mrs. Charles Frazier, Jr.  
Juvenile Protection Chairman,  
W. Va. Congress of Parents and  
Teachers, Inc.

Venereal disease is the number one communicable disease problem in the United States today. The American Medical Association reports that 1,500 teen-agers and young adults are infected every day. West Virginia has recorded an alarming 376% in reported cases of infectious syphilis from 1957 to 1966. W. Va. mental institutions list 234 patients who are suffering from syphilitic psychosis which costs the state \$250,000 per year. In 1967 W. Va. teenagers and young adults contributed 68% of all cases reported to the state department of health. Studies have shown 85% of today's teen-agers cannot recognize symptoms and less than 5% of the VD patients learned anything about VD in the home.

Dr. N. H. Dyer, Director of the State Health Department states, "It is a well known fact that syphilis is hidden educationally and informationally. This has resulted primarily from the philosophy of today's public, including many educators. This philosophy is: speak no VD, see no VD, hear no VD, and there shall be no VD."

The tragic consequence of this approach results in our young people becoming infected and they in turn infect others due to a definite lack of accurate VD information. It becomes evident that apathy and ignorance are strong allies of venereal disease.

There are very few schools in W. Va. that have an adequate VD education program. However, the public awareness program took a significant step forward this year due to the activities of the PTA; Junior Women's Clubs, Jaycees, and other civic organizations. At the recent convention of the state PTA, Mr. John R. Shomo, State Director of VD Control, presented the Congress an award of recognition and appreciation for the PTA's contribution of intensifying VD education. Mr. Shomo related when he presented the award that the figures shown below represent the combined efforts of the comprehensive venereal disease program. During fiscal year 1968 (July 1, 1967 through June 13, 1968) 700 venereal disease programs were given to a total audience of 40,000 persons. This figure includes speaking engagements and the showing of VD films. It does not include the programs presented over 14 radio stations and 7 television stations. Thirty-three of the state's 55 counties presented some type of VD instruction and requests for teaching aids were received from 138 schools. During this period of time reported cases of syphilis decreased 39%. However, at the same time gonorrhea increased 21%, was reported by persons under 25 and accounted for 70% of all cases reported. Mr. Shomo concluded by saying: "We still have a long way

to go before we close the venereal disease gap that exists in W. Va."

Despite the increased programs many people fail to realize that in our advanced society today, the age of the wonder drugs, syphilis kills 12,000 persons each year. That is more than lung and bone cancer combined. Yet there are many many programs directed to eradicate lung cancer. This is not the case with VD. WHY? Is the "hands off" attitude because an ugly connotation of illicit sexual activity is put upon venereal disease? I believe it is, yet I should like to remind you that a number of diseases are frequently passed from person to person during sexual contact: particularly respiratory diseases. I would also remind you that in spite of any pre-conceived notion you may have, literally hundreds of people who need treatment today contracted their disease in situations that were socially acceptable and were without question both legal and moral.

Epidemiology, Education, and Eradication are the three big "E's" in VD. Epidemiologists in our state health department work around the clock in their investigations of outbreaks in our counties but they need our help. If we are to create a climate of awareness in each community, especially among our teenagers, every citizen must take the initiative and become actively involved in this program. Being concerned isn't enough. We need to be aggressive to relaying the message down to the local level. Let us extend ourselves and not deny our young people this information that is desperately needed. This is our assignment. Let us give it our best thinking. Let us make Juvenile Protection mean literally that our young people are protected.

With parental consent and involvement, the school can proceed with confidence in developing an adequate program. Educators should be sensitive to parents' concerns. Many parents are fearful that new values, behavior patterns, and standards will be taught their children. I believe educators and parents can learn to trust and understand each other in the process of planning and building such a program on VD education. Our children will benefit under such a cooperative project. Won't you help?

For further information contact the State Department of Health, Bureau of Venereal Disease Control in Charleston, W. Va.

## JR. EDITORS NOTE

The Junior Women's Clubs of W. Va. proposed and adopted a resolution at the Jr. State Convention in Huntington in May 1968 which, in effect, states the following: That there is a definite need for education in venereal disease in W. Va., that we encourage the inclusion of such education in the public school system beginning no later than the ninth grade, and that we pledge ourselves to educate our own communities as to this need.

Activities which strengthen and underline this resolution are included in a "Special Emphasis" project in the Health Division of the Home Life Department.

A reminder to Juniors: You have a new Health Division Chairman:

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## Developing Leadership



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Leadership is a newly created division of Education. The reason for its existence is to develop a responsible citizenry, willing and capable of leading and solving the problems of today. To kindle interest, teach, aid, inspire people to work with you voluntarily.

As one of our goals we will work within the club these two years and evaluate ourselves. Each member of the Junior Department will be given a questionnaire to study and answer. By evaluating these answers, we can find out what our members expect from their affiliation with Federation.

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## "Juniorettes Around the State"

The Juniorette Division, begun during the 1966-68 administration, has taken a "giant step."

These energetic young women between the ages of 16 and 19, continue to prove that the mainstream of youth is concerned and involved and should not be judged by those who make newspaper headlines.

Juniorettes are now active in: Bridgeport, Charles Town, Clendenin, Dunbar, Fayetteville, Follansbee, Hurricane, Logan, Martinsburg, Newell, Princeton, Ripley, South Charleston, Spencer, St. Albans and Weirton.

We are pleased to announce six new additions to the Juniorette family: Kanawha Valley, Oak Hill, Rupert, Shinnston, White Sulphur Springs and Williamstown.

Here is a sampling of Juniorette enthusiasm:

Dunbar, winner of last year's "Pace-maker" trophy, continues a \$100 scholarship for one of its members. The money is raised through a unique "egg sale" . . . Hurricane Juniorettes have adopted two patients at Barbourville State Hospital . . . Children in Martinsburg Hospital received Halloween treats from Juniorettes . . . Oak Hill and Follansbee youngsters are enjoying story hours conducted by Juniorettes . . . Newell and Kanawha Valley will visit and entertain the elderly in nursing homes . . . Clendenin Juniorettes put "Smokey the Bear" in their homecoming parade and are making plans for a "coffee house."

Juniorettes are "Taking Time" for volunteer service within their communities. West Virginia Juniors are proud to have them as part of our Federation team!

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The Black Knight was the star of the show on November 9 at the Southwestern District Junior Convention. TAKE TIME for Camp Galahad was the theme with all decorations prepared in "medieval" style. Pictured here is Mrs. Daniel Warren, Associate Director and state chairman of Camp Galahad.

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During the 10 day Pageant in Minneapolis, activities ranged from exhausting to exciting, hectic to hilarious, and rigorous to rewarding — Creative Expression, Child Communication, Flower Arrangement, Physical Fitness, and Cooking — to name a few. Norma used every opportunity to promote our state and its assets. Integrated into her competitive events were items from the Faith Workshop in Charleston: a doublet which she wore featured an outline of West Virginia with state initials and a black bear presented in stitchery; a pocket-bucket was painted with a cardinal and sprays of rhododendron. For the flower arrangement event, she and Nick created a container from a lump of coal to which was fastened a gold seal of West Virginia and a cardinal perched on the corner. Contestant gifts of ceramic pins from the Collin Anderson Therapy Department, glass dinner bells from Pilgrim and cards from Bright of America will be mementos of the Pageant in homes throughout the United States.

Husband, Nick, enjoyed Minnesota Twins baseball, a visit to the Vikings training camp, canoeing and fishing. During the Camping Event, couples worked as a team putting up a tent. Outdoor Cooking and dinner prepared by the men were fun highlights to relieve the tension of serious competition.

A past Chairman of the Junior Department, Woman's Club of Charleston and current Purple Hatters President, Norma extends her warmest appreciation to all West Virginians for their support through flowers, cards and telegrams. To sum it up, she said, "My gratitude cannot really be shown by a few words, but you can be sure I will never forget the warmth and friendship shown me during my reign as Mrs. West Virginia."

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**CUTTING AN EAGLE-SHAPED CAKE OF RED, WHITE AND BLUE AT THE U.S. SAVINGS BONDS DINNER during the Mrs. America Pageant is Mrs. Nick Ciccarello, Jr., Mrs. West Virginia 1968. With her are Glen Johnson, National Director — U. S. Savings Bonds and Miss Eva Gabor.**

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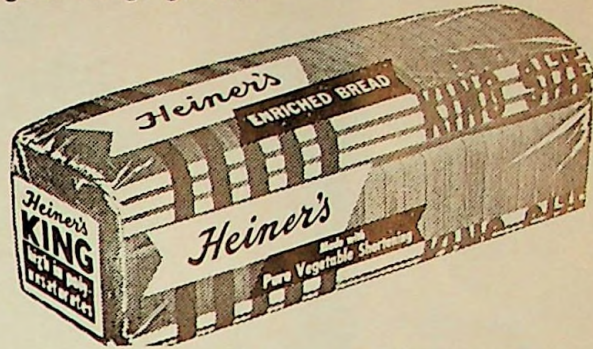
## "NOTES FROM THE EDITOR"

It is with much pride and admiration that we salute the W. Va. Juniors, and Juniorettes, in this issue! There is a special corner in my heart for their capable Director, Shirley Lewis. The Junior Editor, Elaine Miller, gets a perfect bouquet of roses for putting together a lovely "Junior Issue!"

Junior Love,  
Ollie

Of interest to clubwomen, Juliette Morgan was married on October 26, 1968. She says their wedding trip took them to Sorrenti, The Isle of Capri, Pompeii, Naples, as well as visiting the volcano Vesuvius. Her comments to you: "It has been wonderful to get two years of education, and I will always be grateful to the Federation for those happy and profitable days." Her address: Dr. and Signora Cesare Laviola, via Daviele Petrero, Bari, Italia 70124.

good things go with



## "Newlyweds"



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## WVFWC "CIP" SEMINAR

By Mrs. Henry W. Bassel, Jr.  
Chairman, Press and Publicity

During the next two years almost every community in the state of West Virginia should reap the benefits of a



Mrs. Bassel

week-end of analytic study made by representatives of the West Virginia Federation of Women's Clubs as they participated in a Community Improvement Program Seminar held at the beautiful mountain Lodge in Blackwater Falls State Park on November 15-16.

The Community Improvement Program was inaugurated in 1955 by the General Federation of Women's Clubs and jointly sponsored with the Sears Roebuck Foundation with the National University Extension Association acting as preceptor and consultants. Mr. Donald Youpa, Foundation representative, was the official host for this unique program which was specially designed to assist clubs in mobilizing women power in a program of citizen action to improve the economic, social

and cultural conditions of local communities.

Mrs. A. G. Baker, WVFWC Community Improvement chairman, and Mrs. George T. Hoylman, state federation President, greeted delegates to the seminar and Mrs. Thomas R. Houde, Chairman of the GFWC Community Improvement Program, presented the purposes and plans for the sessions.

Mr. T. R. Samsell, Director of the W. Va. Department of Resources, welcomed those attending and commended them on their sustained interest in community improvement.

Mrs. James A. Scarbro, GFWC Recreation Division chairman and former GFWC Community Improvement chairman, assisted Mrs. Baker in planning the seminar and was on hand as a consultant during the program. Maxine is also serving as the Administrative Assistant in charge of Women's and Youth Activities of the State Department of Natural Resources.

Dr. Claude A. Bosworth, Vice President, Public Services of Northern Michigan University, who has served on the judging committee for the GFWC Community Improvement project, expertly guided the women through the seminar helping them to learn how to identify and establish priorities for the most crucial problems that exist in all communities. Using new audience participation techniques being initiated by top management groups, the delegates

evolved a comprehensive list of the problems facing their communities and gave them the following priority rating:

First in importance because it is basic to all needs — Education; after this came Community Attitudes (indifference and apathy); Youth Problems; Government (local and state); Health Facilities; Employment; Safety; Pollution (Air and water).

All were in complete agreement as to their desire for all members of their communities, regardless of their race, their financial or social status, to have the opportunity for the educational background necessary for them to realize their full potential in order to become self-supporting and productive citizens. They were emphatic in their disapproval of the unhealthy emotional influence of the pornographic literature available to the children and youth of today; of the unbridled violence of television programs and the obsession with sexuality and homosexuality of movie producers. They signified a deep concern with the drug problem, the rioting and racial situations that exist today and the need for better government; for traffic safety measures and adequate health and medical facilities for all persons.

After defining their problems and outlining possible projects for consideration they were briefed on the rules governing the CIP program for 1968-70 by Mrs. Bette Clements, Director from GFWC Headquarters. A preview of the GFWC film, "The Power of A Woman" was an excellent source of information for the group. It was an audio visual report of the ten national award winning projects of the GFWC 1966-68 program and an outstanding presentation of the scope and effectiveness of this continuing project.

"From Moses to Modern Methods" was the theme for the final sessions of the seminar with members making up discussion groups and developing



ATTENDING THE "CIP SEMINAR," AT BLACKWATER FALLS are left to right: Mrs. James Scarbro, Chr. GFWC Recreational and Youth Activities; Mrs. Arthur Baker, WVFWC CIP Chairman; Mrs. Carroll E. Miller, GFWC Third Vice-President; Dr. Claud A. Bosworth, Vice-President, Public Services, Northern Michigan University; Mrs. T. R. Houde, Chairman, CIP, GFWC; Mrs. George T. Hoylman, President, WVFWC and Mrs. Bette Clements, Director, CIP, GFWC.

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OF CHARLES TOWN



organizational procedures needed to deal with the projects that could result from the study of the community problems they had identified in previous sessions.

Dr. B. B. Maurer, Director of the Division of Human Resources Development at W. Va. University Appalachian Center, presented the delegates a reference list of community and state resources available to clubs participating in a CIP program and added a fresh dimension to the group thinking in his concept of community improvement criteria. He stressed the humane approach as vital to the ultimate success of any project. He stated that, "we do not know what is necessary to go into a community to make it completely habitable for mankind . . . but in any project we undertake we must consider that man is the most important concern — his means; his work; his family (Human development); his environment — and we must have a great sensitivity to his emotional as well as his physical and cultural needs."

Mr. Youpa and Mrs. Houde cited the successful record of past achievement in the CIP program by the WVFWC in having won three national awards as being worthy of the recognition of special merit resulting in West Virginia being chosen as the first state to receive a grant under the newly expanded Community Improvement program of the GFWC-Sears Roebuck Foundation.

Club presidents and CIP chairmen returned to their organizations with a greater understanding of how to combine "Individual involvement" with community forces in a cooperative endeavor for community betterment — and an invaluable experience in learning the right way to mobilize "the power of a woman" . . . All due to the generosity and concern for the total community it has served for so many decades . . . The Sears Roebuck Foundation.

#### CLIP FOR REFERENCE

### C. I. P.

## The Problem Solving Process In The Community Context

The outline below assumes that a problem or a project has been selected. Suggestions for those searching for a project would include the following alternatives: — review of existing community projects for possibilities — consideration of needs defined by leaders of community agencies and organizations — conduct a survey to determine felt needs of citizens.

#### I. Identify the Problem.

A. Define the problem.

B. Put limits on it — you cannot have all, must pick and choose.

C. Determine its importance to the community.

D. Assess its priority in relation to other problems.

#### II. Collect Information.

A. Describe the situation as specifically as possible, as you see it.

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For there's nothing that's really new.  
It's a knock at yourself when you knock  
the town;

It isn't the town — it's you!

Real towns are not made by men afraid  
Lest someone else gets ahead;

When everyone works and nobody  
shirks,

You can raise a town from the dead;  
And if while you make your personal  
stake,

Your neighbor can make one, too.

Your town will be what you want it to  
be

It isn't the town — it's you!



Attending the CIP seminar in North Carolina are: Bottom row — left to right: Mrs. George T. Hoylman, President of WVFWC; Mrs. Thomas R. Houde, Chairman, Community Improvement Program, GFWC; Mrs. Walter V. Magee, President, GFWC; and Mrs. Bette Clements, Director, Community Improvement Program, GFWC.

Top row — left to right: Mrs. T. L. Henritze, President, Southwestern District, WVFWC; Mrs. William Fisher, President, North Central District, WVFWC; and Mrs. Arthur G. Baker, Chairman, Community Improvement Program, WVFWC.

B. Get the additional information you need, as to background and cause.

C. Use resource persons, if necessary, to help analyze the facts.

D. Determine whether it is more appropriate to sponsor, co-sponsor, or help others on the problem.

E. Heighten commitment of own members to work on the problem.

III. Narrow the Alternative Solutions.  
A. Examine likely effect on the problem of each alternative solution.

B. Assess availability of resources (human, material, and fiscal) required for each solution.

C. Consider which alternative solution is most appropriate for your group to use.

D. Determine who may oppose each alternative solution and how they will be handled.

E. Select a course of action with the maximum "cost/benefit" ratio.

IV. Develop a Plan of Action (for one's own organization or the coalition of organizations required).

A. Establish the sub-goals or "milestones" that mark the stages of action toward the final goal.

B. Consider the kind of committee

structure (within and between organizations) needed to carry out the plan.

C. Prepare a realistic time schedule for using resources.

D. Outline next steps in detail as each milestone is approached.

V. Administer the Action.

A. Establish and assign overall administrative and coordinating responsibility.

B. Determine and assign responsibility for specific tasks.

C. Assure the availability of resources when needed.

VI. Keep Members and Public Informed.

A. Use own meetings to inform of progress.

B. Organize Speakers Bureau to keep others informed.

C. Use the mass media as fully as possible.

VII. Evaluate the Results.

A. Determine how completely goal was achieved.

B. Ascertain what was learned that will help in future actions.

C. Find out whether the solution raised any new problems.

D. Determine whether "continuity of effort" (if needed) is assured.



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The tour will include a visit to the Palace of Fine Arts, ancient Cathedrals, Chapultepec Park and Castle, (the historic home of Emperor Maximilian,) a bull fight for those who desire to go, a day and night in Taxco, called by many the most picturesque city in Mexico, which has been virtually unchanged by the passing years. The region is famous for its handmade silver, you will visit the native silver-smiths and see them at work, and be able to purchase beautiful examples of their art at the many shops.

Another day will be spent at Cuernavaca, which is the location of many beautiful homes where wealthy Mexicans and wealthy North Americans have their vacation homes. A day will be spent visiting Guadalupe, Alcoman and the Pyramids of the Sun and Moon. The Pyramid of the Sun is almost as big as the largest in Egypt. This trip is like going to the Middle East. To climax this tour two days and nights will be spent in Acapulco — "the Riviera of the Americas." You may use this time simply to relax and bathe in the sun or to tour the area.

All this will cost approximately \$450 from Pittsburgh and return. If you are interested, please write your chairman at once. If not enough are interested in going the tour will not be planned.

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**"The Apple of Our Eye"**

A high honor came recently to a West Virginia clubwoman, Mrs. Phares Reeder, when she was selected as the "West Virginia Teacher of the Year." State Schools Supt. Rex M. Smith presented Mrs. Reeder with a certificate and announced that her name is in nomination for the national Teacher of the Year award sponsored by Look Magazine.

She is an alumna of West Virginia Wesleyan College and has done graduate work at West Virginia University, The University of Rhode Island and Syracuse University.

Edythe is a past president of the West Virginia Federation of Women's Clubs, and was featured in the November issue of the CLUBWOMAN as chairman of the Scholarship Loan Board. In addition, she is president of the Camp Galahad board of directors.

She and her husband, who is executive secretary of the West Virginia Education Assn., reside in Dunbar.

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The annual meeting of the Foundation was held on Sunday, November 3, at Oak Terrace, Lewisburg, Mrs. Fred Hurt, President, presided. Officers for the 1968-69 were elected as follows: Mrs. Delmas Miller, Morgantown, President; Mrs. George T. Hoylman, Gassaway, Vice-President; Mrs. Harry L. Findley, Charleston, Secretary; and Mrs. Paul F. Yates, 1006 Pocahontas Avenue, Ronceverte, W. Va. 24970, Treasurer.

Annual dues are \$5.00. If any member would like to belong for this current year, you are encouraged to send dues to Mrs. Yates.

The Foundation Board of Directors established four other types of memberships in addition to the Regular Membership of \$5.00: Sustaining \$25.00; Donor \$50.00; Patron \$500.00; and Life \$1,000.00.

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✓ Shell Oil entries due into state Education chairman, Mrs. J. Max Dawson, Box 95, Kimball, W. Va. 24853 post-marked no later than February 15, (Juniors also send entries here.)

✓ "Contests clubs can enter" . . . don't forget the **Outdoor Protective Lighting Contest** . . . good CIP entry!

✓ Read the President's Message for deadlines to submit Revisions to By-laws and Resolutions . . . time is running out!

✓ **CITGO** — Business for Beauty program kit . . . have you seen it? Can be ordered from: Cities Service Oil Company, Box 300, Tulsa, Oklahoma 74102 . . . complete information on how to conduct a successful project with local businesses.

✓ Interested? In the **GFWC 1969 NATO Study Mission Tour and Brussels Clubwomen Conference** — June 7 - July 8, 1969 . . . 32 days . . . \$1,667 per person . . . complete information from **GFWC Headquarters**.

✓ **Something Special!** Small 2½" by 3½" pamphlets entitled "Individual Involvement — GFWC Profile 1968-70" and they are **FREE** in quantities. You will be proud to own them and to present to your friends . . . don't forget new members! Order from **GFWC**.

✓ Omitted from November issue . . . **WVFWC** members who took **Bermuda Cruise**: Mrs. Edith Dillon, Mrs. James H. White, and Mrs. Julia Helff, of Fayetteville. Mrs. Lois M. Bean, Oceana; Mrs. Ivan Shumate and Mrs. Patricia Graney of Mt. Hope; and Mrs. Lloyd Edwards and Mrs. Frank C. Reda and Mrs. Albert Maifregot of Clarksburg.

✓ **BEGIN NOW TO CHECK ALL DEADLINES ON CONTESTS AND ANNUAL REPORTS!**

✓ Taking in new members? Send their names to Circulation Manager so they can receive the **CLUBWOMAN!**

✓ **New State Chairman**, Scholarship and Student Aid Division, Education Department: Mrs. W. D. Roll, 3608 Virginia Ave., Charleston 25304.

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Mrs. Pfeiffer offered to give Wesleyan \$100,000 for a library if two buildings of equal cost were erected at the same time. Mrs. Loar made possible an equal amount for a fine arts building, adding \$150,000 as an endowment for its upkeep. The college solicited funds for the third building, later named Fleming Hall in honor of the former president, Dr. Wallace B. Fleming, who directed the campaign.

Now, the eleventh building in 18 years is near its completion — the Christopher Hall of Science. A drive is underway now to finance an addition to the library and a building for instruction of student nurses and to serve as a health center.

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