

NEWS RELEASE

Office of University Relations * Huntington, West Virginia 25701 * 304/696-6453

July 2, 1987

For Immediate Release

HUNTINGTON, W.Va.--The West Virginia Board of Regents has appointed a West Virginia business leader and a survivor of Marshall University's 1970 football team to the MU Institutional Board of Advisors, Marshall President Dale F. Nitzschke announced today.

They are James H. "Buck" Harless of Gilbert, chairman of the board of Gilbert Imported Hardwoods, Inc. and subsidiaries, and Nathaniel "Nate" Ruffin of Huntington, regional director of personnel for Gannett East and the Huntington Herald-Dispatch.

They succeed David N. Harris of Huntington and Mrs. Sandra Wilkerson of St. Albans, whose terms on the board have expired.

"We're very pleased that individuals of the caliber of Nate Ruffin and Buck Harless have agreed to serve on Marshall's Institutional Board of Advisors," Nitzschke said. "The Board of Advisors has a key role in building Marshall's future and I'm certain both of these men will make strong contributions to the work of the board--and the success of Marshall University."

Harless also is chairman of the board of Worldwide Equipment
Co.; Benson Truck Bodies, Inc.; Gilbert Bank & Trust, and American
National Bank of Logan. He is a director of Matewan National Bank.

Holder of honorary doctoral degrees from Marshall, West
Virginia University and Stillman College, Harless is a member of
the board of the Marshall University Foundation, Inc. and the WVU
Foundation and is a former member and chairman of the WVU Institutional
Board of Advisors. He is a director of C&P Telephone Co. and a member
of the West Virginia Roundtable, Inc. and the West Virginia Education
Fund, Inc.

He was named "West Virginian of the Year" for 1983 by the Charleston Gazette-Mail.

Because of an injury suffered in an earlier game, Ruffin was not with the 1970 football team on its ill-fated trip to East Carolina University. The team's plane crashed near Tri-State Airport on the return journey, killing all 75 people aboard. Ruffin has had a prominent part in memorializing his teammates in the years since 1970.

He received his B.A. degree from Marshall in 1973 and worked with ACF Industries, Inc. in Huntington from 1973 to 1985. He was personnel administrator with ACF for seven years prior to joining the Herald-Dispatch in 1985.

He serves as chairman of the board of directors of the Tri-State Chapter of the National Management Association and is a member of the American Society of Personnel Administrators, the Huntington Charter Review Board, the Huntington Civic Center's board of directors, Scott Community Center's board of directors, the United Way Personnel Committee and the National Newspaper Personnel Relations Association.

He also is chairman of the City of Huntington Affirmative Action Advisory Board and is a former member of the Marshall University Alumni Association's board of directors. He was coordinator of activities observing the Martin Luther King Jr. Day holiday in Huntington during its first two years.

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--State legislators recognized and acknowledged the Outstanding work Marshall University's Center for Regional Progress has done and continues to do in economic development for West Virginia by Encluding a line item of \$150,000 for the center in the Legislative Digest (an addendum to the FY 1987-88 budget), according to Dr. Robert F. Maddox, associate vice president for academic affairs at Marshall.

"The Center for Regional Progress is a major resource and asset to the business community of West Virginia and should be recognized as such," said Maddox, who directs Marshall's economic development programs. "I think several members of the legislature realize the importance of the programs and their impact on the state's economy."

Maddox particularly expressed appreciation to Senators Ned Jones of Cabell County and John "Si" Boettner of Kanawha County and House of Delegates Speaker Chuck Chambers of Cabell.

"These individuals, along with several other legislators, were instrumental in getting the economic development center included in the budget," Maddox said.

Established in 1984, the Center for Regional Progress was designed to serve as a bridge between Marshall University and the community and provide counseling and technical assistance to business, industry, local government, and various community agencies.

Primarily concerned with the creation and retention of jobs, the

center's programs are built around having a strong and positive effect on overall economic and community development in West Virginia.

The center has been contacted by more than 300 businesses and has worked directly with 33 major clients, providing management training, counseling and referral services, assistance in dealing with government regulations and marketing research.

Maddox said the center also recognizes the assistance and research needs of local, county and state government and has conducted overall economic and community development planning for municipal and county governments and the West Virginia State Legislature, and actively promotes joint ventures between the academic, public and private sectors to address those needs.

A wide variety of clients have taken advantage of the center's services including small businesses who want to expand, persons who want to establish new businesses, governmental agencies, and large businesses that can utilize the center's services.

"We have recently completed a feasibility study for a small business incubator proposed for an existing Huntington building, worked with coal miners in Gary who want to buy the company they work for, and did economic development studies for McDowell and Mason counties," said Maddox.

Maddox said the center recently received a third place award in national competition for its outstanding work in export development, specifically for assistance provided to the International Trade Commission, the Governor's Office of Community and Industrial Development and the West Virginia Legislature.

rogress

"Dr. John Spears, interim director of the Center for Regional Progress, md his staff have done an excellent job in providing services and ssistance to businesses and developing programs to help improve West Tirginia's economy, "Maddox said. "They deserve a lot of credit for the enter's success, as do members of the state legislature for recognizing the center's importance and including it in the Legislative Digest."

To obtain further details about the Center for Regional Progress and its services and programs call 696-6797.

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--For the third consecutive year, Marshall University has been forced to close its residence hall room application process for females, according to Ramona Orndorff, manager of student housing at Marshall.

"As of the first of July, we filled the available residence hall space for females," said Ms. Orndorff. "However, females who want to send in an application will be placed on a waiting list for assignment to university housing in the event of cancellations."

Applications for males are still being accepted. "We're monitoring the application/cancellation process for males, and we think we will be able to accept male applications through July," Ms. Orndorff said. "Generally, males apply for the residence halls later than females."

Ms. Orndorff said the university is trying to accommodate as many students as possible, but there is enough space for only 1,100 females and 850 males in the residence halls.

Students who need assistance finding temporary living quarters can contact the Marshall University Student Government Office, 696-6453, or the MU Office of Student Affairs, 696-2949. Local residents who wish to register temporary rentals can also contact those two offices.

Persons who need additional assistance in finding temporary housing can contact the office of Dr. Nell Bailey, vice president for student affairs, 696-2949. Students who need additional assistance with university housing can contact the Student Housing Office, 696-6765.

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--A course designed to help football officials learn the latest developments in rules and regulations and sharpen their skills for the upcoming season will be held at Marshall University beginning July 15.

Participants in the program, which will be taught by registered Official Willard Hunter, may become registered officials.

Classes will be held Wednesdays from 6 to 9 p.m. and Saturdays

from 9 a.m. to noon. The last class will be held Tuesday, Aug. 11.

Classes will be held in the Marshall University Community College, Room 136.

The official rule book, the case book, illustrations manual and the officiating handbook will be used during the course.

The cost of the program will be \$45 per individual. To register or obtain further details contact Robert L. Lawson, director of continuing education for Marshall University's Community College, 696-3646.

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--"Unless something dramatic is done, higher education in West Virginia is in real trouble. I have seen band-aids and patches put on desperate wounds, but no one has stepped forward to say that the people of West Virginia need and deserve an excellent system of higher education, that education is the only hope for the future of this state."

With those words and criticism for West Virginia's political leaders, Dr. Allen A. Mori, dean of Marshall University's College of Education, announced that he was resigning his position with Marshall to accept a similar position at California State University, Los Angeles.

Mori praised the MU College of Education and said its faculty and staff worked hard to respond to the criticisms that have been going on nationally in the field of education.

"I think that because of the changes that occurred during the past three years, Marshall is more prepared to face the challenges of the future with regard to teacher education," Mori said. "We've put into place major program reforms and made plans for the future. I think the college is ready. Whatever challenges come down the road for teacher education the rest of this century, Marshall's College of Education should be able to respond. It is a quality college.

"I think the university as a whole can be proud of the accomplishments of the college and its faculty. We have assumed a leadership position in teacher education, not only in West Virginia, but regionally and nationally. The college also was one of 20 colleges and universities asked to join a consortium to help China prepare better teachers and educational programs."

Mori A.dd 1

Mori said the college has accomplished a great deal and possesses a strong faculty, good chairmen, good associate deans and good people willing to work together to accomplish common goals.

"I think everybody in the college believes in excellence now," he said. "We want to be excellent and every effort will be made to accomplish that goal."

However, Mori had harsh criticism for West Virginia political leaders who, he believes, have hurt West Virginia's educational system.

"Because of the inadequate leadership and the lack of vision by political leaders in this state, Marshall University and all the other institutions of higher education in the state can never hope to achieve their true potential," Mori said.

"Until we see somebody with the courage and the political leadership to make the difficult decisions that will provide an adequate level of funding for higher education, and especially Marshall University, we can never really achieve that level of excellence that the administration, the faculty and the students want," he continued.

"That has been, over the past three years, the most bitter disappointment for me--the total lack of commitment and support for higher education coming from the state's leadership."

Mori said he didn't think the political leadership of West Virginia has made a sufficient commitment to higher education, which is demonstrated by the inadequate levels of funding, the appalling salaries paid to faculty, and the political hassling that constantly takes place. He said it makes it very difficult for state universities and colleges to keep good people.

"No one has stepped forward to put together a comprehensive integrated clan for higher education," said Mori. "I think that has got to be the first priority, otherwise I would say the future here is very dismal.

"If the governor and the legislature continue to starve higher education, there won't be anything to build on in the future. The only way the future can be built upon in this state is to revitalize the educational systems.

Unless they do that, I would say the prognosis for the patient is terminal,"

Mori said.

Mori's resignation takes effect Aug. 7, when he will begin his duties as dean of the School of Education at California State University, Los Angles.

Prior to accepting a position at Marshall in 1984, Mori had been professor of special education and counseling and educational psychology and foundations at the University of Nevada, Las Vegas, where he also served as chairman of the UNLV Faculty Senate.

A native of Pennsylvania, he received his bachelor's degree in government and history from Franklin and Marshall College, his Master of Education degree in special education from Bloomsburg University, and his doctorate in special education from the University of Pittsburgh.

Mori has authored six textbooks in the educational field and has written numerous articles for various publications. He previously taught at White Haven (Pa.) State School and Hospital, and taught for the Hazleton (Pa.) Area School District, the Pittsburgh Board of Education, and the University of Pittsburgh.

He has been a member of several organizations dealing with problems of the mentally retarded and handicapped persons, as well as a number of national professional organizations related to education and work with handicapped individuals. He also authored and administered a number of research grant programs totaling nearly \$1.5 million.



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For Immediate Release

HUNTINGTON, W.Va.--Dr. Barbara P. Guyer, associate professor of education at Marshall University, is featured this week in Newsweek magazine's special "Hometown Heroes" section, along with 50 other unsung heroes from throughout the United States.

Representatives from the national weekly magazine said they were looking for men, women and children who either overcame personal adversity or engaged in activities that improved their communities and benefited others.

Dr. Guyer was brought to the magazine's attention approximately two months ago for her work with students who have learning problems. She said she was stunned when Newsweek contacted her approximately one month ago and told her she would be featured as one of the publication's heroes.

Specializing in learning disabilities and special education, Dr. Guyer started a program called HELP (Higher Education for Learning Problems) in 1981. The program is designed to provide individual attention and help to students who have learning problems.

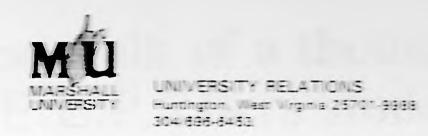
There are currently 60 students from 13 states enrolled in the program.

A member of the Marshall faculty since 1975, Dr. Guyer received her bachelor's degree from William and Mary College, her master's degree from Ohio State University and her doctorate from the University of Virginia.

Prior to accepting a position at Marshall, she taught in Texas, Ohio and Virginia and served as principal of a learning disability center in Richmond, Virginia.

Dr. Guyer has been a member of numerous professional and community organizations and was awarded the Outstanding Educator of the Year award by the Association for Children with Learning Disabilities in 1982.

Upon receiving the Newsweek honor, Dr. Guyer said she didn't consider herself a hero, just a hard worker.



July 2, 1987

EDITORS, NEWS DIRECTORS

Attached is an article from the Winter 1985 edition of Marshall Alumnus magazine about Dr. Barbara Guyer and the H.E.L.P. program for which she was honored by Newsweek this week.

Newspapers which wish to do so are welcome to reprint the article. It may provide additional information for television and radio news departments interested in doing features about the project and/or Dr. Guyer.

Thanks!

C.T. Mitchell
Director
Office of University Relations

The walk of a thousand miles. . .' [.E.L.P. offers students the first step

By RALPH TURNER

dlitor's Note: The name of the "ent mentioned in this article been changed to protect the "adentiality of the teacher-"ent relationship.

e:ars welled up in Jay's eyes. "I 'n believe it. I just can't believe he said as he read the three-er word cat.

Ilt's the first word I've ever d — that I've really read — knew why the letters made: word," he told Dr. Barbara yer as he awkwardly dried his si with a shirt sleeve.

This might not seem like much an achievement, particularly ein the student is 19 years old, iit was the start of a whole new all three years ago for the coles sophomore who had gone bugh life thinking, "I'm slow, stupid."

any is "learning disabled" — stupid. He is unable to learn in same way most of us do. The licational system had failed until a football coach suspectal problem and referred him to yer.

Buyer, associate professor of edtion at Marshall and a specialim learning disabilities, has conmed Jay, after three years of sectutoring and many hardmed learning successes, that he comebody.

I tested this young man and

md him to have superior intellice, yet he was almost a nonder," Guyer explained, leaning in her desk in the small, crowd-but neat, Jenkins Hall office. Buyer has headed H.E.L.P. gher Education for Learning-sabled People) for the past see years. The program, funded by the Marshall University Foundation, has worked with 75 MU students with learning disabilities.

Learning disability, often simply called "LD," is an umbrella term used to categorize people with normal to superior intelligence — even some at the genius level — whose academic achievement is far below their ability.

Guyer said there's no way of knowing how many people have the problem, but estimates run from 2 percent of the general population with severe learning problems to 10 percent with at least enough of a problem to deserve special education.

Eighty percent of the learning disabled are males and in 70 percent of the cases the problem is inherited. The latest research indicates learning disabilities are neurologically based — a dysfunction in the language center of the brain.

Disabilities associated with LD persons include dyslexia (from the Greek roots dys, "difficulty." and lexia, "pertaining to words"), problems in concentrating, and lack of ability to organize one's activities.

Most students being helped through Guyer's program are dyslexic. Although 19, 20 and 21, they still reverse and transpose letters and have bizarre spelling.

Jay is typical of the students referred to Guyer and the graduate assistants in special education who work with her in H.E.L.P.

"He would see 'the' as 'het', or the next time as 'eht' or he would turn the 'h' upside-down and see it as a 'y' or the 't' upside-down. When you flip a printed 't', it becomes an 'f'," Guyer said. "He was so confused he really didn't know what he was seeing."

Success does not come easily and the key word, according to Guyer, is determination.



Dr. Barbara Guyer, head of Marshall's H.E.L.P. program, works with a learning disabled student. (Photo by Rick Haye)

Ralph Turner received his B.A. on Marshall in 1967 and his M.A. N969. He teaches in Marshall's Page Pitt School of Journalism. Ilf the student can find enough eirmination to overcome feelof inferiority, to accept the he has a disability and to æ the effort to overcome it. n we're well on the way. The est hurdle for us is gaining the dents' confidence, to let them w we care and that we believe y can do it.

I tell them, 'If I didn't think could do it, I would tell you. I alld not put you through the ima of trying to survive in a failsituation.'

We try to convince students t saying you're handicapped you're like Bruce Jenner, Gen. omge Patton, Woodrow Wilson Thomas Edison puts you in a tt:y elite group. And, if you're ng to have a handicap, this is one to have because you can. successful.`

All those well-known achievers re: dyslexic as was Vice Presiit Nelson Rockefeller.

Priogress comes slowly and in all steps, as in one of the early silons with Jay: A multi-sensory prioach is used — sight, sound touch — since most LD stuits have problems transmitting slight perceptions to the brain.

'We use as many senses as pose to get the message to the im." Guyer explained, as she

nonstrated.

I'll give the student a card h a letter on it and, at the same e., show him a picture of an obstarting with that letter — for mple, a card with f' and a picof a fish. I'll say, 'Close your s and picture a fish. Can you talize that?' When he says s," I will have him take his finand trace an 'f' on the desk. 'lll do the same thing with an le and turtle and repeat the nods over and over."

In achieving cat and making the tears were gone, Jay eid, "I didn't know letters sounds before. I just thought had to memorize all these d:s.'

u yer said he really didn't un-≼taand the alphabet. "I think y in his learning it was presentværy quickly. He doesn't rentber what he sees, but he

🖻 remember what he hears. Il think that's how he surd all those years."

t first, students come in nearly

every day to work with Guyer or a graduate assistant. Throughout the program this amounts to about five hours a week as they progress step-by-step. The students' classroom professors also cooperate.

The H.E.L.P. workers combine efforts to overcome the learning disabilities with the students' class work. Since the students have such problems with written language, classroom exams usually are given orally. Students also read along in the textbooks with taped versions — again drawing on more than one sense.

All LD problems are not the

Some students may do exceptionally well in math. Others may have severe organization problems. Many are hyperactive.

"Many of them do not have a

back when they have wandered. There's not much point in going to class if you're going to daydream the entire time you're there.'

Others have severe problems with handwriting. Some don't grasp the understanding of words in a conversation.

Guyer said the difficulty becomes more complex when the students reach college if they've had no significant help through high school.

'The emotional problems of all the frustration of failing become entwined with the disability. Some even become comfortable with failure because that's about all they've known."

She said LD students reach college without having been diagnosed because public schools. while improving, still do not have

The text of this letter shows some of the writing problems a dyslexic student may have. The handwritten original was provided by Dr. Barbara Guyer.

Why I Want to Go two Colij

I want to go two collij becaws I no I shuold. I haiv the ability to think dna doo het wrok. My teachers have told em I am verrie intelligent. Reading is easy for me, butt seplling has always been a bear for me!

clear understanding of time and space," Guyer said. "You may know when you get to work Monday morning that you do this and this, but many LD students are not structured. Unless they know how to structure their day, they may not know it's Monday. A student sometimes doesn't even go to class because classes are not the same Monday, Wednesday and Friday as they are Tuesday and Thursday. This is difficult when time doesn't have a great deal of

Some students tape schedules to their residence hall walls and keep a copy in their notebooks constant reminders.

Working on concentration is im-

"We spend a lot of time on concentration," Guyer said. "We work on their bringing themselves enough trained teachers and because few parents are well informed and determined to find proper placement for their chil-

Guyer said the picture is improving, however. A 10-year-old federal law requiring that handicapped students be provided instruction according to their needs is showing signs of working.

Although some of the Marshall LD students have received special education help before reaching campus, most have not been diag-

"Somehow — for a variety of reasons — they have managed to get through school because they were passing," Guyer said. "The sad thing is that they shouldn't have been making Cs and Ds.

(continued on next page)

y could have been valedicto-

eferrals at Marshall come from ariety of sources. Some stues come in on their own for mg, but most come because an auctor has spotted problems writing assignment or exam.

sout one-fourth of the stus in the LD program have varsity athletes whose disiities were suspected by thes.

wyer said that was the case Jay. "His football coach ight him in and said, 'I'm not acher, but I think this young has dyslexia.' I thought it interesting that he was never ared for testing all the way ugh public school and in colhis football coach diagnosed problem."

sin the program are athletes nat coaches are alert, for the ti part, to spotting such proband because of a special selfriovement program operated by

Athletic Department in pieration with some professors. hie confessed her thinking uit athletes has changed.

Until I began working with program I was convinced that my athletes had limited intellual ability and most of them mot belong in college. I have ad many athletes and have ad most of them had normal to enrior levels of intelligence and have gone into athletics besie they didn't do well in the order of the

hiere have been as many difnit stories and challenges for hiers and students as there been LD students in the shall program:

A student in a physiology si failed every test, but the proour was convinced he was the student in the class. Testing Tuyer showed that he had an outf 135, when 90 to 110 is averand 140 is considered genius. plans to be a dentist. With riing and oral tests, the possities of reaching his goal are 1...

- A computer science major a family of successful people ed very intelligent and was arate, but he was failing in ege. He muddled through his



Dr. Guyer displays cards which aid students in learning common letter combinations.

days with no direction. He was spelling at the second-grade level and reading at the sixth-grade level. But, he had the primary ingredient for success — determination. He will graduate this winter with a degree in computer science.

— A basketball player was working at the fifth- and sixth-grade levels. After 18 months in the program he scored at the 12.9 grade level — the highest the test evaluated. He now has a 3.5 grade point average. He has proven he can succeed in college.

It doesn't always work.

"Some students have had a wonderful time — been to every party on campus and missed a lot of classes," Guyer said. "They won't accept the fact that they have a learning disability and going to class makes them more aware they have a problem so they run from it."

But, most stay on track. Guyer estimated a 90 percent success rate with those who fully participate. She described success as being able to stay in school with at least passing grades.

The average participant improves two grades a year. Most students who have been in the program three years have jumped at least six grade levels in their reading, spelling, math and comprehension skills.

Asked what's the story to tell about H.E.L.P., Guyer said: "It's a program that really is salvaging the lives of intelligent students who, without intensive help, would fail in college. They have managed to graduate from high school without receiving any special help. Perhaps this was possible because they have high IQs

and could get through, so they were ignored."

As for Jay she said, "There's no way he could have remained in college had he not become part of the program. I think he probably would have been on the unemployment list. He had such great feelings of inferiority that I don't think he would have had the courage to actively seek employment."

Jay is now helping others with learning disabilities as he speaks before junior and senior high school groups trying to convince LD students they can make it with hard work.

He still is trying harder, and it's paying off. He had a 2.5 grade point average (C+) during the spring semester and in summer school he received the first A in his life. He still is relying heavily upon textbooks on tape and oral tests.

On learning of his first A, he went right over to Guyer's office and told her, "I wanted to go out by the fountain in front of the Student Center and yell and scream, "Hey, everybody, I got an A! I got an A!" But, you gotta be cool, man."

Persons interested in making contributions to help ensure continuation of the learning disabilities education program may make contributions through the Marshall University Foundation, Inc., according to Dr. Barbara Guyer.

"We're not only helping LD students here and now at Marshall, but we're also helping to prepare educators to help others." Guyer concluded. TULY 8, 1987

OR IMMEDIATE RELEASE

HUNTINGTON, W.Va. -- The fourth annual West Virginia Principals' cademy will be held July 12-22 at Marshall University.

Approximately 100 elementary, middle/junior high and high school rincipals from throughout the state will attend the academy, which feature eight of the country's most renowned authorities on uilding effective schools.

Guest speakers and their topics will include: Larry Lezotte of

Michigan State University, "Effective Schools Improvement Processes";

Tane Stallings of Texas A & M University, "Emphasizing Academics in Schools";

Tenwick English of Lehigh University, "Curriculum Alignment and Management";

Terry Deal, a California based educational consultant, "Organization

Schools";

Lori Manasse, schools consultant for the Cortland Group in Washington, D.C., "Instructional Leadership"; Eugene Howard of the Colorado Department of Education, "School Climate"; Tom Good of the University of Missouri, Teacher Expectations and Student Achievement", and Wilbur Brookover, professor emeritus at Michigan State University, "Maintaining High Expectations from All Students."

During the final three days of the academy, participants will concentrate on the development of a model for improvement in West Virginia chools.

The academy has been held at Marshall since its inception in 1984 nud has been administered by the West Virginia Department of Education,

Academy Add 1

administration at Marshall University, who is helping coordinate the

Participants, who can receive academic credit for the program, were sielected to attend by county school superintendents from throughout the sitate.

To obtain further details about the West Virginia Principals' Academy contact Professor Perkins at Marshall University, 696-2944, or Lydia MicCue, assistant director of the West Virginia Department of Education's effective schools unit.

JULY 8, 1987

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Louise S. Bailey, assistant professor of English at Marshall University, has announced her retirement after 26 years of service at the university.

A native of Gainesville, Fla., Ms. Bailey received her bachelor's amd master's degrees from the University of Florida, and did her doctoral course work at the University of Tennessee.

Prior to accepting a position at Marshall in 1961, she taught English at the University Tennessee.

While at Marshall, Ms. Bailey served as president of the Faculty Momen's Association, chairwoman of the Faculty Service Committee, faculty diviser to Alpha Chi Omega, director of the English Department Composition Elinic, faculty secretary/treasurer for the English Department, and served on the Judicial Board and the Arts and Sciences Corps of Advisors.

She has been a member of various community and professional organizations including the West Virginia Association of College English Teachers, the modern Language Association, the Society for the Study of Southern Literature, the Marjorie Kinnan Rawlings Society, the American Association of University rofessors, the American Association of University Women, and the Democratic Tomen's Club of Cabell County.

Ms. Bailey also belonged to the West Virginia Writers, Inc., the Tritate Alumnae Chapter of Delta Delta Delta, the United Methodist Women,
md the Huntington Museum of Art. She served as secretary and past president

ailey dd l

She has been listed in "Personalities of the South," "Who's Who of merican Women," and "Who's Who in Community Service."

Ms. Bailey has written numerous articles and poems for various ublications and recently proofread Ken Hechler's latest book, "Working ith Truman: A Personal Memoir of the White House Years."



JULY 8, 1987

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--The Southwest Regional Chapter of Software Valley will meet at Marshall University on Wednesday, July 22, at 1:30 p.m. in Corbly Hall Room 104.

The purpose of the meeting will be to elect a board of directors and discuss the recruitment of new members in the chapter's service area, which includes Cabell, Wayne, Lincoln, Logan, Mingo, Mason and Putnam counties in West Virginia, Lawrence County, Ohio, and Boyd County, Ky.

To obtain further details contact the Marshall University Small Business Development Center, (304) 696-3093.



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JULY 8, 1987

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Dr. Robert S. Gerke, professor of English at IMarshall University, has been named chairman of the university's English IDepartment, according to MU Vice President for Academic Affairs Carol A. Smith.

A member of the Marshall faculty since 1968, Gerke received his bachelor's degree from Aquinas College, and his master's degree and doctorate from the University of Notre Dame.

Prior to accepting a position at Marshall, he served as a teaching assistant at Notre Dame and taught at Northern Michigan University. He also served two years in the United States Army Medical Corps.

Gerke recently was selected as one of Marshall's first Yeager professors. In that capacity, he will serve as a professor, adviser and mentor to students in the first class of the prestigious Society of Yeager Scholars, a program that will enroll 20 of the nation's most outstanding students each year for four years of intensive, enriched studies. The program was named in honor of West Virginia native Gen. Charles E. "Chuck" Yeager.

Gerke has been the recipient of various Marshall University research and faculty development grants and has written numerous articles on Chaucer and modern poetry.

He has been a member of several community and professional ogranizations, including the Medieval Academy of America, the National Council of Teachers of English, the American Association of University Professors, and the West Virginia Association of College English Teachers.

His areas of specialization have included Medieval literature, historica linguistics and folklore.



July 9, 1987
For Immediate Release

HUNTINGTON, W.Va. -- The Marshall University Alumni Association is sponsoring two chartered bus trips to Riverbend Music Center in Cincinnati for August concerts, according to Linda S. Holmes, director of alumni affairs.

The concerts are popular vocalist Johnny Mathis and conductor Henry Mancini on Sunday, Aug. 2, and adult contemporary vocalist Anne Murray on Sunday, Aug. 23.

Price for each concert package is \$50 per person, or \$90 per couple, and includes bus transportation, an hors d'oeuvres buffet and hosted bar, and concert ticket.

Space is limited to 40 persons for each concert. Deadline for reservations for the Mathis/Mancini concert is July 24 and for Anne Murray, Aug. 7.

The bus will depart from Memorial Student Center on the Marshall campus at 2:30 p.m. for both concerts.

For details and reservations, call the Alumni Office, 696-3134.



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July 9, 1987

For Immediate Release

HUNTINGTON, W.Va.--Lysander L. Dudley, director of the Governor's Office of Community and Industrial Development, will discuss West Virginia's economic development plan at a luncheon in the Radisson Hotel here, Thursday, July 16.

The luncheon, to which business, community, government and education leaders of the area have been invited, is being sponsored jointly by Marshall University and the Huntington Area Chamber of Commerce. Marshall T. Reynolds, chairman of the chamber's board of directors, and MU President Dale F. Nitzschke will be hosts.

"There's no question that economic development has to be West Virginia's top priority," Reynolds said, "and education is a key factor in bringing that development about. It's essential that business, government and education leaders of this area be well informed about the state's economic development plan--and that they be centrally involved in making it work. We're very pleased that Lysander Dudley, the man responsible for that effort, will be on hand to discuss it with us."

Nitzschke said Jim Hinkle, new president of the West Virginia Roundtable, also will be introduced at the luncheon, to be held in the hotel's Ballroom D.



TULY 14, 1987

OR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--A workshop designed to give small business owners and prospective small business owners the basics of setting up an accounting system will be held at Marshall University on Wednesday, and 5, from 8:30 a.m. to 12:30 p.m. in Corbly Hall Room 105.

The seminar will cover a variety of topics including tax compliance, ecord retention, year-end requirements, options for computerized accounting, and the flow of records. The session also will include an introduction to the "one-write" bookkeeping system, according to Larry D. Kyle, program anager of Marshall University's Small Business Development Center.

There will be no charge for the program, which is being sponsored by the MU Small Business Development Center and Somerville and Company extified Public Accountants.

Registration must be completed by Friday, July 31. To obtain further estails contact Somerville and Company, 525-0301, or the Marshall Small siness Development Center, 696-6797.

JULY 14, 1987

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Dr. Carole A. Vickers, associate dean for academic programs in Marshall University's College of Education, has been named interim dean of the College of Education, replacing Dr. Allen A. Mori who recently resigned to accept another position, according to MU Vice President for Academic Affairs Carol A. Smith.

A member of the Marshall faculty for the past 21 years, Dr. Vickers received her bachelor's and master's degrees in home economics from Marshall and her doctorate from Ohio State University.

She has served as an educational consultant to state education boards in West Virginia, Kentucky, Ohio and Iowa, and has written numerous articles on home management and education. She also has received a number of awards and honors.

In 1985 she was selected in national competition to deliver the American Home Economics Association Commemorative Lecture in Philadelphia. She also has been designated as a Distinguished Fellow of the American Council on Consumer Interest and has been named "Outstanding Home Economist in Higher Education" by the West Virginia Home Economists Association.

Dr. Vickers has served in a variety of capacities at Marshall, including chairwoman of the Home Economics Department. A native of Huntington, she taught in Logan and Cabell counties and served as a professor at Concord College prior to accepting a position at Marshall in 1966.

She has been a member and officer of numerous community and professional organizations including the American Home Economics Association, the

Vickers

Lational Institute of Building Sciences, the West Virginia Home Economics association, the American Council on Consumer Interests, the American association of University Professors and the National Association of Cousing Educators.

Dr. Vickers has been listed in "Who's Who in American Colleges and iniversities" and has been the recipient of a Distinguished Service Award from the College of Agriculture and Home Economics at Ohio State University.



JULY 14, 1987

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Prestigious John Marshall Scholarships have been awarded to seven members of Marshall University's 1987-88 entering freshman class.

The scholarships are designed to attract the most academically outstanding and talented students, according to Edgar W. Miller, director of student financial assistance at Marshall.

"We are extremely pleased that we were able to attract these outstanding students to the university and reward them with scholarships for their scholastic achievements," said Miller.

To be eligible for application, students must have achieved a 30 or better American College Testing (ACT) composite score. The national average score is approximately 18.7.

Miller said this means the John Marshall Scholars are in the upper one percent of students taking the college admissions examination.

Students were invited to submit a letter of application, letters of recommendation and disclosures of honors and extracurricular activities. The final selection was made by the university's Financial Aid Advisory Council.

The students receive \$1,250 per year, renewable for up to an additional three years as long as the students maintain a 3.5 grade point average.

This year's awards are being funded from the following endowments: The Mildred M. Nall Memorial Scholarship; The Jon Edward Thomas Endowed Scholarship, and the Marshall University Foundation's Honorary Memorial Endowed Scholarship Fund.

John Marshall Scholarship recipients are:

- --Frank H. Capehart IV of Winfield. He is the son of Mr. and Mrs. Frank Capehart of Winfield and attended Winfield High School where he was a member of Mu Alpha Theta, the newspaper staff, and the golf team. He made the All-State golf team and participated in the Academic Decathlon and the world finals of Odyssey of the Mind. He also was involved in drama, chorus, and the Winfield United Methodist Youth Group. He plans to major in business management at Marshall.
- --Philip Keister of Greenville. He is the son of Mr. and Mrs. Philip Donald Keister of Greenville and attended Union High School where he was a member of the French Club and Beta Club. He was a National Merit Finalist, and received the Presidential Academic Fitness Award and the Woodman of the World Award. He also served as basketball cameraman and plans to major in sports communication at Marshall.
- --Elizabeth Schoene of Glen Dale. She is the daughter of Mr. and Mrs. Richard Schoene of Glen Dale and attended John Marshall High School where she was in the top one percent of her class and was a member of the National Honor Society, the Chester Greenwood Club, the Honors Program, Monarch Teens, and the yearbook staff. She also served as statistician for the track team, attended Girl's State, was named Rotary Student of the Month and was an alternate to the Governor's Science Honors Program in New York. She plans to major in mathematics at Marshall.

- --Brad Wallace of Huntington. He is the son of Mr. and Mrs. J.W. Wallace of Huntington and attended Huntington East High School where he was vice president of the National Honor Society and the TAG Program and served as president of the Math Honorary. He also was a member of the Spanish Club, Science Club and choir and received the school award for Spanish. He plans to be a pre-med major at Marshall.
- --Christine D. Waugh of Huntington. She is the daughter of Mr. and Mrs. Ronald Waugh of Huntington and attended Huntington East High School where she was secretary of the National Honor Society and was a National Merit Finalist. She also was a member of Mu Alpha Theta, the TAG Club, the tennis team, and the band in which she was a majorette. She plans to be a pre-pharmacy major at Marshall.
- --Lisa Kay Weber of Berkeley Springs. She is the daughter of Mr. and Mrs. Wayne Weber of Berkeley Springs and attended Berkeley Springs High School where she was salutatorian and served as secretary of the National Honor Society and treasurer of Student Action for Education. She was a member of the Fellowship of Christian Athletes, the girl's softball team, the Pep Club, and the Governor's Honor Academy, and received the Principal's Outstanding Senior Award. She plans to major in pre-med/biology.
- --Gary Cremeans of Wayne. He is the son of Mr. and Mrs. Gary D. Cremeans Sr. of Wayne and attended Wayne High School where he was a member of the Key Club, the Future Business Leaders of America, and participated in basketball and soccer. He attended Boy's State and was the Math Field Day winner and winner of the Wayne County Science Fair.

ULY 16, 1987

OR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Regular registration for the second term of summer lasses at Marshall University will be held Monday, July 20, from 8 a.m. to 4:30 p.m. in the Registrar's Office, Room 1-B Old Main, according to larshall Registrar Robert H. Eddins.

Late registration and schedule adjustments will take place Tuesday, July 21, from 8 a.m. to 4:30 p.m. A non-refundable \$15 late fee will be assessed for late registration.

Classes will begin July 21. The second summer session will end Friday, Aug. 21.

To obtain further details about registration contact the Marshall Eniversity Registrar's Office, 696-6413.

JULY 17, 1987

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Marshall University will conduct a special orientation designed for adults 25 years of age or older who plan to take college classes for the first time or re-enter college after a delay in their formal education on Thursday, July 23, from noon to 4:15 p.m.

The orientation will consist of a number of special topics developed to assist adult students in their transition back to school, according to Clhris DeVos, coordinator of returning student programs at Marshall.

Sessions will include small group discussions led by current returning students, campus tours to familiarize adults with the university and a choice of three of the following programs: Financial Aid, Career Guidance, A cademic Survival and the Regents Bachelor of Arts Degree program.

Representatives from the university's Admissions Office, College of Business, College of Education, College of Liberal Arts, College of Fine Arts, College of Science, Graduate School and School of Nursing will be present to answer questions and offer academic advice. Students also will be able to register for classes if they desire.

Participants in the Returning Student Orientation do not have to be enrolled at Marshall and are under no obligation to enroll in classes.

To obtain further details contact Chris DeVos at the Marshall University Clounseling Center on the first floor of Prichard Hall between 8:30 a.m. and 4:30 p.m. or call 696-3111.



JULY 17, 1987

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Chuck Bailey, assistant professor of speech at Marshall University and faculty adviser for the university's public radio station, WMUL, has been appointed to the board of directors of the West Wirginia Associated Press Broadcasting Association.

A past member of the board, Bailey will assume the position vacated by Kitty Harrison of WJLS-FM in Beckley. He will serve a one-year term.

Bailey is chairman of the Collegiate Broadcasters of West Virginia and is a member of the West Virginia Speech Communication Association, the Broadcast Educators Association and the Advertising Club of Huntington.

A native of Logan County, he received his bachelor's degree in 1974 and his master's degree in 1985, both from Marshall.

While serving as a graduate teaching assistant at Marshall, he received the Andy Vance Memorial Scholarship for academic excellence in broadcasting and was listed in "Who's Who in American Universities and Colleges."

Please release after 11 a.m., July 17, 1987

MARSHALL, AT&T INTRODUCE 'FUTURISTIC' SYSTEM

HUNTINGTON, W.Va.--Marshall University has a new telephone system--and a whole lot more.

"As of this moment, we have at Marshall University the most technologically advanced telephone communication system in West Virginia," MU President Dale F. Nitzschke commented during a joint campus news conference with AT&T officials. "At the same time," he added, "we have put in place a new and extensive cable system throughout the campus to handle our voice, video and data transmission needs for many years to come."

Bob Oliver, district manager of marketing for AT&T, confirmed Marshall's leadership in telecommunications. "With the cutover to the new system, Marshall is one of the leading educational institutions in the country in integrating voice and data communication. It has the very latest AT&T product line. In fact, there are elements of this system that are so futuristic that they probably won't be available to the general public for another 10 years," Oliver said.

MORE

Featuring "state of the art" technology, the new system--called "System 85"--employs not only fiber optic cable, but microwave transmission as well. Provided and installed by AT&T, it was put into operation June 26. It integrates for the first time three separate areas: Marshall's main campus, Doctors Memorial Building on Sixth Avenue and the Medical Education Building, located 14 miles west at the Veterans Administration Medical Center in Spring Valley.

Doctors Memorial Building is linked to the main telephone switch by fiber optic cable. The Medical Education Building is tied into the system by microwave.

Marshall's "System 85" has more than 3,000 main telephone stations and links all employee locations into the same network, using four-digit extensions. It provides "voice mail" service which stores voice messages until such time as the intended recipient is present and ready to receive them. The system also includes such features as conference calls, transfer of calls, and data services. There are no busy signals or unanswered extensions.

"One of the features which our people have found most intriguing is the one which tells you, on a screen, just who is calling you from an on-campus telephone, even before the call is answered,"

Nitzschke said.

As part of "System 85," all residence hall rooms, offices and many classrooms have been wired to allow for networking personal computers to each other and the main campus computer via telephone lines.

"Using the 'System 85' to link computers to each other, whether in the dormitory room, the classroom or the office, will provide our students and professors new communications pathways," MU Computer Center Director Arnold Miller noted. "The learning process and potential will be greatly enhanced."

"The AT&T 'System 85' is definitely futuristic in what it is going to do for us," Marshall director of campus technology William S. Deel remarked.

Dr. Deel, who oversaw development of the project, added,
"The new system puts our telecommunications capabilities right up
there with those of the most progressive universities in the country.
At the same time--and most importantly--it is going to do so in a
cost-effective way."

The primary equipment in the system includes the "System 85/R2V3" switch, Audix (voice mail), DR-18 Microwave (18 Gigahertz Microwave), E/W DDM 1000 (breaks down the 18 ghtz microwave into usable circuits), digital telephone sets, and premise distribution system which includes fiber optic/lightguide cable.

Marshall was chosen by AT&T as a controlled introduction site for voice mail and the DDM 1000, Oliver said.



Office of University Relations • Huntington, West Virginia 25701 • 304/696-6453

JULY 21, 1987

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--"Marshall University students from Lawrence County, Ohio, and Boyd, Carter and Greenup counties in Kentucky should apply for the university's new 'Metro Fee' classification as soon as possible," MU Registrar Robert H. Eddins said today. "It appears many students who may be eligible for the reduced fees have not applied," he added.

The Metro Fee will permit students from the four counties in Ohio and Kentucky to attend Marshall University at reduced cost.

Under the program, which has been approved by the West Virginia Board of Regents on a two-year trial basis, full-time students in the designated counties will have their fees reduced \$516 per semester at the undergraduate level and \$571 at the graduate level. Fees for part-time students will be prorated accordingly.

Students must present completed application forms, available from the Registrar's Office or the MU Admissions Office, and appropriate documentation in person.

Previously-enrolled students should present applications to the Registrar's Office. New students should present applications to the Admissions Office.

To obtain further details about Marshall's new Metro Fee classification contact the Registrar's Office, (304) 696-6410, or the Admissions Office, (304) 696-3160.



Office of University Relations • Huntington, West Virginia 25701 • 304/696-6453

July 22, 1987

For Immediate Release

HUNTINGTON, W. Va. -- A. Michael Perry of Huntington, president and chief executive officer of Key Centurion Bancshares, Inc., has been elected chairman of Marshall University's Institutional Board of Advisors for 1987-88, MU President Dale F. Nitzschke announced today. He succeeds Dr. H. Darrel Darby, who has served as chairman the past two years.

A Marshall alumnus, Perry also is chairman of the board and chief executive officer of First Huntington National Bank.

Elected vice chairman was David G. Todd of Huntington, vice president, government and regulatory affairs, of Ashland Coal, Inc. James S. Williams, also of Huntington, was elected secretary.

Nitzschke also announced the names of four university representatives selected to serve on the Board of Advisors for 1987-88. They are: Dr. Roger L. Adkins, chairman of Marshall's Department of Economics, elected as representative of the faculty; Mrs. Barbara R. James, program assistant for the Regents Bachelor of Arts Degree program, elected as representative of the classified staff; Thomas Frankhouser, elected as student representative, and Dr. Robert P. Alexander, dean of the College of Business, appointed as the administration representative.

Other members of the Board of Advisors are Dr. Darby and newly-appointed members Nathaniel Ruffin and James H. "Buck" Harless. A successor will be named soon for Charles K. Connor Jr. of Beckley who resigned earlier this month to accept an appointment to the West Virginia Board of Regents.

Perry, who received his law degree from West Virginia University, was a member of the Order of the Coif, the ranking law fraternity there, and was a member of Omicron Delta Kappa, national leadership honorary at Marshall. He was selected "Financial Services Advocate of the Year" for 1985 by the U.S. Small Business Administration.

A past president of the Huntington Rotary Club, he is a director of Guyan Golf & Country Club and a member of the City Club. He serves on the executive committee of the West Virginia Chamber of Commerce, is chairman of the board of directors of the West Virginia Bankers Association, vice president of the West Virginia Research League, chairman of the Marshall Artists Series Advisory Board, and treasurer of the West Virginia Roundtable.

Perry also serves on the boards of the Huntington Chamber of Commerce, the Tri-State Cultural Plan, the Greater Ashland Foundation, Inc., Alderson Broaddus College and the West Virginia Education Fund.

He is a native of Huntington and he and his wife, Henriella, are the parents of three children.



Office of University Relations • Huntington, West Virginia 25701 • 304/696-6453

JULY 24, 1987

OR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Marshall University Vice President for Academic Affairs Carol A. Smith has been invited to make a demonstration during the joint conference of the Southern Association for Institutional Research and the Society for College and University Planning Oct. 28-30 in New Orleans.

Dr. Smith's presentation, "An Academic Response to Strategic Planning: Lessons Learned and Hope Retained," will deal with strategic planning and implementation in a collegiate setting.

July 25, 1987

For immediate release

For more information call Beverly McCoy, 696-2584

HUNTINGTON, W.Va. -- For the 1987-88 fiscal year, the Veterans Administration has awarded approximately \$400,000 in research funds to Marshall University School of Medicine faculty members working at the Huntington VA Medical Center, according to Dr. Maurice Mufson.

The funding puts the program's five-year total over the \$2 million mark, said Mufson, who is both Marshall's chairman of medicine and the VA's associate chief of staff for research and development.

MU President Dale F. Nitzschke called the joint research program a "silent, steady contributor to the economy of West Virginia and the Tri-State area."

"In addition to the health benefits it provides to the area, the program has attracted substantial funding from non-local sources," he said. "That funding supports the research projects and provides for the renovation and improvements that go along with them."

The program also has created a number of research-related jobs for area residents, he said.

Currently six researchers are working on seven VA-funded projects relating to viral diseases, diabetes, growth hormone and cancer treatment.

The numbers rise sharply when the research program as a whole is considered, Mufson added. A number of VA researchers get research funding from other sources. In Fiscal Year 1986, for example, there were 19 active investigators and 37 active projects at the VA Medical Center. The total amount of research funding to local VA researchers surpassed \$1 million.

The MU/VA research program is essential to both institutions, Mufson said.

"The VA would not have a research program if the Medical School was not here," he said. "On the other hand, that research program is crucial to the research program of the whole School of Medicine.

"The VA needed Marshall, Marshall needed the VA. The VA has resources, Marshall has expertise, and together it's a very nice marriage."

The people of the Tri-State are the ones who ultimately benefit from that marriage, Mufson added.

He noted that one of the fundamental reasons for creating a medical school affiliated with the Veterans Administration was to improve health care for veterans. As part of that partnership, many Marshall physicians work for both the medical school and the VA, caring for both veterans and members of the general public. Anything that helps attract quality physicians to either institution has a direct payoff in patient care.

"The research opportunities we can offer often make the difference in whether we're able to recruit people to the VA and the university to improve patient care," Mufson said. "They definitely have brought in expertise that otherwise would not be here."

"Without a doubt, they have contributed significantly to the gratifying improvements in the quality and quantity of services to veterans here over the last decade," he added.

Mufson became the program's first researcher when he came to Marshall in 1976. "There was no research program, so we had zero dollars and no space," he said. His lab was the auditorium stage.

Since then, the VA has given the research program its own building and spent nearly a million dollars renovating it into modern research facilities. The research program now has nearly 10,000 square feet of space.

The program apparently is well-regarded within the national VA system. Dr. Peter Kasvinsky, director of research development for the School of Medicine, said that at a scientific meeting he met the administrator of the western VA operation. "He said he doesn't know much about facilities east of the Mississippi, but he did know that the Huntington VA Medical Center had been tapped to be one of the coming research centers in the VA system."

Mufson said the VA's positive view of the local program is reflected in its funding level. "The only way to get research funds is to convince a group of scientists that a proposal is sound. We're considered a small but competent program, and that's shown by the amount of research funding we get and in what the VA has been willing to invest here in terms of facilities and equipment."



Office of University Relations • Huntington, West Virginia 25701 • 304/696-6453

Tuly 28, 1987

OR IMMEDIATE RELEASE

HUNTINGTON, W.Va. -- Residence halls at Marshall University are now filled for the fall semester, according to housing officials who stopped taking applications for residence hall rooms from males on Friday, July 25.

"We anticipated we would have to close the male application process ear the end of July, since we were forced to stop taking female applications uly 1," said Ramona Orndorff, manager of student housing at Marshall.

Although residence hall spaces are filled, Ms. Orndorff said students the who want to send in an application will be placed on a waiting list for assignment to university housing in the event of cancellations.

When they open for the fall semester on Aug. 30, the university's six residence halls will be home to 1,100 females and 850 males, according ∞ Ms. Orndorff.

Students who need assistance finding temporary living quarters can ontact the Marshall University Student Government Office, 696-6435, or the MU Office of Student Affairs, 696-2949.



Office of University Relations • Huntington, West Virginia 25701 • 304/696-6453

August 4, 1987

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--William G. Cook, a member of the Marshall University faculty since 1959, has retired effective at the end of July. He had been serving as an assistant professor of economics.

A native of Pontiac, Mich., Cook attended Marshall and graduated from the University of Wisconsin. In addition to his teaching experience at Marshall, he had served as a teaching assistant at the University of Wisconsin.

Cook served with the U.S. Army Air Force during World War II as an instructor at the Air Force Central Instructors School, preparing teachers of aerial gunnery. Prior to joining the Marshall faculty, he was in retail sales for five years and operated an advertising agency for five years.

He has been a member of the American Economic Association, the Economic History Association, American Political Science Association, Industrial Relations Association and the American Association of University Professors.

Cook served as chairman of Marshall's Department of Economics in the late 1960s.

August 6, 1987

For immediate release

For more information call Beverly McCoy, 696-2584

HUNTINGTON, W.Va. -- Personal computer users can get free, confidential answers to their medical questions from the Micro Medical Center, a new service offered by the Marshall University School of Medicine.

The service, nicknamed "Doc-in-the-Box," can be used with nearly every personal computer that has a modem, a device which allows the computer to communicate over telephone lines. Callers simply type in their question, then call back the next day for the doctor's reply.

The telephone number for the service is 696-7358.

"To our knowledge there is only one other university program like this one, and it has proved tremendously successful," said MU President Dale F. Nitzschke. "We think the concept will be particularly helpful here in our area because distance often makes it difficult for people to get health information quickly and easily."

Marshall hopes especially to become a source of reliable health information for teen-agers, according to Dr. Andrew Burger of Marshall's Department of Medicine.

"We certainly want to serve adults, but we also want teenagers to know they can turn to us for information about drugs,
alcohol, eating disorders and the many other issues that directly
affect them," he said.

The program is designed to provide health information, not to diagnose problems and prescribe treatment, school officials stress.

In addition to asking questions, users can read the answers to other questions as well. Doctors can confer with one another and request medical literature searches.

Doc-in-the-Box is based on a pioneering program at Case
Western Review University. Burger and computer programmer Keith
Wechsler designed Marshall's program.



August 7, 1987
FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Donald L. Salyers, director of public safety at Marshall University, took office as second vice president of the International Association of Campus Law Enforcement Administrators (IACLEA) at the organization's recent annual conference in Boston, Mass. He will serve a one-year term.

Salyers, who assumed his position with Marshall in 1973, has served as the association's Region 3 director for two consecutive two-year terms. He has been an active member of IACLEA for 14 years.

The association is composed of some 1,200 campus law enforcement and security directors.



August 10, 1987

F'OR IMMEDIATE RELEASE

HUNTINGTON, W.Va. -- Marshall University has received a grant of \$42,460 firom the National Science Foundation to purchase equipment for laboratories which will be used in conjunction with genetics and cell biology courses.

The matching grant was presented to the Marshall University Foundation on behalf of the MU Department of Biological Sciences. The Department of Biological Sciences recently completed a curriculum revision that resulted in the creation of three core courses in genetics, ecology and cell biology.

According to Alan R. White, assistant professor of biological sciences and author of the grant proposal, the new instruments will be used in genetics and cell biology courses to enhance both laboratory teaching and student research projects by making methods of isolation of cellular components and methods of molecular genetics available to Marshall students.

The funds will be used to purchase one ultracentrifuge for teaching laboratory techniques and principles of cell biology and molecular genetics, l6 microscopes equipped with phase contrast optics for effective observation of living cells and teaching modern methods of light microscopy, and one more advanced microscope.



August 10, 1987

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Three Marshall University students have been elected to serve as national officers for Alpha Phi Sigma criminal justice honor society.

Kelly Ambrose of Poca was elected president of the national society

during the group's annual convention held recently in St. Louis. Danita

Alt of Upper Tract was elected secretary, and Cynthia Eliot of Parkersburg

was elected treasurer. They will serve one-year terms in their new positions.

Ms. Ambrose said the officers, including vice president Paul Gigliotti of Saginaw Valley State College in Michigan, have several activities planned for the coming year.

Besides fulfilling the everyday duties of their offices and advancing the causes of Alpha Phi Sigma, Ms. Ambrose said they plan to convert information on the society's entire membership to computer, publish a mewsletter, attend several conferences and help local chapters with fund raising activities.

Alpha Phi Sigma has 120 chapters and more than 5,000 members throughout the United States and is the only national honor society administered by students.

Three Marshall University faculty members will serve as Alpha Phi Sigma advisers. They are Margaret P. Brown, chairwoman of Marshall's Criminal Justice Department, and Samuel Dameron and Reta Roberts, professors of criminal justice. Thea McCoy of Fairmont, the group's immediate past president also will serve as an adviser.

August 10, 1987

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Marshall University will conduct a special orientation designed for adults 25 years of age or older who plan to take college classes for the first time or re-enter college after a delay in their formal education on Monday, Aug. 17, from 5 to 9:15 p.m.

The orientation will consist of a number of special topics developed to assist adult students in their transition back to school, according to Chris DeVos, coordinator of returning student programs at Marshall.

Sessions will include small group discussions led by current returning students, campus tours to familiarize adults with the university and a choice of three of the following programs: Financial Aid, Career Guidance, academic Survival and the Regents Bachelor of Arts Degree program.

Representatives from the university's Admissions Office, College of Business, College of Education, College of Liberal Arts, College of Fine arts, College of Science, Graduate School and School of Nursing will be bresent to answer questions and offer academic advice. Students also will be able to register for classes if they desire.

Participants in the Returning Student Orientation do not have to be mrolled at Marshall and are under no obligation to enroll in classes.

To obtain further details contact Chris DeVos at the Marshall University oounseling Center on the first floor of Prichard Hall between 8:30 a.m. and :30 p.m. or call 696-3111.

August 11, 1987

For immediate release

For more information call Beverly McCoy, 696-2584

NOTE TO EDITORS -- The West Virginia team will return Aug. 24

HUNTINGTON, W.Va. -- Three medical residents at the Marshall University School of Medicine are working for two weeks in the jungles of Ecuador as part of the school's growing emphasis on international education.

The three will provide medical care and teach as part of a team led by Dr. John Walden, associate chairman of Marshall's Department of Family and Community Health. In addition, they will gather research samples in a collaborative project with Harvard University.

The residents are Drs. Ronald Brownfield and Daniel Peterson of Cabell County and Dr. Richard Moore, a native of Madison, Wisc. The team also includes Dr. Richard McCray, a Huntington oral surgeon who is a volunteer faculty member at Marshall, and four health professionals from elsewhere in the United States.

Such international experiences help professionals and students alike better cope with today's "global city," said MU President Dale F. Nitzschke.

"The value of international education has only recently been widely recognized in our country," he said. "Dr. John Walden was years ahead of the game: he has been going to Ecuador for 20 years. Although this is the first time Marshall students or residents have gone with him, his past teams have included students from such institutions as Johns Hopkins, Yale, and the State University of New York.

"It's significant, both for the program and for our university, that Marshall's Department of Family and Community Health was cited at a recent national meeting as the leading family practice department in placing students in clinical rotations overseas," he added.

The department this year instituted an international medicine track as an option in its residency program. About 25 percent of medical students here express interest in electives overseas, Walden said. Several have followed through, going to such places as Nepal, Pakistan and Ghana.

Walden said such experiences have both tangible and intangible benefits for physicians in training, particularly those who plan to stay in West Virginia.

"People often think of international medicine as dealing with exotic tropical diseases," he said. "In reality, most of the sickness and death is caused by diseases of poverty. The principles involved in preventing, diagnosing, and treating them are essentially the same whether one is concerned with a health problem in a developing nation or in a largely rural and relatively poor state such as West Virginia.

"Overseas experiences give us a greater ability to deal with people of different economic, cultural, and racial backgrounds," he said. "They also give us a better understanding of health-care issues, all the way from cost containment to death and dying.

"These are perspectives no book on earth can teach," he added. "You have to see it, smell it, taste it, feel it. The lessons learned in these experiences vividly reinforce for students Marshall's emphasis on primary care."

Walden believes Marshall's international program also can help attract students and residents.

"I'm convinced that having this opportunity available makes us better able to attract high-quality people, people who are curious about life, people who probably will make extremely good physicians. One, they're bright; two, they're curious, and three, they care," he said.

"They are the kind of people we want here."

August 11, 1987
FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Promotion of two members of the Marshall University staff was announced today by Harry E. Neel Jr., executive vice president and vice president for financial affairs.

They are Herbert J. Karlet, who has been named associate vice president for financial affairs, and Mrs. Lynne S. Mayer, promoted to special assistant to the president for planning and budget.

Karlet had been assistant vice president and Mrs. Mayer had been director of planning and assistant to the president.

Both are assuming new responsibilities in line with a recent Marshall administrative reorganization which saw Neel add the executive vice presidency to his existing financial affairs vice president role.

"In his new assignment, Herb Karlet will assume many of my former responsibilities in the Financial Affairs Office," Neel said. "Mrs. Mayer will provide staff assistance to me in the executive vice president role, as well as continuing to assist President Nitzschke in the areas of planning and budgeting.

"I am very pleased that both have agreed to accept these new challenges--and they are challenges," Neel added. "Based on their past performances, I'm confident they are going to provide excellent support for us in their new assignments."

A Marshall graduate in accounting, Karlet earned his M.B.A. degree from Lynchburg (Va.) College and is working toward his doctoral degree at Marshall. He joined the Marshall staff as internal auditor in 1981 and was named assistant vice president in 1985. He also has worked as a federal auditor, as a Certified Public Accountant with Somerville & Co., as an accountant with Armco Steel and as an accounting professor at Liberty Baptist College.

Mrs. Mayer joined the Marshall staff in 1970 as a research specialist for information services, West Virginia Research Coordinating Unit. She later served as administrative assistant in the president's office, administrative assistant in the provost's office and director of planning in the provost's office.

A native of Steubenville, Ohio, she graduated from Triadelphia High School in Wheeling and received her bachelor's degree from the University of Michigan. She earned an M.A. degree from Columbia University and an M.B.A. degree from Marshall. She is working toward a doctoral degree at Marshall.

Awugust 14, 1987 FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va. -- Wayne County is one of the few places in the state withere a student can graduate from high school as a college sophomore, according to Dr. James W. Harless, director of admissions at Marshall Umiversity.

Gifted students in Wayne County can obtain almost one full year of college credit by the time they complete high school through a cooperative program developed by the Wayne County Board of Education and Marshall.

The Wayne County Board of Education's Special Education Program will pay tuition for gifted students in grades nine through 12 to take one Marshall University class each semester. The only requirements are that students must be in the gifted program, have at least a B average and maintain at least a C average in the college course.

This marks the second year for the program, according to Eliza Adkins, Wayne County director of special education. "Although the program has only been in operation for a year, the success rate has been very favorable," said Ms. Adkins. "We have had more than 50 students participate in the program and have had very few problems.

"If gifted students enter the program as ninth graders and pursue it with conscientious effort, they can earn nearly a year's college credit at the Wayne County Special Education Department's expense by the time they graduate," said Ms. Adkins.

It takes 26 credit hours at Marshall to be considered a sophomore, according to Harless. If the students take one three-hour course each

seemester from their freshman to their senior year in high school, they will accumulate 24 credit hours.

"Wayne County has actually established an enrichment program for their gifted students, which is a plus for them," said Harless. "Not many counties s:ponsor this type of program. Other counties have enrichment programs, but t:hey might be field trips or other activities. While those activities may be educational, they probably aren't nearly as beneficial as this kind of continuing program."

The students attend high school during the regular hours and take the college courses in evenings or on weekends. The students usually take greneral courses such as English and math or other courses that can be used with just about any college major.

Gifted high school students have been taking college courses at Marshall for a long time, according to Harless, but this is the first time at school system has contacted university staff members and worked to establish such an extensive academic program.

"The cooperative effort between Marshall University and the Wayne County Special Education Department has been a very good one, and consequently we hope to establish some additional programs in the future," Said Ms. Adkins.

Harless said the cooperation between the university and Wayne County was excellent and noted that the students really appreciate the program. They will graduate from high school with an escrow account of college credit that they will be able to take with them to almost any college or university on the country," he said.

"The program is an excellent example of two entities working together

Wayne Program
Add 2

to help students. The Wayne County Board of Education should be congratulated for establishing such a program," Harless said. "It is beneficial to their students, but also to the county as a whole because of the comprehensive education these young people are receiving."

Office of University Relations • Huntington, West Virginia 25701 • 304/696-6453

Mugust 17, 1987

OR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Marshall University's Community College and St.

Amary's Hospital have developed a cooperative program to offer an associate

im applied science degree in radiologic technology, according to Dr. F. David

Vilkin, dean of the Community College, and Thomas Conforti, technical director

Diff St. Mary's radiologic technology program.

Radiologic technologists serve as assistants to radiologists. They make X-ray exposures, process X-ray films, aid the radiologist in fluoroscopy and keep records.

Students will receive their radiologic training at St. Mary's Hospital, which has operated a radiologic technology program for 23 years. They will take their general education and support courses through the Community Ciollege.

The Community College will award students an associate degree upon completion of the radiologic portion of the program at St. Mary's, the successful completion of the national licensing examination administered by the American Registry of Radiologic Technicians and 18 credit hours of general education courses.

Conforti advises students to first seek admission to the St. Mary's radiologic technology program because enrollment is limited. The application deadline for the radiologic program is April 15 each year. Enrollment in the Community College is not limited and is open to all high school graduates or persons with G.E.D. diplomas.

"Students can work as radiologic technologists after they complete the St. Mary's program and pass the national licensing examination," said

Wilkin. "However, the associate degree documents learning that goes beyond the specific radiologic training. It indicates the student also has taken courses in communications, mathematics, human relations and other subjects. It simply represents a broader education. The program we have set up in cooperation with St. Mary's complements the technical skills students learn at the hospital."

Wilkin said when the program was first being planned, previous graduates of the St. Mary's radiologic technology program were polled to get their opinions on the associate degree offering. More than 100 previous graduates expressed interest in pursuing an associate degree. He also explained that persons who receive associate degrees can continue their college education by enrolling in the Board of Regents Bachelor of Arts Degree program.

"I think the interest is clearly established for this program," said Wilkin. "The cooperation from St. Mary's Hospital has been excellent and I believe we have developed a program that will be of benefit to both institutions, as well as the students who want to study radiologic technology.

The "Occupational Outlook Handbook" for 1985 states that opportunities for radiologic technicians are expected to grow faster than the average for all occupations through the mid-1990s and that job prospects for radiologic technicians should be good.

To obtain further details about the new associate in applied science degree in radiologic technology contact Wilkin at Marshall University's Community College, 696-3646, or Conforti at St. Mary's Hospital, 526-1140.



Office of University Relations • Huntington, West Virginia 25701 • 304/696-6453

August 20, 1987

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Registration for Marshall University's fall semester will be held Monday through Friday, Aug. 24-28, in the W. Don Morris Room in Memorial Student Center.

Students may register at their convenience between the hours of 8 a.m. and 6 p.m. Monday through Thursday and from 8 a.m. to 4 p.m. Friday, according to MU Registrar Robert H. Eddins.

Classes will begin Monday, Aug. 31, at 8 a.m. The university's residence halls will open Sunday, Aug. 30.

Late registration and schedule adjustments will take place Monday, Aug. 31, through Friday, Sept. 4. Late registration and schedule adjustments will be held in the W. Don Morris Room from 8 a.m. to 6 p.m. Monday through Thursday and from 8 a.m. to 4 p.m. Friday.

All fees must be paid at the time of registration. There will be a \$15 late fee assessed for registration after Aug. 28.

Course schedules, which contain specific registration details, are available in the Office of the Registrar, Old Main Room 106. Students not yet admitted to the university may start the admission process at the Office of Admissions, Old Main Room 125.

To obtain further details about registration contact the Marshall University Registrar's Office, 696-6413.



Office of University Relations • Huntington, West Virginia 25701 • 304/696-6453

August 22, 1987

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Marshall University's Gamma-Chi chapter of Phi Alpha Theta international history honor society has been awarded top honors in the society's 1987 Best Chapter Award competition.

Competition for the award in division four, which includes campuses with enrollments of 8,000 to 12,000 students, actually ended in a three-way tie. Marshall shared the top honors with Louisiana Tech University and Northeast Louisiana University.

Each of the universities will receive the full first prize award of \$250 worth of library books, according to Dr. Donald B. Hoffman, international secretary/treasurer of Phi Alpha Theta.

"This award is a very fine compliment to the student members of Marshall University's chapter and to the faculty, especially the history faculty, who continue to work with and encourage the students in all of the society's activities," said Hoffman.

"It also is recognition of the strong support of an administration who believes firmly in academic excellence and achievements, otherwise such continuing achievements as have been evidenced by the Gamma-Chi chapter would not be possible," he said.

Marshall's Gamma-Chi chapter received a Special Commendation Award in the society's 1986 Best Chapter Award competition.



Office of University Relations • Huntington, West Virginia 25701 • 304/696-6453

August 26, 1987

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Marshall University's influence on the economy of the Tri-State Area and West Virginia will be discussed by U.S. Sen. Robert C. Byrd and MU President Dale F. Nitzschke at a meeting of the Huntington Rotary Club next Monday (Aug. 31).

Nitzschke said he will announce the results of a recently-completed Marshall Economic Impact Study at the meeting. Sen. Byrd, the Senate's majority leader, will outline plans for a major expansion of the Huntington Veterans Administration Medical Center, affiliated with the Marshall School of Medicine, and what that will mean to the region's economy.

"Not only will we be discussing Marshall's present impact on the economy," Nitzschke said, "we'll also be taking a look at what an even greater force this university could become. I'm especially appreciative of Senator Byrd's taking the time to present information on the additional impact of the VA Medical Center's expansion. Together, we're going to be bringing some very positive economic news to the people of West Virginia and the Tri-State Area."

The noon luncheon will be held in the ballroom of the Radisson Hotel here.

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EDITORS, NEWS DIRECTORS: Representatives of the news media will be welcome to cover the meeting, of course. If you or your representatives will be able to have lunch with us, please let me know and I'll make the appropriate arrangements. Thanks!

C. T. Mitchell, Director Office of University Relations



Office of University Relations • Huntington, West Virginia 25701 • 304/696-6453

August 27, 1987

For immediate release

For more information call Dr. C. Robert Barnett at 696-2926 (a.m.) or 696-3074 (p.m.)

NOTE TO EDITORS -- Dr. Barnett would be happy to give you a copy of his grants report upon request

HUNTINGTON, W.Va. -- Marshall University grant proposals approved in the 1986-87 fiscal year will bring in more than \$3.96 million -- the highest total ever -- according to MU President Dale F. Nitzschke.

Action on applications still pending should take the total well over \$4 million.

"Marshall's research activities have numerous benefits for our area, not the least of which is their significant economic impact," he said. "Since 1983, they have brought nearly \$13 million here."

In addition to showing the highest amount of funding ever.

Marshall in 1987 also had record highs in two other areas: number of proposals submitted (146) and number approved (78). Of the proposals acted upon, more than 70 percent were approved; another 35 proposals totaling \$3.77 million are still pending.

Two MU divisions had grant totals of more than \$1 million: the School of Medicine with \$2.14 million and the College of Education with \$1.06 million.

Some other divisions showed dramatic increases over the previous year. The Center of Regional Progress doubled its previous year's total dollars and the College of Liberal Arts nearly tripled its 1985-86 grant income.

The projects range from a \$400 grant to help underwrite a concert by pianist Alphonso Montecino to a \$1.4 million contract to study potential AIDS vaccines. Seven grants exceed \$100,000.

Nitzschke said that in addition to benefiting the university and its students, Marshall's grant and contract activities help the community and state as well.

"Certainly the research and related activities help Marshall attract and keep quality faculty, and also provide students with a highly-charged learning atmosphere," he said.

"The benefits reach even further, though, when you look at the kinds of activities these dollars are funding," he added. "In addition to laboratory-type research, you'll see economic development projects, continuing education programs for public school teachers, and even a program for helping high-school dropouts use television to study for their GED degree. In a very real sense, we all benefit."

MU Grants Officer C. Robert Barnett said a highlight of this year's performance was increasing the school's grant dollars in the face of a declining funding market.

"We won some very competitive grants, and we also successfully identified a number of funding sources that are not highly competitive and created programs that addressed those funders' special interests," he said.

Barnett attributes Marshall's improved grants performance to several factors.

"One key element, definitely, was the strong encouragement of the administration, from Dr. Nitzschke on down," he said. "The administration laid down a challenge and, boy, the faculty took it up. One great example is the College of Liberal Arts, which in just two years went from \$1,660 in grants to more than \$120,000."

A series of grants workshops last fall also helped, he said, as did a new system in which each MU division has a grants liaison.

"Our faculty are writing more grants, and they re writing them smarter," he said. "We're going to continue reaping the benefits of that."

August 31, 1987
FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Marshall University contributes at least \$157 million annually to the region's economy and creates 5,727 jobs, according to a new economic impact study based on the 1986-87 fiscal year.

Add an average annual expenditure of \$8,997,000 for capital improvements (based on the last seven years), and the university's total yearly economic impact rises to \$183.5 million, according to the study's authors. The jobs figure rises to 6,442.

At the same time, Economists Ramchandra G. Akkihal and Roger L. Adkins report, Marshall's economic impact would be \$225 million -- if the university were to be funded equitably with other higher education institutions in West Virginia. Equitable funding, they noted, would mean an additional \$14.4 million in Marshall's annual budget.

Equitable funding would mean an additional 1,519 full-time jobs for the area, bringing the total resulting from Marshall's operation to 7,961, the authors reported.

Results of the study were announced today at a Huntington Rotary Club luncheon in the Radisson Hotel here. U.S. Senator Robert C. Byrd, the Senate's majority leader, also attended and reported on the impact of a planned \$47.5 million expansion of the Huntington Veterans Administration Medical Center, based on its affiliation with the Marshall School of Medicine.

"It's obvious Marshall University has a powerful and growing impact on not only the local economy, but also on West Virginia's economy," MU President Dale F. Nitzschke said. "With the help of the Marshall Foundation, we now have been able to document that impact--and it's even greater than we had believed."

Nitzschke noted the most recent Marshall economic impact study had been done in 1973 and had demonstrated an economic impact of \$78 million--less than half the figure for 1986-87.

The new study, prepared for the Marshall University Foundation, covers Marshall's impact in Cabell and Wayne counties in West Virginia, Lawrence County, Ohio and Boyd County, Ky. The area includes Huntington, Ironton, Ohio and Ashland, Ky. Akkihal and Adkins said they had tended to be conservative in their figures and projections.

The main study, which does not include capital expenditures, indicates:

- --Marshall, as an institution, and its faculty, students, staff and visitors spend about \$79 million annually in the four counties.
- --Another \$78 million worth of business volume is generated indirectly as a result of the direct expenditures. This is known as secondary impact.
- --Of the 5,700 jobs created, 1,400 are direct university positions. The remaining 4,300 jobs are secondary employment required to serve the needs of the university, its employees, students and visitors.

- --Total expenditures by Marshall (again, not including capital expenditures), both in and out of the local area amount to more than \$54 million. Of this, about \$11.5 million is spent with local vendors for institutional requirements. About \$32.6 million is paid in the form of salaries to Marshall employees. Institutional expenditures outside the local area are estimated at \$6.2 million--much of which may impact on the total West Virginia economy.
- --Including the \$32.6 million paid Marshall employees, personal incomes received by local residents as a result of university-related expenditures is estimated to be about \$98 million.
- --Marshall faculty and staff spend an estimated \$19.6 million in the local area, including almost \$1 million for local rental housing and \$18.5 million for local non-housing purchases.
- --Students enrolled at Marshall spent more than \$42.7 million during the study period.
- --Visitors to Marshall spend almost \$5 million in the local economy. These include people attending academic conferences, workshops and seminars; cultural, social and athletic events, and relatives and friends visiting Marshall students and employees.
- --Expansion of the local banks' credit base is estimated at about \$49.5 million as a result of Marshall-related deposits. On an average, each Marshall employee maintained \$4,950 in savings accounts and \$1,055 in checking accounts. Students averaged about \$1,186 in savings accounts and about \$395 in checking accounts.
- --Local city and county governments received \$10.4 million in revenues as a result of Marshall-related activities. The cost for local governments to provide municipal and public school services to the university-related population is estimated at \$7.8 million.

- --As a secondary result, local businesses purchase an estimated \$19.7 million in goods and services from other local business to support their university-related sales.
- --Local business volume increased by more than \$59 million as a result of university-related incomes of individuals employed to serve the needs of the university and its faculty, staff, students and visitors. About \$51.5 million is spent by local businesses for real property committed to Marshall-related business and an estimated \$18.9 million is committed to business inventory for university-related sales.



FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Graduates who have participated in Marshall University's Disabled Student Services Program or Campus Vocational Rehabilitation Program will be honored during a special ceremony on Friday, Sept. 4, from 2 to 4 p.m. in the Memorial Student Center Alumni Lounge.

"A Celebration of Abilities" will honor persons who participated in the programs and subsequently went on to make outstanding contributions to their communities, according to Stephen W. Hensley, assistant dean of student affairs.

"Our plans are to introduce and recognize these individuals in a brief ceremony and note their accomplishments," said Hensley. "As a result of this recognition, we hope to increase the acceptance of disabled people as productive members of our society. People too often look at handicaps, not at the person's accomplishments.

"In addition, we believe the successes of our former students will serve as encouragement to current students who often lack positive role models in their lives," explained Hensley.

The program will be open to the public free of charge.



September 3, 1987

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Dr. Tony L. Williams has been named interim associate dean for academic programs for Marshall University's College of Education, according to Dr. Carole A. Vickers, interim dean of the college.

Williams, formerly associate dean for student services, joined the Marshall faculty as associate professor of social studies in 1970. He has served in several administrative capacities within the college, including director of educational foundations and off-campus programs.

A native of Johnson County, Ky., he received his bachelor's degree from Marshall and master's and doctoral degrees from West Virginia University.

Williams has published numerous articles in professional journals and is the author of a textbook titled "Social Problems and Issues in American Education."

Dr. Vickers also announced that Donna L. Lawson has been named interim associate dean for student services in the College of Education.

Ms. Lawson, formerly associate professor of health, physical education and recreation, is a native of Chesapeake, W.Va. She joined the Marshall staff in 1967 and served as the women's basketball coach for 12 years.

She received bachelor's and master's degrees from Marshall and did postgraduate work at Eastern Kentucky University and the University of Minnesota.



September 3, 1987

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Dr. Paul W. Whear, professor of music at Marshall University, has been selected as a recipient of an American Society of Composers, Authors and Publishers (ASCAP) Award for the 22nd consecutive year.

Granted annually by an independent panel, the cash awards are based on the "unique prestige value of each writer's catalog and the performance of his compositions," according to ASCAP President Morton Gould.

Whear has won numerous national awards for his work and has received commissions to create works for various special events.

His compositions have been performed and recorded by professional and collegiate organizations throughout the United States and several foreign countries. He has composed works for orchestra, opera, chorus, band, and various chamber ensembles. Whear also has been a guest conductor for some of the world's famous orchestras.

A member of the Marshall faculty since 1969, Whear was the recipient of the university's spring 1987 Meet-The-Scholars Award which honors faculty scholars who represent Marshall's highest standard of research or creative excellence.

Whear received bachelor's degrees from Marquette and DePauw universities a master's degree from DePauw, and a Ph. D. from Case Western Reserve University.

He is co-founder and conductor of the Huntington Chamber Orchestra.



September 3, 1987

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--A "Crime Prevention" seminar designed for business owners, shopkeepers and store employees will be held at Marshall University on Wednesday, Sept. 9, from 1:30 to 3:30 p.m. in Memorial Student Center Room 2W22.

Representatives from the Huntington Police Department will discuss store security, credit card fraud, bad checks, and how to deter and apprehend shoplifters.

Sponsors of the free seminar include the Marshall University Small Business Development Center, the Small Business Administration, the Huntington Police Department and the First Huntington National Bank.

To register or obtain further details contact Jill Long at Marshall University's Small Business Development Center, 696-6598.



Office of University Relations • Huntington, West Virginia 25701 • 304/696-6453

Steptember 4, 1987

FOOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--"Women Achieving" will be the theme for the third annual West Virginia Women's Networking Conference which will be held Thursday, Sept. 17, at the University Area Holiday Inn.

The purpose of the conference is to bring together career-oriented women in an atmosphere of encouragement, sharing and friendship, according to Patricia Matters, coordinator of women's programs at Marshall University.

Helen Sherwood, regional administrator for the Women's Bureau of the United States Department of Labor, will deliver the conference's keynote address. A luncheon and the keynote address will be held from 12:30 to 2! p.m.

The morning session from 9:30 to 10:45 will include programs on "Using Computers to Your Advantage" and "Non-Traditional Careers."

Session two from 11 a.m. to 12:15 p.m. will include presentations titled "Achieving Small Business Success" and "Stress Management for Working Women."

The afternoon program from 2:15 to 3:30 will include sessions on "Career Change" and "Investing in a Changing Economy."

Conference sponsors include the Marshall University Women's Center, the Huntington Women's Resource Network, Women's Workshop, Forster and Associates, Design Connextion, the Huntington Chapter of the National Organization for Women, insurance executive Christie Adamson, and Barbara Hoeft, a financial Consultant with Merrill-Lynch.

To register for the conference or obtain further details contact the Marshall University Women's Center, 696-3112, or Women's Workshop, 523-2827.

September 4, 1987

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--The Marshall University Women's Center will sponsor a series of 12 weekly "Lunchbag Seminars" from noon to 1 p.m. on Wednesdays, beginning Sept. 16, in Prichard Hall Room 143, according to Patricia Matters, coordinator of women's programs at Marshall.

The seminars, which will be open to the public free of charge, will be informal discussions on topics related to women's concerns.

"In planning these sessions, we've tried to select topics of real concern to today's women," said Ms. Matters. "We've scheduled programs on a wide variety of issues."

Dates, topics and presenters include:

- --Sept. 16, "Returning Women Students," Patricia Matters, coordinator of women's programs at Marshall University;
- --Sept. 23, "Time Management for Busy Women," Sharon Lake, coordinator of tutorial services at Marshall University;
- --Sept. 30, "Myths of Female Sexuality," Jackie Hersman, director of Marshall's Upward Bound Program;
- --Oct. 7, "Legal Issues for Divorcing Women," Barbara James, an attorney with the firm of Baer, Colburn and Morris;
- --Oct. 14, "Domestic Violence," Sue Nedrow, director of Branches
 Domestic Violence Shelter;
- --Oct. 21, "Women and Alcohol," Lola McGuier, substance abuse therapist at St. Mary's Hospital;

Lunchbags Add 1

- --Oct. 28, "Growing Up Female in China," Carolyn Zhou, Chinese ograduate student:
- --Nov. 4, "Sexual Harassment on Campus," Queen Foreman, Marshall University affirmative action officer;
- --Nov. 11, "Black Women in America," Newatha Perry, library technical assistant in Marshall University's James E. Morrow Library;
- --Nov. 18, "Assertiveness," Cindy Davis, counselor in Marshall University's Special Services Program;
- --Dec. 2, "Investment Strategies in a Changing Economy," Barbara Hoeft, financial consultant with Merrill-Lynch;
- --Dec. 9, "Having It All--The Superwoman Myth," Jody Gottlieb, assistant professor of social work at Marshall University.

To obtain further details about the seminars contact the Marshall University Women's Center, 696-3112.



September 4, 1987

FFOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Marshall University's public radio station
WMUL-FM recently won a first place "Addy" award in regional competition
sponsored by the Ashland-Ironton Advertising Club.

The award was presented to the station for a public service announcement titled "Encouragement," written and produced by Steve Eschleman of Huntington.

Steptember 4, 1987

FOOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--An Ohio River Odyssey symposium will be held at the Huntington Museum of Arts on Friday and Saturday, Sept. 18-19.

The symposium is being held in conjunction with the museum's Ohio River Odyssey exhibit and is designed to share research on a variety of subjects concerning life along the Ohio River.

Topics will include Ohio River archaeology, economics, folklore, greography, history and music, according to Dr. Mack H. Gillenwater, professor oof geography at Marshall University.

Activities will begin Friday at 7 p.m. and continue Saturday morning in the museum's Grace Rardin Doherty Auditorium.

Topics to be discussed Friday evening include:

- -- "Metals and Manufacturing Since the Civil War in Cincinnati Environs" by Paul F. Erwin of the University of Cincinnati;
- --"Taxonomy of the Carex Jamesii-Carex Willdenowii (cyperaceae)
 Complex in the Ohio Valley" by Dan Evans of Marshall University;
- -- "Woodland Archaeology of Gallipolis Locks and Dam" by Robert Maslowski of the United States Corps of Engineers;
- -- "On Hearing the Boatman's Dance" by Tom Brown of West Virginia University.

Presentations on Saturday will include:

-- "Kentucky's Lake Landscape--A Dynamic Segment of the Ohio River Basin" by William A. Withington of the University of Kentucky;

Siymposium Aidd 1

- -- "Highlift Dams on the Ohio River" by Fred Lambert of the United States Corps of Engineers:
- -- "Clover and the Fort Ancient Indians" by Nicholas Freidin of Marshall University:
- --"The River as Interface of Conflict: The Ohio River Indian Frontier, 1774-1784" by James H. O'Donnell III of Marietta College.

The symposium is being sponsored by the Marshall University Department of Geography and the Huntington Museum of Arts and is open to the public firee of charge.

To obtain further details contact Dr. Mack H. Gillenwater, Marshall University Department of Geography, 696-2500.



September 5, 1987

For immediate release

For more information call Beverly McCoy, 696-2584

HUNTINGTON, W.Va. -- Dr. Frederick Kapetansky of Ohio State University will deliver the first annual Albert C. Esposito Lectureship at 7:30 p.m. Sept. 16 in the Radisson Hotel.

Kapetansky, an authority on glaucoma, will speak on the topic "Trabeculectomy Revisited." He is co-director of the glaucoma service at Ohio State, where he is an associate professor of ophthalmology.

He also will present a special lecture at 2:30 p.m. Sept. 16 at St. Mary's Hospital. His topic will be "The Optic Disc: Where the Action Is."

The endowed lectureship is designed to bring eminent surgical specialists to the community. It was established by the Cabell County Medical Society to honor Dr. Esposito, who provided strong support for developing the Marshall University School of Medicine.

"Although there were many proponents and benefactors of the School of Medicine, Dr. Esposito was felt by many to be the most influential single individual involved," said Dr. Jack H. Baur, executive associate dean of the School of Medicine. "It is only appropriate that he be so honored."

ESPOSITO LECTURE - 2

Marshall awarded Esposito an honorary Doctor of Science degree in 1978 for his role in the School of Medicine's development.

His other professional honors include the Stritch Medal Award, given annually by Loyola University "to an outstanding American who has distinguished himself in his special field of endeavor." Esposito, a Loyola graduate, is joined by such other figures as Dr. Joseph P. Kerwin, the first physician to travel in space, and Dr. Christiaan Barnard, who performed the first human heart transplant.

PLEASE RELEASE SUNDAY, SEPT. 6, 1987, AND AFTER

MARSHALL ALUMNUS, WIFE DONATE \$1 MILLION

HUNTINGTON, W.VA.--Contributions by a nationally-prominent graduate of Marshall University and his wife will permit Marshall to establish its first million-dollar endowment for a distinguished academic chair, MU President Dale F. Nitzschke announced today.

Nitzschke said the gift from John D. and Elizabeth G. Drinko of Lyndhurst, Ohio and Palm Springs, Calif. represents the largest non-corporate contribution in the university's history.

Negotiations currently are underway with a nationally-known political figure to serve as the first visiting professor in "The John Deaver Drinko and Elizabeth G. Drinko Distinguished Chair in Liberal Arts" and an announcement is expected to be made soon, Nitzschke said. He said the arrangements are being handled by Dr. Simon D. Perry, chairman of Marshall's Department of Political Science.

In addition to conducting classes, seminars and workshops for students, the distinguished professor also will have discussions with community organizations in the region, Nitzschke said.

Dr. Keith L. Scott, MU vice president for institutional advancement, said the gift will be invested and proceeds will be used to fund the chair each year. He said Mr. and Mrs. Drinko also will provide an additional \$65,000 annually for the chair until a full return is realized from the investments. This is being done, he said, in order to get the program underway immediately.

"This is a classic example of an individual achieving great success at the national and international levels but retaining concern for the area and the people from which he emerged," Nitzschke said. "John Drinko had the benefit of a quality education, both in the small community of St. Marys and at Marshall College, and he has never ceased to show his appreciation. He and Elizabeth really care about people and they are deeply committed to bringing their resources to bear to help West Virginians achieve a better quality of life.

"They have been among Marshall University's most generous and most consistent supporters for many years," he added, "and this latest indication of their concern for Marshall represents a major breakthrough in our ongoing efforts to build upon Marshall's strong academic base.

We're deeply grateful."

A native of St. Marys, Drinko was honored last spring with the Distinguished Alumnus Award of St. Marys High School. At that time, the 1939 graduate presented a \$10,000 Marshall scholarship to a 1987 St. Marys graduate, Barbara Hovey. In accepting the award he repeated from his own high school commencement address a quotation from William Danforth which he said reflects his own philosophy: "I dare you, whoever you are, to share with others the fruits of your daring. Catch a passion for helping others, and a richer life will come back to you!"

Drinko is senior managing partner of Baker & Hostetler, one of the nation's largest law firms with 350 attorneys. Headquartered in Cleveland, the firm also has offices in Columbus, Washington, D.C., Denver and Orlando.

After receiving his bachelor's degree from Marshall in 1942, Drinko earned his law degree from The Ohio State University in 1944 and completed postgraduate studies at the University of Texas College of Law the same year. He joined Baker & Hostetler in 1945, became a partner in 1955, managing partner in 1969 and now is senior managing partner.

Also prominent in several businesses, he is chairman of the board of Cleveland Institute of Electronics, Inc., chairman of the board of Double D Ranch, Inc. at Coshocton, Ohio, and director of Cloyes Gear and Products, Inc., Orvis Co., Inc., Preformed Line Products Co. and the Standard Products Co.

He has been awarded honorary Doctor of Laws degrees by Marshall (1980), The Ohio State University (1986) and John Carroll University (1987). He also received the Marshall Alumni Association's Distinguished Alumnus Award in 1986. He was named to the Order of Coif at Ohio State in 1943 and received OSU's Alumni Centennial Award in 1970 and Distinguished Service Award in 1981. He was designated a public member of the Society of Benchers of Case Western Reserve Law School in 1948.

Drinko is a trustee of the Cleveland Institute of Electronics Foundation, the Thomas F. Peterson Foundation, the Philip B. and Celia B. Arnold Foundation, the Mellen Foundation, the Hostetler Foundation, the Marshall University Foundation and the Ohio State University Foundation.

Mr. and Mrs. Drinko also are members of the Presidents Club at Ohio State and the Marshall Foundation's John Marshall Society.

They are the parents of four children: Elizabeth D. Sullivan, Dr. Diana Lynn Drinko, John Randall Drinko and Jay Deaver Drinko.

Nitzschke, who recently spent two days in Cleveland as the guest of Mr. and Mrs. Drinko, said he was impressed not so much with their support of various programs, but their personal involvement with the people they are assisting. "For example," he said, "John is a major supporter of the Mellen Center at Cleveland Clinic, the premier center for research, diagnosis and treatment of multiple sclerosis. He's a very busy man, but he finds time to visit the center frequently. He knows -- and is known by -- not only the staff, but many of the patients.

"I'm proud to have such people associated with Marshall University."

September 9, 1987
FOR IMMEDIATE RELEASE

SOUPY SALES TO PERFORM AT ALMA MATER

HUNTINGTON, W.Va.--Marshall University's oh-so-serious celebration of its Sesquicentennial Year will take on a lighter tone Saturday, Sept. 19, when funnyman Soupy Sales returns as part of the Sesquicentennial speakers series.

Sales is the third of four prominent Marshall alumni invited to speak on campus during the year-long observance of Marshall's 150th anniversary, according to Dr. Sam Clagg, Sesquicentennial chairman. He will appear in the Don Morris Room of Memorial Student Center, beginning at 8 p.m.

His appearance will be free and open to the public, Clagg said.

Sales, who graduated from Marshall in 1949 as Milton Supman, is celebrating his 40th year as an entertainer this year with the publication of his first book, "Soupy Sales's Did You Hear the One About?" (Macmillan Publishers).

Always busy, Sales is preparing a comedy TV pilot for syndication, editing his old television shows for cassettes and syndication, making guest appearances on TV talk and game shows, and performing his hit concert comedy show in clubs and theatres from Atlantic City to Los Angeles. He also has been the star of a hit NBC-Radio show the past two years.

A veteran of combat service with the U.S. Navy in the Pacific during World War II, Sales got his start as an entertainer while majoring in journalism at Marshall. He landed a \$20-a-week job as a script writer for a Huntington radio station and ultimately became the area's top-rated disc jockey. He frequently honed his act with impromptu performances in Marshall's old Shawkey Student Union.

Following graduation, he moved to Cincinnati and his first television show, "Soupy's Soda Shop." He became increasingly successful in Cleveland, Detroit, Los Angeles and New York and his ABC-TV network show introduced the nation to Soupy's trademark pie-in-the-face routine with his guest stars. He's also been the recipient of more than 19,000 pies in the face.

His list of show business credits covers more than four typewritten pages including television shows, record albums, a Broadway play, stock theatre, motion pictures, nightclub acts, comedy clubs and campus appearances.

"Soupy Sales truly is one of America's funniest individuals,"

Clagg said, "and we're pleased and honored that he has agreed to serve as one of our outstanding Sesquicentennial speakers. I suspect his 'home folks' here are going to be truly delighted with his appearance in Memorial Student Center."

Burl Osborne, president and editor of the Dallas Morning News, will be the final Sesquicentennial speakers series guest on Nov. 6, Clagg said. Earlier speakers were U.S. Army Major General Albin G. Wheeler and Marvin L. Stone, former editor of U.S. News & World Report and currently deputy director of the U.S. Information Agency.



Sleptember 9, 1987

FOOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Marshall University's Office of Student Health

Edducation Programs will sponsor a series of workshops designed to offer

alternatives to substance abuse during the months of September and October.

"Alternatives" programs during September will include "Developing Siocial Skills" on Sept. 21 and "Self Appraisal and Acceptance" on Sept. 28.

Programs in October will include "Learning to Relax" on Oct. 5, "Stress MManagement Techniques" on Oct. 12, "Assertiveness Training" on Oct. 19, and "Broadening Perspectives" on Oct. 26.

Each session, which will be open to the public free of charge, will be held from noon to 1 p.m. in Memorial Student Center Room 2W37. No registration will be required and persons may attend one or all of the sessions.

To obtain further details contact the Marshall University Office of Student Health Education Programs, 696-4800.

September 11, 1987

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Twenty-five Marshall University ROTC advanced course cadets graduated from advanced camp held this summer at Fort Lewis, Wash., according to Lt. Col. John A. Macel Jr., professor and chairman of military science at Marshall.

Cadet Todd Rodeheaver of Kingwood, a junior biology/pre-medicine imajor, was selected as the number one cadet in his platoon and ranked in the top one percent of his entire regiment.

Second Lieutenant Lorita Garipoli of Huntington completed the camp
as one of the top eight cadets in her platoon and received her commission
on the last day of camp since she previously had completed the remainder
tof the two-year ROTC advanced course.

Second Lieutenant Vanesa Colon of Charleston also successfully completed ROTC advanced camp and was commissioned at the camp.

Other cadets who completed camp and will form the Military Science IV class were: Mike Anastasia of Westchester, Ohio; Jeff Chesne of Huntington; Joe Colebaugh of Huntsville, Ala.; James Conley of Ashland, Ky.; Kevin Copenhaver of Colliers; Ron Daniel of Beckley; Jerry DeJarnett of Charleston; Chad Light of Muskegon, Mich.; Frank Matthews of Huntington; Ed McKay of Huntington;

Bob Owen of New Martinsville; Bill Pritt of Hurricane; Robert Reed cof Hurricane; Shane Shockney of Moorefield; David Simonton of Huntington; Billy Thompson of Wayne; Beth Blankenship of Kitts Hill, Chio; David CGrueser of Pt. Pleasant, and Shawn Reger of Huntington.

ROTC Cadets
Add 1

"All of our cadets performed in an outstanding manner and were rated well above the camp average," said Macel. "The six weeks of officer preparation training was physically and mentally very demanding and those who graduated truly demonstrated they have what it takes to be officers in the United States Army."

The training included extensive field work and concentrated on officer leadership and military skills, according to Macel.

"Classroom instruction is vital to train our future officers, but the real test is when we get these young men and women in the field where we can measure their potential for leadership," he said.



Office of University Relations • Huntington, West Virginia 25701 • 304/696-NEWS

September 11, 1987 For immediate release

HUNTINGTON, W.Va. -- Five students, seven faculty members and a resident received awards in the 1987 opening exercises of the School of Medicine.

For students, the Year 1 Achievement Award went to Gregory A. Hale of Huntington, with James R. Bailes Jr. of Huntington as the second-ranking student. The Year 2 Achievement Award went to Teigha J. Randolph of Princeton and the Year 3 Achievement Award went to Michael K. Hurst of Princeton. Carol Cooper of Ashland received the Glen Hunter Pathology Award.

Faculty members honored by students were Dr. Patrick I.

Brown, Dr. Terry Fenger, Dr. Joye A. Martin, Dr. Ned Moss, Dr.

Robert Touchon, Dr. T. Ulf Westblom, and Dr. Charles Yarbrough.

Dr. Timothy Canterbury, a native of Daniels, was named by students as the school's best teaching resident.



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Sept. 12, 1987

For immediate release

For more information call Beverly McCoy, 696-2584

HUNTINGTON, W.Va. -- Two new faculty joining the School of Medicine have brought the school three public and private grants totaling more than \$400,000.

In all, 16 physicians and other scientists will have joined the faculty between July 1 and Oct. 1. Five are volunteer faculty members.

"This is a particularly strong group of new faculty," said
MU President Dale F. Nitzschke. "Several of them are quite well
established, whether in an academic setting or in medical
practice. Others are bright new people just out of residencies
or fellowships. With West Virginia's budget problems this spring
so widely publicized, I think it's a real vote of confidence in
our medical school that these people chose to come here."

The new research projects focus on the nervous system. Dr. Mark Simmons, assistant professor of pharmacology, has a five-year, \$350,000 grant from the National Institutes of Health to study how nerve cells communicate with one another.

Dr. Sasha Zill, assistant professor of anatomy, is in the last year of a three-year, \$97,000 NIH grant to study sensory feedback from certain receptors in joints. With a three-year Whitehall Foundation Grant, he also is studying functions of sense organs that monitor an animal's own behavior.

Simmons comes to the School of Medicine from Emory
University School of Medicine, and Zill comes from the University
of Colorado Health Sciences Center.

The other new faculty, by department, are:

Family and Community Health -- Dr. Lynne Heidsiek, assistant professor; Dr. Ross Patton, assistant professor; Dr. Margaret Stroz, assistant professor; Dr. Robert Hess, clinical assistant professor; and Timothy Williams, clinical associate professor;

Medicine -- Dr. Daniel Baxter, assistant professor;
Dr. Henry Driscoll, assistant professor; Dr. Ralph Webb,
assistant professor; and Dr. Hoyt Burdick, clinical assistant
professor;

Obstetrics/Gynecology -- Dr. Allan Chamberlain, clinical
assistant professor;

Physiology -- Dr. Edwin C. Johnson, assistant professor;
Psychiatry -- Kay E. Blose, O.T.R., instructor; Dr.
Constance Hayden, assistant professor; and Dr. Jane Jackson,
clinical assistant professor.



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September 15, 1987 FOR IMMEDIATE RELEASE

RECEPTION TO HONOR SOUPY SALES

HUNTINGTON, W.Va.--Marshall University alumnus Soupy Sales will be honored at a reception in Memorial Student Center Saturday evening (Sept. 19), MU Sesquicentennial Committee Chairman Sam Clagg announced today.

The reception will be held immediately after the comedian's 8 p.m. performance in the Student Center's Morris Room, Clagg said. Both the reception, scheduled for the nearby Shawkey Room, and the performance will be open to the public, free of charge.

Sales, who graduated from Marshall in 1949 as Milton Supman, is the third of four nationally-prominent Marshall alumni invited to speak during the university's year-long celebration of its 150th anniversary. The comedian is observing his 40th year as an entertainer this year and has just published his first book, "Soupy Sales's Did You Hear the One About?" (Macmillian Publishers).

Clagg said the Marshall Bookstore will have a table set up outside the Morris Room at which those attending the Sales performance will be able to buy his book, as well as the Sesquicentennial publication, "Marshall Memories." Sesquicentennial medallions and videotapes also will be available, he said.



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Seeptember 15, 1987

FCR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--The West Virginia Association of Women in Higher Education will hold its annual fall conference at Marshall University om Thursday and Friday, Sept. 17-18, according to Dr. Nell C. Bailey, viice president/dean of students at Marshall and WV-AWHE state coordinator.

Registration will begin Thursday at 1 p.m. in Memorial Student Center amnd will be followed at 2 p.m. by the keynote address by Dr. Judith G. Touchton, deputy director of the Office of Women in Higher Education and director of the Senior Executive Leadership Service of the American Council on Education.

A panel composed of Sister Mary Jude Jochum, vice chairwoman of the Weest Virginia Board of Regents, and Susan Snyder, chairwoman of the Faculty Advisory Committee of the Board of Regents, will present their reactions too Dr. Touchton's presentation, "The New Agenda for Women," and discuss the implications for West Virginia women from 3:30 to 5 p.m.

Activities will continue with dinner and entertainment at 7 p.m.

Thursday and a networking and hospitality session beginning at 9 p.m.

Several concurrent programs will be held Friday morning. Sessions will include "Getting Yourself Published," "The Computer Advantage," and "ACE Fellowships, Internships and Scholarships."

The conference will conclude with a business meeting at 11:30 a.m.

F'riday. Peggy McClure, professor of business at Southern West Virginia
C:ommunity College and WV-AWHE state chairwoman, will preside at the meeting

To obtain further details contact Dr. Nell C. Bailey at Marshall

Ulniversity, 696-6423.

Steptember 15, 1987

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va. -- The Autism Training Center at Marshall University will sponsor a conference titled "Autism: Diagnosis, Medical Management amd Treatment" on Friday and Saturday, Oct. 9-10, at the University Area Holiday Inn, 1415 Fourth Ave.

The conference has been designed to provide members of the medical and educational professions with the latest information on diagnosis, medical management and treatment of autism and related developmental disorders, according to Dr. Gabrielle du Verglas, executive director of Marshall's Autism Training Center.

"The purpose of the program is to present recent information and research on the medical aspects of autism and the assessment of cognitive functioning in this syndrome," said Dr. du Verglas. "The conference should be of interest to doctors, educators, parents, psychologists, pharmacists, speech pathologists and others concerned with the diagnosis and treatment off autism and developmental disorders."

Topics will include the criteria for establishing the diagnosis, principles of management, recent diagnostic changes, differential diagnosis, case studies, assessment of cognitive functioning in autism, the role of the physician and the importance of early diagnosis, and the medical model off autism and its etiology, pathology, medical treatment and psycho-obharmacology.

Three of the country's most noted authorities on autism and developmental disorders will make presentations during the conference.

Dr. Edward R. Ritvo, a professor in the Division of Mental Retardation and Child Psychiatry at the University of California School of Medicine Neuropsychiatric Institute, will make a presentation titled "Medical Model of Autism: Diagnosis and Management" on Saturday from 9:45 a.m. to noon.

Ritvo is one of the leading authorities on the medical aspects of autism and is known for his research on the understanding and treatment of autism. He also serves as chairman of the Professional Advisory Board for the Autism Society of America.

Dr. B.J. Freeman, a professor in the Department of Psychiatry at the University of California's Neuropsychiatric Institute in Los Angeles, will make presentations on "Assessing Cognitive Functioning in Children with Autism" and "Case Studies" on Friday beginning at 9:45 a.m.

Freeman has written numerous articles concerning autism and is recognized for her expertise in assessment of cognitive functioning and diagnosis of the disease.

Dr. Richard Perry, clinical associate professor at the New York University Medical Center, will make a presentation on "Pharmacology and Autism" on Saturday from 1:30 to 2:30 p.m.

Dr. du Verglas and Dr. Glen Dunlap, director of training and research at Marshall's Autism Training Center, also will make presentations.

There will be a registration fee for the two-day conference, although the fee will not be assessed for students, medical residents and family members of persons with autism. Academic and continuing education credit will be available for participation in the conference.

To register or obtain further details contact the Autism Training Center at Marshall University (304) 696-2847.



Office of University Relations • Huntington, West Virginia 25701 • 304 636-NEWS

September 15, 1987

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Marshall University will sponsor a Trade Fair on Thursday and Friday, Oct. 1-2, in the W. Don Morris Room in Memorial Student Center.

The fair will be open from 9 a.m. to 5 p.m. Thursday and from 10 a.m. to 5 p.m. Friday.

The purpose of the Trade Fair is to provide vendors an opportunity to talk with potential customers, display products and explain services they offer, according to William J. Shondel, director of purchasing and materials management at Marshall.

More than 50 vendors have been invited to attend the fair and set up informational booths.

In conjunction with the Trade Fair, a one-hour seminar titled
"How To Do Business With Marshall University" will be held Friday from
9 to 10 a.m. in the W. Don Morris Room.

Shondel urged persons interested in meeting with a variety of vendors who do business in the Huntington area to attend the Trade Fair, which is open to the public free of charge.

To obtain further details contact the Marshall University Office of Purchasing and Materials Management, 696-3157.

September 15, 1987
FOR IMMEDIATE RELEASE

McGOVERN SELECTED FOR DRINKO CHAIR AT MARSHALL

HUNTINGTON, W.Va.--Former U.S. Senator George McGovern has accepted an appointment as the first occupant of Marshall University's new John Deaver Drinko and Elizabeth G. Drinko Distinguished Chair in Liberal Arts, MU President Dale F. Nitzschke announced today.

McGovern, the 1972 Democratic nominee for the presidency of the United Sates, will be here from Wednesday, Sept. 23, through Monday, Sept. 28, and will return Monday, Oct. 19, through Friday, Oct. 23, Nitzschke said.

In addition to lecturing at Marshall, McGovern will speak at a series of events in Huntington, Charleston and Ashland, Ky., Nitzschke said.

"We're delighted that an individual of Senator McGovern's stature has accepted our offer to become the first occupant of the Drinko Chair," Nitzschke said. "His lectures and his off-campus appearances will bring true meaning to the word 'distinguished' in connection with the Drinko Chair."

Nitzschke said negotiations currently are under way with another nationally-prominent individual to occupy the distinguished chair later in the year.

The Drinko Chair is being funded with a \$1 million contribution from MU alumnus John D. Drinko of Lyndhurst, Ohio, senior managing partner of one of the nation's largest law firms, and his wife, Elizabeth. The gift is being invested and annual proceeds will be used to bring outstanding figures to campus as distinguished lecturers.

The son of a Methodist minister, McGovern was born and reared in South Dakota. He received his B.A. degree from Dakota Wesleyan University and his M.A. and Ph.D. degrees from Northwestern University, majoring in history.

He served as a B-24 bomber pilot in World War II, winning the Distinguished Flying Cross.

Elected to the U.S. House of Representatives in 1956 and 1958, McGovern was appointed director of the Food for Peace program by President John F. Kennedy.

He was elected to the U.S. Senate in 1962 and re-elected in 1968 and 1974. During his 18-year Senate career, he became a leader in the movement to end the war in Vietnam and led the effort to forge a national nutrition policy for the United States.

McGovern won the Democratic presidential nomination in 1972 and was defeated in the general election by Richard M. Nixon. He was appointed a delegate to the United Nations by both President Gerald Ford and President Jimmy Carter.

McGovern and his wife Eleanor have four daughters and one son. They now reside in Washington, D.C.

Since leaving the U.S. Senate in 1981, McGovern has served as a guest speaker at Northwestern University, the University of New Orleans, Duke University, American University, The University of Pennsylvania and The University of Munich.



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September 15, 1987
FOR IMMEDIATE RELEASE

McGOVERN'S PRELIMINARY SCHEDULE ANNOUNCED

HUNTINGTON, W.Va.--Marshall University President Dale F. Nitzschke today announced a preliminary schedule of activities planned for former U.S. Senator George McGovern, selected as the first occupant of the John Deaver Drinko and Elizabeth G. Drinko Distinguished Chair in Liberal Arts at Marshall.

McGovern will be here Sept. 23-28 and Oct. 19-23.

Nitzschke emphasized that the schedule is preliminary and said additional activities may be scheduled.

Dr. Simon D. Perry, chairman of the Department of Political Science, is coordinating the arrangements, Nitzschke said.

WEDNESDAY, SEPT. 23

- -- 11 a.m., courtesy call on Governor Arch A. Moore, Jr.
- -- 12:30 p.m., lunch with West Virginia Board of Regents and the Council of Presidents, in Charleston.
- -- 3-5 p.m., reception at The Glenwood in Charleston, co-sponsored by Marshall and the West Virginia College of Graduate studies.

(MORE)

THURSDAY, SEPT. 24

- -- 9:30 a.m., guest in Dr. Troy Stewart's class: The American Legislative Process, Smith Hall 435.
- -- 2 p.m., public address, "Wanted: A Constitutional Presidency," to Marshall students, faculty and the public, Corbly Hall 105.
- -- 6:30 p.m., reception at the First Huntington National Bank, celebrating the John Deaver Drinko and Elizabeth G. Drinko Distinguished Chair in Liberal Arts. MU President Dale F. Nitzschke will discuss the significance of the chair and Senator McGovern will follow with remarks.

FRIDAY, SEPT. 25

- -- 8 a.m., breakfast with the Huntington Chamber of Commerce, discussing trade issues, at the Holiday Inn University Area, Savas Room.
- -- 11 a.m., community forum with senior citizens, Fairfield West, co-sponsored by the Cabell County Community Service Organization, 1682 11th Ave.
- -- 12 noon, lunch with Cabell County Community Service Organization, 1682 11th Ave.
- -- 1:30 p.m., panelist on WPBY-TV program, "The Essence of the Constitution," with Congressman Nick Joe Rahall II and Dr. Alan B. Gould, dean of the College of Liberal Arts.
- -- 7 p.m., reception hosted by the Political Science Department at the home of Dr. Troy Stewart, 305 Sixth Ave.

SATURDAY, SEPT. 26

- -- 2 p.m., buffet at President Nitzschke's home.
- -- 4 p.m., Marshall vs. Youngstown State football game.

(MORE)

SUNDAY, SEPT. 27

-- 3 p.m., talk on minority issues at the Calvary Baptist Church, 915 Eighth Ave., Huntington, followed by a reception.

MONDAY, SEPT. 28

- -- 9 a.m., guest in Dr. Jabir Abbas' class: American National Government, Smith Hall 433.
- -- 12 noon, luncheon guest and speaker for Huntington Rotary Club, Radisson Hotel.

MONDAY, OCT. 19

- -- 12 noon, lunch and address on economic development, Tri-State Government Affairs Association meeting hosted by the City of Huntington.
- -- 6:30 p.m., guest of Yeager Scholars and Honors Program students at Marshall, Memorial Student Center Alumni Lounge. Topic: "Political Communication."

TUESDAY, OCT. 20

- -- 8:30 a.m., reception hosted by the River Cities Cultural Council and the Ashland Community College staff, Ashland, Ky.
- -- 10 a.m., address, "The Role of Youth in Politics," to about 300 Tri-State high school honor students at the Ashland Community College of the University of Kentucky, co-sponsored by the River Cities Cultural Council, and followed by media interviews.
- -- 12 noon, luncheon hosted by the board of directors of the River Cities Cultural Council, Ashland.
- -- 5 p.m., guest lecturer in Dr. Frances Hensley's class: In Our Time: America Since 1945, Smith Hall 418.

WEDNESDAY, OCT. 21

- -- 10 a.m., guest lecturer in Dr. Robert Sawrey's class: U.S. Since 1877, Smith Hall 418.
- -- 4 p.m., address, "The Role of Faculty in the Politics of Higher Education," the Faculty Senate, Corbly Hall Room 105, followed by a reception.
- -- 8 p.m., public address, "A Strategy for Peace, Memorial Student Center Morris Room, co-sponsored by the Marshall University Vital Issues Program.

THURSDAY, OCT. 22

-- A day in Charleston, co-sponsored by The Humanities Foundation of West Virginia. Specific events still being arranged.

FRIDAY, OCT. 23

- -- 10 a.m., address to selected high school social science students of Cabell County at Huntington High School, hosted by the Cabell County Board of Education.
- -- 12 noon, luncheon with the Cabell County Board of Education and the superintendent of schools.
- -- 7:30 p.m., reception at the Huntington Museum of Art. Topic: "Reflections."



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Sept. 15, 1987

For immediate release

For more information call Beverly McCoy, 696-2584

HUNTINGTON, W.Va. -- Women's health will be the focus of a special lecture and a 1 1/2-day conference Sept. 24, 25 and 26.

The events are sponsored by the Marshall University School of Medicine, the Huntington Veterans Administration Medical Center, and Cabell Huntington Hospital.

The 1987 Anagene Bartram Heiner Lecture, entitled

"Prevention of Substance Abuse in Women and Children," will be
presented by Dr. Richard Frances, founding president of the

American Academy of Psychiatrists in Alcoholism and Addictions.

The talk will be at 7:30 p.m. Thursday, Sept. 24, at the Radisson

Hotel.

Frances serves on the psychiatry faculty of the University of Medicine and Dentistry of New Jersey, where he is unit chief of the Alcohol Treatment Service and vice chairman and director of residency training. He is an associate editor of the American Journal of Drug and Alcohol Abuse, and is chairman of the American Psychiatric Association's Committee on Alcoholism.

Frances also will speak at the conference, which is entitled "Health Issues of Women." It, too, will be at the Radisson.

The conference will offer a one-day session for health professionals Friday, with such topics as "Hypertension and Obesity in Women," "When Sex Doesn't Work Anymore and Why," and "Alcohol, Suicide, Depression and AIDS in Women." Registration costs \$50 for physicians and \$25 for others.

A half-day session for the general public will follow on Saturday morning. Topics will include "Coping with the Superwoman Syndrome," "The Real Truth about PMS," and "Osteoporosis." There is no charge for this session.

The Heiner Lectureship was established as a living memorial to Mrs. Heiner by her daughters, Dr. Lou Gene Kingery and Mary Annese Musgrave. Mrs. Heiner, a prominent local educator, taught in public schools for 20 years and served for 12 years on the State Board of Education. In addition, she has been involved in a wide variety of church and community activities, such as serving on the Board of National Ministries in American Baptist Churches of U.S.A., the Ceredo-Kenova Chamber of Commerce, and the Wayne County Red Cross Board of Directors.

More information about the Heiner Lecture and the conference is available from the Office of Continuing Medical Education, 696-7019.

Office of University Relations • Huntington, West Virginia 25701 • 304/696-NEWS

September 16, 1987
FOR IMMEDIATE RELEASE

MARSHALL'S ENROLLMENT AT RECORD HIGH

HUNTINGTON, W.Va.--Preliminary figures show Marshall University's enrollment has soared to a record 12,038 students this fall, MU President Dale F. Nitzschke reported today.

Nitzschke said the total represents a 5.2 percent increase over the 11,436 students registered last fall.

He emphasized the figures are preliminary and said official totals will be released later by the West Virginia Board of Regents.

"It's fitting that we should have 12,000 students for the first time during our Sesquicentennial year," Nitzschke said, "but it's also a mixed blessing. While we are pleased to have broken the 12,000-student 'barrier,' it also means our poor financial situation is even more critical than before. We need some help."

Nitzschke said Marshall's tight budget may have prevented enrollment from going even higher. "We had several indications of an increase during the summer," he said. "Residence halls were filled early, admissions applications were up significantly, and many of our classes were filled. We simply did not have the funds to employ more faculty, even part time, so we may have lost some students because we could not provide classes for them."

(MORE)

Registrar Robert H. Eddins said the 602 additional students
enrolled this fall are reflected in increases at all levels. Freshman
enrollment is up 6.6 percent; sophomore, 4.96 percent; junior,
21 percent; senior 6.4 percent, and graduate, 4.7 percent.

"We're going to have to spend the next couple of weeks analyzing the enrollment," Eddins said. "For example, the 21 percent increase in junior class enrollment is startling. It may mean a major increase in transfer students, it could reflect increased enrollments in the freshman classes the last two years, or it could have something to do with our retention programs. We still have a lot of work to do in order to come up with the answers."

Eddins said full-time enrollment increased by 4.7 percent over last fall, from 7,266 to 7,608. Part-time enrollment went from 4,170 to 4,430, an increase of 6.2 percent.

Marshall's previous record enrollment was 11,856 in 1980, Eddins said. Since then, enrollment had fluctuated a few percentage points each year.

Eddins said a more detailed enrollment breakdown will be availabe later.



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eptember 17, 1987

OFR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--The National Performance Network of New York City ill present "Broadway Strutters" at Marshall University on Wednesday, ept. 30, at 7 p.m. in the Smith Music Hall Recital Hall.

The musical production portrays the values of black women from the emaissance to the present. Legendary entertainers such as Josephine Baker, corence Mills, Bessie Smith and Gertrude "Ma" Rainey will be portrayed, well as contemporary performers such as Lena Horne, Tina Turner and etha Franklin.

Sponsored by the Marshall University Minority Students' Program, the enformance will be open to the public free of charge. There will be a eception in the Memorial Student Center Alumni Lounge following the cogram.

Office of University Relations • Huntington, West Virginia 25701 • 304/696-NEWS

eptember 17, 1987

OHR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Lawrence E. Bruce Jr., president and chief executive of the United States Committee for UNICEF, will visit Huntington and invarleston on Monday and Tuesday, Sept. 21-22.

A native of Huntington and a 1967 graduate of Marshall, Bruce will present lecture on "Fundamentals of International Politics" to MU political science students at 10 a.m. Monday. He will address the Huntington Rotary Club at 1000 at the Radisson Hotel, and address the Huntington UNICEF Committee at 7 p.m. at the Cabell County Library.

On Tuesday Bruce will travel to Charleston to meet with Governor Arch

Moore Jr. at 10:30 a.m. He will address the Charleston Optimist Club

Int noon at Ernie's Esquire Club.

Bruce has been president and chief executive officer of the U.S. UNICEF mommittee since 1985. The U.S. Committee is the original and largest of such committees throughout the world.

UNICEF is the United Nations International Children's Emergency Fund, the only international, governmental agency devoted to serving the needs of the world's children and their mothers.

Bruce is the son of Mr. and Mrs. Lawrence E. Bruce of Huntington and raduated from Huntington High School. After receiving his bachelor's legree from Marshall, he graduated from the West Virginia University Law school.

He previously worked as a legislative assistant to Ken Hechler in iashington, D.C., served on the staff of the Mortgage Bankers Association of America, served as general counsel and director of congressional

lations with the Inter-American Foundation, and served as executive vice essident and counsel for AFS International/Intercultural Programs in

His visit is being coordinated by Marshall University's Center for atternational Studies, under the direction of Dr. Clair W. Matz.

"We are always delighted to bring back Marshall graduates as role models or our present students," said Matz. "Larry's career is evidence that graduates can have successful careers in international affairs."

Marcia Daoust, chairwoman of the Huntington UNICEF Committee, also looking forward to Bruce's visit. "We are happy that Larry Bruce will here," she said. "Our workers will be inspired to hear him as we get early to begin our fall activities.

"Americans need to learn the needs and conditions in other countries," aild Daoust. "Larry has seen those conditions and we are eager to hear his epport."

The Huntington UNICEF Committee organizes the annual "Trick or Treat or: UNICEF" and sells holiday cards and educational materials. Daoust aid UNICEF also promotes clean water, health and sanitation for children developing countries.

To obtain further details contact the Marshall University Center for ntternational Studies, 696-6763 or 696-2465.



Office of University Relations • Huntington, West Virginia 25701 • 304/696-NEWS

September 18, 1987 MARSHALL STUDENT HOLLYWOOD-BOUND

IFOR IMMEDIATE RELEASE

HUNTINGTON, W.Va. -- For the second consecutive semester, through the assistance of actor David Selby of the popular CBS nighttime drama "Falcon Crest," a Marshall University student has received an eight-week internship with Lorimar Productions in Los Angeles.

Marina Dawn Hunley, daughter of Mr. and Mrs. Billy Ray Hunley of Ottawa, W.Va., has been selected as the recipient of the second "T.V. IMedia Internship" and will travel to Los Angeles to work on one full episode of "Falcon Crest," which is filmed at the CBS/MTM studio.

Ms. Hunley was selected by a committee of Marshall faculty and administrators to receive the internship based on her experience, academic standing and personality.

Matthew Shane Ross of Huntington was the recipient of the first internship last January.

A junior acting/directing major, Ms. Hunley will work with one complete episode of "Falcon Crest" from its beginning to its end, according to Dr. N.B. East, chairman and professor of theatre/dance at Marshall. She will go out with the directors to scout location shots, go out with the camera crews, and be involved in every aspect of the show from the makeup sessions to the pre-broadcast packaging.

"This will give Marina an overall view of each of the detailed aspects of the operation," said East. "Then she will be assigned to work with various people in specific areas such as lighting, sound production and stage management.

"In Marina's case, we hope that she will be able to spend more time

more



Office of University Relations • Huntington, West Virginia 25701 • 304/696-NEWS

e:ptember 17, 1987

OIR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--The Marshall University Community College Office of Continuing Education will offer a series of College Board Reviews throughout October.

Reviews have been designed to assist students who will be taking the Emwerican College Test (ACT) and the Scholastic Aptitude Test (SAT) and will cover the major sections of the tests, including English, mathematics and reading. The reviews also will cover test-taking techniques.

Each subject will be covered in a separate section. English will be covered Oct. 1, 6 and 8; math will be covered Oct. 5, 7 and 12; reading will be covered Oct. 14, 19 and 21, and test-taking techniques will be covered Oct. 22. All sessions will be held from 6 to 8:30 p.m. in Smith Hall 3coom 416.

There will be a \$55 tuition fee and students will be required to purchase the review text for the test to be taken.

To register or obtain further details contact the Continuing Education Diffice, Marshall University Community College, 696-3646.



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September 18, 1987

MARSHALL STUDENT HOLLYWOOD-BOUND

FOR IMMEDIATE RELEASE

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"In Marina's case, we hope that she will be able to spend more time

in the executive offices learning the management aspects of the program aind seeing what is involved in the money end of a major television poroduction," East said. "Shane was more involved in the technical aspects out the production because that's where his interests are."

The internship will carry four hours of college credit and will be poart of a full semester of work for Ms. Hunley, who will work in Marshall's IInstructional Television/Telecommunications Division or make presentations to classes when she returns to campus in November. She will work with other students and share with them what she learned through the internship.

"Very rarely will a student get this kind of opportunity," said
Ms. Hunley. "Even students at the universities in California rarely get
to do this. Shane said he was the only intern he knew of anywhere out
there. So I'm very excited, and fortunate to get to participate in this
program. I really appreciate everything Mr. Selby has done, and I know
Shane does also. He said it changed his whole life."

Selby is a native of West Virginia and attended West Virginia University. He has been involved in several programs at WVU and served on the school's Creative Arts College Advisory Board. East said Selby also has been inwolved in educational and motivational programs for elementary students iin West Virginia.

In addition to developing the internship and making arrangements for the project with Lorimar Productions, Selby made a contribution to the NMarshall University Foundation which will provide a weekly stipend to NMs. Hunley to cover her expenses in Los Angeles. She will stay with one cof her relatives who lives within 20 minutes of the studio.

"I admire David Selby very much for his commitment to the state of twest Virginia," said East. "For him to return and show this type of

dedication to the state is wonderful. He impressed me very much. He really looks out for the students and has a real concern for them."

Dr. Paul A. Balshaw, dean of Marshall's College of Fine Arts, also was impressed with Selby. "I was impressed by his commitment to do something for the young people of West Virginia," Balshaw said, "and I was impressed with the depth of his commitment and his sincerity to do something to make a difference. Too often people don't recognize and respond to the needs we have. I applaud Mr. Selby for his efforts."

Ms. Hunley has been involved in numerous productions at Marshall and various community theatre projects, most recently working in this year's production of "Trumpet in the Land" produced by the Ohio Outdoor Historical Drama Association.

She definitely wants to do something in the entertainment field when she graduates and is particularly interested in acting and directing. She realizes it won't be easy.

"Actors are a dime a dozen," she said. "That's really awful of me to say, but it's true. For each part, there are probably 70 'perfect' actors. It is a difficult business to break into. I hope this internship will help me and give me some insights into the other types of careers involved in show business.

"There is no doubt in my mind. I want to be in entertainment," she said. "Even if it is just doing community theatre for the rest of my life, I'll be happy. I don't have to make a lot of money. I don't have to be famous, just as long as I'm doing something I want to do."



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September 19, 1987

For immediate release

HUNTINGTON, W.Va. -- Spring associate-degree graduates of the Marshall University School of Nursing had a 100 percent pass rate on West Virginia's nursing licensure examination, according to Sharon Ambrose, acting dean of the school.

"The School of Nursing historically has been above the state and national average pass rates, but it is really rare for a school to attain one hundred percent. It's certainly a good reflection on our quality of instruction and our students," she said.

MU President Dale F. Nitzschke praised students and faculty for their efforts. "This isn't one achievement but many," he said. "Those achievements represent dozens of students and faculty who have committed themselves to individual excellence, and that commitment is what higher education is really all about."

The School of Nursing awarded associate degrees this spring to 46 students, a few of whom were to take the licensing exam in states other than West Virginia.

The exam is the National Council Licensing Examination for Registered Nurses. It is used by state boards of nursing nationwide.



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Seeptember 22, 1987

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Marshall University's Department of Biological Sciences has received a \$30,000 grant from the Virginia Environmental Erndowment for analysis of biohazardous chemicals in sediments of the Kanawha River.

Off biological sciences at Marshall, have been studying the presence of mutagenic organic chemicals in core samples from the river for the past Y'ear.

Under the grant, they will extend their analysis to identify the content and concentrations of hazardous pollutants in the sediments and locate areas where chemicals have accumulated in the Kanawha River.

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Sieptember 22, 1987
FOR IMMEDIATE RELEASE

McGOVERN SPEECH AT MU THURSDAY

HUNTINGTON, W.Va.--Former U.S. Senator George McGovern will present a public address at Marshall University Thursday, Sept. 24, on the topic "Wanted: A Constitutional Presidency."

The 1972 Democratic presidential nominee's talk is scheduled for 2 p.m. in Corbly Hall 105.

McGovern, selected as the first occupant of Marshall's John Deaver Drinko and Elizabeth G. Drinko Distinguished Chair in Liberal Arts, will be making a series of appearances at Marshall and before community organizations in the region Sept. 23 through Sept. 28 and Oct. 19 through Oct. 23.

He will be guest of honor at a reception Thursday, Sept. 24, at 6:30 p.m. at the First Huntington National Bank. At that time, Marshall President Dale F. Nitzschke will discuss the significance of the Drinko Chair, and McGovern will follow with remarks.

Friday, Sept. 25, McGovern will discuss trade issues at a breakfast meeting of the Huntington Chamber of Commerce at 8 a.m. in the Holiday Inn University Area, and meet with Fairfield West Senior Citizens in a community forum at 11 a.m. at 1682 11th Ave., co-sponsored by the Cabell County Community Service Organization.

Sunday, Sept. 27, he will discuss minority issues in a meeting at the Calvary Baptist Church, 915 Eighth Ave., beginning at 3 p.m. A reception will follow.

Monday, Sept. 28, he will address the Huntington Rotary Club at its noon luncheon at the Radisson Hotel.

McGovern is scheduled to be in Charleston Wednesday, Sept. 23, the first day of his visit, to have lunch with the West Virginia Board of Riegents and the Council of Presidents, and attend a 3 p.m. reception at The Glenwood. The reception is being co-sponsored by Marshall and the West Virginia College of Graduate Studies.

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ENDITORS, NEWS DIRECTORS: Senator McGovern will be available for a session with area news media representatives Thursday, Sept. 24, at 11 a.m. in Room 2E10, Memorial Student Center. I hope we'll see you there, loaded with questions. Thanks!

C. T. Mitchell, Director University Relations



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September 22, 1987

F'OR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--The Marshall University Women's Center will sponsor a weekly "Mother's Support Group" on Fridays from noon to 1 p.m. beginning Sept. 25 in Prichard Hall Room 143, according to Patricia Matters, coordinator of women's programs at Marshall.

Ms. Matters said the sessions have been designed for working mothers and student mothers and will address their common concerns, offer possible solutions to problems and build a supportive network for the mothers.

The sessions will be open to the public free of charge. To obtain ffurther details contact the Marshall University Women's Center, 696-3112.



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September 22, 1987

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Marshall University's Zeta Zeta chapter of Lambda C:hi Alpha fraternity has been awarded the Grand High Alpha Award for students chapter excellence over a three-year period, according to Dor. Nell C. Bailey, vice president/dean of students at Marshall.

Fraternity members Tom Fankhauser of Huntington, Warren Riffle of South Charleston, Rajiv Kumaraswamy of Lenoir, N.C., and Brian Vance of Fayetteville, along with their faculty adviser, Dr. Joseph Stone, learned of the award during Lambda Chi Alpha's 21st annual Leadership Seminar theld recently at Memphis State University.

The Marshall fraternity also received the Bruce Hunter McIntosh

!Award for outstanding chapter operations and excellence for the third

consecutive year.

"The students in the Zeta Zeta chapter deserve a lot of credit for the hard work they have done," said Dr. Bailey. "They were one of only eight chapters nationwide to receive the Grand High Alpha Award and one of only two chapters to win the McIntosh Award each year since its inception."

Marshall's chapter of Lambda Chi Alpha was installed in 1946 and has maintained a residence at 1440 5th Ave. for the past 26 years. It is one of more than 200 chapters throughout the United States and Canada.



Sieptember 22, 1987

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--The West Virginia Board of Regents' master plan for higher education in the state will be discussed at a public meeting Monday, Sept. 28, at 5 p.m. in the Alumni Lounge of Marshall University's Memorial Student Center.

The board currently is updating its "Agenda for Action 1985-1990: A Master Plan of Goals and Service for Public Higher Education in West Wirginia" and is seeking to involve faculty, students, staff and the Public in the planning effort to improve higher education.

The meeting will focus on the four goals of the "Agenda for Action" which are:

- --Maintain and enhance the basic academic programs and expand access to such programs throughout the state.
 - --Continue to expand programs leading to career opportunities.
- --Expand credit courses and programs for adult and non-traditional learners.
- --Expand continuing education, community interest and public service activities offered on a non-credit basis.

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September 22, 1987

FFOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--The fall session of Children's College, conducted by Marshall University's Community College, will begin Saturday, Oct. 10, and feature a variety of enrichment courses for students in grades one through 10, according to Robert L. Lawson, director of continuing education at the Community College.

All classes will be held from 9 a.m. to noon on Saturdays, beginning Oct. 10 and continuing through Dec. 5.

"The courses have been designed to be entertaining as well as educational and have been separated into four sections for students of different ages," said Lawson. "The courses range from a program for ffirst-graders on making holiday crafts and gifts to computer and robotics classes for the older students."

Courses for first-graders include: "Fun With Reading," "Fun With Marithmetic," "Making Stories Come Alive," and "Holiday Arts and Crafts."

Students in the second grade and third grade will be able to take:
""Creatures, Fossils and Things," "Fun With Arithmetic," "Micro-Computers I,"
""Micro-Computers II," "Conversational Russian," and "Holiday Arts and
CCrafts."

Fourth-, fifth- and sixth-grade courses include: "Writing Improvement,"
""Little Organisms Under the Microscope," "Sports Fitness Saturday,"

""Creative News Reporting," "Micro-Computers I," and "Micro-Computers II."

Seventh-, eighth-, ninth- and tenth-grade course offerings will include: "Conversational Russian," "Television News," "Study Skills,"

Children's College

""Sports Fitness," "Micro-Computer Applications," and "Robotics."

The cost per student will be \$35 for one class, \$50 for two classes and \$65 for three classes. Families registering two or more satudents will receive a 15 percent discount on the total cost.

Most classes are limited to a maximum of 20 students. The "Robotics" course will be limited to 16 students.

To obtain further details on classes, meeting times and registration contact Robert L. Lawson, Marshall University Community College, 696-3646.

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Sieptember 24, 1987

F'OR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Marshall University's Community College will coffer 29 continuing education/community service programs during the fall semester, ranging from stress management to vegetarian cooking.

"The classes, the first beginning Oct. 12, are diverse enough to amppeal to a wide variety of needs and interests," said Robert L. Lawson, continuing education director for the Community College. "This year we have even added a number of courses that will be of interest to small business people."

Enrollment fees range from \$25 to \$45, depending on the course and necessary materials.

The schedule includes the following:

- --Advanced Ballroom/Disco and Country Style Dancing, 7 to 9 p.m., Thursdays, Oct. 15 to Dec. 10, Henderson Center Room 2003, \$45 for occuples and \$30 for singles;
- --Ballroom/Disco and Country Style Dancing, 7 to 9 p.m., Tuesdays, Oct. 13 to Dec. 8, Henderson Center Room 2003, \$45 for couples and :\$30 for singles;
- --Basic Photography, 7 to 9 p.m., Wednesdays, Oct. 14 to Dec. 9, Smith Hall Room 409, \$45;
- --Conversational French, 7 to 9 p.m., Tuesdays, Oct. 13 to Dec. 1, Smith Hall Room 336, \$40;
- --Advertising/Marketing New Ideas, 7 to 9 p.m., Thursdays, Oct. 15 to Nov. 19, Corbly Hall Room 240, \$30;

- --Beginning Investment Strategies, 7 to 9 p.m., Thursdays, Oct. 15 to Nov. 12, Harris Hall Room 448, \$25;
- --Black Culture and History Appreciation, 7 to 9 p.m., Mondays, Oct. 12 to Nov. 16, Smith Hall Room 227, \$30;
- --Conversational Spanish, 7 to 9 p.m., Thursdays, Oct. 15 to Dec. 10, Smith Hall Room 335, \$40;
- --Conversational Russian, 7 to 9 p.m., Tuesdays, Oct. 13 to Dec. 1, Smith Hall Room 227, \$40;
- --Hatha Yoga, 5 to 6 p.m., Tuesdays, Oct. 13 to Dec. 1, Gullickson Hall Room 208, \$30;
- --Human Resources Management, 7 to 9 p.m., Thursdays, Oct. 15 to Doec. 10, Harris Hall Room 446, \$40;
- --International Vegetarian Cooking, 7 to 9 p.m., Wednesdays, Oct. 14 to Nov. 18, Corbly Hall Room 103, \$30;
- --Defensive Driving Course, 6:30 to 10 p.m. on Oct. 19 and Nov. 16 and 6 to 10 p.m. on Oct. 23 and Nov. 20, Gullickson Hall Room 3, \$25;
- --Introduction to Computers, 4 to 6 p.m., Thursdays, Oct. 15 to Dec. 10, Corbly Hall Room 438, \$40;
- --Introduction to Word Processing, 11 to 11:50 a.m., Mondays and 1Wednesdays, Oct. 12 to Dec. 9, Corbly Hall Room 438, \$40;
- --Managing Your Personal Finances, 7 to 9 p.m., Tuesdays, Oct. 13 to Nov. 17, Corbly Hall Room 211, \$30;
- --Meditation, 6 to 7 p.m., Tuesdays, Oct. 13 to Dec. 1, Gullickson Hall Room 210, \$30;
- --Motivation: A Tool for Increasing Employee Productivity, 7 to 9 p.m., Wednesdays, Oct. 14 to Dec. 9, Harris Hall Room 303, \$40;

- --Shorthand Refresher, 1 to 1:50 p.m., Mondays and Wednesdays, Oct. 12 tto Nov. 4, Corbly Hall Room 434, \$30;
- --Sign Language I, 7 to 9 p.m., Mondays, Oct. 12 to Nov. 30, Harris Hall Room 447, \$40;
- --Minority Business Development, 7 to 9 p.m., Mondays, Oct. 12 to
- Mov. 16, Corbly Hall Room 306, \$30;
 - --Receptionist Office Training, 7 to 9 p.m., Thursdays, Oct. 15 to
 - Mov. 19, Corbly Hall Room 437, \$30;
 - --Sexual Harassment Workshop, 7 to 9 p.m., Tuesdays, Oct. 13 to
 - MNov. 17, Harris Hall Room 137, \$30;
 - --Skill Building for Adults, 7 to 9 p.m., Tuesdays, Oct. 13 to
 - Mov. 24, Harris Hall Room 402, \$35;
 - --Starting a Small Business, 7 to 9 p.m., Thursdays, Oct. 15 to
 - MNov. 19, Corbly Hall Room 268, \$30;
 - --T'ai Chi Chuan: Meditation in Movement, 7:30 to 9 p.m., Thursdays,
 - Oct. 15 to Dec. 10, Corbly Hall Room 210, \$35;
 - --Successful Money Management, 7 to 9 p.m., Mondays, Oct. 12 to
 - Oct. 26, Corbly Hall Room 305, \$40;
 - --Stress Management, 7 to 9 p.m., Mondays, Oct. 12 to Nov. 23,
 - :Smith Hall Room 113, \$35;
 - --Basketball Officiating, various dates and times, Harris Hall IRooms 134 and 331, \$45.
 - To register or obtain further details about any of the courses contact Robert L. Lawson at Marshall University's Community College, 696-3646.

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Sieptember 25, 1987

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Dr. Edgar W. Miller, director of student financial a ssistance at Marshall University, has been named associate dean of student affairs, according to Dr. Nell C. Bailey, vice president/dean Of students.

A native of Huntington, Miller received his bachelor's degree in bousiness administration and master's degree in counseling from Marshall and recently received his doctorate in educational administration from the cooperative doctoral program between Marshall and West Virginia UJniversity.

Miller first joined the Marshall staff in 1973, serving in a variety of positions including counselor and assistant director of financial aid.

He also served as a counselor at Southeastern Community College, Whiteville, N.C., director of financial aid at Hood College, Frederick, Md., and director of student operational services at Dundolk Community College in Baltimore.

Mesociation of Student Financial Aid Administrators, the Advisory

Committee for the West Virginia Board of Regents Medical Student Loan

Program and the Selection Committee for the Byrd Scholars Program. He is

a past president of the West Virginia Association of Student Financial

Aid Administrators and serves as chairman of the association's Committee

con Loan Education and Debt Management.



Concerned about the difficulties encountered by students and their

fiamilies in making decisions about going into debt to pay for their

elducation, Miller studied the problem for his dissertation, "The Effect

of Education Loan Repayment on Personal, Vocational and Consumer Concerns."

He plans to present his findings to the Midwest Association of Student Financial Aid Administrators during its annual meeting in October and share his findings with the West Virginia Board of Regents and the State Department of Education in an effort to establish a program to educate students about loan programs.



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September 25, 1987

For Immediate Release

HUNTINGTON, W.Va. -- Huntington attorney Noel P. Copen was elected president for 1987-88 of The Marshall University Foundation, Inc., during the Foundation's annual meeting on Sept. 22, according to Dr. Keith L. Scott, Marshall vice president for institutional advancement director.

A 1954 Marshall graduate, Copen is a partner in the law firm of Huddleston, Bolen, Beatty, Porter & Copen. He first served on the Foundation in 1967.

Philip E. Cline, vice president and treasurer of J.H.

Fletcher & Co., was elected first vice president, and David Fox

Jr., chairman of the board and treasurer of Branchland Pipe &

Supply Co., second vice president.

Elected Foundation secretary was Thomas F. Scott, senior physician with Scott, Craythorne, Lowe, Mullen & Foster, Inc. Jack J. Klim, president of D & E Tool Co., will serve as treasurer. Huntington insurance executive William C. Campbell is immediate past president.

Keith L. Scott was appointed as executive director. Harry E. Neel Jr., Marshall executive vice president and vice president for finance, was appointed Foundation manager.

(MORE)

The Foundation Board of Directors elected or re-elected were: Nancy L. Francis, Fox, Patrick R. McDonald, William G. Powers, Marshall T. Reynolds, Robert W. Simmons, and William A. Thompson.

Flected or re-elected as members of the 50-member Foundation were: William F. Agee, Orin E. Atkins, Ben A. Bagby, Helen M. Birke, Permele Booth, Campbell, Copen, Cline, John D. Drinko, Thomas Lee Feazell, Maurice J. Flynn, Mrs. Francis, R. Sterling Hall, James H. Harless, Thomas J. Maxwell and Thomas D. Wilkerson.

Marshall President Dale F. Nitzschke and Neel are ex officio, non-voting members.

The Marshall University Foundation, Inc., solicits, receives and administers private gifts in behalf of Marshall University.

September 25, 1987

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--More than 75 vendors will participate in Marshall University's Trade Fair on Thursday and Friday, Oct. 1-2, in the W. Don Morris Room in Memorial Student Center, according to William J. Shondel, director of purchasing and materials management at Marshall.

The fair will be open from 9 a.m. to 5 p.m. Thursday and from 10 a.m. to 5 p.m. Friday.

A one-hour seminar titled "How To Do Business With Marshall University" will be held Friday morning from 9 to 10 in the W. Don Morris Room.

Both the Trade Fair and the seminar will be open free of charge to the public and representatives from business and industry.

Shondel urged persons interested in meeting with a variety of vendors who do business in the Huntington area to attend the Trade Fair. "We will have an excellent variety of vendors and informational booths at the fair," said Shondel, "with exhibits and products and services that should appeal to the medical, industrial, business and educational communities."

The purpose of the Trade Fair is to provide vendors an opportunity to talk with potential customers, display products and explain services, and also educate consumers about what is available in the area.

To obtain further details contact the Marshall University Office of Purchasing and Materials Management, 696-3157.



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September 26, 1987

For Immediate Release

HUNTINGTON, W.Va. -- Assets of The Marshall University

Foundation, Inc., reached \$10,385,401 during the 1986-87 fiscal year, an increase of \$1.4 million over the previous year, according to Dr. Keith L. Scott, Marshall vice president for institutional advancement and Foundation executive director.

Scott released the report on 1986-87 figures at the Foundation's annual business meeting on Sept. 22.

The Marshall University Foundation, Inc., is a 50-member non-profit, educational corporation which solicits, receives and administers private gifts in behalf of Marshall University.

The total of all gifts to the Foundation during the 1986-87 fiscal year was \$2,830,861, up 91.3 percent from 1985-86, Scott reported. This represents a 282 percent increase over total gifts in 1984-85.

The Foundation received 2,251 gifts during 1986-87, with an average gift size of \$1,258. Gifts to the Foundation in 1985-86 numbered 1,717. The average size of gift then was \$862, Scott said.

Interest earned from investments rose by 20.4 percent, for a total of \$876,160 in interest.

Gifts to the Foundation support scholarships, graduate fellowships, student loans, library acquisitions, special equipment, student programs and projects, professorships, faculty development, faculty awards, research projects, academic colleges and departments and alumni programs.

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September 28, 1987

For Immediate Release

HUNTINGTON, W.Va. -- "Those Were the Days" is the theme for Marshall's Sesquicentennial Homecoming celebration set for Oct. 11-17.

The traditional events -- Friday reception, Lunch-Under-the Tent, football game and dance -- are scheduled as well as some "extras," according to Linda S. Holmes, Marshall director of alumni affairs.

The first event sponsored by the Alumni Association will be the unveiling of "Cardinal in the Old Beech," an oil painting of Old Main, commissioned by the Alumni Association and painted by Huntington artist Adele Thornton Lewis. The unveiling will be Tuesday, Oct. 13, at 5 p.m. in the lobby of The First Huntington National Bank, 5th Ave. and 10th St. The reception is open to the public.

The Marshall Music and Theatre Departments will present the musical "1776" on Wednesday, Oct. 14, through Sunday, Oct. 18.

Each performance begins at 8 p.m. in Old Main Auditorium. Tickets are \$5 and are available by calling the University Theatre Box Office, (304) 696-ARTS (2787).

Homecoming

On Friday, Oct. 16, the Athletic Department will be inducting members into its Hall of Fame at a 6 p.m. banquet in the Don Morris Room, Memorial Student Center. Price is \$15 per person. For reservations, call Joe Feaganes in the Athletic Department, (304) 696-5401.

"An Evening With Marshall Friends" reception will begin at 9 p.m. Friday at the Radisson Hotel, 3rd Ave. and 10th St. McCall & Young, a variety musical group, will entertain. Price is \$10 per person, or \$18 per couple.

A "Midnight Special" basketball preview will begin in Henderson Center following the reception.

On Saturday, Oct. 17, campus tours will depart at 9 a.m. from the Memorial Student Center lobby.

Also at 9 a.m., an open house/complimentary continental breakfast will begin in the W. Page Pitt School of Journalism, Smith Hall. The open house continues until 11 a.m.

Lunch-Under-the-Tent, with a menu of chili, hoagies, soft drinks and beer, will be served at Prindle Field (across from Fairfield Stadium) from 11 a.m. to 12:30 p.m. The Marshall Jazz Ensemble, led by J.D. Folsom, will perform. Price is \$5 per person.

Co-sponsors of the lunch are Jimbo's Carry Out, Archer's Flowers, Inc., and Pepsi-Cola Bottling Co.

Page 3

Homecoming

The Thundering Herd meets Southern Conference rival East

Tennessee State at Fairfield Stadium at 1 p.m. Saturday. Tickets

are \$11 between the 20-yard lines or \$8 outside the 20-yard

lines.

The Journalism Alumni Association is having a dinner meeting at 7 p.m. Saturday in the Holiday Inn-Gateway, U.S. 60 East, Barboursville. A reception with cash bar begins at 6 p.m. Dinner price is \$15 per person.

A Homecoming dance, featuring the band Fantastic Shakers, will begin at 9 p.m. Saturday in the Huntington Civic Center's West Hall and will continue until 1 a.m. Sunday. Tickets are \$12.50 single, \$25 couple.

The Birke Art Gallery in Smith Hall will have extended hours during Homecoming weekend. The gallery, featuring an exhibit of murals by Marion Vest Fors, will be open on Saturday, Oct. 17, from 9 to 11 a.m. and 1 to 4 p.m. On Sunday, Oct. 18, the gallery will be open from 1 to 4 p.m.

Student-sponsored events will be held throughout the week.

For additional information and reservations, call the Alumni Office, (304) 696-2423 or 696-3134.



Office of University Relations • Huntington, West Virginia 25701 • 304/696-NEWS

September 29, 1987

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Dr. Carol A. Smith, vice president for academic affairs at Marshall University, has been selected to serve as a consultant-evaluator for the Commission on Institutions of Higher Education of the North Central Association of Colleges and Schools.

She was one of 74 consultant-evaluators selected from a group of more than 200 applicants and recently completed a special training program conducted by the commission.

Consultant-evaluators visit university and college campuses to obtain information upon which an institution's North Central Association evaluation is based and make recommendations to the association regarding an institution's accreditation.

Dr. Smith received her undergraduate degree in nursing from Boston College and her master's degree in nursing from Boston University. She received her doctorate in organization and administration from Boston College and has held administrative positions at Boston College, the College of Our Lady of the Elms, Duquesne University and Carnegie-Mellon University. She was named vice president for academic affairs at Marshall in January 1986.

She will begin serving on evaluation teams this academic year and should make from one to three campus accreditation visits.