

Office of University Relations • Huntington, West Virginia 25755 • 304/696-NEWS

July 1, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Bankers, cheerleaders, principals, beauty contestants, athletes, librarians and senior citizens all will have one thing in common this summer.

They will be among approximately 20 organizations that hold meetings, workshops, camps and conferences on the campus of Marshall University.

According to Ray Welty, acting associate vice president for administration at Marshall, a total of 5,000 individuals will stay overnight in the university's residence halls, and an untold number of other conference guests will stay in local hotels.

"In addition to making use of Marshall's facilities for educational purposes, many of the groups and individuals will take the opportunity to see the sights in the Huntington area," said Welty. "They will visit the Museum of Art, take excursions on the West Virginia Belle, visit various points of interest, dine in local restaurants and shop in local stores."

Welty said that many of the visitors from out of state also will plan time to visit popular attractions throughout West Virginia. "These meetings and conferences have a positive effect not only on the local economy, but the economy of the entire state," he said.

Reluctant to place a dollar figure on the amount of money visitors to the campus might spend, Welty noted that hosting summer activities does bring welcome revenue to both the university and the community.

"The total impact is much more than economics," explained Welty.

"It brings new people to the Marshall campus and our community. Sure,
they leave dollars here, but perhaps even more importantly, they take
back with them a knowledge of the university, the Huntington area,
and in many cases West Virginia."

One of the highlights of the summer conference season at Marshall, according to Welty, will be hosting the West Virginia Principals Academy conducted by the State Department of Education.

"We will have principals from nearly every county in the state on our campus for the academy July 10-20, plus the national education figures who will be on the academy's faculty," he said. "These principals will receive first-hand knowledge about the university to share with their students.

"Marshall will make some money from the events being held this summer," Welty said. "That is welcome revenue, but more important is the intangible benefit—a heightened awareness of Marshall University and West Virginia and the people here."

July 6, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--A scholarship fund in memory of Mrs. Florentine Nitzschke, mother of Marshall University President Dale F. Nitzschke, has been established by the MU Foundation, according to Vice President for Institutional Advancement Keith L. Scott.

Mrs. Nitzschke, 79, died unexpectedly June 29 in Sioux City, Iowa, where she made her home.

"A number of significant, unsolicited checks earmarked in Mrs. Nitzschke's memory arrived during the days immediately after her death," Dr. Scott said. "After conferring with President Nitzschke, I have placed those gifts in a new 'Florentine Nitzschke Memorial Scholarship Fund' which will be used to assist Marshall University students."

Scott said contributions to the memorial scholarship fund may be sent to: Marshall University Foundation, Inc., Marshall University, Huntington, W.Va. 25755.



July 6, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Dr. Alan B. Gould, dean of the College of Liberal Arts, has been appointed senior vice president of Marshall University, MU President Dale F. Nitzschke announced today.

In his new position, Gould will be Marshall's second-ranking administator, Nitzschke said.

Gould succeeds Harry E. Neel Jr. as Nitzschke's principal lieutenant. Neel, who was executive vice president as well as vice president for finance and administration, accepted a position at the University of Nevada at Las Vegas last month.

Nitzschke said Gould will assist him in the day-to-day operation of the president's office, will spearhead a number of special projects and will be responsible for operation of the university in the president's absence.

"Alan Gould has demonstrated repeatedly that he is not only an excellent administrator, but one of the true 'movers and shakers' who make things happen for Marshall University," Nitzschke said. "I'm gratified that he has agreed to take on what amounts to a 24-hours-aday assignment in behalf of the university."

Nitzschke said Gould had played a key role in several of the university's most successful projects. "Dr. Gould originated the Search Committee on Recruitment of Excellent Students (SCORES) and the

annual Academic Festival sponsored by that group," Nitzschke noted.
"Now, about 4,000 of the region's outstanding high school students come
to Marshall every spring to compete in the Academic Festival—and many
return as full-time Marshall students.

"He also developed the Metro Fee concept which allows students from four counties in Kentucky and one in Ohio to attend Marshall at reduced non-resident rates—and which helps to tie our Tri-State region together," Nitzschke added. "A few years ago, he took over a struggling program for non-traditional students, the Regents Bachelor of Arts Degree program, gave it strong academic credibility and made it a major success. He is that rare combination—both a thinker and a doer."

Nitzschke said a successor to Gould as dean of the College of Liberal Arts will be announced soon.

A native of Huntington and a graduate of Huntington East High School, Gould has been a faculty member and administrator at Marshall for nearly 19 years, joining the History Department faculty in September, 1969.

He earned his A.B. degree in history, with honors, in 1961 and his M.A. in history in 1962, both from Marshall, and his Ph.D. in history from West Virginia University. Before joining the Marshall faculty, he taught at Northern Virginia Community College, West Virginia University and District of Columbia Teachers College.

Gould was named chairman of Marshall's History Department in 1977.

As an administrator, he also has served a year as assistant to the vice

president for academic affairs, 15 months as acting vice president for academic affairs, director of the Regents Bachelor of Arts Degree program and assistant to the president for special projects. He was named dean of the College of Liberal Arts in 1980.

He has served as president of the River Cities Cultural Council and the West Virginia Historical Association and chairman of the Cabell County Historical Landmark Commission. He is a member of the Board of Trustees of the Huntington Museum of Art and a member of the Carter G. Woodson Memorial Committee.

He is the son of Mrs. Opal Gould of Huntington and the late Kermit H. Gould and is married to the former Mary Nell Burfield. They are the parents of three children.



NEWS RELEASE

Office of University Relations • Huntington, West Virginia 25755 • 304/696-NEWS

July 6, 1988

For immediate release

For more information call Beverly McCoy, 696-6397

HUNTINGTON, W.Va. -- The Marshall University School of Medicine has received a \$7,911 grant from the federal government to purchase research equipment.

The grant will be used to buy an ultramicrobalance, a very precise weighing device, said Dr. Peter J. Kasvinsky, director of research development and graduate studies. He said the balance will improve the sensitivity of research and will save money by avoiding waste of expensive materials.

The grant is part of the Small Instrumentation Program of the National Heart, Lung, and Blood Institute.



Office of University Relations • Huntington, West Virginia 25755 • 304/696-NEWS

July 7, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va. -- Marshall University will conduct a free orientation session designed for adults 25 years of age or older who plan to take college classes for the first time or re-enter college after a delay in their formal education on Wednesday, July 13, from 1 to 4 p.m. in Memorial Student Center.

The orientation will consist of a number of special topics developed to assist adult students in their transition back to school, according to Deborah Stiles of Marshall's Student Development Center.

Sessions will include small group discussions led by current returning students and programs on financial aid, career guidance and academics. Representatives from the university's schools and colleges also will participate in the program.

Participants in the returning student orientation do not have to be enrolled at Marshall and will be under no obligation to enroll in classes. Persons who wish to enroll at Marshall will be able to register for classes if they desire.

To register or obtain further details contact the Marshall University Student Development Center, 696-4801.

###



NEWS RELEASE

Office of University Relations • Huntington, West Virginia 25755 • 304/696-NEWS

July 7, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Marshall University's Community College and College of Education will sponsor the third annual Academic/Athletic Summer Enrichment Program for elementary, junior high and senior high school students during July and August.

The purpose of the program is to provide area students with the opportunity to improve both academic and athletic skills in a relaxed and informal atmosphere, according to Robert L. Lawson, director of continuing education for MU's Community College.

"We think this is a unique program that will provide the participants the opportunity to develop academic and athletic skills in an enjoyable setting," said Lawson. "The previous programs have been very successful, but were limited to older students. This year, because of several requests from parents, we decided to offer programs for all students in grades one through 12."

Five individual programs will be offered for students in different age groups. All of the programs will be held from 9 to 11:50 a.m., with students meeting in the lobby of Corbly Hall at 8:30 a.m. on the first morning.

The program for first-graders, which will be held July 18-22, will feature courses titled "Beginning Reading," "Fun With Math" and "Story-telling."

Second- and third-graders also will meet July 18-22, studying "Fun With Math," "Adventures in Reading" and "Dinosaurs, Starfish, Fossils and Things."

MOTE
A STATE UNIVERSITY OF WEST VIRGINIA

Students in grades four, five and six will meet July 25-29 and study "Introduction to Computers," "Study Skills" and "Softball."

Seventh-, eighth- and ninth-graders will meet Aug. 8-12. They will study "Intermediate Computers," "Study Skills" and "Tennis."

Students in grades 10, 11 and 12 will meet Aug. 15-19 and take classes in "Intermediate Computers," "Study Skills" and "Soccer."

Each group will be limited to 16 students and there will be a tuition charge of \$55 per student, according to Lawson.

To register or obtain further details contact Lawson at the Marshall University Community College, 696-3011.

Office of University Relations • Huntington, West Virginia 25755 • 304/696-NEWS

July 11, 1988

For immediate release

For more information call Beverly McCoy, 696-6397

HUNTINGTON, W.Va. -- The Marshall University School of Medicine has received a biomedical research support grant of more than \$24,000 from the National Institutes of Health.

This grant provides seed money for new research projects, according to Dr. Peter J. Kasvinsky, director of research development and graduate studies.

"Money from this grant allows researchers to get a study developed far enough to show granting agencies that the project warrants support," Kasvinsky said. "Several faculty members have told me that if we hadn't had this program in the past, they probably wouldn't have research grants today."

At Marshall, a committee of faculty members considers applications for funding from the grant. Last year's grant provided support for 16 projects, he said.

July 12, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Dr. Deryl R. Leaming, director of Marshall University's School of Journalism, has been appointed interim dean of the MU College of Liberal Arts.

Announcement of the appointment was made today by Dr. Carol A. Smith, vice president for academic affairs.

Dr. Alan B. Gould, dean of the College of Liberal Arts since 1980, last week was appointed the university's senior vice president.

Leaming will assume his new responsibilities Friday, July 15. He will serve until appointment of a permanent dean. An acting director will be named to head the School of Journalism.

With the exception of one year, Leaming has headed Marshall's journalism program since 1973. He served as chairman of Georgia State University's Department of Communication in the 1983-84 academic year.

Prior to coming to Marshall, Leaming was chairman of the

Department of Communications at the University of Tulsa from 1971 to

1973 and head of the Department of Technical Journalism and Mass

Communications at Kansas State University from 1969 to 1971. He joined the Kansas State journalism faculty in 1967 as an assistant professor.

He also has been editor for the Menninger Foundation, Topeka, Kansas, 1966-67; public information director, Erie, Inc., in Syracuse, N.Y., 1965-66; reporter and editor, Hastings (Neb.) Daily Tribune, 1962-65, and reporter for KHAS radio in Hastings, 1960-62.

(MORE)

Leaming earned his A.B. degree in political science and English at Fort Hays State University in 1957, his M.A. in psychology from the University of Nebraska in 1965, and his Ph.D. in mass communications from Syracuse University in 1969.

He has led the Marshall School of Journalism to national accreditation status, directed fund-raising programs to provide more than \$300,000 for journalism scholarships and authored grant proposals resulting in funding of more than \$1 million for journalism education.

In addition to participating in a wide range of professional and community organizations, Leaming has served as a consultant to the American Journal of Finance, the Charleston Gazette, Bluefield State College, American Medical Women's Association, General Motors, Concord College, University of Tennessee at Martin and River Cities Monthly magazine.

He is the author of three books and a large number of magazine and professional journal articles.

"As an academic administrator, Deryl Leaming has done a consistently outstanding job," Gould said. "The Marshall School of Journalism ranks as one of the finest in the country as a result of his leadership. We believe he will be equally effective as the interim dean of the College of Liberal Arts and we're gratified he has accepted that assignment."

Office of University Relations • Huntington, West Virginia 25755 • 304/696-NEWS

July 13, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Construction of a new football stadium is crucial to Marshall University's athletic program, a Special Commission on Athletics has reported to MU President Dale F. Nitzschke.

Nitzschke released the commission's report today.

The stadium recommendation is one of a series outlined by the Special Commission, headed by David G. Todd, vice president of Ashland Coal, Inc. and vice chairman of Marshall's Institutional Board of Advisors.

The commission was appointed March 1 by Nitzschke to evaluate

Marshall athletics and to submit recommendations on Athletic Department
operations and objectives.

The report calls for continuing efforts to build a new stadium with substantially increased seating capacity to replace aging Fairfield Stadium.

"Regardless of conference affiliation," the report notes, "a new stadium is considered by the commission to be critical if the university is to increase the strength of its athletic programs, particularly its football program...this issue is a matter which is crucial to the university's ability to compete in any conference. Size and location are for the university to establish, consistent with NCAA rules. However, it must build a new stadium."

(MORE)

The 30-page report identifies a number of problems related to the Athletic Department's fiscal situation and departmental organization. It also presents recommended solutions.

Announcement of the appointment of a new athletic director,
William Lee Moon Sr., was made the same day Nitzschke appointed the
Special Commission—March 1. The report notes, "The commission
recognizes that Mr. Moon, on his own initiative, has already instituted
many of the recommendations contained in this report. But, while the
commission and Mr. Moon may share similar goals and recommendations,
commission members felt it important to review the Athletic Department
as it has evolved over recent years and to make its recommendations in
this context."

Highlights of the report:

- -- There is a basic need for a written statement of the athletic program's philosophy, mission and purpose, subject to periodic review.
- -- A climate of accountability is needed within the Athletic

 Department in which high standards are established, responsibilities

 are assigned and performance is measured. The department's business

 office should be reorganized, "providing for adequate and experienced

 staffing, full automation and empowerment with proper authority."
- -- An annual consolidated financial report is needed for the Athletic Department in order that its financial position can be determined for the current year and compared to prior years. Written policies and procedures need to be adopted to assure that sound business procedures and practices are being used by departmental employees and its business office.

- -- In the area of organization, lines of authority should be clearly stated and a program for evaluating performance established.
- -- Communications involving the athletic director, the Big Green Scholarship Foundation and the university's Athletic Committee need to be improved.

The commission takes a "neutral" stand on the question of conference and division affiliation for the university's athletic teams. "The athletic program's statement of philosophy, mission and purpose should serve as the basis for department decisions concerning conference and division affiliation," the report notes. It adds that, if evaluation of a move to another conference should be undertaken, the university should seek the views of the community and others from outside the Athletic Department.

The strong recommendation for a new stadium is included in the report's section on Conference and Division Affiliation, the final section of the document.

"The Special Commission on Athletics has done a remarkably thorough job and I'm deeply appreciative," Nitzschke said. "Not only has it identified problems, it also has provided sound, logical recommendations for their solution. This document provides us a roadmap—a very good one—to further develop and improve Marshall's athletic programs."

Nitzschke commended Todd for his leadership. "This is the second major task David Todd has accepted in behalf of Marshall University during the past few months," Nitzschke said. "In both instances, his

dedication has been unstinting, his leadership outstanding and his results both thorough and extremely valuable."

Moon said he, too, was pleased with the work of the Special Commission. "As the report indicates, we're already proceeding to strengthen the department in a number of ways which follow the commission's thinking. At the same time, the report gives us additional direction which will be most helpful to the Athletic Department as we strive for improvement in the years ahead."

Nitzschke appointed the commission after it became apparent the Athletic Department was facing a potentially serious shortfall in revenues and was in danger of exceeding its budget for the 1987-88 fiscal year. Since his arrival in mid-March, Moon has taken a number of steps to alleviate the financial situation.

Other members of the Special Commission are: College of Business

Dean Robert P. Alexander; Philip E. Cline, vice president and treasuer

of J.H. Fletcher & Co.; Attorney Noel A. Copen; Attorney David H.

Daugherty; Associate Professor Christopher Dolmetsch; MU Affirmative

Action Officer Queen E. Foreman; Professor Olive Hager; Associate Vice

President for Finance Herbert J. Karlet; former Student Government

President Brendan Leary; Attorney Charles W. Peoples Jr.; Attorney

William L. Redd; Nate Ruffin, Huntington Herald-Dispatch personnel

director; Assistant Athletic Director Judy Southard and Professor W.

Donald Williams.

Nitzschke said copies of the Special Commission's full report may be obtained by writing the Office of University Relations at Marshall.



NEWS RELEASE

Office of University Relations * Huntington, West Virginia 25755 * 304/696-NEWS

July 14, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Six representatives from Boeing Corporation will be in West Virginia Thursday, July 21, to discuss potential contracts with West Virginia businesses and corporations, according to Dr. Robert F. Maddox, executive assistant to the president for research and economic development at Marshall University and president of the Southwest Chapter of Software Valley Corporation.

Boeing representatives will begin their presentations and meetings with West Virginia business people at 9 a.m. at the Beckley Ramada Inn.

Maddox said any representative from a West Virginia company that might be able to do business with Boeing may attend the meeting free of charge.

The Boeing Corporation, one of the nation's largest defense and aerospace contractors, will be particularly interested in talking with companies that can produce metal machine lathe products, wire cable harnesses and electronic circuit boards, according to Maddox.

"Boeing will be looking for support on their space station, military programs, airplane training simulators and other projects," said Maddox.

"Each project will require a large array of hardware and services, with potential subcontracts amounting to millions of dollars. West Virginia businesses should be able to secure some of those contracts, and I would encourage the full spectrum of manufacturing and small business representatives to attend the meeting."

National Aeronautics and Space Administration officials also will

more

attend the meeting and make presentations about the George C. Marshall Space Center Small Business Innovation and Research program.

"This will be a tremendous opportunity for West Virginia business and industry," said Maddox. "Boeing is seeking subcontractors for various projects which will involve large amounts of money. There is no reason West Virginia businesses can't supply some of the materials and products needed by Boeing and other large corporations."

The meeting will begin with a presentation on how to do business with Boeing, followed by one-on-one conferences with representatives of West Virginia businesses.

Maddox said business representatives should be prepared to discuss their company products and services during the conferences.

"Senator Robert C. Byrd, Software Valley Corporation, the Small Business Administration and the Governor's Office for Industrial Development all have worked to bring Boeing to West Virginia," said Maddox. "Now it is up to the West Virginia business community to take advantage of this opportunity."

To obtain further details about the presentations and meetings contact Robert Lilly or Tammy Campbell at Beckley College, 253-7351.

Office of University Relations • Huntington, West Virginia 25755 • 304/696-NEWS

July 14, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Approximately 100 elementary, middle/junior high school and high school principals from throughout West Virginia have returned to school this week and next week (July 10-21) for the fifth annual West Virginia Principals' Academy being held on the campus of Marshall University.

The academy, which features some of the country's most renowned educational authorities, has been designed to instruct principals on methods of building more effective schools in West Virginia, according to Karen Larry of the West Virginia Department of Education and an academy staff member.

"Many people don't realize just how important principals are to the school system," said Ms. Larry, "but principals are extemely important and have major effects on the school systems. They can make changes in schools and institute policies that make schools better. The Principals' Academy teaches them some ways to make schools more effective and allows the principals to share successful ideas and policies with their colleagues."

Guest speakers and their topics will include: Richard Andrews of the University of Washington, Seattle, "The Principal as an Instructional Leader"; Tom Debolt, principal of Mills E. Godwin High School, Richmond, Va., "Instructional Leadership--A Practitioner's View"; Bill Rauhauser, an educational consultant from Gillette, Wyo., "Characteristics of a Positive School Climate";

Principals Add 1

Gerome Freiberg of the University of Houston, "Introduction to Elements of Effective Instruction"; Betty Steffy, superintendent of the Morrestown (N.J.) Township Public Schools, "Curriculum Alignment"; William Spady of the Spady Consulting Group, San Carlos, Calif., "Mastery vs. Coverage"; George McKenna, principal of George Washington Preparatory High School, Los Angeles, "The Principal's Role in Creating an Academic Focus"; Mac Bernd, superintendent of schools in San Marcos, Calif., "Values and Assumptions of the Improvement Process," and Glenn Jacobus of Excellence Through Communication, Columbia, S.C., "Collaborative Planning for School Improvement."

Other members of the academy faculty include staff members from the West Virginia Department of Education and several principals from throughout the state who previously attended the academy.

"We have an excellent faculty this year, with many highly regarded educational authorities," Ms. Larry said. "I'm particularly interested in hearing George McKenna speak. He cleaned up his Los Angeles school, a school that had high minority enrollment and as many as five different gangs, and did it without carrying a baseball bat around with him. He turned his school into a model school, and also was the subject of a television movie that will be shown during the academy."

According to Ms. Larry, the West Virginia Principals' Academy has become a model for similar programs in several other states including New York, Wyoming, North Carolina and Kentucky.

The academy has been held at Marshall since its inception in 1984 and has been administered by the West Virginia Department of Education.

Participants can receive academic credit for the program and were selected to attend by their county superintendents.

Office of University Relations * Huntington, West Virginia 25755 * 304/696-NEWS

July 14, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Marshall University's Alumni Association will sponsor a chartered bus trip to the Dionne Warwick/Burt Bacharach concert on Thursday, Aug. 11, at Riverbend Music Center, Cincinnati, according to Linda S. Holmes, director of alumni affairs.

The cost will be \$45 per person, which will include transportation, a box dinner en route and concert ticket with seating under the pavilion. The bus will depart from Marshall's Memorial Student Center at 4 p.m. the day of the performance and return after the concert.

Space will be limited to 45 persons. Reservations must be made by Friday, Aug. 5.

To make reservations or obtain further details contact the Marshall University Alumni Affairs Office, 696-3134.

###

Office of University Relations • Huntington, West Virginia 25755 • 304/696-NEWS

July 15, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--As of next Friday, July 22, the "No Vacancy" sign will be posted for Marshall University residence halls. All 2,025 spaces will have been assigned for the Fall Term and a waiting list started.

Student Housing Manager Ramona Arnold said the university will continue to accept residence hall applications after July 22 but will have to place applicants on a waiting list for assignment to university housing in event of cancellations.

It's the fourth consecutive year Marshall residence halls have been booked to capacity well before the start of the Fall Term, Mrs. Arnold said.

Students needing assistance in finding off-campus living quarters may call the Student Government Office, 696-6435, which maintains a listing of available rentals. Landlords also may contact that office to be included on the referral list.

Full booking of the residence halls is the latest in a series of indicators pointing toward another record enrollment at Marshall. As of July 1, advance enrollment was running 20 percent -- 1,202 students -- ahead of the same date last year. The Admissions Office has reported a 22 percent increase in admission of potential new students -- freshmen and transfers.

(MORE)

Last fall, Marshall enrolled a record 12,018 students, a 5 percent increase over the previous year. University officials believe this year's increase could be even greater.

JULY 22, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--The Marshall University Writing Project will sponsor a Language Arts Program titled "The Writes of Summer" for elementary and secondary school students Aug. 1-5 in Corbly Hall, according to Dr. John McKernan, MU professor of English and project director.

McKernan said the one-week program will focus on writing and the development of writing skills.

"The purpose of the project is to allow students with an interest in writing to learn more about writing by practicing in a supportive and caring environment," said McKernan. "Although grammar and correct usage are important in a social and academic sense, this program is not a mini-course in grammar or correct usage. It is an opportunity for young people to develop their skills in expressing thoughts and feelings."

Four separate sections will be held for students in different age groups. Each session will be held from 9 to 11 a.m.

"Tellers of Tales" will be the program title for students 6 and
7 years old. During the week, students will write and publish their
own stories and will illustrate one of the stories, which will be published
in a class anthology.

Students 8 and 9 years of age will participate in a program titled "Cub Reporters." They will take part in a wide variety of language activities, which will culminate in the publication of a newspaper or newsletter.

more

"Moving Billboards--Radio Stories" will be the title of the program for students aged 10, 11 and 12. Students will take part in activities involving narrative, imagery and audience and work on a television commercial or a radio play.

Students 13 and older will participate in a program titled "Voices on the Air." They will practice writing in a variety of modes and styles and work on a narrative or script in a form such as an action story, western, mystery or science fiction tale.

The older students also will study sound effects, scripting, timing and production as they prepare a tape of their creative work.

Participants will be expected to furnish their own pen, pencil, paper and notebook.

There will be a \$10 registration fee for the program, conducted under the sponsorship of the Marshall University College of Liberal Arts and the Department of English. Enrollment will be limited and conducted on a first-come, first-served basis.

To register or obtain further details contact the Marshall University Department of English, 696-6668.

JULY 22, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Marshall University's radio station, WMUL-FM, received four first-place awards from the Associated Press Broadcasters' Association during an awards ceremony held during the association's annual meeting July 16 in Martinsburg.

The Marshall station received the awards in the small-market radio category of the competition, according to Chuck Bailey, assistant professor of speech and faculty manager of the university's radio station.

Marshall received the following awards:

- -- "Best Regularly Scheduled Sportscast" by Shawn Holliday, a recent MU graduate from Parkersburg;
- -- "Best News Documentary" by Steve Eschleman of Huntington and Amy Callaway of St. Albans;
- -- "Best Public Affairs Program" by Tim Haffelt of Crown City, Ohio, and Carla Theuring of Huntington;
- -- "Best Sports Play-by-Play" by Doug Birdsong, a recent MU graduate from Huntington, Shawn Holliday and Chuck Bailey.

Awards were presented in 11 categories. The competition was judged by members of the North Carolina AP Broadcasters' Association.

Office of University Relations Huntington, West Virginia 25755 304/696-NEWS

JULY 26, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Marshall University's Community College will offer 12 courses throughout August and September during a Summer Enrichment Program for Adults, according to Robert L. Lawson, director of continuing education.

"We have sponsored successful summer enrichment programs for children and offer various programs for all age groups throughout the year," said Lawson, "but this will be the first regularly scheduled Summer Enrichment Program for Adults."

Enrollment fees will range from \$25 to \$65, depending on the course and necessary materials.

The schedule includes the following:

- --Beginning Tennis, 6 to 7 p.m., Aug. 8-19, 3rd Ave. Courts, \$35;
- --Beginning Upholstery, 7 to 9 p.m., Wednesdays, Aug. 10-Sept. 28, Upholstery Shop, \$65;
- --Beginning Word Processing, 7 to 10 p.m., Mondays, Aug. 8-22, Corbly Hall Room 438, \$30;
- --Child Assault Safety Prevention Workshop, 9 a.m. to 3:30 p.m., Friday, Aug. 12, Memorial Student Center Room 2W22, \$35;
- --Desktop Publishing, 7 to 9 p.m., Mondays and Wednesdays, Aug. 8-24, Northcott Hall Room 211, \$40;
- --Fun With Ballroom, Disco and Country Style Dancing, 7 to 9 p.m., Tuesdays and Thursdays, Aug. 9-25, Henderson Center Room 2003, \$40 for couples and \$30 for singles;

more

- --Intermediate Tennis, 7 to 8 p.m., Aug. 8-19, 3rd Ave. Courts, \$35;
- --Intermediate Upholstery, 5 to 7 p.m., Tuesdays, Aug. 9-Sept. 27, Upholstery Shop, \$65;
- --Intermediate Word Perfect, 5 to 7 p.m., Mondays and Wednesdays, Aug. 8-24, Corbly Hall Room 438, \$40;
- --Introduction to Computers, 5 to 7 p.m., Tuesdays and Thursdays, Aug. 9-25, Corbly Hall Room 438, \$35;
- --Stress Management and Autogenics, 7 to 9 p.m., Aug. 16, 18 and 23, Corbly Hall Room 438, \$25;
- --Investment Strategies, 7 to 9 p.m., Tuesdays and Thursdays, Aug. 9-25, Harris Hall Room 137, \$35.

To register for the courses or obtain further details contact the Marshall University Community College Office of Continuing Education, 696-3646.



JULY 26, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Chuck Bailey, assistant professor of speech at Marshall University and faculty manager of the university's public radio station, has been elected to the board of directors of the West Virginia Associated Press Broadcasting Association.

A past member of the board, Bailey was elected to serve a two-year term.

Bailey has served as chairman of the Collegiate Broadcasters of West Virginia and has been a member of the West Virginia Speech Communications Association, the Broadcast Educators Association and the Advertising Club of Huntington.

A native of Logan County, he received his bachelor's and master's degrees from Marshall.

While serving as a graduate teaching assistant at Marshall, he received the Andy Vance Memorial Scholarship for academic excellence in broadcasting and was listed in "Who's Who in American Universities and Colleges."

###



Office of University Relations Huntington, West Virginia 25755 304/696-NEWS

July 27, 1988

For immediate release

HUNTINGTON, W.Va. -- Dr. Patrick I. Brown, one of the earliest faculty members of the Marshall University School of Medicine, has been appointed chairman of the school's Department of Anatomy, Dean Lester R. Bryant has announced.

Brown, 45, joined the School of Medicine faculty in 1975. He has been interim chairman of the department since 1986. He also is associate dean for student affairs, and will continue in that role.

"Dr. Brown has contributed greatly to the success of the School of Medicine," Dr. Bryant said. "He's been an outstanding teacher in the Department of Anatomy, a dynamic and empathetic associate dean for student affairs, and a strong interim chairman of the Department of Anatomy.

"His appointment as professor and chairman of the Anatomy

Department will firmly establish the leadership and teaching

excellence in that important component of our biomedical sciences

program," he added.

Since he joined the faculty, Brown repeatedly has been honored by students for his teaching and assistance. His numerous awards include a "Special Recognition Award for Outstanding Service" from the Class of 1986, whose members called him the professor who contributed most to their four years of medical education.

while at Marshall, he has developed, or been a principal participant in developing, three anatomy and biological sciences courses. He also has been strongly involved with Marshall's Search Committee on Recruiting Excellent Students and its annual Academic Festival. He serves on numerous university committees, including the School of Medicine's Admissions Committee and the Academic Standards Committee.

In addition to his teaching and student affairs activities, Brown remains active in research. He has been co-investigator on three National Institutes of Health grants with colleagues in the departments of Pharmacology and Anatomy.

He is a member of several honor and recognition societies, including the leadership honorary Omicron Delta Kappa.

Brown received a B.A. degree in biology and English from Murray State University in May 1965, an M.S. degree in zoology from the University of Kentucky in August 1967, and his Ph.D. degree from Southern Illinois University-Carbondale in May 1975.

Outside the academic arena, Brown is actively involved in social fraternity activities at Marshall and nationally. He is president-elect of the National Interfraternity Conference, and will assume the presidency in December. He is a past national president of Alpha Tau Omega fraternity, and was named that group's national outstanding alumnus in 1977.

He is a member of St. Paul's Lutheran Church and is associated with the UNICEF Society of Greater Huntington and the Kiwanis Club.

He and his wife, Barbara, are the parents of three children.



July 27, 1988

For immediate release

HUNTINGTON, W.Va. -- Marshall University's Social Work Program has taken a "critically important" step toward accreditation,

President Dale F. Nitzschke announced today.

"We've just received word from the Council on Social Work

Education that our program has been granted candidacy status," Dr.

Nitzschke said.

"This is a critically important step, because it allows us to keep our program operating and to accept new students," he said. "It also gives us up to three years to fully meet the council's standards, and assures us of ongoing help from the council as we upgrade our program to meet those standards."

Nitzschke said he's convinced that the once-troubled program will succeed in gaining accreditation, and said that credit for the turnaround goes to the West Virginia Board of Regents and the Board's staff.

"No one's going to claim that this program hasn't had problems,"
Nitzschke said. "But even when objective indicators seemed to point
to discontinuing the program, the Board tempered its judgment by
taking into account the tremendous need for licensed social workers in
our state. The Board's members recognized that need and respected our
determination to help meet it."

The Rev. Paul Gilmer, a member of the Board, said that although the program has had some problems, he's been convinced that Marshall needs such a program and that the university has the capability to turn it around.

"As the university in this part of the state, it's important that Marshall will continue to serve that group of students aspiring to careers in social work," he said. "It looks like the program will be back up to full strength in a couple of years."

Program director Binni Bennett, associate professor of psychiatry, said faculty would take a two-prong approach to achieving accreditation.

"In the three years we have to develop our program to meet CSWE standards, we'll be working on strengthening our curriculum and on providing new sites where our students can learn in a working environment," she said. "We expect to begin working with several of these new sites this spring, including one at Marshall's Hanshaw Geriatrics Center which is opening soon."

In addition to the assistance it receives from CSWE consultants, the Division of Social Work will draw upon the expertise of faculty from other accredited social work programs in the state.

Before it can achieve full accreditation, Marshall's Social Work Program will have to conduct an in-depth self-study report. Based on that report, the accrediting council then visits the school to observe and evaluate the program.

In addition to Bennett, the Division of Social Work includes William Downs, LCSW, associate director; Elizabeth Devereaux, ACSW/L, OTR/L, accreditation coordinator; Philip Carter, LCSW and Jody Gottlieb, ACSW/L.

The Social Work Program became part of the School of Medicine's Psychiatry Department last December. Twice in the previous two years, the Board of Regents granted Marshall's appeal to keep the program operating despite termination recommendations from the Bachelor's Degree Program Review Committee.

"We firmly believe Marshall can have a first-rate Social Work

Program that can address the significant needs in our area, and we're

more grateful than we can express for the Board of Regents'

outstanding support as we work to make that a reality," Nitzschke
said.



July 28, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--The College of Business at Marshall University has been awarded a grant by the Accounting Education Foundation, Inc. The grant, totaling \$618, will be used to purchase two copies of Lotus 1-2-3 for the accounting curriculum.

The grant check was presented to Dr. Robert P. Alexander, dean of the College of Business, by Herbert G. Diamond Jr., CPA, a member of the Accounting Education Foundation, Inc. board of directors. Diamond is a partner in the Huntington accounting firm of Diamond, Sunderland & Co.

The Accounting Education Foundation, Inc. is an affiliate of The West Virginia Society of Certified Public Accountants. The purpose of the organization is to help increase the level of accounting education throughout the state. Grants totaling \$2,835 were awarded to seven colleges and universities in West Virginia, including Marshall University.



Office of University Relations • Huntington, West Virginia 25755 • 304/696-NEWS

Aug. 2, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Marshall University will conduct a free orientation session designed for adults 25 years of age or older who plan to take college classes for the first time or re-enter college after a delay in their formal education on Tuesday, Aug. 16, from 6 to 9 p.m. in Memorial Student Center.

The orientation will consist of a number of special topics developed to assist adult students in their transition back to school, according to Deborah Stiles of Marshall's Student Development Center.

Sessions will include small group discussions led by current returning students and programs on financial aid, career guidance and academics.

Representatives from the university's schools and colleges also will participate in the program.

Participants in the returning student orientation do not have to be enrolled at Marshall and will be under no obligation to enroll in classes. Persons who wish to enroll at Marshall will be able to register for classes if they desire.

To register or obtain further details contact the Marshall University Student Development Center, 696-4801.



August 2, 1988

For immediate release

HUNTINGTON, W.Va. -- Elizabeth B. Devereaux of the Marshall University School of Medicine faculty has been elected president of the American Occupational Therapy Foundation.

Devereaux, an associate professor of psychiatry, developed and directs Marshall's division of occupational therapy. Under her leadership the division has grown to include three other therapists, and provides services to numerous organizations throughout southern West Virginia and Ohio.

She has been widely involved in human services organizations in the Parkersburg, Charleston, and Huntington areas. She organized the Wood County Treatment (now Rehabilitation) Center and helped organize the Region V Mental Health Coordinating Council and CARELINE, a crisis intervention phone service located in Parkersburg.

One of the organizers of the West Virginia Occupational Therapy
Association, Devereaux has held various chairmanships in that group.
She served two terms on the Governor's Committee for Employment of the Physically Handicapped, and was appointed to the first West Virginia
Board of Occupational Therapy. She was adjunctive therapy director for the Department of Mental Health from 1965 to 1972.

She is a registered, licensed occupational therapist. She received her degree in occupational therapy from Ohio State University and a master's degree in social work from West Virginia University.

Over the past 20 years, she has held dozens of leadership positions within the American Occupational Therapy Association and its affiliated foundation. Her many responsibilities have included chairing a restructuring committee which revised the association's bylaws, the group's accreditation committee and its search committee for an executive director.

Devereaux was elected to the association's Roster of Fellows in 1977, was given a service award in 1983, and in 1984 received the association's highest award, the Award of Merit.

She has contributed chapters for the last three editions of a widely used textbook in her field, Willard & Spackman's Occupational Therapy. She also has made presentations to such professional groups as the American Psychiatric Association and its Institute of Hospital and Community Psychiatry. She has made presentations for professional and lay groups nationwide, including several for the New York State Department of Mental Health.

Devereaux is a consultant to the Veterans Administration Central Office and to Huntington State Hospital. She also has served as a consultant to the West Virginia Department of Mental Health and the Huntington VA Medical Center.

At Marshall, she is coordinator of accreditation for the social work program and a member of the Mood Disorders Clinic research team.

Devereaux is active in social sorority activities locally and nationally. A former national president of Delta Zeta Sorority, she now is president of the Board of Trustees of the Delta Zeta National Historical Museum.



NEWS RELEASE

Office of University Relations • Huntington, West Virginia 25755 • 304/696-NEWS

Aug. 2, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Regular registration for Marshall University's fall semester will be held Monday through Friday, Aug. 22-26, in the MU Registrar's Office, Old Main Room 1B, according to Registrar Robert H. Eddins.

Students may register at their convenience between the hours of 8 a.m. and 4:30 p.m. Monday and Tuesday, 8 a.m. to 5:30 p.m. Wednesday and Thursday and 8 a.m. to 4 p.m. Friday.

Classes will begin Monday, Aug. 29, at 8 a.m. The university's residence halls will open Saturday, Aug. 27.

Late registration and schedule adjustments will take place Monday through Friday, Aug. 29-Sept. 2, in Old Main Room lB. The hours will be from 8 a.m. to 5:30 p.m. Monday and Tuesday, 8 a.m. to 4:30 p.m. Wednesday and Thursday and 8 a.m. to 4 p.m. Friday.

All fees must be paid at the time of registration. There will be a \$15 late fee assessed for registration after Friday, Aug. 26.

Course schedules, which contain specific registration details, are available in the Office of the Registrar, Old Main Room 106. Persons not admitted to the university may start the admission process at the Office of Admissions, Old Main Room 125.

To obtain further details about registration contact the Registration Division of the Marshall University Registrar's Office, 696-6413.

August 3, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Robert L. Shell Jr. of Charleston, chairman and chief executive officer of Guyan Machinery Co., has been appointed a member of the Marshall University Institutional Board of Advisors, MU President Dale F. Nitzschke announced today.

A native of Logan, Shell is a graduate of Logan High School and attended Marshall.

Guyan Machinery, headquartered in Chapmanville, employs a total of about 250 people in its Guyan Division there and its Permco Division in Streetsboro, Ohio. Shell has additional operating companies in North Carolina, South Carolina, Ohio and Switzerland.

"I'm very pleased that an individual of Bob Shell's extensive business background has agreed to serve as a member of the Marshall University Institutional Board of Advisors," Nitzschke said. "He brings to the board not only his vast knowledge of the business world, but his sincere interest in the betterment of southern West Virginia and its people. I believe he will make a significant contribution to the Board of Advisors."

Shell, 44, is the father of three children, Robby, 24, Todd, 20, and Lisa, 17.

He is a member of the boards of directors of the West Virginia Manufacturers Association and the West Virginia Association of

Independent Colleges and is a member of the board of trustees of the University of Charleston.

His various business interests include the manufacturing of mining equipment, industrial resistors, hydraulic gear pumps and high-frequency equipment for use in military communications and nuclear magnetic resonance imagery.

The Institutional Board of Advisors, created by the West Virginia Legislature, has a wide range of major responsibilities related to the development and operation of the university, including budget, organization and capital improvements. It is composed of seven citizen members and four institutional representatives.

A. Michael Perry, president and chief executive officer of Key Centurion Bancshares, Inc. and chairman of the board of First Huntington National Bank, is chairman of the Institutional Board of Advisors.

August 4, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Despite the potential of a projected revenue shortfall of \$568,000, the Marshall University Athletic Department closed the 1987-88 fiscal year with a deficit of only \$183,455, Athletic Director Lee Moon announced today.

In a report to Marshall President Dale F. Nitzschke, Moon said the department's deficit will be eliminated by the end of the current fiscal year, next June 30.

In February, Marshall financial officers predicted the Athletic Department could end the 1987 fiscal year with a shortfall of as much as \$568,000 unless immediate steps were taken to reduce expenses and increase revenues.

"Lee Moon and his staff have done an absolutely first rate job in bringing the Athletic Department financial situation under control in less than five months," Nitzschke said. "It's essential that we have the department in the black by the end of the current fiscal year, and I'm confident we can accomplish that."

Moon, whose appointment as athletic director was announced March 1, noted in his report, "We were able to reduce the projected deficit through the implementation of a combination of cost reduction and revenue enhancement measures."

These included a special "Help the Herd" fund-raising campaign, realignment and reduction of staff and reductions in departmental payroll, operating expenses and team travel costs, Moon said.

"Since costs were reduced significantly during the latter part of fiscal year 1987-88, we did not have to use any of the 1988 football ticket revenues received prior to June 30, 1988 ('next year's money') to fund the 1987-88 obligations," Moon noted.

"As we enter fiscal year 1988-89, we have implemented additional measures which we expect will improve our financial position and eliminate the deficit by June 30, 1989," he added.

Moon cited a "no frills" budget which includes reduced payroll and team travel expenses, a new Paciolan accounting/budgeting and ticket management computer system, and weekly and monthly reporting systems to monitor revenues and expenditures and to permit timely budget adjustments.

Moon said he had to wait until the university closed its books on the 1987-88 fiscal year on July 31 to finalize the report.

"The last six months have been difficult for all of us as a result of the Athletic Department's financial situation, but I feel good about it at this point," Nitzschke said. "I'm very pleased with the work Lee and his staff, particularly Business Manager Keener Fry, have done. And I'm deeply appreciative of the support and encouragement we have received from Chancellor William K. Simmons and the members of the Board of Regents in dealing with this problem," he added. "We're all looking toward the future with greater confidence."

MARSHALL UNIVERSITY ATHLETIC DEPARTMENT ANALYSIS OF NET CURRENT ASSETS AT JUNE 30

DESCRIPTION	1985	1986	1987 (2)	1988 (1)
CURRENT ASSETS	\$487,749	\$141,068	\$179,031	\$311,740
CURRENT LIABILITIES	\$360,151	\$111,983	\$334,895	\$495,195
NET CURRENT ASSETS (DEFICIT)	\$127,598	\$ 29,085	(\$155,864)	(\$183,455)

NOTES:

- (1) INCLUDES NET ASSETS OF \$41,600 FROM FUND 8600-39 (ATHLETICS-SPECIAL).
- (2) RESTATED FROM FEBRUARY 1988 PRESENTATION TO INCLUDE NET ASSETS OF \$35,945 FROM FUND 8600-39 (ATHLETICS-SPECIAL) TO CONFORM TO JUNE 30, 1988 PRESENTATION.



DEPARTMENT OF ATHLETICS P.O. Box 1360 Huntington, West Virginia 25715-1360 304/696-5409

August 4, 1988

MEMORANDUM

To: Dr. Dale F. Nitzschke

From: William Lee Moon, Sr. AFM

Subject: Report on Financial Condition of the Marshall

University Athletic Department as of June 30, 1988

I am pleased to report the financial condition of the Marshall University Athletic Department as of June 30, 1988. On June 30, 1988. the Athletic Department had a deficit in its operating funds of approximately \$183,000. This deficit is substantially lower than the potential shortfall of \$568,000 projected by the Marshall University Division of Finance and Administration in February 1988.

We were able to reduce the projected deficit through the implementation of a combination of cost reduction and revenue enhancement measures. Some of the key initiatives are highlighted below:

- 1) A special "Help the Herd' fund raising campaign was undertaken which generated additional revenue during this period.
- 2) In conjunction with the Marshall University Division of Finance and Administration, the Athletic Administration worked to carefully monitor all athletic department expenditures from March through June. The key areas in which cost savings were attained were in departmental payroll and operating expenses and team travel.
- 3) We reviewed the current department staffing levels, organization structure, and individuals' responsibilities and identified areas where economies could be realized.
- The measures taken to reduce payroll costs included the realignment of staff in the department, the transfer of qualified personnel into various other areas of the University, the consolidation of positions and responsibilities of the staff in the department which resulted in an overall reduction in staff personnel.

While these measures enabled us to reduce the deficit for fiscal year 1987-88, they also provided an additional benefit that will aid our operations in 1988-89. Since costs were reduced significantly during the latter part of fiscal year 1987-88, we did not have to use any of the 1988 Football Ticket revenues received prior to June 30, 1988 (i.e. "next year's money") to fund 1987-88 obligations.

Page 2 Memo Dr. Dale F. Nitzschke August 2, 1988

As we enter fiscal year 1988-89, we have implemented additional measures which we expect will improve our financial position and eliminate the deficit by June 30, 1989. These measures include the following:

- 1) We have implemented a "no frills" budget for fiscal 1988-89 which includes substantial reductions in payroll and team travel expenses.
- 2) We are in the process of implementing the Paciolan Accounting/ Budgeting and Ticket Management Computer System.
- 3) We have implemented a weekly cash/funds budget report to identify disbursements and receipts that can be controlled in order to improve availability of funds.
- 4) We have implemented a monthly reporting system to monitor actual versus budgeted results that will enable us to effect appropriate and timely budget adjustments whenever budget deviations are projected.

In closing, over the past few months, we have established a solid line of ongoing communication between the Athletic Department and the University Administration. This continued cooperation and support between the departments will provide the proper environment for continued growth and success of the Marshall University Athletic Department.

WLM/ns



Office of University Relations • Huntington, West Virginia 25755 • 304/696-NEWS

August 9, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Monday, Aug. 15, is the deadline to pay fees for those who have enrolled in advance for Marshall University's Fall Term, Registrar Robert H. Eddins reminded today.

Under university procedures, those who have not paid their fees by 4:30 p.m. Monday will have their Fall Term registration cancelled and will have to go through the registration process again, Eddins said.

Payments may be made at the Bursar's Office on the first floor of Old Main.

"This is a bad year for students to have their enrollments cancelled," Eddins noted. "Advance registration is proceeding at a record level, a great many classes already are filled and students who have their schedules cancelled and who have to re-enroll will have to settle for less desirable schedules. It could be a problem," he added.

Those enrolling between Aug. 15 and the beginning of Fall Term classes Aug. 29 are required to pay fees at the time of enrollment.

As of Monday, Aug. 8, Marshall had enrolled 9,607 students for the Fall Term, 1,534 more than the same date last year -- an increase of 19 percent.

Marshall officials are continuing to be conservative in their predictions, however, and are anticipating a final enrollment increase of about 600 students, or about 5 percent over last fall. In 1987, Fall Term enrollment increased 5 percent over the previous year, closing at a record level of 12,018 students.



August 12, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Marshall University has received a one-year \$130,000 grant from the United States Department of Commerce to continue its Economic Development Administration Technical Assistance Program throughout West Virginia, according to Dr. John R. Spears, director of Marshall's Center for Regional Progress.

Spears said the purpose of the grant is to provide technical and research assistance, counseling, referral services, educational seminars, workshops and lectures to businesses and industries in West Virginia.

"In reality," he said, "the purpose of this EDA program is to create jobs and save existing jobs."

Marshall's Center for Regional Progress and the EDA Technical
Assistance Program have been in existence since 1984 and work in conjunction
with eight other state- and federally-funded economic development programs
under the auspices of the Marshall University Office of Research and
Economic Development Outreach.

These programs include the Center for Education and Research with Industry, the Small Business Development Center, the Institute for International Trade Development, the Research Development and Training Center, the Grants Development Office, the Office of Sponsored Projects, the MU Research Corporation and the MU affiliation with Software Valley Inc.

"Our programs work collectively to create a technical assistance umbrella which initiates and coordinates development activities statewide," explained Spears. "In addition to launching promotional efforts for

the state and trying to create and save jobs, our goal is to make conditions for small business development more favorable in West Virginia."

Byron Davis, EDA representative for West Virginia, said the project serves as a bridge between the university's resources and the community by making Marshall's technical, scientific and managerial resources accessible to businesses and industries.

"The Marshall economic development programs have been very successful and have served as models for similar programs throughout the nation," said Davis. "We now have centers located in more than 25 states, but Marshall's project was one of the first developed."

Marshall's economic development programs have conducted 76 major projects in 26 West Virginia counties since 1984 and have funneled approximately \$468,000 worth of EDA funds into the projects, according to Dr. Robert F. Maddox, executive assistant to the president for research and economic development outreach at MU.

The projects have included a variety of feasibility studies, economic development plans, marketing research, location site analyses and new product development.

"Last year alone, we created 132 jobs for West Virginians and saved 265 existing jobs," said Maddox. "The bulk of our efforts have centered on the state's southern counties, hardest hit by declines in coal and related industries, but the university's programs are designed to offer statewide assistance."

Davis said this year the EDA was asking Marshall to undertake two special projects in addition to the unit's normal workload: a feasibility study on the establishment of a "factory of the future" at Marshall, and a study to develop a marketing plan for the Mercer County Industrial Park.

Economic Grant Add 2

"We are very interested in the 'factory of the future' proposal," said Maddox. "This would be a research and training center for employees in the manufacturing sector which would bring them up-to-date on flexible manufacturing systems, which basically are automated computer integrated machines used in manufacturing.

"This project could prove especially important since we have lost about 7,000 manufacturing jobs in the Tri-State area since 1980," he said. "The economy has changed and is continuing to change and grants such as this one from the Commerce Department will allow our economic development programs to help West Virginia businesses and industries keep abreast of the changes and provide employment for the state's people."

August 17, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Prestigious John Marshall Scholarships have been awarded to seven members of Marshall University's 1988-89 entering freshman class.

The scholarships are designed to attract the most academically outstanding and talented students to the university, according to Dr. Edgar W. Miller, director of student financial assistance at Marshall.

"We are extremely pleased with the high quality and caliber of students we were able to attract and enroll in this year's group of John Marshall Scholars," said Miller. "All of the students have excelled academically and have shown the potential to be leaders on the campus."

To be eligible for application, students must have achieved a 30 or better American College Testing (ACT) composite score. The national average for the ACT, according to Miller, is usually in the 18.7 range.

"This means the John Marshall Scholars are in the upper one percent of students taking the college admissions examination," he said.

Students were invited to submit a letter of application, letters of recommendation and disclosures of honors and extracurricular activities. The final selection was made by the university's Financial Aid Advisory Council.

The students will receive \$1,250 per year, renewable for up to an additional three years as long as the students maintain a 3.5 grade point average.

John Marshall Scholarship recipients are:

--Kevin Willison of Parkersburg. He is the son of Mr. and Mrs. Ronnie Willison of Parkersburg and attended Parkersburg High School where he was a member of the National Honor Society, the National French Honor Society, former president of the Science Club, and a member of the Math Club, Computer Club, Chess Club, Key Club and SADD. He graduated from high school with honors, was in the top 5 percent of his class and participated in the Foreign Exchange Program in France. He plans to major in biology.

--Tammy Leigh Reedy of Poca. She is the daughter of Mr. and Mrs.

Gary Reedy of Poca and attended Poca High School where she was valedictorian of the Class of 1988, was a member of the National Honor Society, the Campus Christian Fellowship, the marching and concert bands, the 1987 and 1988 All-County bands and the 1988 All-Area Band. She served as president of SADD and the Math Club. She also received the Robert C. Byrd Scholarship, local and national Elks scholarships and the West Virginia Troopers' Association Scholarship. She plans to major in mathematics and physics.

--Chris Slaughter of Lookout. He is the son of Mr. and Mrs. Sherman Slaughter of Lookout and attended Midland Trail High School where he was president of the Student Council, treasurer of the National Honor Society and student representative to the Parent Advisory Council. He also lettered three years in football and tennis and served as captain of the football team his senior year. He plans to major in accounting.

--Jeffrey T. McCloud of Lavalette. He is the son of Mr. and Mrs. Fred D. McCloud of Lavalette and attended Buffalo High School where he was president of the National Honor Society, secretary of Mu Alpha Theta, captain of the Quiz Bowl team, a member of the band, All-County

Band and All-Area Band and was a member of the Student Council. He attended Boy's State and participated in Know Your State Government Day. He was a Math Field Day winner, a Voice of Democracy contest winner and received a Robert C. Byrd Scholarship. He plans to be a pre-pharmacy major at Marshall.

--Scott Wheeler of Kenova. He is the son of Mr. and Mrs. Harry Wheeler of Kenova and attended Ceredo-Kenova High School where he was a member of the Student Council and president of Mu Alpha Theta. His other interests include tennis, golf, music and fishing. He plans to be a pre-engineering major at Marshall.

--Bryan Ward of Huntington. He is the son of David and Diane Ward and attended Huntington High School where he was chaplain of the student body, vice president of Mu Alpha Theta and a member of the National Honor Society. He also was a member of the 1988 West Virginia State Championship Basketball Team.

--Ginger M. Kees of Belle. She is the daughter of Mr. and Mrs.

Michael A. Kees of Belle and attended Dupont High School where she was
a member of the Future Scientists of America, the Latin Club and Spanish
Club. She was listed in "Who's Who Among American High School Students,"
received a Hometown Hero Award and was selected as Volunteer of the Year
at the Kanawha Charleston Animal Shelter. She also attended Girl's State.
She plans to major in zoology.

Office of University Relations • Huntington, West Virginia 25755 • 304/696-NEWS

August 18, 1988

FOR IMMEDIATE RELEASE

ATTENTION: SPORTS EDITORS, SPORTS DIRECTORS

HUNTINGTON, W.Va.--Gary L. Richter is Marshall University's new sports information director (SID), MU Athletic Director Lee Moon announced today.

Richter joined the Marshall staff in October, 1987 as assistant SID and has served as interim SID since June 1. He succeeds Mac Yates, who has taken a position in the LaSalle University Athletic Department.

"In working with Gary Richter over the past few months, I have been impressed with his knowledge of sports administration, his willingness to put forth the time, effort and energy necessary for a first-class sports information operation and -- most of all -- his tireless enthusiasm," Moon said. "Beyond that, he has earned the respect of the news media and I believe he'll do an excellent job for Marshall University and the Athletic Department."

Richter, 31, was born in Grosse Pointe, Mich., and graduated from Sully Buttes High School in Onida, S.D. He studied radio broadcasting at Brown Institute in Minneapolis, Minn., and earned his Bachelor of Sports Information degree from St. Thomas University, Miami, Fla., in 1986.

He was a staff announcer and sports broadcaster at KWAT Radio in Watertown, S.D., in 1976-77 and at WRJC Radio in Mauston, Wis., in 1978 before serving a four-year stint with the U.S. Air Force as a financial management specialist at McGuire Air Force Base, N.J., and Ellsworth Air Force Base, S.D., from 1978 to 1982.

He served as sports information director at St. Thomas University from 1983 to 1986 and also was a sports information intern for the University of Florida in 1985. He served as assistant SID at The Citadel in 1986 and 1987, before joining the Marshall Sports Information Office.

Richter is a member of the College Sports Information Directors of America and is active in the Big Brothers of America program. He also has served as a Special Olympics volunteer both at the local and the international levels.

"Marshall University's future, including athletics, seems especially bright," Richter said. "I'm looking forward to being a part of that success and I appreciate very much the confidence Lee Moon has displayed in me with this appointment. I believe we're going to have a great year."

August 24, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Marshall University School of Medicine Dean Lester R. Bryant has resigned to accept a similar position at the University of Missouri-Columbia, MU President Dale F. Nitzschke announced today. He said Dr. Bryant will remain at Marshall through December.

At the same time, Nitzschke announced the appointment of Dr. Charles H. McKown Jr., professor and chairman of the Department of Radiology, as interim dean.

"Les Bryant has made a very significant contribution during his years as vice president for health sciences and dean of the Marshall University School of Medicine and I'm sorry he'll be leaving us,"

Nitzschke said. "We're extremely fortunate, however, to have as a member of our faculty an individual with Dr. McKown's administrative strength and enthusiasm. I'm pleased he has agreed to take on the challenge of directing the medical school during the months ahead and I am confident the school will continue to progress and grow under his leadership."

Nitzschke said McKown will begin immediately to work with Bryant on a daily basis.

"We have underway a number of important projects which will require continuing and constant attention," Nitzschke said. "These

include the upcoming accreditation visit by the Liaison Committee on Medical Education, establishment of a new ambulatory care center, further development of the Frank Hanshaw Sr. Geriatrics Center, improvement in our residency programs, recruitment of new faculty and outreach programs. By working closely together on these projects over the next four months, Dr. Bryant and Dr. McKown can effect a smooth transition."

Announcement of Dr. Bryant's appointment was made this afternoon (Aug. 24) by the University of Missouri-Columbia. Nitzschke said Marshall will begin a national search immediately to select a permanent successor to Bryant.

"My wife and I have enjoyed our years in Huntington and the good friends we have made here. We're going to be leaving with considerable regret," Bryant said. "At the same time, I believe the School of Medicine now is firmly established, new funding has been provided and its future prospects appear to be excellent. This is a good time for me to turn over the reins and move on to new challenges in Missouri."

Bryant came to Marshall in February 1985 from East Tennessee

State University where he had been chairman of surgery. He succeeded

Robert W. Coon as dean.

"I appreciate very much the confidence President Nitzschke has demonstrated in me with this assignment as interim vice president and dean," McKown said. "The School of Medicine has a tremendous role to play, not only for Marshall University, but for the entire state and region. I'm looking forward to being in a position to help it become

McKown, a native of Huntington, has been affiliated with the School of Medicine since 1975. A graduate of Wayne County High School, he earned an A.B. degree from West Virginia University and a B.S. degree from the WVU School of Medicine. He received his M.D. degree from the Medical College of Virginia, where he also served his internship.

He also has had postgraduate training through a radiology residency at the Medical College of Virginia, McGuire Veterans Administration Hospital, and at the National Institutes of Health. He has had military service with the U.S. Army Medical Corps and the U.S. Public Health Service.

McKown has served on a number of key committees within the School of Medicine. He also has been a member of the West Virginia Radiologic Technology Licensing Board of Examiners since 1976, served as president of the West Virginia Division, American Cancer Society, president of the Cabell County Medical Society and vice president of the West Virginia Radiological Society, Inc.

He is an elected member of the Huntington-Cabell County Park and Recreation Board and is active with the Huntington YMCA Board of Directors.



Office of University Relations • Huntington, West Virginia 25755 • 304/696-NEWS

August 24, 1988

For immediate release

For more information call Beverly McCoy, 696-6397

HUNTINGTON, W.Va. -- A second potential AIDS vaccine has been approved for testing in humans by researchers at the Marshall University School of Medicine and five other vaccine evaluation centers, officials of the National Institutes of Health announced this afternoon (Aug. 24).

The new vaccine, made by Bristol Myers Company, was recently approved for testing by the Food and Drug Administration. This potential vaccine, and others being developed, are designed only to help prevent AIDS in healthy people, not to treat the disease.

Like the smallpox vaccine from which it is derived, the potential vaccine is itself a virus. It is modified by genetic engineering from the "parent" vaccinia virus, used against smallpox.

"To produce this vaccine, the gene that produces the surface protein of HIV-I (the virus that causes AIDS) is inserted into the DNA of the vaccinia virus by recombinant technology," said Dr. Geoffrey J. Gorse, one of the researchers associated with Marshall's Vaccine Evaluation Center.

"It is hoped that the recipients of the new vaccine will

develop antibodies or other immune responses to that surface protein of HIV-I," he added. "Researchers hope this type of immune response might protect against HIV-I infection, but that remains to be proven in subsequent testing, if appropriate."

There is absolutely no possibility of getting AIDS from the new vaccine because it does not contain the AIDS virus, according to Dr. Robert B. Belshe, director of Marshall's Vaccine Evaluation Unit. It has been extensively tested in animals, and appears to be safe in doses even greater than those planned for human studies. In addition, the vaccine is being tested in human volunteers at the University of Washington, although no results are available yet from that study.

The vaccine will be tested using a total of 54 healthy, low-risk volunteers, nine each from Marshall and the other vaccine evaluation units.

Before they are vaccinated, these volunteers will be tested to confirm that they are not infected with the AIDS virus.

Because scientists do not know whether the vaccine might affect unborn children, women of child-bearing age will not be included in the testing unless they do not intend to have children. In addition, volunteers must not have been previously vaccinated for smallpox.

Six volunteers in each group will get the test vaccine, and the other three will get smallpox vaccine for comparison purposes. The smallpox vaccine causes mild local reactions, but only rarely is associated with severe side effects.

The study will last 14 months, and Marshall is presently seeking volunteers who are interested in participating. The vaccinations are expected to begin sometime this fall.

People who want to find out more about the study can call the Vaccine Evaluation Center office at 696-7242.

Using before-and-after blood tests, scientists will find out whether the new vaccine stimulates production of antibodies and other immune responses against the AIDS virus.

If the vaccine shows no significant unforeseen side effects and produces promising immune responses, later testing will work to determine the best dose. Any new vaccine which clears these two hurdles would then be tested for effectiveness in major metropolitan areas. There, researchers could give the vaccine to large numbers of people who are at high risk for HIV-I infection to see if it actually prevents infection with that virus.

The Marshall School of Medicine is conducting the testing under a \$1.4 million contract with the National Institutes of Health. The other vaccine centers conducting the tests are at Johns Hopkins University, the University of Maryland, the University of Rochester, Baylor College of Medicine, and Vanderbilt University.

JOINT NEWS RELEASE August 24, 1988 For Immediate Release

Dr. David Powers, senior vice chancellor for academic affairs of the West Virginia Board of Regents staff, has been assigned to coordinate several advanced science and technology programs that support economic development and that involve West Virginia and Marshall universities.

Announcement of the assignment was made jointly today by Dr. Dale F. Nitzschke, president of Marshall University, and Dr. Neil Bucklew, president of West Virginia University.

The Board of Regents agreed in principle on July 22 to reassign responsibility for advanced science and high technology and economic development programs from the Board of Regents' central office to the two universities. Dr. Powers will be assigned responsibility through a joint appointment with the two universities. Other institutions in the 16-institution system may be involved in science and high technology and economic development programs deemed appropriate by the board.

Among the programs now operated or being developed at the two universities involving Dr. Powers that may be transferred from the central system office are:

- -- Task Force on Industrial Productivity
- --State Plan for Flexible Computer-Integrated Manufacturing Centers
- --Materials Handling, Distribution and Transportation Projects
- --Research and Development Centers authorized in 1986 and 1987
- --Higher Education Industry Partnerships as authorized in 1986
- --Education for Economic Security Act Program
- -- Centers for Economic Education

Other developmental projects, including but not limited to, Job Training Partnership Act, Vocational Education, Work Force Training and Satellite Instructional Telecommunications will remain with the central office, as will Dr. Powers' planning and program review responsibilities.

##



August 25, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Dr. Terry L. Smith of Huntington has been named director of interagency collaboration and training services for the Autism Training Center at Marshall University, according to Dr. Gabrielle du Verglas, executive director of the center.

Smith received his bachelor's and master's degrees in special education from Marshall and received a certificate of advanced graduate studies and his doctorate in special education from Virginia Polytechnic Institute and State University. He recently completed a post-doctoral specialization in severely emotionally disturbed and behaviorally disordered individuals.

For the past nine years, he has served in a variety of positions with the West Virginia Department of Health, including special assistant to the deputy director of health in areas of administration and program development for community mental health centers and state operated facilities.

He previously taught school in Wayne County and served as a special education adviser and trainer for the Head Start program. He holds West Virginia teaching certification in behavior disorders, mental retardation, physically handicapped and health impaired, elementary education, language arts, physical education and health.

In his new position, Smith will be responsible for the development of community and center based training programs for teachers, parents

and professionals who work with persons with autism and other related developmental disabilities.

"Dr. Smith's knowledge of the state's services for the handicapped, school districts and various agencies, as well as his expertise in training professional staff, will be a tremendous asset to the center and West Virginia," said Dr. du Verglas. "He was highly recommended by many individuals who worked with him and knew him through his professional activities."

The Autism Training Center was established at Marshall University by the West Virginia Legislature in 1983 to provide training, assistance and information to individuals with autism and to provide training to those who work with autistic persons in the state.

Autism is neurological developmental disability which typically appears during the first three years of age, and is characterized by deficits in communication and social skills, and by uneven or delayed rates of development in other areas.



August 25, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va. -- The Marshall University Reading and Learning

Center (M.U.R.A.L. Center) will offer a 13-week tutoring program for

students in kindergarten through 12th grade beginning Sept. 6, according

to Dr. Robert J. Evans, co-director of the center.

The program will feature individual or small group instruction for students in one-hour sessions two evenings each week. Sessions will be held on Mondays and Wednesdays and Tuesdays and Thursdays from 5:15 to 6:15 p.m. on the Marshall campus.

Services available during the program will include testing and tutoring in reading and other areas in which students might have learning problems.

"Students will receive one-to-one attention or tutoring in small groups depending on the needs of the students," said Evans. "The tutoring will be done by Marshall University College of Education undergraduate and graduate students, under the close supervision of College of Education faculty members."

The cost of the program, which continues through Dec. 8, will be \$100. There will be an additional \$25 fee for the testing program.

Enrollment will be limited.

To register or obtain further details contact Dr. Robert J. Evans, Marshall University College of Education M.U.R.A.L. Center, 696-2853.



Office of University Relations • Huntington, West Virginia 25755 • 304/696-NEWS

August 30, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--The sixth annual Alliance of Black Student
Organizations Leadership Conference will be held Sept. 23-25 at Marshall
University, according to Maurice A. Davis, coordinator of minority
students' programs at Marshall.

"Blacks and Politics" will be the theme of the three-day conference which will feature workshops and guest speakers.

The keynote speaker for the conference will be Dennis Rahiim Watson who has become known for his rendition of "The First Black President of the United States."

Watson will make his presentation following a banquet on Saturday,
Sept. 24, in the W. Don Morris Room in Marshall's Memorial Student Center.
There will be an admission charge for the banquet which will begin at
7 p.m., but not for Watson's presentation which will begin at approximately
7:30 p.m.

Other guest speakers will include: Philip Carter, Marshall University professor; Queen Foreman, Marshall University Affirmative Action Officer; James Tolbert, state president of the NAACP; Walt Smith, former university professor and political consultant; Dr. Bill Parker, vice president of minority affairs at the University of Kentucky; Tonya Saunders of GROW/Operation Big Vote, and Dr. Ancella Bickley, former vice president of West Virginia State College.

Workshop topics will include: "International Politics," "Building

a Successful Campaign," "Affirmative Action," "Psychological Impact of Campus Politics," "Importance of Campus Involvement" and "Leadership Techniques."

"The conference has been designed to give students the opportunity to not only learn about the political process, but also to learn about leadership techniques," said Davis. "These are the types of subjects that can help students throughout their school years and later in life."

Davis said several colleges and universities from throughout the country have been invited to participate in the conference, including Western Michigan University, Syracuse University, Purdue University, the University of Nebraska, Shawnee State University, Ohio State University and West Virginia University.

There will be a \$25 conference fee for high school juniors and seniors, which will cover the conference, materials, four meals, a T-shirt and dance. Marshall students will be charged \$20. All other conference participants will be charged \$36. Persons may attend only the workshops for a fee of \$5 for students and \$10 for adults.

To obtain further details contact the Marshall University Office of Minority Students' Programs, 696-6705.



NEWS RELEASE

Office of University Relations • Huntington, West Virginia 25755 • 304/696-NEWS

September 1, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Chief Kuaima Riruako of the Herero tribe in Namibia (formerly South-West Africa) will visit Marshall University on Friday, Saturday and Sunday, Sept. 9-11, according to Dr. Clair W. Matz, director of Marshall's Center for International Studies.

He will make presentations in several Marshall classes Friday and will make a public presentation Friday at 1:30 p.m. in Marshall's Memorial Student Center. He also will address a meeting of the Tri-State Peace Fellowship Friday evening.

Chief Riruako is the head of a coalition of tribes called the National Unity Democratic Organization (NUDO) and came to the United States to address the United Nations.

The chief's visit to Marshall was facilitated by his nephew,
Hoke Riruako, who attends the university on a United Nations scholarship.

Matz said that unlike the South-West African Peoples Organization (SWAPO), a guerilla movement seeking to oust South Africa from Namibia by force, Chief Riruako and NUDO seek a negotiated, peaceful settlement which will give political independence to Namibia.

"Namibia has been in the news a great deal recently," said Matz.

"The United States has been engaged in a lengthy four-party negotiation to bring stability to southern Africa and earlier this summer, Undersecretary of State Chester Crocker announced that an agreement in principle had been reached between Angola, Cuba, South Africa and the United States.

To obtain further details about Chief Riruako's visit to Marshall contact the MU Center for International Studies, 696-2465.



Office of University Relations • Huntington, West Virginia 25755 • 304/696-NEWS

September 2, 1988 FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Marshall University's James E. Morrow Library has been designated as an Early English Books Research Center by University Microfilms International (UMI) of Ann Arbor, Mich., according to Dr. Kenneth T. Slack, retired director of libraries at Marshall and now curator of the university's Rosanna A. Blake Collection of Confederate Imprints.

A plaque and certificate of merit were presented to the university by John Riedel, UMI senior vice president, during an awards ceremony held recently at the American Library Association conference in New Orleans.

Marshall's library was one of approximately 65 libraries throughout the country honored for support of UMI's Early English Book Series which orignated 50 years ago.

The series involves the microfilming of the 26,500 titles in "Pollard and Redgrave's Short-Title Catalogue," which includes nearly every book printed in Great Britain or in the English language from 1475 to 1640, and the 50,000 titles in "Donald Wing's Short-Title Catalogue," which includes English-language books published in Great Britain and North America from 1641 to 1700.

Slack said Marshall owns the entire available collection, which is a valuable research tool for scholars and students.



NEWS RELEASE

Office of University Relations • Huntington, West Virginia 25755 • 304/696-NEWS

September 6, 1988

FOR IMMEDIATE RELEASE

Huntington, W.Va.--Editing duties for the new book, <u>Licensure for Mental Health Counselors</u>, were handled by Marshall University faculty member Dr. Robert L. Dingman.

Dingman also was a major author of one of the chapters in the book. His involvement as chairperson of the Licensure committee for the American Mental Health Counselors Association led to his participation in the development of the book.

A member of the Marshall University Counseling and Rehabilitation Department for 21 years, Dingman has published several articles and book chapters. He is also an active public speaker with more than 70 presentations to his credit on the local, state and national levels.

In 1985 the American Mental Health Counselors Association named Dingman its Counselor Educator of the Year and he received the Distinguished Service to Counseling Award in 1983 from the West Virginia Personnel and Guidance Association.



NEWS RELEASE

Office of University Relations • Huntington, West Virginia 25755 • 304/696-NEWS

September 7, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Marshall University has established a non-profit research corporation to administer grants and contributions given to the university for educational, scientific and charitable purposes, according to MU President Dale F. Nitzschke.

The mission of the Marshall University Research Corporation will be to foster, support, assist and participate in any research and economic development activities that will further the educational objectives and mission of Marshall University.

Marshall's research corporation has been incorporated by the state and has been approved for operation by the West Virginia Board of Regents.

The Board of Regents affiliation agreement with Marshall states that the research corporation has been created to foster and support research and economic development efforts and to work in partnership with business, industry and government.

Other responsibilities of the new entity outlined in the organization's articles of incorporation are:

--To act for and on behalf of Marshall University in the solicitation and receipt and disbursement of funds for grants and contracts pursuant to the educational objectives and mission of the university;

--To assist and act for and on behalf of the university with respect to training and education activities and with respect to matters such as public service, scholarships, fellowships, publications and endowments, together with all other purposes consistent with the educational objectives and mission of the university;

--To enter into agreements, joint ventures or other cooperative undertakings to facilitate and further the overall purposes of the corporation;

--To, in general, do all things that may appear necessary and useful in accomplishing the purposes set forth in the corporation's bylaws.

Nitzschke is chairman of the corporation's board of directors.

Board officers are: Dr. Robert F. Maddox, executive assistant to

Nitzschke for research and economic development outreach, president;

Frank P. Justice of Ashland Oil Corporation, vice president; David A.

Logston, director of the MU Office of Sponsored Projects, treasurer/executive director, and Marc Williams, Huntington attorney, secretary.

Members of the board of directors are: Dr. E.S. Hanrahan, dean of Marshall's College of Science; Dr. Alan B. Gould, senjor vice president at Marshall; Mark A. Chandler, a Huntington accountant, and James S. Williams, field coordinator for the AFL-CIO Appalachian Council.

"With the creation of the research corporation, Marshall University and the Board of Regents have established the foundation in which to build a responsive higher education-industry partnership program," said Maddox.



Office of University Relations • Huntington, West Virginia 25755 • 304/696-NEWS

September 7, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--For the 23rd year in a row, Dr. Paul W. Whear has been selected as a recipient of the American Society of Composers, Authors and Publishers (ASCAP) Award.

The awards are made to assist and encourage writers of serious music. There are cash awards for the recipents based upon the unique prestige value of each writers catalog and the performances of his or her compositions.

Whear has been a member of the Marshall University faculty since 1969 and was the recipient of the university's Meet-the-Scholars award.

He received bachelor's degrees from Marquette and DePauw universities, a master's degree from DePauw and a Ph. D. from Case Western Reserve University.



September 8, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Chief Kuaima Riruako of the Hereo tribe in Namibia (formerly South-West Africa) will visit Marshall University on Saturday, Sunday and Monday, Sept. 10-12, according to Dr. Clair W. Matz, director of Marshall's Center for International Studies.

He will make presentations in several Marshall classes Monday and will make a public presentation Monday at 1:30 p.m. in Marshall's Memorial Student Center Room 2ElO. He also will address a meeting of the Tri-State Peace Fellowship Monday evening.

Chief Riruako originally was scheduled to visit Marshall Sept. 9-11 but was forced to delay his visit one day.

To obtain further details contact the Marshall University Center for International Studies, 696-2465.



September 8, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Marshall University's public radio station

WMUL-FM recently won two 1988 "Addy" awards in regional competition

sponsored by the Ashland-Ironton Advertising Club, according to Chuck

Bailey, MU assistant professor of speech and WMUL-FM faculty manager.

Marshall received a merit award in the "Media Self-Promotion" category for a promotion titled "The Cure for Excessive Brain Candy is WMUL-FM," produced by Steve Eschleman and Mike Frye, both of Huntington.

The station also received a third-place award in the "Public Service Advertising" category for an advertisement titled "Marshall University Student Activities," produced by Eschleman and Barbara Briggs of Gaithersburg, Md.



September 8, 1988
FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Dwight William Jensen, employed this summer as a broadcast journalism instructor, has been named acting director of Marshall University's W. Page Pitt School of Journalism.

Announcement of the appointment was made by Dr. Deryl
Leaming, who has moved from director of the School of Journalism
to acting dean of the College of Liberal Arts.

Jensen said he had been hired for the teaching position and then "they (the selection committee) called me and asked me if I would like the directorship." Jensen also is teaching two classes.

Before coming to Marshall, Jensen was working under a technical writing contract for the New York State Office for the Aging. He was writing how-to manuals as well as supervising a grant-supported pilot project for the New York Developmental Disabilities Planning Council on the integration of the elderly mentally disabled into generic programs for the aging.

From 1982 to 1987, Jensen taught a wide variety of broadcast journalism classes at Syracuse University. While at Syracuse, he

(MORE)

also served on many different committees and chaired the broadcast journalism department for a year.

Prior to 1982, Jensen worked as a writer, serving as correspondent for Newsweek, Christian Science Monitor, NBC News, four Idaho Daily newspapers and one Utah Daily.

Jensen also worked as a reporter and anchor for a Boise, Idaho television station.

His non-journalism experience includes being the 1978 Idaho Democratic candidate for the U.S. Senate.

Jensen, who began work at Marshall with the opening of the Fall Term Aug. 29, said he had visited the campus earlier. "I was attracted to Marshall by the friendly colleagues and the high caliber of students," he said.

Office of University Relations * Huntington, West Virginia 25755 * 304/696-NEWS

September 8, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Dennis Rahiim Watson, executive director of the National Black Youth Leadership Council, will make a presentation titled "The First Black President of the United States" at Marshall University on Saturday, Sept. 24, in the W. Don Morris Room in Memorial Student Center.

Watson's appearance will be in conjunction with the sixth annual Alliance of Black Student Organizations Leadership Conference which will be held at Marshall Sept. 23-25.

His presentation will follow the conference banquet which will begin at 7 p.m. There will an admission charge for the banquet, but not for Watson's performance. Tony Davis, coordinator of minority students' programs at Marshall, said Watson's presentation should begin at approximately 7:30 p.m.

Davis said Watson is an outstanding educator, lecturer, entertainer and author who has been described as a cross between Jesse Jackson and Bill Cosby.

He has become known for his presentation of "The First Black President of the United States" and for the unique style of the presentation which features a "press conference" with Watson fielding questions from members of the audience.

Watson has received numerous leadership and community service awards, including three Presidential Citations. He has lectured at more than 200 colleges and universities and presented more than 2,000 workshops for civic and community groups.

Watson Add 1

He recently was named one of America's best and brightest young business and professional men by Dollars and Sense magazine.

To obtain further details about Watson's presentation or the Alliance of Black Student Organizations Leadership Conference contact the Marshall University Office of Minority Students' Programs, 696-6705.

September 10, 1988
For immediate release
For more information call Beverly McCoy, 696-6397

HUNTINGTON, W.Va. -- The Marshall University School of Medicine is officially opening the Frank E. Hanshaw Sr. Geriatrics Center with a "grand opening" open house from 3 p.m. to 6 p.m. Thursday, Sept. 15.

The center is located at 523 13th Street in HCA River Park Hospital (formerly Huntington Hospital). Created through a \$1 million grant from the Huntington Foundation, it will serve area physicians and senior citizens by providing comprehensive health assessments for elderly people.

Director Joye A. Martin said the center's focus will be on finding unmet needs which interfere with health and well-being.

"Geriatrics centers in other cities have found that, because of their additional resources, they diagnose an average of three to four health problems which aren't on the patient's chart," Dr. Martin said.

"Often elderly people accept a lower quality of life than they need to, and that's a shame," she said. "We're going to be taking a broad-based approach to changing that, because physical health, as important as it is, isn't the only thing that determines their quality of life."

Martin said that in addition to comprehensive physical examinations from doctors experienced in geriatrics, patients will have access to other health professionals such as social workers, psychologists, nurses, physical therapists and occupational therapists.

"Working as a team, we'll determine how well the patients are able to function in their day-to-day life, whether they have additional problems such as depression, and what the needs of their families are. We'll even have nurses who can visit patients' homes if necessary to fully evaluate their needs," she said. "Once problems are identified, we can move on to finding solutions for them."

In addition to Martin, the center's medical staff includes

Dr. Shirley Neitch, an internal medicine specialist experienced

in geriatric care, and Dr. Steven Cody, a clinical psychologist.

Martin stressed that the center is no substitute for a personal physician. "Once this kind of assessment is done, it requires the kind of follow-up that only a personal physician can provide," she said.

School of Medicine Dean Lester R. Bryant predicted the center will make an important contribution to the region.

"There's no question that the health-care needs of elderly persons differ from those of their younger counterparts," Dr. Bryant said. "Addressing those special problems in that rapidly growing population is a great challenge nationwide, and here in West Virginia -- where our percentage of elderly people ranks twelfth in the nation -- we have a chance to be among the leaders in meeting those needs."

Bryant said that in addition to providing direct care to patients, the Hanshaw Geriatrics Center will be the cornerstone of a strong educational program in geriatrics for medical students and residents.

"We think the patient care and educational opportunities this center makes possible will provide significant and long-term benefits to the people of our region," he said. "We are more grateful than we can say to the Huntington Foundation for making the Hanshaw Geriatrics Center a reality."

September 13, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Marshall University's Community College will offer 15 continuing education/community service programs during the fall semester, according to Robert L. Lawson, director of continuing education at Marshall.

"The classes, the first beginning Oct. 3, are diverse enough to appeal to a wide variety of needs and interests," said Lawson. "We also are continuing to offer a number of courses that will be of interest to small business people."

Enrollment fees range from \$25 to \$189 for the new "Ground School Aviation" program being offered for the first time this fall. The fees will vary according to the course and the materials needed for the class.

The schedule includes the following:

- --Advanced Ballroom/Disco and Country Style Dancing, 7 to 9 p.m.,
 Thursdays, Oct. 6 to Nov. 10, Henderson Center Room 2003, \$25 for singles
 and \$45 for couples;
- --Ballroom/Disco and Country Style Dancing, 7 to 9 p.m., Tuesdays, Oct. 4 to Nov. 8, Henderson Center Room 2003, \$25 for singles and \$45 for couples;
- --Basketball Officiating, 6 to 9 p.m., Wednesdays, and 9 a.m. to noon, Saturdays, Oct. 5-26, Harris Hall Room 134, \$55;
- --Beginning Golf, 5:30 to 7:30 p.m., Tuesdays, Oct. 4 to Nov. 1, or Thursdays, Oct. 6 to Nov. 3, Johnson Driving Range, \$65;

- --Beginning Upholstery, 7 to 9 p.m., Wednesdays, Oct. 5 to Nov. 23, upholstery shop, \$65;
- --Desktop Publishing, 3 to 5 p.m., Mondays, Oct. 3 to Nov. 21, Northcott Hall Room 211, \$40;
 - --Ground School Aviation, 6 to 9 p.m., Tuesdays and Thursdays,
- Oct. 4 to Nov. 15, Corbly Hall Room 467, \$189;
- --Intermediate Word Perfect, 5 to 6:30 p.m., Wednesdays, Oct. 5 to Nov. 23, \$40;
 - --Introduction to Photography, 7 to 9 p.m., Tuesdays, Oct. 4 to
- Nov. 22, Smith Hall Room 411, \$45;
- --Introduction to Word Processing, 3 to 5 p.m., Fridays, Oct. 7 to
- Nov. 11, Corbly Hall Room 438, \$40;
- --Lotus 1,2,3, 1 to 3 p.m., Fridays, Oct. 7 to Nov. 4, Corbly Hall Room 438, \$40;
- --Receptionist Office Training, 7 to 9 p.m., Tuesdays, Oct. 4 to
- Nov. 22, Corbly Hall Room 437, \$40;
- --Sign Language I, 7 to 9 p.m., Tuesdays, Oct. 4 to Nov. 22, Harris Hall Room 446, \$40;
- --Starting Your Own Business, 7 to 9 p.m., Mondays, Oct. 3 to Nov. 7, Harris Hall Room 402, \$40;
- --Wills and Estate Planning, 7 to 9 p.m., Tuesdays, Oct. 4 to Nov. 14, Harris Hall Room 445, \$40.
- To register or obtain further details contact the Marshall University Community College Office of Continuing Education, 696-3646.



Office of University Relations • Huntington, West Virginia 25755 • 304/696-NEWS

September 13, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--A "Wellness Walk" will be held on the Marshall University campus Wednesday, Sept. 21, beginning at 11:30 a.m., according to Nicole Norian, coordinator of training and development at Marshall.

Faculty, staff and students are invited to participate in the walk, which will be used to introduce a new "Wellness Walk/Run Program" to the campus.

The new program will enable people who walk or run on a regular basis to have their mileage and/or speed recorded and monitored. Participants will be recognized for their achievements when they reach 500 miles.

Persons may begin the "Wellness Walk" between
11:30 a.m. and 12:30 p.m., starting at Memorial Student Center
Plaza and following the one-mile route which is painted on the
sidewalks. Ms. Norian said participants may walk, run or
jog one or two miles.

The purpose of the walk is to demonstrate how easily physical fitness can be incorporated into everyone's daily life, to launch the new wellness program and to promote wellness on campus.

Participants should wear comfortable clothing and walking shoes. Refreshments will be provided by the Mariott Corporation, which also will be featuring wellness specials for lunch in Memorial Student Center and residence halls.

walk add l

The program is being sponsored by the MU Employee
Assistance and Wellness Program, and the offices of
Student Health Education Programs and Recreational Sports
and Fitness Activities.

To register or obtain further details call 696-2594. In the event of rain on Sept. 21, the walk will be held Sept. 23.



Office of University Relations *Huntington, West Virginia 25755 *304/696-NEWS

September 13, 1988
FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Marshall University's Office of Student Health Education Programs will sponsor a series of Self-Care seminars on Tuesdays, beginning Sept. 20, at 12:30 p.m. in Memorial Student Center Room 2W37.

Sessions will deal with a variety of topics concerning health related issues and will be led by professional instructors, according to Carla Lapelle, coordinator of the program. Ms. Lapelle said she would like to invite area residents to pack a lunch and attend the seminars which are open to the public free of charge.

Seminar topics and dates are: "Nutrition in the Dining Hall" on Sept. 20; "Nautilus Know-How" on Sept. 27 (will be held in Henderson Center); "Improve Your Grades" on Oct. 4; "AIDS: Why Should I Care?" on Oct. 11; "Students Speak on Substance Abuse" on Oct. 18; "Crystals" on Oct. 25; "Stressed Out" on Nov. 1, and "Here We Go Again (Colds and the Flu)" on Nov. 8.

To obtain further details contact the Office of Student Health Education Programs at Marshall University, 696-4800.



Office of University Relations • Huntington, West Virginia 25755 • 304/696-NEWS

September 13, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Marshall University's Autism Training Center will hold its quarterly advisory board meeting Friday, Sept. 16, at the Heart-O-Town Holiday Inn, 1000 Washington St. E., Charleston, from noon to 1:30 p.m.

The meeting will be open to the public, according to Dr. Gabrielle du Verglas, executive director of the Autism Training Center.



September 14, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Marshall University faculty and staff members received grants totaling approximately \$4.5 million during fiscal year 1987-88, according to Dr. C. Robert Barnett, director of grants and research development at Marshall.

The \$4,446,288 in funded projects is the highest amount in the university's history and represents a 12 percent increase over last year's record total. Marshall faculty and staff submitted 141 proposals to various funding agencies and had 84 projects accepted for funding, with 34 proposals still pending.

Marshall's success rate, excluding the 34 proposals still under consideration, was approximately 60 percent, an excellent ratio according to Barnett.

"Marshall faculty and staff members are actively seeking more and more grants from public and private sources and are becoming very knowledgeable about how to write and submit grants," said Barnett. "As far as I'm concerned our faculty have done a tremendous job in securing grants. They teach a full-time load, do research and continue to write proposals."

Barnett said one of the reasons for the increase in grants is the spirit of cooperation and encouragement to compete for grants from MU President Dale F. Nitzschke, department chairmen and deans. He also cited special programs and grant-writing workshops as reasons for the increase, as well as success.

"I think the faculty members are working harder to secure grants because they have had a measure of success and it's beginning to snowball a little," he said. "Success really does breed success."

Barnett believes approximately 25 percent of the pending proposals will be funded, which will make the university's totals even higher.

According to a grants report prepared by Barnett, Marshall has more than quadrupled its grant total since 1984 when the university received \$1,091,505 in funds.

The report indicates that:

- --The School of Medicine received \$2,002,000 through 22 funded projects, with 16 proposals pending;
- -- The College of Education received \$1,296,564 through 15 funded projects, with three proposals pending;
- -- The MU Center for Regional Progress increased its grant funding nearly six times to \$468,281;
- -- The College of Science increased grant funding by 48 percent to \$113,488;
- -- The Division of Student Affairs increased grant funding by 21 percent to \$336,677.

Barnett explained that the total grant money available from all sources has remained at approximately the same level the past few years, but Marshall is getting a much bigger share of the grants total than it used to get.

"Basically the faculty and staff are getting better and more experienced in going after grants," he said, "and, at the same time, funding agencies have become more selective in awarding grants. Really, it's a team effort

Grants Add 2

on behalf of everyone--the faculty and staff, the president, deans, chairmen and administrators."

The grant funding helps the university in several ways, according to Nitzschke.

"Obviously the grants bring money to the university we wouldn't otherwise have," Nitzschke said, "but there are other benefits as well. The grants help make our professors better teachers because they get the opportunity to do work and research involving the latest developments in their fields and explore new concepts. They will then be able to utilize the research in the classroom and pass their knowledge on to their students. Sometimes, they can even involve the students in the research."

It also gives the university a measure of prestige and helps attract better students and professors, explained Nitzschke who praised Barnett for his work.

The president said because of grants, Marshall University is one of the country's leading AIDS vaccine research centers, is a leader in the development of economic programs for West Virginia, is working to improve vocational technical and adult education, and is developing a geriatrics health care program. "The list goes on and on," he said.

"These grants not only help Marshall, they help the entire region.

They infuse much needed dollars into the area's economy," Nitzschke said.

"Dr. Barnett and the faculty and staff have done a tremendous job of seeking out grants and going after them in such a successful manner.

We need to continue to work to get grants for the good of the students, the university and the Tri-State region.

"People may not realize it, but through these grants, Marshall University is making West Virginia, and perhaps the country, a better place to live."



Office of University Relations * Huntington, West Virginia 25755 * 304/696-NEWS

September 15, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va. -- "Basic Recordkeeping and Financial Management" will be the topic of a free public workshop at Marshall University on Tuesday, Sept. 20, at 6:30 p.m. in Memorial Student Center Room 2Ell.

A basic accounting system will be emphasized during the program and participants will discuss how to set up four basic accounting books, what reports can be taken from the books and how to analyze the information from the reports to financially manage a business, according to Elaine Whitely, director of Marshall University's Small Business Development Center.

Ms. Whitely said the workshop will benefit both proposed and existing businesses and will be open to the public free of charge.

The program will be presented by a member of the West Virginia Society of Certified Public Accountants.

Sponsors of the workshop include Marshall's Small Business Development Center, the Governor's Office of Community and Industrial Development, the West Virginia Society of Certified Public Accountants, the United States Small Business Administration and the Internal Revenue Service.

To register or obtain further details contact the Marshall University Small Business Development Center, 696-6798. Special provisions for handicapped persons may be made by contacting the center prior to the workshop.



Office of University Relations • Huntington, West Virginia 25755 • 304/696-NEWS

September 15, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Marshall University's ROTC Military Science Department awarded eight scholarships totaling \$46,336 to students during the department's annual scholarship breakfast held Wednesday, Sept. 14.

The scholarships were awarded on a competitive basis to students who displayed the potential organizational, managerial and leadership skills that are necessary to be an officer in today's Army, according to a spokesman for the Military Science Department.

Two-year scholarships were presented to: Hank E. Dial and Christopher R. McDowell, both liberal arts majors from Huntington; Gregory L. Graham, a business major from Hurricane; Leslie A. Hildebrand, a business major from Nitro; Eric N. Sears, a business major from Charleston, and Michael E. Wyrosdick, a liberal arts major from West Union, Ohio.

Three-year scholarships were presented to: Jacquelyn D. Harlow, a nursing major from French Creek, and Penny M. Milam, a nursing major from Fayetteville.

Office of University Relations ** Huntington, West Virginia 25755 ** 304/696-NEWS

September 15, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Sparked by an 8 percent increase in full-time students, Marshall University has enrolled a record 12,350 for the Fall Term, according to preliminary figures released by MU President Dale F. Nitzschke today.

"The surge in full-time students, from 7,608 last fall to 8,226 this year, is a dramatic, encouraging development and bodes well for the future progress of Marshall," Nitzschke said.

Registrar Robert H. Eddins said the total of 12,350 students this fall represents an increase of about 3 percent over last year's record 12,030 students. He said enrollment of part-time students declined slightly, from 4,430 to 4,124.

Nitzschke said he believed crowded conditions had discouraged many potential students, both full-time and part-time, from attending Marshall this fall.

"At one point during the summer, advance registration was running 22 percent ahead of the same date the previous year," he noted.

"Residence halls were filled early and we simply ran out of classes people wanted -- and faculty to teach them. As it is, we're literally bulging at the seams and I don't know how we could accommodate more students without additional financial resources."

Eddins said a breakdown on enrollments by class and college will be available as figures are refined during the next two weeks.

Official enrollment figures will be reported by the West Virginia

Board of Regents next month.



Office of University Relations • Huntington, West Virginia 25755 • 304/696-NEWS

September 15, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--David W. Trader of St. Marys, a criminal justice graduate student at Marshall University, has been awarded a \$1,000 scholarship for the 1988-89 academic year by the West Virginia Sheriff's Association.

Trader received one of two scholarships presented statewide by the West Virginia Sheriff's Association, an educational organization comprised of sheriffs from throughout the state.

The association awarded the scholarships for the first time this year, but plans to award scholarships on an annual basis to West Virginia college students.

Office of University Relations • Huntington, West Virginia 25755 • 304/696-NEWS

September 15, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va. -- Three educators with close Marshall University ties have written chapters in a recently-published "Ideas That Built America Resource Guide."

They are Dr. Charles V. Bias, professor of history at Marshall;
Mrs. Joan Lucas, associate professor of history at Southern West
Virginia Community College, and her husband, Dean Lucas, director of
institutional advancement at Southern West Virginia Community College.

The resource guide, which supplements the textbook written by Dr. Daniel B. Crowder, "Ideas That Built America," covers 13 principal ideas which have helped to shape America as a nation and a people.

The book emphasizes the concept approach to teaching American history and each chapter includes teaching strategies and activities.

The course, "Ideas That Built America," has been taught on both the graduate and undergraduate levels in West Virginia colleges and universities, according to Dean Lucas, and can be effectively used as a high school honors course.

Dr. Bias, who wrote the chapter on "Destiny" in the resource guide, has been a member of the Marshall faculty since 1967. A native of Huntington, he earned his A.B. and M.A. degrees from Marshall and his Ph.D. degree from West Virginia University. He taught six years in Cabell County schools before joining the Marshall faculty.

Joan Lucas is the author of two chapters, "The Frontier Mentality and the Pioneer Spirit" and "Optimism." She earned her A.B. degree in English and social studies and her M.A. in history from Marshall and is completing work on her doctoral degree in higher education administration.

She is a former Logan County classroom teacher and taught the "Ideas" course on the Logan Campus of Southern West Virginia Community College in 1986. She also is a member of the state steering committee for the Ideas That Built America Association.

Dean Lucas completed his M.A. degree at Marshall with a major in history and a minor in geography and has accumulated 90 hours beyond the master's degree at Marshall. He is completing work toward his doctorate in higher education administration. A former Logan County teacher, he has served as a Marshall adjunct faculty member in Williamson and Logan.

He has held a variety of faculty and administrative positions at Southern West Virginia Community College since it was established in 1971. He also is teaching the Ideas That Built America course during the current semester. He wrote the "Pragmatism and Inventiveness" chaper in the resource guide.



Office of University Relations • Huntington, West Virginia 25755 • 304/696-NEWS

Sept. 16, 1988

For Immediate Release

HUNTINGTON, W.Va. -- Marshall University's Homecoming will be celebrated early this year. Events for alumni and friends begin on Friday, Oct. 7, with the theme "Once Upon a Dream," according to Linda S. Holmes, director of alumni affairs.

The traditional "An Evening With Marshall Friends" reception opens the weekend, from 9 p.m. to midnight Friday, Oct. 7. The reception will be held in the Radisson Hotel, 1001 3rd Ave. Full Tilt, a variety group, will provide music of the '50s and the '60s. Price is \$10 per person, or \$18 per couple.

Events on Saturday, Oct. 8, begin at 9 a.m., with campus tours departing from the lobby of Memorial Student Center.

Chili, hoagies, soft drinks and beer will be served at the annual Lunch-Under-the-Tent from 11:30 a.m. to 1 p.m. Saturday, Oct. 8, at Prindle Field, across from Fairfield Stadium. The Marshall Jazz Ensemble, led by J.D. Folsom, will perform during lunch. Price is \$5 per person.

Kickoff time for the football game against Southern

Conference rival Furman University is 1:30 p.m. at Fairfield

Stadium. Tickets are \$12 between the 20-yard lines and \$8 outside the 20-yard lines.

For tickets and details on the events, call the Alumni Office, (304) 696-2523.



Office of University Relations • Huntington, West Virginia 25755 • 304/696-NEWS

September 16, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Marshall University's Institute for International Trade Development will present a seminar to discuss the West Virginia Port Authority and the proposed establishment of a Foreign Trade Zone at Martinsburg Airport on Monday, Oct. 3, from 6 to 8 p.m. at the Sheraton Hotel in Martinsburg.

Guest speakers will include Dr. Edward Neumann, director of the Harley O. Staggers National Transportation Center at West Virginia University, and Delegate Larry Faircloth and Delegate Patrick Murphy of Berkeley County.

Dr. Christine Barry, director of Marshall's Institute for International Trade Development, said Congressman Harley O. Staggers Jr., Senator Jay Rockefeller and Senator Robert C. Byrd also have been invited to participate in the program.

"The purpose of the meeting is to let the public know about the plans for the establishment of the West Virginia Port Authority and the Foreign Trade Zone at Martinsburg Airport," said Dr. Barry. "We feel these programs could have a positive impact on the economy of the state of West Virginia and the Martinsburg area."

The meeting will be open to the public free of charge. To obtain further details contact the Marshall University Institute for International Trade Development, 696-2459.

September 16, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Josephine Fidler, technical services librarian at Marshall University's James E. Morrow Library, has been appointed interim director of libraries at the university for a two-year period, according to Dr. Carol A. Smith, vice president for academic affairs.

Ms. Fidler has served in a variety of positions at Marshall's library since she joined the faculty in 1962 as an instructor in library science. She has been an assistant cataloger, bibliographer and acquisitions librarian.

She received her bachelor's degree in English and library science from Glenville State College and her master's degree in library science from Indiana University.

Prior to accepting a position at Marshall, she served as librarian at Tygarts Valley High School, assistant librarian at Glenville State College and head librarian at Alderson-Broaddus College.

Ms. Fidler has been involved in numerous community and professional organizations including the American Library Association, the Southeastern Library Association, the West Virginia Library Association, the American Association of University Professors, the American Association of University Women, Delta Kappa Gamma teacher's honorary, Alpha Phi State, Beta Phi Mu and the Pittsburgh Regional Library Center board of trustees.

Her community activities include serving on the board of directors of Cabell County Friends of the Library, the Mayor's Committee for Persons with Disabilities, Huntington Focus 2000, the Pilot Club of Huntington,

Fidler Add 1

the Huntington Museum of Art, the West Virginia Writers Association, WPBY public television station and public radio.

In 1976, she was presented an award for outstanding service to libraries and the library profession by the West Virginia Library Association.

Ms. Fidler has been listed in "Who's Who in Library and Information Services," "Who's Who of American Women" and the "Biographical Directory of Librarians in the United States."

She has attended and participated in numerous workshops and seminars pertaining to libraries in West Virginia and has written several articles on related subjects.

Her new duties at Marshall will include coordinating all of the library services in the university's main library, as well as the music and health sciences libraries.

"Josephine knows the library as well as anyone," said Dr. Smith.

"She has 26 years of experience in the Marshall library and has been involved in various activities designed to improve libraries in West Virginia. She knows what it takes to have a successful library program and is willing to take the time to ensure Marshall University provides the best library services possible to the students, faculty, staff and community."

Ms. Fidler said she hopes to increase awareness of the library, improve the bibliographical instruction and offer programs to students to help them learn how to more effectively use the library's services.

She is replacing Dr. Kenneth T. Slack, retired director of libraries, who will continue to serve as bibliographer for Marshall's Rosanna A. Blake Library of Confederate History.



Office of University Relations • Huntington, West Virginia 25755 • 304/696-NEWS

Sept. 23, 1988
For Immediate Release

HUNTINGTON, W.Va.--Earl W. Wolfe, who is retiring at the end of this month as director of the West Virginia Division of Vocational Rehabilitation, will be honored at a reception at Marshall University Monday, Sept. 26.

The reception, scheduled for 3 p.m. in the Shawkey Room of Memorial Student Center, will be open to the public.

Wolfe is being honored for his efforts which resulted in Marshall University becoming the state's higher education leader for disabled and handicapped students, according to Dr. Nell Bailey, vice president for student affairs.

The pilot program was established in 1973 as a joint arrangement between Marshall and the Division of Vocational Rehabilitation and annually serves more than 300 students.

Under the agreement, the Division of Vocational Rehabilitation provides a full-time counselor on campus to work with disabled students both before and after they arrive on campus.

Most of the students also receive direct financial assistance from the Division of Vocational Rehabilitation to help them meet their educational goals.

"On the occasion of Mr. Wolfe's retirement, Marshall University plans to recognize him for his outstanding work in behalf of the disabled—and to recommit itself to serving the disabled students who come to this campus," Dr. Bailey said.

Office of University Relations \bullet Huntington, West Virginia 25755 \bullet 304/696-NEWS

September 23, 1988

For Immediate Release

HUNTINGTON, W.Va. -- Huntington attorney Noel P. Copen was re-elected president of The Marshall University Foundation, Inc., during the Foundation's annual meeting on Sept. 20, according to Dr. Keith L. Scott, Marshall vice president for institutional advancement. His term will expire in September 1989.

A 1954 Marshall graduate, Copen is a partner in the law firm of Huddleston, Bolen, Beatty, Porter & Copen. He first served on the Foundation in 1967.

Other officers re-elected were: Philip E. Cline, vice president and treasurer of J.H. Fletcher & Co., first vice president; David Fox Jr., chairman of the board and treasurer of Appalachian Pipe & Supply Co., second vice president; Thomas F. Scott, senior physician with Scott, Craythorne, Lowe, Mullen & Foster, Inc., secretary, and Jack J. Klim, president of D & E Tool Co., treasurer.

Keith L. Scott was appointed executive director and Joe E. Miller, associate vice president for institutional advancement, was appointed Foundation manager.

(more)

The Foundation Board of Directors elected or re-elected were: William F. Agee, Permele Booth, William C. Campbell, Cline, Albert C. Esposito, R. Sterling Hall, and Ronald L. Hooser. Beatrice Nelson Orr, president of the Marshall Alumni Association, and Charles H. Peoples, Jr., president of the Big Green Scholarship Foundation, are ex officio voting members of the board.

Elected or re-elected as members of the 50-member Foundation were: James F. Edwards, Esposito, Fox, William M. Frazier, Raymond H. Gibson, Earl W. Heiner Jr., Hooser, Winfield C. John, Klim, Hilda Sheets Long, Vincent G. Manzi, Patrick R. McDonald, A. Michael Perry, Marshall T. Reynolds, Ann Logan Speer, and Everett R. Thompson.

The Marshall University Foundation, Inc., solicits, receives and administers private gifts in behalf of Marshall University.



Office of University Relations • Huntington, West Virginia 25755 • 304/696-NEWS

September 26, 1988

For Immediate Release

HUNTINGTON, W.Va. -- More than 70 special projects at Marshall University were funded during the 1987-88 fiscal year through gifts to The Marshall University Foundation, Inc., according to Dr. Keith L. Scott, Marshall vice president for institutional advancement.

The Marshall University Foundation, Inc., is a 50-member non-profit, educational corporation which solicits, receives and administers private gifts in behalf of Marshall University.

"Gifts to the Foundation's University's Greatest Needs account allowed us to fund some exciting projects, ranging from distinguished lectureships, workshops, cultural events and research to leadership programs," said Scott, who is also the Foundation's executive director.

"Private philanthropy is the key to providing enrichment opportunities for our students, faculty, staff, and, ultimately, the community," Scott continued. "No truly great public university achieves greatness through state funding and Marshall is no exception. State appropriations to Marshall were cut by \$1.5 million this year. Our alumni and friends who contribute to the Foundation really do make a difference in the quality of education we can offer."

(more)

Marshall Foundation

2-2-2

The number of gifts the Foundation received in 1987-88 rose by 54 percent -- 3,475 cash gifts and gifts-in-kind for a total of \$2,755,004, compared with 2,251 total gifts during the 1986-87 fiscal year. The number of gifts from alumni increased by 69 percent.

Assets of The Marshall University Foundation, Inc., reached \$11,570,998 during the 1987-88 fiscal year, an increase of nearly \$1.2 million over the previous year, according to a report Scott released during the Foundation's annual business meeting on Sept. 20.

Interest earned from investments totaled \$831,935.



Office of University Relations ** Huntington, West Virginia 25755 ** 304/696-NEWS

September 27, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--The Marshall University Community College
Office of Continuing Education will offer a series of College Board
Reviews designed to assist students who will be taking the American
College Test (ACT) and the Scholastic Aptitude Test (SAT) this fall
and winter.

Reviews will cover the major sections of the tests--English, reading and math, and also test-taking techniques.

Each subject will be covered in a separate section. English will be covered Oct. 11, 13 and 18; math will be covered Oct. 20, 25 and 27; reading will be covered Nov. 1, 3 and 8, and testing strategies will be covered Nov. 10.

All sessions will be held from 6 to 8:30 p.m. in Smith Hall Room 416.

There will be a \$65 tuition fee and students will have to purchase the review text.

To register or obtain further details contact the Continuing Education Office, Marshall University Community College, 696-3646.



Office of University Relations • Huntington, West Virginia 25755 • 304/696-NEWS

September 27, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--A. Elaine Whitely of Beckley has been named program manager for Marshall University's Small Business Development Center (SBDC), according to Dr. Robert F. Maddox, executive assistant to the president for research and economic outreach at Marshall.

Ms. Whitely, formerly a research assistant for the university's Center for Regional Progress (CRP), assumed her new duties Sept. 1.

Intended primarily to serve the counties of Cabell, Wayne, Mason and Putnam, the SBDC is designed to help promote economic development in West Virginia by assisting existing small businesses and helping new small business ventures get started

Specifically, the center provides assistance in identifying financial resources and loan packaging, preparing business plans, solving tax problems, and other services for small businesses, according to Maddox. The center also regularly offers free seminars on a variety of subjects for the general public.

"The small business development program provides the state's entrepreneurs access to an array of diverse resources and services in only one stop," said Maddox. "It's a crucial element in Marshall's overall economic development effort, and we are delighted to have someone of Ms. Whitely's capability joining our team."

Ms. Whitely received her bachelor's degree in journalism from Marshall in 1985 and received her master's degree in business administration from Marshall in 1988.

Whitely Add 1

Her previous responsibilities in Marshall's Center for Regional Progress included preparing state and federal grant applications, feasibility studies, market research projects, technical assistance reports and designing promotional materials highlighting the center and the university.

"This is an exciting opportunity to help the business community and I am looking forward to developing contacts in the business community and making the resources of the Small Business Development Center available for embryonic businesses in the greater Huntington area," Ms. Whitely said.

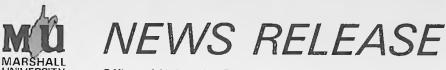
Dr. John R. Spears, CRP director, said, "The Small Business

Development Center is a vitally important unit of the Center for Regional

Progress and we anticipate that our new director will play a very

important and vital role in the economic development of the area by

providing counseling, training and loan packaging for small businesses."



Office of University Relations • Huntington, West Virginia 25755 • 304/696-NEWS

September 27, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Dr. Richard P. Keeling, president of the American College Health Association and chairman of the association's Task Force on AIDS, will discuss the controversial AIDS disease at Marshall University on Tuesday, Oct. 11, at 7 p.m. in the W. Don Morris Room in Memorial Student Center.

Keeling is director of student health and associate professor of internal medicine at the University of Virginia. He received his bachelor's degree from the University of Virginia and his doctor of medicine degree from Tufts University School of Medicine.

He has done extensive AIDS research and has received grants from the Centers for Disease Control to study the HIV virus (the virus that causes AIDS) and develop a program on AIDS education in colleges and universities.

Keeling has been a member of the United States Public Health Service Advisory Committee on AIDS and currently serves on the board of directors of the National AIDS Network.

He has written numerous articles about AIDS and has served as a consultant on the disease for more than 85 public schools, colleges and universities and community organizations.

His presentation at Marshall, sponsored by Student Activities and the Office of Student Health Education Programs, will be open to the public free of charge. To obtain further details contact the MU Office of Student Health Education Programs, 696-4800.



Office of University Relations • Huntington, West Virginia 25755 • 304/696-NEWS

September 27, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Yvonne B. Weston, formerly director of secretarial education at Sumter (S.C.) Area Technical College, has been named career counselor in Marshall University's Career Planning and Placement Center, according to Reginald A. Spencer, director of career planning and placement.

Ms. Weston received her bachelor's degree in business education from South Carolina State College and her master's degree in quidance and counseling from Clemson University.

She has worked as a counselor and educator in technical colleges for 15 years.

Ms. Weston will assist Marshall students and alumni in career planning and placement and will work with the College of Education, the College of Liberal Arts and the College of Fine Arts to help place graduates.



Office of University Relations ** Huntington, West Virginia 25755 ** 304/696-NEWS

September 27, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Marshall University's Center for International Studies has been certified by the Council on International Educational Exchange in New York to issue the International Student Identity Card (ISIC), according to Dr. Clair W. Matz, director of the center.

Matz said the card enables students to obtain travel and cultural discounts in 62 countries and offers accident and health insurance benefits while traveling in foreign countries.

Students must submit proof of student status, a photograph and a \$10 fee to obtain a card, which is available to all high school and college students.

To obtain further details contact the Marshall University Center for International Studies, 696-2465.



Office of University Relations • Huntington, West Virginia 25755 • 304/696-NEWS

September 27, 1988 FOR IMMEDIATE RELEASE

MARSHALL UNIVERSITY FACULTY/STAFF NEWS

Dr. W. BLAKER BOLLING, associate professor of management, was a discussant for four papers in Health Care Management and Production/Operations Management at the national meeting of the Academy of Management held recently in Anaheim, Calif. He also served as a reviewer for papers for the meeting. He will chair the "Computer Applications" session at the upcoming Southern Management Meeting this November in Atlanta.

Dr. ROBERT P. ALEXANDER, dean of the College of
Business, and Dr. CHONG W. KIM, chairman of the Management
Department, also attended the Academy of Management national
meeting in Anaheim where they were involved in the
professional meetings and in recruiting faculty for the
College of Business.

Dr. RONALD L. MARTINO, associate professor of geology, attended the 1988 eastern regional meeting of the American Association of Petroleum Geologists held Sept. 13-15 in Charleston. He was a leader for an AAPG field trip on coal-bearing strata in the Kanawha Formation, co-chaired the technical session on reservoir geology, presented a paper titled "The Campbells Creek Marine Zone: Its Extent, Component Facies, and Relation to Coals of the Kanawha Formation in Southern Kanawha County, W.Va." He also was awarded a Certificate of Merit by the AAPG Eastern Section for his role as Abstract Review Chairman

for the Technical Program Committee.

BETSY B. COOK, assistant professor of journalism, has been selected to join the Columbia Scholastic Press Association's Board of Judges. The prestigious association is headquartered at Columbia University. As a judge, she will evaluate college and university newspapers in the association's critiques and contests.

Dr. C. ROBERT BARNETT, professor in the Division of HPER, presented a paper titled "Cam Henderson: Only a Local Hero?" at the North American Society of Sports History convention held recently in Tempe, Ariz. An article by Barnett and Bob Carroll was serialized in the June and July issues of The Diver. The article was a reprint of "Aileen Riggin: Petite Trailblazer."

Dr. CRAIG MONROE, professor of speech, and Dr. SARAH DENMAN, associate dean of the Community College, have had a paper titled "Role Ambiguity in the Assimilation of Part-time Faculty in Community Colleges" accepted for presentation to the annual convention of the Southern States Communication Association in Louisville, Ky. The paper was ranked first among those submitted to the Association for Communication Administrators' division of the convention.

Dr. CAROLYN B. HUNTER, assistant vice president for institutional advancement, and JANICE McNEARNEY, coordinator of special programs for Marshall's Community College, wrote a booklet titled "Read Today: How to Use Your Local Newspaper

to Help Teach Adults to Read" which was published by the West Virginia Press Association. The booklet was used for the Press Association's nationally recognized "Read Today" program, one of the most extensive adult literacy programs ever attempted in West Virginia. The booklet contained lessons that were designed to be used with weekly and daily newspapers throughout the state. In addition to its use in West Virginia, the program was used in several other states and was used as a model for the development of similar programs on a national basis.



Office of University Relations • Huntington, West Virginia 25755 • 304/696-NEWS

September 29, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--The Marshall University Women's Center will sponsor a series of seven weekly "Lunchbag Seminars" from noon to 1 p.m. on Wednesdays, beginning Oct. 5, in Prichard Hall Room 143, according to Donnalee Cockrille, coordinator of women's and returning student's programs at Marshall.

The seminars, open to the public free of charge, will be informal discussions on topics related to women's concerns.

Dates, topics and presenters include:

- --Oct. 5, "Career Planning for Women," Yvonne Weston of Marshall's Career Planning and Placement Center;
- --Oct. 12, "Contraceptive Information," Carla Lapelle, coordinator of student health education programs at Marshall;
 - --Oct. 19, "Women and Alcohol," Lola McGuier of St. Mary's Hospital;
- --Oct. 26, "Background: Sexual Assault," Lisa Comer, Contact Crisis Counseling Team;
- --Nov. 2, "Sexual Assault Prevention for Adolescents," Laurie McKeown, Cabell County Child Protection Team;
- --Nov. 9, "Anorexia Nervosa," Carla Lapelle, coordinator of student health education programs;
- --Nov. 16, "Dealing With Difficult People," Linda Stockwell, Marshall University Counseling Services Department.

To obtain further details about the seminars contact the Marshall University Women's Center, 696-3112.



Office of University Relations • Huntington, West Virginia 25755 • 304/696-NEWS

September 29, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va. -- The fall session of Children's College, conducted by Marshall University's Community College, will begin Saturday, Oct. 15, and feature a variety of enrichment courses for students in grades one through nine, according to Robert L. Lawson, director of continuing education at Marshall.

All classes will be held from 9 a.m. to noon on Saturdays from Oct. 15 through Dec. 10. There will be no class Nov. 26.

"The courses have been designed to be entertaining as well as educational and have been separated into four sections for students of different ages," said Lawson.

"This year, we've joined with the Marshall College of Fine Arts to offer some new courses which will focus on two and three dimensional approaches to thematic art expression," explained Lawson.

The new courses, "Lands of Make Believe," "New Frontiers," "Space Voyages" and "Calligraphy," will introduce children of different age levels to painting, drawing, sculpture, writing styles, printmaking and other artistic processes.

Courses for first-graders include: "Lands of Make Believe,"
"Storytelling," "Fun With Math," and "Creatures, Fossils and Things."

Students in the second grade and third grade will be able to take: "Space Voyages," "Micro-Computers I," "Conversational Spanish," "Conversational Russian," "Micro-Computers II," and "Dinosaurs, Fossils and Things."

Child's College Add 1

Fourth-, fifth- and sixth-grade courses include: "Micro-Computers I,"
"New Frontiers," "Calligraphy," "Micro-Computers II," and "Sign Language."

Seventh-, eighth- and ninth-grade course offerings will include:
"Study Skills," "Writing Improvement," "Micro-Computers I," "Creative
News Reporting," "Conversational Russian," and "Micro-Computers II."

The cost per student will be \$35 for one class, \$50 for two classes and \$65 for three classes. Families registering two or more students for three classes each will receive a 10 percent discount.

There will be an additional lab fee for materials for "Lands of Make Believe," "Space Voyages," and "New Frontiers." There will be an additional fee of \$12.50 for the "Calligraphy" class, which will be used to purchase a special calligraphy kit for the course.

To obtain further details on classes, meeting times and registration contact Lawson at the Marshall University Community College, 696-3646.



Office of University Relations • Huntington, West Virginia 25755 • 304/696-NEWS

September 30, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--The Southwest Chapter of Software Valley will meet at Marshall University on Monday, Oct. 10, from 1:30 to 3:30 p.m. in Memorial Student Center Room 2W22.

Software Valley is an initiative by Senator Robert C. Byrd to satisfy the growing need for computer specialists, create new businesses and provide assistance to established companies, according to Southwest Chapter President Robert F. Maddox, executive assistant to the president for research and economic outreach at Marshall.

The meeting will be open to the public free of charge. To obtain further details contact the Marshall University Center for Regional Progress, 696-6797.



Office of University Relations • Huntington, West Virginia 25755 • 304/696-NEWS

September 30, 1988

For immediate release

NOTE TO EDITORS: Brief releases on later workshops will follow

HUNTINGTON, W.Va. -- A free public workshop describing grants available from the Humanities Foundation of West Virginia will be offered at Marshall University Wednesday (Oct. 5), the first of six grants workshops at MU this fall.

Bob Weiss, program officer for the Humanities Foundation, will introduce participants to his organization's grant program and guidelines, as well as explain the details of writing a proposal and developing a budget. He also will meet with individuals by appointment.

This and other workshops in the series will be at 1 p.m. in Room 2W37 of Marshall's Memorial Student Center. Individual appointments may be made by calling Dr. Robert Barnett, MU grants officer, at 696-6797.

Other workshops in the series include:

- * West Virginia Department of Health, Oct. 12;
- * West Virginia Department of Education, Oct. 19;
- * Arts and Humanities Division, West Virginia Department of Culture and History, Oct. 26;
 - * Water Resources Institute, Nov. 11; and
- * Employment and Training Division, Governor's Office of Community and Industrial Development, Nov. 16.

The series is sponsored by the Marshall University Office of Grants and Research Development, and is funded by the MU Foundation.



Office of University Relations • Huntington, West Virginia 25755 • 304/696-NEWS

September 30, 1988

FOR IMMEDIATE RELEASE

HUNTINGTON, W.Va.--Marshall University will hold a "yard sale" on Wednesday, Oct. 19, at 10 a.m. to allow all university departments to sell surplus supplies and equipment.

The sale will include a bus, pickup truck, Ford sedan, four IBM word processors and an IBM System 34 computer, according to William J. Shondel, director of purchasing and materials management at Marshall, who said he expects more than 700 pieces of surplus equipment and supplies to be sold during the sale.

Items for sale will be displayed Monday and Tuesday, Oct. 17-18, from 8 a.m. to 4:30 p.m. in the MU Receiving Area at Sorrell Maintenance Building on 20th Street.

Bid forms and envelopes will be available at the Receiving Office. Sealed bids must be submitted to the Receiving Office by 10 a.m. Oct. 19 when the bids will be opened and tabulated.

Successful bidders will be contacted and asked to pick up their purchases no later than 4:30 p.m. Oct. 21.

Cash, cashiers checks or money orders made out to Marshall University will be the accepted forms of payment.

The sale will be open to the general public, businesses, public agencies, community organizations and university employees.

To obtain further details contact the Marshall University Office of Purchasing and Materials Management, 696-3157.