# Marshall University Marshall Digital Scholar

The West Virginia Clubwoman 1960-1969

The West Virginia Clubwoman

11-1968

# The GFWC West Virginia Clubwoman, November, 1968

**GFWC West Virginia** 

Follow this and additional works at: https://mds.marshall.edu/wv\_clubwoman\_1960-1969

Spec.Coll. PER F 241 .W41

# Ine West Virginia CLUBWOMAN

Your country needs you. Hasten Volunteers To dream anew America's old dream. Sweeping the firmament with freedom's light Like beacons guiding planes to port at night, So let the dream send forth its steady beam. Yours are long dreaming years, O Volunteers. a call for olunteers

Your country needs you. Hasten Volunteers To clear ugly wastelands of our nation, To fell dead timbers of our lax caring, To open highways of human sharing. Bring to earth Heaven's great oblation. Yours are hard doing years, O Volunteers.

> Your country needs you. Hasten Volunteers! Cherish this good land as God's own acre; Enrich it, keep it ever fair, serene. Bring verdant Eden to the old world scene. Dream on, America, young freedom maker. Yours are eternal years, O Volunteers.

> > Vera Andrew Harvey Poet Laureate

# Earn Extra Income As A MANPOWER

"White Glove Girl"



Typists, stenographers, office machine operators, we need them all to fill interesting temporary assignments at top hourly pay rates. If you have the experience and are available parttime, see

MANPOWER<sup>®</sup> Suite "C"-Hotel Prichard -Huntington



OF HUNTINGTON Sixth Avenue at First Street Huntington, W. Va.



# **Pocahontas Fuel Stores**

Operated By

POCAHONTAS FUEL COMPANY

Division of Consolidation Coal Company

Featuring Nationally Advertised Brands Of Quality Merchandise At Reasonable Prices

"THE BEST PLACE TO SHOP AFTER ALL"

mond A one Stop shopping center For home and family CHARLESTON, WEST VIRGINIA

#### NOTES FROM THE EDITOR . . . Can We Say, Thank You For Your Ten Cents!

A dime can buy a mighty good cup of coffee . . . A dime can also give us a mighty good, top quality Clubwoman Magazinel

For many years, the WVFWC has tried to finance the Clubwoman Magazine through advertising, and other ways . . Do you realize there is a way that an adequate amount can be provided through the budget to publish our five issues a year . . . We would still have twenty pages each issue . . . but, much more S P A C E for articles of interest to clubwomen in the West Virginia Federation! Our maga-zine would be relatively free of advertising (except for continuing ads secured by the advertising chairman from corporations and businesses who want to continue their advertising support) . . How? With the dime we talked about at the beginning! A dues increase of fifty cents ( $50_f$ per member, or ten cents per issue, per year).

Did you know that most states have \$1.00 subscriptions that members must pay in addition to dues in order to re-ceive their magazine? However, we don't advocate this method for the WVFWC, because we want every member of the State Federation to receive a copy of their magazine, at the lowest possible cost, and allowing you to receive it with the least amount of paperwork! Therefore, let us further review this "ten cent" aspect.

For years, 20¢ taken from your \$1.00 dues paid to the WVFWC has paid for five issues of the Clubwoman . In addition, your club is expected to sell additional advertising, as well as contribute at least one \$10.00 ad from the club treasury. You have been receiving the magazine for  $04_{\ell}$  per copy! Maybe you feel it has been worth only  $04_{\ell}$ , but for one more dime we can have all twenty pages relatively free of advertising, and much more space for stories, articles, department and division news, etc., that we feel each of you descrye, and want, as members of a "thinking" State Federation! Each issue costs approximately \$2,000 to publish, thus five issues cost \$10,000. Your 20¢ per member totals approximately \$3,400. So, you can see the reason for more advarilising in order to publish five issues without a tremendous loss to pur State Treasury.

50, for an additional "dime" a copy, we can have a

### Poet Laureate

35: Vera Andrew Harvey The first poet laureate of the West Virginia Federation of Women's Clubs, Grace Yoke White of Shepherdstown, was appointed in 1929 by Mrs. Julian G. Hearne of Wheeling, then president. Mrs. White was succeeded by Elizabeth Davis Richards of Morgantown. Gertie Stewart Phillips of Mannington served later in the administration of Mrs. E. D. Conaway.

My own appointment came from Mrs. Maurice Bodkin, president, 1941-43. I recall quite vividly receiving this appointment. Before opening the en-velope bearing Mrs. Bodkin's return address, I said to myself: "She wants me to do something. Whatever it is, I will do it, for I know how difficult it is to get people to take responsibility."

I never dreamed I was going to be asked to take the post of poet laureate. I believe the first poem I submitted as poet laureate was "Faith of Our Fathers", a poem about the meeting of Churchill and Roosevelt in the Atlantic in World War II. Why this poem was not included in my book of verse,

"Touching the Stars", I do not know. That little volume published in 1954 contained quite a few of the poems I had written as poet laureate and was dedicated to the clubwomen of West Virginia.

I have served a long time in this position. The appointment was never intended to be for life. Therefore, I am deeply grateful to those presidents who have so graciously asked me to serve in their administrations. This office is not only an honor, it is a challenge, for there must be at least one poem keyed to the theme of the president of the West Virginia Federation.

One of the many national poetry organizations in this country has as its slogan, "Poetry Says It Better", this may account for the fact that so much poetry is included in public addresses and programs. Clubwomen charged as they are with altruistic inspiration have the emotional qualities for writ-ing poetry. There are many helps available for those who are willing to try to write a poem. A book I have found most helpful is "Poets Handbook" by Clement Good. Clubwomen of West Virginia, "keep writing", this is the advice given me once by our most

we can make it so, for a dime! Of course, any action such as the above proposal must

come by way of revision to the by-laws of the WVFWC, so please think over what we have to say . . . study it, think about it, then let your State Officers and your Editor know your feelings . . . it won't even cost a dime to write your remarks!

Ollie Harvey. Editor

famous poet of Appalachia, Jesse Stuart.

# The West Virginia

top grade magazine . .

#### Official Publication of the

#### THE WEST VIRGINIA FEDERATION

#### **OF WOMEN'S CLUBS**

THE WEST VIRGINIA CLUBWOMAN is published in September, November, January, March, and May by the Press and Publicity Department of the West Virginia Federation of Women's Clubs. Entered as second class matter at the post office of Shepherdstown, W. Va. 22443 under act of March 3, 1879. Subscription price 20c per year. Postmaster: IF UNDELIVERABLE NOTIFY THE SHEPHERDSTOWN REGISTER, SHEPHERDS-TOWN, W. VA. 25443 ON FORM 3579.

	ST	A	FF	
--	----	---	----	--

Editor	Mrs. Donald T. Harvey
Junior Editor	403 Cedarcrest Drive, Ripley 25271 473 3rd Street, Madison 25130
Press and Publicity	Chairman Mrs. Henry W. Bassell, Jr. Route 1, Box 307, Clarksburg, 26302
Circulation Manager	Mrs. Creed Neff 217 West 9th Avenue, Huntington 25701
Advertising Manage	er Mrs. George Humphreys 147 Olive Street, Huntington 25705

. and, I still say, a dime buys a mighty good cup of coffee! Won't you let us know your feelings about your magazine ... We don't want it to be something you toss aside for "more important" things ... We want it to be the most important publication that comes into your home ... and



Mrs. John Speed Harvey WVFWC President 1932-34

PAGE THREE

#### NO. 2 **VOLUME XLVI** November, 1968



March 21, 1968 — Governor's Mansion — Special tea in honor of Mrs. Dorie Damuth, Mrs. U. S. Savings Bonds of 1967-68, from Magnolia, Texas, Federation leaders were invited as active participants in the Bonds and Savings Stamps Programs. Pictured are Mrs. Edward O. Lewis, Junior Director on left, Mrs. Damuth in center and Mrs. George Hoylman, WVFWC President on right.

#### MESSAGE FROM THE PRESIDENT

Dear Clubwomen,

Is it really possible that over six months of this administration have already gone by? What a busy time it has been! Getting the Directory ready for the printer was a big job, but worth all the hours and days of preparation if you club Presidents and Board and Council members find it the useful tool it is meant to be! Wasn't it good to have it ready for use by Sept. 1? (If any clubwoman wishes to buy a Directory, you may do so for \$3.00 by writing either Mrs. John Hamric or myself.)

May I say again, "Thank you," to all Department and Division Chairmen and committee members who accepted appointments for this administration? Your acceptance of responsibility is appreciated by your officers and fellow clubwomen of our state.

It has been a pleasure for me to represent you at several meetings since last March: the State Junior Convention in May, the WVFWC Field Trip at Blackwater Falls in May, the General Federation Convention in Boston in June, our State Board Meeting in Charleston, June 28-29, spring Workshops, Adult Education Institute in July, and the eight fall District Conventions. September included the GFWC Board Meeting in Washington and the Regional Community Improvement Seminar in Chapel Hill, North Carolina.

I have enjoyed visiting and speaking at many club meetings and hope to visit every club in my two years in office.

As I write, November is in the future with Southeastern Council (Nov. 11-13) at St. Petersburg Beach, Florida. I hope several will attend with me. West Virginia Clubwomen should be proud that we are the first state to hold its own Community Improvement Seminar, thanks to our \$1,000.00 grant from Sears-Roebuck Foundation. This, with the \$500.00 we received in Boston for 100% entry and reporting in the CIP Contest, enables us to pay for lodging and meals for one representative from each club for the Seminar at Blackwater Falls Lodge at Davis, Nov. 15-16. Great plans are under way to make this an outstanding event!

November brings us Thanksgiving a time to be thankful for our many personal blessings—home and family, friends, health, our God-given talents and abilities, and life itself. May we always\_seek to use whatever talents and abilities we have to serve others and to build better communities. May we always be thankful for the opportunity we each have to make our lives worth-while, to make them effective.

Then too, Christmas will soon be here. May we look beyond the gay Christmas wrappings and trimmings to the real meaning of Christmas. Let us seek the spirit that came with that first Christmas — a spirit of love. The first Christmas message was in essence to "fear not" for the saviour of mankind is born unto you this day. This message has been with us for over 1900 years, and it is still the message of today.

As I close, I would wish you a "Happy Thanksgiving" and a "Merry Christmas."

> Sincerely, Alta Hoylman

C.I.P. WORKSHOP BLACKWATER FALLS NOVEMBER 15-16

## MESSAGE FROM THE JUNIOR DIRECTOR

#### Dear Juniors,

An interesting woman is involved with the problems and issues of our time. She is involved in the sense of caring enough about what is happening in the world to keep informed and to have a point of view, not necessarily the popular view but a point of view based on what she believes and how she lives.

It is difficult not to be swept into discussions of national and international issues, but it is hard to convince yourself that your individual opinion has the slightest effect in any major issue — social, political, ethical, or economic. However much we talk, we feel it is only talk, and that there is little we can do to control the public destiny and hence our own destinies.

This feeling of helplessness, lost in a world we can neither control nor fully understand, coincides with the impact of scientific progress upon the established "good way of life." Just as technology removed the burdens of homemaking and produced the trapped housewife, science has shrunk the world in time, communication and group differences, producing the uneasy individual. Unless one happens to be a member of an economically or socially deprived minority, there are few personal causes left.

The modern American woman is probably familiar with the ins-andouts of the Cold War, the NATO alliance, the foreign aid budget, and the recreational preferences of the President of the United States. She is less likely to be informed on civic development and social welfare in her own community. She remembers battonal congressmen but not the names of the state senators and representatives.

It would seem that our social and political interests vary inversely as the square of the distance from ourselves. Certainly it is true on the human level in metropolitan areas. People live for years in an apartment building without ever knowing their neighbors; they recognize faces but rarely acknowledge them. They live so close that they cannot escape each other's presence, and they fear to become involved.

The growing fear of becoming involved is a new and serious social problem. Being involved with what? Afraid of what? The fear is of our own inability to change or to control, and the involvement is with some frustrating entanglement that exposes that inability. It is so much easier and safer to voice opinions on how world leaders can avert wars, how economic problems in underdeveloped countries can be resolved, how social problems in other communities should be handled. It is far easier and safer than taking responsible action in one's own neighborhood.

No one lives happily in an alien world. Our immediate communities have expanded until they are no longer manageable, while the world itself has shrunk. Nothing is very far away to-

(Continued on Page 15)

#### ME! WHAT? WHO?

Membership goal: 10% increase in members, 10% increase in clubs Membership Slogan: Gain 10% BY INVOLVEMENTI



Mrs. William R. Ross, (Billie) Second Vice-President Chairman, Membership Extension 425 Lawnview Drive

Morgantown, W. Va. 26505

Our membership goal is indeed 10% increase in members, 10% increase in clubs these next two years!

During this administration we are going to put the accent on keeping the second of accent of accent of accent of a second secon

Member her Extension is organizing new distance communities which do contract othere clubs have closed mentodeships or organizing clubs primarine mose in the 35-plus age ereb and the barefit of Juniors who do not want to transfer to a general ereb an ganizing clubs, or forming departments of present clubs, to meet in the evening so career women may channel some of their talents into Federation activities.

To encourage growth within your club, the Membership silver tea service is being continued this year. Be sure to send me the names of every five new members (Juniors are encouraged to participate) taken into the club. Each time I receive five new names from your club, in the pot goes the club name for the silver tea drawing.

Membership Extension is the opportunity and privilege of every member and each should consider: "Membership Extension Involves ME!"

#### **BOB MAR SPORT SHOP**

Rt. 50 East

Romney, W. Va.

MEMBERS ARE IMPORTANT, TOO!

MEMBERS are the most important

part of any organization. WITHOUT them your club would have no corporate existence. Your meeting place would be empty, silent. Your leaders would stand alone, without the followers they must have if they are to carry out their duties. Your constitution, your bylaws, your resolu-tions, would be reduced to so many words, lacking the human factor which gives them life.

MEMBERS make an organization. If they are irresponsible, incompetent, unethical, unworthy, they can break it . . .

THERE are two kinds of members, NEW and OLD. Each has a definite place in the organizational structure. Each has a particular contribution to make. And each requires SPECIAL handling.

DO we handle both with T.L.C. (tender loving care)? Do we place the new member in a committee that will use her special talent? Do we generate a friendly atmosphere — speak first? Do we stay in cliques and save chairs, or do we mix with all the members? Do we provide transportation for those who need it?

WHAT about the old member have we imposed upon her until she is afraid to go to a club meeting for fear she will be asked to do the same job again? Don't perpetuate the same officers, directors, boards and commit-tees. Make your Club a democracy with equal opportunity for each member to be active and be able to select the committee or activity she feels she can contribute the most to, and get the most enjoyment from.

A REVIEW of the 1958-68 membership rolls tells us that our member-ship SLIP is showing! There is real need for renewed zeal and enthusiasm for Federated club work. We need new clubs and even more, new members in the old clubs.

WHERE are we going to find new members? Let's look about us: Have we sold our families and friends on what we are doing in our clubs about education . . about community service . .

in legislation . . in health and welfare . . the arts and conservation . . so en-thusiastically that they want to join our clubs or establish new ones? These are the ones we'll invite to our clubs first . . those nearest and dearest to us. How about the newcomer to your town? Have you invited her to join? SIGNIFICANTLY, the first two let-

ters in the word MEMBERSHIP are ME. It is "UP TO ME" as an individual to be a part of the membership team. Make your club so important to the community, and so interesting, that women will want to join!



Mrs. Ralph Barone (Theresa) Jr. Chairman, Membership 1408 Barone Drive, Weirton, W. Va. 26062

As we begin our new administration let us TAKE TIME to concentrate on the following membership goals:

Membership increase. Our Junior membership, excluding Juniorettes, is less than two thousand. Each club is strongly urged to increase its membership by twenty per cent so that our Junior membership can reach 2250.

Membership orientation. To be effective, every member of your club must be an informed member. To help you attain this goal, a detailed booklet "Your Federation Profile" has been prepared for distribution to each club membership chairman.

Formation of Juniorette clubs. At present we have eighteen Juniorette clubs. We want to increase this number to twenty-five by May 1969. Through their past accomplishments the Juniorettes have proved themselves a true asset to their sponsoring clubs and their communities.

Graduation into General clubs. Federated clubwork implies a sincere interest in the needs of one's community. Surely this interest does not terminate at age 35. Make a real effort to encourage your graduating Juniors to transfer into a General club.

Please, Juniors, won't you TAKE TIME to incorporate these membership goals into your overall program.

> BARNETT CLEANERS "The Dry Cleaning Service For Particular People" 1709 Charleston Ave. Phone 525-7581 Huntington, W. Va.

NOVEMBER, 1968

#### WVFWC

## Resolution on Kindergartens

Adopted March 30, 1968

WHEREAS, it is recognized that the greatest resources of West Virginia are its children and there is a responsibility to provide optimum opportunity to enable them to become competent and effective individuals who contribute significantly to the society in which they live, and

WHEREAS, there is a definite and pronounced need for kindergarlens in West Virginia to prepare children for school so that the number of failures in first grade (now 6,000 each year) may be cut down, and

WHEREAS, the West Virginia Federation of Women's Clubs have passed resolutions in 1966 and 1967 asking for kindergartens in the Public Schools of West Virginia; be it RESOLVED, That the West Virginia Federation of Women's Clubs again goes on record as desiring kindergartens for all children entering school the following year, and urges West Virginia to provide kindergartens in the Public Schools of the State.

# "EDUCATION . . . .

#### Memo To West Virginia Clubwomen

The State Department of Education has under study a plan for providing Early Childhood Education for the children of the State, ages three through nine.

The initial step in this plan proposes to provide financial support for one kindergarten unit for five year olds in each county from State funds, and to make available State matching funds for establishing additional units in the counties.

This plan is to be presented for approval at the next session of the Legislature.

John B. Himelrick, Sr. Assistant Superintendent of Administration. State of West Virginia, Department of Education



Mrs. J. Max Dawson (Helen) Chairman, Education Box 95, Kimball, W. Va. 24853

Education is the responsibility of every club woman! Goals: Assume leadership in securing QUALITY education, and EQUALITY OF education . . . teach our youth HOW to live, as well as to earn a living.

✓ 1. Become more involved in your state and local school systems.

✓ 2. Stress the need for teaching patriotism, pride in our state and nation; also respect for authority, law and order.

✓ 3. Work to establish more and better vocational training for students, dropouts and potential skilled workers.

4. Continue awarding scholarships to deserving young people in the teaching profession.

As a clubwoman, each member of the West Virginia Federation has the opportunity to become involved in her own community... where the final responsibility lies... in efforts to solve remaining educational problems.



Mrs. Joseph K. Kiser (Shirley) Junior Chairman, Education 334 - 21st Street

Dunbar, West Virginia 25064

Today, vocational and occupational education is vital in modern living. Realizing this our purpose will be to prepare individuals for employment by providing them access to quality of training and experience necessary to develop skills, abilities, understandings, work habits, attitudes, appreciations and moral values.

1. With school officials, promote a "vocation or Job Day" at local high school. (speakers, distribute literature)  $\sim 2$ . Invite qualified speakers on vocational education to club meetings (contact Mr. Fred W. Eberle, Charleston, W. Va.).

✓ 3. Compile a list of vocational programs or schools and distribute at high schools. (Barber and Beauty School, Nursing and Commercial Schools)

 $\checkmark$  4. Support State Legislation for funds in order to provide for the quantity and quality of programs needed now in West Virginia and in the future.



Mrs. A. Lane Daugherty (Elizabeth) Chairman, Public Education and Literacy,

225 Garnett,

Philippi, W. Va. 26416

Goals: To work toward a better understanding of public education and support Educational Design '69.

 $\sim$  1. Find out all you can about the WVEA program, Design '69; work with other community groups for its fulfillments.

 $\sim$  2. Organize workshops within districts, individual clubs, or communities to find out educational needs and then work toward a solution.

 $\checkmark$  3. Keep in close touch with your legislators concerning legislation that affects the schools in anyway. Talk to them, write letters letting them know how you feel, invite them to speak to your club, encourage them to support any legislation that will improve education in W. Va.

 $\checkmark$  4. Do let me know what your club is doing in the field of public education!

# . . . . OUR RESPONSIBILITY"



Mrs. Delmas Miller (Burley) Chairman, Continuing Education and ESO.

1289 Jacobs Drive,

Morgantown, West Virginia 26505

Cicero said, "As a field, however fertile, cannot be fruitful without cultivation, neither can a mind without learning."

Women's clubs should at all times offer opportunities for members to be intellectually stimulated. Each club program should make all participants incre enlightened than they were before. The subject areas may be as varled as in the state of the stat too old to loava" is most appropriate.

1. Emroli in adult education classes or colligne.

2. Plan osrticipate in public formas a shable service to your commun

pr 3. Enroll and participate in ESO, the program of planned reading and study list of courses available from West Virginia University.

1. Analyze personal interests and find time to pursue them by in-depth studies. Keep alert to world affairs. Become knowledgeable of current domestic issues.

5. Explore an exciting new program, sponsored by the College Entrance Examination Board, that permits adults to gain by examination college credit for what they have learned through independent study, work experience, correspondence courses, adult education courses . . . for information, write to College-Level Examination Program, Box 977, Princeton, New Jersey 08540.

#### WHITESIDE'S

MORGANTOWN'S FINEST STORE



Mrs. Phares E. Reeder (Edythe) Chairman, Scholarship Loan Board 2000 Kanawha Avenue. Dunbar, West Virginia 25064

More than fifty years ago, the West Virginia Federation felt a need for a scholarship loan fund to assist West Virglnia girls in their pursuit of higher education. Thus, in 1915 such a program was initiated.

Through the years, this project has been supported by the clubs with contributions each year to the fund. These contributions have made money available on a loan basis to many girls. Over forty girls are holding loans at the present time,

Any club may recommend and sponsor a girl from its community. She must be planning to further her education in a West Virginia institution. It may be a college, university, business school, beauty school or in a nursing education program.

Loans are available in the amount of five hundred dollars a year. When the application has been completed with the necessary references, a note is signed by the recipient and two non relatives. The note is held by the Scholarship Loan Board and becomes due one year after the girl's education has been completed. If she begins repayment of the loan at a stated time and continues payments until it is repaid, the note is non-interest bearing.

Past recipients of loans are successful members of the teaching profession, nurses, beauticians, career business women and airline employees.

The club women of West Virginia are proud of this project and the contributions they have made to many girls through the years.

Rules governing the Scholarship Loan are published in the State Directory. Applications may be had by writing to Mrs. Charles Henry, 260 Parkway Drive, Clarksburg, West Virginia 26301.



Mrs. R. M. Golladay (Lucile) Chairman, Library Services Division 170 E. Birch Lane, Romney, W. Va. 26757

Goals: To understand and aid our libraries as one of our chief community educational centers. Help libraries to become exciting tools for every day modern living; dynamic, essential, and growing.

1. Observe Children's Book Week, November 17-23, 1968.

2. Sponsor a Book Fair . . . for information write: The Children's Book Council, Inc., 175 Fifth Ave., New York, N. Y. 10010.

3. Provide something for everyone through your library — summer read-ing programs, films, records, hobby shows, exhibits, Braille books for the blind, story hours for children.

▶ 4. Encourage use and improvement of school libraries and community libraries - work through news media to inform citizens of the infinite variety of library services available to the community...sponsor a weekly "li-brary corner" in local paper. 5. Sponsor "Every child owns a book" for the disadvantaged, especially

those in the pre-school or early ele-mentary age group.

DEADLINE FOR DUES IS DECEMBER 1, 1968

#### RENROY FLOWERS

#### Flowers, Flower Accessories and Gifts

37 North Centre Street Cumberland, Maryland Parkview 2-8420

Member F. T. D. A.

# DESIGN

Design '69 is not the TOTAL in educational planning nor in program. It simply offers professionally conceived directions toward a program of education for meeting West Virginia's needs.

Just prior to the 100th Anniversary of the West Virginia Education Association, the profession developed and published most effective and acceptable goals of education. But with this accomplishment came a realization of a hard fact of life — one that every person should know and do something about. This fact includes these truths: That a set of goals means nothing if you do not have the kind of program needed for fulfillment.

That the best program which can be conceived by man fails if there is not adequate and quality personnel to effect it.

That program and people cannot succeed if there are not modern and ample facilities, buildings and organizational structure within which to work.

That NONE of the above can be accomplished successfully if the people do not furnish ADEQUATE DOLLARS!

Design '69 offers new ideas, concepts, and recommendations in all of these areas. In program, a new approach is offered whereby the level of intelligence of preschool children can be improved. Do you know that half of all growth in human intelligence takes place between birth and age four, that

# A West Virginia Plan For Educational Advancement

by Phares E. Reeder, Executive Secretary West Virginia Education Association

another 30 per cent occurs between the ages of four and eight? Yes, IQ's can be improved and Design '69 recommends a program to do just that.

Do you realize that five to eight of every class of 30 to 35 children entering school are destined to failure because of acute difficulties in the reading process? Practically all dropouts are reading failures! **Design** '69 proposes a special teacher of reading for all elementary schools.

Design '69 points toward a new direction for the junior high — a most neglected area of our public school system, the time in the lives of youth when they need the greatest attention. The best in guidance and counseling must be provided. Design '69 recommends this and proposes that the junior high become a career laboratory for exploration and experience into the exciting careers, occupations, and skills needed in this fast-changing world. These mini-experiences through this laboratory approach can help junior high youngsters begin to find direction to their lives.

Design '69 calls for a comprehensive or multi-curricular type high school. Here youth, fast approaching adulthood, must have opportunity to move into the work world with the finest of capabilities, or move to further schooling in a post-high school program, or into the college and university. This type of high school is sadly lacking in West Virginia, although we have begun to move in this direction.

Yes, Design '69 hits hard at West Virginia's dereliction in providing posthigh educational opportunity for youth and adults desirous of additional schooling but not through the traditional college approach. Do you realize that only 16 out of every 100 West Virginians ever go to college? The time has come where on an area district basis counties join together to do something about this educational void. Design '69 proposes what might be called a Career Academy offering programs in career, technical and occupational training to meet the practical, downto-earth needs of this great mass of our people.

There is much more to **Design '69**, and all of it calls for personnel of the highest quality, of sufficient quantity, and in a wide range of needs. These personnel are a must.

When it's all said and done, as indicated at the beginning, it takes DOL-LARS to bring Design '69 into reality. The 1969 Legislature will be asked to find ways to make Design '69 a reality; but 25 years as executive secretary of the WVEA and my work with legislatures cause me to know that little can be done unless there is public support. The WOMEN of West Virginia con create that support. These 500,000 children and youth are YOUK CHILDRES AND YOUTH!



IN RONCEVERTE

Full Service Banking in the Greenbrier Valley Member: Federal Deposit Insurance Corporation The Sign of Action

**ESTILL & GREENLEE, INC.** 

Realtors

 304
 304

 343-5181
 212 Roane St.
 343-5181

#### Rt. 21 By-Pass

Bluefield, W. Va.

RED BARN SUPPER CLUB

Specializing in

Steaks - Spaghetti - Seafood

Dancing Nightly

"Petie" White, Mgr.

# HUNTINGTON FEDERAL SAVINGS & LOAN ASSOCIATION

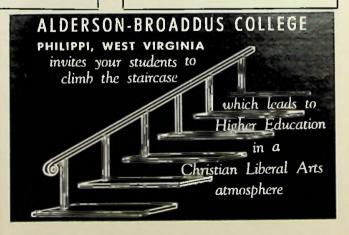
HUNTINGTON, WEST VA.

- Home Loans -

"Savings Accounts Insured to \$15,000"

5th Ave. & 11th St.

Phone 529-6241



## EDUCATION - YOUTH - COMMUNITY





#### Shell Oil Contest

\*Any GFWC club conducting a program in one of the traditional areas of educational assistance to the youth of its community is eligible to enter.

"Traditional areas are those that would lend themselves to further development of youth's academic, vocational or cultural endeavors.

\*NOTE: Health, Safety and Recreational Projects, as well as Educational Projects for adults, are not eligible for entry in the 1968-69 GFWC - SHELL OIL PROGRAM.

\*Education programs must be conducted between February 15, 1968 and February 15, 1969.

\*Projects submitted must be from individual clubs - no joint club entries will be accepted.

\*A program booklet containing the official entry blank was mailed to all clubs in September, 1968.

. . . .

1967-68 WVFWC WINNERS Jr. Dept. Woman's Club of Huntington \$500 Winner

Projects:

300 hours working as teaching aides.

"Assisted with Meadstart program. "Awarded two scholarships for col-

the 125 members were directly

#### Gelf Woman's Club Soe Winner

Projecta:

"Financial support to two scholarship i noda.

"Etablished beginners' art classes, with qualified instructor. Exhibition of students work.

\*20 of the 46 members active in program.

#### Charles Town Woman's Club \$200 Winner

Projects:

\*Awarded \$100 scholarship to student.

\*Contributed to pre-school program. \*Aided indigent school children.

\*Provided conservation camp scholar-

ship. \*Full membership of 120 women participated.

> T. R. TURNBULL ELECTRIC **Complete Electrical Wiring** Residential & Commercial New Construction - Repair Work Maintenance Huntington, W. Va. 25701 Phone 522-4026

HERE'S WHAT YOUR CLUB CAN DO ...

1. Secure, organize, staff or maintain better library and fine arts facilities or materials.

2. Raise funds for clothes, books, lunches, transportation, etc., for disadvantaged children. Organize a jobplacement program to provide afterschool jobs. Volunteer time to help slow-learners.

3. Initiate community scholarship funds; get your community interested by raising funds for the first grant or loan.

4. Support school bond issues and addition of needed facilities, such as kindergartens, nursery schools.

#### **Community** Improvement C. I. P.

# CLUBS CAN FIND COMMUNITY NEEDS

How did winning clubs in the 1966-68 CIP contest discover needs so they could start projects? From their experience, club members can gain ideas on how to begin and in the process gain personal satisfaction, fulfill club purposes, learn more about their communities, and help keep their com-munities vital by doing something for them

\*In Indianapolis, clubwomen "watched" in criminal, municipal and juvenile courts. They learned about needs they never knew existed. They then went to work!

Clubs in smaller towns, found an effective way to discover needs was to call the various organizations of the communities together.

\*Sometimes a need is so obvious it has already received public attention. When a town like Basin, Wyoming, lacks an adequate water system and a doctor and dentist, it's not hard to know what is needed.

\*A field trip can be an eye-opener. At Atlanta, Georgia, clubs toured a Hospital and saw the lack of adequate study and recreation areas for health career students.

A state federation project, such as selling the state through tourism, can be put into action on the local level. Jonesboro, Georgia, found the way to improve its run-down appearance was to promote its unique historical background.

\*An active club in Miamisburg, Ohio, offered its help to the local govern-ment. After several rebuffs, the real need in the community became apparent.

\*Entry blanks can be obtained from GFWC headquarters, or your state CIP chairman.

\*Deadline for entering the 1968-70 contest, June 1, 1969. May 1, 1969 for Juniors in W. Va. Deadline for reporting, March 1, 1970.

# Confused About Contests? Awards?

This article may help your club receive an award next Spring. . .Good luck!

Q. What is the value of contests and awards?

A. Every club with a worthwhile project is already a winner, but con-tests do have merit. Competition is a spark which helps us perform a little more effectively. Awards give deserved recognition to clubs with outstanding projects, and they provide incentive and inspiration to other clubs. In addition, every club which submits an entry has a written record which is valuable in evaluating accomplishments and needs.

Q. What are some pointers on compiling an entry?

A. Keep the purpose of the contest in mind. Be complete. This is one time when modesty is not rewarded! Make sure that everything your club did on the project is recorded. Correspondence, press clippings and pictures tell your story well. Give an idea of the scope of the project . . . the number of people involved both within and outside the club. Evaluate your effectiveness. Present your project in an attractive way.

Q. Must a project be completed before it can be reported?

A. No. Your project may be a continuing one. Your future plans should be included, but be fair . . . distinguish between what is planned and what is actually accomplished.

Q. Must my club give a lot of financial assistance to be eligible for awards?

A. No. What you give to a project is important, but it does not have to be money. Time, energy, concern, thoughtful planning and hard work are some of the resources a club may give which count more than actual money spent.

Q. Is the deadline important? A. Yes! Don't risk having your project discounted by being late. Allow plenty of time to complete your entry and send it ahead of the deadline, if possible.

Q. Does the small club have a chance?

A. Yes! The size of a club should be stated in an entry, and it is taken into consideration when the entry is judged. Much more important is an effective, diversified program of ac-tivities which meets the need of the Q. Which contests can my club enter?

A. Any federated club can enter the General Federation contests. Shell Oil, Citgo, and the Community Improvement contests, are judged on both state and general federation levels. A new GFWC contest is the Clean Air Com-munity Action Program. Any club may sponsor the GFWC-Hallmark contest with high school seniors being the recipients of the awards. On the state level, all clubs may join the Pennies for Pearl, Membership Silver Tea con-

(Continued on Page 22)

# GFWC Crusade For Morality In Mass Media



# Message from the GFWC President

#### Mrs. Walter V. Magee

I call upon you now ... at this very time ... to join with the General Federation in a great, sweeping, nationwide crusade to re-establish the meaning of the American Home; to re-affirm the basics of the good life ... honesty, forthrightness, decency, containment, peacefulness, respect for others. We will achieve this through united action, joining the forces of our millions of members ... until our voice is heard and is heeded by those responsible for the current rash of violence, crime and lurid sex in our entertainment media.

Enroll your club now in the GFWC CRUSADE FOR MORALITY IN MASS MEDIA by filling out the entry form elsewhere in this magazine.

Our Crusade will be two-pronged: In the entertainment media, (1) We will work to eliminate those things we deem detrimental to the American Family, and (2) We will BUILD those things which we believe will enhance the well-being of the American Family.

I depend upon YOU and YOUR CLUB to help me in this difficult undertaking. This Crusade cannot hope for success unless, with unanimity, our clubs . . . large and small . . . rally to support it.

Let us be determined and forthright, aware that we will not be destroying but CREATING, that we will not be taking away but substituting the genuine for the fraudulent, eliminating the deleterious, and in its place encouraging the good, and the enduring, and the worthwhile.

#### AGENDA FOR ACTION

Step 1. Establish first of all that ours is not an "anti" crusade . . . it is intended to promote and support good movies, good television, good literature. Patronage is how we accomplish this: Attend good movies; listen to and watch good TV and radio programs; buy good magazines and paperbacks.

Step 2. Set aside an initial club meeting to discuss the Crusade. The tone of the meeting can be quickly established, if you choose, by reading the editorial in the September 1968 issue of the GFWC CLUBWOMAN. It describes the need for the crusade, its scope and what we hope to achieve.

Step 3. Appoint a Chairman for the Crusade for Morality in Mass Media. If yours is a small club, the club president may choose to lead the Crusade.

Step 4. Appoint a Committee. This is done either by the club president or Crusade chairman.

Step 5. Study the situation in your town. Call on your local theatre managers, TV and radio station managers and your newstand vendors. Tell them that your club is supporting the national campaign of the General Federation of Women's Clubs to improve the quality of movies and TV programs and to eliminate from the newstands the surfeit of sex magazines. Write down best as you can their response, in order to have an accurate report for your club.

a. Impress upon those to whom you talk that the communication media must recognize their responsibility to the public. If this obligation is ignored then the community should patronize only those movie theatres that observe proper community standards.

b. In the instance of television and radio, call on the station managers and tell them specifically which programs are offensive and why. The Presidents of companies and industries which sponsor objectionable programs definitely should be written, stating the bases for objections and requesting them to withdraw their sponsorship of the programs.

c. Newstand vendors should not give prime position on their stands to the sex magazines and they should not sell these to sub-teenagers. Such magazines should be kept to a minimum of choices, with the responsible magazines put in prominent display. Those vendors who cooperate best should receive the patronage of citizens. This can be accomplished by making a list of cooperative newsstands and circulating this in markets, at club meetings, at the "Y's", at Girl and Boy Scout Headquarters, and so forth.

Please adopt at once the Statement of Commitment which enrolls your club on the roster with others support-

(Continued on Page 19)



Mrs. George W. Hodel (Muricl) Chairman, Communications Division, 102 Bishop Street, Backley, W. Me. 95001

Beckley, W. Va. 25801

Recently I attended in New York a Communications Forum, presented by the Center of American Living, inc., to "Consider the Influence of the Mass Communications Media on the Caliber of American Civilization".

I came away from that meeting with eight full pages of notations from speakers . . . all pointing up the intmediate, urgent need for each of you to become individually involved and support the GFWC Crusade for Morality in Mass Media!

Where have we failed? We have failed by doing nothing. We have failed by our non-involvement. Communication (the act of sharing) is a two-way street, and we must become involved on that street, before the Mass Media begins to assume responsibility for content of their programs, be it television, movies, books, or magazines.

We are surfeited today with the word Power — be it white, black, militant, flower, etc. Through individual involvement we can activate the greatest communication power there is ... WOMAN POWER!

Let us move this individual into the home for a moment . . . as a **PARENT**. Do you have open-end discussions with your children (dinner table can be great for this); do you hear them out; do you know what they are thinking; who they are seeing; what they are reading; viewing and hearing! (Have you ever really listened to the lyrics on some of the records played endlessly by your children?) As a TV station says nightly (bless 'em!): "It is now 11 PM. . . . Do you know where your children are?" And, above all, instill in your children **RESPECT FOR THE LAW!** (Continued on Page 15)

# WHERE DOES YOUR DOLLAR GO?



Mrs. Darwin Harrold State Treasurer 610 Tenth Avenue Huntington, W. Va. 25701

Have you ever as an individual clubmember wondered what happened to the monies which come into our state treasury?

Of course, we have our proposed budget which is approved, and the treasurer's report — but have you ever seriously thought how our dues of \$1.60 per member is spent? The following may a helpful and should give you some is sight. I believe that you will note that our dollars go farther and do may good than most dollars which are spent today.

Thirty wents (35c) per member is paid to the General Federation of Women Clubs to give you membership in the worlds largest organization of women ... it helps to meet their budget.

The balance of sixty-five cents (65c) takes care of quite a few items which help to make our state organization more effective in meeting the individual club needs.

A part of the 65c goes to pay for the informative Handbooks which are sent to your club president. This is of particular interest to the local club president, and her board, since it gives them information and ideas beneficial in setting up their program for the year.

Twenty-cents (20c) of the allotted money goes to defray a part of the expense of publishing our WEST VIR-GINIA CLUBWOMAN. (Advertising pays the remaining costs of the magazine). Quite a sum of money is spent to publish this magazine (\$2,000 per issue) more members should be reading and benefiting from it. A small part of the sixty-five cents

A small part of the sixty-five cents is given to the president and her officers to help take care of a part of the expense incurred in carrying out their duties. The time and effort expended// by our state officers and chairmen is

a great deal more than the average clubwoman realizes. They certainly deserve all the help and gratitude you, as members, can give.

A portion of this same sixty-five cents goes toward postage (it's really getting to be something!) office supplies, expenses of state convention, advertising promotion and money for contests.

In addition to the \$1.00 per member in dues, as clubs you make it possible for us to keep a Pan-American student at West Virginia University; a Scholarship LOAN fund is available for young women from West Virginia to use if they wish to further their education; and much has been done by you for Camp Galabad, a camping facility for mentally and physically handicapped children.

The Penny Art Fund which all clubs contribute to is used to purchase awards for furthering the Fine Arts program.

I hope the above has helped you to understand HOW your money is used and how important it is that you continue to support the several projects which are funded by our organization.

Always remember to make checks payable to: West Virginia Federation of Women's Clubs. If you send one check to take care of several contributions, please breakdown cach amount and account to which credit will go.

Sixty-five cents doesn't go far these days — but when we put all the dues together, a great deal can be accomplished.



# VIKING GLASS COMPANY

NEW MARTINSVILLE, W. VA.

TREASURED AMERICAN GLASS

VISITORS WELCOMED

GIFT SHOP-GUIDED TOURS

# WHAT ARE HONOR POINTS?



Mrs. James Moore State Jr. Treasurer 200 California Avenue Chester, W. Va. 26034

WHAT ARE HONOR POINTS? Do you really know, or is it just something you hear discussed at your club meetings.

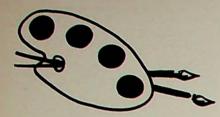
This year the Honor Points are a series of requirements on Project participation, Federation meetings, Workshops, Dues, Organizational procedures, and Membership. They are set up with the thought in mind to activate a wellrounded federation program for the club year.

Honor Points are quite easy to complete, if you read them, understand them, and adhere to the dates the dues and contributions are to be in. I have found from past experiences that more errors are made in forwarding monies than in any other phase of club work, often times eliminating a club from being acknowledged as an honor club.

To simplify matters when mailing your dues, etc., make a check for each item listed in the Treasurer's Guide, payable to the W. Va. Federation of Women's Clubs, Junior Department. Please designate on the check what you are paying so distribution of fees and contributions may be recorded properly.

Again, I cannot stress too strongly the importance of following the instructions for sending all Federation funds by the deadline dates, so your club will be duly credited and Honor Points will be awarded accordingly. Credit cannot be given for any contribution sent to anyone other than the Junior Treasurer. We will not make any exceptions.

To be an Honor Club is indeed an honor! When receiving the award accept it with great pride for your club will be receiving recognition for a job well done.



Mrs. Morris A. Stamm (Mary) Chairman, Fine Arts Department 2218 Goff Avenue. Clarksburg, W. Va. 26301

"The art of using moderate abilities to advantage wins praise, and often acquires more reputation than actual brilliancy." . . .Frances Rochefoucauld "Ability is a poor man's wealth," once said M. Wren. This is very true,

and thus if our clubs - during the next two years can uncover the latent talents which I am sure are present within the hundreds of clubwomen, each of us can become extremely wealthy simply by being present at the "unveilings." Our goal these next two years is

to -- Experience individual inspiration and renewal through participation in the arts . . . share artistic abilities with those inside our own circle of influence . . . encourage artistic ex-pression of others.

An empty canvas faces each club-woman. It is for you to blend your own ideas with those you find sprin-kled throughout the divisions of this department. As you explore the chang-

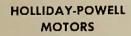
Mrs. John Killoran (Carolyn) Junior Chairman, Fine Arts 1605-D Quarrier Street. Charleston, W. Va. 25311

Our aim in Fine Arts will be to explore and understand the importance of the arts in enriching the life of ev-ery American! I would like to see each Junior in our state become more aware, and involved, in all phases of Fine Arts!

1. Actively work with youth, especially Girl Scouts, to give them a better understanding of the arts. The age group from seven to seventeen is an impressionable one, eager to learn and to try new ideas.

2. Promote arts and crafts in West Virginia. Encourage gift shops in your town for state and local crafts. For information regarding W. Va. arts and crafts, contact the Arts and Crafts Division, State Department of Commerce, 1113 Virginia St., E., Charleston, W. Va.

I would like for every Junior to learn more about music . . . from "rock" to "the Masters". Let's try for more creative writing . . . even in writing a sim-ple letter. If I could use one phrase to



Ronceverte, W. Va. 24970

Creativity Through Fine Arts



ing world of the arts you will adopt the most intriguing of the new, and retain the best of the old, at the same time creating your own unique and exciting collage of activities.



sum up our goals for these next two years it would be: "Work, with Youth, and Learn"! Individual Involvement in Fine Arts . . . let it begin with me!

**RONCEVERTE ICE &** PRODUCE CO. **Dairy Products and Ice Cream** Ronceverte, West Virginia



Mrs. J. Wells Eakin (Lee) Chairman, Music Division, Edgewood Terrace, New Martinsville, W. Va. 26155

"The hills are alive with the sound of music, ... " This line from the popu-lar song seems so fitting for our West Virginia hills. It is my hope that during the next two years they will come alive even more. Some ways I might suggest are:

1. Endeavor to stimulate the interest of youth by inviting them to perform at your meetings.

2. If your community schools do not have an adequate choral music depart-ment . . . encourage your Board of Education to incorporate more contail music in the schools. If funds are not available . . . VOLUNTEER your serve ices if you are qualified.

your club could sponsor operettan

✓ 4. Don't forget your period and love to be asked. Check wild your nearby clubs for an exchange an ellent.

Remember, when working with youth. nothing develops a child like a chance to perform. I hope to be able to give a prize for the best overall program on this level.

It is so important to keep singing! I do hope every club meeting will begin with music . . . if special music is not available, group singing of patriotic songs (and the West Virginia Hills) is always effective . . . at no time in our history have we needed to think more about our country and count our blessings!



#### HOW'S YOUR DIET?

Mrs. James T. Hall (Nola) Chairman, Literature and Drama Division, 1217 Walnut Street, Kenova, W. Va. 25530

How does your club gain from the **Diet** in the Literature and Drama Division? This diet (Direct Involvement Enriches Tomorrow), may be feed by following this menu:

1. (Appetizers). When time is available why not take a book with you and visit an elderly neighbor; sometimes these senior citizens have bad eyesight and would enjoy having someone read to them (even the Daily News) also visit children's wards at hospitals to see if there is a need for help in the speech clinics or need to set up a story hour for the patients. 2. (Main Course) Promotion of W. Va. Writers. The vast resources of writers in W. Va. need to be tapped. Check with your local literary groups, local high school dramatic and poetry or writing clubs; Jim Comstock's weekly "Hillbilly" carries a current list of W. Va. books, either written by West Virginians or about W. Va. Ask your local newspaper editors about promising writers in your locale. Have a short review of Pcarl Buck's, "My Mother's House," at a meeting. Encourage members who are amateur poetry or fiction writers to read their compositions at a meeting. Promote Creative Writing and Poetry Classes in your schools and recognize outstanding student writers in some way. Support school and local libraries.

Member: Enter WVFWC Writing Contestal This is a help to your club and, who knows, you just might win an a wroi

Child testings are usually opened with a devitional (hopefully written and provide by a member). Have you the state of the state of the state of minute in closing your meeting by reading mort "Thought for the Day" or a provide of your meeting? It only to the meme of your meeting? It only takes a minute and is a very nice way to bring a close to a good evening.

Are you a frustrated Betty Davis? Try joining your Community Players Group . . . if not as an actress, try your hand behind the scenes or at least in the audience. (A play is a good ways and means project, too).

Encourage your members to enroll in ESO. This is a fine opportunity for Clubwomen and can be accomplished at your own pace. Each club president should have a good supply of application blanks.

 $\checkmark$  3. (Dessert). This is Involvement. This means taking an active part in meetings, not only at club level but especially through attendance at your district workshops and both State and District conventions. Now you're wondering how the Literature and Drama Division can be represented at a workshop or convention. Having watched an accomplished speaker is often very much help when one is called upon to present a program or speech before a group. Nothing takes the place of "Doing" but "Sceing" and "Hearing"

are morsels of enrichment toward one's development in the fundamentals of dramatic activity.

 $\swarrow$  4. (Snacks). When your reports are due (2/15/69) please include the number of members in your club and club name on your report. And let me know all your activities in this Division.

Good luck on your diet . . . and if you need any help with your recipes, I will do my best to help you cook up something good!

#### THE ART OF PUBLIC SPEAKING



Mrs. Hugh Rogers (Annie) Chairman, Public Speaking Division Glen Ferris, W. Va. 25090

"I know what I mean, but I don't know how to say it."

How often have you heard this statement? How embarrassed have you been not to be able to put into words your complete thoughts? How many times have you been misunderstood? You don't have to be. You, too, can learn to speak in public.

In the days of the cave men, a grunt or a nod may have sufficed to communicate an idea. Today, however, the world has become so complex that we must learn to express our thoughts well in order to convey our ideas intelligently to others. The mechanical media or communication is making it possible to carry the human voice to larger and more varied audiences.

Public speaking is one of the performing arts today. The painter exhibits his painting, the sculptor shows his piece of sculpture, the architect presents his building, but the speaker is both the creator and what is created. He MUST present a polished performance.

Modern women are speaking in more situations to larger and larger groups. The recent political conventions bear witness to this fact. This was not al-

(Continued on Page 22)



Mrs. Charles Cunningham (Olivia) Chairman, Arts and Crafts Evans, W. Va. 25241

In 1963, our Centennial year. West Virginia artists and craftsmen revived primitive crafts and encouraged modern art as one means of drawing attention to our state. Fairs, shows, exhibits, classes and competition played a big part in our birthday celebration. Even the most optimistic person could hardly have forescen the impact of these first efforts on our state.

Economically, we have profited from the thousands of tourists who come each year to visit our craft fairs and festivals. Hundreds of West Virginians who exhibited their work for the first time find themselves now, with a small business providing extra income.

business providing extra income. Culturally, we find the primitive works have upgraded themselves and have become fine art in some instances, and new and original ideas are taking their place along with the old.

The West Virginia Clubwoman can take great pride in knowing that her participation in the Art and Craft program in the past five years has played a significant part in making West Virginia one of the outstanding craft centers in the United States. Several states have had their representatives here studying the program and its accomplishments.

Our goal this year is to create an increasing interest in both fine arts and crafts. Either by actual participation or as spectators. To encourage people of all ages to get acquainted with the Art & Craft program in the state.

Special emphasis is put on the young, the handicapped, and the underprivileged.

Give youth the opportunity of expression through the GFWC - Hallmark Art Talent Contest. Explain the rules to them early in the year, have local youth displays picking the top entry to be brought for exhibit to state convention.

Your contributions to the Penny Art Fund furnishes the prizes and ribbons for the convention art and craft shows, as well as monetary awards to Hallmark winners. The Juniors use their Penny Art fund in a different manner.

"Let each man exercise the art he knows"...

#### **ELLIS RESTAURANTS**

"Dine With Us – Or Carry Out" Rt. 50 E. of Clarksburg 842-2784 Rt. 19 N. of Clarksburg 622-4701

CABELETTE BEAUTY SALON Hair Shaping and Permanent Waving by Master Stylists 1402 15th St. - 316 Norway Ave. Owner & Operator, Glenna Miller Huntington, W. Va.

SUPERIOR DRUG STORE "Your Independent Druggist Serves You Best" 2544 8th Ave. Free Delivery Huntington, W. Va. 525-7736 Clyde Fuller, Owner

#### GUYAN HOMES, INC.

Guyan Lumber Company 202-20th St. Huntington, W. Va. Phone 523-7428 "A Complete Home for Less"

#### CHARLES H. HAGAN & CO.

Huntington, W. Va.

BIAS INSURANCE AGENCY General Insurance "Dependable Protection" Norman R. Bias 511½ 8th Street Huntington, W. Va. Telephone 525-2082

#### BAILEY'S CAFETERIA

Huntington,

West Virginia

#### HOUSER'S MOTEL

Your Friend At The Highway, Rt. 50 Romney, W. Va. Ph. 822-3545

POSIE PATCH Flowers For All Occasions Phone 822-3509 Area Code 304 Romney, W. Va.

## WVFWC TOURS

By: Mrs. John R. Davis, Tour Chairman

The idea of tours was first started in Mrs. John Scott's administration. The first tour was in July, 1963 to Hawaii. Twenty-two women, three husbands and one grandson went on this ten day tour, leaving Pittsburgh Airport, by Jet and returning to the same port. In addition to the Island of Ohau, two of the outer Islands were visited, Maui and Hawaii, or the Big Island, also called the Orchid Island and the Volcano Island. While in Honolulu we were housed in the Hawaiian Village Hotel fronting on Waikiki Beach. On Hawaii, one night in Kona Inn at Hilo and the other in the Naniloa Hotel, all the best. The ten days were full of interesting and exciting things to do and see. All too soon it was time to return home.

In 1964 we visited the World's Fair in New York, 41 women and four men being in this party. We spent a week in New York, touring the Fair three days, visiting United Nations, Radio City, three shows, after theater supper at the famous "Mama Leona's Supper Club. It would be hard to imagine six days fuller of activities than these were. We stayed at the Sheraton Park Hotel.

In 1965 we went on a 13 day tour, starting in New York. motoring north and crossing into Montreal, Canada the second day. Here we stayed at Montreal's finest hotel — The Queen Elizabeth, for two days and nights. While there, we were entertained by the Travel Agency at the world Famous Beaver Club, at a dinner.

Leaving Montreal ve motored east to beautiful Quebec City, situate on the St. Lawrence River, where we stayed at the Chateau Frontenac, two days and one night, leaving here we continued east along the St. Lawrence River entering the Gaspe Region, we continued around the Gaspe Peninsula, (Gaspe means "Land's End"), the furtherest most point in North America. We came back into the United States at Houlton, Maine. and continued down through New England, staying two nights and days at the Waumbeck Hotel, Jefferson, N. H. A beautiful Re-sort. We arrived back in New York on the 13th day and each went our separate ways. Only 12 women went on this tour, and we joined another group out of New York, making 30 in all.

We did not have a tour in 1966.

In 1967 we went to Hawaii again for ten days. Only ten women were in this party. We left from Pittsburgh by Jet, same as before, and had pretty much the same tour as in 1963, except we did a lot more sightseeing and did not have quite as much free time. On this tour, we visited three of the outer Islands, Maui, Hawaii and Kuai. Kuai was one we did not visit in 1963.

This year, 1968, we thought we would promote a different kind of tour, one that would be more restful and not be so much sight seeing. We had thought this would appeal to a lot of women and their husbands and families. In this we were mistaken, as only nine



Mrs. John R. Davis WVFWC Tour Chairman No. 222 E. Third St. Weston, W. Va. 26152

went on the Cruise to Bermuda in July on the Cunard Line's Franconia. Ten were signed up but one had to drop out on account of illness. All on the tour were delighted with the six days.

Women who have gone on these tours have been well pleased. Two of the same women have gone on three of the tours, nine have gone on twe, so apparently they enjoyed them. Some are pledging to go on whatever we offer in 1969. However, unless more club women are interested in the tours, than went on the last two, it hardly seems worthwhile to put forth the effort and work to promote them. To one is travel minded, this is the fdeal way to go, in a conducted tour, as your tour chairman and travel agent make all the arrangements, and all one hes to do is to enjoy it.

R. C. JONES FUNERAL HOMS AND FORD FUNERAL HOME, INC. Fairmont, W. Va.

Area Code 304 822-3500
MANORLAND POST MOTEL
AND RESTAURANT
NEW 24 UNITS INDIVIDUALLY CONTROLLED
Electric Heat—Air Conditioning
Swimming Pool
Located 8 Miles West of Romney on
Routes U.S. 50 and U.S. 220
Route 1-Burlington, W. Va.
Ph. 289-2000
In The Heart Of W. Va.'s
Hunting Area
MR. AND MRS. MAURICE WHIPP, Owners
AAA APPROVED

# A Christmas Thought

Vera Andrew Harvey At Christmas time, I like to send A loving thought to every friend: The friends I knew long, long ago, The friends as yet I hardly know, The friends I had by merest chance, The friends I knew by kindly glance, The friends I lost, the friends I kept, The friends that haven't happened yet. This is the thought that I am sending With the Christ Child's message blending:

The greatest gift that Heaven can send In the whole wide world is a friend, **1股以股以股或股股股份股以股以股以股以股以股以股**以

#### MRS. HODEL

(Continued from Page 10)

Ask your newspapers to consider a "Teen Page" honoring the often unsung praiseworthy youngster. Encour-age TV and Radio to present panels on youth - discussions on narcotics, etc.

Participate in the nationwide Look-Listen Poll, September 15 to Thanksgiving, 1968 — this poll asks each participant to evaluate eight programs and report her opinion . . . for information or to order a supply of report cards a club president should write to the American Council for Better Broad-casts. 15 West Main, Madison, Wisconsin 53703

The following are some addresses that might assist you in the GFWC Crusade:

TV

NBC, Julian Goodman, Pres. 30 Rockefeller Plaza, New York, N. Y. CBS. Frank Stanton, Pres. 51 West 52nd St., New York, N. Z. ABC, Leonard Goldenson, Pres. 1330 Avenue of the Americas,

ew York, N. Y.

Motion Pictures:

Mr. Valenti

Motion Picture Assn. of America 522 Fitth Avenue, New York, N. Y.

#### MESSAGE FROM THE JUNIOR DIRECTOR

(Continued from Page 4) day and most of us have experienced the modern irritation of flying halfway across the country in less time than it takes to drive from the airport to the city during the rush hour.

However much we may long for "the good old days" (whenever they were!) and however difficult it may be for us to change, we must integrate ourselves into our immediate world. We are of the present and unless we TAKE TIME to become involved in it, we can only become more disorientated. C. P. Snow wrote: "Each of us is solitary; each of us dies alone; all right, that's a fate against which we can't struggle — but there is plenty in our condition which is not fate, and against which we are less than human unless we do struggle."

The real question - which is as yet unanswered — is how we, individuals, who look beyond freedom and leisure and material success can find meaning in personal experiences and in our in-Shirley Lewis ner lives.



PENNIES FOR PEARL -- Have you started to save all pennies? Run a contest with club members to see who can

cites while club intermotes by March 1! CIRCULATION MANAGER: After club presidents correct yellow strip lists updating mailing list of the CLUBWOMAN and returns to Shepherdstown, be sure to send any new members, and, change of addresses, to Mrs. Creed Neff, 217 West 9th Avenue, Huntington, W. Va. 25701.

GFWC SCROLLS: Hand-inscribed scrolls will be furnished free from GFWC to clubs which wish to commemorate their 25th, 50th, 75th, and 100th anniversaries. Scrolls for categories other than the above will be available at a cost of \$1.50. (GFWC Headquarters, 1734 N Street, N.W., Washington, D.C. 20036.) Also, avail-able, GFWC Hdqtrs. color post cards 05¢ each.

GOOD DRIVER? Sponsorship of a driver refresher course in your com-munity would make a fine club project. For suggestions on how to go about it, write to GFWC for the booklet,

"Drive Refreshed." CIP WORKSHOP, BLACKWATER FALLS: Plan to have one member attend, November 15-16!

DUES DEADLINE: DECEMBER 1. 1968!

SCENIC PLACEMATS: Each box contains a set of six (different state views). They sell for \$3.00 per box . has your club placed a Xmas order???

PEARL BUCK NOTES: Another way for your club to raise \$\$\$\$, Bright of America notes of Pearl Buck's birth-place . . . \$1.00 per box. HELP PRO-MOTE AND PUBLICIZE OUR STATE: Sell the notes and placemats . . . not only will they go outside of W. Va., but will make our own people more aware of the natural beauty of our wonderful state! Send orders to: Mrs. Harry L. Findley, First Vice President, 1530 Huron Terrace, Charleston, W. Va. 25311.

GFWC CLUBWOMAN: Subscribe to the General Federation Clubwoman. Monthly articles and features will bring you specific and vital ideas that you can apply with ease to your own club work. It is not intended to supersede our State publication . . . it augments it! Combining these two magazines, you have a complete picture of federated work, invaluable aid to your com-munity efforts. Order through your state chairman: Miss Ruth Henderson, 206 Katherine St., Sisterville, W. Va. 26175, \$2.00 for one year; \$3.00 for two; \$4.00 for three . . . and if a club mem-bership subscribes 100 percent, it costs only \$1.00 each per year.

#### Advertising

Honor Roll

S10.00 Advertisement Sponsors

The Wednesday Club - Hinton

Parkersburg Woman's Club

#### VETERANS WORK SPECIAL APPEAL

An appeal for assistance with a new project has come to us from the Ad-ministrative Assistant of the Clarksburg Veterans Administration Hospi-tal, Mr. Russell Bonasso.

Always operating to capacity, this hospital is now experiencing a greater increase in patient entries with the return of many wounded men from the Viet Nam theater.

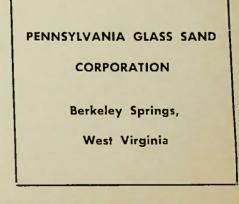
Each of the 32 organizations giving volunteer service to this hospital has been asked to assume certain projects and the request to the WVFWC has been for: Contributions to a Television set Fund — or — donations of TV sets. NEEDED: Six 21" color Sets.

**REASON:** The increase in patients means more families visiting patients from out of town. All existing TV lounges have had to be used for visiting rooms since children are not allowed in rooms or wards. New areas of quiet surroundings for the convalescents private use have had to be constructed and furnished. The hospital has provided the construction, new furnishings have been pledged by other groups.

This hospital serves an extensive area and cares for your neighbors and relatives - all men who are or have served to protect your welfare. Any contribution great or small will be ap-preciated and administered carefully and to the best advantage.

Make checks payable to: Clarksburg VA Hospital TV Fund.

Mail to your Hospital representative: Mrs. Henry Bassel, Jr., Route 1, Box 307, Clarksburg, W. Va. 26301. Phone: 624-7880.





Mrs. Keith Thacker (Anne) Chairman, Home Life Department 329 Second Street St. Marys, W. Va. 26170

The goal of this Department is to: Create harmony, happiness and well-being through the home atmosphere.

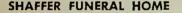
Here, each clubwoman can focus on the heart of problems of the world today. The re-establishment of basic values that must begin in every home . . . morality, honesty, integrity and spirituality.

Her dedication will illustrate her open dependence upon God which hopefully will spread to other families as she seeks to restore dignity to those who have questioned their acceptance in our social order.

A homelife is needed that will provide the stability and authority children are seeking in an unsettled world.

VOLUNTEERS MAKE A DIFFER-ENCE in the prevention and eradication of every ill known to man in self-help programs that reach into the heart of the home . . . in mental institutions for the ill and the retarded.

Through Creative homemaking the clubwoman not only enhances her home, but takes an active part in protecting consumers by her vigilence in the marketplace. Create a safe home for your family!



Phone 822-3511

230 East Main Street

Romney, West Virginia 26757



Mrs. Lemuel Dirting (Barbara) Jr. Chairman, Home Life Department 100 Shady Lane **Pikeview** Acres

Martinsburg, W. Va. 25401

One of our projects this year is to raise money to perpetuate the Mothers Day Shrine at Andrews Methodist Church in Grafton, W. Va.

Why not use the slogan: "Will you give a Dime... to save Your Mothers Day Shrine?" Some projects might be selling flowers for Mothers Day, or having a prettiest Mother contest. Each vote could cost a dime.

Through the Home Life Department, TAKE TIME to work more with youth!

(1) Work with high schools to get courses for youth on money management and family bud sting. (2) Support your na ional project .

Operation Healthy Babies . . . educate teenagers on taking their health seriously . . . teens need to know that all babies are not bern healthy they should also be told why some of

(3) Sponsor a Teen-Age Program
(T.A.P.) for the March of Dimes.

- ERSKINE
Home
W. Va.
586-2392
neral Home
ley Road
W. Va.

755-4311 JOHN W. CHAPMAN, JR. Lic. Dir.

> C.I.P. WORKSHOP BLACKWATER FALLS NOVEMBER 15-16

# Build Harmony, Happiness, Health



Mrs. Arthur C. Prichard (Mildred) Chairman, Family Living and Religion Box 106, Mannington, W. Va. 26582

So many things today tend to break down the family unit and weaken the influence for good which the home and church should have. However, both influences can be strengthened when family members do things together .... our goal for the next (wo years will be for more family members to:

1. Worship together

- 2. Play together
- 3. Learn together
- 4. Work together

1. Families can Worship togen. by: attending church regularly, serving the church by singing in the christ teaching, etc., having daily devotions . together.

2. Families can Play together: Planning and taking vacations together, traveling within and learning about your State, having a family hobby.

✓ 3. Families can Learn together: By having a Family Council which meets regularly, become informed on social issues and seeking solutions to them, seek to learn and understand people of other races . . . inviting them to your home when possible.

4. Families can Work together: Have all members share in work at home, each having responsibilites. Have your own family Community Improvement project in your immediate area anti-litter and beautification.

Clubs should encourage family participation:

1. Have a family meeting with a program, or a project, which would appeal to all members.

2. Have a family, or families, present their hobbies at a meeting.

3. Select a Family of the Year — one which has worshipped, played, learned and worked TOGETHER!

PAGE SIXTEEN

# IN HOME LIFE

Mrs. Joseph Bazo (Carolyn) Jr. Chairman, Health Division Table Rock Lane Wheeling, W. Va. 26003

This is the second year for the newly created Health Division, and already some innovations have been made that you should understand.

Our Division has taken on a new look this year . . . first, because as you will note, it is to be under the Home Life Department, and not Public Af-

Life Department, and not Public Af-fairs, as it was last year. Also, in the past we had Mental Health as a state project, and Cancer as a separate division. Both of these areas are now incorporated within the Health division!

This does not mean that we can let This does not mean that we can let two important areas of service fall by the wayside ... The W. Va. Juniors have shown their continued interest year after year in both fields. They have promoted them by volunteering their time, donations, visits to mental hospitals, distributing public education literature and continued legislative literature and continued legislative support. Much has been accomplished but problems still are prev-alent ... with many solutions yet to come ... your efforts are very much needed!

In addition, we will stress work with Heart and Venereal Disease education in West Vieginia. . . . Juniors, rememan west which the used of health, Volunteers be, in the used of health, Volunteers of malt the difference, so please TAILE THE to include support!

Dear West Virginia Clubwomen Friends

MERRY, MERRY

CHRISTMAS

and

HAPPY, HAPPY

NEW YEAR!

Thank you — for everything; love you,

> Mary Katharine (Mrs. Carroll E. Miller)

#### SPIC AND SPAN CLEANERS ROMNEY WEST VIRGINIA

Mrs. John McNeil, Jr. (Evelyn) Chairman, Mental Retardation Division

Chairman, Mental Retardation 201 201 905 MacQueen Blvd. St. Albans, W. Va. 25177 As concerned clubwomen of West Virginia, begin NOW to plan your out-line of action on Mental Retardation 1 Begin NOW to alert legislators to the need for special education classes for exceptional children (this includes mentally retarded) and other needs. Information on the legislative program will be sent to each club by January 1969 but plan your action NOW!

Do you know how many children in your county school system are clas-sified as "slow" or "retarded?" Check with the Board of Education to see what the total is, and how many are being given training in "special educa-tion" classes.

Seek the development of an expanded comprehensive program for the mentally retarded throughout the state. (Resolution, 1963) They can't speak for themselves. . . . will you as concerned volunteers, speak for them?



Mrs. Sam M. Skinner (Margaret) Chairman, Family Economics Division Shepherdstown, W. Va. 25443

As two goals of this division, I urge each club in West Virginia to: 1. Sponsor, and plan, participation

in study courses or seminars on buying, borrowing, investment and estate planning, two-income family management

and insurance.  $\swarrow$  2. Suggest wherever possible, that high schools incorporate into their curriculum more information on family budgeting planning — important be-cause of the rise in youthful marriages!

 $\checkmark$  3. Place your club name with the W. Va. Department of Agriculture to receive their bulletin "Consumers" receive their bulletin Digest."

✓ 4. To make cost comparisons, write for leaflet, Clara M. Wendt, State Extension specialist, Consumer and Food Economics, W. Va. University, Morgan-town, W. Va.

✓ 5. Have a program on the basics of income tax returns. Contact your local Bar Association, bank or C.P.A. Association.



Miss Irma Maple Chairman, Health and Mental Health 1330 West Street

Good health is the greatest of bless-ings we can enjoy! Determine the unmet health needs in your community to see where club or individual action may be most helpfully involved.

1. Organize a community health council if there is not already one in your community.

2. Sponsor forums or talk-ins with youth and the medical profession participating at schools or churches on such subjects as drug abuse, sex, effects of alcohol and smoking on health, and the urgency of VD control. 3. Organize telephone "buddy" sys-

tem among the elderly who live alone so they may check on each other's well-being.

✓ 4. Three projects being stressed through this division are: Cancer, Heart and Mental Health.  $\checkmark$  5. Using General Federation resolu-

tions on health as guidelines, study your state federation resolutions to see if strengthening them will spearhead local action for dynamic health programs.

#### APPALACHIAN ELECTRONIC INSTRUMENTS, INC.

810 West Monroe Avenue Ronceverte, W. Va. 24970 Phone 647-5855

#### THE TWENTIETH STREET BANK

Huntington, West Virginia "Your Bank for Today and Tomorrow"

> We Pay 4% Interest on Savings Member F. D. I. C.

NOVEMBER, 1968

# CONSERVATION ... POINTS TO ACTION!

Take action to conserve our soil, wood, water and air, to protect our wildlife, to preserve and enhance the beauty of our land . . . advance conservation education of our youth



Mrs. Herman L. Akers, Chairman, Conservation 308 Highland Ave. Mullens, W. Va.

Blessed of the Lord be his land ... for the precious fruits brought forth by the sun ... for the precious things of the earth and the fullness thereof ... Deuteronomy 33: 13,14,16

West Virginia has been blessed with a wealth of natural resources. We have striking scenic beauty and recreational resources with great potential. West Virginia has much to contribute to its own prosperity and to the Nation.

But in this day of expanding population and growing industry, only the wise use of these resources will assure us of continuing growth and prosperity. It becomes more evident every year that conservation is everybody's business. The natural beauty of many areas of our state must be preserved for future generations.

Women's clubs, by means of programs and meetings, can do more to educate citizens on conservation problems than any other voluntary group. Ours is the task of using the resources wisely and handing over our trusteeship, in due time, to a generation that has been trained to accept the responsibility of the good things of the earth and the fulness thereof.

The Key to West Virginia's natural resources is its YOUTH, our most precious resource! They must be taught to understand and make wise use of the world around them through conservation education. This is essential to the future of our state.

I urge each club to participate in the Youth Conservation contest, sponsored jointly by the State Dept. of Natural Resources and the Sears Roebuck Foundation. We need to support and encourage the youth of West Virginia to enter the Conservation Field.



Mrs. Mel Vaughn (Flora) Chairman, Pollution Control Division 417 Hurricane Avenue Hurricane, W. Va. 25526

#### POLLUTION CONTROL — A VITAL ISSUE, A SUBJECT FOR CONCERN

No longer can we safely put off until tomorrow what should have been done yesterday in this area! It is not only our responsibility to take an active part in this program, it may very well become our passport to a longer life. Pollution is a threat to health, property, and welfare. It is everybody's business to seek control of it. Pollution control needs your attention today. Federation women must insist on pure air and water and a state free of litter.

Pollution in any form is the inevitable consequence of neglect. Now is the time for action as delays will only increase the difficulties. An informed public is the best way to insure action. We must stimulate planning and activity in our communities. To work effectively a group must have a solid foundation of knowledge about the nature and prevention of pollution and a broad sense of community support. Determined application of common sense measures can help. Our job is to ask questions, get facts, and demand action! Our role is simply this — Stand up, be counted, and shout in a loud, clear voice — WE DEMAND POLLUTION CONTROL! West Virginia can be a cleaner place to live and work and play. VOLUNTEERS CAN MAKE THIS DIFFERENCE!





Miss Marilyn Floyd, Chairman, Recreation and Youth, 6906 Ohio River Road, LeSage, West Virginia

Recreational Conservation deals with our physical well-being because all of us must breathe air, drink water, eat food, and stay physically fit.

The goal of this division is to develop a practical program to expand outdoor recreational opportunities for youte, and all citizens, in our communities.

Become involved in recreation conservation . . . create an interest and enthusiasm in our youth . . . invalue families and communities in conservation projects.

(1) Initiate a youth conservation program in your town ... work with youth groups already in existence ... sponsor and encourage 4-H Clubs scouts, etc., to join the W. Va. Youth Conservation program. Entry forms can be obtained from MaxIne Scarbro, Director of Youth Program, Department of Natural Resources, Charleston, W. Va. 25305.

(2) Volunteer in helping to set up a summer recreation program through your school system.

(3) Hold a "jogg" a mile contest in your neighborhood.

(4) Organize a Science Nature Trail, if there is a wooded area in your town.

(5) Instill in our young people a sense of responsibility for the maintenance of public recreation facilities.

> When in Romney Visit QUAIL HILL STABLES Fine American Saddle Bred Horses Visitors Always Welcomed 822-3079



Miss Shirley Baisden Chairman, Land and Water Resources, Verdunville, W. Va. 25649

Help Smokey Bear prevent forest fires . . encourage conservation education through schools at all grade levels.

Look for Johnny Horizon at campgrounds and recreation areas . . . support his efforts to protect our land.

I would like for each member of the W. Va. Federation to become "forest fire" conscious! Contact your local forest ranger for a speaker... they can also arrange for "Smokey the Bear" to visit schools and talk to the children.

(1) Know your soil —know what you are building before planning terraces, orlyeways, waterways, drainage ditches, flower gardens and landscaping.

(2) Propose planting of trees or dune masses in one areas . observe Arbor by (contact your local Soil Consertion of the and place an order for tree seedling for spring planting).

(3) Prome the establishment of standards provent future damage in manage in and to initiate a program of reclamation and rehabilitation of mined land.

VOLUNTEER to serve as "Housekeepers of the Nation."

> DEADLINE FOR DUES IS DECEMBER 1, 1968



Mrs. O. S. Bloom (Margaret) Chairman, Beautification and Gardens, Box 124, Ranson, W. Va. 25438

A budget is something that is readily understood by the clubwoman . . . she has worked with one in her home, in her club, perhaps in her church or in an office. Surely NOW is the time for her to join forces with others in her community to promote wise use of both our physical and human resources.

What is the best way to begin? If every clubwoman would use her hands to plant one plant, or to sow seeds, or to pick up one "litter" bit, what a bright and beautiful world this would be! We must agree, it would begin to catch on with others around her. When we speak of "beautification and gardens"... let each of us begin in our home.

(1) provide trash receptacles for litter — encourage clean-up and painting "parties".

(2) Participate in the GFWC-Citgo (Cities Service Oil Company) beautification program for service stations, business, etc.

(3) Establish gardens for the blind

(4) Create mini-parks on vacant lots — adopt a town flower — sponsor flower boxes in front of stores, homes, on bridges and window ledges.

(5) Maintain and restore historica landmarks.

AGENDA FOR ACTION (Continued from Page 10) ing the General Federation Crusade. Mail the Statement to: GFWC Crusade for Morality in Mass Media 1734 N Street, N.W. Washington, D.C. 20036 STATEMENT OF COMMITMENT We, the members of the \_\_\_\_\_

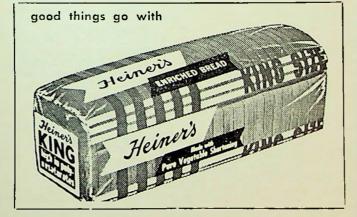
\_\_ Club

of \_\_ are concerned over the justification and glamorization of illicit sex as depicted in motion pictures, the emphasis on immorality of all types and the profanity, all of which present dangerous examples to our young people; and we are concerned over the surfeit of crime and violence depicted in television and radio programs which often portray the criminal in an appealing manner, and also show specific criminal acts so that these can be (and are) duplicated by criminally inclined viewers; and we further are concerned over the indecent sex magazines filling the newsstands which are available to any sub-teen or teenager who has the purchase price.

We believe these situations have undermined the social structure of our society and should be corrected immediately.

Therefore, we pledge our active support to the General Federation Crusade for Morality in Mass Media.

(Signed)		
	Club President	
(Signed)	Club Secretary	
1		
	THE BANK OF	
	THE DAINK OF	
	DUNBAR	
	DUNBAR,	
	WEST VIRGINIA	



# POLYTITE PACKINGMYERS TRANSFER & STORAGE CO.Charleston, W. Va.Phone 343-2571Huntington, W. Va.Phone 523-8494MOVE with Myers

NOVEMBER, 1968



Mrs. Elaine Howell Chairman, International Affairs 302 Rhoda Street Hurricane, West Virginia 25526

What can women do about improving International Affairs? Other than hoping for world peace, why should they concern themselves with world problems?

In order for you to want to become involved, first, you must become informed!

The world is faced with a serious food shortage that could eventually have consequences for all people. Malnutrition and disease as well as mental retardation are the results of hunger.

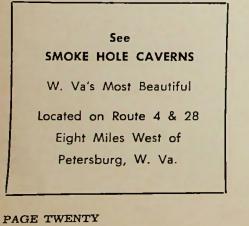
"The Signs of Crisis" are upon us! Population growth world wide is now 2% and at this rate the world population of 3.5 billion will double in 35 years.

Food production must be increased and population growth decreased if the world is to survive.

With information and understanding, such as the above helps to provide, there comes a concern, particularly for the peoples of the developing nations.

As concerned volunteers for world peace, I hope you will channel this concern to the GFWC-CARE Program, aimed at helping the developing nations grow food sufficient to feed their own population.

First, before you feel the desire to become involved, you must become informed!





# International Affairs



Mrs. Howard Meadows (Jane) Chairman, International Policy Division Box 1193 Bluefield, W. Va. 24701

BE INFORMED! The goals of this division are:

✓ 1. Recognize that international polley is a constant ever-changing matter that must be given attention by individuals... not just a few specialists.

2. Make your considered opinions known to the proper authorities after careful study of a given subject.

Help to provide educational and cultural exchanges within your own community by having programs of folk dances, song fests or just good discussions on how the people of different countries meet problems similar to ours.

Study the need to combat world hunger . . . take action through the GFWC-CARE program.

Study the need to retain the Food for Freedom bill which is a self-help program.

Study how foreign policy is made and how it works. An excellent paperback book is available. entitled American Foreign Policy Today, Bantam Books, 271 Madison Avenue, New York, N.Y. 10016, 75. @.

Express your opinion to your local newspaper editor that you would like to see more coverage of foreign policy matters.

Above all, be informed!



Mrs. W. C. Wilson, Jr. (Jennie) Jr. Chairman, International Affairs 402 Fairmont Street Bluefield, W. Va. 24701

Again, for another administration Juniors will have as one of their national projects: **Project HOPE!** 

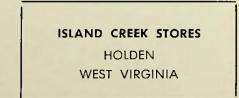
When we speak of involvement in vital and direct ways of assisting developing countries . . . what better medical development project can we as concerned clubwomen become involved in?

By participation in the HOPE program, we will illustrate to them the willingness of the American people to share the latest knowledge, equipment and supplies with those who wish to help themselves toward better health and self-reliance.

This administration, we will with the Children Rchabilitation gram, by providing for a porting the complete rehabilitation process of one disabled child. The breakdown total cost per patient is as follows:

Examination, Screening	
and Diagnosis	\$ 4.00
Corrective Surgery	48.00
Brace Manufacturing and Fitting	96.00
Physical Therapy	
and Rehabilitation	42.00
Maintenance and Living on Ship	24:00

Total average cost \$214.00 Last year, the concerned Juniors of W. Va. representing seven districts gave \$1,200 toward sponsorship of a nurse or doctor, aboard the S.S. HOPE. TAKE TIME, NOW, to think of the song, "If I could light just ONE little candle"... for a handicapped child, the chance is yours to light one bright candle!





Mrs. W. G. Woodcock (Millie) Chairman, Inter-American Affairs 4504 Third Avenue Vienna, W. Va. 26101

Through this division, we will hope to stimulate and make all clubwomen knowledgeable of the ever-changing conditions and relationships in the American Countries.

1. Celebrate Pan-American week and Pan-American Day, April 14. 2. Encourage the study of policy and other contributing factors behind the news headlines.

3. Inform yourselves on the ex-tremely diversified history and culture of all the Latin American countries, as well as Canada. Take an armchair trip through speakers, films!

In the Alliance for Progress program, West Virginia has recently taken Brazil as her sister State . . . check for complete information on the program and see how your club can assist.

Contribute to our Pan-American Scholarship fund at West Virginia University.

#### PANCAKE MOTORS

822-3531

Romney, W. Va.

#### NASSER'S

A Fine Store for Women and Children Since 1925 Huntington, W. Va.

#### HAMPSHIRE TRUCK & IMPLEMENT CO.

ROMNEY WEST VIRGINIA

NOVEMBER, 1968



Mrs. E. V. Gore (Virginia) 1778 Woodward Terrace Huntington, W. Va. 25705

This year we are commemorating the 20th anniversary of Human Rights. It is my desire that every club emphasize "The International Year of Human

Rights" in some special way. Observe Human Rights Day, December 10, 1968.

Understand the United Nations through a study of the Charter, its aims and limitations.

Urge, particularly, the use of UN radio programs on your local stations

which are available to them free by writing to the UN Radio Division, United Nations, New York, N.Y. 10017. Study the relationship of the UN to the problem of Viet Nam. Send for the pamphlet UN and Viet Nam from the UN Association, 345 East 46th St., New York NY 10017 New York, N.Y. 10017 . . . . 60@.

Conduct a model student General Assembly of the UN at your local high school. Write for pamphlet on How to Plan and Conduct Model UN Meetings from the UN Assn., address same as above.

Sponsor a neighborhood "Trick or Treat" for UNICEF to help celebrate UNICEF Day.

Have an International tea luncheon or dinner with UN flags, display of information on UN. Donate a book on the UN to schools or library.

Remember foreign students with Christmas cards, gifts, etc. invite them into your homes, particularly over holidays.

#### In Service With People

#### MARVIN "BUNNY" HAINES

#### **Representative**

Romney, W. Va. 452 N. High St.

Phone: 822-5365 RES.: 822-3123 Nationwide Insurance

SOUTHERN OFFICE SUPPLY Phone (Area Code 304) 327-5156 **Complete Office Outfitters** 412 Princeton Ave. BLUEFIELD, W. VA.

H & M SHOE STORES Serving Bluefield - Beckley -Welch, West Virginia Johnson City, Tenn. Charlottesville, Va. 2 Locations

THE HUB CLOTHING CO. "One of W. Va.'s Finest Stores" Phone 466-0084 213 and 215 Temple Street Hinton, W. Va.

#### Phone 327-7687 JEAN REALTY COMPANY REAL ESTATE BROKER Honest and Dependable 536 Oakhurst Ave. Bluefield, W. Va.

#### **KESLER'S**

WOMEN'S APPAREL

212 Temple Street Hinton, W. Va.

#### Compliments of HANKLA'S

**REXALL PHARMACY** 632-34 Bland Street — Dial 327-7174 BLUEFIELD, W. VA. "Safe Guarding Your Health Since 1924"

#### M. D. "Chick" O'BRIEN Excavating - Fills - Ponds

410 Walker Street

Ronceverte, West Virginia

#### CRAWFORD'S FOODLAND

"Where Food Is Always

A Bargain"

Fairlet, W. Va.

#### WISEMAN'S

Flower & Gift Shop Ronceverte, W. Va. 647-4300 Say It With Flowers Selected Member F.T.D.

PAGE TWENTY-ONE

#### Roby Road and Sixteenth Street

#### TRADEWELL SUPER MARKETS

Huntington, W. Va.

THE KNIT SHOPPE & THE SAMPLE SHOPPE "The Leading Knit Shops of the Tri-State" Div.'s of National Dist. Inc. 1317 Chestnut St., Kenova, W. Va.

#### TABOR MOBILE HOMES

**Bluefield-Princeton** 

Highway

Bluefield, W. Va.

Griffith & Feil Drug, Inc. The Rexall Store Phone 453-2381 1405 Chestnut Kenova, W. Va. Prescriptions Our Speciality

> THE KOOLWINK MOTEL

Romney, W. Va. Phone 822-3595

#### BEL-MAR REAL ESTATE

Cookman Insurance Center

472 N. High Street Romney, W. Va. 26757

**ROSS - BURKS Optical Company** 924 Fifth Ave. Huntington, W. Va. Phone 522-8394

PINE VIEW NURSING AND CONVALESCENT HOME INC. Men - Women Bedfast, Ambulatory or Invalid

24 Hour Nursing Service by **Registered and Licensed Nurses** Excellent Meals & Special Diet Your Inspection Invited State Licensed Approved For Information & Reservation 304-643-2712 215 N. Stout St. Harrisville, W. Va.

ART OF PUBLIC SPEAKING

(Continued from Page 13)

ways true. In an address by A. P. Terrell delivered July 2, 1886 on the topic "Should Women Speak in Public?" he had the following to say: "I wish to give some reasons why women should not speak in public assemblies. First, she is not able physically to endure the hardships which are consequently put upon such a life .... Second, Woman's volce is not adapted to public speak-ing ... Third, woman's dress unfits her for public speaking." How times have changed! Wouldn't Mr. Terrell be surprised to hear women of the General Federation of Women's Clubs address a convention at The Greenbrier!

This year we are urging all members of the West Virginia Federation of Women's Clubs to participate in some type of public speaking. Try to have each member take part in a program. This may be helping with a devotional, giving a report of a committee, con-ducting a memorial service, or presenting a full program. Sometimes three to five minute talks on a phase of the work of the Federation will be enough to get someone started who has never spoken before a group prior to this occasion. A program on public speaking itself could be of value. You may feel the need to have a workshop, enlist-ing the aid of local speech teachers. It is possible to sponsor a Dale Carnegie course in speaking in your community in which not only the women but also the men will be interested.

Your local schools may be glad to have some help in creating interest in speech classes through the sponsoring of speech contests. These contests could include orations, extemporaneous speeches, impromptu speeches, poetry interpretation, debating, etc. If your school or county does not have the services of a speech therapist, you may help to find one. Visit your schools and find out how you can be of assistance.

Parliamentary procedure classes are needed in some groups. So many women insist that they just cannot preside over meetings. Anyone can who is willing to try. Of course there are cer-tain accepted rules to follow that one would learn in a class, and they are not too difficult to learn.

There is enough variety in the plans of the Public Speaking Division to allow for the interests of each club member. Don't hesitate to be original in planning your work. Tailor the program to fit the needs of your clubs.

#### CONFUSED ABOUT CONTESTS?

(Continued from Page 9)

test; Fine Arts, Craft and Literary contests.

Q. Where can I get the necessary information for submitting entries?

A. Some addresses are listed in this magazine; state chairmen and GFWC Headquarters can be written for entries

Huntington, W. Va.

NATIONAL CREDITS, INC. **Delinquent Accounts** National Credit Bldg. Huntington, W. Va. Phone 525-7861

WAGONER BROS. CO., INC.

Builder's Supplies and Hardware

Brick and Lumber

One Stop Service

250 8th Ave. West Phone 529-6005

#### HAMPSHIRE PHARMACY

**Prescription Specialists** 

Phone 822-3313

Romney, West Virginia

#### THE FIRST NATIONAL BANK OF ROMNEY

Romney, West Virginia Member F. D. I. C.

#### ROSALIE'S FLOWERS, INC.

630 Eighth Street Huntington, W. Va. Phone 523-6841 Rosalie Fannin, President

AMSBARY & JOHNSON Fine Clothes For Men and Boys 321 Tenth Street Huntington, W. Va.

**CLARK STORES** 

Furniture 525 Raleigh St. Bluefield, W. Va.

#### **UP TOWNER INN**

Parkersburg, W. Va. Huntington, W. Va. Clarksburg, W. Va.

#### JEFFERSON SECURITY BANK

Shepherdstown, W. Va.

Member F. D. I. C.

STATEMENT REQUIRED BY THE ACT OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 1946 (11:16-39, Unlied States Code, Section 233) SHOWING THE OWNERSHIP, MANAGEMENT AND CIRCULA-TION OF

The West Virginia Club Woman published 5 times yearly at Shepherdstown, West Virginia for October 1, 1968.

1. The names and addresses of the publisher, editor, managing editor, and business managers are:

Publisher, The Shepherdstown Register, Inc., Shepherdstown, W. Va.; Editor, Mrs. Donald T. Harvey, 403 Cedarcrost Drive, Ripley, W. Va. 25271; Managing Editor, none; Business Manager, Mrs. George Humphreys, 147 Olive Street, Huntington, W. Va. 25705.

ington, W. Va. 25705. 2. The owner is: (If owned by a corporation, its name and address must be stated and also immediately there under the names and addresses of Stockholders owning or holding 1 per cent or more of total amount of stock. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual member, must be given). West Virginia Federation of Women's Clubs, Mrs. George I. Hoylman, 940 Riverside Drive, Gassaway, W. Va. 26624.

3. The known bondholders, mortgages, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.) None.

so state.) None: 4. Paragraph 2 and 3 include, in cases where the stockholders or security holder appears upon the books of the company as trustees or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and beliefs as to the circumstances and conditions under which stockholder and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner. 5. The average number of cooles of each

5. The average number of copies of each issue of this publication sold or distributed through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: 17,958.

Publisher, William R. Snyder, Shepherdstown, The Shepherdstown Register, Inc.

Discover a Wonderful World of

one & Thomas

WISE JEWELERS, INC. REGISTERED JEWELER American Gem Society Huntington, W. Va.

HAMER LUMBER SALES

Telephone 453-3541

KENOVA,

WEST VIRGINIA

#### THE FIRST NATIONAL BANK

ST. MARY'S WEST VIRGINIA

Deposits Insured under F.D.I.C.

# THE GUARANTY

NATIONAL BANK

Huntington, W. Va.

Modern Drive In Banking

Checking and Savings Accounts

Loans For Various Purposes

MEMBER Federal Reserve System

Federal Deposit Insurance Corporation

**Time and Temperature** 

# RUBBER FABRICATORS, INC.

GRANTSVILLE

WEST VIRGINIA

26147



NOVEMBER, 1968

PAGE TWENTY-THREE

MRS.ANN M SCHRULE 912 WALNUT KENOVA, W.VA. CWK-1

# Family First Aid Kit

In an emergency, nothing's quite as helpful as your telephone. Maybe it's a bruise. Or broken glass. Or a toddler into the insect spray. Dial doctor, drug store, fire department or police. If you don't know the number, just dial "O" for operator. First aid, first class. Fast. Your telephone.



The C & P Telephone Company of West Virginia Part of the Nationwide Bell System