

Marshall University

Marshall Digital Scholar

The West Virginia Clubwoman 1960-1969

The West Virginia Clubwoman

5-1967

The GFWC West Virginia Clubwoman, May, 1967

GFWC West Virginia

Follow this and additional works at: https://mds.marshall.edu/wv_clubwoman_1960-1969

Spec. Coll.
PER
F
241
.W41

May 1967

The West Virginia CLUBWOMAN

"Our Destiny With Change"

*My '50s
note Ann's &
practically
made for her!*



District Presidents In Their Convention Bonnets

MRS J.P. SCHRULE
912 WALNUT
KNOXVA, W.VA. 25530
CWX-1

Earn Extra Income As A

MANPOWER

"White Glove Girl"



Typists, stenographers, office machine operators, we need them all to fill interesting temporary assignments at top hourly pay rates. If you have the experience and are available parttime, see

MANPOWER®

Suite "C"—Hotel Prichard -
Huntington

BE OUR GUEST!

WATCH US BLOW GLASS
AT OUR MODERN
AIR CONDITIONED FACTORY

½ Mile North of I-64
17th Street West Exit
1 Block South of U.S. 60 West

Retail Store

Open 7:30 to 5 Mon. thru Sat.

EARLY AMERICAN REPRODUCTIONS

- PITCHERS
- DECANTERS
- TUMBLERS
- VASES
- CRUETS
- ASHTRAYS



Rainbow

ART GLASS

1500 ADAMS AVE.
Huntington, W. Va.



Beautiful

Weddings

begin at . . .



Huntington's oldest and
finest department store . . .



LEXINGTON and ANDOVER

SENECA GLASS COMPANY

American Craftmanship at its Best . . since 1891

The Diamond

A one Stop

shopping
center



For
home
and
family

CHARLESTON, WEST VIRGINIA

The West Virginia CLUBWOMAN

Official Publication of the
THE WEST VIRGINIA FEDERATION
OF WOMEN'S CLUBS

THE WEST VIRGINIA CLUBWOMAN is published in September, November, January, March, and May by the Press and Publicity Department of the West Virginia Federation of Women's Clubs. Entered as second class matter at the post office of Shepherdstown, W. Va. under act of March 3, 1879. Subscription price, 20c per year. Postmaster: IF UNDELIVERABLE NOTIFY THE SHEPHERDSTOWN REGISTER, SHEPHERDSTOWN, W. VA. ON FORM 3579.

STAFF

Editor	502 Fifth Avenue, Montgomery, 25136	Mrs. James A. Scarbro
Junior News and Views Editor	119 Quesenberry Street, Beckley, 25801	Mrs. Robert Daniels
Press and Publicity Chairman	Route 1, Box 307, Clarksburg, 26302	Mrs. Henry W. Bassell, Jr.
Advertising Manager	217 West 9th Avenue, Huntington, 25701	Mrs. Creed Neff
Circulation Manager	Shepherdstown, 25433	Mrs. William B. Snyder

**Support Our
Advertisers
and
Thank Them**

HEART O' TOWN GIFT GALLERY

(Home of Hills'aven Imports)

Featuring Boutique Gifts, Objects d'Art,
Treasured Junque, Jewelry and Toys —
From Appalachia and around the world.

Lobby — Heart O' Town Motor Inn
Washington at Broad
Charleston, West Virginia Tel. - 342-1961

POLYTITE PACKING

MYERS TRANSFER & STORAGE CO.

Charleston, W. Va.
Phone 343-2571

Huntington, W. Va.
Phone 523-8494

MOVE with Myers

Tentative Schedule For District Meetings

September 16,	North Central District, Fairmont
September 23,	Central District, Summersville
September 30,	Western District, Harrisville
October 7,	Southern District, Shady Springs
October 14,	Eastern District, Piedmont
October 21,	Northern District, Bethany
October 28,	Capitol District, Hurricane
November 4,	Southwestern District, Barboursville

**Meet The District Presidents In Their
Convention Bonnets**

Left to right: Mrs. George Hoylman, First Vice President, WVFWC; Mrs. Elaine Howell, Capitol; Mrs. George H. Humphries, Southwestern; Mrs. Delvin K. Goff, Central; Mrs. John Paul Jones, Northern; Mrs. J. Max Dawson, Southern; Mrs. R. M. Golladay, Eastern; Mrs. Paul R. Ryan, North Central; and Mrs. Keith Thacker, Western.

IN MEMORIAM

Woman's Club of Charleston
Mrs. John J. Maloney
Mrs. Carl J. Casdorphan
Mrs. Edgar W. Morgan

Mutual Improvement Club of Roncerverte
Miss Mollie Haynes

The Montgomery Civic League
Mrs. Grace Snodgrass



**"LOOK FOR
THIS SIGN"**

A Great
Gasoline



Dessert Server — Seafood Server
Sold In Fine Department Stores
Everywhere
**WEST VIRGINIA GLASS SPECIALTY
CO., INC.**

WESTON, W. VA.
Mfgs. of Fine Handicrafted Glassware

Person to Person



Dear Wonderful, Wonderful Women:

Our sixty-first Annual Convention of the West Virginia Federation of Women's Clubs has convened and adjourned leaving pleasant memories that will always remain. The credentials committee reported you came 608 strong, you welcomed our guests, entered into all activities, responded at all times when called upon, exercised your judgment, and I hope took home with you the information and inspiration that was there for the taking.

Our beloved General Federation President, Mrs. E. D. Pearce, brought us an uplifting and informative message. Her insistence on sitting in the audience and being one of the members endeared her to everyone and our standing ovation to her came from our love and gratefulness.

To those of you who were there, will you ever forget the workshop session when Mrs. Earl Hazelton asked us to identify our problems in West Virginia? I believe she anticipated a slow response and was overwhelmed with the immediate desire of everyone to be heard. When anyone listed a problem of common concern the entire group clapped to demonstrate their agreement. I believe Mrs. Hazelton was a bit surprised to have an audience so

enthusiastic about their problems but I am sure she was delighted with the response she received. Let no one be in doubt; we can identify our problems in West Virginia. This interest resulted no doubt in the group staying to the very end of the last meeting of the Convention to work again with Mrs. Hazelton in approaching methods of possible solution. Everyone can now work more effectively in her community. Thank you Mrs. Hazelton!

Sincere thanks go also to Mrs. J. W. Ruby, capable Convention chairman; the North Central District as Convention hostesses; the outstanding speakers and music artists who made the program successful; the officers, department and division chairmen, District Presidents, and other members of the Council; the staunch past Presidents of the West Virginia Federation who numbered nine in attendance; and all members who came to the Convention. Now you know why I addressed you as wonderful, wonderful women.

Yes, there were some men present. It would not be a Convention without Mr. Berryman at the organ, Mr. L. C. Hull again presented fine awards in the Shell Oil Education Program. Mr. William Fearnley accompanied the lovely and talented artist Mrs. Manning Muntzing.

It is not too early to begin planning to come to the Convention next year.

It is a must. Begin now to save your dollars.

Mentioning dollars gives me entree to the new project launched for the purchasing and restoration of the lovely Pearl S. Buck home. Elsewhere in this issue of the Clubwoman our new project Director, Maxine Scarbo, has information about it so I will not spoil her announcement. We had to use a little arm twisting to get her to assume another responsibility but we know she will do a wonderful job. Read about the project and then get to work. It will be hard to wait until next March to hear what you have done but it is pleasant to anticipate.

I know you are as delighted as I am that because of the good work of our first vice-president, Mrs. George Hoylman, in handling the flag pins, our budget can be stretched over the next club year without any Federation money making project. This will give you more time to raise money for the Pearl Buck project.

Before we realize it the Education Institute to be held July 12, 13, 14 at the Twin Towers, West Virginia University, will be here. This year it will not be a starred honor point. We believe you know how fine it can be and will not want to miss it. Plan now and be sure to come.

To help you remember, the following is a list of important dates:

- Watoga Pearl S. Buck Field Trip May 26, 27, 28
 - GFWC Convention, San Francisco June 5-9
 - Education Institute, West Virginia University July 12, 13, 14
 - Executive Board Meeting, West Virginia Federation of Women's Clubs September 9-10
 - Holiday Inn, Charleston South Eastern Council, Frederick, Md. November 6, 7, 8
 - West Virginia Federation of Women's Clubs Convention 1968 at the Greenbrier March 28, 29, 30
- May you have a lovely, lovely summer.

Burley Miller

DEPARTMENT STORE
Fairmont, W. Va.
Serving The Public
For 90 Years

See

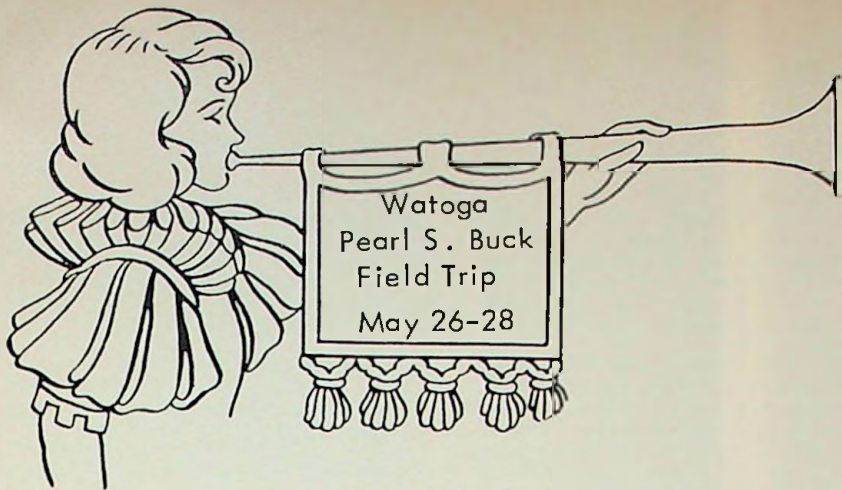
SMOKE HOLE CAVERNS
W. Va.'s Most Beautiful
Located on Route 4 & 28
Eight Miles West of
Petersburg, W. Va.

ROSS - BURKS
Optical Company
924 Fifth Ave.
Huntington, W. Va.
Phone 522-8394

PENNSYLVANIA GLASS SAND
CORPORATION
Berkeley Springs,
West Virginia

THE STYLE SHOP
Huntington's Most
Fashionable Shop
Tenth Street & Fourth Avenue

HAMER LUMBER SALES
Incorporated
Telephone 453-3541
KENOVA,
WEST VIRGINIA



*Your Invitation To Attend
The Watoga-Pearl S. Buck
Field Trip*

The Watoga-Pearl S. Buck Field Trip is being planned especially for members of the West Virginia Federation of Women's Clubs and their families. It is cosponsored by the West Virginia Federation Women's Clubs and the West Virginia Department of Natural Resources. Junior Clubwomen and other interested persons are also invited.

The event will begin on Friday Evening, May 26th and adjourn with breakfast on Sunday, May 28th. It promises to be an informative, interesting and entertaining weekend. Watoga State Park is a perfect setting for you as an individual, or for your entire family, to have a pleasant weekend as we meet together to promote the Pearl S. Buck State Project.

FRIDAY EVENING — Plan to arrive in time to attend the informal Get-Acquainted Party from 8:00 to 10:00 p.m. A smorgasbord will be provided in the dining room so that our travelers may enjoy it from 6:30 to 10:00 p.m. At the party, we will have entertainment for you. We will feature Frank George, Folk singer and musician from Bluefield at this session. You will have time to visit with our state president, Mrs. Delmas Miller, make friends and join in the games and fun. Mrs. Marie Leist will brief us on the Pearl S. Buck Birthplace.

SATURDAY MORNING — We'll begin the day with a tasty breakfast at 7:30 a.m. At 9:00 a.m. we will begin our

field trip. First stop will be the Droop Mountain Battle Field, located on Route 219, south of Hillsboro. From there we will proceed to the Pearl S. Buck Birthplace at Hillsboro where we will visit until lunch time. After a nice lunch in Hillsboro, we will jump in our cars and be off to the National Forest Visitors Tourist Information Center, located at Cranberry Mountain on Route 39. From there we will go to CRANBERRY GLADES and participate in a guided tour of the Glades. All roads are in good shape. After the tour, we will head back to the park for a scrumptious dinner.

SATURDAY EVENING — After dinner, we will have some special entertainment provided us by a local group from Marlinton. In addition to our entertainment, Mrs. Marie Leist, Chairman of Advisory Committee for the Pearl S. Buck Birthplace Restoration, knows much of the historical background of the Pearl S. Buck family and will speak to us. Mrs. Leist is a member of the Ronceverte Woman's Club. We will also hear from our State President, Mrs. Delmas Miller, and from the President of the Pearl S. Buck Birthplace Foundation, Mrs. Fred Hurt. Mrs. James A. Scarbro, newly appointed Director for the State Project, will tell us about "Pyramiding our Dollar Into Dollars."

SUNDAY MORNING — Breakfast on Sunday Morning will conclude our planned activities for the week-

end. However, there is much more to do and see while you are in this area. You can tour the Watoga State Park, visit the Anne Bailey Lookout and the Brooks Memorial Arboretum. While only a few miles away, you can (1) Visit the Cass Scenic Railroad and have the thrilling experience of taking a ride into yesterday; (2) Visit Seneca State Forest; (3) Hills Creek Falls; (4) National Radio Astronomy Observatory at Greenbank; and other interesting spots.

WHAT TO WEAR Informal sports wear will prevail during the entire weekend. Dress comfortably.

WHAT TO BRING (1) A camera to photograph spots of beauty and interest; (2) husband's fishing equipment; and (3) boots for the Cranberry Glades tour.

COST TO YOU \$16.00 per person. This is the total cost of the weekend outing. It includes smorgasbord on Friday evening, breakfast, lunch and dinner on Saturday and breakfast on Sunday. It also includes, of course, your lodging for two nights in one of the 34 cabins to be found on the park. There are one, two and three bedroom cabins all complete with kitchen facilities. If husband and wife are attending, be sure to indicate on reservation, as we must have this information for placing persons in cabins. Watoga is the largest, one of the oldest and most popular parks in the state. You can't help but enjoy a weekend at this park.

Use This Form To Make Your Reservation Today

Mail before Monday, May 22, 1967 to: Mrs. Maxine Scarbro, Coordinator of Women's Activities, State Department of Natural Resources, Charleston, W. Va. 25305. Make checks payable to Watoga-Pearl S. Buck Field Trip.

Name _____

Address _____

Telephone _____

Total number of reservations _____

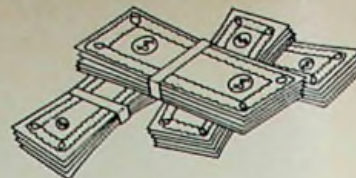
Amount Enclosed _____

Name of Club _____

If you are making reservations for more than one person, please attach a list of names and addresses of all those for which reservation is being made. A check in the amount of \$16.00 per person must accompany all reservations.

BUILD YOUR DOLLAR INTO DOLLARS

For The "Pearl S. Buck" State Project



Mrs. James A. Scarbro

Pearl S. Buck Project Director

Excitement reigned supreme on Friday Evening at the State Convention when Mrs. Delmas Miller, State President, presented a crisp new one dollar bill to each club president. WHY DID SHE DO THIS? For the Pearl S. Buck State Project.

Each club is to take the one dollar and pyramid it into as much money as possible between now and the next convention. Then next year at the convention, club presidents will again march in a processional, cross the stage and report to Mrs. Miller the amount her club has raised for the Pearl S. Buck State Project with the dollar presented her this year.

We are interested in learning how various clubs will use this dollar. Please share your ideas by sending them to the Project Director. We will use as many as possible in coming issues of our West Virginia Clubwoman.

For the time being we submit the following ideas suggested to us by Mrs. Lucille Pfeiffer, State Recording Secretary.

MAD HATTERS TEA — Have a gay festive tea table. Borrow ideas from Alice in Wonderland. Have members donate "mad" fashion hats. Set up mirrors. Sell hats for "donations." These usually bring more than set prices. Everyone has at least one mad hat that just doesn't fit into the wardrobe—or else the man of the house doesn't approve. You will have 100% profit as hats are donated.

TASTING TEA — This can be held

in a new home and a tour of the residence may be included. Tickets could be sold for \$1.00 and the tea can be held in two one-hour segments to accommodate the crowd. All members will donate various favorite dishes to the affair and after the attendees taste the dishes, they can purchase the recipe for the particular dish for 15¢. Each member should bring several copies of recipe for her dish. Baked goods could be sold in another room. Orders could be taken from elderly persons and others not able to attend the affair with goodies being delivered to them.

AUNT EMMY'S ANTIQUE CORNER

— Hold this event as an Attic Auction. Wear dresses of the 1890's. Have "Can-Can" girls sell refreshments from a bar. Use one corner to display antiques. Sell food orders. Use your imagination.

BRIDGE-A-THON — Plan your own, make your own rules. A sample marathon is listed: (1) Play 18 hands, (2) Only two Consecutive redeals allowed. Doubles and redoubles are allowed with a maximum of 1000 points per hand, (3) Bonuses: 700 points for having game in unfinished rubber, 500 points for winning three game rubber, 300 points for having game in unfinished rubber, and 50 points for having part score in unfinished rubber, (4) A bonus of 200 points per couple will be added to the score each month if the scores are turned in on or before the last day of the month in which the game is scheduled. The chairman will add the bonuses deserved, (5) The fee for each game is one dollar per member. Have a chair-

man for collecting fees, names, couples playing, total score, etc. (6) Each player is responsible for his substitute if he cannot play, and for the fee to be paid to hostess, (7) Keep refreshments simple and (8) Have attractive prizes.

COMMUNITY FESTIVAL — Look around you—beware of your heritage—develop a festival to advertise it. Don't be timid about doing something new—the first time out may not present a huge profit, but will develop interest for the next time. Put your thinking cap on and have a festive time in your community. For example: In North Carolina, a club held a "DOG PATCH BREAKFAST". This was complete with Mammy Yockum, hot biscuits and grits.

BILLIE ROSS'S FUDGE — This fudge was a hit at the Convention. Some of you may have sampled it as you visited the President's Suite. Use your dollar on ingredients.

- 4 1/2 cups sugar
- 1/2 pound oleo
- 1 teaspoon vanilla
- 1 large can condensed milk
- Mix together and cook over medium heat until the mixture comes to a full rolling boil, boil 5 minutes and remove from heat.

- Add
- 3 six ounce packages chocolate chips
 - 4 oz. baking chocolate
 - 1 jar (pint) marshmallow creme
- Stir until all are melted. Nuts may be added if desired. Pour into wax paper lined pan. Refrigerate 10 hours before cutting. Billie uses a jelly roll pan.

**MR. JACQUES,
EXECUTIVE CHEF
HOTEL FREDERICK**

Huntington, W. Va.
Specializing In Gourmet Food

**JAMES J. WEILER & SONS,
INC.**

Fabricated Structural Steel
Huntington, W. Va.

HIGHLAWN PHARMACY
26th St. and 3rd Avenue
Huntington, W. Va.
Open 365 Days A Year —
8 A.M. until 11:00 P.M.

SEE FINE GLASS MADE BY HAND

Free Guided tours are conducted daily (Monday thru Friday) from 9:00 A.M. to 3:20 P.M. Evening tours Tuesday and Thursday from 5:20 to 8:00 P.M. Groups of over 10 should call in advance for reservations.

The Gift Shop is open from 9 to 5 Monday thru Saturday and Tuesday and Thursday till 9:00 in the evening.

Plan to bring your group or come by yourself. You're assured an entertaining and educational experience.



THE FENTON ART GLASS COMPANY

Williamstown, West Virginia 26187

PEARL S. BUCK STATE PROJECT CONTEST

Awards will be presented to clubs having done the most outstanding work for the PEARL S. BUCK STATE PROJECT at the convention next March. There will be three classifications of awards.

(1) A "Pearl S. Buck" Plaque will be presented to the club in each of the three categories which reports the most unique, novel approach to "PYRAMIDING" the one dollar presented by the State President to the club.

(2) A "Pearl S. Buck" Cup will be presented to the club in each of the three categories which reports the most actual money made and contributed to the state project. This will be based on percentage of membership.

(3) One beautiful "Pearl S. Buck" Bowl will be presented to the single Club in the state which contributes the largest amount of money during

the year to the Pearl S. Buck State Project.

Report forms will be mailed each club president. Money may be forwarded any time during the year up until the deadline of March 1, 1968. **IMPORTANT** — Make checks payable to West Virginia Federation Women's Clubs, indicate it is for Pearl S. Buck project and mail to Mrs. James A. Scarbro, Pearl S. Buck Project Director, 502 Fifth Avenue, Montgomery, W. Va., 25136. Please mail as directed to receive proper credit for your club. Money received on this project will be kept a secret until convention when winners will be announced.

Griffith & Feil Drug, Inc.

The Rexall Store

Phone 453-2381

1405 Chestnut Kenova, W. Va.
Prescriptions Our Speciality

**"IT'S A FACT — SAVE
MORE WITH CONTRACT"
CONTRACT CARPETS**

3101 7th Street &
Route 50 East City Limits
Telephone 422-4558
Parkersburg, W. Va.
All Nationally Advertised
Brands—At Deep-Cut Prices

CLOVER DEW DAIRY

Phone Bluefield 325-8842

P. O. Box 1541

Phone Princeton 425-3966

BLUEFIELD, WEST VIRGINIA

1911 to Today

**If you're doing the work
of 5 women
you deserve the help
of one kitchen telephone**

IN FACT, YOU DESERVE IT
JUST FOR BEING ONE WOMAN.
IT'S SO EASY TO HAVE A
KITCHEN TELEPHONE
INSTALLED IN THE COLOR OF
YOUR CHOICE. ORDER YOURS
TODAY.



**West Virginia
Telephone Company**

RUBBER

FABRICATORS, INC.

Grantsville and Richwood,

West Virginia

BECKLEY beckons you

Come spend a day, several days or a week! Enjoy a growing list of summer attractions:

HONEY IN THE ROCK

The seventh annual presentation of historical drama opens June 24th at Grand-view State Park, and runs nightly (except Mondays) throughout the summer.

Visit the Exhibition Coal Mine in New River Park; swim, fish, picnic, relax at Stephen's Lake and more distant Bluestone and Babcock State Park. Loads of other amusements.

Enjoy shopping in modern central business district, as well as several suburban shopping centers — large modern department stores, specialty shops, antiques shops and all imaginable services.

Motels a-plenty — and a summer climate superior to anything in the east.

These businesses join the Woman's Club of Beckley and the Raleigh County Chamber of Commerce in saying

"See you in '67!"

Ballangee Furniture

Bank of Raleigh

Beckley National Bank

Beckley Post-Herald

Colony Drug

Hall Furniture Co.

Raleigh County Bank

Snow Thornton Florists

The Raleigh Register

W. W. N. R. Good Guys

**West Virginia Endorses
Mrs. Carroll E. Miller
As Candidate For
GFWC Office**

A prominent West Virginia Club-woman, Mary Katharine Barnes Miller, has been endorsed by the West Virginia Federation of Women's Clubs as a candidate for the elected office of Third Vice-President for the General Federation of Women's Clubs.

Mary Katharine, a non-resident member, now residing in Missoula, Montana, is well qualified for the office she seeks. She has served in local, district and state offices, which led to her being state president the years of 1958-60. On the GFWC level, she has served as chairman of the Public Affairs Department and as chairman of the Divisions of Safety; Law Observance and Crime Prevention; and Crusade for Light. She is currently serving in the high position of Recording Secretary for the General Federation of Women's Clubs which makes her a member of the Executive Committee.

Her various chairmanships and offices have taken her all over the nation. Some of her travels since the first of the year have taken her to Washington, D. C. for the GFWC Executive Committee Meeting where she also attended a reception honoring Her Royal Highness The Princess Irene of Greece; Tuscaloosa, Alabama, where she spoke at a breakfast session of the Alabama Federation convention. Governor Lurleen Wallace, a longtime club-



Mrs. Carroll E. Miller

woman, spoke at the luncheon; Tacoma, Washington will greet Mary Katharine this month when she addresses the Washington State Federation Convention, as will Oshkosh, Wisconsin when she speaks there this month.

Mary Katharine is a clubwoman who has brought many honors to our state and will continue to do so as she serves us on a national level. Clubwomen all over the state join us in saying: "We're Proud of You, Mary Katharine, We are with you 100%!"

BARNETT CLEANERS
"The Dry Cleaning Service
For Particular People"
1709 Charleston Ave.
Phone 525-7581
Huntington, W. Va.

BROOMHALL'S MARKET
Newell, West Virginia

FIRST EXCHANGE BANK
Mannington
West Virginia

PHILIPPI MOTEL & INN
Route 250
Philippi, West Virginia
**Dedicated To Your
Traveling Comfort**

**WELLSBURG
JR. WOMAN'S CLUB**
Wellsburg, W. Va.

GENERAL DELIVERY, INC.
I.C.C. MC - 96324
1822 Morgantown Ave.
Fairmont, W. Va.

CENTRALize Your Banking At
**THE CENTRAL NATIONAL
BANK OF BUCKHANNON**
Member F.D.I.C.

**SPENCER MANUFACTURING
COMPANY**
Spencer, West Virginia
**A Division of
Kellwood Company**

**SOUTH PARKERSBURG
WOMAN'S CLUB**
Parkersburg
W. Va.

Conservation

FRENCH TAVERN
Recommended by AAA &
Hillsway
2349 Adams Ave. - Rt. 60 West
Huntington, W. Va.

MADISON MOTORS
Chrysler - Plymouth - Dodge

Madison, W. Va.
Phone 369-3056

WOODRUM'S

602 Virginia Street East

Charleston, W. Va.

WESTOVER WOMAN'S CLUB

Westover

West Virginia

DAVY WOMAN'S CLUB

Davy

West Virginia

Blessed of the Lord be his land . . . for the precious fruits brought forth by the sun . . . for the precious things of the earth and the fullness thereof . . .

Deuteronomy 33: 13,14,16

West Virginia has been blessed with a wealth of natural resources. We have striking scenic beauty and recreational resources with great potential. West Virginia has much to contribute to its own prosperity and to the Nation.

But in this day of expanding population and growing industry, only the wise use of these resources will assure us of continuing growth and prosperity. It becomes more evident every year that conservation is everybody's business. The natural beauty of many areas of our state must be preserved for future generations.

Women's clubs, by means of programs and meetings, can do more to educate citizens on conservation problems than any other voluntary group. Ours is the task of using the resources wisely and handing over our trusteeship, in due time, to a generation that has been trained to accept the responsibility of the good things of the earth and the fullness thereof.

The key to West Virginia's natural resources is the YOUTH, our most precious resource. They must be taught to understand and make wise use of the world around them through Conservation Education. This is essential to the future of our state.

I was very surprised and pleased to receive word from Mrs. E. D. Pearce, President of G.F.W.C., that the General Federation has adopted the Youth Conservation Program, as presented in West Virginia four years ago. We are now in competition with fifty states in our Youth Program. Now it is indeed

ANNA MARIE'S
Southside's Newest and Most
Exclusive Beauty Salon
Huntington, W. Va.
Phone 523-9716 804 8th Street

At AGA We Really Care
29th St. IGA Foodliner

324 29th St.

Huntington, W. Va.



Mrs. Paul K. Yates, Chairman

"TIME FOR ACTION" to "BUILD WITH YOUTH FOR A BETTER WORLD."

MY PERSONAL RESPONSIBILITY

What can I do in Conservation to aid my Community, State and Nation? I can use courtesy, thought and care, in field or forest anywhere. Take what I need but never waste, curb my desire for frantic haste. In handling forest, range or field, plan skilfully for future yield. Observe the laws for fish and game and help my neighbors do the same. So live that in a future year, none will regret that I passed here.

Woodbridge Metcalf, Past President,
California Conservation Council

APEX PRINTING CO.
223 R 26th St.
Huntington, W. Va.
"Specializing in Year Books"
"Rubber Stamps, Job Printing"

BRIDGEPORT
JUNIOR WOMEN'S CLUB

Bridgeport, W. Va.

Department

"TOGETHER WE BUILD". What better way can we carry out our Junior Theme, than by starting now to lay our Conservation Bricks for the coming year. We can build many things and accomplish much in the field of Conservation. Our State is a very beautiful one and it is the responsibility of each and every one of us to work together to keep it so. "C. O. N. R." CONSERVING OUR NATURAL RESOURCES." Keep these four words in mind at all times, when you are traveling our state. During the summer months is a good time to plan and execute your Conservation Projects. The Juniors will continue to support their Special Emphasis Projects.

"OPERATION GOLDEN EAGLE" — Outdoor Recreation

Continue to Promote your Golden Eagle Program to the Public and Secure Sales of your Golden Eagle Passports. Vacation time is coming up and you will want to contact your Outdoor Recreation Groups.

YOUTH CONSERVATION

Continue to Educate the Youth in the field of conserving their Natural Resources. Work with your Girl Scouts, Boy Scouts, Future Farmers, 4H Clubs etc. Work with youth of all ages from Kindergarten through High School. Sponsor Art Contest, Essay Contest, start Conservation Bookshelves, provide materials for teachers to us, "Smokey the Bear" Projects, Show films, Conduct Nature Tours, Provide Conservation Scholarships, "Build with Youth for a Better World" by giving young people an appreciation and awareness of their natural world environments. YOUTH CONSERVA-



Miss Patsy Roush, Junior Chairman

TION DAY, HOLLY RIVER, MAY 20, 1967.

Continue to work on Clean-Up and Beautification Projects, Air and Water Pollution Programs and refer to other suggested projects in your Conservation Outline of Work. Do remember our Junior Conservation Workshop Outing to be held September 15, 16, and 17, at Watoga State Park. We will be celebrating our Tenth Anniversary, "So Happy Anniversary, West Virginia Juniors."

**HITE'S
SHOE & LUGGAGE SHOP**
Luggage, Purses, and Zipper Repairs
Phone 522-1611
538 Tenth Street
Huntington, W. Va.

HILLTOP HOUSE
Harpers Ferry, W. Va.

55 Heated, Air-Conditioned
Rooms
Unequaled For Good Food,
Service, Atmosphere and
Scenery

G. C. MURPHY CO.

Where You Meet Your
Neighbors

Weston, W. Va.

**MAXWELL ACRES
WOMAN'S CLUB**

Moundsville
West Virginia

SUPERIOR DRUG STORE
"Your Independent Druggist
Serves You Best"
2544 8th Ave. Free Delivery
Huntington, W. Va. 525-7736
Clyde Fuller, Owner

CHANCELLOR HILLS
Jim Hanna, Builder and Developer
"Huntington's Most Distinctive
Residential Area"

GRANTSVILLE CIVIC CLUB

Grantsville, W. Va.

**LOST CREEK
WOMAN'S CLUB**

Lost Creek
West Virginia

RIVERSIDE MOTOR CO.
Chevrolet - Olds - Pontiac

Madison, W. Va.
Phone 369-3120

Conservation Department

Beautification Division

Mrs. G. E. Lundeen, Chairman

Beautification is everybody's business. Project, although not a prize winner perhaps, will do much to enhance beauty of Community and bolster civic pride.



Suggested "Steps for Action" in getting project going or checking one in progress — Decide:

"What" needs to be done in cooperation with other service organizations, city and county officials, youth groups, industry, etc.

"Who" will do it — which organization can best accomplish this part of the project?

"How" project to be financed —

"When" project to be completed — schedule realistic timetable for completion —

Then "Evaluate" to see if aim has been fulfilled.

"Ideas for Action"

Promoting Community Betterment projects

Sponsoring and supporting youth groups in beautification projects

Promoting Anti-Litter Campaigns

Landscaping projects for city and county

Restoration of historical homes and sites

Promotion of playground and picnic areas

Wildlife Sanctuaries

Junkyard Clean-ups

Assisting with other community projects in progress

Supporting legislation for Beautification.

SPADAFORE APPLIANCE CENTER

Complete Line of
General Electric Appliances
92 Fairmont Ave. Phone 366-4691
Fairmont, W. Va.

WIRT COUNTY BANK

ELIZABETH
WEST VIRGINIA

Pollution Division

Mrs. W. E. Lanham, Chairman

Spring is in the air, although it is polluted air.

Now is the time for all clubwomen to take hold and back the men in the legislature, who have put forth their efforts to clear the air. As you know for the past few years many have joined in the fight to combat our pollution problems. Many problems have yet to be solved.

I was a little disappointed that more clubs did not enter the "Clean Air Community Action Program." This is a two year program. You can enter by contacting me and saying you plan to enter.

A G.F.W.C. Citation will be given at the 1968 Convention for the three best State Clean Water Programs. Let's all take a try at this.

Why not recognize and award enterprising industries and individuals for their efforts in Pollution Control?

Don't forget to clean up that roadside litter.

Even though, we as an organization, may gain honor for our fight, we must also think of every individual who will benefit from our struggle. Let's set our goal for "Spring with Clean Air."

Land and Water Resources Division

Mrs. Elwood Williams, Chairman

Promote conservation education at all grade levels, first grade through high school.

Create a public awareness and understanding of natural resources problems and pressures.

Know your local, county, state and national situation regarding natural resources.

Put conservation books on local and school library shelves.

Develop scholarship programs for teachers and youth.

Promote essay and art contests in schools on conservation projects.

Put films and conservation teaching aids in the hands of teachers.

Have a club program on conservation of natural resources.

Promote "Keep America Beautiful" projects.

Recognize adult and youth achievement in conservation through awards and citations.

Promote good outdoor manners.

Help prevent fires — forest, range, park.

WILSON'S PHARMACY

Pennsboro West Virginia

Youth Conservation Division

Mrs. H. L. Akers, Chairman

The youth is the greatest single natural resource we possess. This conservation program is designed for the youth of our state. It is co-sponsored by The Sears-Roebuck Foundation and the West Virginia Department of Natural Resources. Women's Clubs may participate in the program by sponsoring a

youth group such as 4-H Club, Boy or Girl Scouts, Rainbow Assembly, Student Council, Church Group, FFA Chapters, etc. in the conservation program. Awards will be presented in May of 1968 to the adult and youth groups doing the most outstanding conservation projects. Period of program June 1, 1967 through April 15, 1968.

To build our community, we must first consider and build our youth. To develop healthy, alert, responsible, responsive citizens and leaders of tomorrow we must be ever mindful of their training and encouragement they receive TODAY.

Investigate and give assistance to any type of activity involving the youth or special recognition to the youth of the community.

A brochure explaining the program, listing awards, and giving other information will be mailed to each club president prior to September. Plan to enter this conservation program and contest.

PENN FURNITURE STORE

Ethan Allen & Pennsylvania House
Phone 366-2810
Fairmont, W. Va.

PINE VIEW NURSING AND CONVALESCENT HOME INC.

Men — Women
Bedfast, Ambulatory
or Invalid

24 Hour Nursing Service by
Registered and Licensed Nurses
Excellent Meals & Special Diet
Your Inspection Invited
State Licensed Approved
For Information & Reservation
304-643-2712 215 N. Stout St.
Harrisville, W. Va.



FIRST IN FUN FOR OVER 60 YEARS

HUNTINGTON, W. VA.

LAKE RILEY

Weston, W. Va.

Vacation Center of West Virginia

Golf, Tennis, Boating,

18 Rustic Cabins, Accommodations From

2 to 8 People

Murphy's Creek, 6 Miles S. W. of Weston

WESTON (269-2458)

HOLIDAY INN

OF MORGANTOWN

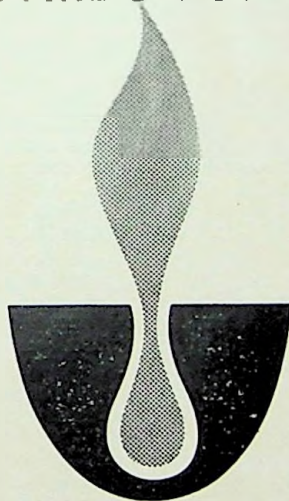
Saratoga Avenue

Morgantown, West Virginia

Thomas C. Dean, Innkeeper

Telephone 304/599-1680

SYMBOL OF SERVICE



**HOPE
NATURAL
GAS
COMPANY**

*Serving Homes, Industries and
Institutions in West Virginia*

DIVISION OF CONSOLIDATED GAS SUPPLY CORPORATION

MONTGOMERY WARD —

Your Family Shopping Center

Ladies Fashion

Men's Wear

Appliances

Building supplies

Home Furnishings needs

Snack Bar

Acres of free parking

Convenient

Charge-all
accounts

SHOP AT WARDS AND SAVE!

MONTGOMERY WARD CO.

1600 Garfield Avenue

PARKERSBURG, W. VA.

Phone 422-8571

Convention

Shell Oil Winners



W. R. Loren, Assistant to the Vice President, Shell Oil Company, Chicago, Illinois and Mrs. Delmas Miller, President of the West Virginia Federation of Women's Clubs congratulate the three winning clubs in the GFWC-Shell Oil Company Education Program. Accepting for first place is Mrs. John R. Grose of the Woman's Club of South Charleston and its Junior Department. Mrs. Albert Kave representing Shepherdstown Woman's Club receives second place award while Mrs. Richard M. Beer exhibits third place award won by Woman's Club of Charleston. Checks of \$500.00, \$300.00 and \$200.00 were also awarded to the three winning clubs.

BEL-MAR REAL ESTATE
Cookman Insurance Center
472 N. High Street
Romney, W. Va. 26757

ROMNEY CONCRETE, INC.
Ready Mixed Concrete
U. S. 50 West Romney, W. Va.
Phone 822-5510

**WILLIAMSON
WOMAN'S CLUB**

Williamson

West Virginia

FIRST NATIONAL BANK
301 Adams Phone 363-1300
Fairmont, West Virginia

**ETHAN ALLEN AND
PENNSYLVANIA HOUSE**
Penn Furniture Store
Phone: 366-2810
Fairmont, West Virginia

**HURRICANE
WOMAN'S CLUB**

Hurricane, W. Va.

By Mrs. Henry W. Bassell, Jr.

The 61st annual convention of the West Virginia Federation of Women's Clubs came to a close on Saturday, March 18, at the Greenbrier Hotel, White Sulphur Springs, with members returning to their local clubs stimulated and motivated to action in carrying out new and established projects of the federation program.

Mrs. Delmas Miller, state President, presided at all sessions of the convention and commended officers, chairmen and the federation membership for their outstanding work in the past year on community, state, and national levels to promote programs of study and action in the areas of Conservation; Education; Fine Arts; Home Life and Public Affairs; International Affairs and Community Improvement.

A fitting climax to the meeting was the passing out of several resolutions which were previously presented to local clubs for study and consideration and voted on by delegates at the convention and which will keynote the club's efforts to promote needed legislation in the coming months. These include: An emergency resolution urging conservation of Wilderness areas, supporting the recommendation of the W. Va. Highlands Conservancy, that the Spruce Knob, Roaring Plains, Dolly Sods and Smoke Hole areas be preserved against the encroachment of highways and the inundation by the water reservoirs of high dams.

A resolution that the WVFWC will support the Federal Child Safety Act of 1966 which requires the packaging of children's aspirin in limited quantities, safety closures on drug containers, more careful labeling, and the ban on articles eminently hazardous to health; and seeks to cooperate in any way necessary to see that the law is enforced. A resolution urging the State of West Virginia to enact better legislation for the control of strip mining operations and to put forth strenuous efforts to remedy the undesirable and unsightly conditions which are the result of the strip mining in the past.

The membership also reaffirmed their support of the establishment of kindergartens for all five year old children, urging the provision of kindergartens in the Public Schools of the State.

Adding new dimensions and impetus to future programs and project considerations for the federated clubs were the messages of General Federation officers and chairmen present. Mrs. E. D. Pearce, of Miami, Fla., GFWC President, commended the W. Va. federation for past achievements and urged members to continue their quest for excellence in leadership and successful completion of federation projects.

Workshop sessions in leadership development were conducted by Mrs. Earl J. Hazelton, GFWC chairman of

Highlights



Club Presidents Receive Advertising Awards

Left to right: Mrs. Rufus Land, Woman's Club of Huntington; Mrs. Sam White, St. Marys Woman's Club; Mrs. Lark Maynard, Parkersburg Civic Woman's Club; Mrs. M. A. Booth, Woman's Club of Beverly Hills; Mrs. Woodrow Wade, Woman's Club of Romney and Mrs. Dave Robinson, Woman's Club of Fairmont.

the Community Improvement division, were enthusiastically received by the members. Promoting a more intensified educational program on safety problems in the local communities was the concern of Mrs. W. E. Hamilton, GFWC chairman of Traffic Safety, speaking on the traffic hazards of the states.

"Challenges of Today" a panel discussion and audience participation was presented with Mrs. Carroll E. Miller, GFWC Recording secretary as moderator. Mrs. James Scarboro led the discussion on club membership — its problems and responsibilities and Mrs. Fred Hurt presented methods of successful programming. Mrs. Hurt is the immediate past president of the W. Va. federation and is now the President of the Pearl S. Buck Birthplace Foundation and GFWC chairman of Trade and Aid. Mrs. Scarbro is the GFWC Recreation chairman and is a member of the W. Va. Wildlife Federation.

One of the highlights of the convention was the unanimous endorsement by the federation membership of Mrs. Carroll E. Miller as a nominee for the elective office of Third vice president of the General Federation

for 1968-70. Mrs. Miller, a resident of Missoula, Mont. and the only non-resident member of the W. Va. Federation, is a past state president, and has served on the General federation level since 1960 as chairman of the divisions of: Safety; Law Observance and Crime Prevention; Public Affairs; Crusade for Light, and is now serving in the elective office of recording secretary, 1966-68.

Members were asked to continue their support of the annual Adult

Education Institute, sending members to the clinics to be held at West Virginia University, July 12, 13, 14. Mrs. J. W. Ruby will serve as chairman of the project.

Hostess group for the 61st convention was the members of the North Central District clubs under the direction of Mrs. Paul Ryan, Mannington, District President, and Mrs. J. W. Ruby, general chairman.

More than 600 members and guests attended the three day meeting with representatives and delegates from 183 senior clubs and 61 junior clubs registered.

Many clubs achieved awards for successfully fulfilling honor point requirements, completing projects and competing in contests in Membership, education, advertising, literature and poetry, art, press books and crafts.

Beautiful Women's Fashions

PRICE'S

Fairmont, West Virginia

SYMS PIECE GOODS SHOP

1710 Lee Street
Charleston, W. Va.



Mrs. Fred Wood, ceramist, left, and a member of the Stonewall Jackson Civic Club of Clarksburg, presented in behalf of her club, figurines mounted on native walnut base done by Mr. Percy Kauckhoff of Buckhannon, to Mrs. Fred Hurt (right), President of the Pearl S. Buck Birthplace Foundation, to be placed in the Pearl Buck Birthplace Home. The figurines depict Pearl Buck's "Good Earth" characters, her beloved little people.

MILTON LIONS CLUB

Milton, W. Va.

STAR FURNITURE CO.

Fine Furniture &
Courteous Service

West Union, W. Va. 26456

**OHIO VALLEY JUNIOR
WOMAN'S CLUB**

PRINCETON WOMAN'S CLUB

Princeton
West Virginia

FIRST NATIONAL BANK

West Union, W. Va. 26456

HAWKINS JEWELERS

31 Main Street

"Boone County's Finest"

Phone 369-3061

Madison, W. Va.

**HAROLD'S
JEWELRY — WATCH REPAIR**

Quality Jewelry

Expert Watch Repair

414 Main Street Phone 369-0544

Madison, W. Va.

BOONE PHARMACY

Madison, W. Va.

Prescriptions Gifts Cosmetics

COLONY SHOP

1313 Locust Ave.

Fairmont, W. Va.

SECURITY SAVINGS

209 Adams Street

Fairmont, W. Va.

EAST SIDE FLORIST

501 Morgantown Ave.

Fairmont, W. Va.

Roland Ricer, Owner

ANNETTE'S BEAUTY SALON

Fairmont, W. Va.

Phone 366-4870

**WOODLAWN CEMETERY CO.,
INC.**

Assured Perpetual Care

Fairmont, W. Va.

FARMINGTON MARKET

Farmington, W. Va. 26571

UNIVERSAL DRY CLEANERS

378 Main Street
Madison, W. Va.
"Sanitone Service"
"Laundry Service"

GEM COSMETICS

Distributor of
HOLIDAY MAGIC COSMETICS
350 Main Street
Madison, W. Va.
Phone 369-1281 or 369-3861
Jim Halstead - Distributor

W W N R

**Home of the Good
Guys**

Beckley, W. Va.

THOMAS'

Courtesy Service
Quality Price

Pineville, W. Va.

**HUNTINGTON TRUST
AND
SAVINGS BANK**

Huntington
W. Va.

**MOUNDSVILLE
WOMAN'S CLUB**

Moundsville
West Virginia

**IMPERIAL COAL &
CONSTRUCTION CO.**

Box 398
Rupert, W. Va. 25984
Phone — Richwood 846-6642

**HOWARD W.
GOCHENOUR, D.D.S.**

Marmet, W. Va.

CITY AUTO SERVICE, INC.

Phone 732-2381
Pineville, W. Va.

**Chrysler, Plymouth &
Dodge Dealer**

G. C. MURPHY CO.

Williamson
West Virginia

C. M. CLEVINGER
District Sales Manager of
**NATIONWIDE
INSURANCE COMPANIES**

215 Lowndes Bank Building
Clarksburg, West Virginia
Phone 624-7558

Nationwide Mutual Insurance Co.
Nationwide Mutual Fire
Insurance Co.
Nationwide Life Insurance Co.
"In Service With People"

**CASTLE ROCK
BANK**

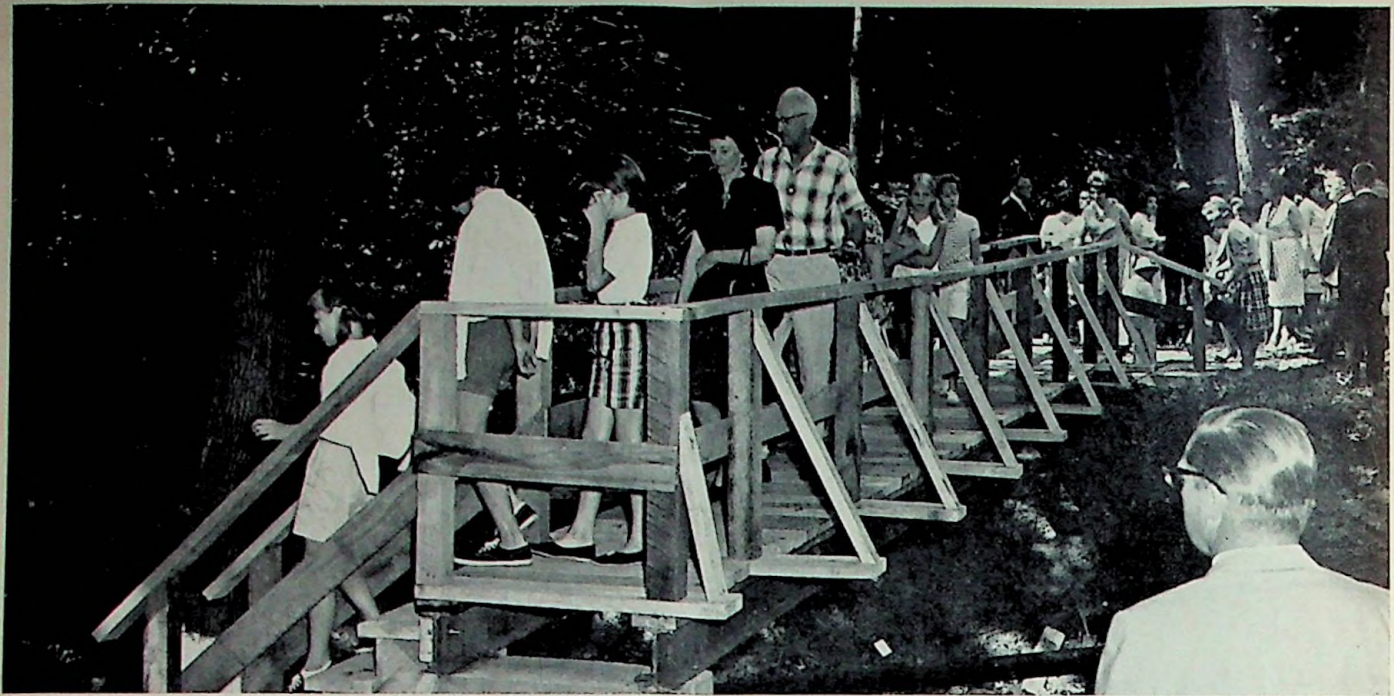
Pineville, W. Va.
Member F.D.I.C.

**WEST VIRGINIA FOREST
PRODUCTS COMPANY**

Gassaway, W. Va.

**JUNIOR DEPARTMENT
PARKERSBURG**

CIVIC WOMAN'S CLUB



The new bridge in the Weirton Woman's Club's Wildlife Sanctuary was dedicated and opened on July 22, 1966, as Miss West Virginia (Judith Skunda of Weirton) seen below, snipped a steel ribbon. Others, seen below, taking part in the dedication ceremony were (left to right) Mrs. John Bender, President of the Weirton Woman's Club; Mrs. Ralph G. Barone, Past Chairman, Junior Department; Weirton Mayor Frank A. Rybka; and Mrs. John A. Jones, Joint Chairman of the Wildlife Sanctuary project with Mrs. Earl Gorrell.

CONTINUED PROGRESS IN WEIRTON



The civic pride and community spirit of the citizens of Weirton resulted during 1966 in continued progress and improvement at the Wildlife Sanctuary and park area owned and being developed by the Woman's Club. A major project, completed with the cooperation of several civic and youth groups, was a new bridge, pictured above. The 16 acres of woodland, just a few steps from downtown Weirton, are an example of the kind of community improvement that has made the Weirton Woman's Club, its departments and committees so outstanding.

Weirton Steel commends the club for its continued civic enterprise and for its fine showing at the convention of the West Virginia Federation of Women's Clubs. Winning 15 awards, in various categories, the club scored a clean sweep of all prizes in the Conservation Division. Weirton Steel is proud again this year to salute this dedicated group of ladies and wishes them well as they continue to work for a better Weirton.

C. G. Tournay, President

WEIRTON STEEL DIVISION
NATIONAL STEEL CORPORATION

MANCHINS

Farmington, W. Va.

LONG'S PARKETTE'S

Wayne Huntington
Kenova

Phone 327-7601

FRANKIE'S LA SALUTE CLUB
Dinner - Dancing
Italian Spaghetti - Broiled Steaks

Frank Ferrante, Owner
R.F.D. 3
Bluefield, W. Va.

BARTLEY WOMAN'S CLUB

Jolo
West Virginia

CIVIC LEAGUE OF WARWOOD

Wheeling
West Virginia

**NORTH CHARLESTON
WOMAN'S CLUB**

Charleston, W. Va.

**DICKEY'S
PROFESSIONAL CLEANERS**

**DICKEY'S
POLYCLEAN LAUNDRY**

387-0320 387-0062
Carolina Ave.
Chester, W. Va.

**CORNING
GLASS WORKS**

MARTINSBURG PLANT

Martinsburg, West Virginia

SUTTON WOMAN'S CLUB

Sutton
West Virginia

The Wells Inn
Since 1894

316 Charles St.
Sistersville, W. Va.
Phone 652-3111

"Enjoy Turn Of The
Century Splendor"
Private Party Facilities Available

**GENTRY BROS. PRINTING
COMPANY**

1009 Sixth Avenue
Huntington, W. Va.
WE SPECIALIZE IN
WOMEN'S CLUB YEAR BOOKS

POSIE PATCH

Flowers For All Occasions
Phone 822-3509
Area Code 304
Romney, W. Va.

NASSER'S

A fine store for women
and
children since 1925
Huntington
West Virginia

**WEST VIRGINIA
STATE AND COUNTY HISTORIES**
New Editions, Reprints
—Ask for List—
McClain Printing Company
211 Main St., Parsons, W. Va. 26287
Dial 304/4782881

NATIONAL CREDITS, INC.
Delinquent Accounts
National Credit Bldg.
Huntington, W. Va.
Phone 525-7861

SANDERS MOTEL
Have A Good Night's Rest
Rt. 50 Romney, W. Va.
Phone 822-5607

SOUTH BRANCH DIST. CO.
Romney, W. Va.
Phone 822-5800

HAMPSHIRE PHARMACY
Prescription Specialists
Phone 822-3313
Romney, West Virginia

**THE FIRST NATIONAL BANK
OF ROMNEY**
Romney, West Virginia
Member F. D. I. C.

MARVIN "Bunny" HAINES
Nationwide Insurance
Office — 822-3123
Home — 822-5365
Romney, W. Va.

ROSALIE'S FLOWERS, INC.
630 Eighth Street
Huntington W. Va.
Phone 523-6841
Rosalie Fannin, President

AMSBARY & JOHNSON
Fine Clothes For
Men and Boys
321 Tenth Street
Huntington, W. Va.

JUNIOR NEWS & VIEWS

Mrs. Robert Daniels, Junior Editor

Junior Director's Message

Dear Juniors:

As we end this administration, each of you can truly feel that every day you have lived the last lines of the Junior Pledge: "trying to accomplish something, not merely to exist."

By the time you read this message, state convention will be recorded history, club installation banquet candles will have flickered low, and you are now ready to enjoy this lovely "springtime fantasy" and renew your faith in the beautiful mysteries of life.



Ollie Harvey

I have been so very proud to represent you at various meetings all over the country this past year, and come June, I will pack up for the "Golden Gates" and San Francisco! In July, the Adult Education Institute will be held (July 12, 13, 14). I hope to visit with many of you! The Junior Council will meet in Charleston in July. And, then comes September . . . GFWC Board meeting in Washington, D. C. . . the Conservation Outing at Watoga on September 15, 16, and 17. THEN, I'll be seeing each of you at fall District meetings! At each of these above conferences, you will be foremost in my mind . . . because, as I have said before, I am so proud to represent the W. Va.

Juniors!

As we end this club year, may I give you some fresh thoughts for your spring garden? Did you know that "EVERY CLUB NEEDS A GARDEN" . . . "If we nourish this garden, we will cultivate characteristics guaranteed to please those whom we serve."

Plant five rows of Peas:

1. Presence
2. Promptness
3. Preparation
4. Publicity
5. Perseverance

Plant five rows of Lettuce:

1. "Lettuce" be faithful to duty
2. Let us be loyal and unselfish
3. Let us be true to obligations
4. Let us obey rules and regulations
5. Let us love one another

Plant three rows of Squash:

1. Squash gossip
2. Squash criticism (unless constructive)
3. Squash indifference

No garden is complete without four rows of Turnips:

1. Turn up for meetings
2. Turn up with a smile
3. Turn up with new ideas
4. Turn up with determination to make everything count for something good and worthwhile.

It is my firm belief that each Junior and Juniorette will plant a "good" garden this spring. Have a wonderful summer with family and friends. Come back in the Fall with renewed enthusiasm as we will start once again TO BUILD, TOGETHER!

Junior Love,
Ollie Harvey

**POTOMAC STATE COLLEGE
of
West Virginia University**
Keyser, West Virginia

- * Liberal Arts and Sciences
- * Pre-Professional Study
- * Two-year Technical Programs

G and L SUPPLY

Gassaway
W. Va.

364-5323

ALDRIDGE FUR SHOP
Furs Ready to Wear and
Custom Made
Cold Storage Vault on Premises
1140 3rd Ave.
Huntington, W. Va.

TABOR MOBILE HOMES
Bluefield-Princeton
Highway
Bluefield, W. Va.

BISCHOFF DRUG STORE
W. E. Turner: Prop.
1200 Adams Avenue
Huntington, W. Va.
"Try Your Drug Store First"

GUYAN HOMES, INC.
Guyan Lumber Company
202-20th St. Huntington, W. Va.
Phone 523-7428
"A Complete Home for Less"

BURKS OPTICAL COMPANY
Private Fitting Rooms
444-10th St.
Phone 523-3453
Huntington, W. Va.

CHARLES H. HAGAN & CO.
Huntington, W. Va.

BIAS INSURANCE AGENCY
General Insurance
"Dependable Protection"
Norman R. Bias
749½ Fifth Avenue
Huntington, W. Va.
Telephone 525-2082

BAILEY'S CAFETERIA
Huntington,
West Virginia

**THE FLAT TOP
NATIONAL BANK**
Bluefield, West Virginia
"Full Service Bank"

**THE
KOOLWINK MOTEL**
Romney, W. Va.
Phone 822-3595

**MANORLAND POST MOTEL
& RESTAURANT**
Electric Heat, Air Conditioning,
Swimming Pool
Located 8 Miles West of Romney
On Routes U. S. 50 & U. S. 220
Phone 289-2000-822-3500

PANCAKE CHEVROLET, INC.
ROMNEY,
WEST VIRGINIA

HOUSER'S MOTEL
Your Friend At
The Highway, Rt. 50
Romney, W. Va. Ph. 822-3545

**R. C. JONES FUNERAL HOME
AND
FORD FUNERAL HOME, INC.**
Fairmont, W. Va.

HANDOS' RESTAURANTS
EAST OR WEST
FAIRMONT, W. VA.

THE FAIRMONT HOTEL
Fairmont, W. Va.
Phone 363-6600
Catering to Banquets, Parties,
Conventions

**OHIO VALLEY NATIONAL
BANK**
Vienna, West Virginia

BOLEY CHEVROLET CO.
Chevrolet - Oldsmobile
East Rainelle, W. Va.
Phone 438-8576

PALACE RESTAURANT
West Virginia's Most Famous
Since 1919
Known To Every State
Fairmont, W. Va.

FAIRMONT THEATRE
First In Motion Pictures
Fairmont, W. Va.

MAUNZ
Individual Shop for Men
& Ladies
Fairmont, W. Va.

JONES
Fairmont's Fine Store of Fashion
Coming Soon to Morgantown!

BANK OF CHARLES TOWN
A Full Service Bank

**POWHATAN BRASS AND
IRON WORKS**
Same Location Since 1892
Ranson, W. Va.

**PEOPLES BANK of
POINT PLEASANT**
P.O. Box 518
Point Pleasant, W. Va. 25550
No Service Charge
Member of F.D.I.C.

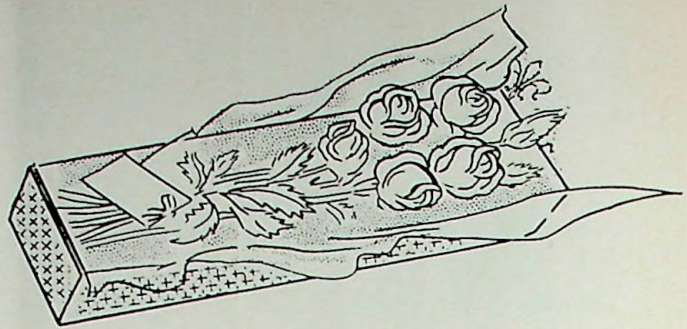
**MRS. FORD'S
OAK HILL DRESS SHOP**
Oak Hill, W. Va.

**POINT PLEASANT BUILDING &
LOAN ASSOCIATION**
610-612 Viand Street
Point Pleasant, West Virginia

"Special Spring Bouquet

To Junioresettes"

From: Junior Director



Dear Special Rosebuds:

You have indeed made the Junior Department of the West Virginia Federation blossom forth this year! We are so proud of your accomplishments! And, to see you build from the first organized club of 12 members in Ripley last August, to 269 members in 18 clubs around the state, truly causes our cup to runneth over this spring

I hope you enjoyed the state convention and the tremendous excitement that prevailed throughout the weekend . . . you helped to make it so! To our lovely Junioresettes who will be graduating and going on to college this fall, may I say from each Junior of the W. Va. Federation, "it was so good to know you!" I hope sincerely that through your "touch" with Federation this past year, you will be eager to join our folds once again after college when you begin to settle into

community life to build your lives as our Juniors have done.

To each Senior as you go forth to build your "Reputation and Character" may I give you the following poem by William Hersey Davis. I hope you will always keep it close by.

"The circumstances amid which you live determine your reputation; the truth you believe determines your character.

Reputation is what you are supposed to be; character is what you are.

Reputation is the photograph; character is the face.

Reputation comes over one from without; character grows up from within.

Reputation is what you have when you come to a new community; character is what you have when you go away.

Your reputation is learned in an hour; your character does not come to light for a year.

Reputation is made in a moment; character is built in a lifetime.

Reputation grows like a mushroom; character grows like the oak.

A single newspaper report gives you your reputation; a life of toil gives you your character.

Reputation makes you rich or makes you poor; character makes you happy or makes you miserable.

Reputation is what men say about you on your tombstone; character is what angels say about you before the throne of God."

To each of you, "may God always hold you in the palm of His hand."

Junior Love,

Ollie

AVENUE MARKET

Morgantown Avenue

FAIRMONT,
WEST VIRGINIA

THE TWENTIETH STREET BANK

Huntington, West Virginia
"Your Bank for Today
and Tomorrow"

We Pay 4%
Interest on Savings
Member F. D. I. C.

UP TOWNER INN

PARKERSBURG,
WEST VIRGINIA

HUNTINGTON,
WEST VIRGINIA

THE PLEASANTS COUNTY BANK

Member Federal Reserve
System

Member Federal Deposit
Insurance Corporation

Saint Marys, W. Va.

THE BANK OF DUNBAR

DUNBAR,
WEST VIRGINIA

BROWN'S LUMBER & SUPPLY CO.

Lumber, Plywood, Windows
Doors

Hardware, Paints Roofing,
Plastics

Fairmont, W. Va.
Clarksburg, W. Va.

WAGONER BROS. CO., INC.
Builder's Supplies and Hardware
Brick and Lumber
One Stop Service
250 8th Ave. West Phone 529-6005
Huntington, W. Va.

**TRI-STATE TELEVISION AND
APPLIANCES, INC.**
Your RCA and G E Dealer
Cox's Landing
W. Va.

ISLAND CREEK STORES
HOLDEN,
WEST VIRGINIA

**KANAWHA VALLEY
JUNIOR WOMAN'S CLUB**

DEMPSEY GIBSON'S
RCA Television
Whirlpool Appliances

508 - 4th Street
St. Albans, West Virginia

YOUNG FLORAL COMPANY
215 Penn. Avenue
Charleston, W. Va.

"Flowers For Every Occasion"

SOUTH CHARLESTON JUNIORS

Working for Mental Health

THOMPSON MOTORS, INC.

615 McCorkle Avenue
St. Albans, West Virginia

BOONE NATIONAL BANK

Madison, W. Va.

"Serving You Since 1902"

Member F.D.I.C.

DR. WALTER KOMINSKY

Optometrist
Oak Hill, West Virginia

FAYETTEVILLE FLORAL

Fayetteville, W. Va.

FRUTH PHARMACY

"Your Drug Store"

Point Pleasant
West Virginia

**THE WOMAN'S CLUB
OF
BARBOURSVILLE, W. VA.**

BANK OF ATHENS
Athens, West Virginia

**PRESCRIPTION DRUG STORES
COHEN**
Where Prices Are Low
On Brands You Know

Madison, W. Va.

FRED'S BARBER SHOP
333 Bridge Street
Cox's Landing, W. Va.
Latest Styles - Two Barbers
To Serve You

Fred Rust Ronnie Wilks

THE SPORT MART

Quarrier Street
Charleston, W. Va.

Congratulations
for the fine work
of the W.V.F.W.C.
OKEY BOGCESS

HARTMAN TRUCK SALES

Logan, West Virginia

**THE GUARANTY
NATIONAL BANK**

Huntington, W. Va.

Modern Drive In Banking

Checking and Savings
Accounts

Loans For Various Purposes

MEMBER

Federal Reserve System

Federal Deposit
Insurance Corporation

Time and Temperature

DODD INSURANCE AGENCY

325 7th Street
Parkersburg, W. Va.

**SALEM COLLEGE
WEST VIRGINIA**

Salem Campus
223 West Main Street

Clarksburg Campus
Pike and Fourth Streets

PARSONS FOREST IND., INC.

Manufacturers of Rough
Lumber & Laminated Products

Hendricks, W. Va.

JUNIOR DEPARTMENT

of

**THE WOMAN'S CLUB
OF HAMLIN**

THE FIRST NATIONAL BANK

ST. MARY'S, WEST VIRGINIA

Deposits Insured under F.D.I.C.

COFFMAN'S FLOWERS

3208 Piedmont Road
Huntington, W. Va.

FARMER'S

Building & Loan Association

Established 1905

Ravenswood, W. Va.

**JR. DEPT. CHARLESTON
WEST SIDE WOMAN'S CLUB**

Charleston, W. Va.

THE MARMET JR.

WOMAN'S CLUB

Marmet, W. Va.

KIPLING SHOE COMPANY

P. O. Box 1119

Huntington, W. Va.

Phone 525-2296

ADVERTISING RATES

West Virginia Clubwoman Magazine

Advertising Manager — Mrs. Creed Neff
217 W. Ninth Avenue, Huntington, W. Va.

Five Issues

Whole page	\$400.00
Half page	260.00
Fourth Page	140.00
Sixth page	100.00
Eighth page	72.00
One Fifth Column	40.00
One Tenth Column	20.00

One Issue

Whole page	100.00
Half page	65.00
Fourth page	35.00
Sixth page	25.00
Eighth page	18.00
One Fifth Column	10.00
One Tenth Column	5.00

Deadlines for copy to reach Advertising Manager:

September Issue	July 25
November Issue	September 25
January Issue	November 25
March Issue	January 25
May Issue	March 25

Let's start selling now! Note July 25th deadline for September issue.

WEST UNION BANK

West Union, W. Va. 26456

THE COMMERCIAL

Banking & Trust Co.

Parkersburg, W. Va. 26101

THE MID-ATLANTIC GLASS CO. INC.

Manufacturers of
Hand Blown Glassware
Tableware Vases Bar Ware

Ellenboro, W. Va.

SHAFFER FUNERAL HOME

Phone 822-3511

230 East Main Street
Romney, West Virginia
26757

FLOWERS BY LAMBERT

Phone 732-4701
Pineville, W. Va.

PINE CHEVROLET COMPANY

Pineville, W. Va.
Phone 732-3332

Your Transportation Headquarters
Chevrolet & Oldsmobile Dealer

BUDDY'S DISCOUNT

Pineville, W. Va.

PINEVILLE FASHION SHOP

Men's, Ladies', and
Children's Wear

Phone 732-4021
Pineville, W. Va.

BANKS-MILLER SUPPLY CO.

Pineville Division
Phone 732-3171
Pineville, W. Va.

PRINCETON CIVIC LEAGUE

Princeton
West Virginia

FRANKLIN PRINTING COMPANY

"Quality Printers"
Offset and Letterpress
Gib Kitchen, Owner
7th Ave. and 3rd 523-7232

BELLE WOMAN'S CLUB

Belle

West Virginia

PRINTING
THAT
PLEASES

ORACLE PRINTING CO.

St. Marys, W. Va.

MILLER BATTERY & ELECTRIC SERVICE

2202 Third Avenue
Huntington, West Virginia

MONTGOMERY WARDS

Morgantown, West Virginia

Local
STATE FARM AGENT
Jerry Stockton
300 11th St. 766-3231
Dunbar, W. Va.

**GARVIN-LIVELY
INSURANCE AGENCY**
Oak Hill, West Virginia

THE MORGAN MESSENGER
Offset And Letterpress Printers
Berkeley Springs, W. Va.

THE SPECIALTY SHOPPE
Styles Of Distinction
Logan, West Virginia

MICKEL'S
Williamson, West Virginia

AUTO DISCOUNT EXCHANGE
Logan, West Virginia

Flowers For All Occasions
ART'S FLOWER & GIFT SHOP
1209 Ohio Avenue
Dunbar, West Virginia
768-1239

For God And Country
American Legion
ALDERTON-DAWSON POST 60
Berkeley Springs, W. Va.

**FIRST NATIONAL BANK
OF WILLIAMSON**
Williamson, West Virginia

Clubs Around The State

Celebrating their "Fiftieth Anniversary" at the Pocahontas Historical Museum on Route 219, south of Marlinton, April 1st, was the **MARLINTON WOMAN'S CLUB**. This club through its fifty years of existence has maintained a high cultural level in its many programs and projects. "Congratulations" to the Marlinton Woman's Club.

Outstanding community service was cited in the selection of a member of the **WOMAN'S CLUB OF WHEELING**, Mrs. Jerry Pfeiffer. Lucille was cited for her outstanding community service as "Citizen of the Month" for December. "Orchids" to Lucille!

CHAPMANVILLE WOMAN'S CLUB

Chapmanville
W. Va.

**VENETIAN BLIND LAUNDRY
& SALES COMPANY**
46 26th St., Huntington, W. Va.
Flexalum Custom Made Blinds
& Draw Drapery
C. Dale Fahenz, Owner
Phone 522-7311

DUNHILL'S INC.

924-4th Ave.
Huntington, W. Va.
Complete Line of Clothing
For Men & Boys
"What Dunhill's Sells,
Sells Dunhill's"

TUESDAY ARTS CLUB

Moundsville
W. Va.

BELLE FLORIST

114 E. Dupont Ave.
Belle, W. Va. 949-2431

THE ONIZED CLUB

of
Fairmont, W. Va.

Professional Service

TURNER PHARMACY

Fairmont Ave. at First St.
Fairmont, W. Va.

JOHNSON FUNERAL HOMES

Berkeley Springs, W. Va. 25411
Paw Paw, W. Va. 25434

When in the Eastern Panhandle—
make your headquarters at
THE PARK VIEW INN
Berkeley Springs, W. Va. 25411
Telephone 258-2210
Mrs. Walter G. Harmison, Prop.

HUNTERS FUNERAL HOME

106 S. Mercer St.
Berkeley Springs, W. Va. 25411

R. H. HOBBS

Williamson, West Virginia

PIEDMONT WOMAN'S CLUB

Piedmont, W. Va.

SAMSON MAYTAG

Logan
West Virginia

Phone: 732-6661

GUYAN MOBILE HOMES, INC.

Homes For Modern Living
Joe E. Hansbarger, President
Pineville, W. Va.

A.B.'s factory outlet
 SHOW FOR

Save 30% to 60%

Huntington, West Virginia
 Charleston, West Virginia
 Ashland, Kentucky

**HUNTINGTON FEDERAL
 SAVINGS & LOAN ASSOCIATION**

HUNTINGTON, WEST VA.

— Home Loans —

"Savings Accounts Insured to \$15,000"

5th Ave. & 11th St.

Phone 529-6241

good things go with



**This year — 1967
 ALDERSON-BROADDUS COLLEGE
 will dedicate**

1. An addition to the Student Center
2. An addition to the Pickett Library
3. A million dollar Science Hall
4. A new dormitory complex
 and
 will start construction on
5. A Health-Physical Education Building



**REMEMBER . . .
 there are FIVE
 WAYS to heat
 ELECTRICALLY**

Before you buy a new furnace, consider the five ways to heat electrically—**BASEBOARD, CEILING CABLE or PANELS, WALL HEATERS, IN-DUCT HEATERS and CENTRAL SYSTEMS.** Choose any one or a combination of these. Conversion is easy. Call our nearest office for details.



APPALACHIAN POWER CO.

Stone & Thomas

Discover a Wonderful World of




In Six Wonderful
 West Virginia Stores

STONE & THOMAS
 Wheeling, W. Va.
STONE & THOMAS
 Weirton, W. Va.


STONE & THOMAS
 Charleston, W. Va.
PARSONS-SOUDERS
 Clarksburg, W. Va.

BROIDA STONE & THOMAS
 Parkersburg, W. Va.
CRONE'S FOR MEN
 Wheeling, W. Va.



Let C&P help plan your programs

For free films and speakers, call
your Telephone Business Office



Lecture-Demonstrations

Communications Prologue to Tomorrow—The Bell System today and tomorrow, highlighting Telstar, undersea cable, electronic central office, the LASER.

LASER (*Light Amplification by Stimulated Emission of Radiation*)—Explores the amazing tool which could benefit or destroy the world.

NORAD (*North American Air Defense Command*)—A vivid look at our air and space defense system, including slide presentation and a call to Colorado Springs, Colo., where an Air Force officer reviews the nation's defense situation for the past 24 hours.

Magic of Numbers—A delightful trip into the world of numbers, discussing history, use in today's society.

A New Look at Safety—Safety precautions from the caveman era to today, using "Flintstone" cartoons.

Floral Fantasies—Prepared by members of Sunrise Garden Center, Charleston, this talk uses 60 beautiful color slides to illustrate five of the basic principles of flower arranging.

Dial D for Diamonds—See authentic replicas of world's most famous diamonds: Kohinoor, Florentine and others. Hear legends of romance and intrigue associated with them.

Your Voice is You—Perennial favorite with clubs illustrated with taped voices and cartoons. Versions available for men or women.

Films

Plan for Pleasant Living—15 minutes, color— a glimpse at the gracious life, via *Good Housekeeping Magazine's* model home.

West Virginia. Land for Relaxation—15 minutes, color—Narrated by Chet Huntley, this West Virginia Department of Commerce film captures the four-season beauty of the Mountain State.

Decorating Unlimited—29 minutes, color—Newest home decorating ideas and latest fashions in home communications.

Pavilion '64-'65—30 minutes—Marilyn Vanderbur, former Miss America and now the C & P's television and radio spokeswoman, hosts a trip through the West Virginia pavilion at the recent New York World's Fair.

Ballad for the Fair—14 minutes, color—Another interesting look at the World's Fair. Oscar Brand, narrator, sings the "Ballad for the Fair", a folk song.

Beyond Three Doors—26 minutes, color—Public affairs film stressing better government through increased participation of individual citizens.

For more FREE films and talks on additional subjects, call your C & P Business Office.



The C & P Telephone Company
of West Virginia

Part of the Nationwide Bell System