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## Marshall Magazine Autumn 2019

Marshall University

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Thundering Herd Basketball Preview

# Marshall



*magazine*



## GOING GREEN

Fire Chief Jan Rader shows her pride in Marshall with Huntington's newest kelly green fire engine.



ALUMNI

See page 43 for ALUMNI NEWS and more

Autumn 2019

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# Marshall

The official magazine of Marshall University

Autumn 2019

m a g a z i n e

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**everGreen**

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*on the cover*

Fire Chief Jan Rader shows off the new kelly green fire truck that is housed at Huntington's university fire station near Marshall University. Photo by Rick Lee.

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# Summer and Early Autumn with President Gilbert



**1.** President Gilbert, Marco and Huntington Mayor Steve Williams helped dedicate the newest Huntington fire truck, which is decorated with a Marshall theme, July 9.

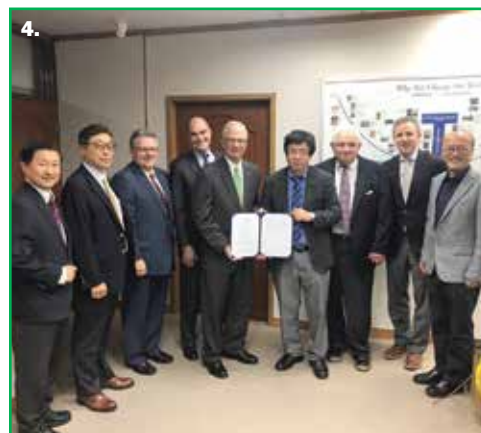
**2.** President Gilbert honors Linda Jefferson, a recent staff retiree, at the annual Staff Recognition and Service Awards Luncheon Sept. 4.

**3.** President Gilbert presents the Drinko Academy's Outstanding Alumni Citizenship Award to Del. Sean Hornbuckle, a two-time Marshall graduate, at the annual John Marshall birthday dinner Sept. 19.

**4.** President Gilbert initiated a Memorandum of Understanding with Hangdong Global University in South Korea Oct. 1.

**5.** President Gilbert participated in the ribbon-cutting for the grand re-opening of the renovated Jenkins Hall on the Huntington campus Oct. 4. At left are Dr. Teresa Eagle, dean of the College of Education and Professional Development, and the four initial recipients of the new Maier STEM Educator Scholarship.

**6.** President Gilbert and Miss Marshall 2018, Jessica Yurkovich (left), congratulate the new Mr. Marshall, Parker D'Antoni (second from left) and Miss Marshall, Emma Ellis (second from right).







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# GOING GREEN

Huntington's new green fire truck isn't just a head turner, it's also a symbol of the proud partnership between the city and the university.

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By Katherine Pyles

Photos by Rick Haye & Rick Lee



Marco shows his enthusiasm for the new kelly green fire engine.



Huntington Fire Chief Jan Rader spearheaded the idea to purchase a green fire truck for the station that serves Marshall University.



**T**here's a new truck in town on the corner of 20th Street and Sixth Avenue in Huntington. The state-of-the-art fire engine at University Fire Station No. 2 can hold 750 gallons of water and discharge 1,500 gallons per minute. With its short wheelbase and tight turning radius, it can easily navigate the city's narrow, often hilly streets. It's everything you'd look for in a new fire engine — unless you're looking for fire-engine red.

"We were getting ready to order a new fire truck for our university fire station, and we thought, 'Wouldn't it be cool to have a kelly green truck?'" said Huntington Fire Chief Jan Rader. "The firefighters that work there are very proud of Marshall University. They consider it an honor to work at that station. As soon as they heard the idea, they loved it."

Also on board immediately were Marshall President Jerry Gilbert and Huntington Mayor Steve Williams.

"A love of Marshall runs deep in this community," said Rader. "Marshall means everything to Huntington,

"Huntington  
and **Marshall**  
University have a  
**synergistic effect**  
on each other.  
We **enhance**  
each other."

— Fire Chief Jan Rader



The Huntington Fire Department has a staff of 95 firefighters at six stations. Among those in leadership are, from left, front row: Captain Eddie Sexton, Chief Jan Rader, Private Caleb Robbins, Private Jeremy Pitsenbarger and Lieutenant Bobby Culp; back row: Deputy Chief Ray Canafax, Deputy Chief Chris Wilson and Captain Mat Winters.

“This truck is a commitment by the city to recognize Marshall and honor the 75 who perished in the plane crash.”

— President Jerome A. Gilbert



Huntington Mayor Steve Williams partners often with Jan Rader in community development, whether it be acquiring a new fire truck or working with the Office of Drug Control Policy.



In his remarks, Marshall President Jerome A. Gilbert stated the union between the university and Huntington is seamless.

and Huntington means everything to Marshall. When the plane crash happened, it brought our community together in a way that's very different from other places.”

Rader is, of course, one of Huntington's most famous and renowned citizens. In 2017, she became the state's first professional female fire chief. That same year she was featured in the Oscar-nominated Netflix documentary *Heroin(e)* that examined West Virginia's opioid epidemic. In 2018, she was recognized for her relentless and innovative work combating the epidemic when she was named to the *TIME* 100 — a list of the 100 most influential people in the world. And earlier this year she was named the American Legion's National Firefighter of the Year.

After determining the specs and capabilities of the new fire truck, Rader said the firefighters at Station No. 2 were tasked with choosing the Marshall logos that would appear on the new vehicle. Their only request? An image of a football helmet with the number 75 on it, representing the 75 Thundering Herd players, coaches and fans who were killed in the 1970 plane crash.

“I think it speaks volumes that the men and





Firefighters from the university fire station were adamant about one part of the new fire engine design — that it prominently feature an image of a football helmet with the number 75, representing the 75 Thundering Herd players, coaches and fans who died in the 1970 plane crash.

women who put their lives on the line day in and day out wanted to pay tribute to those who came before them,” said Rader.

Likewise, for the Herd fans who spot the truck around

town or stop by the station to see it up close and personal, the kelly green truck represents more than just the newest pop of green on the city’s skyline.

“This truck is a commitment by the city to recognize Marshall and honor the 75 who perished in the plane crash,” said President Gilbert. “It’s a beautiful truck, and we’re so proud of it when we see it driving around the city.”

To Rader, the truck is a symbol of partnership, not only in the years following the crash but also amidst today’s challenges. In the fall of 2014, when the Mayor’s Office of Drug Control Policy was established to address the region’s overwhelming opioid crisis, Rader said she saw the city and university unite in a way she had seen once before — as a 5-year-old girl, watching the two communities grieve as one in the fall of 1970.

“I believe the way this community



Jan Rader thanks Huntington leaders involved in acquiring the new fire truck.

# “A love of Marshall runs deep in this community.”

— Fire Chief Jan Rader

came together to deal with grief after the crash has made us better equipped to deal with what we’re facing today,” said Rader, who serves in the Office of Drug Control Policy with retired police chief Jim Johnson and criminal intelligence analyst Scott Lemley. “There’s certainly a parallel there. Mayor Williams established this office — the first time such an office had ever been established at a city level — and said, ‘I don’t know what we’re going to do, but we’ve got to do something.’ So, we started reaching out. And, of course the first place we reached out to was the university.”

Rather than turn a blind eye to the struggles of its community, Rader said that Marshall faced the crisis head-on. Since 2014, the medical school, pharmacy school and nearly every department within the university have collaborated in research, harm reduction, prevention and other efforts. Recently, Marshall partnered with West Virginia University and organizations throughout the state to host the WVSSAC-MVB Bank Opioid Awareness Summit on Sept. 17 and 18, focusing on awareness, prevention and statewide collaboration.

“It’s difficult to say where Marshall University ends and the Huntington community begins,” said Gilbert. “All of us — our faculty, our students, the entire Marshall family — have a responsibility to assist our community in any way we can.”

The spirit of partnership is making a measurable difference, Rader said.

“Huntington and Marshall University have a synergistic effect on each other. We enhance each other,” she explained. “Without partnerships, we wouldn’t have



Jan Rader and President Gilbert have formed several successful partnerships between the city and the university over the years.

been able to achieve what we have, which is that the number of overdoses in this community has come down considerably. No other part of the country is seeing that number drop as much as we are. And it is completely because of partnerships. I’m so thankful that we have the leadership that we do in this community and at the university, who are willing to admit that we have a problem and deal with it.”

It’s only fitting, then, that as the kelly green fire engine joins in on the fun at parades and other events, serves the needs of the Huntington community and responds to emergencies at and near Marshall’s campus, it does so as a symbol that we’re all in this together — in good times and bad.

“From start to finish, it’s been wonderful working with the firefighters, the university and the truck manufacturer to make this happen,” said Rader. “Even when we went to the Spartan manufacturing facility to look at the truck and make sure the specs were what we needed, they expressed to us what an honor it was to work on something that meant so much to a community.” □

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**Katherine Pyles** is a freelance writer and editor living in Huntington.



# We Are Marshall Health

You may know the name but the scope of Marshall Health — from the medical school to experienced physicians to clinical trials — may surprise you.

By James E. Casto



Since its birth in the late 1970s, Marshall University's Joan C. Edwards School of Medicine has recognized twin obligations.

"We exist not only to train a medical workforce but also to contribute to the health and wellness of the region," said Joseph I. Shapiro, M.D., dean of the School of Medicine since 2012.

Initially, a handful of Marshall's medical school faculty physicians split their time between Huntington's VA Medical Center and the former Chesapeake & Ohio Railway Hospital on Sixth Avenue, just a few blocks from Old Main. After the original C&O Hospital closed, it became Doctors' Memorial Hospital, which housed the School of Medicine from 1974 until 1998 when the Marshall University Medical Center opened and the concept of a comprehensive health sciences campus began to take shape.

In the decades that followed, the medical school and the scope of its clinical services flourished, and what's now known as Marshall Health, the nonprofit faculty practice plan of the medical school, has grown to meet the needs of the ever-changing health care landscape.

Today, Marshall Health is one of the largest employers in West Virginia, ranking among the top 35 on the state's list of largest private employers. Marshall Health has more than 1,400 employees, including 350 physicians, physician assistants and nurse practitioners, who provide care at five multispecialty locations along with more than 40 outpatient clinics in 14 counties throughout southern West Virginia, eastern Kentucky and southern Ohio. There are also an additional 207 basic science and clinical faculty, researchers, administrators and other support staff who are employed by the School of

Medicine and Marshall University Research Corporation.

"The comprehensive services available at Marshall Health allow us to truly partner with patients for all aspects of care," said Larry D. Dial

Jr., M.D., chief medical officer of Marshall Health and a 1999 graduate of Marshall's School of Medicine. "While we prioritize preventive care and promoting wellness, we have diverse expertise and capabilities



### The 50 Largest Private Employers in West Virginia March 2018

- 27 Arch Coal, Inc.
- 28 Mentor Management, Inc. (The Mentor Network)
- 29 J.W. Ebert Corporation (McDonald's)
- 30 Little General Store, Inc.
- 31 Toyota Motor Manufacturing, West Virginia, Inc.
- 32 Greenbrier Hotel Corporation
- 33 Marshall Health**
- 34 PNGI Charles Town Gaming, LLC
- 35 Go-Mart, Inc.
- 36 Quad Graphics, Inc.
- 37 Alliant Techsystems Operations, LLC
- 38 Weirton Medical Center
- 39 Gabriel Brothers, Inc.
- 40 Bob Evans Farms, Inc.
- 41 United Parcel Service, Inc. (WV District)

### Marshall University Medical Center (opposite)

Provides a technologically advanced focal point for the School of Medicine's clinical teaching, outreach and service programs. Opened in 1998, the 185,000-square-foot center is physically connected to Cabell Huntington Hospital and the Edwards Comprehensive Cancer Center through a shared atrium.



## Marshall's Integrated Health Sciences Campus

The opening of Stephen J. Kopp Hall and the Marshall University School of Pharmacy as well as the Fairland Landing graduate housing complex are welcome additions to the Hal Greer corridor. Continued expansion of Marshall University's health sciences campus will soon include a new Physician Assistant program and a new parking garage adjacent to Erma Ora Byrd Clinical Center. As such, Marshall Health is playing a major role in the revitalization of Hal Greer Boulevard.



## Erma Ora Byrd Clinical Center

Opened in 2007, the \$23.5 million, 80,000 square foot Erma Ora Byrd Clinical Center is located at the former Fairfield Stadium site, just two blocks from the main medical center complex. It houses medical student teaching classrooms, clinical education facilities, patient care clinics and a pharmacy.



to address all acute and chronic conditions.”

As the faculty practice plan of a community-based medical school like Marshall's, Marshall Health collaborates with 18 teaching hospital partners to train and care for patients in an inpatient setting. Cabell Huntington Hospital and St. Mary's Medical Center, now under the umbrella of Mountain Health Network, serve as the primary teaching hospitals of Marshall's School of Medicine.

“It's important to understand that, while we're autonomous organizations, we rely on one another to bring the full depth and breadth of services to our patient population and a comprehensive learning experience to our students and residents,” said Beth L. Hammers, M.B.A., chief executive officer of Marshall Health and a two-time Marshall University graduate.

Over the years, Marshall Health and the School of Medicine have steadily expanded the infrastructure necessary to meet the region's health care needs. For Marshall Health, access to care has been a driving factor behind much of its growth — from the region's only 24-hour pharmacy to walk-in clinics and evening hours.

Growth has also come beyond Marshall Health's physical footprint in the form of more than 75 specialties and subspecialties within its 16 clinical departments. This includes specialty care for heart failure, reconstructive urology and pediatric infectious disease. Through the School of Medicine, Marshall Health patients also have access to nearly two dozen clinical trials for chronic conditions such as liver disease and back pain.

“Much of the services we've been able to bring to the region would not be possible without dynamic residency and fellowship training



**Joseph I. Shapiro, M.D.**  
Dean, Joan C. Edwards School of Medicine



**Larry D. Dial Jr., M.D.**  
Chief Medical Officer, Marshall Health



**Beth L. Hammers, M.B.A.**  
Chief Executive Officer, Marshall Health

programs, which open the doors for more specialized care,” said Shapiro, who serves as president of Marshall Health.

Marshall Health and the School of Medicine have taken a leading role in opening up access to addiction care and treatment in the Huntington region. Since 2016, they have launched more than a dozen initiatives related to addiction care, treatment and research, most of which have been in cooperation with other state and local organizations. Among its most notable initiatives is PROACT, the Provider Response Organization for Addiction Care & Treatment. Together, Marshall Health, Cabell Huntington Hospital, St. Mary’s Medical Center, Thomas Health System and Valley Health Systems established PROACT in 2018. Located at 800 20th Street in Huntington, the PROACT model provides comprehensive substance use disorder assessment, education, intervention and treatment solutions in a single, accessible setting.

Another initiative — “one that’s near and dear to my heart,”

Hammers said — is Project Hope for Women & Children. Developed in partnership with the Huntington City Mission and located at 1012 7th Ave., next door to the Mission, Project Hope houses 18 single-family apartments for new and expectant mothers undergoing treatment for substance use disorder and their children. Since Project Hope opened in December

2018, eight women have completed the program.

“Project Hope is a clinically managed, high-intensity residential service with trained counselors to stabilize and prepare for outpatient treatment over the course of four to six months — addressing a much-needed gap in the continuum of care,” Hammers said. “As a mother, I also take great pride in the fact

## Edwards Comprehensive Cancer Center

The cancer center is located adjacent to Cabell Huntington Hospital on Hal Greer Boulevard and includes an adult oncology center with infusion stations, exam and consultation rooms, a diagnostic breast center and a children’s cancer clinic.







Project Hope for Women & Children, a residential treatment facility for women with substance abuse disorder, is located adjacent to the Huntington City Mission.

**Marshall Health  
and the School of  
Medicine have taken  
a leading role in  
opening up access  
to addiction care  
and treatment in the  
Huntington region.**

## **20th Street Professional Building**

Located at 1115 20th Street, the 20th Street Professional Building currently houses the Cabell Huntington Hospital (CHH) Center for Surgical Weight Control, CHH Women's and Family Medical Center, CHH Pediatrics, Marshall Psychiatry and Mind Wellness Center, Marshall Senior Pain & Wellness Center and Marshall Urology.



that Project Hope makes it possible for women to get the care they need to achieve long-term recovery while their children remain in their care and they work to establish a stable, strong and loving family unit."

Leading experts within the Division of Addiction Sciences at the School of Medicine and Marshall Health are now also sharing best practices with other communities throughout West Virginia.

Looking ahead, Marshall Health is preparing for the rollout of a new electronic health record in 2020 that will connect their physicians to the same system as its major teaching hospitals; the opening of a joint venture toxicology lab with Mountain Health Network; and the pursuit of "center of excellence" status in collaboration with Mountain Health Network for several of its service lines.

More than anything, though, Marshall Health is committed to

**Marshall Health**  
**is one of the**  
**largest employers**  
**in West Virginia,**  
**ranking among**  
**the top 35 on the**  
**state's list of top**  
**private employers.**



Future doctors listen as Bobby L. Miller, M.D., vice dean of medical education at the Marshall University Joan C. Edwards School of Medicine, makes observations on patients' conditions.

excellence in medical education and patient care.

"To us, excellence in patient care means you will be treated by a team of health care professionals led by a highly trained and skilled faculty physician – so skilled that they are training the next generation of physicians," Hammers said. "And, excellence also means a friendly, caring, knowledgeable and attentive staff, a welcoming setting with the latest diagnostic and treatment facilities and the full resources of a major teaching hospital." □

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**James E. Casto**, retired associate editor of *The Herald-Dispatch*, is the author of a number of books on local and regional history. His latest is *Huntington Chronicles*, which offers capsule accounts of many of the noteworthy people, places and events in the city's history.

### **Marshall Health-Teays Valley**

Marshall Health's newest multispecialty site, Marshall Health-Teays Valley, opened in Putnam County, West Virginia, in 2017. Located in the former Patriot Coal headquarters building, it houses three floors of primary and specialty care, along with lab, x-ray and mammography services. Marshall Health recently purchased the building next door which previously housed Strayer University.





# School of Pharmacy

Named in honor of the late President Stephen J. Kopp, a modern new facility will anchor the university's health sciences campus.





It is not surprising that the Marshall University School of Pharmacy has declared this a “year of gratitude,” a time for faculty, staff and students to reflect on all that has been accomplished in the school’s short history. High on their list of reasons to be grateful is the newly constructed Stephen J. Kopp Hall, the school’s new home in the middle of Marshall’s growing health sciences campus, along Hal Greer Boulevard in Huntington’s Fairfield community.

The decision to name the building after Marshall’s late president is fitting because he was the driving force behind establishing the School of Pharmacy. He also had the vision for developing a health sciences campus that

By Molly McClennen

Photos by Rick Lee





Photo by Rich Hays.

Dr. Gayle Brazeau, dean of the School of Pharmacy, says the Stephen J. Kopp Hall will be an important cornerstone for Marshall's ever expanding health sciences campus.

would bring Marshall's School of Pharmacy, the Joan C. Edwards School of Medicine and Cabell Huntington Hospital into closer proximity. He hoped this would encourage interaction and collaboration between faculty and students from the different health sciences. In addition to opportunities for increased professional collaboration, Marshall's pharmacy students now benefit from being closer to Marshall's Huntington campus and to the shopping, entertainment and dining options available in downtown Huntington.

At the modern structure's grand opening on Sept. 13, Marshall President Jerry Gilbert noted, "The legacy of Steve Kopp will live on for generations of Marshall University students here at the School of Pharmacy and in numerous other programs like engineering and visual arts. He was a visionary leader whose influence continues to touch many lives."

Kopp Hall was designed with collaboration in mind. All of the classrooms in the 49,560-square-foot building are studio style, providing space for students to work together in small groups and to participate in the team-based, hands-on learning that is the foundation of the School of Pharmacy's curriculum. The classrooms are equipped with technology like video screens and whiteboards that



Flanked by U.S. Senators Shelly Moore Capito and Joe Manchin, Jane Kopp holds the memorial flag given to her as a keepsake of the dedication of the building named in honor of her late husband, President Stephen J. Kopp.

allow students to connect to one another and their professors. Faculty offices and research labs are consolidated on two floors, allowing students easy access to their instructors. Skills alcoves and spaces that simulate pharmacy facilities allow students to practice skills like providing patient counseling and working on interprofessional teams. They can also be used as study spaces when not being used for instruction. Quiet spaces for individuals and groups to study and work are scattered throughout the building, including an outdoor patio with a beautiful view of bustling Hal Greer Boulevard. Kopp Hall, with its state-of-the-art research facilities and improved opportunities for collaboration with other health sciences faculty, will allow the School of Pharmacy to expand its research activity as well.

“This beautiful new facility is an important cornerstone for Marshall’s health sciences campus,” said Dr. Gayle Brazeau, dean of the school of pharmacy. “Interprofessional teams providing patient-centered care is the way health care is delivered in today’s world. The building is adjacent to our school of medicine and will allow for better collaboration and cross-training for our students, both medical and pharmacy, as well as cross-school faculty research teams. It gives our students the opportunity to feel like they have

“This beautiful  
new facility is  
an important  
cornerstone for  
Marshall’s health  
sciences campus.”

— Dr. Gayle Brazeau, dean of  
the school of pharmacy



Marshall President Jerome Gilbert addresses an overflow crowd that includes family, friends, faculty, students, administration and members of the community, all who have come to pay tribute to Kopp.



The design and construction of Kopp Hall was a team effort, requiring input from dozens of people, from faculty to contractors. Phoebe Randolph, AIA, LEED AP BD+C and principal with Edward Tucker Architects of Huntington, coordinated the project and was architect of record, working in collaboration with architects from Perkins + Will of Atlanta.

Randolph said one of the aspects of the project she is most excited about is how Kopp Hall will have a positive impact on the surrounding Fairfield community.

Brazeau says involvement with the community is an important part of the school's mission. The new facility allows them to better serve that mission. For example, the flexible design of the classrooms allows the school to host a variety of events for the community.



Jane Kopp touches the plaque honoring her late husband, Marshall University President Stephen J. Kopp.

Gilbert is equally committed to seeing the university's health

“We are reimagining what Hal Greer Boulevard can be,” he announced. “We are also hopeful we can bring a grocery store to the community. We would also like to see retail shopping and restaurants on the Northcott site right across the street.”

"We will continue to be entrepreneurial in our teaching, research and scholarship," says Brazeau. "We will continue to grow a first-rate institution with strong research and strong service to each other and to community. We feel gratitude each day for the opportunities we have here. I am excited about where the school is going." □

**Molly McClennen** is a freelance writer who lives in Huntington, West Virginia.



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# FAIRFIELD Landing

Two hundred luxury apartments for graduate students are the latest addition to the university's rapidly developing health sciences campus along the Hal Greer corridor.



Photo by Rick Lee.

By Molly McClennen  
Photos by Thorney Lieberman



(Opposite) Fairfield Landing is located near Marshall's health sciences campus and clinical sites providing convenience for students in the medical professions.

(Above) The modern building is flooded with natural light from numerous windows.



Students enrolled in the Joan C. Edwards School of Medicine or the Marshall University School of Pharmacy, as well as resident physicians and other Marshall graduate students, now have the option of living in a luxury apartment community located mere steps from the university's rapidly developing health sciences campus along the Hal Greer corridor.

Fairfield Landing welcomed its first residents this past summer. Located next to the Erma Ora Byrd Clinical Center and the School of Pharmacy's new home in Stephen J. Kopp Hall, the community offers 200 fully furnished, one- and two-bedroom apartment units. Parking and all utilities, including cable and internet, are included in the rent. All units have a laundry center and dishwasher and feature luxury touches like granite countertops and stainless steel appliances. The building's L-shaped corridors are flooded with natural light from

numerous windows. A card access security system gives residents peace of mind. Living in such close proximity to school and clinical sites cuts down on commuting time, a plus for busy students in the medical professions.

Nate Randolph, AIA, a principal with Edward Tucker Architects Inc. of Huntington, who worked with architects from Perkins + Will of Atlanta to design the complex, says the apartments meet a need for convenient, high quality housing for graduate and medical students in Huntington.

"What really stands out about Fairfield Landing is the quality of the materials used in constructing both its interior and exterior," Randolph explained. There is not much in the market for graduate student housing that has the kinds of amenities that Fairfield Landing offers. Everyone has been very happy with the quality of the units."

The community was carefully



Study alcoves and community spaces were designed with student collaboration in mind.



Apartments are fully furnished and include kitchens with a dishwasher, granite countertops and stainless steel appliances.

designed with the needs of its residents in mind, including the need to work in teams with their peers. Study alcoves and community spaces invite the kinds of collaboration students do in their classes and will continue to do throughout their careers.

“With the construction of Fairfield Landing and the new pharmacy building, we finally have a campus for the medical school that allows connectivity between the professions, and where they can share resources between the different programs,” says Randolph.

Fairfield Landing was constructed through a private-public partnership between the university and private investment firm Signet LLC. Proceeds from Fairfield Landing will help fund the construction costs for the new pharmacy facility.

“The completion of this project is a testament to the individuals who worked on it from the university, the board of governors, the design team, and the contracting community. This project was a very good use of resources,” says Randolph. “Most of the work that was done

on the project was completed by local contractors, so the value of this project directly benefits the local community.” □

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**Molly McClennen** is a freelance writer who lives in Huntington, West Virginia.



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Modern design, quality materials and a splash of color can all be found at Fairfield Landing.



# Marshall RISES

University announces historic comprehensive campaign at Homecoming.

## **M**arshall is on the rise.

Fresh off of a national ranking in *U.S. News & World Report's* "Best Colleges" list as one of the nation's top higher education institutions, Marshall University is experiencing unprecedented growth, as evidenced by the rapid expansion of the university footprint and renovations taking place in many areas on the Huntington campus and in the city of Huntington.

In addition to these recent major announcements reflective of the upward trajectory of Marshall, the university is moving into a new phase of prosperity with the announcement of Marshall Rises, the largest comprehensive campaign ever undertaken by the university. Marshall has announced a \$150 million campaign aimed at targeting five key pillars at the university and in the community.

The public announcement of the campaign was made at the Homecoming game on Saturday, Oct. 26, amid the backdrop of fireworks and an extra-large banner. This game-changing announcement will affect the university in profound ways, and alumni and friends are invited to be a part of this historic campaign.

"The Marshall Rises campaign is a comprehensive institutional initiative that will touch our entire university community," said Dr. Jerome A. Gilbert, president

of Marshall. "The campaign will assist in providing a stable financial foundation as we move forward with new academic programs, capital projects and expanded research operations. We have accomplished much already, but there is more to do. I encourage our alumni and

friends of the university to become more engaged with the university and thank those who have already generously supported us."

The generous Marshall University family has been driving the unprecedented growth, which is highlighted in a record-breaking year for donors and dollars raised by the university. As part of the silent phase of the campaign, more than \$100 million has already been raised toward the ultimate goal of \$150 million over the next five years.

Thanks to that success, Marshall has been able to invest heavily in the future of the university, from renovating current buildings and constructing new facilities, to investing in students with more scholar-

ships and financial assistance, assuring that students are given every opportunity to succeed at Marshall.

"Marshall Rises embraces the hope of so many in our communities," said Dr. Ron Area, chief executive officer of the Marshall Foundation. It is supporting first-generation students to rise and reach their dreams. It is offering them new opportunities that promote personal and professional





Marco pushes the symbolic button, starting the fireworks display that marks the beginning of the Marshall Rises campaign.



growth. It is lifting up our faculty, rewarding them for their dedication and providing the chance for them to conduct further research. Marshall Rises will allow for academic expansion through programs and facilities, which will help recruit new students and boost our retention rate. It is about showing our community that we are dedicated to enhancing the Tri-State area and showing our region and country that we are bringing change to West Virginia by making positive changes in our own backyard. When Marshall Rises, so do the people of Huntington, and for their lifetime dedication, support and vision, they, and every generation of students that we are blessed to foster, deserve the absolute best.”

The Marshall Rises campaign will specifically highlight five key areas, or pillars, of success at Marshall University. These areas of focus for the campaign include:

- Enhancing the student experience with more need-based and merit-based scholarships.
- Forming a foundation of research and creative discovery to fund faculty and undergraduate research and the arts.
- Strengthening community partnerships and engagement

to support community outreach and to help battle the opioid epidemic.

- Creating environments of innovative learning with new and renovated academic and athletic spaces such as a new business school and baseball stadium.
- Expanding academics and growing Marshall’s reputation with more endowed professorships, professional development funds and support for academic programs.

These five pillars of progress will ensure students will graduate from one of the nation’s most distinguished and dynamic universities.

In addition to supporting students, faculty and staff, the Marshall Rises campaign has already helped bring about Stephen J. Kopp Hall, the new home for Marshall’s School of Pharmacy, and will result in additional growth such as a brand-new facility for the College of Business, as well as a curriculum redesign in the Brad D. Smith Schools of Business and the much-anticipated building of a baseball stadium in Huntington.

To learn more about Marshall Rises and how you can help support this historic campaign, please visit [www.marshall.edu/rises](http://www.marshall.edu/rises). □





From left, Thundering Herd basketball players: Jarrod West, Mikel Beyers, Darius George, Jannson Williams, Iran Bennett and Taevion Kinsey.



# NEW LOOK

# HERD

Coach Dan D'Antoni may have lost two of his biggest stars to graduation, but he's confident the 2019-20 team has the talent to give Marshall fans a show.

By Keith Morehouse

Photos by Rick Hays and Rick Lee



It's mid-September and the basketball floor at the Henderson Center is a blank canvas. The wood surface has been stripped and sanded, soon to have a new coat of paint and a mid-court retro redo. The vintage Marco logo will be front and center with the state of West Virginia as its background. Call it a Dan D'Antoni makeover.

"Retro look for a retro coach," said D'Antoni with a smile. "It has a little spunk to it and some pizzazz."

This is where the Herd head coach belies his 72 years. Like his now-famous T-shirt under a sport coat look, D'Antoni is a bit of a paradox. He has an affinity for both the past and the avant-garde. He's both retro and modern. And, he's always looking for ways to make things better by calling on his vast experience.

"Jon Elmore asked me one time, 'Coach, how do you keep doing the same thing? You coach one group of guys, and then you have another group come in and you have



Darius George

to redo the whole thing again," said D'Antoni. "I told him I swept the floor when I was head coach at Socastee High School 11,825 times (he kept track) and I always found something to keep me amused each time."

This year's team picture will undergo a makeover of its own. Gone are All-Conference USA players Elmore and C.J. Burks, two of the school's all-time great guards. Also moving on is Rondale Watson, a player that coaches like to call a "glue guy." Those three players alone accounted for 56% of Marshall's offense last year, 53% of the 3-point field goals and 51% of Marshall's assists.

The returning players can no longer be on standby, sometimes content to watch Elmore and Burks go to work. It's their time now.

"I think we'll be a lot more balanced," said junior guard Jarrod West. "We'll have a lot more people to attack, to make plays for themselves and to create for others. We've got a good core group of guys coming back that know the



Jarrod West

system. I think we'll play the same way that Coach Dan wants us to play, but a little different in some areas."

There's no disputing that the Herd will have a deeper bench and some fierce competition for playing time. Coach D'Antoni said finding minutes for everybody might be the most difficult thing he'll have to do this year. There are the starters and returnees who played last year — West, Taevion Kinsey, Jannson Williams, Darius George, Mikel Beyers and Iran Bennett.

Then there are the players who sat out last year — 6-foot-5-inch guard Jeremy Dillon and 6-foot-6-inch guard Cam Brooks-Harris. Throw in the newcomers — 6-foot-3-inch guard Andy Taylor, 6-foot-7-inch forward Dajour Rucker, 6-foot-7-inch forward Marko Sarenac and 7-foot center Goran Miladinovic — and you have quite a few bodies to dispatch to the scorer's table.

The two European players, Sarenac and Miladinovic, got quite the reception at the Henderson Center this summer from the "armchair coaches" as Coach D'Antoni has dubbed them. That's the group of fans, composed mostly of retirees, who gather to watch and talk basketball. Some



Iran Bennett

“WHAT I DO **KNOW** IS WE  
HAVE THE **TALENT** TO  
**GIVE THE FANS A SHOW.**”

— COACH DAN D'ANTONI

people go to McDonald's for morning coffee. These guys go to the Henderson Center to watch basketball.

“I like everything here, I like the gym a lot,” said Miladinovic, a bit surprised to see a crowd for practice. “I like spending time here. Of course, I love playing with Marko.” (Sarenac and Miladinovic played prep school together.) “He's one of the best passers and that will help us a lot this year because we know how to work with each other. Our pick-and-roll is really good. We did that a lot.”

One of the rising stars for this upcoming season — no pun intended — is the high-flying sophomore Kinsey. He's become something of a YouTube sensation with his acrobatic dunks, at times looking like he's pledging to become an honorary member of Phi Slama Jama. But he wants his game to be more refined than just dunk reels.

“We're a team and I don't see myself as the main guy,” said Kinsey. “We're all out here as one unit. Opponents will know me this year so it might be a bit harder to do some of the things I did last year. But I've been working on a lot of things other than just dunking the ball and grabbing rebounds. It'll be interesting.”



Taevion Kinsey

D'Antoni doesn't disguise what he thinks of Kinsey's potential.

“Taevion's a star athlete and a star in the classroom,” said D'Antoni. “He showed last year he can take his game to another level.”

D'Antoni always looks forward, keeps his gaze up, not down. After five seasons, he's four games shy of his 100th win. He's won a Conference USA tournament championship and taken his school to the NCAA Tournament for the first time since the days when MTV actually showed music videos. That team advanced to the round of 32, winning an NCAA tournament game for the first time in school history. And last year his team won the College Insiders Tournament with a 90-70 win over Green Bay. Sure, he could coast, rest on his laurels, and coach his way into retirement. He's just not wired that way. There's another class to teach.



Jannson Williams

“I want them to be themselves,” said D'Antoni. “Leaders will evolve and become as important as Jon and C.J. — maybe in the same way, maybe in a different way. I don't know. What I do know is we have the talent to give the fans a show.”

When he took over the program five years ago, it was a bit of a fixer-upper. But D'Antoni turned things around with a style that is a mix of old-school and old-cool. Now, with the newly sanded court, a fresh coat of paint and a few championship banners hanging in the rafters, things are looking up around here. He'll be glad to show you around the place this season. □

**Keith Morehouse** is the sports director for WSAZ NewsChannel 3 in Huntington. A 1983 graduate of the Marshall University School of Journalism, he is a regular contributor to *Marshall Magazine*.



# Running Toward *Success*

Former Thundering Herd track star **Cindy Carlisle** named one of the most influential women in corporate America.

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**D**id you know that Marshall University alumna Cindy Carlisle ranks right up there with Oprah Winfrey, Serena Williams and Rhianna as one of 2019's Most Influential Women in Corporate America? That's what the editors at *Savoy Magazine* say. The former Thundering Herd track star was recently included in the magazine's annual list of women of color who display both a winning business presence and exceptional community service.

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**By Carter Taylor Seaton**







Savoy Magazine named Carlisle one of 2019's Most Influential Women in Corporate America.

Carlisle, the vice president of human resources, commercial operations at Roche Diagnostics, the North American headquarters of the world's largest biotech company, said she was humbled by the award.

"For me, it's really a reflection of all the wonderful people that have supported me, that shared their experiences and their insights over the years," she explained. "It's for the people who pushed me — this really is an award for all of them."

The list of those people begins with Jennifer Potter, Marshall's graduate assistant sprint coach for the women's track team. In 1993, Potter came to Cincinnati, where Carlisle's family lived, to watch Cindy compete in a high school track meet. Impressed with her performance, Potter invited her to visit Marshall. Although Carlisle had never heard of the university at the time, she made the trip to Huntington. She was so impressed with the friendliness of the

people she met that she signed on as a scholarship athlete and became a Daughter of Marshall.

During the next six years, as Carlisle earned her bachelor's degree in accounting and her master's degree in adult and continuing education, she made indelible impressions both in the classroom and on the track. Philip Carter, professor of social work, first heard of Carlisle because of her track achievements.

"I first read about her in the newspaper, then she was in one of my classes," he recalled. "And, she was a superior A student. Additionally, her personality was so gregarious, so inviting and flexible, that it enabled her to establish relationships with individuals of different cultures."

The admiration is mutual. Carlisle said Carter was one of her favorite professors because he challenged her to think bigger and to never be satisfied with the status quo.

Two other professors stand out in Carlisle's memory. Of Woodrow Berry, who taught her Business Law, she said, "He taught me to look at situations, to understand the facts and the chronological order of things, to use critical thinking to problem solve, and to understand the implications of my decisions. Today he continues to share articles and books he thinks will expand my thinking." And Professor Dayal Singh encouraged Carlisle to change her major from marketing to accounting. As such, she credits him with honing the skills she continues to use in both her job and in her life.

The *Savoy Magazine* recognition isn't the first time her achievements and leadership have been noted. Prior to joining Roche, she was the senior human resources director

at Janssen Pharmaceutical North America, Johnson & Johnson, where she received two Chairman's Awards for excellence in developing and implementing a diversity strategy.

Even as a college freshman on the Marshall track team, Carlisle was tapped to take a leadership role.

"Most freshmen don't get the opportunity to be on one of the sprint relays or run an individual event, but I worked hard to be a key contributor," said Carlisle. "Throughout the season a number of people had injuries and I ended up on the 400-meter and 1600-meter relays. I was also one of the top hurdlers. That year, I was the only female athlete to make it to finals in four events — it taught me a lot about the importance of preparation, teamwork and leadership."

Carlisle said her freshman year experience on the track team ultimately influenced her to move into the human resources field.

Her many career accomplishments led to her 1999 admission into the Black Legends of Marshall, an honor given to outstanding black athletes who have made significant achievements as athletes and in their chosen fields.

Looking back at her years at Marshall, Carlisle said she holds many fond memories.

"My church friends at Antioch Baptist church became an extended family," she noted. "They would pick me up every Sunday from my dorm and take me to church. When I came back to visit Marshall about 10 years after I graduated, the church bus driver recognized me at a football game and remembered picking me up at Holderby Hall. He was genuinely happy to see me come back to visit."

But the thing that most endears



Carlisle was signed as a scholarship athlete, running track for Marshall in the '90s.

Marshall to Carlisle is the fact that it was there she met her husband, Lee. A Thundering Herd football player under Coach Jim Donnan, Lee and Cindy became college sweethearts. Today the couple have 16-year-old twins, Lee and Elise, and live in Carmel, Indiana, where Lee is a real estate investor.

Throughout her life, Carlisle has never stopped moving. Despite her busy corporate and home life, she is a Six Sigma Master Black Belt and

helps coach youth track. And, not surprisingly, she still likes to run. She currently serves on the Jump IN for Healthy Kids Leadership Council for the United Way of Central Indiana and volunteers at the Zion Hope Church food pantry. Keep an eye on her, if you can. She's got miles to go before she rests. □

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**Carter Taylor Seaton** is a freelance writer living in Huntington.



: in memoriam

Photo courtesy of © LIA PHOTO.

# Chris Cline

1958 - 2019

By Jack Houvouras  
& Carter Taylor Seaton

# Marshall University loses one of its most accomplished, generous and loyal sons.

On July 4, 2019, the Marshall University family lost one of its most accomplished sons when Chris Cline died in a tragic helicopter crash in the waters just off the island of Big Grand Cay in the Bahamas. Cline, 60, his daughter Kameron, 22, and five others all perished when the helicopter spun out of control just seconds after takeoff.

“The entire Marshall community is in disbelief and shock over the sad news of this tragic accident that took the life of a prominent Son of Marshall and so many others,” President Gilbert said upon hearing the news. “Our hearts are heavy. Chris’s generosity to our research and athletics programs has made a mark on Marshall University and our students for many years to come. I am praying for his family.”

The billionaire coal magnate was the founder of Foresight Energy LLC. Both his father and grandfather were coal miners near Isaban, West Virginia, where Cline grew up. He learned the industry by tagging along with his father to the mines on weekends and holidays, and built his empire from the ground up.

Although he was listed as one of the wealthiest men in the United States by Forbes, Cline remained humble and often shunned the press. He was passionate about both Marshall and his home state of West Virginia. His once described his home in Beckley, West Virginia, as a playground for his four children.

Known for his philanthropy, the former psychology student at Marshall first contributed \$5 million to establish an endowment to support new faculty and scientists in his alma mater’s Sports Medicine Institute. That \$5 million was doubled by a match through the West Virginia Research Trust Fund’s “Bucks for Brains” program.

Cline later contributed another \$3.5 million to the Vision Campaign – the first major fundraising effort undertaken by Marshall Athletics and the Big Green Scholarship Foundation.

In recognition of his generosity, the university dedicated the Chris Cline Athletic Complex in 2014. The facility features a 120-yard indoor football practice field, as well as a 300-meter track and field oval, the Chad Pennington Hall of Fame, the Buck Harless Student-Athlete Academic Center and the sports medicine institute.

When asked at the dedication about the roots of his generosity, Cline said, “It’s your home state, it’s your family, it’s what you grew up with. You learn that these people are your family, no matter where you move to in life afterwards.

“So, everybody in this state contributed to me getting started and making it in life and I’ll probably never be able to pay them back.”

“Chris Cline was a true Son of Marshall,” said Athletic Director Mike Hamrick. “He was not only a personal friend of mine, he was a friend of Marshall and Marshall Athletics. With the naming of our Chris Cline Athletic Complex to honor his generosity, his dedication to our university and our student-athletics will live on. He was so proud of the complex and was so excited the day we dedicated it. Marshall University Athletics will miss Chris, as will I. He was a vital part of our family.”

“Chris was a friend of mine and of Marshall University,” said Gary G. White, Board of Governors member and former interim president of Marshall. “What he accomplished in the coal mining industry was nothing short of amazing. He started working for his father – a small-contract miner – and rose to be one of the titans in the industry. Notwithstanding his success, he never forgot his humble beginnings.” □



Cline speaks to the press at the opening ceremonies of the Chris Cline Athletic Complex in 2014.

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**Jack Houvouras** is the publisher of *Marshall Magazine*.  
**Carter Taylor Seaton** is a freelance writer living in Huntington.



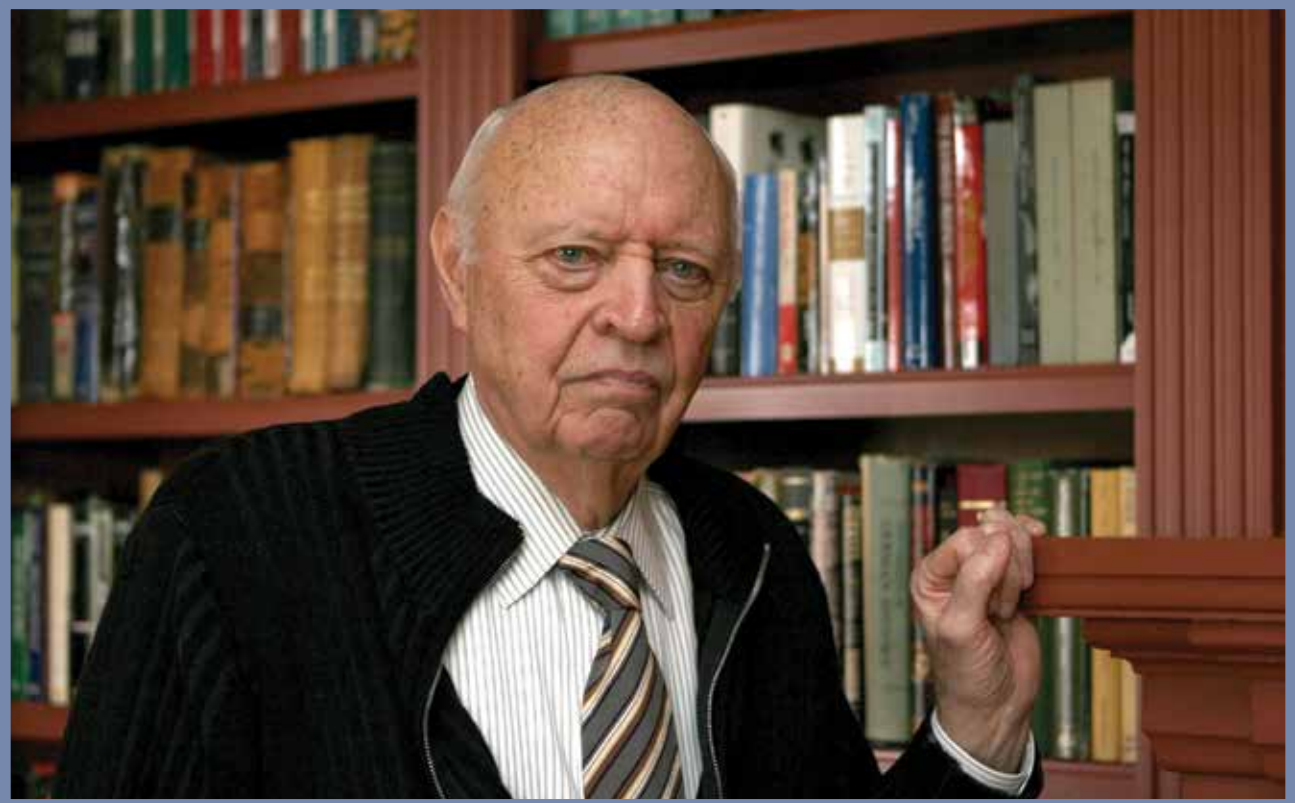


Photo by Guy Aceito.

# JEAN EDWARD SMITH

## 1932 – 2019

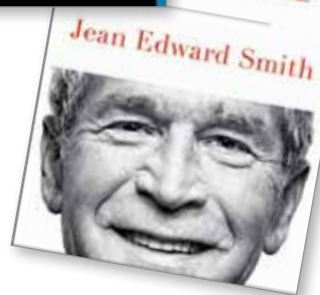
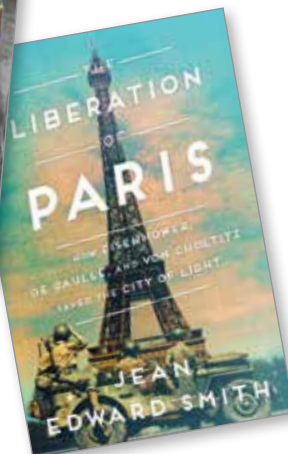
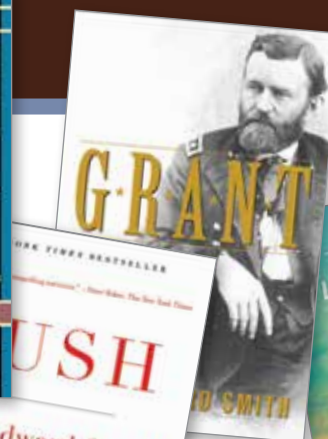
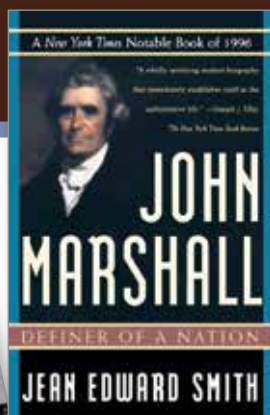
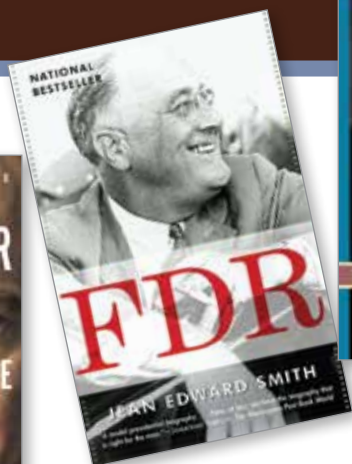
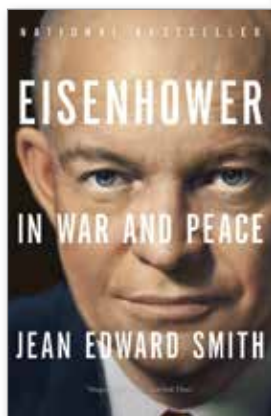
He was the John Marshall Professor of Political Science and one of America's foremost biographers.



By Carter Taylor Seaton

**W**hen Dr. Jean Edward Smith died on Sept. 1, 2019, Huntington lost one of its most distinguished and admired authors and educators. Columbia University historian Henry F. Graff called him “America’s most distinguished biographer,” but many in Huntington knew him best as a beloved professor or as a fellow YMCA member.

Born in Washington, D.C., on Oct. 13, 1932, where his father was a barber and his mother was a secretary for the Justice Department, Smith developed his love of history from his grandmother, who read to him as a child. Following graduation from Princeton University in 1954, he served in the U.S. Army until 1961.



Returning home, Smith earned his Ph.D. in Public Law and Government from Columbia University in 1964. It was there he began his writing career with his dissertation, *The Defense of Berlin*, about the run-up to the Berlin Wall's construction.

After a 35-year teaching career at the University of Toronto, Smith was named the John Marshall Professor of Political Science at Marshall, where he taught from 1999 to 2011. Following his stint at Marshall, Smith became a Senior Scholar in Residence at Columbia and later, a visiting professor at the Institute of Diplomacy at Georgetown University. During his long career, he also served as a visiting professor at Dartmouth College, the University of Virginia and the Free University of Berlin.

His writing credits include an impressive list of scholarly publications and 14 books, including the biographies of some of America's most important historical figures. According to columnist George Will, Smith was "today's foremost biographer of formidable figures in American history." What distinguished his works from those of many other biographers

was his ability to reassess his subjects' sometimes flawed reputations, often changing public perceptions of them. *Grant*, his biography of Ulysses S. Grant, was a finalist for the 2002 Pulitzer Prize for Biography and Autobiography and caused scholars to raise their estimation of the former president's effectiveness.

Smith's biography of Franklin D. Roosevelt, titled *FDR*, earned him the 2007 Francis Parkman Prize of the Society of American Historians as the year's best book on American history. Of that book, *Washington Post* book critic Jonathan Yardley wrote, "He [Smith] is that rarest and most welcome of historians, one who addresses a serious popular readership without sacrificing high scholarly standards." His 2012 biography of Eisenhower forced a reassessment of that presidency, as well. In *Eisenhower in War and Peace*, Smith called the 34th president "second only to FDR as the most successful president of the twentieth century."

In his highly regarded biography, *John Marshall: Definer of a Nation*, Smith wrote that the tolling of the Liberty Bell to mark Marshall's death

caused the famous crack in that historic artifact. The biography was named a Notable Book in 1996 by the *New York Times*. The *Wall Street Journal* praised it for "an excellent job of recounting the details of Marshall's life without missing the dramatic sweep of the history it encompassed."

His biographies of George H. W. Bush and George W. Bush were not as flattering, however. He dealt critically with both presidents, saying the nation had rarely been so ill-served as under the presidency of the younger Bush. The book hit the stands on Bush's birthday in 2016, leading Smith to say Bush wouldn't consider it much of birthday present.

According to his wife, Christine, Smith was delighted to see the publication of his final book, *The Liberation of Paris*, and to read an excellent review of it in the *Washington Post* before his death. Although his pencils and legal pads — his tools of choice — now sit untouched, his legacy lives on in the words of his important biographies. □

**Carter Taylor Seaton** is a freelance writer living in Huntington.



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# **everGreen** YOUR ALUMNI CONNECTION

## A MESSAGE FROM MAX LEDERER

*MUAA National President*



Marshall Alumni:

When the new school year began, the campus was full of excitement with eager students and refreshed faculty. In addition, students returned to a Student Center under renovation and other improvements. Every year I return to the university it has improved in amazing ways.

The new alumni board met during the summer to plan for the upcoming year. Homecoming week is without a doubt our most exciting time of year, with plenty of events for alumni and friends. The theme was Marshall and Beyond to highlight the past, present and future of Marshall University. During Homecoming week the events included office decorations, a parade, bonfire and pep rally, 5K fun run/walk and the Homecoming football game against Western Kentucky. It is a fun week with a lot to do. A great time for alumni to reconnect and be part of the university.

Part of the Marshall and Beyond campaign is recording the stories of alumni. Alumni are the examples for our current students. If you are approached, please engage and share your compelling life stories. When you are at Marshall, welcome the students and help to encourage them to reach for their goals.

Alumni weekend is not far away as well. Alumni weekend is when the Marshall University Alumni Association recognizes the amazing achievements of alumni, chapters and students. It is scheduled for April 18, 2020. If you know of a deserving alumnus, please submit a nomination on [www.herdalum.com](http://www.herdalum.com). The awards dinner is a fantastic event that fills the Don Morris Room and a rewarding evening that leaves everyone with a sense of pride.

Our privilege as alumni is to give back the gift of education and experience we received as students. One way to do that is to be active in alumni chapters around the country. Chapters are a vital part of the university and contribute on so many levels, such as the great work of the Parkersburg chapter. Last year Parkersburg-area alumni raised \$40,000. Since 2009 the chapter has raised over \$200,000, providing many scholarships to students and other projects of the university. In addition, the chapter funded a \$25,000 scholarship endowment with the Marshall University Foundation. All this was accomplished while having fun. These scholarships bring real hope and pride to those chosen and are a true help with all those student bills.

Chapters assist in outreach to prospective students at local high schools. In coordination with Marshall Admissions staff, our alumni ambassadors attend high school ceremonies and recognize acceptance to the university and announce

## ALUMNI RELATIONS STAFF

**MATT HAYES**, Executive Director

**LARRY CRUM**, Associate Director

**ROB ELLIS**, Associate Director



scholarships that have been awarded. This is a great way to extend the outreach of Marshall and create greater awareness of the fantastic opportunities at Marshall.

If you are not already involved in a chapter and are interested, please visit the chapter section on [www.herdalum.com](http://www.herdalum.com). In this section there is contact information for each chapter and where it is located. If there is no chapter in your area and you are interested in starting one, there is contact information for the alumni staff, who can advise and assist.

The alumni website, [www.herdalum.com](http://www.herdalum.com), has a wealth of information. The site provides information on alumni events, such as the activities of Homecoming and the alumni awards banquet; how to make a gift to the university, and events in other localities. Contact

the alumni staff for assistance in establishing an ID and password to unlock other benefits for alumni.

Thank you for your continued support of Marshall University through the Alumni Association. The Alumni Association Board of Directors hopes that each time you visit [www.herdalum.com](http://www.herdalum.com), the Facebook page or one of our campuses or centers, you learn something new about the university, your classmates and the faculty and staff. I encourage each of you to contact the board and provide your suggestions. We are here to serve you. Thank you for your continued support of the university.

**Max Lederer**

**President, Marshall University Alumni Association**

## SHARE IN THE ALUMNI EXPERIENCE!

Connect with the Marshall University Alumni Association on social media and share in the alumni experience!

Friend us on Facebook, like us on Twitter and follow us on Instagram for up-to-date news, photos and live updates from all of the major alumni events and happenings on campus and around the country as the MUAA brings Marshall University to you!



Marshall University  
Alumni Association

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# Marshall University Alumni Association Board of Directors Nomination Form

The Alumni Association is now accepting nominations for 10 of its 30 elected positions on the Board of Directors. The term of office is three years beginning July 1, 2020.

## Qualifications:

- Must be an active member of the Alumni Association through an annual gift to the Marshall University Foundation, Inc.
- Be energetic and enthusiastic in support of the university and concerned with its growth and potential.
- Be available to attend three on-campus board meetings during the year, and be willing to assist in his/her home area in promoting Marshall and the Alumni Association.
- Attach nominee's curriculum vitae/résumé.

Please complete this biographical form in conjunction with your nominee in order to provide the nominating committee with the necessary information to assist them in the selection process.

Nominator's Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

E-mail Address \_\_\_\_\_

Reasons for Nomination \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Nominee's Name \_\_\_\_\_

Class \_\_\_\_\_ Degree(s) \_\_\_\_\_ Spouse's Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

E-mail Address \_\_\_\_\_

Employer \_\_\_\_\_ Position \_\_\_\_\_

Business Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Years served on Board (*list dates if previously served*) \_\_\_\_\_

We are very interested in how the nominee serves his or her community, and any professional awards received. Include civic groups the nominee belongs to, volunteerism and community service projects in which the nominee has been involved, honors and awards he or she has received, and professional organizations in which the nominee is a member (please list all pertinent information to assist the nomination committee, including dates and offices held).

Only a maximum of five items would be listed on the ballot. Please list in order of preference.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

Self-nominations will be accepted. The MUAA Nomination and Election Committee will screen the nominations and select no fewer than 10 or more than 20 for the ballot to run for the 10 director's positions. You can return your nomination by e-mailing it as an Adobe PDF document to [alumni@marshall.edu](mailto:alumni@marshall.edu), faxing it to (304) 696-2299 or mailing it to:  
MUAA Board Nominations, Erickson Alumni Center, One John Marshall Dr., Huntington, WV 25755-6200

**For more information, call the Alumni Association at 304-696-2901.**



# HOMECOMING 2019

Celebrating the past, present and future of Marshall University!

**M**arshall is on the rise!

And that is what Homecoming 2019 was all about.

The theme “Marshall and Beyond” was chosen to inspire the Marshall community to think “beyond” where we are today and envision the Marshall of tomorrow. In addition, Marshall welcomed co-grand marshals who helped inspire this theme, retired NASA engineers Bob Lang and Gary Ray.

Lang and Ray both graduated from Marshall in the late 1960s before traveling to Florida and taking up careers with NASA. The highly decorated pair were there for the original Apollo missions all the way through to the Space Shuttle program, helping launch hundreds of astronauts into space.

During a historic Homecoming, students, staff, alumni and members of the Marshall Family came together to celebrate a full week of activities leading up to the Thundering Herd’s thrilling 26-23 victory over Western Kentucky University on Saturday, Oct. 26, at Joan C. Edwards Stadium, thanks to a game-ending, 53-yard kick by Justin Rohrwasser. The win moved Marshall to an impressive 17-3 in Homecoming games since 2000.

Marshall also announced the public phase of the

Marshall Rises comprehensive campaign during the game amid a backdrop of fireworks. Before thousands of members of the Marshall University family, a special presentation during the game formally brought the campaign to light.

Among the other highlights of Homecoming 2019 were the annual Homecoming parade and bonfire, Picnic on the Plaza, Unity Walk, campus office decorating competition, Stampede 5K and a huge gathering of Herd alumni, students and supporters at the annual Marshall Family Tailgate presented by Ohio Valley Bank.

This year’s Mr. and Miss Marshall were Parker D’Antoni and Emma Ellis. D’Antoni is a senior from St. Albans, West Virginia, majoring in secondary mathematics education, while Ellis is a senior biology major.

Other winners during Homecoming 2019 were Marshall Family Medicine and the College of Liberal Arts, who won best overall large and small offices during the office decorating competition, respectively, and Jonathan Blatt and Hannah Wallace, the overall male and female winners of the annual Homecoming Stampede 5K sponsored by the Marshall University Alumni Association and Ohio Valley Bank.

Relive more of the excitement from Homecoming 2019 online at [HerdAlum.com](http://HerdAlum.com). □







# Marshall has given you so much. Now is the time to give back.

Support Marshall University with a gift and discover the many benefits of becoming an active member of **YOUR** Alumni Association!

## Discover the many benefits of active membership in the Marshall University Alumni Association

- National and local discounts!
- National clubs and MU activities around the globe!
- Networking opportunities!
- Keep in touch with friends, classmates, professors and administrators!
- Be in the know with all things happening at Marshall University through your subscription to Marshall Magazine, monthly newsletters and special social media opportunities!
- Knowledge that your money is contributing to the continued growth of Marshall University!

## A financial gift in the amount of your choice activates your membership.

For more information, contact the Marshall University Alumni Association at (304) 696-3134 or [alumni@marshall.edu](mailto:alumni@marshall.edu)



Marshall University  
Alumni Association

[www.herdalum.com](http://www.herdalum.com) • [alumni@marshall.edu](mailto:alumni@marshall.edu)



## 2020 Alumni Award Nominations

Deadline for submissions is January 1, 2020.

The Alumni Association proudly recognizes achievements of distinguished alumni, friends and students by presenting awards at its annual Alumni Awards Banquet. Past honorees have included outstanding educators, successful business people, prominent scientists, sports and entertainment personalities and ordinary people with extraordinary devotion to Marshall.

**The Awards Committee makes its decision based on nominations received on or before January 1, 2020. Nominations received after that date will be considered for 2021.**

### CATEGORIES:

**Distinguished Alumnus/Alumna:** Given to Marshall alumni for outstanding national achievements in their particular field of endeavor.

**Alumnus/Alumna Community Achievement:** Given to alumni for success in their particular field of endeavor and personal contribution to their respective communities. (A Marshall alumnus/alumna is any former student who has received academic credit at Marshall University and whose class has graduated.)

**Distinguished Service:** Given for loyal and unselfish service to Marshall. This award is NOT limited to Marshall alumni.

**The Young Alumni Award:** Presented to an alum who is 35-years-old or younger, is an active member of the Alumni Association, shows outstanding achievement in his or her field of endeavor, has a personal commitment to his or her community and demonstrates service to Marshall University and its students. This award is not open to members of the MUAA board.

**The Dr. Carolyn B. Hunter Faculty Service Award:** Established to recognize contributions and to provide incentives for continued service from faculty to the community, the university and students in their respective fields.

For a list of past award winners or to submit the name of an individual you believe to be qualified as a nominee for one of the awards, go to [www.herdalum.com](http://www.herdalum.com) and go to "Alumni Awards" under the "We Are" menu. This nomination form must be received in our office by the above date. The Awards Committee will review the qualifications of nominees and select the recipients.

Award winners will be asked to submit a number of photos for a video presentation during the Awards Banquet. Please make sure the nominee would be willing to submit these photos within two weeks after notification of having won the award. He/she must be able to attend the Alumni Awards Banquet in April.

Please include the following to support your nomination in order to provide the selection committee with as much information as possible:

1. An explanation of how your candidate fulfills the criteria for the award category for which he/she has been nominated;
2. The nominee's vita/résumé, including career highlights, volunteerism, honors and awards, community service, professional organizations, publications, etc.;
3. Letters of nomination detailing personal knowledge of the candidate and his/her personal and professional achievements; and
4. Other supporting documentation, such as copies of magazine and newspaper articles.

\* All categories may not be awarded each year!

I hereby nominate the following person for: \_\_\_\_\_

Nominee's Name: \_\_\_\_\_

Nominee's Address: \_\_\_\_\_

Nominee's Phone: \_\_\_\_\_ Nominee's Business/Occupation: \_\_\_\_\_

Nominee's E-mail: \_\_\_\_\_

My Name: \_\_\_\_\_

My Address: \_\_\_\_\_

My Phone: \_\_\_\_\_

My E-mail: \_\_\_\_\_

**Please send this form with the documentation indicated above to:**

Alumni Awards Nominations  
Marshall University Alumni Association  
One John Marshall Drive  
Huntington, WV 25755-6200



## 1970s

### Dr. Julia

**Keller** (B.A. '76) published a new crime novel, *The Cold Way Home*, in August 2019. This novel is the eighth in her series of Bel Elkins mysteries focusing on the challenges faced by a small-town prosecutor in West Virginia. Keller is graduate of Marshall's undergraduate English program and a Pulitzer Prize winner.



**Alice D'Antoni Phillips** (B.A. '70 & M.A. '71) was selected as a recipient of The Real. Strong. Women. Of Distinction Award by Alpha Chi Omega, representing Gamma Omicron chapter at Marshall University.

## 1980s

**Dr. Eric George** (B.S. '85, M.D. '89) mentions Marshall University and its H.E.L.P. (Higher Education for Learning Problems) program in his new book *We: Ditch the Me Mindset and Change the World*. The book explores the power of human connection to create fulfillment in life.

**Howard V. Roberts** (M.B.A. '80) was installed as chairman of the board of the Southeast Kentucky Chamber of Commerce for the fiscal year 2019-20. He is the founding dean of the Coleman College of Business at the University of Pikeville in Kentucky.

## 1990s

**Caryn Compton** (B.A. '98), a Latin and classics graduate, is now the chief of staff for the U.S. Senate.

## 2000s

### Krista Booth

(M.A. '05) recently joined the Amazon corporate office in Seattle as Global Human Resources Leader. After starting her career in human resources in the Tri-State area, she began working in HR at Amazon's Huntington office in 2004.



### Kelli Kerbawy

(B.A. '03, M.A. '07, Ed.D. '15) is now an academic advisor at the University of Delaware.



**Matt Lockhart** (B.A. '04) recently joined Norfolk Southern Corporation as an assistant deputy general counsel in its law department in Norfolk, Virginia. He was previously a partner at the Huntington law firm Dinsmore & Shohl LLP.

## 2010s

### Keith

**Butcher** (Ed.D. '14) returned to the stage this summer as Oliver "Daddy" Warbucks in the Theater West Virginia production of "Annie" and as Preacher Anse Hatfield in "Hatfields and McCoy's." Inducted into the Theater West Virginia Hall of Fame in 2016, Butcher has performed in many operas including Madame Butterfly and Carmen and has appeared in numerous theater productions throughout West Virginia.



### Emily Comer

(M.A. '14) was named to *TIME Magazine's* Top 100 Most Influential People in the World for her role in West Virginia teacher strike. The list, now in its 16th year, recognizes the activism, innovation and achievement of the world's most influential individuals.



### Lydia Cyrus

(B.A. '18) is the 2019 winner of the Maureen Egen Writers Exchange Award for fiction, sponsored by *Poets & Writers*. Cyrus is a writer and poet from Huntington who is pursuing a master's degree at Purdue University. Her writing has been featured in *Thoreau's Rooster*, *Adelaide Literary Magazine*, the *Albion Review*, *Catfish Creek*, and *Luna Luna Magazine*.



### Rajia Hassib

(M.A. '12), English M.A. graduate and novelist, has published her second novel, *A Pure Heart*, this past summer. Her work focuses on the complex experiences of families with roots in the Middle East, but new lives and loyalties in the United States.



### Erin Laws

(B.A. '12) was named grants management specialist at the U.S. State Department.



### Elizabeth

**Fleming Strimer** (B.A. '11) has been a legislative correspondent, aide, and assistant in the office of Sen. Mitch McConnell since 2012.

## in memoriam

**Paul Glenn Hackett** (B.S. '87), of Johns Creek, Georgia, passed away March 23, 2019. He is survived by his husband, David Bates; son, Jack Hackett of Oxford, Mississippi; stepdaughter, Lauren Bates; stepson, Evan Bates; former wife, Heather Wilkens and husband Keith of Cumming, Georgia; mother, Evelyn Hackett of Bancroft, West Virginia; sister, Kim Smith and partner Mark Jones of St. Albans, West Virginia; brother, Johnny Hackett and wife Debbie of Bancroft, West Virginia; sister, Lori Allen and husband Greg of Sandy Springs, Georgia; brother, Scott Hackett of Rock Branch, West Virginia; niece, Ashley Hackett of Milton, West Virginia; nephew, Devin Smith of St. Albans, West Virginia; nephew, James Hackett and wife Cierra of Bancroft, West Virginia; great-niece, Adalynn; and a multitude of extended family and friends. He was born Feb. 14, 1965, in Charleston, West Virginia. He graduated from Poca High School in Poca, West Virginia, in 1983 as Valedictorian of his class. He earned a bachelor's degree in chemistry from Marshall in 1987, where he was an avid member of Lambda Chi Alpha fraternity and served as chapter president his senior year. Also while a student at Marshall, he was the first ever student board member for the Huntington, West Virginia Chapter of the American Cancer Society.

In 2005 he earned his Master of Divinity degree from Columbia Theological Seminary in Decatur, Georgia. He was ordained in the Christian Reformed Church (CRC) and the United Church of Christ (UCC).



**Dr. Robert "Bob" Anderson** (B.A. '51) a longtime Space Coast educator and councilman, passed away Monday, July 22, 2019, in Rockledge, Florida. He is survived by his three children: son Robert T. Anderson of Rockledge, Florida; son Stephen P. Anderson, of Lake City, Florida; daughter Nancy A. Hanshaw of Rockledge, Florida. Born on July 22, 1927, and raised on a small farm in Winfield, West Virginia, he graduated from Winfield High School in 1945 and played football from 1941 to 1944. He then enrolled on a football scholarship at Duke University, Durham, North Carolina, and played football in 1945 and 1947. He was drafted in the U.S. Army Second Armored Division and served in World War II. After 14 months he was honorably discharged. He then received a scholarship to attend Marshall and played football from 1948-1950. He was a teacher and football coach at Winfield High School from 1951 to 1955, with a record of 32-7-1. He later was athletic director and head football coach at Nitro High School in Nitro, West Virginia. He served as principal of Winfield High from 1957 to 1960 and as assistant principal at Stonewall Jackson High School in Charleston, West Virginia, from 1960 to 1962. He moved his family to Rockledge, Florida, in 1962, serving as assistant principal and principal at Cocoa High School and assistant superintendent of maintenance, transportation and operations at the Brevard County Public Schools. In 1968 he joined Brevard Junior College (now Eastern Florida State College), first as director of admissions, and later as registrar, dean of student services, dean of collegewide student services, athletic director, among others. He retired as vice president of student services in 2000. Among the many honors he received during his 50-year career in education was the Distinguished Alumnus Award from Marshall in 1983.

Please share your news with us by sending it to the Marshall University Alumni Association; One John Marshall Drive, Huntington, WV 25755. *Preference will be given to active alumni*; other news will be printed as space allows and should be received within six months of the event. For more Class Notes, go to [www.herdalum.com](http://www.herdalum.com).





## A MESSAGE FROM THE OFFICE OF ALUMNI RELATIONS

### BIG THINGS ARE HAPPENING HERE

Greetings, Fellow Alumni and Friends of Marshall University:

My oh my, has there ever been a better time to be an alumnus or alumna of Marshall University!?

There was a time when the success of our sterling institution was measured in the occasional construction of a new building or the addition of a cutting-edge new program. Now success is measured in national prominence, unprecedented growth and record-breaking philanthropy.

In a year celebrating the 50th anniversary of man's first trip to the moon – and a year highlighted by an out-of-this-world theme for our Homecoming with Marshall and Beyond – that is truly one small step for man, one giant leap for Marshall University!

This year alone – heck, just in the past few months – we have seen the dedication of Stephen J. Kopp Hall, the new home for Marshall's School of Pharmacy, the creation of a brand-new aviation degree program, the announcement of a record-breaking year for giving by the university and, perhaps most exciting of all, national recognition on a never-before-seen scale.

In September it was announced that Marshall University was recognized by *U.S. News & World Report's* "Best Colleges" ranking as one of the nation's top higher education institutions. The magazine's 2020 edition placed Marshall among the best 381 schools in the top tier "National Universities" category.

It is the first time Marshall has been listed in the "National Universities" category and a direct result of the university's recent elevation to the R2, or Doctoral University: High Research Activity, category by the Carnegie Classification of Institutions of Higher Education. The publication also ranked Marshall's Brad D. Smith Schools of Business among the country's "Best Undergraduate Business Programs."

So, it begs repeating, has there ever been a better time to be a #HerdAlum?

With new buildings and facilities being erected, a rapid expansion of the university footprint and renovations taking place in many areas on campus and in Huntington, Marshall University is growing at an incredible rate.

Driving that unprecedented growth has been the support and generosity of the Marshall University family, highlighted by a record-breaking year for donors and dollars raised by the university. Thanks to that success, Marshall has been able to invest heavily in the future of the university, from renovating current buildings and constructing new facilities, to investing in students with more scholarships and financial assistance, assuring that students are given every opportunity to succeed at Marshall.

Now, the university is excited to move into a new phase of prosperity at Marshall with the Marshall Rises campaign.

For now, take great pride that your university is rising to national prominence and is being recognized in the classroom, on the field of play and in the community as a leading institution for higher learning.

In the coming months you will be learning of the numerous ways in which you can directly contribute to the rise of Marshall University. Until then, we commend our incredible community of alumni, friends and supporters of our alma mater for their time, gifts and contributions to making Marshall University what it is today.

When you are back on a campus or center, driving through Huntington or reading about Marshall online, just know that you had a hand in the growth and development of our university. From the bottom of our hearts, thank you. Marshall Rises because of you!

Until next time, Godspeed and GO HERD!

Best Regards,  
Matt and Larry



# True Performers know data is at the heart of prevention.

As part of our True Performance program, we're helping Dr. Bob Crossey keep his patients healthy. In fact, by using our data, he's able to identify warning signs for congestive heart failure and get ahead of emergencies. Because of doctors like Bob, this program has avoided significant hospital costs by reducing emergency room visits and hospital stays.\*

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See how True Performance is helping providers improve care through data and incentives. Download the ebook at [HighmarkTruePerformers.com](http://HighmarkTruePerformers.com).



## True Performance results:

**10%** fewer emergency room visits

**17%** fewer hospital admissions

◀ **Bob Crossey, DO**  
**Premier Medical Associates**  
True Performer

\*Based on reduction in hospital costs for patients with True Performance doctors compared to those without from January 1, 2018, to June 30, 2018. Highmark Blue Cross Blue Shield West Virginia is an independent licensee of the Blue Cross and Blue Shield Association.



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