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Office of University Relations

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News Letter

September 29, 1978

OFFICE OF UNIVERSITY RELATIONS • NEWS BUREAU • MARSHALL UNIVERSITY • HUNTINGTON, WEST VIRGINIA 25701

Campus United Way campaign launched

Marshall University's 1978-79 United Way campaign is under way, according to Dr. Dorothy Hicks, professor of physical education and leader of the Cabell-Wayne United Way's campus division.

"Marshall's goal this year is \$14,985, up 11 per cent from the previous year," Dr. Hicks said. "It's a goal that can be reached with ease if each and everyone of us give something," she added.

Pledge cards and information concerning United Way agencies have been distributed across the campus. "Pledges should be turned into your team leaders as soon as possible," Dr. Hicks said.

Leaders for the various campus components are: Lynn Mayer, President's Office; Larry Kelley, Fiscal Affairs, Accounting, Finance and Payroll; Dennis Montrella and Reggie Spencer, Student Affairs Division; Jim Nichols,

Academic Affairs Office, Admissions, Graduate School, Registrar's Office, Computer Center, and Institutional Research;

Ray Nissen, Administration Office, Administrative Services and Personnel; Louis Jennings and Richard Comfort, College of Liberal Arts; Boots Dilley and Harry Sowards, College of Education; Phil Modlin, College of Science; Ernie Cole, College of Business; Hiram Burgess and Brenda Bassett, School of Medicine and School of Nursing;

Josephine Fidler, Library; Glenn Smith, Community College; Joe Feaganes, Athletic Department; Don Salyers, Security; Carnell Snow and Leonard Bedel, Facilities Operation and Maintenance; Joe Vance, Auxiliary Enterprises; Skip Hill, Instructional TV and Channel 33; Charles Runyon, Retirees; John Spotts, Custom Foods, Inc., and Mary L. Sevy, Family Care Outpatient Center.

Joint Ventures fosters cooperation, ideas

Marshall University and several regional industries will join together "to build a bridge" this fall, using a blueprint called Joint Ventures.

Joint Ventures is a "bridge building" experience, according to Dr. Elaine Baker, assistant professor of psychology.

Dr. Baker was one of 12 MU faculty members and 14 management representatives—seven each from Huntington Alloys, Inc. and Ashland Oil, Inc.—who took part last fall in a special project with the code name Joint Ventures. This fall

she will serve as one of two group leaders for the project.

The concept of Joint Ventures was developed by the Council on Corporate/College Communications of the American Association of State Colleges and Universities (AASCU).

It was designed by AASCU as a program to generate ideas, to foster closer relationships and to promote cooperation between business and higher education.

For Marshall, one of five schools undertaking a Joint Ventures project last year, it was a vehicle for getting area business personnel and faculty members together to identify mutual concerns and then find ways to resolve these problems together.

Faculty members participating this year will be Dr. Daniel Babb, associate professor of chemistry; Dr. Larry Barker, associate professor of counseling and rehabilitation; Dr. James

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MU receives \$25,000 from Gannett Foundation

The Marshall University School of Medicine received \$25,000 earlier this week from the Frank E. Gannett Newspaper Foundation, bringing the total amount presented to the university by the foundation over the past six years to more than \$300,000.

The grant, earmarked for renovations to Family Care Outpatient Clinic, an affiliate of the medical school, was announced Wednesday by John A. Scott, foundation president, during a United Way campaign kick-off luncheon held at Memorial Student Center.

In making the presentation, Scott noted that Frank E. Gannett, founder of the company and foundation, believed "it was his obligation to make capitalism work in America. The foundation stems from the idea that money earned by the newspapers should be funneled back to the communities in which they are located," he added.

The foundation, which is associated with Gannett Co., Inc., owner of the Herald-Dispatch and Huntington Advertiser, has contributed approximately \$1 million to Huntington area endeavors.

Previous foundation grants to Marshall include:

- \$50,000 for development and planning of the medical school;
- \$100,000 for Family Care Outpatient Clinic;
- \$130,000 for establishing a distinguished professor of journalism position.

Faculty meeting set

There will be a Special Faculty Meeting on Tuesday, Oct. 3, at 4:00 p.m. in Old Main Auditorium for a continued discussion of the Faculty Senate concept. The meeting shall be limited to questions and statements of concern relative to the proposed Constitution.

If needed, this question-statement phase would be continued through meetings on Oct. 3 and 10. After all concerns have been addressed, there will follow one or two sessions for the purpose of offering amendments. Such meetings would be scheduled for Oct. 17 and 24.

Following this series of Special Faculty Meetings, there would be a voting period from Oct 25 to Nov. 17. For additional information, please reference the "Time/Task Schedule" provided with the proposed Constitution.

If you have questions, please call Sam Clagg, chairman, University Council.

'Works on Paper' opens Sunday

Nationally acclaimed visual artists David Shapiro and Christopher Wilmarth will open a joint exhibition of their works Sunday, Oct. 1, at the Marshall University Student Art Gallery.

The exhibit, "David Shapiro and Christopher Wilmarth: Works on Paper," may be viewed weekdays through Oct. 26 at the gallery, located on the first floor of Smith Hall.

A preview of the exhibit and a reception for the artists is scheduled from 2 to 4 p.m. Sunday at the gallery. The public is invited.

The Marshall exhibit was planned to coincide with a Huntington Galleries exhibit, "Dialogue," featuring eight paintings by Shapiro and seven glass/steel constructions by Wilmarth, which opens Friday, Sept. 29 and continues through Nov. 26. When "Works on Paper" closes at Marshall, it will move to the Huntington Galleries as a companion exhibit to "Dialogue."

University Council discusses media coverage, grade posting

The University Council in a Sept. 20 meeting conducted the following items of business:

1. Prepared for the series of Special Faculty Meetings relative to the consideration of the proposed Faculty Senate plan.
2. Continued the discussion of broadcast media coverage of faculty meetings. A policy is being developed by a sub-committee consisting of Drs. Bentz, Cubby and Perry.
3. The matter of the legality of posting final grades is now under consideration. This is being examined by Drs. Aldred and Adkins for a policy presentation to the Council.
4. The Council, reacting to annual summary recommendations from various standing committees, now has under consideration certain matters relative to the order of adjunct and clinical professors in the commencement procession. Athletic Committee representation is also being considered as the result of a committee recommendation.

Fellowship information

The Southern Fellowships Fund, an agency of the Council of Southern Universities, Inc. is sponsoring the "Faculty Fellowship Program for Minorities" and the "Program for Faculty Improvement in Colleges and Universities Now Attended Principally by Negro Students, 1979-80." Pamphlets are now available in the College of Liberal Arts describing these two programs. Anyone interested may stop by Main 111.

Excused absences ...

Absences have been excused by the respective college deans for the following:

SEPT. 20-24—Women's Golf Team

SEPT. 20, 22-23—Women's Volleyball Team

SEPT. 25-27—Karen Clary, Norma Cumiskey, Kevin Forrest, Sharon Gatewood, Ivy Hairston, Mike Hager, John Lucas, Bill Lemaster, Chester Mays, George Phillips, Angela Roberts, Charles Shumaker, Paul Slaatte, Shirley Stein and Janet Thompson.

Imperi named to committee

Leo Imperi, associate professor of music, has been selected to replace Dr. Louise Hoy as a member of the Curriculum Committee of the College of Liberal Arts for the academic year 1978-79.

"This cooperative effort and sharing of resources marks the first of what we hope to be many such collaborations between the university and the Galleries," said Dr. Michael Cerveris, director of MU's Institute for the Arts.

The Institute in conjunction with the Marshall Art Department and the Galleries is sponsoring the campus exhibit. The Galleries exhibit has been made possible through a grant from the West Virginia Arts and Humanities Commission.

In addition to the exhibit, the artists will be conducting free, public workshops and lecture programs at both the Galleries and at Marshall University.

On Monday, Oct. 2, Shapiro will discuss "Painting" in Smith Hall Room 609, while in Smith Hall Room 628 Wilmarth will speak on "Two and Three Dimensional Design." Both workshops are scheduled for 10 a.m.

The two artists will present a slide-illustrated discussion of their works at 7:30 p.m. Friday, Sept. 29, at the Huntington Galleries. Additional public workshops are scheduled there on Saturday and Sunday. Information may be obtained by calling the Galleries at 529-7201.

Social work program funded by HEW grant

Marshall University's Sociology/Anthropology Department has received a \$49,000 grant from the U.S. Department of Health, Education and Welfare, according to Dr. O. Norman Simpkins, professor of sociology and departmental chairman.

The grant is the second Marshall has received this year under the Title XX program administered by the West Virginia Department of Welfare.

In February, HEW awarded \$16,000 to the department's social work program, Simpkins said.

"The funds will be extremely important as we continue the development of a professional undergraduate program in social work designed to provide a solid educational experience for persons interested in social service agency careers," the chairman added.

"Federal support of our program has enabled us to add an additional staff member whose varied background includes work with American Indians on both the East and West coasts," explained Mrs. Connie Carr, assistant professor and undergraduate social work program director.

Mrs. Elizabeth Beech joined the department this fall with the rank of assistant professor. In addition to her classroom duties, she will assist other faculty members with supervising the students' field experiences, Mrs. Carr said. Mrs. Beech earned her M.S.W. degree from the University of Iowa and previously worked with West Virginia College of Graduate Studies' graduate level social work program.

"We have nearly doubled the number of social service agencies which are cooperating with the university in providing field experience for our students," Mrs. Carr said. "There are 22 agencies involved with us this year," she added.

"The grant also has helped us in initiating an extensive self-study as we prepare to seek accreditation for the program from the Council on Social Work Education," Mrs. Carr said.

Marshall has been offering social work classes since 1967 and in 1971 the school implemented a full pre-professional curriculum. As the program continued to grow, the West Virginia Board of Regents approved Marshall's granting of the Bachelor of Social Work degree in June 1977.

"Marshall's program has been designed not only to provide the practical background needed by the students, but also to serve as a humanizing force in the students' lives," Mrs. Carr said. "We also encourage our students to explore the underlying value system of the American Social Welfare Institution."

Faculty and staff achievements, activities...

DR. STEVEN HATFIELD, associate professor of mathematics, had an abstract entitled "College Students' Feelings on Mathematics Texts" published in the Fall, 1978, issue of West Virginia Review of Educational Research.

DR. WARREN W. WOODEN, associate professor of English, has recently had a note entitled "An Unnoticed 16th Century Reference to Thomas More's 'Utopia'" accepted for publication in the French journal "Moreana."

DR. PAUL D. STEWART, Graduate School dean and associate vice president for academic affairs; DR. CLAIR W. MATZ, DR. RICHARD H. ROSSWURM, associate professor of political science, and DR. TROY M. STEWART, assistant

professor of political science, attended the 12th annual meeting of the West Virginia Political Science Association, held at Parkersburg Sept. 22-23. Matz, as the 1977-78 president, presided at the meeting. Rosswurm was a panel organizer, chairman and discussant on the independence of the state judiciary in its relationship with the legislature and with the corrections department. He also served as 1977-78 association newsletter and directory editor. Troy Stewart served as the association's nominating committee chairman.

Recommendations made

(continued from page 1)

Coil, associate professor of surgery; Dr. Loraine Duke, assistant professor of English; Dr. Dan Evans, assistant professor of biological sciences; Dr. Robert Godfrey, associate professor of accounting;

Carolyn Hunter, reading programs coordinator, Community College; Dr. Ronald Oakerson, assistant professor of political science; Ruth Pearson, assistant professor of nursing; Dr. Phillip Prey, assistant professor of occupational, adult and safety education; Dr. Donna Spindel, assistant professor of history, and Ira Sprotzer, assistant professor of finance and business law.

Using an informal retreat situation similar to last year's project, the faculty members will meet with representatives from ACF Industries, Inc., Armco, Inc., Connors Steel Co., Corbin, Ltd., Ensign Electric & Manufacturing, National Mine Service Co., and Owens-Illinois.

Gary Wilson, supervisor-personnel development for Huntington Alloys, who served as one of the 1977 group leaders, again will be the other group leader.

A number of general recommendations evolved from the Joint Ventures 1977 project, including these which called for Marshall to:

- Become an arts and cultural center for the region.
 - Strive for greater research and service orientation.
 - Expand and improve internal communication, professional/career development opportunities; participation in decision making, recruitment and retention of qualified personnel, external communications and external programs.
- Specific recommendations included:
- Establishing a talent inventory.
 - Increasing support for research.
 - Selling the region more effectively to newcomers.
 - Developing and expanding student and faculty internships with industry;
 - Expanding extension courses and degree programs with local industry and communities.
 - Providing for more visiting lecturers from local industries.
 - Encouraging cooperative research between Marshall and industries.
 - Encouraging more "think tank" activities to disseminate ideas, improve decision-making process and increase lobbying efforts with legislature.

-Establishing a liaison of Marshall, community and industry to encourage participation in the arts,

-Improving use of existing university expertise.

Faculty members participating in the 1977 Joint Ventures were: Dr. Bruce Ardinger, assistant professor of English; George Arnold, associate professor of journalism; Dr. Michael Cerveris, professor of music; Dr. David Cusick, assistant professor of mathematics; Dr. William Denman, associate professor of speech; Dr. Pat Eisenman, assistant professor of health, physical education and recreation; Richard Herden, assistant professor of management; Dr. Carl Johnson, assistant professor of education; Dr. James Joy, associate professor of biological sciences; Dr. Troy Stewart, assistant professor of political science, and Dr. Joseph Stone, assistant professor of finance and business law.

Wanted: comments

Faculty and students are urged to express their views on the appropriate mechanism and criteria for the evaluation of academic personnel. Letters or comments (source of comment will be withheld if requested) should be directed to Graduate School Dean Paul Stewart or to members of the Task Force on the Evaluation of Academic Personnel.

Drive state vehicle?

Take defensive driving

As a function of your employment if you are required to drive a state vehicle, or will have access to a state vehicle at anytime for any reason, you are required to take the Defensive Driving Class (DDC) by order of the Governor.

If you are affected by this rule, you must have completed the DDC course by March, 1981. After this date, you will be required to present your DDC course completion card in order to obtain a vehicle.

DDC courses are scheduled throughout the year at various times to suit your schedules. For more information please contact Dr. Allan Stern at 696-2380 or 696-2381.

Fall Semester 1978 Schedule

All classes are conducted in Harris Hall Room 444.

October 9, 11, 16, 18	4 p.m. - 6 p.m.
November 13, 15, 20, 22	9 a.m. - 11 a.m.
December 4, 6, 11, 13	4 p.m. - 6 p.m.

Dates and times of future DDC courses will be announced later.

MCIE meets Thursday

The Marshall Council for International Education (MCIE) will meet at 3:30 p.m. Thursday, Oct. 5, in Memorial Student Center Room 2E10.

The meeting has been rescheduled due to a conflict with discussion sessions dealing with the University Senate, according to Dr. Ram N. Singh, associate professor of sociology/anthropology.

Nominations for president, vice-president and executive member-at-large will be accepted at the meeting. Anyone with suggestions for nominees should contact Dr. Jabir Abbas, professor of political science and chairman of the nominating committee.

Assessor on campus

William Hively, Cabell County deputy assessor, will be on campus from 9 a.m. to 5 p.m. Monday and Tuesday, Oct. 2-3, to assist MU employees and students with filing property reports for tax purposes. He will be located in the basement of Old Main, near the campus mail room.