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The GFWC West Virginia Clubwoman, November, 1964

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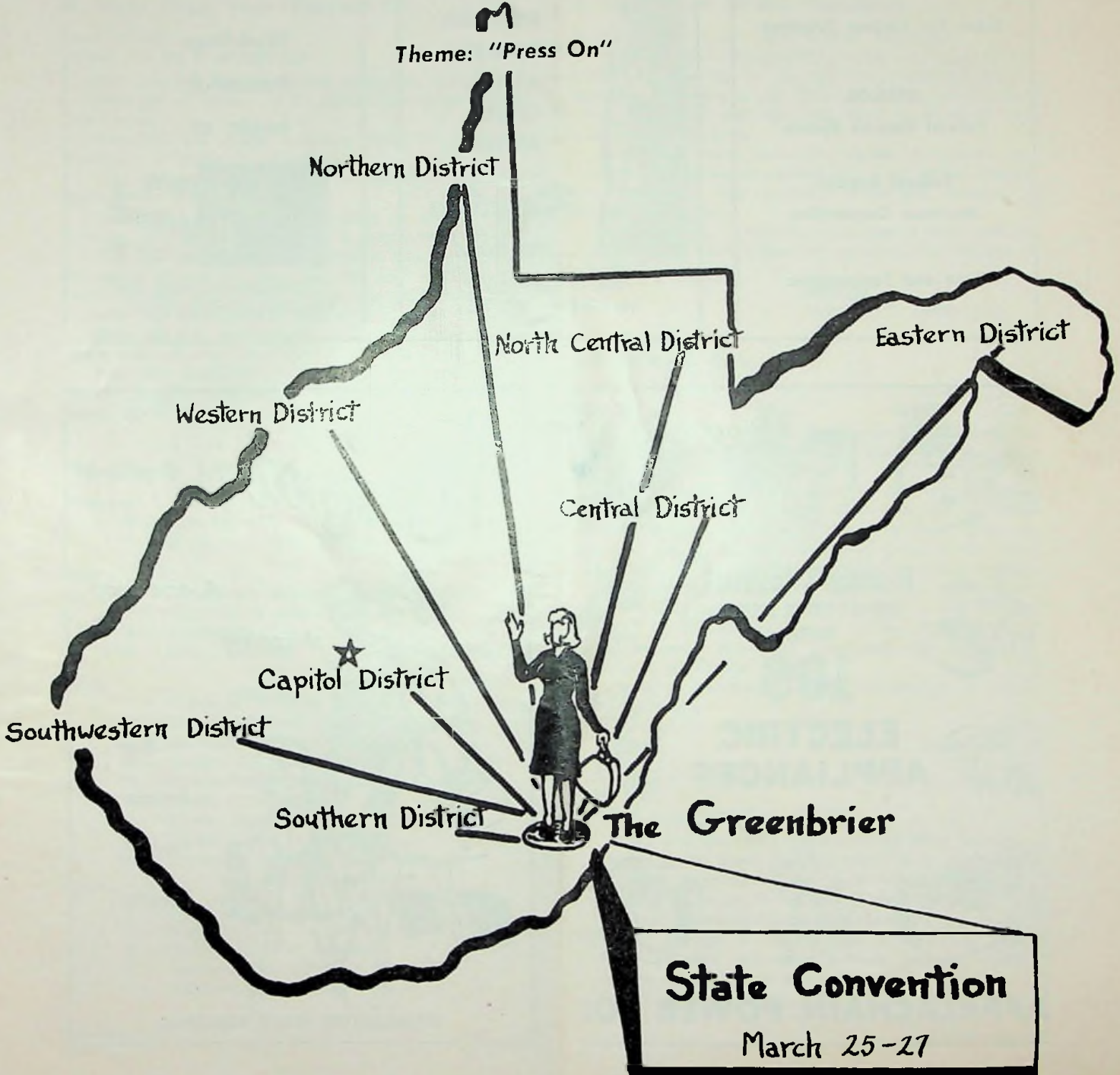
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MRS J. P. SCHRULE
912 WALNUT
KENOVA, W. VA.

March 1965

CWK-1
The West Virginia
CLUBWOMAN

Theme: "Press On"



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CHARLESTON, WEST VIRGINIA



West Virginia Clubwoman



OFFICIAL PUBLICATION

West Virginia Federation of Women's Clubs

MARCH, 1965

VOLUME XLII, NO. 4

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A Note from Your President

Dear Friends —

PRESS ON TO CONVENTION!

Here you will meet the finest women in the world.

Here you will renew old friendships and enjoy making new friends.

Here you will obtain a clearer vision of what our Federation is trying to accomplish.

Here you will be better able to appreciate your own responsibility to your local club.

Here you will hear good speakers to provoke your thinking, interspersed with music to please every taste.

Here the personnel of the beautiful Greenbrier Hotel is looking forward to your visit too and making every effort for your visit to be a happy and comfortable one.

Here you will add many pounds — the food is divine.

Here the sun is promising to shine brightly — the tulips, daffodils and crocus will be a riot of color.

Here your president will greet you, meet you and be forever grateful because you came to The Greenbrier, March 25 - 27.

Elinor Hurt

President's Schedule

February

- 11 — Crab Orchard — organization new club
- 23 — Montgomery Civic Club

March

- 1 — Parkersburg Woman's Club (noon)
- Gassaway Woman's Club (night)
- 3 — Wednesday Club of Hinton
- 25-27 — State Convention — THE GREENBRIER —

April

- 4 — Clendenin Woman's Club
- 8 — Rainelle Woman's Club
- 9 — Marlinton Woman's Club
- 16 — Madison Woman's Club
- 20 — Buckhannon Woman's Club (afternoon)
- Elkins Woman's Club (night)
- 21 — Fayette Study Club
- 23 — Woman's Club of Romney
- 26 — Ronceverte Woman's Club

May

- 3 — Logan Woman's Club
- 4 — Woman's Club of Cross Lanes
- 6 — Woman's Club of Lewisburg
- 17 — Woman's Club of Paden City
- 24 — Williamstown Woman's Club

A Note From GFWC President

Dear Members of the West Virginia Federation:

Imagine what a delightful surprise and thrilling experience it was for me to find the staggering pile of greetings pertaining to my "39th" birthday upon my desk when I returned this mid-week from a series of club meetings in Wisconsin.

Words can never adequately express my genuine appreciation but please be assured that I am deeply touched and inspired by your cordial message and evidence of friendly cooperation.

The privilege of working with you is daily demonstrated, and I count among my blessings the treasure of your loyal friendship.

Lovingly,

Margaret E. Hasebroock

To Remind You

January 5, 1965

Dear Elinor:

The first state to enter the Community Improvement Program 100% is Delaware. Its 40 clubs were signed up by mid-December.

The next state leading as far as percentage goes, is New Hampshire with 89% of its entries now at headquarters. Vermont has entered 72% of its clubs. Minnesota has over half of its clubs signed up. Some of the larger states, such as Pennsylvania, California, Illinois and Texas, are doing outstanding jobs in encouraging early entry.

I am sure you realize that the earlier a club commits itself to the contest and sends in the properly signed form, the better chance the community will have of developing a worthwhile project.

I shall be watching with keen anticipation for entries from your state.

Sincerely,

Margaret E. Hasebroock

Our Deepest Sympathy

We feel sure every member of the West Virginia Federation of Women's Clubs joins us in extending heartfelt sympathy to Mrs. R. E. Klingensmith and Mrs. G. A. Brown in the loss of their husbands.

Mary Klingensmith, CARE chairman and Daisy Brown, Council of International Clubs, have long been dedicated federation workers, and we would sustain them in their sorrow.

Look What We Have For

Dear Clubwomen:

Your State President, Elinor Hurt, your Southern District President, Gladys Gentry, and I have been to the Greenbrier making final plans for rolling out the Welcome Mat for those who will be attending the 59th Annual Convention, March 25-27. Color it red!

We rolled out the old mat and found some moth-eaten holes which we are in the process of repairing. The worst worn spots in the Welcome

Mat are just as you step foot in the door. We are doing something about that. Come to convention and let Southern District show you how they have replaced the worn spots with real Southern Hospitality. You will be aware of this the minute you step from your car or from one of the many buses from the far corners of the state.

The Welcome Mat will be just like new so, "you-ALL come!"

Sara Otto
Convention Chairman

"The Story Of Unity In Diversity"

Mrs. William H. Hasebroock, president of the General Federation of Women's Clubs, today announced that a new filmstrip entitled THE STORY OF UNITY IN DIVERSITY is now available for distribution.

The filmstrip has been designed for club use in a variety of ways. It is especially appropriate for a Federation or Anniversary Day program: orientation program for new members or to recruit them; a Status of Women program; good citizenship; scholarship fund and community fund raising; to enlist enthusiasm and cooperation in the Community Improvement Program and it is a "natural" to be shown when husbands are club guests. The beautiful art work in the filmstrip alone can be the basis of a Fine Arts program.

"The filmstrip," said Mrs. Hasebroock, "depicts not only the story of the General Federation of Women's Clubs, but it is also the story of America, as well as American womanhood, their courage, determination and good citizenship. For that reason the filmstrip will interest various groups, men and women, as it vividly stresses the importance of the volunteer in American life."

The full color print, with sound, can be obtained for \$6.00 from Filmedia Studios, Inc., 930 E Street, N.W., Washington, D. C.



Mrs. William H. Hasebroock, President of General Federation of Women's Clubs

You At Our Convention!!!



TOPS In General Federation

Mrs. William H. Hasebroock, West Point, Nebraska, President of the General Federation of Women's Clubs, is the answer to a club president's dream. If the musicians should fail to appear Mrs. Hasebroock can easily take over, for she is a concert-trained musician with a beautiful coloratura soprano voice. Then, too, if the parliamentarian doesn't show up, Mrs. Hasebroock is an expert parliamentarian and is the immediate past president of the National Association of Parliamentarians. All this, plus the ability to express herself well, a warm and sincere personality, and extreme good looks, we find in Mrs. Hasebroock.

Music flourishes in the Hasebroock home, for her husband, whom she met while they were both singing in the church choir, plays the violin and clarinet. Senator Hasebroock is a State Senator (Nebraska) and he served as Mayor of West Point for 14 years. He is Vice President of the West Point First National Bank, a member of the Board of Trustees of Central Theological Seminary, and actively engaged in his wholesale and retail grocery business. The Hasebroock family is actively affiliated with the Grace Lutheran Church.

The Hasebroocks have one son, Robert William, and he and his wife, Gracia, have two little daughters, Linda Leigh and Julie Elizabeth, and a son, Mark David.

A dedicated club worker, Mrs. Hasebroock has had extensive experience with Federated activities and civic organizations. Past President of the Nebraska Federation of Women's Clubs, Mrs. Hasebroock has served the General Federation as Music Division Chairman, Public Affairs Department Chairman, Fine Arts Department Chairman, Recording Secretary, Third Vice President, Second Vice President, and First Vice President. Favorable counsel has been given as Vice President of the Mississippi Valley Conference, Vice President of the National Past State Presidents' Group, and President of the Mid-Century Presidents' Club.

Mrs. Hasebroock is currently serving on the Board of Trustees of Midland College. She holds membership in A.A.U.W., League of Women Voters, O.E.S., Daughters of the Nile, Rainbow Girls and Nebraska Federation of Music Clubs. Nebraska Governors have appointed her the first state chairman of Civil Defense, a member of Crippled Children's Committee, State Safety Council and the National Conference for Christians and Jews. She is Vice-Chairman of Nebraska's U. S. Bond program, Lay-Delegate to the American Cancer Society. Her service to youth was recognized by the *Omaha World-Herald* and the Knights of Ak-Sar-Ben with their 1950 Good Neighbor Award. Conscientious attention as a member of the National Committee for Music Arts, the Planning Committee for International Christian University in Tokyo, Japan, and the Regional Board for Hospital Auxiliaries has been rewarding.

Mrs. Hasebroock travels a great deal promoting the work of the Federation and one of her hobbies is collecting a ceramic tile from each state anticipating "fronting" her recreation room fireplace with the same. She says that her hobbies are two — "music for spiritual and emotional solace and work for pent-up energy." The latter is evidenced by a beautiful rose garden, one of the choice spots in West Point.

"THINK ON THESE THINGS"

But the path of the just is as the shining light, that shineth more and more unto the perfect day. Proverbs 4:18.

Each one knows in his heart when he has done unjustly, unkindly by his brother. And though he may present an unconcerned face to the world, the injustice, unkindness he has done will lay like a heavy, cold stone on his conscience, his soul — in the night, alone with his God, he cannot escape it.

MICROCOSM

The dew-drop on the grass at night
Reflects the glory of a star,
The faintest ray
from a candle light
Brings hope to the wanderers
from afar.

The beam that clears away
the mist,
The nod that breaks our slumber,
The grain of sand
from a whirlwind twist,
The spark that glows in the ember.

The curling smoke
from a forest fire,
The stroke from the brush
of a master,
The tear-drop left
on the funeral pyre,
The atom's potential disaster —

The patient smile
for childhood dreams,
The twilight's fragrant
tube-rose bloom,
The bursting bubbles
cherished schemes,
The whispered wish
to the crescent moon —

We learn from these,
the little things,
Our very lives are pro and con.
With humble prayer,
let hope take wings
That we in some small way,
PRESS ON!

Vera French

And More on the Program

TOPS In West Virginia Government

Delegates to the convention will have the honor and pleasure of having the new Governor, Hulett C. Smith, present on Friday evening. He will be accompanied by Mrs. Smith. They will be the dinner guests of Mrs. Hurt and Governor Smith will speak briefly.

Hulett Carson Smith was born in Beckley, October 21, 1918, into a family with a tradition of public service. His father, the late Joe L. Smith capped a political career which began as Mayor of Beckley by serving as Representative in the United States Congress for eight consecutive terms.

After attending the public schools and Beckley College, Hulett Smith was graduated with distinction from the Wharton School of Finance and Commerce of the University of Pennsylvania. He also holds an honorary doctorate of laws from Beckley College.

During World War II, the new Governor served in the United States Navy, and now holds a commission as Lieutenant Commander, USNR.

Active in Civic and public affairs, as well as a leader in education and business fields, Governor Smith is uniquely fitted for the responsibility which is his in the high office he now holds.

A lifelong resident of Beckley, Governor Smith has served as President of the Home Insurance Agency in Beckley, Vice-President of the First Beckley Corporation, President of Investment Securities, Inc., a director of the Bank of Raleigh, vice-president of Beckley College, a director of and treasurer of the Beckley and Oak Hill Hospitals. In his chief field of insurance, Hulett Smith holds the professional designation as a Chartered Property and Casualty Underwriter, which he earned in 1948.

He has served as one of the organizers and President of the Beckley Area Rural Development Council, West Virginia Historical Association, and the Beckley Business Development Corporation. He has been vitally in-

terested in his home town and is vitally interested in the well-being of his state.

A distinguished honorary life member of the West Virginia Junior Chamber of Commerce, Governor Smith, chosen "Man of the Year" in 1948 has served as President of the state organization and as Vice-president of the United States Chamber of Commerce.

Hulett Smith started his political

climb as a precinct worker. Appointed as the first Commissioner of the West Virginia State Department of Commerce in 1961, his understanding of his job and his untiring efforts on behalf of West Virginia brought him into the public eye as a man definitely concerned with the future of the Mountain State.

Governor Smith and his wife, the former Mary Alice Tieche of Beckley, are the parents of six children.



Hulett C. Smith, Governor of West Virginia

A conference is a meeting of the bored.

F. G. Harris

And More ...

TOPS In Editorial Field



Patricia Carbine

Patricia Carbine, who is a native of Villanova, Pennsylvania, has been with LOOK since 1953 when she joined the staff as a young editorial researcher and recent graduate of Rosemont College in Philadelphia.

She became an Assistant Editor in February, 1955; was promoted to the post of Senior Editor in November, 1956; and in 1959 she was named Assistant Managing Editor.

Miss Carbine makes her home in New York City.

If Miss Carbine is as good a speaker as she is pretty, we are in for an excellent speech.

TOPS In Lecture Circuit



Dr. Carl S. Winters

Dr. Carl S. Winters, a modern Jet Circuit rider, has achieved an international reputation as one of America's foremost inspirational speakers and humorists.

He has the rare faculty of combining humor and philosophy. He makes you LAUGH, and he makes you THINK. He gives you something definitely worth-while, and he makes it SPARKLE!

He speaks from a rich background of human experience as former Crime Commissioner in Michigan; Skid-Row Chairman in Chicago; radio minister for twenty-four years, and until September 1, 1959, minister of one of America's greatest churches for twenty years. Dr. Winters is able to delight and enlighten, instruct and inspire his audiences.

Dr. Winters is on the lecture staff of General Motors Corporation, and has given the keynote addresses for more than 800 State, National, and International conventions on four continents in the past few years. His itinerary has placed him before audiences in every major American City, as well as London, Paris, Rome, Cairo, Hong Kong, Calcutta, New Delhi, Bangkok, Rangoon, Leopoldville, Rio De Janiero, Manila, Tokyo and Honolulu.

NOTICE! NOTICE! NOTICE!

Those attending convention and not registered at The Greenbrier may take meals there. The rates are: Breakfast \$3.00, Luncheon \$3.00, Dinner \$6.00 plus gratuity, paid in the dining room.

Tickets will be available for banquet Friday night at registration desk. For those registered at the hotel the additional cost will be \$2.50; for those planning to attend the banquet only the cost will be \$9.50. All reservations for banquet must be made by ten a.m., Friday, March 26th. If you plan to attend banquet and will arrive just prior to banquet time — 6:45 p.m. — make your reservations by sending check to Mrs. J. E. Otto, Convention Chairman, 821 Valley Drive North, Beckley, W. Va.

15% gratuity is added to your rate at The Greenbrier which takes care of all tipping! Please remember no tipping as this 15% takes care of having luggage taken in and out of hotel, maid service, dining room, etc.

And More...

TOPS In Foreign Diplomats



Mrs. Hanna Kiep

Mrs. Hanna Kiep is Women's Affairs Secretary of the German Embassy in Washington. This position was newly created in the German Foreign Service in 1951, and Mrs. Kiep is the first woman to hold it.

Her husband, the late Otto C. Kiep, served in the United States from 1926 to 1933, first as Counsellor in the German Embassy in Washington and later as Consul-General in New York. Dr. and Mrs. Kiep returned to Germany in 1933, after he had resigned from the the Foreign Service in protest against the National Socialist Government. In the following years he became a leading figure in the German resistance movement against Hitler. He was executed in the Nazi purge that followed the July 20, 1944, attempt on Hitler's life. Mrs. Kiep was also arrested and kept in prison for several months.

It was natural, therefore, that Mrs. Kiep was ready and anxious to play her part when the time came for rebuilding the shattered fabric of German social life. She was one of those who realized that the future of German democracy would depend on the extent to which German women associated themselves with public affairs in post-war Germany.

"Being back in this country now, a

German diplomat myself, I try to explain to people here some of the hopes and struggles of the women in Germany," Mrs. Kiep said recently. "I feel that I am continuing my husband's work, as he would wish me to do. There is a sentence in your President Lincoln's Gettysburg Address that does describe my feelings precisely: 'That these honored dead shall not have died in vain'."

Mrs. Kiep, after the end of the war, was assistant to the Governor of Wuerzburg, Bavaria, in charge of youth affairs. In 1946, she became head of the foreign section of the Bavarian Red Cross in Munich. In 1950, she was appointed Women's Affairs Secretary at the German Consulate General in New York, and later was transferred in the same capacity to the German Embassy in Washington. In this capacity she served for several years as German Observer at the meetings of the Status of Women Commission of the United Nations.

Mrs. Kiep's primary function in the United States is to maintain close contact with American women in public life and American women's organizations. Through her work here Mrs. Kiep hopes to contribute toward a better understanding between the American and German people.

Mrs. Kiep was born in Brunswick, Germany, and studied law at the Universities of Berlin, Oxford, and Geneva. Her only son was reported missing in Russia during the war. She has two daughters, Mrs. Robert Rauch, who is an organist at one of the largest protestant churches in Munich, and Mrs. Bruce Clements, a graduate of Barnard College, who lives in Schenectady, New York. Mrs. Kiep has five grandchildren.

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TOPS In Art



Madame Shao Fang Sheng

Madame Shao Fang Sheng was born in Tientsin, China, near Peking, where she studied art for several years under an old Chinese master.

Madame Sheng and her husband, Sheng Pao Sheng an architect and engineer, came to the United States in 1947 under a fellowship which enabled them to work and study with Frank Lloyd Wright in Arizona and Wisconsin. They lived with Mr. Wright, his wife and students for five years.

"Mr. Wright believed that human energy is endless. We do not become tired — only bored with what we are doing and therefore need a variety of interests," says Madame Sheng. The variety of Madame Sheng's interests and her versatility are evident to all who view her exhibits which include works in watercolor, oil, ceramics, jewelry and weaving. One-man shows of her paintings have been held in more than twenty cities and fourteen of her paintings were included in a loan exhibit to the Metropolitan Museum of Art.

Madame Sheng has for the past eight years exhibited art work, and has lectured on Philosophy and taught languages at Chautauqua, N. Y. She is planning to return this year through July 15th to August 8th.

Madame Sheng, her husband and three-year-old adopted son live in Williamstown in a studio home that they designed and built entirely by themselves. She will be a most interesting and glamorous addition to the convention program.

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MRS. FRED HURT

And Welcomes You To Our

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TOPS In Music



Jane Snyder

Jane Snyder, lyric coloratura from Shepherdstown, W. Va. and our own Circulation Manager, will sing as guest soloist at the Convention.

She has sung in the past with the Charleston Symphony Orchestra and has been singing with the Baltimore Opera Company and the Arlington Virginia Opera Theatre. In Arlington, she recently sang the lead role of Gilda, in "Rigoletto" and will appear in the leading soprano role of a "Turk in Italy" in April.

This past summer, she appeared with Rochester (New Hampshire) Music Theatre as Anna in the "King and I."

She is currently studying with Igor Chichagov of Baltimore and attends the Washington School of Opera.

She is the mother of two children and the wife of William B. Snyder of the Shepherdstown Register, publisher of the Clubwoman Magazine.

Service With A Heart

This little item will make you feel good, too. The Spencer woman's club does not let the trees obscure their view of the forest. They believe that charity begins at home. To prove it they entertained with a Christmas party at the Spencer State Hospital for 80 patients who had occupational therapy during the year.

The patients enjoyed group singing of Christmas carols and refreshments were served.

A gift from under the Christmas tree was given to each patient. This was from the club, with love. Applied Christianity, I call it.

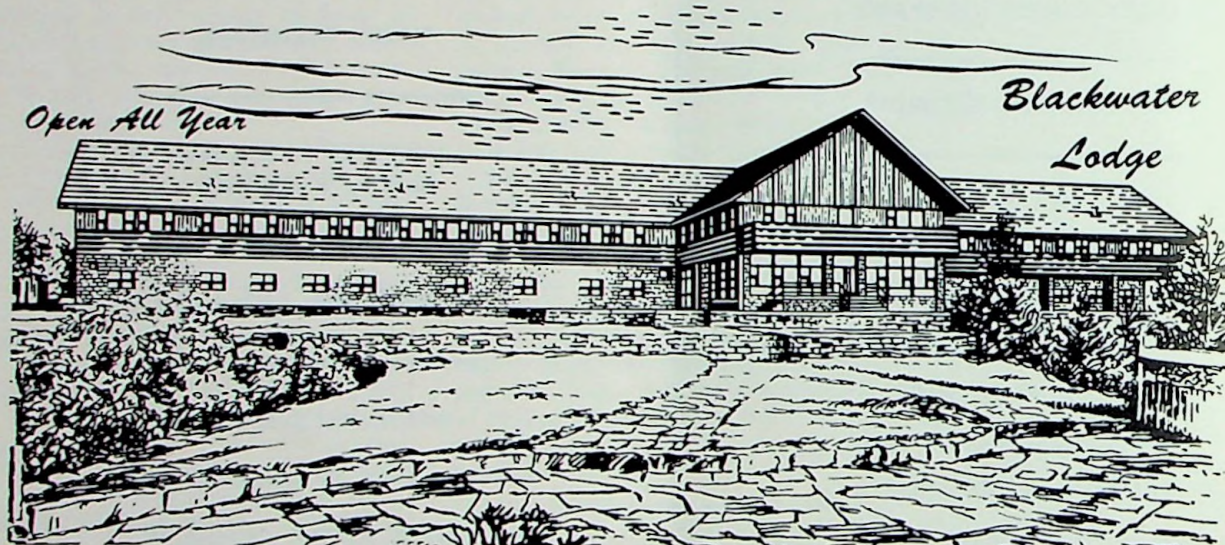
Humility, like darkness, reveals the heavenly lights.

— Thoreau

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Greeting From Southern District

Greetings from each one of Southern District's clubwomen and a hearty welcome to The Greenbrier. As March 25th draws nearer the feeling of excitement and expectancy increases — the same warm feeling you experience at the anticipation of the arrival of much wanted guests in your home.

We are happy to have the opportunity of being hostesses to the 59th West Virginia Federation of Women's Clubs Annual Convention. We are making every effort to arrange a convention you will long remember and hope you will be at The Greenbrier to enjoy it with us.

Sincerely,
Mrs. Harry Gentry, President
Southern District

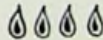
WELCOME WELCOME WELCOME WELCOME WELCOME

TO THE GREENBRIER, MARCH 25-27, 1965
TO ALL OUR FELLOW CLUB WOMEN

The Mother's Club, Alderson
Woman's Club of Alderson
Athens Woman's Club
Baileysville Woman's Club
The Bartley Woman's Club
Woman's Club of Beckley
The Bluefield Civic League
The Bluefield Woman's Club
The Valley Woman's Club, Bluefield
The Davy Woman's Club
Hinton Woman's Club
Wednesday Club of Hinton
Jaeger Woman's Club
Keystone-Northfork Woman's Club
Lewisburg Woman's Club
Marlinton Woman's Club

Marsh Fork District Woman's Club
The Woman's Civic Club, Mullens
Oceana Woman's Club
Peterstown Woman's Club
Pineville Woman's Club
Princeton Civic League
Woman's Club of Princeton
Rainelle Woman's Club
Mutual Improvement Club, Ronceverte
Ronceverte Woman's Club
Rupert Woman's Club
The Shady Springs District Woman's Club
The Gulf Woman's Club, Sophia
Woman's Club of War
McDowell Woman's Club, Welch
The Woman's Club of White Sulphur Springs



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Mount Hope, West Virginia

**Martha Madrid Chosen
For Michigan Seminar**

Our Martha Madrid had the privilege of attending a Seminar at Michigan State University which lasted from December 21st to January 1st. This was the 11th Seminar that this University has sponsored with speakers from all over the United States. The Seminar is called "Adventure in World Understanding" and those who participate talk about and discuss many world problems.

Invitations to this Seminar are sent out to schools throughout the United States and foreign students make application to attend and from these applications around 100 are chosen to participate. Our Martha was so highly recommended by the foreign advisors at our University that she was chosen. She feels that this is one of the most educational and happy occasions that she has ever participated in, not only because of the lectures but also meeting young women and men from all over the world — I might say that there were but few women. On Christmas day she was invited to the home of a resident of Lansing and entertained and well fed during her visit with them.

There was a cost to this of course, \$110 was contributed by some foundation the name of which I do not have, and the rest of the cost, around \$100 was contributed by West Virginia clubs, for Martha felt that she could use your Christmas gifts in no way that would give her more pleasure. So you can have a warm feeling that you had a share in this once-in-a-life time opportunity, — and we do thank you all!

Remember Martha's birthday is April 4th. — don't forget.

Rebecca Conaway

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The Statue Of Freedom

MRS. WILLIAM H. HASEBROOCK, President
General Federation of Women's Clubs



Who is that woman who for 101 years has been standing in quiet dignity atop the dome of the Capitol of the United States dressed in a flowing robe, whose right hand rests upon the hilt of a sheathed sword and whose left hand holds a wreath and grasps a shield?

Who is that bronze beauty who stands 19½ feet tall and who watches the sun come up from the East each morning?

Who is that woman on whose head is a helmet encircled with stars and surmounted by a crest composed of an eagle's head and a bold arrangement of feathers, suggested by the costume of our Indian tribes?

She is the Statue of Freedom.

This lovely lady symbolizes the Freedom that all Americans hold so dear and during the next two years you will see her many times so you should know who she is and where she lives.

The Statue of Freedom has been selected as the 1964-1966 GFWC Administration symbol because she so well represents our current theme which is the "Diamond Jubilee of Service for Freedom and Growth."

The Statue of Freedom's sculptor, Thomas Crawford, was born in New York in 1814 but he designed the Statue's plaster model in Rome, where he died in 1857 before the model was shipped to the United States.

The original plaster model from which the bronze statue was cast is now on exhibit in the old building of the National Museum in Washington, D.C.

Mr. Crawford designed the Statue to represent Freedom triumphant in Peace and War.

The stars around the edge of her helmet indicate her heavenly origin and endless existence. The medallion on her bodice which holds the drapery of her gown bears the letters "U S" and the sheathed sword in her hand shows that she is ready to fight for freedom whenever required.

May she always look down upon a free and peaceful America.

As we celebrate the 75th anniversary of the General Federation of Women's Clubs, let us all renew and reaffirm our pledge to do all we can to make sure there is never a need for Freedom to unsheath her sword.

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Huzzlecoo with the Editor

Calloo, callay, O, frabjous day! Unfurl the oriflammes, sing out the dithyramps — and all the adjectives meaning "superlative" — for again we go to the fabulous, the historic and beautiful Greenbrier for our state convention. Gladys Gentry, president of Southern District, hostess district, and Sara Otto, Convention chairman, have conspired to make this a notable event.

The warmth and beauty of this glorious hotel are a fitting setting for the pageantry of a woman's group, meeting to exchange ideas for the good of their State. For that is what it amounts to in the long-run; and if for the state, then for the Nation and World eventually. And what could be more meaningful than that? Clubwomen, realize your worth and your higher potential! Come, receive ideas and give ideas.

Elinor Hurt has planned a grand program. She has planned something for each of YOU with plenty of time left over just for visiting and sight-seeing, and at the same time she has not sacrificed one jot or tittle (what's a tittle?) of real substance.

She wants this to be a warm, happy in-gathering of the clans, and all business out of the way, lots of fun, with good memories to take home with you.

We will have an array of interesting speakers with Mrs. Hasebroock, President of the General Federation of Women's Clubs, heading the list. I know most of you will remember that she was on the WVFWC convention program while serving as GFWC Public Affairs chairman. I happen to know she is realizing a very fervent wish . . . coming back to visit the West Virginia Federation at the Greenbrier! She has been plunged into the thick of world affairs from the day of her inauguration, so will have plenty to tell us about our part in it. Let's be proud of the honor of having her, and be there to welcome Margaret Hasebroock.

Mrs. Hasbroock is from Nebraska . . . the "breadbasket" of the nation. It is a great state. It was there I saw my first (and last) buffalo. Handsome creatures, but I was happy about the strong fence between us. It was there in the month of June that I felt real emotional about being an American as I rode past mile after mile of beautiful, waving wheat and alfalfa and other grain. I thought, 'no one in the world can defeat this country . . . this strong, beautiful country, but ourselves.' We might lose it through our own actions, but it can never be taken from us. Yes indeed, Nebraska is one of the states that made me puff with pride in my country and sing loudly if not sweetly in my rusty soprano, "America the Beautiful."

Here is a Nebraska recipe which was declared authen-

(Continued to next Page)

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tic by the woman who gave it to me in a little store in Lexington, Nebraska: Goose and Hominy Scallop. 2 cups cooked hominy, 2 cups cooked goose, 1½ cups gravy, salt and pepper and ¼ cup bread crumbs browned in goose fat. Cover bottom of baking dish with hominy. Add a layer of goose meat and half the gravy, another layer of hominy, meat and gravy. Put crumbs over top and bake until brown. This has Bohemian overtones; understandable as these fine people arrived in covered wagons along with Anglo-Saxons, Danes, Germans, and Swedes who pioneered there.

Come to convention; happy, rewarding time, and for good reason not the least of which, of course, is that dear Elinor wants us and needs us there.

The highlight of the convention comes on Friday night with a banquet preceding the two main speakers scheduled for the occasion, Mrs. William Hasebroock, GFWC president, and Miss Patricia Carbine of Look magazine.

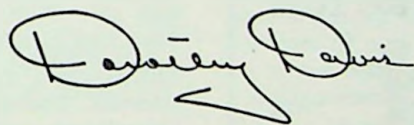
In planning the convention it was decided to try a banquet with all attending, instead of the usual reception. We will all sit down at the same time; finish at the same time; get the same service and be ready for the program at the same time. It has always been such a hectic time it seems worthwhile to try this for a change.

The convention chairman and Hostess district have promised us some innovations and this is one we are sure you will welcome. Lovely favors will be at each place and you can sit with your own group as usual.

This is a real courtesy to Mrs. Hasebroock as it saves her standing all those hours after a strenuous day. It is done this way at the GFWC convention and works very well.

Past presidents will not have to get up at the crack of dawn this year. There will be a luncheon — no extra charge — instead of the usual breakfast. I can hear all of you roll over for another nap, now!

Also, there will be a Parliamentary Procedure Workshop. This is good. Plans are still being made as this goes to press but depend on it — this will be a goood convention!



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"Dial D For Diamond" — Tales of romance and intrigue that surround the world's most famous diamonds.

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"Plan For Pleasant Living" — Tour Good Housekeeping's Model Home.

"Mr. Digit And The Battle Of Bubbling Brook" — the story of All-Number Calling.

"Seconds for Survival" — Our national defense system.

"Satellite Communications" — Story of Project Telstar.

"Anatomy Of An Accident" — The story of a fatal motor accident from a personal point of view.

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Junior Editor

Junior Director's Message

Dear Juniors,

At this time I am sure many of you — as club presidents and club department chairmen — have just sighed with relief and a feeling of accomplishment that your reports have been completed. Even as you read this our State Department and Division Chairmen are pondering over these reports, weighing all of the evidence which you have presented, making those important decisions as to the winners and compiling a state report to be submitted for GFWC Junior competition. I feel confident the combined efforts of our sixty-three clubs will again prove West Virginia TOPS.



Mrs. Coffey

All of our projects are important to me. I cannot say I have a favorite; but at the moment, because I have just recently seen a film on birth defects, our "Operation Healthy Babies" program comes to mind. How thoughtful you are after viewing this film, and it certainly makes you aware that you cannot be too thankful for your own healthy babies. We should consider it a very real privilege to be able to call this program one of our GFWC projects and — not only to call it our project — but prove that it is meaningful to us by putting a great deal of effort into every phase of the program which is presented to us. Please arrange to view a film on birth defects. It will give you all the incentive you need to do your very best on this program. You have done such an excellent job on our State Project, Mental Health. As we continue our work in this field with special emphasis on mental retardation next year, how well this will fit into our work on the "Operation Healthy Babies" program.

The St. Albans Juniors, our hostess club for the State Junior Convention to be held in Charleston April 30 and May 1, are determined to make this

a memorable event for everyone attending. These girls have only a small group but they have been working for months, under the able leadership of Helen Robinson, to see that special attention is given to every detail. The highlight of the Friday night session will be a reception in honor of our GFWC Junior Director, Mary Jean Houde, and our GFWC Junior Fine Arts Chairman, our own immediate-past Junior Director, Audrey Springer. See convention story in this issue for more details. The convention city is centrally located, and I hope YOU will be in the record crowd which we hope to have in attendance. We can't guarantee you anything except a full schedule, a wonderful time, and renewed enthusiasm for continuing your work on our challenging projects.

A good thought to remember, "Great works are performed not by strength but by perseverance."

Affectionately,
June Coffey

An Invitation To Jr. State Convention

An invitation to each Junior club member to attend the Thirty-Second State Convention has been issued by the St. Albans Junior Woman's Club. The Convention will be April 30th and May 1st in Charleston. Convention Headquarters will be the Daniel Boone Hotel. All meetings, luncheons and the semi-formal banquet will be at Charleston's beautiful Civic Center.

The theme of our State Director, June Coffey "Keys to Success" will be carried out in the decor as much as possible. Convention will open Friday night with a business session and many of the reports will be heard at this time. Saturday morning we will continue with the business and a guest speaker. The traditional luncheons will be very gay and attractive with the St. Albans Juniors making the favors. The afternoon session will be called to order early with a guest speaker also. Two guests to be with us for the convention will be Mrs. Mary Jean Houde, GFWC Junior Director and Mrs. Fred Hurt, W. Va. State Federation President.

A tea in honor of Mrs. Houde will be held at the Governor's Mansion, and tours of the Capitol will be arranged at this time. We hope to meet the new Governor and his wife at the tea.

The banquet will climax the Convention with guests from the Sears-Roebuck Foundation, Mental Health Department and others.

We hope every clubmember will come to Charleston for an exciting week-end filled with surprises and fun. The St. Albans Juniors have out the WELCOME MAT.

IMPORTANT NOTICE!

It's not too late to order stationery. Would make a nice gift for teachers, for graduates, or for any occasion. Send orders to Mrs. Donald Harvey, 403 Cedarcrest Drive, Ripley, West Virginia. You could be the individual winner and could help your club be the club winner. Order Today!

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GFWC Director of Junior Clubs



Mary Jean Houde

When the Edmund G. Mailloux family moved from Chicago to Kankakee, Ill., they had a pretty little daughter, Mary Jean, in the fifth grade. Next door to them lived the Thomas Houde family and they had a son, Thomas R., in the sixth grade. Thomas loved to tease Mary Jean and he still does — as her husband!

A graduate of Eureka College, Mary Jean's ambition was to become a writer. She started her professional career as assistant to the book editor of the Ziff-Davis Publishing Company in Chicago. Not long after she was offered a job as a reporter on the Kankakee Daily Journal where she spent 15 happy years, resigning when she assumed the duties of GFWC Director of Junior Clubs.

While with the Kankakee Daily Journal, Mary Jean initiated several columns and a Sunday feature page which she planned, wrote and edited for 12 years without missing a single deadline. She organized the girls in the office into a Woman's News Department and served as Women's Editor until her resignation.

Soon after she was married and working on the newspaper, Mary Jean joined the Kankakee Junior Woman's Club where her abilities and charm soon became evident and before long she was President of the club. This led to district, regional, and state offices in the Junior Clubs in the

State of Illinois. For two years she served as Illinois Federation State Junior Director and then was appointed Junior page editor of the GFWC Clubwoman magazine which placed her on the Board of Directors of the General Federation of Women's Clubs.

Both Mr. and Mrs. Houde are active in civic affairs in Kankakee. Mrs. Houde is president of the Kankakee County Association for Crippled Children and Adults and her husband is a member of the Board. Mrs. Houde is also Chairman of the Advisory Committee for St. Mary's Hospital School of Nursing in Kankakee.

Past volunteer services include a district office in the National Council of Catholic Women; organization of a speaker's bureau in the Kankakee County Civil Defense and chairmanship of a number of fund raising drives for heart, cancer and other health groups. During a flood in Kankakee Mrs. Houde conducted a door-to-door emergency fund drive.

Bridge, fashion modeling, Epsilon Sigma Alpha Sorority events occupy the few spare moments in Mrs. Houde's life. A 13 year old daughter, Linda Jean, is the pride and joy of both of her parents and they spend much of their time planning and participating in her many activities.

"Linda Jean," says Mrs. Houde, "is old enough now to really take an interest and enjoy my club work. I have a strong feeling about the importance of a woman's volunteer service to her children's outlook in general. I really believe that organization work such as the GFWC helps a child to understand that an individual is really a part of a community as well as the world and that things that happen inside and outside the home is important to all.

I feel that most good people want to do things for others, particularly others who need help. But I also feel that unless an impetus is provided (such as GFWC) many good people just do not seem to get around to it. And of course the things that we accomplish for others raises the standard in our country and the actions and thoughts behind the accomplishments create a truly democratic atmosphere.

Because I feel this way about it, I hope to emphasize DEMOCRACY in SERVICE as the theme for Junior leadership during 1964-66."

Mrs. Houde, pretty as a picture, and an excellent speaker, is an asset to any program.

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Message With Love To W. Va. Juniors

Dear West Virginia Juniors,

Across the miles, clubwomen develop a unique form of friendship, illustrated in the General Federation of Women's Clubs. The explanation can only lie in our common bond — programs and projects.

I consider our work together nationally, as members of the General Federation of Women's Clubs, a remarkable privilege . . . with opportunities that are wonderful to contemplate.

For example, it is thrilling to think that money we collect for our **CARE Program in Mexico** will construct school buildings for rural children to whom education has not been available . . . that hospital gowns and toys made for **Project HOPE** will be put to international use aboard the S.S. **HOPE** in Conakry, West Africa . . . that women throughout the United States can be alerted to the significance of the National Foundation birth defects program through **Operation Healthy Babies** . . . that veteran rehabilitation can be aided because Juniors save **Stamps for Wounded Veterans**. These four special GFWC Junior Projects are effective only because, all over the United States, Juniors are working together.

In this Diamond Jubilee of Service for Freedom and Growth, the Juniors of the General Federation are spotlighting the word "service." We are illustrating the Democracy in Service as we recognize the dignity of every man in our diversified volunteer service, from our local club efforts to our national programs.

Our scope of American volunteer service is unique in this world . . . and in this we can take pride.

My wish for you, from the flatlands of Illinois to the mountains of West Virginia, is that you find, in your club work, the satisfaction which comes with meaningful use of your time and energies in local, state and national projects.

Sincerely,
Mary Jean Houde
GFWC Director of Junior Clubs

Life is made up, not of great sacrifices or duties, but of little things, in which smiles, and kindness, and small obligations, given habitually, are what win and preserve the heart and secure comfort.

— Sir Humphrey Davy

Awards To Be Presented At Junior Convention

1. Certificates to be presented to the First and Second place winners in each of the Departments, Divisions and GFWC Projects in each of the three categories.
2. Pressbook Awards
3. Award to the club obtaining the most money for ads for the Clubwoman.
4. Individual awards to the crafts, arts and poetry winners.
5. Governor's Trophy for the club with the best Community Improvement Project. (Taken from the Public Affairs Reports.)
6. "Maxine Scarbro" award for club with largest percentage of increase in membership.
7. District Membership Contest Awards — Gifts presented to the District Chairman and each club president in District with the largest percentage of increase. All members of District attending convention to have a reserved amount of tables at banquet.
8. \$25 award to club selling the greatest number of boxes of stationery. (Percentage basis.)
9. Gift to the clubwoman selling the greatest number of boxes of stationery.
10. Trophies to the first place winners in State Project, Mental Health, in each category.
11. Purple Patch Awards to the Purple Patch Chairman of the three first place clubs. Certificates to go to all clubs participating.
12. Best Overall Club Trophy.
13. Honor Club Ribbons
14. 100% Participation Certificates for clubs reporting in all departments and divisions.
15. Savings Stamp Award.

State Junior Convention Agenda

Convention Headquarters: Daniel Boone Hotel
Washington and Capitol Streets
Charleston, West Virginia

Friday, April 30, 1965

Registration: 3:00 to 8:00 P.M.
Lobby — Charleston Civic Center

Evening Session: 8:00 P.M.
West Virginia Room
Charleston Civic Center
Tea in honor of Mrs. Thomas R. Houde,
GFWC Junior Director

Saturday, May 1, 1965

Registration: 8:00 to 9:00 A.M.
Lobby — Charleston Civic Center

Morning Session: 9:00 A.M.
Little Theatre
Charleston Civic Center

Purple Hatter's and Delegates Luncheon
Charleston Civic Center

Afternoon Session: Little Theatre
Charleston Civic Center

Semi-Formal Banquet: Arena
Charleston Civic Center

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In the picture Left to Right: Mrs. H. Graham Shewsbury, President of the Hostess Club, Mrs. Dean Coffey, State Director, and Mrs. James M. Robinson, State Convention Chairman.

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Junior Club Chatter

Rupert Junior Woman's Club is a small club with only eleven members but they have really been working the past few months. During the holidays they held their Annual Christmas Bazaar which met with great success. They bought clothes and toys for a ten year old girl from the Romney School for the Deaf and Blind and adopted her for the Christmas Holidays, staying at the home of one of their members. Three members personally delivered 50 gifts to Weston State Hospital. They are now busy preparing 50 good grooming kits for presentation there later this month.

The Junior Department, Woman's Club of South Charleston had a Mental Health Ball on January 30 with all proceeds going to this project. They are heading the March of Dimes in their city and held a coffee at the clubhouse for the workers. A Benefit Bridge and Rummage-Sale are scheduled for March. Two club members are serving on the South Charleston Civic Council for a two year term. This is the second year for honoring the Student of the Year at the local high school. The Student of the Year is then presented a Savings Bond from the Woman's Club of South Charleston and its Junior Department.

Huntington Juniors are joining together in support of the resolution passed by our General Club concerning the passage of a Dangerous Drug Law by the State Legislature. The problem of "Pep Pills" has been found to be a much greater threat to our young people than they had even imagined. The resolution has been received with much enthusiasm throughout their community. Their Junior representative on the Legislative Committee is busy preparing letters and cards to be sent to all members of the Cabell and Wayne Delegations urging their support of the legislation.

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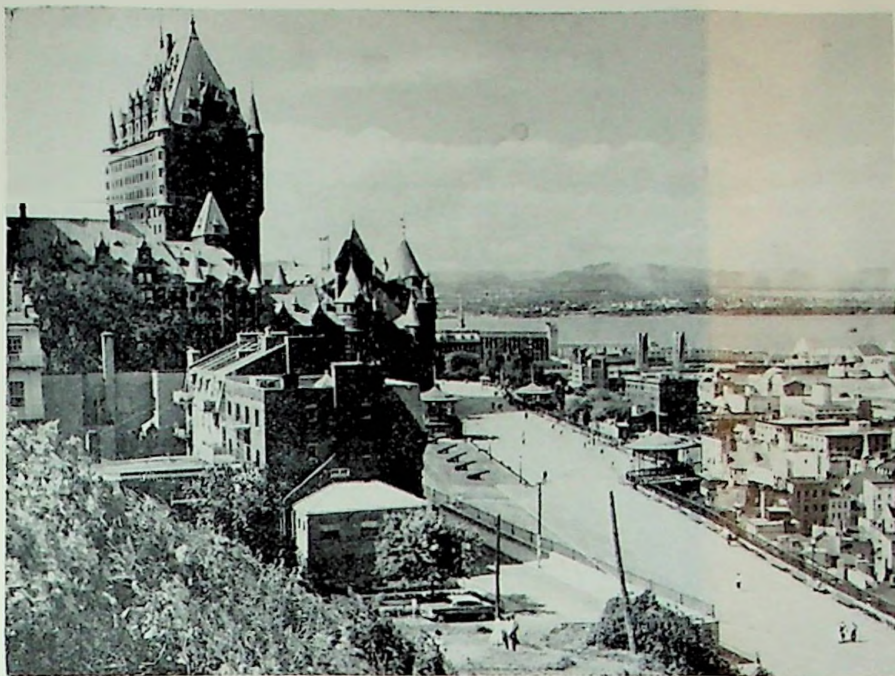
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The party will leave the Roosevelt Hotel on the morning of August 3 in an air conditioned motor coach specially appointed for long distance motoring. There will be lots of rest stops, which are arranged for kodaking and exploring points of interest along the way. The actual motoring time in the 13 day tour is only 55 hours.

There will be a day and night in
(Continued on next Page)

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Quebec City, where we will be housed in the famous Chateau Frontenac Hotel. Perhaps the high spot of the tour will be the stop at Perce, Canada, where we will stay in the Peak-of-Dawn Hotel, situated on a cliff 500 feet above the sea and over looking giant Perce Rock. From this point we will take a boat cruise around Perce Rock and Bonaventure Island.

Coming back we will cross the American border at Van Buren, Maine and the trip back through New England in August should be delightful. We will spend two nights at the Waumbek Hotel at Jefferson, N. H. a resort in the White Mountains. For the young or venturesome — there will be a gondola ride to the summit of Wildcat Mountain at Pinkham Notch.

These are only a few of the high points of this wonderful and exciting vacation you have probably thought about, but never got around to taking. Club women, husbands and family may enjoy the tour together.

Make your reservations early, as

the tour is limited to 40.

Mrs. John E. Davis

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(Editor's Note — Word has been received as we go to press of the death of Virginia Hunter McCuskey of McMechen. We are saddened at the news. Virginia was serving this administration as chairman of the Fine Arts Department and as secretary of the President's Club. She will be sorely missed.)

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Wishes to Thank All Who Have Advertised in

The "Clubwoman" Magazine



NORTHERN DISTRICT PRESIDENT HONORED. Miss Irma Maple of Follansbee was honored by the five federated Women's Clubs of Follansbee at a reception and tea held in the Fellowship Hall of the Presbyterian Church in Follansbee. The reception and tea, arranged by the Twentieth Century Club of which Miss Opal Lantz is the president, were in tribute to Miss Maple's selection as president of the women's clubs of the Northern District.

There are 30 clubs and 2,500 women in the district. Miss Maple, principal of Millsop Elementary School on Marland Heights, Weirton, was presented a charm bracelet. She is shown here with representatives of the five clubs. They are (Left to Right) Miss Ruby McQuillan and Mrs. Gerald James, Twentieth Century Club; Mrs. Jay Carey, Woman's Study Club president; Miss Maple; Miss Beatrice Dailey, Hilltop Study Club president; Miss Mary Ann Tomaino, Junior Woman's Club president; and Mrs. Ernest Luscher, Woman's Civic League president.

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The west wall of the Simpson M.E. Church of Moundsville is shown filled with the annual display of arts and crafts by the Tuesday Arts Club. On view are paintings, sculpture, needlework, glue-and-sawdust crafts, pine needle bags and wreaths. The program was a demonstration of Clay Sculpture by Mrs. Charles Norton of the Oglebay Institute Staff in Wheeling.

Mrs. Charles Nesbitt, standing left, is reading the devotional. Mrs. W. F. Loy is president of the club.

Greetings To The
West Virginia Clubwomen From
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November 1964

The West Virginia CLUBWOMAN

Theme: "Press On"



Whoever on ye nighte of ye
nativity of ye young Lord Jesus,
in ye greate snows, shall fare
forth bearing a succulent bone
for ye loste and lamenting
hounds, a wisp of hay for ye shivering horse, a cloak
of warm raiment for ye twittering crone, a flagon of
red wine for him whose marrow withers, a garland
of bright berries for one who has worn chains,
gay arias of lute and harp for all huddled birds who
thought that song was dead, and divers lush sweetmeats
for such babes' faces as peer from lonely windows,

To him shall be proffered and returned
gifts of such an astonishment as will
rival the hues of the peacock and the harmonies of
heaven, so that though he live to ye greate age
when man goes stooping and querulous because
of the nothing that is left in him, yet shall he
walk upright and remembering, as one whose
heart shines like a greate star in his breaste."

"YE GREATE ASTONISHMENT"
FROM "YE MIRACLE OF YE SEASON"

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CHARLESTON, WEST VIRGINIA



West Virginia Clubwoman



OFFICIAL PUBLICATION

West Virginia Federation of Women's Clubs

NOVEMBER, 1964

VOLUME XLII, NO. 2

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President's Message

Dear Friends — Clubwomen of West Virginia —

Again, because of you, it was your President's privilege to attend her first General Federation Board of Directors' meeting, held September 13-17 in historic Williamsburg, Virginia. Here the GFWC officers, chairmen and presidents of state federations were given the opportunity to discuss together the plans and projects which will be the basis of work for this administration. Needless to say all those participating returned home stimulated for the activities of the months ahead.

Mrs. George Hoylman, WVF Second-Vice President, Mrs. Harry Findley, Capitol District President, Mrs. H.

Keith Wharton, Western District President, Mrs. Harry Gentry, Southern District President and your President attended a leadership training seminar for GFWC Community Improvement Leaders October 19-20. What we thought would be a monotonous drive was real fun, something about which we are still giggling. Mrs. William Fisher, past president of the Grafton Woman's Club, presented the Grafton story in a splendid manner; Mrs. James Scarbro, GFWC Community Improvement Chairman, appeared on the program and presided at the final luncheon. General Federation officers were present as well as representatives from Sears-Roebuck Foundation and faculty



members of the University of Georgia. It was a profitable meeting — now it is hoped to share with you all the information gathered at this seminar whether by a Community Improvement Conference, Regional Seminars or individual club workshops has not been decided but we hope to have final details in the immediate future.

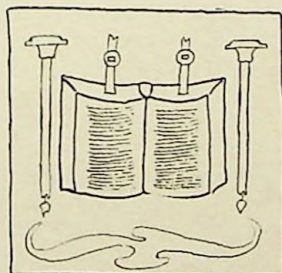
My grateful appreciation to you for your attendance at the Adult Education Institute. With more than four hundred women enrolled, a program that was informative, inspirational and challenging, a beautiful banquet with an outstanding address by Dr. Paul Miller, President of West Virginia University, our eighth Institute was a tremendous success. The Federation is appreciative to the Woman's Club of Morgantown, Mrs. Raymond Shafer and Mr. E. B. McCue for their contributions to this success. To all those appearing on the program, please accept the gratitude of the Federation.

When you read this our District Conventions will be over. Each one was an inspiration to me. As your president traveled to each convention in various parts of the state she realized more and more the magnificent scenery of this state of ours. "Oh, the West Virginia Hills How Majestic and How Grand" — never more true than in the fall of the year. We should glow with pride that we can Press On to make this a State of better homes, communities and of better citizens. My thanks to all of you for the enthusiastic conventions — your wonderful courtesies to me will live in my memory.

Press On in the support of the three GFWC projects:
(Continued to page 9)

My Christmas message to you, the women of the West Virginia Federation, is to face the problems that confront our communities and our state with knowledge, understanding, tolerance, "answerable courage," and the faith that all things are possible to him who believeth.

Centuries ago St. Francis of Assisi wrote the following prayer — may we keep it in our hearts, not only this Christmas Season but in the New Year —



Lord, make me a channel of Thy peace
That where there is hatred, I may bring love,
That where there is wrong, I may bring the spirit of forgiveness
That where there is discord, I may bring harmony,
That where there is error, I may bring truth,
That where there is doubt, I may bring faith,
That where there is despair, I may bring hope,
That where there are shadows, I may bring Thy light,
That where there is sadness, I may bring joy.

Lord, grant that I may seek rather
To comfort, than to be comforted;
To understand, than to be understood;
To love, than to be loved.

Elinor Hurt

CONTESTS

Literature and Drama

Mrs. James A. French, Chairman
CONTEST RULES

FORMAT: All material should be typed on one side of the paper only.



Mrs. French

The name and address of the author should be in the upper left hand corner of each page. All entries must be original, unpublished and never before entered in a State Federation Contest.

All entries to be slanted toward the theme of this administration, "Press On."

DRAMA

AREA I. One Act Play

A. Playing time should be not less than fifteen minutes nor more than twenty-five.

B. It would be desirable (but not required) that the play be produced and presented by club members at a regular or extra club meeting.

AREA II. Outstanding Program of Dramatic Activity

A. Wide participation of club in suggested program.

B. Sponsor youth classes in drama or creative writing.

C. Present awards to outstanding high school writers, actors and production technicians.

D. Sponsor workshop with instruction in creative writing, radio, T. V. writing, acting, etc., for club members of the community.

SHORT STORY

LENGTH: Not less than 1,000 words nor more than 4,000.

POETRY

TYPE: Any form of poetry may be entered, rhymed lyric, narrative, free, blank verse, etc.

LENGTH: Not over 24 lines.

AWARDS

AREA I. One Act Play

First: \$10 — Second, \$5.

Honorable mention at discretion of Judges.

AREA II: Dramatic Activity

First: \$10 (Clubs of 100 or more members)

First: \$10 (Clubs of 99 or fewer members)

Short Stories: First:\$10 — Second :\$5

Honorable mention at discretion of Judges.

Poetry: First: \$10 — Second \$5

Honorable mention at discretion of Judges.

DEADLINE: All contest entries should be sent to the Chairman, post-marked on or before

FEBRUARY 15th, 1965.

HAVE FUN! ENJOY YOUR WORK in LITERATURE AND DRAMA THIS YEAR!!!

AND — Let your Chairman know you! She will Answer your letters.

Art

Mrs. W. H. Anderson, Chairman

Theme — Freedom

Eligibility — Limited to members of the GFWC in each state who are not professional artists. Only state award winners are eligible to enter the national competition.

Medium — Oils, pastels, water colors, mixed media.

Size — Minimum — 12" x 15" or 18" x 24" unframed.

Maximum — 24" x 32"

unframed.

Framing — Oil paintings should have narrow, lightweight frames. Water colors and pastels may be framed in mats only, but should have stiff backing sprayed with fixative and covered with cellophane. Glass may not be used.

Awards — presented by Outdoor Advertising Association of America, Inc. First National Award is \$500; 2nd — \$200; 3rd — \$100.

National Awards Ceremony will be held during the annual international convention of the GFWC, New Orleans, Louisiana, June 6-11, 1965.

State Award — First — \$100; Second and Third Awards — Citation Certificates, or Plaques. State Awards Ceremony will be held during the state Federation convention. The Greenbrier, White Sulphur Springs, March 25-27, 1965.

The regular Art Contest will be continued. There will be awards in four media — Oil, Water Color, Dry Media, Mixed Media. There will be awards of \$15; \$10; \$5; and Honorable Mention. These will not be limited as to theme, size, or type of work i.e. abstract, representational, All work must be original (copies

not acceptable) and must not have been a winning exhibit in any previous State Convention competition.

Hallmark Art Talent Contest — This contest is open to public, private, or parochial school students who will graduate in 1965. State Prizes are: 1st — \$10; 2nd — \$2.50; and Honorable Mention. First Prize winner will be sent to the National Contest. Prizes in the National Contest will consist of \$1,000, \$750; and \$600 scholarships from Hallmark Cards. The scholarships are for tuition and fees at an accredited art school or university selected by the winning student.

Press Book

Mrs. F. Clark McCracken, Chairman

Five awards and five honorable mentions will be given in the Press Book contest which will be judged at the State Convention in March, 1965.

Daily, Sunday and weekly newspapers — One award and one honorable mention will be made in each of three categories; clubs with membership of 1 to 75; clubs with membership of 76 to 200; clubs with membership above 200. You may use daily, Sunday or all three newspapers.

Weekly newspapers ONLY — One award and one honorable mention will be made in each of two categories; clubs with membership of 1 to 75; clubs with membership above 75. You may use news stories and pictures published in weekly newspapers only.

Only published newspaper stories, in which the name of your club appears, and newspapers published pictures may be used for award consideration.

The name of the newspaper and the date, clipped from the newspaper, must be shown with each article and THE NAME OF YOUR CLUB underlined.

PRESS BOOK SIZE: A loose leaf book is recommended NO LARGER than 14x18 OR SMALLER than 10x12. Expensive bindings and art work are NOT judged. Neatness is considered.

COVER: Must identify club and town.

FIRST PAGE: Club year book MUST be mounted on first inside page.

NEWS STORIES AND PICTURES:

Must be arranged chronologically, showing advance stories, news cov-

(Continued next page)

CONTESTS

PRESS BOOK

(Continued from page 4)

erage and follow-ups.

NUMBER OF INCHES: Combine number of inches of pictures and news stories and mark total on each page of book. **GRAND TOTAL** of number of inches must be listed on back page of book. Total number of pictures must also be listed on back page — this means pictures published by the newspapers, not photographs or glossy prints.

COUNTING INCHES: If a news story or picture covers five inches, single column — count as five inches; five inches, double column — count as ten inches; five inches, triple column — count as fifteen inches. (use ordinary ruler to measure).

CLUB SPONSORING ACTIVITIES: When your club is sponsoring a money making project, such as a movie — you may use the complete theatre picture advertisement in which the name of your club appears, and the news story. (The ad counts the same as a picture, it is a part of your sales story). When a business firm places a notice in their advertising, to publicize a coming event of your Club — you may use the firm name and **ONLY** that part of the advertisement which applies to the event. The same news story or the same advertisement or picture, from the same newspaper may not be repeated.

CLUB SPONSORED GROUPS: If your club is the sponsoring organization, and the name of your club appears in their publicity (Golden age, 4-H groups, etc.). — you may use the complete news story and picture.

PARTICIPATING ACTIVITIES: When your club participates in a program or project sponsored by another organization, and the name of your club appears in their publicity — you may count inches **ONLY** of the paragraph in which the name of your club appears; or a group picture in which your club member or contest participant is shown. When individual pictures of contest entries are shown — you may use the single picture of your club entry. (You may, and should, for club reference, use the entire article in your press book but, only count inches as outlined above).

When more than one club is referred to as Federated Clubs of Huntington,

when jointly sponsoring or participating in a project, such as Community Improvement, each club may use the publicity.

Press books must be brought to the State Convention and registered with the committee. Please attach a 3x5 card, temporarily, to the cover of your Press Book, labeling the category in which it belongs.

Publicity items may begin immediately following the 1964 State Convention and include items dated the day before the 1965 State Convention convenes.

GFWC Clubwoman Magazine

Mrs. John Ford, Chairman

All big business and industry has its own house organ or magazine. The General Federation of Women's Clubs IS big business. Information concerning it is given out through the **GFWC CLUBWOMAN MAGAZINE**, published monthly except June, July and August. It is only \$1.00 per year. Every clubwoman who wants to be informed about the national and international affairs that concern the largest group of organized women in the world, needs to read it.

First, second and third place awards will be given this year for the clubs having the most subscriptions to **GFWC CLUBWOMAN**. This will be based on **PER CAPITA MEMBERSHIP**. The smallest club will have the same opportunity as the largest.

It is suggested that one person, preferably a Federation Chairman, be appointed by each club president to take subscriptions. They may be sent to me **OR** sent in direct to **GFWC Headquarters**. The address is Finance, 1734 N Street, N.W. Washington, D. C. However, checks should be made payable to **GFWC CLUBWOMAN MAGAZINE**.

Here are the things to be reported not later than March 10, 1965.

1. How many subscriptions from your club (whether sent to me or direct)
2. How many articles submitted to **GFWC Clubwoman**?
3. How many pictures?
4. How many reviews given from **GFWC Clubwoman** during year?

Citations will be awarded at State Convention, in March, 1965.

Traffic and Transportation Safety

Mrs. Robert H. Frilen, Chairman

Traffic safety and personal survival in our mobile society has become one of our greatest challenges.

The General Federation of Women's Clubs has adopted a safety program that can be used in a Nationwide effort to reduce the loss of life, injuries, and damages resulting from needless and costly traffic accidents.

This program consists of the following ideas for study and action:

1. Conduct drivers refresher courses in your State and Communities.
2. Urge participation of Club Members to keep their cars safe with vehicle inspection.
3. Efforts expanded to have Driver Education in all high schools.
4. Organize citizen groups to visit Traffic Courts.
5. Driver Improvement through Licensing procedures.
6. Continue "Women's Crusade for seat belts."
7. Work for uniform laws, signs, and signals, both State and National.
8. Urge better law enforcement of traffic violations.

The following awards will be presented:

NATIONAL AWARD; To the local club reporting the most outstanding Driver Refresher Course. To be eligible for the National award, each club must furnish by May 1, 1965, a written summary and documentation of their club and community activities.

STATE AWARD; To the State Federation sponsoring the most Driver Refresher Courses within the State.

LOCAL AWARD; To the Club in the West Virginia Federation that has the most complete traffic safety program in effect.

Rules and regulations governing the Traffic Safety Contest will follow in the next edition of "The Clubwoman." In the meantime, please appoint a traffic safety Chairman for your club.

If you need help, please contact your State Chairman for resources and services that you need.

It's Up to YOU; Can West Virginia win any of these awards?

CONTESTS

Savings Stamps For School Children

Mrs. Herman Akers, Chairman

The West Virginia Federation of Women's Clubs will present a Certificate Award to the club selling the most stamps.



Mrs. Akers

The Treasury Dept. will award 3 trophies. A trophy to the club selling the most stamps in each of the following categories:

1. Clubs with over 100 members
2. Clubs with 50-100 members
3. Clubs with less than 50 members

Report blanks must be mailed to the chairman by Feb. 15 so the trophies can be engraved. Names of winning clubs will be kept secret until awards are presented at convention.

Public Affairs

Mrs. Jerry Pfeiffer, Chairman

I consider it a privilege to serve this administration as chairman of Public Affairs especially in this year of the 75th anniversary of the General Federation.



Mrs. Pfeiffer

As the national theme, "Diamond Jubilee of Service For Freedom," is interpreted and West Virginia's objective to "Press On" is considered, we must realize this large and important department encompasses some of the most vital work in which clubwomen engage.

There will be four (4) cash awards of five (\$5.00) each in the following categories: (1) clubs under 75, (2) 76 to 199, (3) over 200 and (4) the Junior Department. These awards will be given for the best report on Public Affairs based on recommendations of the Division chairman. There will also be "Merit Certificates" awarded by some Division chairman.

*A little child... A shining star,
A Stable rude... The door ajar.
Yet in that place...
So crude, forlorn,
The Hope of all...
The world was born.
Author Unknown*

Clean Environment

Mrs. James Fentress, Chairman

"The Governor's Beautification Bowl" will be presented to the club doing the most outstanding job in this division at the State Convention to be held at the Greenbrier in March 1966.

Start a community-wide litter-prevention and beautification project. Survey needs for trash receptacles and place them after consulting with officials and landowners.

Beautify main streets by hanging flower baskets or placing flower boxes in appropriate places.

Improve run-down areas in your community (Good Community Improvement Project).

Observe Arbor Day with community plantings.

Water Pollution— Clean water is everybody's business (Bern Wright, Secretary, State Water Resources Board, 1709 Washington St., East, Charleston, West Virginia.)

QUESTIONS FOR QUESTIONNAIRE:

What have you (club) done to make your community cleaner, healthier, and lovelier to look at?

Did you observe Arbor Day?

The last one can be answered by Yes or No — but the first question should be in the form of an essay. Giving particulars, etc.

Shell Oil Education Program

Plan now to do a report on your club's 1964 education program. Be ready to enter it by February 15, 1965, in the General Federation of Women's Clubs - Shell oil Company Education Program.

Two \$500.00 awards are presented in each state for the best programs helping young people to further their education: one award to a club in a community of 10,000 or more. One award to a club in a rural area or community of less than 10,000.

Advertising

Advertising awards for 1964-1965 are as follows:



Mrs. Gatherum

Clubs up to 75 inclusive \$5.00
Clubs from 76 to 200 inclusive 5.00
Clubs over 200 5.00
Junior Clubs will receive \$10.00 for first place and \$5.00 for second place. Districts will receive \$10.00 for first place and \$5.00 for second place.

*The whole world is a christmas tree,
And stars its many candles be.
Oh! sing a carol joyfully
The year's great feast in keeping!
Harriet F. Blodgett*

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Huntington, W. Va.

Compliments Of
WOMAN'S CLUB
OF DUNBAR

CONTESTS

Silver Sword Cancer Control

Mrs. O. S. Bloom, Chairman

The Silver Sword (Cancer Control Program) is one of the varied and valuable activities of the Health Division.

Who May Participate? All Clubs in West Virginia! I do hope to have 100%

Program Period — September 1, 1964 through February 15, 1966.

Awards — March 1965, a Certificate of Appreciation will be given at the State Convention to all Clubs who have filled in a form showing they are participating.

March 1966, at the State Convention, Sword Trophy awards will be given for each classification. (Small clubs 1 to 75, Medium 76 to 200, Large 200 and over).

Chairmen of each qualifying club will receive a sword pin.

The following are typical objectives for your guidance:

1. Conquer Uterine Cancer Project within your Club.
2. Educational Program — Increasing efforts to save lives through meetings of every sort, Public information Media, Leaflets, Films, Speakers, Questions and Answer Programs, etc.
3. Special emphasis on reaching elementary and secondary school children before a smoking habit is formed. (Organization of teen-age groups).
4. "Save a Life" parties, house visits, special exhibits, assisting with organizing of an American Cancer Society Unit or Branch. (Anyone from the Society will be glad to assist).
5. Service items, loan closet materials, bed pads, dressings, wheel chairs, hospital beds, etc.
6. Transportation (volunteer) for outpatient treatment of patients.
7. Patient help — rehabilitation, nursing, Sunshine Clubs, and home-maker services.
8. A Memorial Gift Program.
9. Unit office help.
10. Education and fund raising Crusade.

Reports — First year — "Yes and No Reports." Second year (final report) narrative; scrap book; news clippings or any way just to tell of your accomplishments.

Crusade for Light

Mrs. C. Hudson Walthall, Chairman

This is a new division in the Public Affairs Department. Where there is adequate light, there is a definite and sizeable reduction in crime. If clubs want a safer, more attractive community with a better economy they can say "let there be light." If they work ardently and effectively, they can add "and there was light." So let's get busy and secure better lighting for our community.



Mrs. Walthall

There will be three cash awards and three honorable mentions in the Crusade for Light Contest awarded at the 1965 State Convention. Awards will be made in three categories: clubs with memberships of 1 to 75; clubs with memberships of 76 to 200; and clubs with membership of 201 and above.

All entries must be sent to the Chairman, postmarked on or before February 25, 1965.

Awards too, are being offered by Reader's Digest Foundation to GFWC in this division. This sounds like a very interesting project and I hope each club will enter this contest. Joint entries are acceptable. Any club wishing to enter, please contact me at once for further details and entry blanks.

Religious and Spiritual Values

Virginia C. Core, Chairman

First Prize

\$10.00 for the best club "Meditation" or devotion (original)

\$5.00 Second Prize

\$5.00 for best Memorial Service suitable for club use (original).

\$5.00 for best general prayer for club use (original).

\$5.00 for best occasion prayer for club use (original). Christmas, Easter, Peace, United Nations, Thanksgiving, etc.

(Only one entry in each category per person)

The above awards will be given at the State Convention in March.

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Holden, W. Va.

Compliments Of
The
WEDNESDAY CLUB
Hinton, West Virginia

Compliments Of
TANNER WOMAN'S CLUB
Tanner, West Virginia

**TWENTIETH CENTURY
STUDY CLUB**
Follansbee, West Va.



HERE IS OUR GFWC PRESIDENT, MRS. WILLIAM HASEBROOCK, looking ABSOLUTELY DELIGHTED WITH THE 50 MEMBERS OF THE WOMAN'S CLUB OF MARTINSBURG who made a trip to Washington to honor our first lady of Federation. They were accompanied by several members of the Charles Town-Shepherdstown Clubs. After a tour of the White House they honored Mrs. Hasebroock with a luncheon at the Washington Hotel where she spoke to the group about the importance and meaning of federation. Miss Mary Ella McDonald was program chairman for the day. Mrs. Hoover Lloyd is president of the Martinsburg club.

MRS. HASEBROOCK DINES AT WHITE HOUSE

Mrs. William Hasebroock, GFWC president, was installed one night and had dinner with the president of the United States the next. That is moving mighty fast. Of course Mrs. Johnson and Senator Hasebroock were there too. It was at the White House.

DUES DUE DEC. 1

Just a reminder, to comply with Honor Points all Dues must be paid to state treasurer by December 1, 1964.

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Hurricane Club Erects Centennial Marker

The Family Life Department of the Hurricane, West Virginia Woman's Club, selected as a Centennial project, a Historical Marker, commemorating the five skirmishes of the Civil War, and the Hurricane Baptist Church which is over one hundred years old. It was destroyed, being burned at that time by the soldiers. The church was located at the old Hurricane Bridge, one half mile south of Hurricane.

The project was launched at a Department meeting. It required two years to accomplish the project. Mrs. B. L. Neeley as chairman the first year, and Mrs. Dakota Rice, as Chairman the second year. Mrs. A. E. Sovine was co-Chairman. Mrs. Sovine was a member of the State Centennial Committee, and was the member responsible for the Department accomplishing the project.

The Marker was erected in April 1964 and has been dedicated.

The citizens of Hurricane, are proud to have a Marker honoring our past history, and recognition by the West Virginia Department of Archives.

World's Fair Tour Is Successful

Mrs. John R. Davis, Chairman

On August 1, 45 West Virginia Club Women; three husbands and one grandson, arrived in New York at the Park Sheraton Hotel for a five day visit to the World's Fair and New York.

Three days were spent at the Fair, a visit to the United Nations, the day Ambassador Adlai Stevenson spoke about the Viet Nam situation and the attack in Tonkin Gulf, a visit to Rockefeller Center. The group saw two excellent shows as a group — including the Pulitzer prize winning play — "How To Succeed In Business Without Trying," and "110 In The Shade" and an after theatre supper at the famous Mama Leone's Supper Club. Individual members were able to get tickets to some of the other shows, including Hamlet, Hello Dolly and the King And I, the latter at the beautiful new Lincoln Center.

It was a delightful five day vacation and the weather man was kind and gave us good weather.

The next trip, out of the country, will be the Mediterranean Study Mission Trip and Athens Clubwomen Conference. Mrs. William Hasebroock, president of the General Federation will lead a group to Europe immediately following the 74th annual GFWC convention, June 7-11, at New Orleans.

More information will be given later but it is well to start planning as there are the matters of passports and health certificates to be considered.

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From the Editor's Desk

Early winter sunlight slants across the leaves now. The cycle of growth is over for them but there is music in the sound of fallen leaves when one walks through them. And it seems to me that the smell of fallen leaves is one of the best fragrances in the world. . . I mourn the passing of a time when one was allowed to burn the leaves. It is good to remember when, after raking them into piles the children ran and jumped through them. . . re-raked, and then lit a bonfire on the edge of the lawn. At dusk, with the blue smoke curling upward like incense in some pagan rite, it was heavenly to watch and to smell; and to dream. It was in a way a ritual of farewell to summer, an invocation to winter.

When you read this I suspect Thanksgiving will have been celebrated and over. I hope it was a happy one. A family one; with no empty chair. We have so much for which to give thanks. So much.

Another thing you were supposed to do in November; Have an Arthritis breakfast or brunch or tea. Did you? If not Margaret Bloom says to go ahead and have it in December. It doesn't make any difference WHAT month we go about helping people, does it? Just so we help. Send all the money to state treasurer.

Are there any clubs' out yander' celebrating their 50th anniversary? Well, did you know you can get a scroll from General Federation to help you celebrate? You can. And the West Virginia CLUBWOMAN would like special pictures of whatever you do. Another thing: any picture which has Elinor Hurt or Mrs. Hasebroock in it is wanted. Consider these solicited!

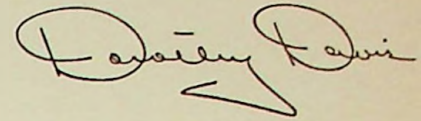
Have you bought your engagement calendar yet? Well, don't delay. They will soon be gone. They are beautiful. It was planned to print 7,500. . . orders came at such a rate that 10,500 were printed and they are all ordered. It's a smash! It is beautiful!

Just learned that the Woman's Club of Moundsville was in charge of arrangements for a meeting in that city, of McMechen, Cameron and all Moundsville clubs and any other interested people to attend an exhibit of West Virginia Arts and Crafts. Mrs. Jane Cox, State Department of Commerce was the speaker. I think this has been done in Clarksburg, too. We know about three of these affairs. Hope to hear of others. It's a goooooood project. Helping someone is fine. . . helping someone help HIMSELF is much, much better. And 'tis WEST VIRGINIA remember.

Mrs. Gatherum is worried about ads for the CLUBWOMAN. Do get them in. SELL some. It isn't hard. Don't ask the corner grocer. He has nothing to gain. But if pottery is made in your area, or glass, or soft drinks sold; anything of a national brands nature; the big chain stores, etc., go after them. They will buy. 19,000 clubwomen in the state are buyers of all they purvey. Why, you'll be doing them a favor to give the opportunity!

It may seem a little late to mention it but Elinor Hurt's club, the Woman's club of Beckley had a lovely reception for her. They spared no expense and no work to give her an afternoon she would remember forever. But then, YOU were invited! She missed you if you weren't able to go. We're sure she is glad the district meetings are a thing of the past and she can catch a breath or two before starting out in 1965, but in every letter she writes she is so humbly grateful for the way you are going along

with her program and has had SUCH a good time in every district. It is a pleasure to work with one with her enthusiasm, isn't it? They were not idle words of thanks at being elected president. . . she really thinks you honored her. Good gal! Noel, Y'ALL!



PRESIDENT'S MESSAGE

(Continued from page 3)

Care, Arthritis and Rheumatism Foundation, and Congressional Medal of Honor Grove. Press on in our West Virginia Federation projects. Start planning now to send your president and a delegation to the State Convention in March.

Please remember the officers of your State Federation, all of them, are anxious to help you with your problems, want to meet with you, talk with you, work with you and bring you any information you may need.

As you read this you will be preparing for the two holidays which come so close together in our hurried lives—may we stop to consider their meaning while we celebrate them. In the words of Cicero may we remember

A thankful heart is not only
the greatest virtue, but the
parent of all other virtues.

My love and richest blessing to each of you,

Elinor Hurt

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MOVE with Myers

Promotion of W. Va. Arts & Crafts

Mrs. J. W. Ruby, Chairman

I. Project and Purpose — To promote the sale of and to perpetuate the art and craft work of the people of West Virginia and to create an awareness and a greater appreciation of these crafts.



Mrs. Ruby

A. When — The project has been adopted by your State Board for one year with tentative plans for continuation.

B. Who — Every member of each club in the state federation. The State Crafts Committee will set forth plans to guide clubs in carrying out this project.

C. Suggestions on What to do and How —

1. Contact the craftsmen in your area. Some are already selling their handcrafted items, others will need help in finding markets. List both.



Mrs. Harper

Some are fun craftsmen (hobbyists); others are funds craftsmen. (commercial). List both.

2. Each club plans a West Virginia Arts and Crafts sale. This sale can be a special event or can be held in connection with one of your annual events; e.g. — guest day, dues reception, installation dinner, Christmas party, etc.

Your first concern at the sales will be with your local craftsmen. For a listing of producing craftsmen contact:

Mrs. Jane T. Cox
West Virginia Department
of Commerce, State Capitol
Charleston, West Virginia

3. Encourage craft demonstrations at your sales.

4. Make a list of all the shops, stores, etc. that are potential sales outlets for West Virginia produced arts and crafts. Be sure their buyers are invited to your sales.

5. Each club will be required to participate in craft sales to be judged for honor points. The evaluation sheet that will be used by the judges will be sent to each club president.

D. Establish Craft Workshops —

(including workshops for the handicapped, youth and senior adults.)

E. Clubs may adopt sale of the items of a craftsman as a money raising project by a special arrangement with the craftsman.

F. Keep in mind the ultimate goal of the project — the economic benefit of West Virginia Arts and Crafts to all of us. **Become craft conscious yourself.** Purchase West Virginia crafts as gifts for your guest speakers, decorations and favors. Handmade items make wonderful anniversary, birthday or wedding gifts for your friends. Set this date as soon as possible and send this date to Mrs. O. M. Harper, Box 208, Clendenin, W. Va., Chairman of Judges for Crafts Project, and to your State Crafts Chairman and to your District President.

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State Behind Arts And Craft Program

Department of Commerce
State Capitol, Charleston, W. Va.

September 9, 1964

Mrs. Fred Hurt, President
W. Va. Federation of
Women's Clubs
108 West Virginia Street
Beckley, West Virginia

Dear Mrs. Hurt:

I learned recently of the adoption for promotion of the Arts and Crafts of West Virginia people as a new statewide project of the Federation of Women's Clubs.

The West Virginia Department of Commerce is engaged in this same project as a pilot program of the Federal Government from the viewpoint that income from arts and crafts will become an important source of help for some West Virginians.

With our common interest in mind, may I extend congratulations to you as you begin work on this new project and assure you that our Arts and Crafts Division will lend assistance wherever possible.

I am sure you will magnify our efforts to the extent that the importance of these handcrafted items will become apparent in every part of West Virginia.

Please feel that we wish you a very successful project.

Very truly yours,

KODER M. COLLISON
Commissioner

*Unlock the door this evening,
And let your gate swing wide,
Let all who ask for shelter
Come speedily inside.
Joyce Kilmer*

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MISS LUCY QUARRIER (ABOVE) IS SHOWN at the Woman's Civic Club of South Charleston Arts and Crafts Festival (See story at right).

South Charleston Club Presents First Arts And Crafts Festival

The Woman's Civic Club of South Charleston presented the first Arts and Crafts Festival in the WVFWC on September 19 and 20 in the Pence Building on Seventh Avenue in South Charleston. The Civic Club, composed of 42 members, made all contacts with exhibitors, promoted the Festival, provided the place, furnished material and decorated, and did the staging for the exhibitors.

It provided booths and sales personnel for the exhibitors not present. In conjunction with the Festival the South Charleston Chamber of Commerce sponsored an Antique Car Show. Members of the Civic Club served as hostesses and handled the registration for this show.

Eighteen exhibitors demonstrated and had on display such crafts as: spinning, weaving, ceramics, charcoal and oil painting, coal jewelry, hat making, antiquing furniture, seat weaving with cane, porcelain dolls, notepaper with local scenes. A total of 1,772 persons registered to see these craftsmen.

Besides the sales made at the Festival, orders were placed for weaving, dolls, chair caning and a retail outlet was obtained for coal jewelry. Contacts were made for lessons in art, furniture antiquing, and chair caning.

The show stimulated enough interest in crafts that a workshop has been started as part of the city recreation program. Community spirit and civic pride were boosted. The Festival aroused an awareness of the beauty and artistic value of the native crafts.

Mrs. Cebert Price, President was general chairman, assisted by: Mrs. Andrew Turner, staging; Mrs. Thomas Creighton, sales booth, Mrs. Walter Snyder, hostesses; and Mrs. Leslie Price, publicity.

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Purple Patch... for Juniors Mrs. Robert Daniels

Junior Editor

Junior Director's Message

Dear Juniors,

Having met and talked with so many of you at the District Conventions these past few months, writing this message seems almost like writing a personal letter to each of you. It's a wonderful experience being able to travel to each District — seeing our very capable District Chairmen in operation, hearing the presidents' reports, and feeling the enthusiasm of all in attendance. My sincere thanks to the most enthusiastic group of all, the hostess clubs, for the many courtesies extended to Ollie and me as we visited in your towns.

I am so thrilled at the success of our Conservation Outing held at Watoga State Park. We had a record attendance of 170 and, from all indications, a "record" amount of fun. The "Best Conservation Outfit" Contest was a huge success with many entries — some in quite elaborate costumes. Our problem now will be trying to find a park large enough to accommodate our Outing as we plan to continue to grow. Congratulations to our Conservation Department Chairman, Wanda Costa, for a superb job! She continues to top her previous successful Outings.

Autumn certainly is a time of travel for your Director. Another privilege afforded me was the opportunity to attend the GFWC Board Meeting held this year in Williamsburg, Virginia and Washington, D. C. This meeting could, in short, be described as a "giant workshop" along with the opportunity to study the history of our country because of the historical setting and the excellent planning of tours, etc. I hope I am better able to serve you by having attended.

You have just recently received a sample copy of our stationery. Don't you agree that it is a "seller." I know I can count on every club to promote this sales campaign to help yourself and your state.

As you can see from the information contained in the Presidents' Hand-



Mrs. Coffey

book, our Department and Division Chairmen have many plans for you. They are very anxious to give you the keys with which you will be able to have a successful club year. Also, put special emphasis on our four GFWC Junior Projects: Stamps for Veterans, Project HOPE, CARE, and Operation Healthy Babies. A message from our State Project Chairman, Ollie Harvey is in this issue. We are already aware of your interest in this program.

We are in the Thanksgiving season and, as individuals, we all have much for which to be thankful. Each of you can, and should, enumerate these. However, as clubwomen, have you given thought to the blessings we, as West Virginia Juniors, have received? Number one — A State President such as Elinor Hurt who is so thoughtful of Juniors that she has remembered us at each Junior District Convention and at our Conservation Outing as well as in many other ways. Two — For having one of the best Junior Departments in the nation. Three — For our successful meetings thus far. Four — For so many programs with a purpose which will give us another opportunity to find additional "happiness through service." Not only at this season, but always, let us be thankful and remember the One who gives every good and perfect gift.

Sincerely, June Coffey

Associate Director's Message

Dear Juniors:

By now, each club has received its packet containing projects outlined for our new state projects, "Mental Health." I hope each project chairman has presented the program outline to her club and that much enthusiasm is being generated to get the work underway. As most of you know, we will be stressing a three-point program, aid to the mentally ill, and assistance to mental hospitals; public education; and legislative support.

In these areas three projects have been suggested: grooming kits for newly admitted patients; Operation

Santa Claus; and, New Years Eve Balls.

The grooming kits should be a heavy material such as terry cloth, denim, etc., so they will not sag; or, cigar boxes may be enameled inside and out, reinforced at back of lid, and perhaps a pretty decal added as a final touch. I am sure you will stir that "Junior Magic" and come up with many more wonderful ways to make the kits. Be sure to let me know how many your club wants to be responsible for — remember, our goal is 2,000!

Each club has been assigned a state hospital where they may participate in volunteer activities. I sincerely hope you will plan Christmas parties, caroling, and perhaps a Santa Claus to complete your "Operation Santa Claus" project.

And, then, at New Years Eve, I hope each of you in your respective communities, will be participating in ringing the "Bells for Mental Health" — I will be listening, carefully, for their chimes!

If at all possible, do work some in the Mental Retardation area. If you have a school in your town for the mentally retarded, I am sure they can use your assistance. I hope each Junior will be enjoying working on their new state project so very much, that you will want to continue it next year. If so, perhaps we can work more in the mentally retarded area.

Each Junior club has been given "three" important keys to help open doors for the mentally ill of West Virginia. I know you won't let them rust, but will strive to find more keys, perhaps four or five!

Lots of Junior Love, Ollie Harvey,
Associate Director



Ollie Harvey

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Junior Department and Division Chairmen

CONSERVATION DEPT.	Mrs. Dominick Costa Longacre, Montgomery, W. Va.
COUNCIL OF INTERNATIONAL CLUBS & INTERNATIONAL SCHOLARSHIP (DIVISION)	
EDUCATION DEPT.	Mrs. John E. Gallagher 121 National Avenue Weirton, W. Va.
EDUCATION DEPT.	Mrs. Charles Elkins Box 364, Hamlin, W. Va.
FINE ARTS DEPT.	Mrs. Renald Singer 1209 13th Street Parkersburg, W. Va.
HOME LIFE DEPT.	Mrs. Edward O. Lewis 1602 Ravina Road Charleston, W. Va.
INTERNATIONAL AFFAIRS DEPT. (Will include our work on HOPE and CARE)	Mrs. Harry Comm 1007 Pheonix Avenue Chester, W. Va.
PUBLIC AFFAIRS DEPT.	Mrs. Albert Starr 4506 Country Club Boulevard South Charleston, W. Va.
SAFETY DIV.	Mrs. Robert Wallace Lincoln Street Buckhannon, W. Va.
STAMPS FOR VETERANS DIV.	Mrs. Earl Henry, Jr. 2619 Jefferson Avenue Pt. Pleasant, W. Va.
COMMUNITY IMPROVEMENT	Mrs. Harold Springer Box 1901, Clarksburg, W. Va.
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JUNIOR EDITOR & ADVERTISING CHAIRMAN	Mrs. Robert Daniels 119 Quesenberry Street Beckley, W. Va.
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NATIONAL GFWC PROJECTS	Mrs. Patrick Witten Box 301, Gary, W. Va.
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W. Va. Juniors Sell Stationery

Everyone uses stationery! So keep this in mind when you are looking for that small extra gift for friends and teachers during the Christmas season. Ollie Harvey, Associate Director, has announced that the State fund-raising project for the coming year will be the sale of stationery, twenty-four sheets and envelopes per box, with each having

the gold West Virginia Seal embossed on the paper. An initial order of 5,000 boxes have been printed, therefore each club's orders can be filled as soon as the company receives them. This will be an excellent way for Juniors to make extra money for their clubs with the State Juniors benefiting, also. Remember gals, the holiday season is just around the corner, and what better way can you fill someones needs better than this lovely writing paper?

The Winners



Shown above are the five winning entries in the Conservation Costume Contest held at the Seventh Annual Conservation Workshop Outing sponsored by the Junior Department, West Virginia Federation of Women's Clubs. Miss Pat Roush, Capitol District Chairman of Marmet (foreground), won the first-place award of a Weekend for Two at Blackwater Falls State Park. Runners-up included (l to r) Mrs. Robert Lee Daniels, Junior Department, Woman's Club of Beckley; Mrs. Howard Stallard, Williamstown Junior Woman's Club; Miss Donna Mills, Junior Department, Woman's Club of Montgomery; and Mrs. Wendell Bowyer, Kanawha Valley Juniors, Charleston.

Mrs. Dominick Costa of Montgomery, Junior Conservation Chairman, presided throughout the weekend event held September 25, 26 and 27 at Watoga State Park, that included an address by Warden M. Lane, Director, West Virginia Department of Natural Resources. Also featured on the program were Mr. Kermit McKeever, Deputy Director and Chief of Parks and Recreation; Mr. T. R. Samsell, Chief of Fish and Game; and Mrs. Maxine Scarbro, Coordinator of Women's Activities, Department of Natural Resources. Mrs. Fred Hurt, Beckley, President, WVFWC, and Mrs. Dean Coffey, Princeton, Junior Director were in attendance.

Mrs. Costa reported an attendance of 167 Junior club-women and their families from all parts of the state, comprising the largest such Outing to date.

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SHOWN PRESENTING A CHECK FOR \$5,000, TO THE GRAFTON WOMAN'S CLUB as second place winners in the national Community Improvement Program, is James Griffin, president of the Sears-Roebuck Foundation. Receiving the award for the Grafton Club is Mrs. William Fisher (center) outgoing president and Mrs. Edward Whitescarver, president. At far left is shown E. B. McCue, Director of the Community Improvement Program in West Virginia.

Junior Club Chatter

SAINT ALBANS JUNIORS have been very busy this summer and are making lots of plans for the months ahead. A "Western-Round-Up" cook-out was held for prospective new members in September at one of their member's home. They are selling gift-wrap foil and taking orders for Christmas cards, as well as selling peanuts at all the home football games of St. Albans High School for their money making projects this year. A Foreign Exchange Student from Sweden is attending their local high school and their International Affairs and Clubs Department are making many plans to welcome him to their city.

JUNIOR DEPT. OF THE BECKLEY WOMAN'S CLUB held a successful style show of all knitted garments supplied by the Reynolds and Bernat yarn mills. This was a 'first' for the Beckley Jrs. and proved to be a huge success with some 350 in attendance. They were hostess club for the Southern District Convention during September. They are now in the midst of cataloging 11,000 books for the Raleigh County Public Library with plans of completing a section of the library as quarters for the younger children.

SOUTH CHARLESTON JUNIORS, along with Dr. Ross Childress, gave free vision tests to 160 pre-school children at the Woman's Club House there. At Capitol District Convention, which they were hostess for, a resolution was unanimously endorsed to back legislation supporting birth control clinics for wives who could not otherwise afford such services. The Juniors are working with the Woman's Club of South Charleston and the Inter-Club Youth Education Council to obtain jobs for high school age children under the Kanawha Juvenile Council's Youth Employment Program.

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Ways Sought to Strengthen Traffic Safety Program

The General Federation of Women's Clubs, through a grant made possible by the Allstate Foundation, held a National Leadership Conference in Traffic Safety, September 21-23, 1964. The Conference was held at the Kellogg Center, Michigan State University, East Lansing, Michigan. The purpose of the Conference was to focus attention on today's traffic situation, and to explore ways the Federation Chairmen can strengthen and improve their safety programs.

The Conference was conducted by the staff, Highway Traffic Safety Center.

Mrs. Robert H. Frilen, Beckley, represented West Virginia at this National Conference. Delegates from 46 states participated and are now ready to go to the four corners of the United States and aim for service for freedom and growth through safe driving habits, improved traffic laws and responsible enforcement.



The nominee of the Woman's Club of South Charleston, Mrs. Francis R. Cooper, was selected as Citizen of the Year. This award is presented annually by the local Lions Club.

Mrs. Cooper, immediate past president of the Woman's Club was instrumental in organizing the Inter Club Youth Education Council. This organization assists the High School students. Their needs are met before they become drastic, the main goal is to prevent drop outs.

She is currently serving as co-chairman of the Kanawha County Youth Employment Program.

DON'T FORGET OUR SCHOLARSHIP GIRL

Don't forget our scholarship girl, Martha Madrid. She is far from home and while I can't imagine that she has time to get very lonely, I'm sure she will have a twinge at Christmas. Her address is Terrace Hall, Morgantown.

MRS. TOMPKINS RESIGNS

Because of illness in the family Mrs. Thomas B. Tompkins had to resign as Home Life Department chairman. Mrs. R. M. Painter, Keystone, has graciously consented to serve.

NEW CLUB STARTED

The first new club of Elinor Hurt's administration is the Montgomery Civic League, organized on the Rhododendron Showboat March 24, 1964. Like Zeus, it sprang into being full grown with 50 charter members and a Newsletter, The Chatterbox. Well, no wonder! Maxine Scarbro is the president.

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*Call a truce, to our labors,
Let us feast with friends
and neighbors.*

Rudyard Kipling

PFEFFERNUSSE

Preparation time; 20 min./Baking time; 20 min.

2¼ cups sifted all purpose flour; 1 tsp. baking powder; 2 tsp. cinnamon; ½ tsp. ground cloves; ½ tsp. mace; ¼ tsp. white pepper; 2 eggs; 1 cup sugar; 1 tsp. grated lemon rind; ½ cup finely chopped candied citron; confectioners' sugar.

Sift flour, baking powder, cinnamon, cloves, mace and pepper together. Beat eggs until light; beat in sugar until very light and fluffy. Stir in dry ingredients. Mix in lemon rind and citron. Break off small pieces of dough; roll into 1-inch balls. Place cookies on greased cookie sheets about 1 inch apart. Cover with wax paper; let stand overnight. Bake in moderate oven (350° F.) 20 minutes. Cool on wire racks. Roll in confectioners' sugar to coat. Store in tightly covered containers to mellow. Can be baked December 1.

VIENNESE SPECIALS

Temp.; 400° F. Time; 12-15 min.

Yield: 5 doz.

Mix together, until creamy, 1 cup butter; 1 cup granulated sugar; 2 egg yolks. Add 1 tsp. grated lemon rind; 2 cups sifted enriched all-purpose flour; ¾ tsp. cinnamon; ½ tsp. powdered cloves; 1 cup ground almonds; mix well. Chill 1 hour. Heat oven. Roll between 2 sheets of waxed paper to ¼ inch thickness. Cut into 2 inch rounds; spread with jam; top with crisscross strips of dough. Place on Ungreased cookie sheet. Bake until done. Can be baked around December 1.

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FRENCH ALMOND MERINGUES

Temp.; 250° F. Time: 15 min.

Yield: About 4½ doz.

1 cup granulated sugar; ½ cup water; 2 egg whites; ¼ tsp. almond extract; ¼ tsp. vanilla extract; ½ cup ground, blanched almonds; green food coloring. Heat oven. Boil sugar with water to 165° F. (hard, almost brittle ball). Beat whites stiff; then pour sugar syrup over in a fine stream, beating constantly. When mixture holds its shape, fold in extract and almonds. Tint pale green. Drop by teaspoonfuls onto well-greased cookie sheet. Bake until done. Can be baked December 10.

LECKERLIS

Temp.: 350° F. Time 10-12 min.

Yield: 5 doz. Bake now and store.

2 cups sifted cake flour; ¼ tsp. salt; ¼ tsp. nutmeg; ¼ cup granulated sugar; ¼ cup honey; 1 egg; 1 cup ground almonds; 1½ tsp. grated lemon rind; ½ cup finely cut mixed candied lemon and orange peels. Make 2 to 4 weeks before serving. Sift together flour, salt, nutmeg. Thoroughly mix sugar, honey, egg. Add next 3 ingredients; mix. Add flour mixture, mixing well. Roll to ¼ inch thickness. Cut into 2 inch rounds. Bake.

STORE ALL THESE COOKIES IN AN AIR TIGHT CANISTER OR JAR.

WHITE FUDGE

2 cups sugar; ½ cup evaporated milk; ½ cup water; ½ tsp. salt; 2 Tblsp. butter; 1 tsp. butter; 1 tsp. vanilla; ½ cup marshmallow cream.

Combine sugar, milk, water and salt: heat to boiling over moderate heat. Brush sides of pan with wet pastry brush to remove sugar crystals. Cook, stirring frequently, to soft-ball stage (236° F.). Add butter and vanilla. Cool at room temperature without stirring, until lukewarm. (110° F.) Beat until mixture holds its shape. Add marshmallow cream and beat again until thick. Quickly spread in a greased pan. When firm mark into squares. Press in colored sugar or candies. Or pat into 6-in. square and roll with a springerle pin. Decorate with diluted food coloring. Makes 1¼ pounds. Add black walnuts if desired.

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MAYFLOWER CHEESE SPREAD

¼ pound Roquefort cheese; 1 package cream cheese; ¼ pound of butter; 1 tsp. prepared mustard; 1 tsp. Worcestershire sauce; 2 ounces anchovies; 2 Tblsp. finely minced chives or shallots; ½ tsp. finely minced onion. Rub small bowl of electric mixer with garlic. Cream butter in bowl. Add cheese and cream well on medium speed of mixer. Add mustard and Worcestershire sauce. Chop anchovies very fine and add to cheese mixture with chives and onion. Serve with crackers.

SPITZBUBEN

Temp.: 350° F. Time about 20 min.

Yield 5 doz.

Heat oven. Mix 1 cup granulated sugar with 1 cup plus 3 Tblsp. butter; 2 cups ground almonds; 1 tsp. vanilla extract or 1 inch of scraped vanilla bean. Mix in ¾ cups sifted enriched all-purpose flour. Knead dough very well. Then on lightly floured, cloth-covered board, roll ¼ inch thickness. Cut with simple cutters; place on ungreased cookie sheet. Bake until light brown. Spread half of cookies with raspberry jam; top with matching cookies; dip in granulated sugar. Can be baked December 1.

*Here we come a-wassailing
Among the leaves so green...
Love and joy come to you
And to your wassail too.*

Old Carol

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The Guild is the second one formed in West Virginia. Its main purpose is sewing and collecting new clothing for those in need. The Ronceverte Woman's Club was one of the sponsoring organizations.

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West Virginia clubwomen who attended the Training Seminar in Athens, Georgia, in October, for the General Federation of Women's Clubs Community improvement Leaders are, l - r — Mrs. Harry L. Findley, Capitol District President; Mrs. Harry Gentry, Southern District President; Mrs. Keith Wharton, Western District President; Mrs. Fred Hurt, WVFWC President and Mrs. George T. Hoylman, Second Vice President of the West Virginia Federation.

STATEMENT REQUIRED BY THE ACT OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 1946 (Title 39, United States Code, Section 233) SHOWING THE OWNERSHIP, MANAGEMENT AND CIRCULATION OF

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1. The names and addresses of the publisher, editor, managing editor, and business managers are:

Publisher, William B. Snyder, Shepherdstown, W. Va.; Editor, Mrs. Peter Davis, 3051 West Street, Weirton W. Va.; Managing Editor, none; Business Manager, Mrs. Thomas A. Gatherum, Apt. 4, 1112 9th Street, Huntington, W. Va.

2. The owner is: (If owned by a corporation, its name and address must be stated and also immediately there under the names and addresses of Stockholders owning or holding 1 per cent or more of total amount of stock. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual member, must be given). West Virginia Federation of Women's Clubs, Mrs. Fred Hurt, 108 West Virginia Street, Beckley W. Va.

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5. The average number of copies of each issue of this publication sold or distributed through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: 17,263.

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