

PERMANENT FILE
MARSHALL COLLEGE INFORMATION SERVICE

Huntington, West Virginia
Vol. IV No. 70

June, 1956

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MARSHALL COLLEGE INFORMATION SERVICE---~~5-1-56~~

For Immediate Release

(Medical technology scholarship)

Huntington Elks Lodge 313 has established a one-year scholarship at Marshall College for a student in medical technology, it was announced Thursday by Mrs. Marjorie Plymale, president of the West Virginia State Society of Medical Technologists. ①

The \$100 scholarship will be awarded to a medical technology student who has graduated from a high school in the area served by Elks Lodge 313. A satisfactory school record and financial need are required.

The scholarship will pay the winning student \$50 each semester of the 1956-57 term.

Applications can be made through the registrar of Marshall College. The winning applicant will be selected by the student aid committee of the college.

"This is the first time that a scholarship has been offered in West Virginia in medical technology," said Mrs. Plymale. "We are grateful that the Elk's club has seen the need for a sufficient number of medical technologists and has done something about it."

MARSHALL COLLEGE INFORMATION SERVICE---6-1-56

To the Herald-Advertiser

For Release Sunday, June 2

(Summer school registration---1)

Registration for the first summer term at Marshall College is scheduled for 8 a. m. to 4 p. m. tomorrow (Monday, June 4) in the main reading room of the college library on Third Avenue. (2)

Students will pick up registration materials at the registrar's office, room 105, Old Main.

Summer classes begin at the college Tuesday morning.

Enrollment fees for resident students of West Virginia is \$16.75, plus a health fee of 75 cents, with late registration fees of \$1 each day until registration closes Monday, June 11.

Out-of-state fees are \$59.75, plus 75 cents for health service. Fees are payable on the day of registration.

Courses to be offered this summer are listed in the Summer 1956 Marshall College bulletin which may be obtained at the registrar's office.

Special study features this summer will include workshops in journalism, audio-visual aids in learning, production of audio-visual aids, teaching reading in secondary schools, teaching the slow learner, flower arrangement, German: ~~and~~ unified or divided, political science, and driver education.

Marshall College will also ~~and~~ conduct a summer institute

~~FOR EXHIBIT~~

(more)

MARSHALL COLLEGE INFORMATION SERVICE ---6-1-56

(Summer School registration---2)

for teachers of science from seven states, under the auspices of the National Science Foundation. The Department of Sociology will offer a conference on gerontology, with state leaders featured as speakers. This course is open to anyone interested in the problems of older people.

Included in the summer school program are tours and special events, convocations, issuance of elementary emergency teaching certificates, and other topics. (3)

Complete credit courses will be offered in art, Bible and religion, biological sciences, botany, business⁵ administration, chemistry, economics, education, engineering, English, French, geography, geology, history, home economics, ~~journalism~~, journalism, library science, mathematics, music, philosophy, physical education, physics, political science, psychology, science, social studies, sociology, Spanish, speech and zoology.

MARSHALL COLLEGE INFORMATION SERVICE---6-4-56

To the Herald-Dispatch

For Release Tuesday, June 5

(Workshop on economic education---1)

The fifth Marshall College workshop on economic education will open at 9:10 a. m. today (Tuesday) in room B-3 of Marshall laboratory school with 32 teachers or student teachers attending.

The workshop is designed to help teachers improve their economic understanding and teaching methods. It will be in session Monday through Friday until ~~July~~ June 22. (4)

Workshop speakers ~~includex~~ and consultants include:

Rolla D. Campbell, general counsel, Island Creek Coal Company; Jack E. Daniels, assistant regional manager, Pittsburgh region, National Association of Manufacturers; James W. Dodd, Jr., assistant vice president, bank relations department, Federal Reserve Bank of Richmond; John J. Durkin, executive vice president, West Virginia Steel and Manufacturing Company; Peter Henle, assistant director, Research Department, A. F. L.-C. I. O., Washington, D. C.; B. J. Killeen, Jr., district manager, Social Security Administration, U. S. Department of Health, Education and Welfare, Huntington; ~~BorgezzGeorgezz~~ Borge Rosing, vice president and sales manager, West Virginia Steel and Manufacturing Company; Lawrence Senesh, economist, Joint Council on Economic Education.

Marshall College faculty members taking part in the

(more)

MARSHALL COLLEGE INFORMATION SERVICE---6-4-56

(Workshop on economic education---2)

workshop are Edwin A. Cubby, associate professor of social studies, who will direct the workshop; George E. Munn, chairman of the department of economics; and J. T. Richardson, chairman of the department of sociology.

Day sessions are for workshop participants. Two evening sessions will be conducted as open forums to which the public is invited. The first is tomorrow (Wednesday) at 7:30 p. m. in Science Hall auditorium. At that time Mr. Daniels will speak on ~~how~~ "How Our Business System Operates." The second public meeting is scheduled for June 12 at the same place.

(5)

MARSHALL COLLEGE INFORMATION SERVICE---6-4-56

To the Advertiser

For Release Tuesday, June 5

(Economic Education Workshop---1)

Thirty-two West Virginia school teachers or prospective teachers attended the opening session of the fifth Marshall College Workshop on economic education at the college laboratory school today (Tuesday). (6)

The number included 15 who had been awarded scholarships to attend the annual workshop designed to help teachers improve their economic understanding and teaching methods.

Scholarship recipients include Arlene F. Chambers, Raleigh county; Bernard B. Claywell, Fayette county; Maxine H. Eagle, Wirt county; Pauline C. Foglesong, Mason county; Genevieve Morton, Webster county; George M. Parker, Raleigh county; Doris Jean Payne, ~~Buffalo~~ High Mercer county; Boyce C. Preece, Mingo county; Nora B. Reed, Cabell county; Robert Reppard, Wetzel county; Dainese Selvey, Wyoming county; Jane N. Wells, Mercer county; Eugena Roberts, Wirt county; Blanche Matheny, Wood county; and Dolores Wickline, Cabell county.

The first of two public meetings in connection with the workshop is scheduled for tomorrow (Wednesday) at 7:30 p. m. in Science Hall auditorium. Jack E. Daniels of Pittsburgh, assistant regional ~~area~~ manager of the National Association of Manufacturers, (more)

MARSHALL COLLEGE INFORMATION SERVICE---6-4-56

(Economic Education Workshop---2)

will conduct an open forum on "How Our Business System Operates. " Any interested person is invited to attend.

Another public evening meeting is scheduled for June 12.

Day sessions, all held in room B-3 of Marshall laboratory school, are for workshop participants only.

Workshop speakers and consultants include:

Rolla D. Campbell, general counsel, Island Creek Coal Company; James R. W. Dodd, Jr., assistant vice president, bank relations department, Federal Reserve Bank of Richmond; John J. Durkin, executive vice president, West Virginia Steel and Manufacturing Company; Peter Henle, assistant director, Research Department, A. F. L.-C. I. O., Washington, D. C.; B. J. Killeen, Jr., district manager, Social Security Administration; U. S. Department of Health, Education and Welfare, Huntington; Borge Rosing, vice president and sales manager, West Virginia Steel and Manufacturing Company; Lawrence Senesh, economist, Joint Council on Economic Education.

Edwin A. Cubby, associate professor of social studies at Marshall College, ~~will be~~ is director of the workshop which continues through June 22. Other Marshall faculty members participating are Professor George E. Munn, chairman of the department of economics, and Professor J. T. Richardson, chairman of the department of sociology.

MARSHALL COLLEGE INFORMATION SERVICE---6-4-56

To the Herald-Dispatch

For Release Tuesday, June 5

(Science Institute---1)

Fifty science teachers from eight states registered yesterday for the Marshall ~~xx~~ College Summer Science Institute for high school teachers. (3)

The institute, one of 21 sponsored by the National Science Foundation, has participants from West Virginia, Ohio, Kentucky, Virginia, Tennessee, North Carolina, South Carolina and Missouri.

Purpose of the Marshall institute is to help high school teachers gain a better insight into the basic concepts of the physical sciences so that they may better present them in their classrooms.

Guest lecturers include Luke E. Steiner, professor of chemistry at Oberlin (Ohio) College; Guy Forman, associate professor of physics at Vanderbilt University; and John E. Merrill, professor of astronomy at Ohio Wesleyan College.

Professor Donald C. Martin, head of the Marshall College department of physics, will be institute director and lecturer on physics.

Stipends of \$300 to \$450 have been awarded to qualified teachers to make it possible for them to attend. The National Science Foundation granted \$28,500 to the Marshall Foundation, Inc., to finance the institute.

(more)

MARSHALL COLLEGE INFORMATION SERVICE---6-4656

(Science Institute---2)

Six hours of graduate credit in astronomy, chemistry, geology, and physics are being offered by the institute.

At the opening session yesterday at 4 p. m. in Science Hall auditorium, Dr. Stewart H. Smith, president of Marshall College, welcomed institute participants. Dr. D. Banks Wilburn, dean of Marshall's teachers college, explained objectives of the institute. (9)

A reception for participants took place in the parlor of Laidley Hall between 7 and 9 p. m.

Classes of the institute will begin today (Tuesday) at 8:30 a. m.

MARSHALL COLLEGE INFORMATION SERVICE---6-4-56

To the Herald-Dispatch

For Release Tuesday, June 5

(Summer classes begin---1½

Classes for the first 1956 summer term at Marshall College will begin today (Tuesday) and continue through July 13. Regular registration was scheduled for yesterday morning and afternoon. (10)

A late registration fee of one dollar per day will go into effect today, and continue until registration closes June 11.

During the summer session complete ~~SEMINAR~~ credit courses will be offered in art, Bible and religion, biological sciences, botany, business administration, chemistry, economics, education, engineering, English, French, geography, geology, history, home economics, journalism, library science, mathematics, music, philosophy, physical education, physics, political science, psychology, science, social studies, sociology, Spanish, speech and zoology.

Persons who register late for summer classes should go directly to the registrar's office, room 105, Old Main, any day this week. Hours of registration through Friday will be 8 a. m. to 4 p. m. Saturday hours are 8 to 11:30 a. m.

MARSHALL COLLEGE INFORMATION SERVICE---6-4-56

To the Advertiser

For Release Tuesday, June 5

(Late summer class registration---1)

Students may still register for first summer term classes at Marshall College by paying a late registration fee which will go into effect today (Tuesday) and increase at the rate of one dollar a day, according to Luther E. Bledsoe, Marshall registrar. (11)

Persons who enroll late for summer classes should go directly to the registrar's office, room 105, Old Main, any day this week. Hours of registration through Friday will be 8 a. m. to 4 p. m. Saturday hours are ~~11:30 a. m. to 8 p. m.~~ 8 to 11:30 a. m.

Summer classes began at Marshall this morning and will continue through July 13.

Complete credit courses will be offered during the summer in art, Bible and religion, biological sciences, botany, business administration, chemistry, economics, education, engineering, English, French, geography, geology, history, home economics, journalism, library science, mathematics, music, philosophy, physical education, physics, political science, psychology, science, social studies, sociology, Spanish, speech and zoology.

MARSHALL COLLEGE INFORMATION SERVICE---6-5-56

To the Herald-Dispatch

For Release Wednesday, June 6

(Dr. Sechler returns---1)

Dr. Robert P. Sechler has resumed his post as professor of English and head of the department of English at Marshall College after a one-year leave of absence during which he taught at the University of Karachi in Pakistan. (12-)

Dr. Sechler, with Mrs. Sechler and their 12-year-old son, Robert, Jr., returned to Huntington this week following a two-month tour of countries in Asia and Europe.

His Fulbright appointment as a lecturer in English and American literature at the university in Pakistan's capital city, Karachi, began July 1, 1955, and ended March 31 of this year.

Dr. Sechler joined the Marshall English faculty in 1946 and became head of the department in 1950.

The Marshall professor's foreign appointment, designated as a "Fulbright Award," was made possible by money foreign governments repay the United States for loans made after World War II. Under the Fulbright program, American teachers and scholars carry out educational assignments abroad.

Dr. Sechler holds the degrees of Bachelor of Arts, Master of Arts and Doctor of Philosophy from the University of Pennsylvania, with English as his field of specialization.

He previously taught at the University of Pennsylvania, the Philadelphia College of Pharmacy and Science and at Beaver
(more)

MARSHALL COLLEGE INFORMATION SERVICE---6-5-56

(Dr. Sechler returns---2)

College in Jenkintown, Pa.

Another Marshall College faculty member, Dr. Carl Leiden, had a similar appointment at the University of Peshawar in Pakistan during the 1952-53 term. He is associate professor of political science at Marshall.

MARSHALL COLLEGE INFORMATION SERVICE---6-5-56

To the Herald-Dispatch

For Release Wednesday, June 6

(Veteranx loan fund)

A \$200 gift to be used as a revolving loan fund U. S. war veterans and their dependents or survivors attending Marshall College has been made to the Marshall student loan fund by Huntington Post 16, American Legion.

Charles A. Brown, post commander, presented the organization's check to Dr. Stewart H. Smith, Marshall College president, yesterday.

"The money," said Brown, "is to be used to assist with the education of U. S. war veterans and their dependents or ~~survivors~~ survivors, with priority given to disabled applicants. We want the money made available to as many students as possible and desire that loans be made on a revolving fund basis."

Brown said other worthy students might use the fund if persons of the war veteran group ~~not~~ not be in need of financial assistance.

MARSHALL COLLEGE INFORMATION SERVICE---6-5-56

To the Advertiser

For Release Wednesday, June 6

(Gift from Legion post)

Huntington Post 16 of the American Legion has donated \$200 to Marshall College to be used as a loan fund for U. S. war veterans and their dependents or survivors, Dr. Stewart H. Smith, Marshall president, announced today. (15)

The gift was made in the form of a check ~~from~~ by Charles A. Brown, post ~~command~~ commander. It will be administered by the college as a part of the student loan fund.

In a letter to Dr. Smith, Brown suggested that priority be given to disabled applicants in making loans to students of the war veteran group.

The \$200 gift will become a revolving fund on the request of Post 16.

Other worthy students will be able to use the fund when persons of the war veteran group are not in need of financial assistance in attending Marshall College.

MARSHALL COLLEGE INFORMATION SERVICE---6-5-56

To the Herald-Dispatch

For Release Wednesday, June 6

(Economic Workshop public meeting)

A public discussion of the topic, "How Our Business System Operates," is scheduled for 7:30 p. m. today at Science Hall auditorium on the Marshall College campus. (16)

Any interested person is invited to attend.

Jack E. Daniels of Pittsburgh, assistant regional manager of the National Association of Manufacturers, will speak and conduct a question period.

The program will be held in connection with the workshop on economic education which began at Marshall College yesterday. Thirty-two teachers and prospective teachers are attending the workshop scheduled to continue through June 22.

Marshall COLLEGE INFORMATION SERVICE---6-5-56

To the Advertiser

For Release Wednesday, June 6

(Public meeting tonight)

Many business executives and employees of the tri-state area would find useful information in a public discussion of "How Our Business System Operates" at the Marshall College Science Hall auditorium today (Wednesday) at 7:30 p. m., Professor Edwin A. Cubby, director of Marshall's 1956 workshop on economic education, said today. (17)

The subject will be discussed by Jack E. Daniels of Pittsburgh, assistant regional manager of the National Association of Manufacturers. A question period will follow the talk.

Any interested person is invited to attend the meeting held in connection with the workshop on economic education which continues through June 22. The workshop began yesterday (Tuesday) with 32 teachers and prospective teachers attending.

MARSHALL COLLEGE INFORMATION SERVICE---6-5-56

For Immediate Release

(Teachers college convocation)

Students of the Marshall College teachers college will be told about ~~xxx~~ teacher certification regulations in West Virginia at a convocation in Old Main auditorium Thursday (June 7) at 11 a. m.

-30-

(18)

MARSHALL COLLEGE INFORMATION SERVICE---6-6-56

To the Herald-Dispatch

For Release Thursday, June 7

(Educational leadership conference---1)

A work conference on changing patterns of educational leadership in West Virginia will take place at Marshall College June 20-22, it was announced yesterday by Dr. Ralph D. Purdy, conference director and professor of education at Marshall College.

All school superintendents and their assistants in West Virginia are invited to attend the meeting.

The conference will be devoted to a critical examination of recent studies in county school administration in the state and to the application of significant findings of the studies to other county school systems.

~~XXXXXXXXXXXXXXXXXXXX~~

Sponsors of the meeting are Marshall College, the state department of education, and the West Virginia continuing program in educational leadership.

Consultants for the conference will be Dr. C. C. Fitzwater, chief of local school administration, U. S. Office of Education; Dr. Craig Wilson of ~~Michigan~~ Alabama Polytechnic Institute, and Dr. Robert Baldwin of West Virginia University.

(more)

(19)

MARSHALL COLLEGE INFORMATION SERVICE---6-6-56

(Educational leadership conference---2)

Members of the planning committee besides Dr. Purdy are C. H. Archer, director of the West Virginia continuing program in educational leadership; Cliff Hamilton, state department of education; Dr. Roy Woods, Marshall College, and Dean D. Banks Wilburn, Marshall College. (20)

Seven pilot county studies in educational leadership have been conducted in West Virginia within the last three years.

Mercer, Marion and Greenbrier counties became the pilot centers for studies concerned with school-community understanding, the school-community improvement. Consultative and financial assistance was provided by Marshall College, West Virginia University, and the Southern States Cooperative Program in Educational Administration.

Wyoming, Summers, Monroe, and McDowell counties conducted studies concerned with the team concept in educational leadership. These studies were the direct outgrowth of two years of study on the part of the Southern Area Supervisors Association. Consultative assistance was given by Concord College, Marshall College, the State Department of Education, and the SSCPEA.

For Immediate Release

HUNTINGTON--(Special)---All West Virginia school superintendents and their assistants are invited to attend a work conference on changing patterns of educational leadership in West Virginia at Marshall College June 20-22.

The conference will be devoted to an examination of recent studies in county school administration in the state and to the use of significant findings of these studies in improving other county school systems. (21)

Dr. Ralph D. Purdy, professor of education at Marshall College, is conference director.

Consultants for the meeting will be Dr. C. O. Fitzwater, chief of local school administration of the U. S. Office of Education; Dr. Craig Wilson of the faculty of Alabama Polytechnic Institute, and Dr. Robert Baldwin of the West Virginia University faculty.

Seven pilot county studies in educational leadership have been conducted in West Virginia in the last three years.

Mercer, Marion and Greenbrier counties became the pilot centers for studies of school-community understanding and improvement. Consultative and financial assistance was provided by Marshall College, West Virginia University, and the Southern States Cooperative Program in Educational Administration.

Studies of the team concept in educational leadership were made in Wyoming, Summers, Monroe, and McDowell counties. These studies were the outgrowth of two years of study on the part of the Southern Area Supervisors Association. Consultative assistance was given by Concord College, Marshall College, the State Department of Education, and the Southern States Cooperative Program in Educational Administration.

Sponsors of the work conference June 20-22 are Marshall College, the State Department of Education, and the West Virginia Continuing Program in educational leadership.

MARSHALL COLLEGE INFORMATION SERVICE---6-6-56

To the Herald-Dispatch

For Release Thursday, June 7

(Summer registration deadline)

Monday, June 11, is the last day students may register for first summer term classes at Marshall College, according to the college registrar's office. (27)

Anyone may register before the Monday deadline by paying a late registration fee. The fee went into effect Tuesday (June 5) and increases at the rate of one dollar a day until the final day for enrollment.

Enrollment totals will not be available until after registration closes. Luther E. Bledsoe, Marshall registrar and director of admissions, said yesterday that prospects for an increase over summer school enrollment last year are good.

General registration took place at Marshall Monday (June 4) and classes began meeting Tuesday.

Courses offered this summer are listed in the summer class schedule which may be obtained at the registrar's office, room 105, Old Main.

Registration hours through Friday will be 8 a. m. to 4 p. m. Students may enroll Saturday between 8 and 11 a. m., and Monday between 8 a. m. and 4 p. m.

MARSHALL COLLEGE INFORMATION SERVICE---6-6-56

To the Advertiser

For Release Thursday, June 7

(Summer registration deadline)

The last day students may enroll for first summer term classes at Marshall College is Monday, June 11, according to the college registrar's office. 23

Late registration fees will be charged persons who register before the deadline. The fee went into effect Tuesday (June 5), the day after regular registration, and increases at the rate of one dollar a day until the last day of registration.

Enrollment totals, according to Registrar Luther E. Bledsoe, will not be available until after registration closes, but prospects for an increase over 1955 are good.

Persons planning to register for summer classes at Marshall should go first to room 105, Old Main.

Registration hours through Friday will be 8 a. m. to 4 p. m. Students may enroll Saturday between 8 and 11 a. m. , and Monday between 8 a. m. and 4 p. m.

MARSHALL COLLEGE INFORMATION SERVICE---6-6-56

To the Advertiser

For Release Wednesday, June 6

(Conference on senior worker in industry---1)

A conference for anyone interested in the role of the senior worker in industry has been scheduled for June 14 at Science Hall auditorium on the Marshall College campus.

The meeting is sponsored by the Marshall department of sociology and will be under the direction of Dr. J. T. Richardson, head of the department.

Speakers will include Dr. Madeleine Feil, associate professor of psychology at Marshall College; L. H. Ware, personnel manager of the Ashland Oil ~~Service~~ and Refining Company; William Racer, Internal Nickel Company executive; John Reeves, manager of the manufacturing and repair division of the Westinghouse Corporation in Huntington; H. P. Dillon, jr., local president of the Teamsters Union, American Federation of Labor, and A. J. Schroeder, assistant industrial relations manager of Houdaille ~~Industries~~ Industries, Inc., Huntington.

The conference will begin at 9 a. m. and end at 4 p. m.

Topics to be discussed include:

"Psychological Implications of the Senior Worker in Industry," "Study of Retirement Plans of a Selected Group of Industrial Workers Between the Ages of Fifty-five and Sixty-five years of Age," "Analysis of Retirement Ages in Selected Industries," "The Attitude of Organized Labor Toward the Senior Worker," and "What Industry Can and Cannot Do for the Senior Worker."

(more)

MARSHALL COLLEGE INFORMATION SERVICE---6-6-56

(Conference on senior worker in industry---2)

"This conference," Dr. Richardson explained, "will try to answer some questions associated with the social and economic problem caused by the steady increase in the number of elderly people in the American population. The years just ahead will see the United States needing all of its labor resources---semi-skilled, skilled and professional. Surely, there will be places for those men and women who would like to work as long as they are mentally and physically able. Can the country afford not to let them continue working when shortages are so pronounced in all lines of endeavor?"

MARSHALL COLLEGE INFORMATION SERVICE---6-6-56

To the Herald-Dispatch

For Release ~~Wednesday~~ Thursday, June 7

(Senior worker in industry conference---1)

Anyone interested in the role of the senior worker in industry is invited to attend a conference at Marshall College June 14.

The meeting will take place in Science Hall auditorium. It is sponsored by the Marshall College department of sociology and is directed by Dr. J. T. Richardson, head of the department.

Its purpose is to explore the possibilities of keeping aging people working as long as possible. Population figures indicate that the number of elderly people in the nation's population is steadily increasing.

Speeches at the conference will be on these subjects:

"Psychological Implications of the Senior Worker in Industry," "Study of Retirement Plans of a Selected Group of Industrial Workers Between the Ages of Fifty-five and Sixty-five Years of Age," "Analysis of Retirement Ages in Selected Industries," "The Attitude of Organized Labor Toward the Senior Worker," and "What Industry Can and Cannot Do for the Senior Worker."

On the speaker's list are Dr. Madeleine Feil, associate professor of psychology at Marshall College; L. H. Ware, personnel manager of the Ashland Oil and Refining Company; William Racer, International Nickel Company executive; John Reeves, manager of the manufacturing and repair division of the Westinghouse

(more)

MARSHALL COLLEGE INFORMATION SERVICE---6-6-56

(Senior Workers in industry conference---2)

Corporation in Huntington; H. P. Dillon, Jr., local president of the Teamsters Union, American Federation of Labor, and A. J. Schroeder, assistant industrial relations manager of Houdaille Industries, Inc., Huntington.

The conference will begin at ~~five~~ 9 a. m. and end at 4 p. m.

27

MARSHALL COLLEGE INFORMATION SERVICE---6-6-56

To the Advertiser

For Release Wednesday, June 6

(Political Science Workshop on Germany---1)

Fifteen persons have registered for a workshop on the union or division of Germany at Marshall College for the first summer term.

Lecturers for the work shop are Dr. Taylor Cole, professor of political science at Duke University; Herbert Weil, assistant information secretary of the German embassy; Dr. Conley H. Dillon, head of the department of political science of Marshall College, and Dr. Carl Leiden, associate professor of political science at Marshall.

Lectures are scheduled for 10:50 to 12:20 Monday through Friday. Project meetings are held between 1:30 and 2:30 each afternoon.

Sub-Committee Reports of the Committee
on Student Life and Non-Academic Activities—Spring 1956

Sub-Committee No. 1—Lines of Responsibility and Authority

The president, social deans, Student Activities Committee, Student Court, Interfraternity Council, Panhellenic Council, Independent Council, dormitory councils.

What is the structure of authority, advice and responsibility, both formal and informal, by which regulations are interpreted and administered?

The following is an excerpt from a letter from President Stewart H. Smith to the student body president, written in November, 1951:

"...the administration of discipline of the men and women students...is a function of the Dean of Men and Dean of Women. These two offices will continue to function with the authority delegated by the President of Marshall College and the West Virginia Board of Education. They may, at their discretion, refer cases to the Student Court. The Student Court shall submit findings and recommendations in matters of student discipline to the appropriate social dean for action.

"No part of the Constitution of the Marshall College Student Government shall be construed as superseding the authority or jurisdiction of the offices of the Dean of Men and Dean of Women..."

Sub-Committee Membership

Acting Dean Fitch, chairman; Tammy Orr, co-chairman; Jack Cook, Barbara Dawson, Jean Ford, Mrs. Foose.

Summary of Findings of Sub-Committee No. 1

Regulations Governing Student Conduct

Regulations are based upon proven need. They set forth the do's and don'ts of student conduct. Regulations do not affect the student who gets along well with his class attendance and course work and who maintains respectability of conduct. Those who act otherwise can expect remedial action by the college.

(29)

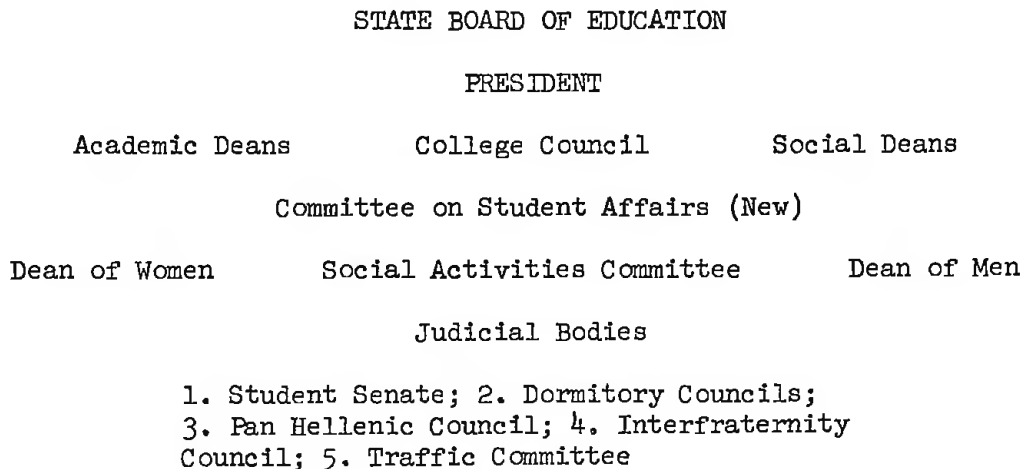
Discipline

Discipline for a low scholastic rank ranges from warning to separation from college. A faculty advisor helps each student keep his academic standing at a satisfactory level. A special advisor assists the student who is on probation.

A student who does not adhere to recognized standards of conduct may be placed on probation or separated from the college. Matters of poor conduct or rule violations are referred to the dean of women or men. The dean may seek the recommendation of a committee, or a campus judicial body and refer the recommendation to the student affairs committee. This committee reviews each case of recommended dismissal, and, on upholding the recommendation, refers it to the college president for final action.

Details of a misdemeanor hearing before a campus judicial body, along with a report on that body's action or recommendation, must be given in writing to the proper social dean. The dean may simply file the information; include the information in the student's folder; make it a part of the student's permanent record; approve or disapprove the judicial body's action and in the case of an uncompromised disapproval, the social dean refers the matter to the committee on student affairs; or refers the matter to the committee on students affairs for review or rehearing.

The following diagram shows the lines of responsibility and authority:



Judiciary and Committee Precedents

The following are deterring precedents used by judicial bodies in connection with undergraduate offenses:

1. Reprimand; 2. warnings; 3. fine or assessment; *5. record placed in student's file; 6. permanent endorsement on student's record; 7. probation; 8. dismissal; *4. repair or replacement.

Sub-Committee No. 2--Policies and Standards for Student Activities

What additions and/or revisions should be made?

Sub-Committee Membership

Professor H. Gresham Toole, chairman; Charles Tanner, co-chairman; Norman Jones, Don Coyne, Richard Burton, Hugh F. Eads, Mary Ann Thompson, Margaret A. Quintier, the Rev. Lander Beal, Dean Barlett, and Dean Buskirk.

Summary of Findings of Sub-Committee No. 2

Policies, Standards Adequate; Administrative Weaknesses

The Student Handbook statement of policies and standards is considered adequate. Flagrant violations have involved only a few organizations in their informal affairs. Laxity and irregularity in the administration of policies and standards seem to be partially at fault in the violations.

Girls' organizations have conformed to standards satisfactorily. Continuity of administration in the dean of women's office has led to a student understanding of what is expected and to general student cooperation.

A different situation has existed for ten years or more in the dean of men's office. The dean of men's post has changed hands frequently and in most cases the holder of this deanship had no special qualifications for the post. For most of these men, the deanship was a temporary appointment or a part-time activity sandwiched between other college duties.

Continuity in the administration of policies and standards under such conditions is not to be expected. This is a matter of concern now because it had contributed to present conditions and it may affect plans for the future.

Men's organizations have not been sure just what was expected of them. They may be expected to react favorably, for the most part, to a clarification of requirements.

Men are entitled to adequate leadership. Administrative demands will set the pace for the cooperation of men's groups.

The student activities committee as now set up is not completely effective, but it would not be wise to abolish the committee in favor of complete control by the social deans. Even they do not want that.

The student activities committee should include the two social deans, two additional faculty members appointed by the college president for at least two years and for terms not to cover the same years, two seniors and two juniors to be appointed by the student body president for at least two years for the juniors and one year for the seniors.

The dean of women should be committee chairman until stability is established in the dean of men's office.

The functions of this committee should be specifically agreed upon by the committee and the president of the college.

Sub-Committee No. 3—Non-Academic Activities

Do we have too many of them? Make a list of all student organizations. What does each accomplish? Does participation in activities interfere with the academic work of students? What limitations, if any, should be imposed? Should the college discourage the establishing of additional organizations? How can scheduling conflicts be prevented? What groups should be allowed to schedule money-raising events?

Sub-Committee Membership

Professor A. E. McCaskey, chairman; Dale Freeland, co-chairman; Professors Flower and Page, Dean Wilburn, Shirley Mitchell, Gertrude Spangler, Betty J. Dickson, Jean Schultz, Anne Clonch and Mr. Lasakow.

Summary of Findings of Sub-Committee No. 3

List of Organizations

This sub-committee has undertaken three projects, one of them already completed. The first project, incomplete, is the compilation of a complete list of campus organizations of which either the membership or sponsoring department have sufficient interest to consider themselves active. The completed list will be given to the student activities committee for use in preparing a calendar of events. Statements of organizational purposes will accompany the list.

Time Spent in Non-Academic Activities and Interference with Course Work

The second project of this sub-committee is the measurement of both the time students spend in various non-academic activities and the extent of interference with academic work. A survey will be made during the week of May 14 in connection with the advanced registration program. About 1,200 students will be sampled and a random sample will be made of those on probation. Results of the survey should be available by the end of June.

Control of Extra Curricular Activities

The third project was to determine how extra curricular activities might be controlled by administrative means. The sub-committee's investigation convinced its membership that these changes are needed in the function of the student activities committee:

1. The student activities committee should be responsible to the college administration through the College Council for the regulation of extra curricular events. Activities directly connected with credit courses would not be subject to committee regulation. The student activities committee should be responsible for preparing a calendar of events in addition to performing duties listed now in the Student Handbook.

2. The student activities committee should be composed of the dean of women, the dean of men, the registrar as permanent secretary, and an equal number of faculty members and students. Each committee member would have one vote.

The primary function of the committee is to approve the calendar of events for the college. This committee should be a clearing house for the scheduling of all events, those under both college and organizational sponsorship. College sponsored events, of course, should have first priority on any calendar of events. The student activities committee should not have direct supervision of events, but should be responsible for the final college schedule of these events. It is not the function of the sub-committee to set up rules for the operation of a calendar of events. Certain views discussed in sub-committee discussions might have merit and are available to the student activities committee. (31)

Specific Answers to Questions

The first four questions asked of this sub-committee will be answered in projects 1 and 2 when they are completed.

As for the fifth question, "What limitations, if any, should be imposed?", it is believed that the above method of scheduling events would control the number of events by organizations.

The sixth question, "Should the college discourage the establishing of additional organizations?", cannot be answered conclusively. Generally it seems wise to discourage new social fraternities and sororities and to recognize other organizations which are made needful by enrollment increases or academic program expansion.

In reply to the seventh question, "How can scheduling conflicts be prevented?", the sub-committee sees a remedy in the student activities committee's official calendar of events, which would operate under the direction of a permanent secretary with stenographic help.

The eighth question: "What groups should be allowed to raise money for events?" Such requests should first be approved by the student activities committee and finally approval by the college council.

Sub-Committee No. 4--Homecoming

Study all aspects of homecoming including the building of floats, the judging of floats, the half-time activities, the homecoming dance.

Sub-Committee Membership

Claudene Rowan, chairman; Professor Berryman, co-chairman; Sgt. Tope, Betty Jo Legg, Maywood Ellifritt, Nancy Garrett, Charles R. Porter.

Summary of Findings of Sub-Committee No. 4

Recommendations

It is recommended that the presidents of organizations planning entries for homecoming have a planning meeting with the social deans and the homecoming committee at the beginning of the college term. Actions to be taken should be decided by closed ballot on a majority rule basis. These matters might be given consideration in connection with homecoming:

1. A male group and a female group building a float together;
2. each organization building its own float;
3. female groups having house decorations and male groups having floats;
4. campus decoration instead of floats or house decorations;
5. two price ranges for entries with judging for each class range;
6. the advisability of spending more time and money on entries.

At least one faculty chaperon should be present whenever any groups works all night on a float. The present method of selecting judges and judging seems to be satisfactory. The sub-committee merely recommends that the homecoming committee plan for adequate use of the half-time period.

It is recommended that the president of the college appoint a committee of alumni, students and faculty members to be hosts and hostesses at the homecoming dance. This would largely eliminate the drinking problem.

Sub-Committee No. 5--Fraternity Initiation Practices

Sub-Committee Membership

Al Arnett, chairman; Professor Josephs, co-chairman; Don Wilburn, Robert Clay Miller, Dave Dunlap, Professors Whelpley and Gullickson.

Summary of Findings of Sub-Committee No. 5

A Code of Behavior

The sub-committee finds satisfactory conformity with the National Interfraternity Conference ruling on the abolition of Hell Week practices. A constructive system of initiation has replaced the unacceptable old system.

It is recommended, however, that the Interfraternity Council establish a code of behavior concerning initiation practices. Unacceptable initiation practices would be specified and banned. Violation of the code would range downward from charter removal.

The sub-committee feels that while fraternity initiation practices are not now a problem, it would be well to establish a code and prevent future problems.

Sub-Committee No. 6—Faculty Advisorships—Duties and Responsibilities

Functions of a chaperon (and wife or escort). Obligations and responsibilities of organizations holding social functions.

Sub-Committee Membership

Bernard Bischoff, chairman; Major Purdy Phillips, co-chairman; Joseph Cappellari, Mary E. Adkins, Dyke Six, Mr. Shafer, Mrs. Douthat, and Mrs. Newcomb.

Summary of Findings of Sub-Committee No. 6

Chaperons

Faculty chaperons have a good record for making written reports on dances. Chaperons sometimes create a problem by drinking alcoholic beverages in the presence of students at dances.

The sub-committee believes the number of required faculty chaperons at dances is now too great and that a new number should be considered. Greater rotation of faculty chaperons would be desirable. An appropriate questionnaire to faculty members could reveal their willingness to chaperon and would indicate the latest chaperoning duty of each member.

Chaperons should be responsible for obtaining their own substitutes when they cannot attend an event. A chaperon should be present for the entire event.

Faculty Advisors

Obtaining enough faculty advisors is a problem. Several organizations have not had advisors this term. Certain non-faculty persons, such as older alumni members and wives of faculty members, might be considered for eligibility to serve as advisors.

Fraternity mindedness is not a necessary attribute for a faculty advisor; general interest in developing a wholesome social activity is of prime importance.

(32)

Responsibilities of Organizations Holding Social Functions

The sub-committee believes that a receiving line should be required at dances only for the first half hour; that organizations should provide the same favors for faculty advisors that are provided for dates; that organizations accept more fully responsibility for misconduct at dances, striving individually and as groups to keep down trouble; that parliamentary procedure should govern business meeting procedure; and that time limits should be strictly adhered to for the convenience of both faculty advisors and organization members.

See New York!

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EXCITEMENT!
EDUCATION!**



24th Annual NEW YORK VACATION TOUR

33

SPONSORED By PROF. W. PAGE PITT

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31**

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You'll be taken in our private glass-topped motor coaches to Chinatown, where a professional guide will escort you through the Chinese temple, the Curio Shop, and other typically Chinese places. In the Bowery you will see flop houses, missions, and eateries of the Bowery's residents. On the way you will see the original site of Tinpan Alley, the oldest drugstore (1805) in the city, the Metropolitan Opera House, the Artist Colony of Greenwich Village, the Chelsea District and famous night clubs.

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You'll have a full course dinner served in the glamorous, air-conditioned ballroom of a famous Broadway Night Club, one of the most scintillating features on the Great White Way, where you may dance and see a spectacular floor show!

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Including Fifth Avenue, exclusive shopping district, Radio City, St. Patrick's Cathedral, Millionaire's Row, Central Park, Metropolitan Museum of Art, Cathedral of St. John the Divine, Columbia University, Grant's Tomb, Harlem, Times Square and the Great White Way to your hotel.

Radio City

See how weird sound effects are created. See news before it's news. See how sound actually LOOKS. See how studios hang in space. See miraculous Television in actual operation. These wonders and dozens of others in a behind-the-scenes tour of the National Broadcasting Company. And your journey to Radio City climaxed by attending in person the coast-to-coast broadcast of a world famous radio program!

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- RADIO CITY
- FAMOUS FIFTH AVENUE SHOPPING DISTRICT
- STATUE OF LIBERTY
- CHINATOWN AND THE BOWERY
- GRANT'S TOMB
- METROPOLITAN MUSEUM OF ART
- TIMES SQUARE
- GEORGE WASHINGTON BRIDGE
- LITTLE CHURCH AROUND THE CORNER
- THE WORLD'S LARGEST DEPARTMENT STORE
- WALL STREET
- METROPOLITAN OPERA HOUSE
- NEW COLISEUM

Yacht Cruise

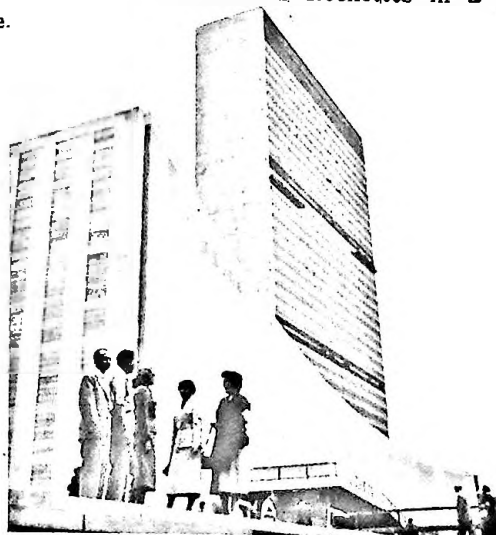
Cruise around the fantastic world of Manhattan — in three hours; head straight for the majestic symbol of freedom, the Statue of Liberty. Thence, the Brooklyn Bridge and East River, Bellvue Hospital, famous homes of the wealthy on Sutton Place . . . Under the Massive Tri-Boro Bridge into the Harlem River . . . through sinister Hell Gate into Spuytenduyvel, thence to the Hudson River under the George Washington Bridge. See the towering Palisades of New Jersey, great apartments and homes on Riverside Drive, the Cloisters at Fort Tryon Park, ferries and tugs dodging and weaving through the heavy shipping of the busiest harbor in the world, passing by great ocean liners and docks . . . all seen from spacious decks and individual chairs, with loud speakers enabling the lecturer to tell all about it, wherever you may be on the yacht.

Statue of Liberty

You will ride the famous transfer ferry out to Bedloe Island to see America's most photographed lady — the Statue of Liberty! Time will be allowed for actually climbing up in the Statue!

Music Hall

You will attend a performance at Music Hall, where you will see the world-famous Rockettes in a precision routine.



OFFICIAL TOUR TIMETABLE

24th ANNUAL NEW YORK VACATION TOUR

(Please note whether time is Eastern Standard Time (EST)—the time you observe in Huntington—or Daylight Saving Time (DST)—which is one hour faster than Huntington time.)

SATURDAY, AUGUST 25TH

- 9:32 P. M. (EST) Depart Huntington, C&O Depot
- 10:32 P. M. (EST) Depart Charleston
- 11:05 P. M. (EST) Depart Montgomery
- 11:59 P. M. (EST) Depart Thurmond

7:00 P. M. (DST) Depart lobby Piccadilly Hotel for dinner, floor show and dancing at Bal Tabarin Night Club.

? ?—Return to Piccadilly Hotel.

SUNDAY, AUGUST 26TH

- 12:16 A. M. (EST) Depart Prince
- 12:55 A. M. Depart Hinton
- 1:50 A. M. (EST) Depart White Sulphur Springs

NOTE—SWITCH AT THIS POINT TO DAYLIGHT SAVING TIME

- 7:00 A. M. (DST) Breakfast starting at 7:00.
- 9:10 A. M. (DST) Arrive Washington, D. C. (your C&O coaches will be attached to B&O Train No. 6).
- 10:00 A. M. (DST) Depart Washington, D. C.
- NOON—Luncheon will be served starting at 12 noon.
- 2:14 P. M. (DST) Arrive Jersey City
- 2:20 P. M. (DST) Board B&O buses at depot for transfer to hotel.
- 3:00 P. M. (DST) Arrive Piccadilly Hotel, West 45th Street, New York City.
- 4:00 P. M. (DST) Depart lobby Piccadilly Hotel, for behind-the-scenes television tour of N.B.C. (Leave Guided Tours Lounge in Concourse of R.C.A. Building)
- 6:00 P. M. (DST) Tour ends.
- EVENING FREE for entertainment of personal choice.

MONDAY, AUGUST 27TH

- 9:00 A. M. (DST) Depart lobby Piccadilly Hotel in private buses of the Herald Travel Service for sightseeing trip of Upper Manhattan and guided tour through the United Nations.
- 12:30 P. M. (DST) Return to Piccadilly Hotel.
- AFTERNOON FREE for resting, shopping and entertainment of personal choice.
- 5:15 P. M. (DST) Depart lobby Piccadilly Hotel for Music Hall for featured attraction, including world-famous "Rockettes".

TUESDAY, AUGUST 28TH

- 8:30 A. M. (DST) Depart lobby Piccadilly Hotel for yacht cruise around Manhattan Island.
- 9:00 A. M. (DST) Board Circle-Line steamer docked at 42nd Street Pier.
- 9:30 A. M. (DST) Yacht embarks on cruise encircling Island.
- 12:30 P. M. (DST) Yacht docks.
- AFTERNOON FREE for entertainment and sightseeing of personal choice.

WEDNESDAY, AUGUST 29TH

- 9:00 A. M. (DST) Depart Piccadilly Hotel in special buses of the Herald Travel Service for sightseeing tour of Lower Manhattan. During this tour you will take a boat ride across Upper New York Harbor to Bedloe's Island for a visit to the Statue of Liberty.
- 1:30 P. M. (DST) Return to Piccadilly Hotel.
- AFTERNOON AND EVENING free for entertainment of personal choice.
- 11:30 P. M. (DST) Leave lobby Piccadilly Hotel in special Herald Travel Service buses for escorted midnight tour of Chinatown.
- 2:30 A. M. (DST) Return to Piccadilly Hotel.

THURSDAY, AUGUST 30TH

- MORNING FREE for last minute shopping and personal sightseeing.
- 3:00 P. M. (DST) Have baggage packed in room, ready for pick-up by bell-boys for transfer to train.
- 4:50 P. M. (DST) B&O buses leave Piccadilly Hotel for Jersey City and return trip home.
- 5:55 P. M. (DST) C&O coaches on B&O Train No. 3 leave Jersey City.
- 6:00 P. M. (DST) Dinner starting at 6:00.
- 10:15 P. M. (DST) Arrive Washington, D. C.
- 11:55 P. M. (DST) Depart Washington, D. C.
- NOTE: AT THIS POINT, SWITCH YOUR WATCHES BACK TO EASTERN STANDARD TIME

FRIDAY, AUGUST 31ST

- 5:55 A. M. (EST) Arrive White Sulphur Springs.
- 6:00 A. M. (EST) Breakfast starting at 6:00 A. M.
- 7:03 A. M. (EST) Arrive Hinton.
- 7:50 A. M. (EST) Arrive Prince.
- 8:08 A. M. (EST) Arrive Thurmond.
- 9:08 A. M. (EST) Arrive Montgomery.
- 9:44 A. M. (EST) Arrive Charleston.
- 10:45 A. M. (EST) Arrive Huntington, C&O Depot.

RADIO AND TELEVISION TICKETS

You will be given tickets admitting you to nationally broadcast or televised radio and television programs. Note the times of the shows and the point of origin.

PLEASE BE PROMPT! YOU MUST BE ON TIME FOR ALL SCHEDULED EVENTS. IF YOU ARE NOT THERE, YOU WILL BE LEFT. THE ENTIRE GROUP CAN NOT BE DELAYED BY STRAY INDIVIDUALS!

Hotel . . . Train . . . Baggage . . . INFORMATION

PRIVATE RAILROAD CARS

Party will travel from Huntington to New York and return in commodious modern, air-conditioned, streamlined, C. & O. coaches reserved for the exclusive use of the Vacation Tour. No pullmans are available. Meals en route will be the famous menus of the C. & O. and B. & O. diners.

TWENTY-FOURTH YEAR

This is the 24th annual vacation trip sponsored by Prof. Pitt. Everything has been done to insure your comfort and good time! You don't have to worry about baggage, about tipping, or about reservations! Your worrying has already been done for you—you can relax and have a REAL vacation!

TOUR OFFICIALS

TOUR REGISTRAR—

Virginia Daniel Pitt, 1502 Norway Avenue, Huntington, Phone 27092.

TOUR CONDUCTOR—

Robert Harris, Division Passenger Agent, C. & O. Railway.

TOUR SPONSOR—

W. Page Pitt, head, Department of Journalism, Marshall College.

HOTEL

Hotel accommodations have been reserved at the Piccadilly Hotel, 45th Street just west of Broadway in the heart of Times Square. All accommodations are first class and the party will be accommodated two to a room. The rooms are small but modern. Individuals are responsible for telephone calls and personal services.

BAGGAGE

Each individual may take one large piece of luggage which is handled throughout the trip for you, and one small train case, for which the individual is responsible. The large luggage will be transferred from train to hotel and hotel to train by Red Caps who will have been paid in advance for their services — no tipping required. All baggage will be delivered from hotel lobby to individual rooms upon arrival and from rooms to lobby upon departure by bellboys who will have been paid in advance for their services — no tipping required. Upon arrival in New York, merely leave your luggage in the railroad cars and it will be delivered to your hotel room. Upon checking out of the hotel, leave your tagged luggage in your hotel room and it will be delivered to your private railroad car. DO NOT TIP.

Travel Light . . . Dress For Comfort . . . Have Fun!

Informal lounging clothes are in order, since the trip is made in private railway coaches. Comfortable shoes, sport clothes — remember, you're in your OWN private coach! Transfers from train to hotel and hotel to train are by private motor coaches with the passengers having no responsibilities, not even the handling of personal luggage. Passengers merely saunter from their private car to their private motor coaches, are delivered to their hotel, where they find their baggage awaiting in their rooms; upon departure baggage is left in the room from where it is taken by porters to the private train.

Tour members may join in all events or omit any, as desired. Official tour itineraries announce all departure and arrival times, but no features are compulsory.



HOW TO REGISTER

If you have attended Marshall, or can be recommended by a Marshall student or faculty member, you are eligible to take the New York vacation tour. The party is limited to 80 persons, with no one under 15 years of age accepted. All reservations must be made by mail with the Tour Registrar at 1502 Norway Avenue, Huntington, West Virginia — Telephone 27092. A \$15.00 deposit in check or money order payable to the New York Vacation Tour must accompany each reservation. Balance may be paid at time of departure. Deposits for reservations can be transferred but not refunded. Tour officials reserve the right to refuse reservations.



Write—

1502 Norway Ave., Huntington, W. Va.

Phone
27092

MARSHALL COLLEGE INFORMATION SERVICE---6-8-56

To the Herald-Advertiser

For Release Sunday, June 10

(Dr. Hubert N. Alyea---1)

Dr. Hubert N. Alyea, internationally known authority on chemistry and professor of chemistry at Princeton University, will speak on "Atomic Energy: Weapon For Peace" at a meeting of the Ohio Valley section of the American Chemical Society at Marshall College Monday. (35)

The meeting is scheduled for 7:30 p. m. in Science Hall auditorium. Science teachers and students are invited to attend.

Dr. Alyea's lecture is profusely illustrated with experiments. He has given the speech more than a thousand times ~~to over 800,000 people~~ before over 800,000 people and ~~xx~~ has used the same material on numerous radio broadcasts and television appearances.

He will trace the growth of ideas which led to the atomic bomb; the vain attempts of the alchemists of the Middle Ages to transmute lead into gold; Becquerl's accidental discovery of radio activity; the ~~Curie~~ Curries' isolation of radium; Rutherford's interpretation of radioactive disintegration, and the nuclear atom, and his achievement of artificial transmutation.

Dr. Alyea will tell how man came to understand atomic structure and isotopes, and how to smash atoms; and how man triumphantly tapped nuclear energy.

He will outline the work of the Manhattan Project, and will contrast the actions of ordinary high explosives with those of the

(more)

(Dr. Hubert N. Alyea~~x~~----2)

~~the~~ A-bomb, the H-bomb, and the L-bomb.

The speaker holds a doctor's degree from Princeton University and has attended other American and European universities. During ~~the~~ World War II he carried out research for the Office of Scientific Research and Development in Washington and in the Pacific.

In 1950 he was given the New Jersey Science Teachers Recognition Award.

MARSHALL COLLEGE INFORMATION SERVICE--- 6-9-56

For Release Monday, June 11

(Dr. Ralph D. Purdy---1)

Dr. Ralph D. Purdy, professor of education at Marshall College and leader in statewide research designed to find ways to improve the West Virginia school system, announced today that he has accepted the directorship of field services at Miami University, Oxford, O. (37)

He has submitted his resignation from the Marshall College staff as both a faculty member and acting director of field services. Dr. Purdy has been serving in the Marshall field services post in the absence of Paul Collins, who is working toward a doctor's degree at the University of Virginia.

Dr. Purdy will begin his work at Miami University Sept. 1. He will be at Marshall throughout the summer.

In addition to the administrative post at Miami, he will begin with the faculty rank of associate professor of education.

Dr. Purdy is director of a work conference on "Changing Patterns of Educational Leadership in West Virginia" which will take place at Marshall College June 20-22.

He holds the degrees of A. B. from Asbury College, Wilmore, Ky.; M. A. from the University of Kentucky; and Ph. D. from Ohio State University.

Dr. Purdy came to Marshall College in 1950. He has been acting director of field services on two occasions. Between 1953 and 1955 he directed action research in educational leadership (more)

(Dr. Ralph D. Purdy---2)

in three West Virginia counties and directed similar research in another state county in the 1955-56 term. He has conducted extension classes in educational research, guidance, and related fields in several counties ~~and communities~~ in West Virginia, working directly with teachers and administrators.

Dr. Purdy made a school building survey for the Rock Hill school district, Lawrence county, O., in 1955, and was an educational consultant ~~at the joint conference~~ to the Council of Public Higher Education and the Kentucky Cooperative Committee in Educational Administration ¹⁹⁵² several years. He was a staff member of the Southern States Cooperative Program in Educational Administration, Nashville, Tenn., during the 1951-52 term, having a two-thirds leave of absence from Marshall College. (38)

The Huntington educator is a former Ohio school teacher, athletic coach, and school superintendent.

His wife is a teacher at Meadow school in Huntington and has been a leader in the Faculty Wives Club of Marshall College. Mrs. Purdy will resign her teaching post and possibly obtain a similar position in Ohio.

The Purdys recently completed a new home at 8 Virginia Court and plan to sell it.

The three Purdy children are Gary, 18; Rosemary, 16, and Kathleen, 13.

MARSHALL COLLEGE INFORMATION SERVICE---6-9-56

To the Herald-Dispatch

For Release Monday, June 11

(Brass ensemble concert---1)

The Marshall College Brass Ensemble will present a public concert at Old Main auditorium Thursday at 8:30 p. m.

Anyone may attend without charge.

The program will be conducted by Wilbur Pursley, Marshall College instructor in music. (39)

The concert, including a variety of styles, features music of the 16th and 17th centuries as well as contemporary music. Transcriptions of works by Richard Wagner and Peter Tchaikovsky will be presented.

Contemporary pieces included are by Robert Beadell and John Hartmeyer. Beadell is a member of the Theory Department at Central College in Fayette, Mo. His composition plays up the brass instruments and gives the tympani several solo passages.

Richard Frye, Marshall graduate student, will play the tympani.

Beadell's composition will be conducted by the Brass Ensemble's student conductor, Ned DeJournett, Huntington junior.

Included in the program will be "Trumpet Voluntary" by ~~Purcell~~ Purcell; "Come Sweet Death" by Bach; "Canzona" by Gabrieli; and "Suite from 'Le Tresor d'Orphee'" by Francisque.

(more)

(Brass ensemble concert---2)

Brass Ensemble personnel consists of:

Bill Ed Clark, Elmer White, Dale Riley and James Pate,
on trumpets; Robert Tweel, Betty Sallack, Robert Nichols and Ernest
White, horns; Robert McCoy, Walter Carter and Peter Donathan,
trombones; William Miller, tuba; ~~and~~ Richard Frye, tympani;
and Ned DeJournett, percussion.

MARSHALL COLLEGE INFORMATION SERVICE---6-9-56

To the Advertiser

For Release Monday, June 11

NEW LEAD

(Brass ensemble concert---1)

41

Wilbur Pursley, Marshall College instructor in music, and his Marshall College Brass Ensemble will present a public concert of old and recent music at Old Main auditorium today at 8:30 p. m.

There will be no admission charge.

Including a variety of styles, the concert will feature music of the 16th and 17th centuries as well as selections by contemporary composers. Works of Richard Wagner and Peter Tchaikovsky will be presented in transcribed form.

(PICK UP FIFTH PARAGRAPH OF ATTACHED STORY BEGINNING "CONTEMPORARY PIECES INCLUDE..."

MARSHALL COLLEGE INFORMATION SERVICE---6-9-56

To the Herald-Dispatch

For Release Monday, June 11

(Monday last day for registering---1)

Today (Monday, June 11) is the last day to register for first summer term classes at Marshall College.

Students may enroll for summer classes at room 105, Old Main, between 8 a. m. and 4 p. m. A late registration fee will be charged.

Courses offered are listed in the summer class schedule which is available at the registrar's office.

Summer classes started at Marshall last Tuesday. (June 5)

42

MARSHALL COLLEGE INFORMATION SERVICE---6-9-56

To the Advertiser

For Release Monday, June 11

(Registration windup)

Registration for the first summer term at Marshall College will end at 4 p. m. today (Monday, June 11). A late registration fee will be charged those who enroll before the deadline.

Anyone planning to register should go first to room 105, Old Main. The office opens at 8 a. m.

Summer class schedules are available at the registrar's office.

Classes for the first summer term began at Marshall last Tuesday. (June 5)

43

MARSHALL COLLEGE INFORMATION SERVICE---6-13-56

To the Herald-Dispatch

For Release Thursday, June 14

(Summer registration up---1)

A total of 2017 persons have registered for first summer term classes at Marshall College, ~~XXXXXX~~ according to an announcement from the registrar's office.

The registration figure represents an increase of about nine per cent over enrollment for the first summer term last year. At that time 1854 were registered.

Marshall summer classes began June 5 and registration ended Monday (June 11).

Special features of the current summer term include a science institute for science teachers from seven states, and workshops in journalism, audio-visual aids in learning, production of audio-visual aids, teaching reading in secondary schools, teaching the slow learner, flower arrangement, German unity or division, economic education, and driver education.

Credit courses are offered in art, Bible and religion, biological sciences, botany, business administration, chemistry, economics, education, engineering, English, French, geography, geology, history, home economics, journalism, library science, mathematics, music, philosophy, physical education, physics, political science, psychology, science, social studies, sociology, Spanish, speech and zoology.

MARSHALL COLLEGE INFORMATION SERVICE---6-13-56

For Immediate Release

(Audio-visual aids workshop)

Thirty-three persons have enrolled in a workshop in audio-visual aids which meets during the first three weeks of the summer session at Marshall College.

The workshop is designated as Education 465-565, Audio-Visual Aids in Learning. It covers the utilization of audio-visual materials, equipment, and techniques in teaching.

Walter C. Felty, assistant professor of social studies and director of audio-visual aids, teaches the class.

MARSHALL COLLEGE INFORMATION SERVICE---6-13-56

To the Herald-Dispatch

For Release Thursday, June 14

(Dr. Smith at Wheeling)

Dr. Stewart H. Smith, president of Marshall College, will serve on three study committees at a workshop for West Virginia college and university presidents at Oglebay Park in Wheeling Friday and Saturday (June 15 and 16).

He is on committees studying extension, engineering, and graduate ~~pgar~~ programs. (46)

The workshop is sponsored jointly by the West Virginia Council of State College and University Presidents and the West Virginia Council of Independent College Presidents.

Problems confronting both state and private institutions will be discussed at the meeting.

MARSHALL COLLEGE INFORMATION SERVICE, Huntington, W. Va. --6-14-56

For Immediate Release

(Lou Sahadi)

Marshall College Athletic Director R. A. Morris, Jr., announced today the appointment of Lou Sahadi as sports publicity director of the college effective July 1.

Sahadi will be responsible for all sports releases, the handling of athletic press facilities, and the preparation of athletic brochures. He will work in direct contact with the Marshall College Information Service. 47

Sahadi is a native of Brooklyn, N. Y. He is a Marshall College journalism graduate of 1953. After graduating from Marshall, he served with the Army for two years, stationed with the 5th Military Police Company in Germany. He was discharged in September, 1955, and returned to Huntington in October to accept a position as sports writer with the Herald-Dispatch.

MARSHALL COLLEGE INFORMATION SERVICE---6-16-56

For Release at 6 p. m. Saturday, June 16

(Dr. Rigglesman commencement speaker---1)

Dr. Leonard Rigglesman of Charleston, who is celebrating his 25th year as president of Morris Harvey College, will be the commencement speaker at Marshall College August graduation exercises, it was announced yesterday by Dr. Stewart H. Smith, Marshall president. (48)

The program, open to the public, will take place at the Keith-Albee Theatre Aug. 24 at 10 a. m.

Dr. Rigglesman, a native of Blue Springs, W. Va., became president of Morris Harvey College in 1931, when the college was located at Barboursville.

He holds the degrees of Bachelor of Arts from Morris Harvey, Master of Arts from Southern Methodist University, Doctor of Divinity from Kentucky Wesleyan College, and Doctor of Laws from Davis and Elkins College and West Virginia Wesleyan College.

Dr. Rigglesman was pastor of the Methodist church in Milton from 1924 to 1928 and was rural life specialist with the West Virginia agricultural extension division from 1928 to 1930. He became vice president and head of the department of religion of Morris Harvey College in 1930.

(more)

(Dr. Riggleman commencement speaker---2)

The Charleston educator is the author of a monograph on the significance of rural life in the South. He is a frequent speaker before church, college and club meetings in West Virginia.

Dr. Riggleman has been a member of the West Virginia Farm Tenant Rehabilitation Commission, chairman of the Charleston chapter of the United National Association for Peace, president of the State Minister's Conference for West Virginia, president of the Charleston Executives' Club, president of the Association of Church Related Colleges of West Virginia, member of the committee on support of churches in spiritual aims for Kiwanis International, member of general conference of Methodist Church, president of the Huntington Kiwanis Club in 1935, president of the Charleston Kiwanis Club in 1954, and district governor of the West Virginia district of Kiwanis International in 1939.

Dr. and Mrs. Riggleman's daughter, Roberta, is assistant news director of the Christian Advocate in Chicago, Ill.

MARSHALL COLLEGE INFORMATION SERVICE---6-16-56

For Immediate Release

(Dr. Riggleman Marshall commencement speaker---1)

Dr. Leonard Riggleman, who is celebrating his 25th year as president of Morris Harvey College, will be the commencement speaker at Marshall College August graduation exercises, according to an announcement by Dr. Stewart H. Smith, Marshall president.

The program, open to the public, will take place at the Keith-Albee Theatre in Huntington Aug. 24 at 10 a. m.

Dr. Riggleman is a native of Blue Springs, W. Va. He became president of Morris Harvey College in 1931, when the college was located at Barboursville.

The Charleston educator was pastor of the Methodist church in Milton from 1924 to 1928 and was rural life specialist with the West Virginia agricultural extension division from 1928 to 1930. He became vice president and head of the Morris Harvey department of religion in 1930.

MARSHALL COLLEGE INFORMATION SERVICE---6-22-56

To the Huntington Advertiser

For Release at 6 a. m. Friday, June 22

(Three workshops end---1)

Three-week workshops in political science and economic education ^{will} ~~end at~~ ~~Summer science institute which opened June 1~~ will end at Marshall College today.

The political science workshop, with 15 persons participating, ^{is} ~~was~~ on the subject: "Germany: United or Divided?" It featured lectures by Dr. Taylor Cole, professor of political science at Duke University; Herbert Weil, assistant information secretary of the German embassy; Dr. Conley H. Dillon, head of the Marshall College department of political science; and Dr. Carl ~~Leiden~~ Leiden, associate professor of ~~a~~ political science at Marshall. (51)

The workshop and forum on economic education will end with a ~~aka~~ dinner at 6:30 p. m. in the college dining hall. The speaker will be Rolla D. Campbell, general counsel of the Island Creek Coal Company.

Other speakers at this workshop were Jack E. Daniels, assistant regional manager of the National Association of Manufacturers at Pittsburgh; James W. Dodd, Jr., assistant ~~REGIONAL~~ ~~MANAGER~~ vice president, bank relations department, Federal Reserve Bank of Richmond; John J. Durkin, executive vice president of the West Virginia Steel and Manufacturing Company; ~~MAN~~ Peter Henle of Washington, D. C., assistant director, research department, A. F. L.-C. I. O.; B. J. Killeen, Jr., district manager, Social (more)

(Workshops end---2)

Security Administration, U. S. Department of Health, Education and Welfare, Huntington; ~~George E. Munn~~ Dr. J. T. Richardson, head of the department of sociology, Marshall College; Borge Rosing, vice president and sales manager, West Virginia Steel and Manufacturing Company; and Lawrence Senesh, economist of the Joint Council on Economic Education.

Workshop director has been ~~Edwin~~ Edwin A. Cubby, associate professor of social studies at Marshall College. George E. Munn, head of the Marshall College department of economics, has been workshop economist. (52)

Thirty-two teachers or prospective teachers ~~will~~ have participated in the workshop and ~~for~~ forum on economic education.

Also ending today is the Marshall College Summer Science Institute in which 60 high school science teachers from eight states have taken part.

Participants are from West Virginia, Ohio, Kentucky, Virginia, Tennessee, North Carolina, South Carolina and Missouri.

The institute ~~was~~ is one of 21 sponsored by the National Science Foundation. Its purpose has been to help high school science teachers gain a better insight into the basic concepts of the physical sciences so that they may better present them in their classrooms.

Guest lecturers have included Luke E. Steiner, professor of chemistry at Oberlin (Ohio) College; Guy Forman, associate professor of physics at Vanderbilt University; and John E. Merrill, professor of astronomy at Ohio Wesleyan College.

(more)

MARSHALL COLLEGE INFORMATION SERVICE---6-22-56

To the Herald-Advertiser
For Release Sunday, June 24

(September experience---1)

Twenty-four teachers college students of Marshall College will have a firsthand view of opening week problems in ~~2x~~ West Virginia public schools this fall as the first participants in Marshall's newly instituted "September Experience."

By arrangement with school superintendents and principals, these student ~~x~~ teachers will be assigned to professional teachers for the first week of school. Students will be able to see how teachers face problems and solve them. After ~~this first~~ "September Experience," reports on the experiment will be made to teachers college by the student teachers themselves and the public school personnel with whom they are associated. (53)

A similar program will be undertaken each fall, according to Dean D. Banks Wilburn, dean of Marshall's teachers college.

All participants in "September Experience" will be juniors.

Dean Wilburn said the plan will include only volunteers this fall. It may become a required part of ^{the} teachers college program ~~next year.~~

~~xxxxxxx~~ in later years.

The 24 students taking part this year have been assigned to schools in eight counties. They are Cabell, Kanawha, Logan, Greenbrier, Putnam, Raleigh, McDowell, and Wayne.

Marshall student teachers and the schools and teachers to whom they have been assigned include:

(more)

(September Experience---2)

Cabell: Carmel Adkins, Barboursville Senior High, John T. Fife; Lola Fry Napier, Monroe Elementary, Myron B. Hensley; Robert Brown, Huntington High, Mae Newman; Susan Murrell, Miller Elementary, Mary T. Barrett; Mary Alice Lawson, Huntington High, Mae Newman; David W. Pennington, Oley Junior, G. A. Swartz; Judith Burgess, Barboursville Senior High, John T. Fife; Catherine Stevenson, Miller Elementary, Mary T. Barrett; Robert L. Gough, Huntington High, Mae Newman.

Kanawha: Jean Evans, Charleston High, Walter F. Snyder; Mary Jo Sullivan, Highlawn Elementary (St. Albans), Frances C. Notter; Carol Thompson, DuPont High, E. F. Garrity; Jean Ford, Charleston High, E. C. Richardson; Anna Mae Peckham, Montrose Elementary, Ruth Wills.

Logan: Phyllis Jean Cremeans, Justice Elementary, Mae Cox Wilson; Betty Lee Frye, Man High, Jack Neelley.

Greenbrier: Gail Jones, Lewisburg Elementary, Roy Coffman; Hubert Boothe, Crichton High, Dotson Robinson; Margaret Lindsay, Lewisburg High, Roy Coffman.

Putnam: Robert P. Alexander, Hurricane High, J. C. Sovine.

Raleigh: Nila Meadows, Crab Orchard Elementary, Haven C. Clay.

McDowell: Ben Thomason, Iaeger Elementary, Hugh A. Knox; Josephine J. Kish, Gary Elementary, Elizabeth Dudas.

Wayne: James Wilson, Wayne High, Iliff West.

Members of the Marshall College faculty and the department of education formed a committee to plan the program.

MARSHALL COLLEGE INFORMATION SERVICE---6-22-56

To the Herald-Advertiser

For Release Sunday, June 24

(Marshall trip to Carter Caves---1)

Marshall College will sponsor a trip to Carter Caves State Park at Olive Hill, Ky., Tuesday (June 26) for students, members of the faculty and their families.

The college bus will leave Science Hall parking lot at 1 p. m. and leave the park for Huntington at 6 p. m. Transportation by college bus will be provided free on a first-come-first-serve basis. Many faculty members and students will be taking the trip by car.

The outing will feature a cave tour, swimming, boating, horse back riding, picnicking and access to see-saws, swings and other playground equipment for children.

Carter Caves State Park is about 35 miles from Ashland on Kentucky highway 182.

The trip will be directed by Walter C. Felty, assistant professor of social studies and director of audio-visual aids.

NEWS--RUSH

NEWS SPECIAL

MARSHALL COLLEGE INFORMATION SERVICE---June 22, 1956

For Immediate Release

(Coal future brighter---1)

Coal is on the way to becoming king again in the energy ~~mark~~ market and not even atomic energy will check its rise within the next 25 years, a key West Virginia coal official told a Marshall College banquet audience tonight (Friday). (56)

Rolla D. Campbell of Huntington, general counsel of the Island Creek Coal Company, also predicted that general industrial expansion would continue along the flat areas of the Ohio and Kanawha river basins. But he could foresee little industrialization beyond coal mining and industries directly tied to it in mountainous areas having narrow valleys.

As the featured speaker of the closing banquet of Marshall College's Fifth Workshop and Forum on Economic Education, Campbell spoke on "The Economic Importance of the Coal Industry in West Virginia."

He listed these encouraging notes on the future of coal:

1. The use of coal as energy for producing electric power in this region will be quadrupled within the next 25 years. The use of water power in electricity production has virtually ceased to be a threat to the coal industry in West Virginia. Electric power production by the coal method is the industry's fastest growing market.

(more)

(Coal future brighter---2)

2. By the end of the next 20 years, atomic energy isn't expected to be producing ^{power} more than the equivalent of 35 million tons of coal annually. The industry's ~~output~~ ^{output} last year total 475,000,000. In the long future, however, Campbell saw atomic energy as a serious threat to the coal industry. He predicted that atomic energy would "supplement rather than replace coal within the next 20 years."

3. He predicted that coal eventually would be widely used to produce a special type of fuel gas that could be piped over the country in the same pipelines now used for the distribution of natural gas.

4. The railroad market, now virtually lost to the coal industry, may be retrieved by about 50 percent if present experiments with the coal fired gas turbine prove successful. The coal industry also hopes this new motive power will be successful enough to bring coal back into general use on ocean liners and navy vessels. ~~Oil~~ Oil is now in general use on ocean vessels.

5. The rapid industrial development of Europe and South America will greatly increase the export of coal. The Canadian market is expected to continue good.

6. High mechanization has kept coal production costs down at about the same level for seven or eight years, despite six wage advances given in that time. Higher production costs of oil may mean that coal may regain much of its market lost to the oil industry.

(more)

57

(Coal future brighter---3)

Campbell spoke at a banquet attended by about 60 persons. They included college officials and tri-state industrial executives, as well as persons enrolled in Marshall's workshop and forum on economic education.

The three-week workshop ~~is~~ is held at Marshall College each summer. It is sponsored by the college in cooperation with the Joint Council on Economic Education and the West Virginia Council on Economic Education.

Dr. Stewart H. Smith, president of Marshall, said the workshop had enrolled 170 teachers in five years and estimated that it had affected the thinking of 63,750 West school children. (58)

Edwin A. Cubby, associate professor of social studies at the college, was workshop director.

State story

MARSHALL COLLEGE INFORMATION SERVICE, Huntington, W. Va.--6-25-56

For Immediate Release

(Teachers at Science Institute---1)

(59)

HUNTINGTON, W. VA.---(Special)---

among the 60 high school science teachers from nine states attending the Marshall College Summer Science Institute here. The Institute opened June 4 and will end July 13.

States represented and the number coming from each are:

West Virginia, 26; Ohio, 4; Kentucky, 7; Virginia, 4; Tennessee, 5; North Carolina, 6; South Carolina, 6; Missouri, 1, and New Mexico, 1.

Participants in the Institute will receive six hours of graduate credit from Marshall College.

The Summer Science Institute is one of 21 being sponsored by the National Science Foundation. Nationally recognized authorities on science are helping the teachers learn more thoroughly the basic concepts of the physical sciences.

Marshall's program is part of a national effort to make science teachers more effective in the classroom and to encourage more high school students to take up science as a career. The shortage of scientists in the United States has become a matter of national concern among educators.

(MORE)

(Teachers at Science Institute---2)

West Virginia teachers attending the science Institute in Huntington, with the school and hometown of each, are:

Claude R. Adkins, Salt Rock High; Joseph A. Baumgartner, Collins High, Oak Hill; Mildred F. Burns, Sutton High; Howard Cole, Hannan High, Fraziers' Bottom; Clarence H. Clarkson, Cabell county schools, Huntington; Doris L. Conner, Beverly Hills Junior High, Huntington; James E. Crockett, Iaeger High; Roy J. Dawson, Stratton High, Beckley; James W. Grimes, Carver High, Madison; Mrs. Matilda C. Hale, Burch High, Delbarton; Delbert J. Hall, Webster Springs High;

Wade Hash, Buffalo High; Mrs. Madge R. Kaman, Mullens High; Miss Virginia Karnes, Stonewall Jackson High, Charleston; Gene A. Maguran, Sr., Berwind Junior High; James A. McClanahan, Pocca High, Miss Eloise McElfresh, Roosevelt Junior High, Charleston; Carroll Palmer, Washington Irving High, Clarksburg; Harry L. Phillips, Peterstown High; Robert L. Pring, South Charleston High; Bruce H. Reppert, St. Albans High; Mrs. Mary R. Robinson, Chelyan Junior High; John S. Stanley, Guyan Valley High, Branchland; Mrs. Gladys S. Valley, Logan Junior High; Mrs. Jayne H. Wickline, Rainelle High; James A. Wood, Nuttall High, Lookout.

Out-of-State story

MARSHALL COLLEGE INFORMATION SERVICE, Huntington, W. Va.---6-25-56

For Immediate Release

(Teachers at Science Institute---1)

HUNTINGTON, W. VA.---(Special)---

(61)

among the 60 high school science teachers from nine states attending the Marshall College Summer Science Institute here. The Institute opened June 4 and will end July 13.

States represented and the number coming from each are:

West Virginia, 26; Ohio, 4; Kentucky, 7; Virginia, 4; Tennessee, 5; North Carolina, 6; South Carolina, 6; Missouri, 1, and New Mexico, 1.

Participants in the Institute will receive six hours of graduate credit from Marshall College.

The Summer Science Institute is one of 21 being sponsored by the National Science Foundation. Nationally recognized authorities on science are helping the teachers learn more thoroughly the basic concepts of the physical sciences.

Marshall's program is part of a national effort to make science teachers more effective in the classroom and to encourage more high school students to take up science as a career. The shortage of scientists in the United States has become a matter of national concern among educators.

(MORE)

(Teachers at Science Institute--2)

Teachers from outside West Virginia attending the science Institute in Huntington, with the school and hometown of each, are:

FROM OHIO: Ned W. Bush, Blume High, Wapakoneta; Trevor I. Davis, Valley Local High, Lucasville; Edwin L. Roe, Senior High, Zanesville; Harry S. Winter, Washington Court House High.

FROM KENTUCKY: Jody H. Adams, Hindman High; Mrs. Helen H. Bertram, Monticello High; Arch B. Caudill, Williamsburg High; Oliver L. Cornett, Clay County High, Manchester; Mrs. Winnie K. Hunton, Warren County High, Bowling Green; Mrs. Hazel C. Kitchen, Belfry High; Mrs. Lassie Phillips, Paintsville High. (62)

FROM VIRGINIA: Loyd V. Bell, Jr., Brunswick High, Lawrenceville; William W. Cash, Jr., Eagle Rock High; George A. Kennedy, Richlands High; James H. Townes, G. W. Carver High, South Norfolk.

FROM TENNESSEE: Arnold L. Gilbert, Ketron High, Kingsport; Mrs. Katherine V. Lofton, Whitehaven High; C. W. Pratt, Carter High, Strawberry Plains; Col. Henry B. Scott, Sewanee Military Academy; Kenneth J. Thomas, Lynn View High, Kingsport.

FROM NORTH CAROLINA: Mrs. Mary J. Fisher, Concord High; William I. Goins, Carver High, Mount Olive; David J. Griffin, Bethany High, Reidsville; J. Jerome Harris, Carver High, Pinetops; Greyard B. Lamm, Creedmoor High; Joseph N. Robinson, Olive Hill High, Morganton.

FROM SOUTH CAROLINA: Miss Elizabeth Adams, Greenwood High; Mrs. Mayme S. Brandyburg, Webber High, Eastover; Marion C. Day, Wilkinson High, Orangeburg; Warren N. Little, St. George High; Miss Chehoney Smith, Gibbs High, Pamplico; Edward E. Taylor, C. A. Johnson High, Columbia.

FROM MISSOURI: Mrs. Imogene P. Clayton, Bosworth High.

FROM NEW MEXICO: Miss Irene L. Cole, McCurdy School, Santa Cruz.

MARSHALL COLLEGE INFORMATION SERVICE ---6-27-56

For Release Wednesday, June 27

(Clarence Comer---1)

Monday was a big day for Clarence Comer, 24-year-old Korean war veteran and Marshall College junior majoring in chemistry. (63)

That was the day he finished paying for the English style bicycle he rode four miles to and from the college each day. With a wife and son to support while working his way through college, young Comer has had to cut out unnecessary spending wherever possible. So he bought the bicycle one year ago to save bus fare.

Clarence has to make two trips to the Marshall campus daily. In the morning he attends classes and in late afternoon he works part-time as college switchboard operator.

Tuesday morning Clarence parked his bicycle in front of the Marshall College Science Hall while attending class. When he returned later, it was gone. The bicycle had not been found last night. Police are aiding in the search.

Clarence spent hours walking over the east end section near Marshall College, but there was no sign of his bicycle. He faces the prospect of walking to and from home unless the vehicle is found.

The bicycle is wine red with white stripes and has the serial number WA3670.

Clarence isn't angry at the thief. But he hopes whoever took his bicycle needed it as badly as he does.

Before cutting and editing

June 27, 1956

1

JOB OPPORTUNITIES IN JOURNALISM

Job opportunities are plentiful in journalism, an area covering newspapers, radio and television news, industrial publications, and public relations. The demand for college-trained journalists is increasing each year. Beginning salaries range between \$50 and \$100 a week.

The Marshall College department of journalism, in 30 years of service, has helped all its graduates obtain jobs and could have placed many more in journalism jobs. Most journalism majors have jobs lined up before graduation and begin work immediately ~~afterwards~~ afterwards. (64)

Graduates have succeeded as newspaper reporters and editors, radio and television news reporters and editors, industrial publication editors, public relations men, wire service editors and executives, ~~and~~ journalism educators, and advertising men.

JOURNALISM AREAS AT MARSHALL

Marshall's journalism department concentrates on a news-editorial sequence which prepares students primarily for editorial staff positions on newspapers and wire services. An inter-departmental program permits the student to major in advertising. The journalism department's curriculum also gives the ~~xx~~ interested student special training in radio and television journalism, industrial publications, and school publications.

THE PARTHENON---A MEDIUM OF PRACTICAL TRAINING

Marshall College has a practical approach to journalism education that is unequaled in ~~the~~ West Virginia. The philosophy underlying its entire training program is "learning by doing."

Situated in West Virginia's largest city and communications ~~hubs~~ hub, Marshall gives the student journalist a well rounded practical experience in the field. (65)

Students in journalism staff the semi-weekly student newspaper, The Parthenon, and receive laboratory credit in certain journalism courses for this work. Through their work on The Parthenon, Marshall journalism students become familiar with every phase of newspaper production.

They cover regular beats and write and edit stories for The Parthenon; solicit and draw up advertisements; transact the business of The Parthenon; ~~take up the paper~~ write headlines and make up the paper; take, process, and edit pictures; and supervise printing of The Parthenon by offset lithography. At the ^{print shop} ~~printers~~ they become familiar with the complexities of the offset process.

The editorial policy of this newspaper is determined by the student editor in consultation with the faculty advisor and editorial counselor. Although journalism faculty members are always available for advice, they leave Parthenon decisions to the students.

Parthenon financial support comes from student fees and the sale of advertising. A financial control board consisting of students and faculty members ~~decides~~ decides Parthenon financial policy.

PARTHENON STAFF ELECTED

Staff positions on The Parthenon are filled by staff elections. Each spring the staff elects staff men and women for the following ~~term~~ college term. An editor-in-chief and managing editor direct the editorial operation. A student business manager carries on the business operation of The Parthenon under faculty advisorship.

~~THE~~ COMPLETE ASSORTMENTS OF TYPE

The Parthenon is printed by a private company. While the news operation begins in ~~the~~ news room of the journalism department in the library building, it ends at a print shop in downtown Huntington. (66)

The Parthenon owns complete assortments of body and headline types. These are used only for the student newspaper or other general publications of Marshall College. Students have access ^{is} to these assortments of type in their copyreading and editing courses.

The Wednesday edition of The Parthenon is prepared Monday afternoon and evening. The Friday edition is ~~prepared~~ prepared Wednesday. Special editions of the ~~the~~ campus newspaper are produced occasionally on other days.

A professional photographer is regularly employed to take news pictures for The Parthenon. Students in news photography classes ~~submit pictures~~ take, process and submit other news pictures for publication in the student newspaper.

THREE THOUSAND COPIES

The usual press run of The Parthenon is 3000 copies. Special editions, like the alumni edition published in the spring, go to a larger reading public. Each Marshall student pays a student activity fee which entitles him to one copy of each edition of

The Parthenon. The newspaper is distributed by messenger to key news men and women of Huntington's three newspaper, to the Huntington Public Library, and to radio and television news rooms of the city. Copies also go out by mail to subscribers throughout the country.

Parthenon staff members carry press cards which identify them as legitimate news men and women both on and off the campus.

WORK WITH HUNTINGTON NEWSPAPERS

Marshall's practical approach in journalism education is carried farther than The Parthenon office. Through a working arrangement with the Huntington Publishing Company, Marshall journalism students regularly write feature stories for Huntington's three newspapers, the Huntington Advertiser, the Herald-Dispatch, and the Herald Advertiser. These stories are published under the students' names with lines identifying them as Marshall student journalists. (67)

Journalism students of the college often do part-time work for pay with Huntington newspapers before graduation. Laboratory credit is given for this work.

Frequently students visit the Huntington Publishing Company plant where they become acquainted with the engraving process, the wire ~~and~~ photo process, the teletype-setter, the scan-o-graver, and the entire letterpress printing process.

PUBLIC RELATIONS WORK

The public relations office, Marshall College Information Service, headed by James H. Herring, assistant professor of journalism, provides student journalists an opportunity to write for newspapers

throughout West Virginia and in neighboring states. Certain stories, under student journalist by-lines, are sent to individual newspapers outside Huntington. Other student stories of more general interest are duplicated and sent to state or regional newspapers generally.

Several journalism majors hold regular reporting jobs with the Marshall College Information Service and receive pay for their work.

BUILDING FACILITIES AND EQUIPMENT

The Marshall College department of journalism occupies the ^{ground} basement floor of the James E. Morrow library building, situated on the north campus ~~adjacent to Third~~ facing Third Avenue. The ~~department~~ news photography instruction program is carried on in Science Hall.

The department has a conventional ^{ional} ~~new~~ city news room, with horseshoe ~~in~~ copydesk, 23 desks and typewriters for the reporting staff, ~~and~~ reference books, ~~required of a news room,~~ and ^{an} ~~an~~ full-service ^{associated with telephone machine.}

A journalism reading room has current files of of the nation's leading newspapers and more than 50 of the leading trade publications regularly on display. Current files of college and university newspapers ~~of West Virginia and neighboring states~~ are maintained. The main Marshall library ~~has a large~~ ^{periodical} supplements reading room publications with other publications and ~~numerous~~ books.

To broaden the student's news experience, the department has a television ~~room~~ viewing room with a large cabinet model set, a long and shortwave radio, tape and wire recorders, four Speed Graphic cameras, several small cameras, and a modern photographic darkroom.

By an arrangement with WSAZ, Inc., radio news writing students do laboratory work in ~~the radio and television news room of WSAZ~~ the radio and television news room of WSAZ, *West Virginia's oldest and leading television station.*

BACKGROUND OF STUDY

A major in journalism at Marshall must have a wide background of general information, ~~and~~ particularly in social sciences. A number of specified courses in such fields as political science, American history, and psychology are required in addition to the general requirements for the Bachelor of Arts degree. Requirements are given in full in the Bulletin of the College of Arts and Sciences. (69)

An introduction to ~~the~~ journalism is the first journalism course a student takes at Marshall. This comes in the freshman year. Professional training in journalism begins in the sophomore year with a course in reporting. Here, students study the theory of news gathering and writing and serve as cub reporters on The Parthenon.

Later they study copyreading and editing, the history of journalism, law of the press, and feature writing, and have additional practice in writing for publication. They also may elect such specialized courses as industrial publications, editorial writing, radio news writing, news photography, and book reviewing.

On graduation, students ~~at~~ who have fulfilled all requirements are awarded a certificate in journalism in addition to the bachelor's degree.

TWENTY-EIGHT JOURNALISM COURSES

Marshall College offers 28 courses in journalism. Course areas and the number of courses offered in each are:

Survey of journalism, 1; reporting, 2; copyreading and editing, 2; editorial writing, 2; feature writing, 2; history of American journalism, 2; book reviewing, 2; industrial publications, 2; radio news editing, 2; news photography, 2; newspaper advertising practices, 1; advertising copy and layout, 1; law of the press, 1; ethics of journalism, 1; advanced reporting, 1; journalism seminar, 2; journalistic English, 1; and high school newspapers, 1.

PROFESSIONAL JOURNALISTIC ORGANIZATIONS

Marshall journalism students have an opportunity to become members of two professional organizations. The Press Club is a professional group for men majoring in journalism and maintaining specific professional standards. This organization meets regularly and has dinners and outings for its membership. The Press Club also sponsors the annual pie eating contest in which Marshall student organizations enter contestants.

The Fourth Estate is a woman's journalism honorary which meets regularly, sponsors various departmental activities, and has an annual spring banquet.

Awards for outstanding work are made to men students by the Press Club and to women journalism majors by The Fourth Estate.

JOURNALISM SERVICE ACTIVITIES

The Marshall College department of journalism maintains a close contact with newspapers and newsmen generally of the state. It participates in ~~ex~~ meetings of the West Virginia Press Association and ~~a~~ was sponsor of that organization's fall meeting in Huntington in 1955. The department also takes an active part in work of the West Virginia Association of Industrial Editors, ~~and~~ an organization ^{was} founded by the department as Tri-State Industrial Editors.

The department of journalism assists high school students and teachers by ~~annually~~ sponsoring the annual congress of the United High School Press of West Virginia, and the annual meetings of the Journalism Teachers Association of West Virginia. All three organizations meet on the Marshall campus. (71)

~~The department~~ A placement service is maintained by the department for the benefit of both its alumni and the journalism profession of West Virginia.

SCHOLARSHIPS

Numerous scholarships are available to Marshall College journalism students, ~~But~~ most of them are for students who have passed their freshman year at Marshall. Inquiries about all scholarships should be ~~made~~ ^{sent} directly to the college registrar.

JOURNALISM FACULTY

Marshall's journalism faculty consists of two men and a woman, all holding master's degrees and having broad backgrounds of professional journalistic experience.

Professor W. Page Pitt, head of the department, has a

master's degree in journalism from Columbia University, and has held editorial staff positions with

Professor Pitt has directed the journalism education program at Marshall since its beginning in 192__.

~~Miss~~ Miss Virginia Lee, assistant professor of journalism, has a master's degree from Marshall College and has done graduate work at the University of Wisconsin and the University of Cincinnati. She has a background of professional work with several West ~~For~~ Virginia newspapers. (72)

James H. Herring, assistant professor of journalism, has a master's degree in journalism from the State University of Iowa ~~School of Journalism~~ and is author of a two-volume ~~thesis~~ thesis report on journalism education. He was a West Virginia and Iowa newspaperman for more than ten years. Professor Herring has been in college journalism teaching and public relations work for more than eight years.

MARSHALL COLLEGE

Marshall College, ~~from~~ established in 1837, is named for the Great Chief Justice, John Marshall. It is West Virginia's largest college. Marshall consists of a college of arts and sciences, a teachers college, and a graduate school.

Marshall's resident enrollment is about 3500 students. Its ___-acre tree-lined campus is in the east end of Huntington. The college has one men's dormitory and three dormitories for women. Many students live in fraternity, fraternity and rooming houses.

For information on admission to Marshall College, write to the registrar, Marshall College, Huntington, W. Va.

(73)

Edited version

1

COPY A

JOB OPPORTUNITIES IN JOURNALISM

(Job opportunities are plentiful in journalism, a field embracing newspapers, radio and television news, industrial publications, and public relations. The demand for college-trained journalists is increasing each year. Beginning salaries range between \$50 and \$100 a week.

(The Marshall College department of journalism, in ____ years of service, has helped all its graduates obtain jobs and could have placed many more in journalism jobs. 74)

(Journalism graduates of the college have succeeded as newspaper reporters and editors, radio and television news reporters and editors, industrial publication editors, public relations men, ~~and~~ wire service editors and executives, journalism educators, and advertising men and women.

JOURNALISM AREAS AT MARSHALL

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(more)

COPY A--continued

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Situated in West Virginia's largest city and communications hub, Marshall College gives the student journalist a well rounded practical experience in journalism.

Students in journalism staff the semi-weekly student newspaper, The Parthenon. Through their work on The Parthenon, they become familiar with every phase of newspaper production.

They cover regular beats and write and edit stories for The Parthenon; solicit and draw up advertisements; transact the business of The Parthenon; write headlines and make up the paper; take, process, and edit pictures; and supervise printing of The Parthenon by offset lithography. (75)

The editorial policy of this newspaper is determined by the student editor in consultation with the faculty advisor and editorial counselor.

Parthenon financial support comes from student fees and the sale of advertising. A financial control board consisting of students and faculty members decides Parthenon financial policy.

Staff positions on The Parthenon are filled by staff elections. Each spring the staff elects staff men and women for the following college term.

COMPLETE ASSORTMENTS OF TYPE

The Parthenon is printed by a private company. The news operation begins in the news room of the journalism department in the library building, and ends at a print shop in downtown Huntington.

(over)

COPY A---continued

The Parthenon owns complete assortments of body and headline type.

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THREE THOUSAND COPIES

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Frequently students visit the Huntington Publishing Company plant where they become acquainted with the engraving process, the wire photo process, the teletype-setter, the scan-o-graver, and the entire letterpress printing process.

(over)

WORK IN PUBLIC RELATIONS

The public relations office, Marshall College Information Service, provides student journalists an opportunity to write for newspapers and other mass media throughout West Virginia ~~in~~ and neighboring states.

Several journalism majors hold part-time staff jobs with the Information Service each term and receive pay for their work. Others work voluntarily to fulfill class assignments.

Radio news writing students do laboratory work in the radio and television news room of WSAZ, Inc.

BACKGROUND OF STUDY

A major in journalism at Marshall must have a wide background of general information, particularly in social sciences. About three-fourths of the student's time is devoted to other courses than journalism. Complete requirements for the degree of Bachelor of Arts with a major in journalism are given in the Bulletin of the College of Arts and Sciences.

An introduction to journalism is the first journalism course a student takes at Marshall. This comes in the freshman year. Professional training in journalism begins in the sophomore year with a course in ~~the~~ reporting.

Later, students study copyreading and editing, the history of journalism, law of the press, and feature writing, and have additional practice in writing for publication. They ~~also~~ may elect ~~such~~ other specialized courses.

(more)

COPY A---continued

On graduation, a student who has fulfilled all requirements is awarded a certificate in journalism in addition to the bachelor's degree.

TWENTY-EIGHT JOURNALISM COURSES

Marshall College offers 28 courses in journalism. ~~Course~~ areas in which courses are offered are:

Survey of journalism, reporting, copyreading and editing, editorial writing, feature writing, history of American journalism, book reviewing, industrial publications, radio news editing, news photography, newspaper advertising practices, advertising copy and layout, law of the press, ethics of journalism, advanced reporting, journalism seminar, journalistic English, and high school newspapers.

PROFESSIONAL JOURNALISTIC ORGANIZATIONS

Marshall ~~College~~ journalism students can belong to two campus professional organizations. The Press Club is a professional group ~~of~~ for men majoring in journalism and meeting certain professional requirements. The Fourth Estate is a woman's journalism honorary.

Awards for outstanding work are made to men students by the Press Club and to women journalism majors by ~~the~~ the Fourth Estate.

(more)

COPY A---continued

JOURNALISM SERVICE ACTIVITIES

The Marshall College department of journalism maintains ~~of~~ close contact with newspapers and newsmen generally of the state. It participates in meetings of the West Virginia Press Association and the West Virginia Association of Industrial Editors.

The department assists high school students and teachers by sponsoring the annual congress of the United High School Press of West Virginia, and ~~the~~ annual meetings of the Journalism Teachers Association of West Virginia and High School Yearbook Association of West Virginia. (79)

SCHOLARSHIPS

Numerous scholarships are available to Marshall College journalism students, but most of them are for students who have passed their freshman year at Marshall. Inquiries about all scholarships should be directed to the college registrar.

JOURNALISM FACULTY

Marshall's journalism faculty consists of two men and one woman, all holding master's degrees and having broad backgrounds of professional journalistic experience.

Professor W. Page Pitt, head of the department, has a master's degree in journalism from Columbia University, and has held editorial staff positions with

(more)

COPY A---continued

JOURNALISM FACULTY

(Marshall's journalism faculty consists of two men and one woman, all holding master's degrees and having broad backgrounds of professional journalistic experience.

(Professor W. Page Pitt, head of the department, has directed journalism instruction at Marshall for more than 30 years. He has a master's degree in journalism from Columbia University, and has held editorial staff positions with the New York Times, the former New York World, the Cincinnati Times-Star, the Associated Press, and International News Service. Professor ~~W. Page Pitt~~ Pitt recently returned from Europe where he did research on how newspaper people are trained in 16 countries.

(Miss Virginia Lee, assistant professor of journalism, has a master's degree from Marshall College. She is a former columnist for the Huntington ~~Herald-Dispatch~~ Herald-Dispatch and feature writer for Bell Syndicate. A veteran member of the Marshall journalism faculty, Miss Lee ^{recently} has done research in the history of journalism at the University of Wisconsin.

(James H. Herring, assistant professor of journalism and director of the college Information Service, has a master's degree in journalism from the State University of Iowa. He is former editorial writer of the Charleston Daily Mail and has held editorial staff positions with the Charleston Gazette, Beckley Post-Herald, and Iowa City, Iowa, Press-Citizen. Professor Herring has been in college ~~for~~ journalism teaching and public relations work for more than eight years. He is the author of a national study on the development of accredited journalism education in the United States.

COPY A--continued

Miss Virginia Lee, assistant professor of journalism, has a master's degree from Marshall College. She has a background of professional work with several West Virginia newspapers and is a veteran member of the Marshall journalism faculty.

James H. Herring, assistant professor of journalism and director of the Information Service, has a master's degree in journalism from the State University of Iowa. He is former editorial writer of the Charleston Daily Mail and has held editorial staff positions with the Charleston Gazette, Beckley Post-Herald, and Iowa City, Iowa, Press-Citizen. Professor Herring has been in college journalism teaching and public relations work for more than eight years.

MARSHALL COLLEGE

Marshall College, established in 1837, is named for the "Great Chief Justice," John Marshall. Marshall is West Virginia's largest college. It consists of a college of arts and sciences, of which the department of journalism is a part, and a teachers college and graduate school.

ADMISSION

For information on admission procedure, write to the registrar, Marshall College, Huntington, W. Va.

BUILDING FACILITIES AND EQUIPMENT

The journalism department occupies the ground floor of the James E. Morrow library building. News photography instruction and laboratory work is carried on in Science Hall. (82)

The department has a conventional city news room, with horseshoe ~~in~~ copydesk, 23 desks and typewriters for the reporting staff, reference books, and a full-service Associated Press teletype machine.

In the journalism reading room are current files of the nation's leading newspapers and trade publications. Current files of selected college and university newspapers are maintained. The main Marshall library supplements journalism reading room publications with other periodicals and books.

To broaden the student's news experience, the department has a television viewing room with a large cabinet model set, a long and shortwave radio, tape and wire recorders, a briefcase type recorder, four Speed Graphic cameras, a number of small cameras, and a modern photographic darkroom.

(more)

add under "Marshall College" just above "Admission"

Marshall is a multi-million-dollar institution whose campus covers 25 acres in the heart of Huntington. There are 12 permanent buildings and numerous temporary structures. College athletic teams have the use of a stadium seating 12,000 persons and a ~~fine~~ field house with a ~~seating~~ capacity of about ~~5,000~~ half that many.

A student government has been active at Marshall College since 1926.

Marshall is an informal, friendly college, and this spirit is reflected in the out-of-class life of the students. There are many informal activities in which every student may take part. Also on the calendar are many formal dances, banquets and special programs by campus organizations.

D

Journalism Brochure

Copy B

blue
The Parthenon
Marshall College
Huntington, W. Va.

blue
Rate
Bulk ~~rate~~
U. S. Postage
PAID
Huntington, W. Va.
Permit No. 140

(84)

Lines---Foto 2

(A blend of sylvan and architectural beauty produce a proper setting for Marshall's friendly atmosphere.

Lines--Foto 3

(Parthenon news editor discusses a copy problem with reporters.

Lines---Foto 4

(Parthenon staff member interviews a dean.

Lines--Foto 5

(Reporting class turning out Parthenon copy.

Lines--Foto 6

(Parthenon editor-in-chief writes ~~an~~ editorial.

Lines---Foto 7

(Talking over a matter of editorial policy.

Lines---Foto 8

(Copyreading and editing class at work.

Lines---Foto 9

(A busy moment on The Parthenon copydesk.

Lines---Foto 10

~~Parthenon~~ Picture editor instructs the staff photographer.

Lines---Foto 11

(Journalism students study law of the press.

Lines---Foto 12

(Professors Herring, Pitt, and Lee comprise the journalism faculty.)

~~Line~~
Lines---Foto 13

(Linotype operator sets type for The Parthenon.)

Lines---Foto 14

(Parthenon proofreaders check for errors.)

Lines---Foto 15

(Art man at work on Parthenon layouts)

Lines---Foto 16

(Managing editor supervises page makeup.)

Lines-- Foto 17

(Picture editor checks the finished product at press time.)

Lines-- Foto 18

(News photography student takes picture for The Parthenon.)

Lines---Foto 19

(News photography students process pictures for publication.)

Lines---Fotos 20, 21, 22

(In the upper photo, Professor Pitt lectures to a class in advertising.)

(Two advertising students (right) are laying out advertisements for class discussion and publication.)

(The Parthenon business manager (lower right) looks after ~~the~~ advertising and other business matters in the publication of Marshall's campus newspaper.)

86

Lines---Foto 23

(Journalism students examine leading daily newspapers in journalism reading room.

Lines---Foto 24

(Parthenon staff members look over other college newspapers.

Lines---Foto 25

(Men students may ~~human~~ join the Reserve Officers Training Corps at Marshall. (87)

Lines---Foto 26

(Journalism students get ^a full Associated Press news report for laboratory use.

Lines---Foto 27

(A top news event seen in the department's television viewing room.

Lines---Foto 28

(College Information Service gives students chance to write for many mass media.

Lines---Foto 29

(News room of the Huntington Advertiser for which Marshall journalism students write stories under student journalist by-lines.

Lines--Foto 30

(Herald-Dispatch news room which also accepts student journalist by-line stories.

Lines---Foto 31

(Where news, including student journalist by-line stories, is processed for the ~~Herald-Dispatch~~ Herald-Advertiser.

Lines--Foto 32

(Huntington Associated Press news room where Marshall students learn wire service operation.

Lines---Foto 32 33

(Radio and television news room of WSAZ, Inc., where Marshall radio news writing students work for laboratory credit.

88

Lines---Foto 34

(Composing room of the Huntington Publishing Company, often visited by Marshall journalism classes.

Lines---Foto 35

(Press of the Huntington Publishing Company where students see the final stage in daily newspaper production.

Lines--Foto 36

Huntington, West Virginia's largest city, serves as a good news laboratory for Marshall journalism students.

MARSHALL COLLEGE INFORMATION SERVICE---6-28-56

To the Herald-Dispatch

For Release Friday, June 29

(with photo)

(Dr. Arthur S. Link---1)

Dr. Arthur S. Link, professor of history at Northwestern University and nationally ~~known~~ known historian, will give three lectures on Woodrow Wilson at Marshall College today. (89)

Members of the student body and faculty and other interested persons are invited to hear his 9:10 a. m. lecture on "Wilson, the Evolution of a Progressive Leader," and his talk at 1:30 p. m. on "Wilson and the Liberal Peace Program." Both lectures will be heard in Old Main auditorium.

Dr. Link will speak again at ~~at~~ a 6:30 p. m. dinner in the Marshall College cafeteria. His subject then will be "A Portrait of Wilson."

His appearance at Marshall is sponsored by the college department of history.

Dr. Link, a native of New Market, Va., was educated in North Carolina. He holds the degree of Doctor of Philosophy from the University of North Carolina and has done graduate work at Columbia University.

He is a former faculty member of North Carolina State College, the University of North Carolina, and Princeton University.

(more)

(Dr. Arthur S. Link---2)

Dr. Link is author of "Wilson The Road to the White House,"
~~Wilson~~ "Woodrow Wilson and the Progressive Era," "American
Epoch, A History of the United States Since the 1890's," and
"Wilson The New Freedom." He is co-author of "Problems in
American History. "

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MARSHALL COLLEGE INFORMATION SERVICE---6-28-56

To the Advertiser

For Release Friday, June 29

(Link is speaker---1)

A nationally known historian will give a verbal portrait of Woodrow Wilson as the featured speaker at a dinner for Marshall College students and faculty members at 6:30 p. m. today. (91)

He is Dr. Arthur S. Link, professor of history at Northwestern University and author of a number of historical books.

The evening lecture will be the last of three given on the Marshall campus today. He spoke at 9:10 a. m. on "Wilson, The Evolution of a Progressive Leader," and at 1:30 p. m. on "Wilson and the Liberal Peace Program. " The first two lectures were open to the public.

Dr. Link's appearance at Marshall is sponsored by the college department of history.

A native of New Market, Va., he was educated in North Carolina. He holds the degree of ~~PhD~~ Doctor of Philosophy from the University of North Carolina and has done graduate work at Columbia University.

He is a former faculty member of North Carolina State College, the University of North Carolina, and Princeton University.

(more)

(Link is speaker---2)

Dr. Link is author of "Wilson The Road to the White House," "Woodrow Wilson and the Progressive Era," "American Epoch, A History of the United States Since the 1890's," ~~and~~ and "Wilson The New Freedom." He is co-author of "Problems in American History."

Friday, June 15, 1956

President Smith:

After a thorough study of the bulletins, Marshall College Administrative Policies, and Faculty Manual of Marshall College, I should like to recommend the following:

1. THAT THE TWO PUBLICATIONS BE COMBINED AND ISSUED ANNUALLY DURING THE SUMMER MONTHS.

Each year's edition would include changes made during the previous college year. The combined publication might be titled, Marshall College Staff Manual.

This recommendation is based upon the fact that no faculty manual is complete unless it incorporates all administrative policies affecting the faculty. The reader should not have to read one of these bulletins for part of the information on a certain subject and read the other for a policy change on the same subject. One finds it necessary to do this in reading the two bulletins as they are now constructed. A new Staff Manual, written in manual style from beginning to end, should be published every summer, just as a new staff directory is published every fall. (93)

A complete index of the manual's entire content should be included.

2. THAT THE COMBINED STAFF MANUAL BE WRITTEN IN MANUAL LANGUAGE THROUGHOUT. To present a transcript of minutes, listing all those present, etc., is not consistent with this more direct approach in language. Equally inconsistent is the presentation of an official board resolution, with all its whereases, be it resolved phrases, signatures and general indirectness. This is not the way to explain a policy to busy staff members. College staff members, in day-by-day use, don't require exact transcripts of official records. It is very well for the college to keep official versions on record, but the Staff Manual version should be streamlined. Careful attention to conciseness and clarity, as well as ~~tx~~ style, would mean a saving of time both in the preparation of the manual and in its constant use by faculty members.

3. THAT THE MARSHALL COLLEGE STAFF MANUAL be rigidly categorized so as to group, insofar as possible, all the information on one subject. Where it is necessary to have part of a subject at one point and the remainder at another point, include a parenthetical note at the end of each part referring the reader to the second part. For example: (Also see Retirement, page 15.)

4. THAT SUPPLEMENTS TO THE STAFF MANUAL, specially written in manual style, BE ISSUED TO STAFF MEMBERS THROUGHOUT THE COLLEGE YEAR.

(Recommendation 4 continued)

The information included in these supplements should be incorporated in the new manual when it is issued the following summer.

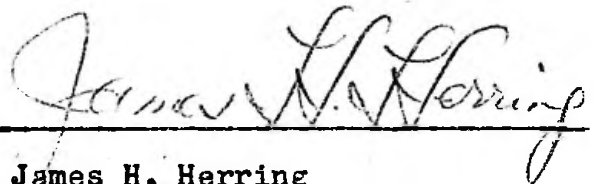
5. THAT A MERE REVISION OF THE PRESENT BULLETINS WITH A VIEW TO ELIMINATING DUPLICATION WOULD BE INADVISABLE.

I suggest that all time and energy be devoted to the preparation of the Marshall College Staff Manual for 1956-57.

Many features of the two bulletins are incomplete or repetitious in their present form.

A report on duplications and incomplete areas will be provided.

Submitted by



James H. Herring

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Monday, June 18, 1956

(NOTE: THIS IS A SUPPLEMENT TO MY NOTE OF FRIDAY, JUNE 15, 1956.)

President Smith:

Before making the following suggestions on changes in the bulletins, Marshall College Administrative Policies, and Faculty Manual of Marshall College, I wish to repeat that I think our goal should be a combined Staff Manual, as recommended in my note of June 15. The following suggestions are made simply with the idea of eliminating duplication and clearing up certain points in the two publications we now have.

Key to Coding. In the item-by-item analysis below I shall use the letters A and B to avoid repeating the titles of the two bulletins. The letter A will be used when the Faculty Manual is meant. A page number in the Faculty Manual will be indicated by putting a number just after A, thus: A16: means page 16 in the Faculty Manual.

The letter B will be used when the bulletin on Marshall College Administrative Policies is meant. A page number in this bulletin will be indicated by putting a number just after B, thus: B10: means page 10 in the Administrative Policies bulletin.

SUGGESTED CHANGES IN THE MARSHALL COLLEGE FACULTY MANUAL AND MARSHALL COLLEGE ADMINISTRATIVE POLICIES BULLETIN:

Administration. (See diagram under Administration, A1.) Eliminate public information from beneath College Secretary. Include Information Service at another point, with a line extending directly from the president.

Admissions. (See The Office of the Registrar and Director of Admissions, A4-6; Admissions Policies, B27; Transfer Students, B36.) Eliminate from B and do a complete rewrite job ~~f~~ on all this material for ~~B~~ A.

Bus. (See College Bus, A11, and Use of College Bus, B11.) Eliminate from B and do a complete rewrite job for A, incorporating in A all the material now appearing in B.

College Secretary. (See The Office of the College Secretary, A2.) Eliminate bracketed portions which now do not apply.

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Duplicating. (See Duplicating Department, A11, and Duplicating Department--Re: Testing Materials, B14.) Eliminate from B. Write a concise summary for A only.

Evening program. (See The Evening Program, A6, and Evening Courses---Short-Term No-Credit, B29.) Eliminate from B and incorporate ~~all~~ all evening program material in A.

Faculty Employment. (See Faculty Members---Credit for Military Service, B14, and Faculty Employment---Summer Sessions, B29.) A special section on faculty employment should be included in A, incorporating the above mentioned sections of B. This material can be eliminated from B if the Faculty Manual is revised to include it.

Field Services. (See Field Services, A6 and B16.) This area is treated about the same in both A and B. An inconsistency is that A refers to the person doing this job as the "director of research and field services," whereas B refers to him as the "director of adult education." The inclusion of a rewritten versions of this material in the Faculty Manual alone would be preferable.

Graduation Requirements. (See Graduation Requirements For Students, etc., B17, and Grades, paragraph beginning "The Faculty is advised that...", A5.) Eliminate this material from B and incorporate pertinent facts in the material now given in A.

Keys. (See Keys, A12, and Control of Keys on the Campus, B18.) All this material should be rewritten for inclusion only in the Faculty Manual.

Information Service. A section on Director of the Information Service should be included in the Faculty Manual only. This should be written by Mr. Herring.

North Parlor. (See North Parlor, A12, and Use of North Parlor, B19.) The same information is now given in both publications. Eliminate it from B and rewrite it for A.

Retirement. (See Teachers ~~Tr~~ Retirement System, A13, Retirement Policy and Supplementary Retirement Plan, B33.) Eliminate from B. Rewrite all pertinent facts for inclusion in A only.

Sabbatical Leave. A section on sabbatical leave should be added to A. Eliminate this material from B. All information needed is found in Sabbatical Leave, B34, and in the loose leaf supplement to B entitled "Policy on Leaves of Absence."

Space Assignments. (See Space in College Buildings, A13, and Room and Office Assignments, B22.) Eliminate from B and incorporate with the material in A.

Student Assistants. (See paragraph 2, Students desiring financial aid, etc....., A4; Time Keeping for Student Assistants, A10; and Student Assistants and Student Assistants' Pay, B24.) Eliminate all this material from B and incorporate it in A. Rewrite completely for conciseness and directness.

Supplements to be Removed from Administrative Policies Bulletin. Twelve loose leaf supplements to the Administrative Policies bulletin should be rewritten and incorporated with corresponding subject matter in the Faculty Manual only. These supplements cover the following subjects: leaves of absence, key issuance, physician and health service, teaching experience acceptance, Information Service, trophies and gifts, grading and quality point adoption, driver education cars, duplicating equipment use, summer fees, retirement, small summer classes.

Supplements to be Retained by Administrative Policies Bulletin. ~~Therexixexixixfzsupplementsztoxtbhexaminix~~

Six loose leaf supplements to the Administrative Policies Bulletin should be rewritten and retained in that publication only. They cover these subjects: television and radio courses, vacations and holidays, eligibility for vacations, inspection of state-owned busses and examination of drivers, re-expenditure of appropriated and non-appropriated funds, indebtedness of students. (97)

Travel. (See third paragraph, Requisition for travel....., A8; Preparation of Expense Vouchers, A9; Travel expenses, B26; and Out-of-State Travel, B37.) Eliminate all this material from B and write a complete summary of it for A.

Veterans. (See Grades, paragraph beginning "Faculty members will be requested....," A5; Daily Report of Attendance, B5.) Eliminate from B and incorporate in A.

Submitted by


James H. Herring

Betty Lou Squire Receives Appointment As Instructor

The appointment of Miss Betty Lou Squire of this city as physical education instructor at Stranahan School in Fort Lauderdale, Fla., for the coming year, has been announced.

Miss Squire will leave in August to assume her new duties. She is the daughter of Mr. and Mrs. Lyle E. Squire, 208 Ninth avenue and she is an instructor at the Ford School of the Dance.

She received her A. B. degree from Marshall College last week. While attending Marshall she was a majorette for two years, member of the Women's Athletic association and Student Court. She is a member of Alpha Chi Omega sorority and served as vice president and social chairman. Last year she was chosen page captain for the national convention of her sorority which was held at The Greenbrier, White Sulphur Springs.

Miss Squire began her dancing career with Mrs. Josephine Ford at the age of six, and she has studied toe, ballet, acrobatic, adiago, baton and character dancing. When she was 12 years old she became an assistant teacher with the Ford School of the Dance and for seven years she has been an associate teacher. For one year she taught tap and ballet to a group of children at the Proctor Community Center.

She has attended the Dancing Masters convention in Columbus, Cincinnati, Akron, and Toledo and demonstrated the ballet at several of these conventions as taught by Mrs. Ford. She has studied five summers at the School of American Ballet in New York and three summers at the Normal School in Chicago, Ill. She also studied American jazz with the Royce Dodge School of Dance in New York City and attended the Baton and Majorette camps at Butler University, Indianapolis and Smith - Walbridge camp in Syracuse, Ind.

She has danced for practically every civic and charitable organization in the tri-state area, and once each month for 14 years at the U. S. Veteran's Hospital.

While attending Huntington high school she received a scholarship to the School of American Ballet in New York and was offered a scholarship to a girl's

school in Columbia, Mo., because of her outstanding work in high school.

Huntington high school auditorium.

Miss Squire is popularly known here. She was chosen "Miss Army" and "Miss Army Air Force" for two years to officiate on Armed Forces Day. She is a member of the Heel 'n Toe Club and numerous social groups here. She danced for the Ravenswood Centennial celebration in 1952, for the Mars club and other organizations. She has appeared on television shows as a model, dancer and dances each week with the "Haylofters" on the "Saturday Night Jamboree" over WSAZ-TV.

She will make her farewell appearance here before leaving for the south as guest artist in the recital of the Ford School of the Dance tonight and Wednesday at

Films Will Be Shown Tonight

Several films will be shown tonight from 7:30 to 9 o'clock in the Science Hall auditorium at Marshall College. The public is invited to attend without charge.

Topics of the movies are: "Television and Your Community," "Making a Balanced Aquarium," "How Animals Live in Winter," "Winkie, the Merry Go Round Horse", "Animal Homes", "Design" and "Numbers for Beginners."

Teaches In Shorts

Marshall Professor Solves Heat Problem

6-13-56 Adv By BOB ADAMS

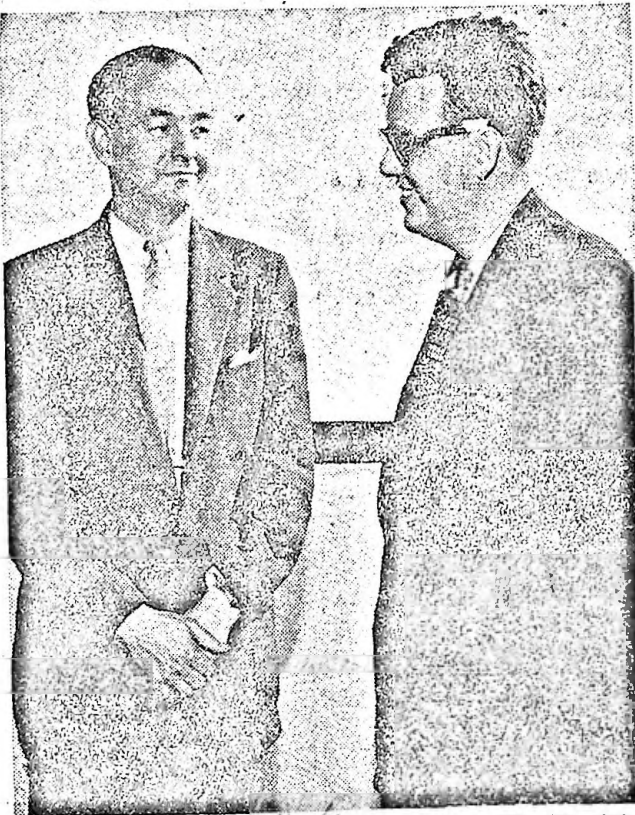
Dr. H. Gresham Toole, head of the Marshall College history department, had his own answer to the current hot spell that is gripping the city.

Faced with a day of lecturing in a torrid classroom, the Marshall professor solved the problem neatly by arriving for early morning classes attired in gaily colored bermuda shorts with all the trimmings.

College officials said today there are no regulations concerning wearing apparel among faculty members, as it has not been considered necessary.

The college's administration had decided earlier on prescribed classroom clothing for students allowing bermuda shorts only at appropriate social events.

"A man's clothes are his own," said Dr. Toole as he left the classroom refreshed and cool.



Advertiser Staff Photo

Dr. Taylor Cole, left, professor of political science at Duke University, spoke on "The Impact of War on Germany" at today's session of a political science workshop at Marshall College. Dr. Carl Leiden, right, of the Marshall political science department, is director of the workshop which began Monday and will continue through June 22. Dr. Cole lectured yesterday on Germany and its European background. To morrow he will give his final address on the subject, "The Future of Germany."

Proctor Gifts To YMCA Marshall Total \$16,700

6-2-56 Adv The Huntington YMCA and the Marshall College Foundation will receive donations of \$8,350 each from the Proctor Community Center, it was announced yesterday by the treasurer, Colonel W. C. Petty.

The YMCA gift will be earmarked for a chapel which will be a part of the new YMCA building on Sixth Avenue.

The gift to the Marshall Foundation will be for aiding students planning to enter the ministry.

The former Eighteenth Street Mission was established several years ago through the gift of the late A. T. Proctor, a photographer.

The name of the center was later changed to the Proctor Community Center and it was operated for

children and teen-agers.

When the physical plant and site of the building were purchased for future Marshall College expansion, the board considered establishing a facility elsewhere but later decided against the move.

W. H. Williams is president of the agency.

Smith To Attend Wheeling Event

6-13-56 Adv Dr. Stewart H. Smith, president of Marshall College, will attend a workshop at Oglebay Park, Wheeling, Friday and Saturday. The workshop is sponsored by the West Virginia Council of State College and University Presidents in conjunction with the West Virginia Council of Independent College Presidents.

The administrators will study the problems confronting the heads of both private and state institutions of higher learning. Dr. Smith will serve on three study committees, those dealing with extension, engineering and graduate programs.

Cross Roads To Hear Jennings

6-7-56 Adv Dr. Louis B. Jennings, professor of Bible and religion at Marshall College, will preach at the 11 A. M. service tomorrow at Cross Roads Methodist Church in the absence of the Rev. John Henry Shadburn, pastor, who is attending the West Virginia Annual Conference of the Methodist Church at Buckhannon.

The Rev. L. J. Priestly, superintendent of the West Virginia Temperance League, will bring the message at the 8 P. M. worship service. Those attending the conference from Cross Roads include Mr. and Mrs. W. F. Topping, Clayton E. Spurlock, Darrell Baker, Jimmy Forbush, and Ronald Gunnoe. Mrs. Topping is the lay delegate.

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Retiring Need Not Be Feared

Says Plants Owe Debts To Vets

By DOROTHY BUZEK

The need for a long range program in industry to prepare older workers to adjust to retirement was cited here today by Dr. Madeleine Feil, associate professor of psychology at Marshall College.

Dr. Feil was the first of five speakers who were to address sessions of a conference on "The Role of the Senior Worker in Industry" at Marshall College.

Dr. Feil said the ideal way to get older workers to adjust is by treating each case individually, but since this often is difficult, there are things in general that can and should be done both socially and in industry to prepare workers for the later years.

Economic Factor

"First, there is the economic factor," she noted. "Many industries and labor organizations already have taken steps to solve this problem through pension plans. These, plus Social Security, are gradually overcoming the fear of economic want that plagues people as they face retirement."

"However," the Marshall professor added, "man does not live by bread alone. Economic security isn't enough."

"The educational program for older people should be aimed at development of a succession of hobbies according to age. A man whose hobby was tennis in his youth will need something less strenuous in his later years. Besides, one hobby isn't enough. It is learning new things that brings happiness."

Dr. Feil said it is important that people see themselves in their proper roles and that industry can help educate them along these lines.

Fights Losing Youth

"It is difficult," she pointed out, "for a worker to give up the idea of seeing himself as a young man going places, and he fights against it unless educated to adjust to it. Sometimes, on the other hand, he sees himself as the wise old sage. It is all right for him to expect to be appreciated by the younger person, but he must learn, too, to appreciate the younger man and his ideas."

Dr. Feil said there is a need
(Con. on Page 4, in Col. 3)

Retiring

(Continued from Page One)
for recreational programs aimed at older people.

She traced the growth process whereby a child is taught to socialize, but pointed out that in old age there is a tendency to return to isolation unless people have been educated to the importance of keeping up friendships and participating in group activities.

Designed For Young

Dr. Feil declared that "most recreation programs in industry are designed for young people—baseball teams and such. We must realize that we owe as much and more to the older workers."

"This is not just industry's problem, but society's as well. In our churches, for example, we could use directors of recreation for others in addition to the young people's groups."

Referring to the question of whether the energies and talents of the older worker should be used in productive work, Dr. Feil said:

"Maybe one of these days we will have in each community a plant which would hire only the older worker. As I see it, this would have to be set up in a way which the older worker would recognize that his ability to produce is not as great as it was in his earlier years. Therefore, remuneration would have to be less in order to compete on the market."

Hear Inco Man

Conference participants this morning also heard a study of retirement plans of a selected group of industrial workers between the ages of 55 and 65 years. It was presented by William Racer, laboratory technician at the International Nickel Co. plant here.

Speakers this afternoon were to include John Reeves, Westinghouse Corp. manager here; H. P. Dillon Jr., president of Local 505 of the Teamsters and Chauffeurs union, and A. J. Schroeder, assistant industrial relations manager for Houdaille Industries here. L. H. Ware, personnel manager of the Ashland Oil & Refining Co., led discussions following each address.



Lou Sahadi (above) is the new sports publicity director for Marshall College, athletic director Bob Morris announced today. Sahadi is a Marshall graduate and a native of Brooklyn, N. Y. He has been employed as a sportswriter with the Herald-Dispatch since leaving the Army in September, 1955.

Older Worker Topic Today At Marshall

A conference on "The Role of the Senior Worker in Industry" will be held in the Marshall College science hall auditorium today under the auspices of the Marshall department of sociology. All interested persons may attend.

Registration will be at 9 A. M. Speakers this morning will include Dean J. Frank Bartlett of the college of arts and sciences; Dr. Madeleine Feil, associate professor of psychology and William Racer of the International Nickel Co.

Lecturing this afternoon will be John Reeves, Westinghouse Corp. manager here; H. P. Dillon, Jr., president of Local 505 of the Teamsters and Chauffeurs union, and A. J. Schroeder, assistant industrial relations manager for Houdaille Industries here.

L. H. Ware, personnel manager of the Ashland Oil & Refining Co., will lead a discussion of the general subject.

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School Chiefs Asked To Marshall Parley

6-7-56
All West Virginia school superintendents and their assistants have been invited to attend a work conference on changing patterns of educational leadership in West Virginia at Marshall College June 20-22.

The conference will be devoted to an examination of recent studies in county school administration in the state and to the use studies in improving other county school systems.

Dr. Ralph D. Purdy, professor of education at Marshall College, is conference director.

Consultants for the meeting will be Dr. C. O. Fitzwater, chief of local school administration of the U. S. Office of Education; Dr. Craig Wilson of the faculty of Alabama Polytechnic Institute, and Dr. Robert Baldwin of the West Virginia University faculty.

Seven Studies Made

Seven pilot county studies in educational leadership have been conducted in West Virginia in the last three years.

Mercer, Marion and Greenbrier counties became the pilot centers for studies of school-community understanding and improvement. Consultative and financial assistance was provided by Marshall College, West Virginia University

and the Southern States Cooperative program in educational administration.

Studies of the team concept in educational leadership were made in Wyoming, Summers, Monroe and McDowell counties. These studies were the outgrowth of two years of study on the part of the Southern Area Supervisors Association. Consultative assistance was given by Concord College, Marshall, the State Department of Education, and the Southern States Cooperative.

Marshall Has 4 On All-MAC Second Team

KALAMAZOO, Mich., June 11 — Ohio University's Mid-American Conference Champions placed three men on the eleven man All Mid-American Conference team followed by Western Michigan, Miami and Toledo with two each, and Kent and Bowling Green one each. Four outfielders and two pitchers were named.

Marshall, failing to get a first team spot, picked four places on the second team, with Kent State, Miami and Western Michigan two each and Ohio one.

Only two places on the first team were closely contested, first base and shortstop, and only Bill Tewksbury, Ohio catcher, and Lowell Johnson, Western outfielder, were unanimous choices of coaches voting.

First Team:

Russ Bierly, Toledo, 1B; Norb Krings, Western Michigan, 2B; Sam Tiscoi, Toledo, 3B; Charles McDaniels, Miami, SS; Lowell Johnson, Western Michigan, OF; Scotty Griesheimer, Ohio, OF; Bill Atherton, Miami, OF; Fred Hansen, Bowling Green, OF; Bill Tewksbury, Ohio, C; Ralph Nuzum, Ohio, P; Lou Bocci, Kent, P.

Second Team:

Dan Potopsky, Kent State, 1B; Myron Hutcheson, Ohio, 2B; Donzil Hall, Marshall, 3B; Ken Hamlin, Western Michigan, SS; Roger McCoy, Miami, OF; Stan Malecki, Marshall, OF; Gene Gioia, Kent, OF; Clarence York, Marshall, OF; Freed Messner, Western Michigan, C; Paul Underwood, Marshall, P; James Hampton, Miami, P.

Honorable mentions: First — Jay Hornsby, Ohio; Jack Hollen, Miami. Second — Bob Hunt, Toledo; Ray Thompson, Ohio. Short — Larry Morrison, Bowling Green; Harry Weinbrecht, Ohio; E. Mayberry, Marshall. Outfielders — Ron Nakatsuji, Ohio; Joe Myers, Toledo; Dick Kenny, Bowling Green; Sanford Welsman, Miami; Glen Matter, Bowling Green. Pitchers — Murray Guttman, Toledo; Bob Harrison, Kent; Don Purvis, Bowling Green.

Four At Marshall To Serve As Judges In Essay Contest

6-7-56
Huntington Lodge 313, BPO Elks, last night selected a panel of four judges for an essay contest sponsored by The Herald-Dispatch and the Huntington Patriotic Committee for Independence Day. The sponsors had designated the lodge to select the judges.

Chosen were W. Don Morris, manager of the Marshall College Shawkey Student Union, Dr. Ora Rumble, a professor of science at Marshall, Professor John Stender of the English department and Dr. H. Gresham Toole, head of the college history department.

Meanwhile, Irwin Scullen, executive of the Tri-State Area Boy Scout Council endorsed the contest as "helpful to every boy and girl" eligible to enter.

Subject of the essay of 100 words or less is "What The Declaration of Independence Means to Me." The contest, open to every Tri - State high school student or 1956 graduate, features a first prize, contributions for which already have reached a value of \$400. Deadline for mailing entries to "Independence Day Essay Contest" in care of The Herald-Dispatch, is midnight June 25.

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Gets Masters Degree In August Hawaiian Travels 6,000 Miles To Check Pal's Marshall Story

6-11-56 Adv.
By BOB ADAMS

A wartime buddie's praise of Marshall College has brought Garrett Yanagi of Hawaii more than 6,000 miles to attend graduate school at the local institution.

Yanagi, who recently enrolled in summer courses at Marshall, relates that one of his army friends in Japan during the Korean War reminisced so fondly about the college that the young Hawaiian decided to come to Huntington to see for himself.

"He spoke very well of Marshall," smiled Yanagi. "So well that I became convinced that it would be a good place to do my graduate work."

Served At Hospital

The spokesman for Marshall was Lieutenant Glen Thompson of Charleston, a 1947 graduate of the college. Thompson was a medical service officer on hospital duty with Yanagi in Japan.

A graduate of Maryknoll high school in Honolulu, Yanagi later received a Bachelor degree from Rutgers University.

He enlisted in the Army in 1952 and served in Hawaii, the United States and Japan during his three years in uniform. Yanagi's military work consisted primarily of duty with the psychiatric branch of the Medical Corps.

Yanagi is studying clinical psychology at Marshall. The course is divided between textbook study and laboratory procedure.

"It is very practical," commented Yanagi, "as it gives the student an opportunity to apply classroom theory to real everyday problems."

G. I. Bill Student

While in the service he studied



GARRETT YANAGI

at the Army Medical School, Ft. Sam Houston, Tex., and the Madigan Army Hospital Technical School, Tacoma, Wash.

Yanagi is attending Marshall under the Korean G. I. Bill. He resides with his wife, Nancy, and their child Lisa, age one, at 1712 Third avenue.

The Hawaiian student will receive his Masters Degree here in August. He has been accepted

for doctorate study at both the University of Tennessee and Michigan State University, but hasn't decided which he will attend.

In regard to his G. I. friend's salesmanship for Marshall Yanagi says:

"His enthusiasm was not overdone. The college and the city are wonderful and it has certainly been worth the trip."

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6-6-56 Adv.

Marshall Offers Business Lecture

A public discussion of "How Our Business System Operates" is scheduled for 7:30 P. M. tonight in the science hall auditorium at Marshall College. Any interested person is invited to attend.

Jack E. Daniels of Pittsburgh,

assistant regional manager of the National Association of Manufacturers, will speak and conduct a question period.

The program will be held in connection with the workshop on economic education at Marshall.



ELEVEN SENIOR students in an advanced class of newspaper advertising copy and layout, taught by Prof W.

Page Pitt, head of the Department of Journalism at Marshall, experimented in campus advertising.

Marshall Advertising Students Win High Praise

New York executives of the National Collegiate Advertising Service, advertising representative of The Parthenon, Marshall College semi-weekly student newspaper, are impressed with a student advertising campaign appearing in last semester's editions of The Parthenon, according to telegrams from V. Edward Canale, president.

Mr. Canale, in communicating with The Parthenon, said that the ads were "terrific" and that his agency wanted to reprint the copy and layouts for national distribution to University and College newspapers.

Advertising in the college newspaper as a research project for a class in newspaper advertising copy and layout at Marshall achieved such startling results that The Parthenon has been forced to ration local advertising space.

THE CLASS, taught by Prof. W. Page Pitt, head of the department of journalism, experimented with a series of layouts for the Student Union, campus recreation center. The Union is not a regular advertiser. The Parthenon offered to run four half-page and one full page ad free, with the Union manager, Don Morris, designating merchandise and services to be ad-

vertised. In return, Manager Morris gave a detailed report on the results of the ads.

All copy and layout was prepared by the class of 11 senior students majoring in advertising. The ideas represented student thinking and the student concept of advertising. Textbooks and the professor's lectures were tossed out the window. Students took the position: "We are students. We know how to appeal to students. Give us a free hand and we will show you how to sell students."

Mr. Morris reports that Student Union business jumped until now they have had to add extra help, use reserve facilities, and are so crowded that they are again thinking of expanding the building, which was remodeled and substantially enlarged only last year.

A SMALL paragraph in a half-page college jewelry ad announced deadline for ordering commencement announcements. Manager Morris said the response swamped the Union. He said, "They even called me by telephone at home and followed me around the campus to get their orders in. We sold 80 per cent more announcements than ever before since we have been handling them, and that is close

to seven years." Morris continued, "Actually they stood in line. Queued up to get announcements!"

All of the ads pulled well, according to Morris. One ad announced quick lunches — "Lunch Or 'Brunch' . . . As You Like It." — emphasizing the quick on a "Don't be late for class" implication, and the lunch business buzzed. Another announced breakfast — quick, easy, cheap, but good. It subtly suggested "get that extra half hour's morning sleep and breakfast at the Union." Breakfast business boomed.

"The jewelry ad, covering sterling silver rings, belt buckles, pins and the like, moved merchandise that had never been off the shelves before," Morris said adding "The Union will expand its college jewelry department." Another ad sold miniature stuffed animals, pennants and banners. Merchandise moved en masse and the advertising students had proved their point — they knew how to sell to fellow students.

A full page ad described recreational facilities at the Union and was handled in the form of institutional copy. All activities increased sharply, according to Morris.

The Parthenon and Professor Pitt, teacher of the advertising class, expect to experiment again next semester, advertising either the college bookstore or cafeteria.

Mrs. Pitt To Direct Public Relations

Virginia Daniel Pitt, Huntington advertising woman, has been appointed full-time public relations director for the United Fund and Community Welfare Council, it was announced yesterday by Hilary G. Hooks, United Fund President.

Her duties will include interpreting the work of the United Fund and the member agencies to the contributing public, as well as assisting the agencies with individual public relations problems, Mr. Hooks said, explaining that it is a major step in Huntington's fund raising program. "Most cities the size of Huntington have maintained for some time public relations directors for their community fund raising agencies," he said.

The new director, who will begin work tomorrow, will maintain an office at United Fund and Community Welfare Council headquarters at 444 Eleventh Street. She will aid in the drive for 1957 funds, which starts this fall. E. S. Allee is 1957 Campaign Committee chairman.

Mrs. Pitt has had 15 years experience in Huntington and Cincinnati, Ohio, in professional advertising and public relations. Upon receiving her Bachelor's Degree from Marshall in 1940, she joined the advertising staff of the Cincinnati Post. Upon returning from Cincinnati, she was in charge of copy and layout at the Huntington Publishing Co., for three years. Later she handled advertising and public relations for Bradshaw-Diehl, O. J. Morrison, The Fair, R. F. Steiner, and WSAZ Radio. She now is handling advertising and public relations for a number of Huntington accounts.

At Marshall Mrs. Pitt received a certificate in journalism as well as the A. B. degree. She was managing editor of The Parthenon, student semi-weekly newspaper, honor sorority, Fourth Estate. She received her Master's Degree in English from Marshall in 1955. In graduate work she did her Master's thesis on the internationally known columnist from Gallipolis, Ohio, O. O. McIntyre.

Mrs. Pitt attends Trinity Episcopal Church, is a member of the American Association of University Women, the Guyan Country Club, Daughters of the American Revolution, and the Huntington Advertising Club. She is married to Prof. W. Page Pitt, head of the Marshall College Department of Journalism. They have two children — a daughter, Virginia Page,



MRS. VIRGINIA PITT

seven, and a son, Colston, eight.

She has traveled widely in southern, western and eastern United States and has returned recently from an extended tour of 16 countries of Europe, where she did research in advertising and public relations while accompanying her husband who was studying Continental and British Isle newspapers.

Interested in educational travel, Mrs. Pitt sponsors with her husband an annual educational vacation tour to New York City. Mrs. Pitt accompanies the tour each August as chaperon and director and has taken as many as 133 tri-state residents in one party.

School Superintendents Will Meet Here Tomorrow

A conference on "Changing Patterns of Educational Leadership in West Virginia" will be held on the Marshall College Campus tomorrow through Friday. It will be attended by West Virginia school superintendents and their assistants.

The conference will be devoted to an examination of recent studies in some county school administrations in the state and to the use of significant findings of these studies in improving other county school systems.

Conference director will be Dr. Ralph D. Purdy, professor of education at Marshall. Consultants will include Dr. C. O. Fitzwater, chief of local school administration of the U. S. Office of Edu-

cation; Dr. Craig Wilson of the faculty of Alabama Polytechnic Institute, and Dr. Robert Baldwin of West Virginia University.

County studies in educational leadership have been conducted in West Virginia for three years. Mercer, Marion and Greenbrier counties were pilot centers for studies of school-community understanding and improvement.

Consultative and financial assistance was provided by Marshall, West Virginia University and the Southern States Cooperative Program in Educational Administration.

The conference of Marshall is being sponsored by Marshall, the State Department of Education and the West Virginia Continuing Program in Educational Leadership.

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Mrs. Wilson Is Honored By U. S. Library Group

Is Given Award For Service

Cited For Work In State

6-19-56 JAW
Mrs. Otis G. Wilson of Huntington today was awarded a citation of merit for outstanding contribution as a library trustee. The award was made at the opening general session of the American Library Association at Miami Beach, Fla.

Mrs. Wilson, for 20 years a member of the W. Va. Library Commission, received the award from John S. Richard, president of the ALA.

The trustee award is a tribute "not only to Mrs. Wilson's many years of library promotion, but to the extension work of the Library Commission for whose existence she campaigned so effectively through the W. Va. Federation of Women's Clubs."

As 18th president of the State Federation she promoted a state library survey, financed by the Federation, which led to the passage in 1939 of West Virginia's Regional Library Law. The following year she helped outline a coordinated program of library development in West Virginia, and a year later, in 1941, saw the first state appropriation for the commission, which had been created by law in 1929. Mrs. Wilson was appointed to the commission in 1936 and had served five consecutive four-year terms until her retirement this year, longest of any commission member.

Born In Michigan

Helen Vance Wilson was born in St. Ignace, Mich. After attending schools in St. Ignace and Erie, she was graduated in 1910 with an A. B. degree from West Virginia University. Mr. Wilson retired as dean of the college of education at Marshall College shortly before his death in 1952. He also had been superintendent of schools in Elkins and later for 15 years in Fairmont.



CLAYTON R. PAGE, professor of speech and drama at Marshall College, will sail from New York aboard the Liberte July 20 for Le Havre, Belgium. Professor Page will be in Europe for nine weeks. He will return to New York September 17 aboard the Isle de France. During his stay on the Continent, Prof. Page will visit drama and music festivals throughout eight countries — France, Switzerland, Italy, Germany, Austria, Belgium, England and Scotland. He also plans to visit and study techniques of the drama in universities and colleges throughout his itinerary, placing special emphasis on the classical theatre.

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Down In Front

By Ernie Salvatore



Visit From A 'Wild Man' Who Also Happens To Be An Eagle

Tuesday evening's essay was devoted to Frank (Gunner) Gatski, the former Marshall College star who is well on his way to becoming the best offensive center in professional football history in his career with the Cleveland Browns.

The occasion was the signing of his 11th contract with the Clevelanders.

One sentence of the essay referred to Gatski as one of "Marshall's great contributions to professional football."

It so happened that yesterday, through the sheerest of coincidences, Marshall's other "great contribution to professional football," walked unannounced into the sports studio, accompanied by his beautiful 11-months old daughter, Kim, and his equally beautiful wife, Jackie.

Must I identify him? Why, of course, it was Norman Earle Willey, all 6-3 235 pounds of him, looking not at all like the "wild man" appellation appended to him by sportswriters covering the pro grid beat.

But, that's what Willey is when he's doing a day's work for the Philadelphia Eagles. A real wild man who has become one of the National League's best defensive ends. When you mention Len Ford and Carlton Massey of the Browns, Willey's name automatically is included.

He takes a back seat to no one in the circuit at his specialty.

As Gatski has represented the teachings of Cam Henderson so brilliantly with the Browns, Willey has done likewise with the Eagles. The two of them have done more to keep the Big Green's football reputation alive in pro ranks than any other alumnus. And, Marshall has had quite a long list of stars who went on to play for pay.

Brief Visit

Norman and his family are here for a brief visit and are staying with some friends, Mr. and Mrs. J. D. Cooper. Mrs. Cooper, just plain Betty to me, is my personal Willey correspondent. I have been able to keep an inside pipeline into the affairs of Norman and Jackie through her.

The conversation with Norman yesterday touched on many subjects, the big one being his career with the Eagles.

With his seventh season coming up, I asked him if he retained his zest for the game.

"Yes, as much as ever if not more," he said, speaking very softly for one so massive. "When you're in good condition and you've got the experience, pro football is fun."

What does it take to be a successful professional player?

"Size and courage," he said. "And, you have to know how to combine both."

Is he happy palying defensive end?

Perfect Place

"I prefer it, no doubt about that. But, I've played nearly every position on the team, offensively and defensively."

He had a long turn at offensive end in 1954 when Bobby Walston was injured and did his usual terrific job. As a rookie he did some work at offensive fullback, too, but defensive end seems to be the perfect place for the big gent.

What about that big Polack Gatski? Did he ever bump into him during a Browns-Eagles game?

"It's hard to remember those things. But, I do think he has blocked on me. Frank and I pal around together whenever we're in California for the Pro Bowl. He's a great guy and a great player."

Speaking of Henderson, how much did his coaching help in the early days with the Eagles?

"Cam made 60-minute football players. That's what I was and that's what everyone else was who played for him. That 60-minute stuff helped me when I first went with the Eagles. He drilled us on fundamentals and when you know them you've got an edge."

First Impression

Norman recalled his first impression of the Eagles.

"I never saw so many big guys. Gee, they called me 'Big Norm' here in Huntington, but I wasn't big compared to those

guys. I was only 210 then. I told myself I'd be satisfied if I was able to stick for two weeks so I could have a vacation."

He stuck for six years with lucky seven around the corner.

Norm had little to say about the Eagles' disappointing showing last year.

"The owners blamed the coach," he said. "(Hugh) Devore will be the fifth coach I've played under there."

The others were Greasy Neale, the late Bo McMillan, Wayne Milner and the deposed Joe Trimble who was axed after the 1955 campaign.

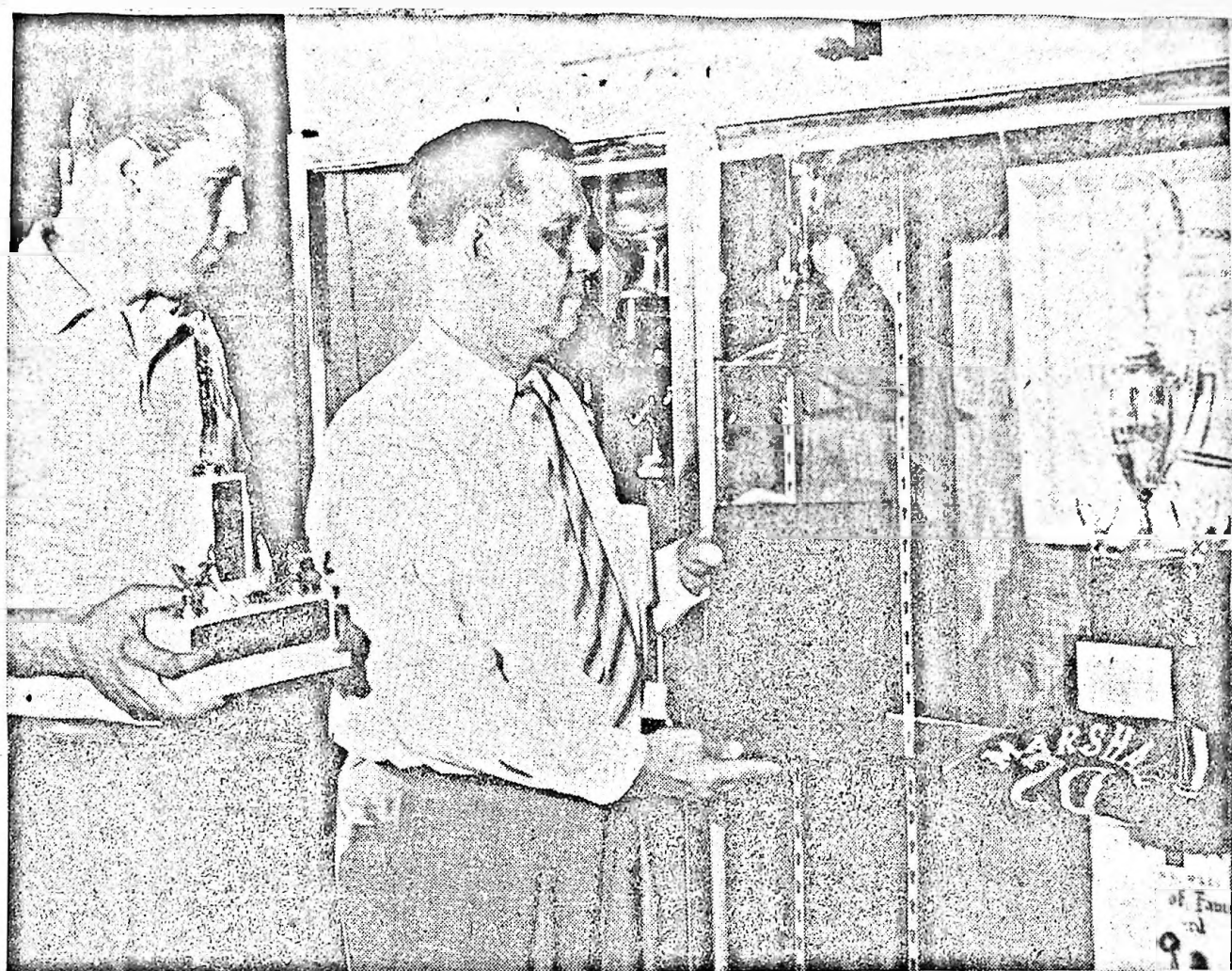
Strangest Hobbies

Norm and his college sweetheart, the former Jackie Salberg, live in Pennsville, N. J., her home territory. When not playing pro basketball with other members of the Eagles, Norm serves as a substitute teacher, does some wood-working and sketching, and — takes piano lessons with his wife!

See? Brutes like Gatski and Willey have the strangest hobbies. One guy shoots arrows, the other plays a piano.

Too bad Huntington doesn't see more of "Big Norm." The folks around here are sure proud of him.

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Two new trophies were added to the Marshall College trophy case in the Student Union today — the Mid-American Conference 1955-56 basketball championship award, held by graduated Captain Charlie Slack (left) and a special plaque listing the fabulous

exploits of All-American Walt Walowac who graduated two years ago. Walt's plaque is held by athletic director Bob Morris. His retired basketball jersey, famed No. 20, can be seen at lower right. It's the only Marshall Jersey ever officially retired.

Associated Press Wirephoto

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Wickline New Grid Coach At Hinton High

HINTON (AP) — Dan C. Wickline, 29, assistant line coach at Marshall College for the past three years, signed a contract as head football coach and athletic director at Hinton High School today.

Wickline replaces Charles Schrader, who became principal of Forest Hill High School this spring after eight years as Hinton coach.

Wickline is a native of Fayetteville. He played football under the late Cam Henderson at Marshall College for four years, and during

World War II was a member of the championship Airbourne Division football team in the South Pacific Theatre.

Before going to Marshall as assistant to Herb Royer, Wickline was football and basketball coach at Green Bank High School in Pocahontas County.

He is married and the father of two sons, Sam, 4, and Dan, W.

He is expected to arrive in Hinton about Aug. 1, a spokesman for the Summers County Board of Education said. Next summer he will direct the city's recreation program.

2 Teachers Join College Institute

Two new instructors joined the staff of the summer institute for secondary school science teachers at Marshall College this week.

They are Dr. Luke Steiner, chairman of the chemistry department, Oberlin College, and Dr. Guy Forman, associate professor of physics, Vanderbilt University.

Yesterday afternoon teachers attending the institute were taken on a tour of the International Nickel Co.

Tomorrow they will tour the Armco Steel Corp. plant at Ashland, Ky. Next Tuesday they will visit Houdaille Industries Inc. here and on Thursday, the Owens-Illinois Glass Co.

Next week's schedule calls for field trips to the Philip Sporn generating plant at Graham Station on Monday and to the Ashland Oil and Refining Co. on Thursday.

The institute sponsored by the National Science Foundation began June 4 and will continue through July 13.

Banquet To Highlight Education Conference

Dr. Charles O. Fitzwater, chief of local school administration for the United States Office of Education, will be the speaker at a banquet tonight at 6:30 in the Marshall College cafeteria. The dinner is a highlight of a conference at the college on new concepts and practices in educational leadership.

The conference began yesterday and continues through tomorrow. It is being attended by superintendents and assistants of West Virginia schools.

Smith Is Emcee

Dr. Stewart H. Smith, Marshall president, will be master of ceremonies at the banquet. The invocation will be given by Dr. Russell Smith, professor of education at Marshall, and greetings will be extended by Dr. W. W. Trent, state superintendent of schools. Dr. Fitzwater's topic will be "The Team Concept in Educational Administration."

Among those appearing on today's program were J. E. Batten, assistant superintendent of McDowell county schools; Jesse Morgan, superintendent of Wyoming county; Dr. Ralph D. Purdy of the Marshall staff, conference director, and C. H. Archer, director of the West Virginia Continuing Program in Educational Leadership.

Summarize Findings

Tomorrow morning's speakers will include these superintendents: W. R. Cooke, Mercer

county; Dr. D. D. Harrah, Greenbrier county, and J. J. Straight, Marion county.

At the final session tomorrow afternoon Mr. Archer will serve as chairman and the findings of the conference will be summarized by Dr. Craig Wilson, Alabama Polytechnic Institute, Auburn, Ala. Dr. Wilson is conference consultant.

The conference is co-sponsored by Marshall College, the State Department of Education and the West Virginia Continuing Program in Educational Leadership.



Lt. Col. Tiller E. Carter, professor of military science and tactics at Marshall College, right, swears in Second Lieutenant Goebel R. Thacker as a member of the regular U. S. Army. He will report immediately to Fort Bliss, Tex., for basic officers' training. Lieutenant Thacker, of Elkhorn City, Ky., received the Bachelor of Science degree in business administration at Marshall commencement exercises May 28. He was selected as the distinguished military graduate of the college Reserve Officers Training Corps.

Buell Speaks Before Group

Stephen Buell, of the Marshall College faculty, gave the lesson leader training in the Farm Women's Clubs on June 22. In the training for the September lesson "Are You Tuning In On TV's Best?" Mr. Buell emphasized the fact that TV programs are planned according to public demand.

The lesson was taught in the radio department of Marshall College.

No further lesson leader training meetings will be held until September when the lesson will be UNICEF.

The clubs are studying Legislation Affecting the Rural Family during June. In July the lessons presented will be "Dad's Place in the Family." In August the club members and their families will emphasize recreation instead of a regular lesson.

Jablonski Will Study European Art This Fall

Professor Joseph S. Jablonski, head of the art department at Marshall College, has been granted a sabbatical leave for the fall semester to travel and study abroad. It was announced by President Stewart H. Smith.

Professor Jablonski will sail from New York City September 1 on the Ile de France. He will be gone four and one-half months and plans to visit Great Britain, Holland, Belgium, France, Switzerland, Italy and Southern Germany.

In each country he will visit universities, art schools and museums. He also will endeavor to contact prominent artists, sculptors and painters; will photograph architectural monuments, both contemporary and ancient, and hope to do some sketching.

Professor Jablonski said he will endeavor to get permission to take photographs in some of the museums. He hopes to bring back colored slides to supplement teaching materials already in use the Marshall art department.

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MISS ANNA PERRY
New Missionary

Logan Girl Will Teach In Japan

MONTREAT, N. C., June 28 — Miss Anna Ruth Perry of Logan, W. Va., is one of 32 missionary appointees attending the summer institute for outgoing missionaries here. Conducted by the Board of World Missions of the Presbyterian Church, U. S., the institute prepares new missionaries.

Miss Perry, a graduate of Logan High School, is also a graduate of Marshall College, Huntington, and has been serving the presbytery of Greenbrier as a presbytery worker and director of vacation church schools during recent summers. She received a master's degree from Assembly's Training School, Richmond, Va., this spring.

She has been appointed as an educational missionary to Japan for a three-year term. She will go there in the fall after commissioning services at the institute August 1. Miss Perry will teach music and English in Kinjo College, Japan.

College Begins Program For Student Teachers

Twenty-four teachers college students of Marshall College will have a firsthand view of opening week problems in West Virginia public schools this fall as the first participants in Marshall's newly instituted "September Experience."

By arrangement with school superintendents and principals, these student teachers will be assigned to professional teachers for the first week of school. Students will be able to see how teachers face problems and solve them. After "September Experience," reports on the experiment will be made to the teachers college by the student teachers themselves and the public school personnel with whom they are associated.

A similar program will be undertaken each fall, according to Dean D. Banks Wilburn, dean of Marshall's teachers college.

ALL PARTICIPANTS in "September Experience" will be juniors.

Dean Wilburn said the plan will include only volunteers this fall. It may become a required part of the teachers college program in later years.

The 24 students taking part this year have been assigned to schools in eight counties. They are Cabell, Kanawha, Logan, Greenbrier, Putnam, Raleigh, McDowell, and Wayne.

Marshall student teachers and the schools and teachers to whom they have been assigned include:

Cabell: Carmel Adkins, Barboursville Senior High, John T. Fife; Lola Fry Napier, Monroe Elementary, Myron B. Hensley; Robert Brown, Huntington High, Mae Newman; Susan Murrell, Miller Elementary, Mary T. Barrett; Mary Alice Lawson, Huntington High, Mae Newman; David W. Pennington, Oley Junior, G. A. Swartz; Judith Burgess, Barboursville Senior High, John T. Fife; Catherine Stevenson, Miller Elementary, Mary T. Barrett; Robert L. Gough, Huntington High, Mae Newman.

Logan: Phyllis Jean Cremeans, Justice elementary, Mae Cox Wilson; Betty Lee Frye, Man high, Jack Neely.

Putnam: Robert P. Alexander, Hurricane High, J. C. Sovine.

Wayne: James Wilson, Wayne High, Cliff West.

Members of the Marshall College faculty and the department of education formed a committee to plan the program.

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Marshall Chapel Sponsors To Incorporate

The board of sponsors of the Marshall College Student Christian Association in a luncheon meeting yesterday at the Hotel Frederick completed plans to incorporate as a non-profit organization to raise funds and erect a chapel and religious center at Marshall College.

The plans were discussed in a meeting of the Marshall College chapel committee, a planning group of ministers and laymen

appointed last spring by the board of sponsors. The Rev. Joseph A. Garshaw, minister of the Central Christian Church, is the chairman of the committee, and members are E. M. Starr, W. C. Petty, Paul Pancake, W. E. Bowles, John H. Shadburn, Lander Beal, Russell Dunbar, W. H. Norton, C. R. Franklin, and C. M. Clayton.

"Our committee has made excellent progress, and plans are going ahead," Mr. Garshaw reported. "A survey of needs have

been made, an option has been obtained on two lots at the corner of Fifth Avenue and Seventeenth Street, an architectural committee has been set up and architects will be consulted, and plans for raising funds are progressing."

The first church to make a pledge and a contribution toward the Marshall chapel was the Fifth Avenue Church of God. The Rev. Ivan P. Ails, pastor, is the president of the Huntington Ministerial Association.