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We Are ... Marshall, November 4, 2005

Office of Marshall University Communications

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We Are...Marshall!

THE NEWSLETTER FOR MARSHALL UNIVERSITY • NOVEMBER 4, 2005

Marshall Kicks Off United Way Campaign

As part of Marshall's strong connection with its community, President Stephen J. Kopp has launched an expanded United Way campaign that will encompass all employees of Marshall University, the Joan C. Edwards School of Medicine and Marshall Community & Technical College.



Members of the Blue-Ribbon Committee are as follows: Back row (left to right), Mike Misiti, William "Tootie" Carter (co-chair), Bill Bissett (co-chair), Jeff O'Malley (United Way Board Member). Front row (left to right), Tate Tooley (United Way Loaned Volunteer), Cassey Bowden (United Way, Dir. Of Resource Dev. And Marketing). Not pictured: Stephanie Neal, Judy Blevins, Joe Dragovich (co-chair), Andy Hermansdorfer.

J-School to Celebrate New Location

The W. Page Pitt School of Journalism & Mass Communications (JMC) will celebrate the grand opening of its new location at 4:30 p.m. Tuesday, Nov. 8 in the Communications Building on Marshall University's Huntington campus. Faculty and staff are invited to attend, according to Dr. Corley Dennison, dean of the school.

All of the various majors offered by the school, one of the most popular programs at Marshall University, will be housed within the Communications Building. It now will serve the more than 400 students who study journalism, advertising and public relations at Marshall. Since 1966, the JMC program was located on the third floor of Smith Hall.

A campus-wide initiative of letters, E-mails, phone messages and other information designed to increase participation with the United Way was released on Nov. 1.

"I am a believer in the United Way and its many accomplishments," President Kopp said. "As Marshall University serves as a leader within our community, we have the opportunity to better serve the people who are in need right here in our backyard. That's what impresses me the most about the United Way—it helps people close to home."

In order to increase the outreach of the United Way campaign, President Kopp has brought together a "Blue Ribbon" committee, which was selected to represent different departments and campuses of Marshall. Members of the United Way Blue Ribbon committee include co-chairs Bill Bissett, William (Tootie) Carter, and Joe Dragovich and committee members Judy Blevins, Andy

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Eric Himes Named Employee of the Month

Eric Himes, producer/director in Instructional Television Services, has been named the Marshall University Employee of the Month for October, according to Jim Stephens, chair of the Employee of the Month Committee



Eric Himes (right) receives the Employee of the Month award from President Stephen J. Kopp

A Marshall employee for almost seven years, Himes was nominated by Dan Hollis, associate professor in the W. Page Pitt School of Journalism and Mass Communications.

In his nomination Hollis wrote: "Eric has been very supportive of MU Report, our student-produced TV newscast. He normally serves as director of the newscast that airs on public television all over the state, and his attitude and patience with students (and the professor) has just been the best ... He recently

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Anthropology Professor Receives Margaret Mead Award

Dr. Luke Eric Lassiter, director of the Graduate Humanities Program at the Marshall University Graduate College and professor of Humanities and Anthropology, has received the 2006 Margaret Mead Award from the American Anthropological Association and the Society for Applied Anthropology.



Dr. Eric Lassiter

The Margaret Mead Award, initiated by the Society for Applied Anthropology in 1979, and awarded jointly with the American Anthropological Society since 1983, celebrates the tradition of bringing anthropology to bear on wider social and

cultural issues.

Lassiter received the Margaret Mead Award in part for his book, *The Other Side of Middletown: Exploring*

MU Marathon Set for Nov. 13

More than 300 runners and walkers representing 33 states have signed up to participate in the second annual Marshall University Marathon presented by HealthyHuntington.org, according to Tom Dannals.

The marathon begins at 8 a.m. Sunday, Nov. 13 on Third Avenue between the main entrance of Cam Henderson Center and the Marshall parking garage. It ends 26 miles, 385 yards later on the playing field at Joan C. Edwards Stadium. A course map is available at www.healthyhuntington.org.

"The course is flat and fast and USATF (USA Track & Field) certified," Dannals said. "A number of people qualified for the Boston Marathon with their times in our marathon."

Registering in advance online at www.active.com is preferred and ongoing through Nov. 11, Dannals said. The entry free to run in the marathon is \$40, to run in the marathon relay is \$20, and take part in the non-competitive half-marathon walk is \$15. It also is less expensive than registering in writing. Written registration costs \$20 extra for the marathon, \$10 extra for the relay and \$5 extra for the walk.

Late registration is from 10 a.m. to 7 p.m. Saturday, Nov. 12 at Huntington Physical Therapy which is located at 2240 Fifth Ave.

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We Are...Marshall!

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The next regular issue of *We Are...Marshall!* will carry an issue date of Nov. 18, 2005. Deadline is Nov. 11. Articles or other materials for consideration should be sent to Pat Dickson, editor, at the South Charleston campus or by e-mail to pdickson@marshall.edu.



Muncie's African American Community, which was published in 2004, as well as for his continuing explorations of race relations and collaborative, community-based research and writing.

"I am extremely honored to be named the recipient of the 2006 Margaret Mead Award," Lassiter said. "As Margaret Mead was recognized widely for her commitment to both anthropology and, more importantly, to our larger society, I am especially honored that the awards committee singled out *The Other Side of Middletown* as representative of the kind of work that Mead championed."

Lassiter came to Marshall this year from Ball State

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Wind Symphony to Perform at Clay Center Nov 14

Marshall's Wind Symphony will perform for the first time at the Clay Center in Charleston at 7:30 p.m. Monday Nov. 14. The concert is free and open to the public.

Under the direction of Associate Professor of Music Dr. Stephen Lawson, the 44-member ensemble will perform works by contemporary composers, including *Dance Movements* by Philip Sparke, *Cartoon Music* by Peter Graham and *Fandango* by Joseph Turrin. The performance of *Fandango* will feature Marshall music faculty members Dr. Michael Stroeher, trombone, and Martin Saunders, trumpet.

The performance coincides with the 35th anniversary of the plane crash that took the lives of 75 Marshall University football players, coaches, and community members in 1970. In tribute to their memory, the Wind Symphony will perform *Esprit de Corps* by Robert Jager and *October* by Eric Whitacre.

Student and faculty members from Marshall's music department will be present in the Clay Center lobby

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Artists Series Presents 'Will Rogers Follies'

"The Will Rogers Follies," a musical based on the life of the popular humorist and performer whose folksy, down-to-earth humor charmed America in the early part of the 20th century, comes to the Keith-Albee Theatre on Tuesday, Nov. 15 at 8 p.m.

Winner of six Tony Awards, including Best Musical and the New York Drama Critics Circle Award for Best

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Note of Thanks

Thank you so very much for the flowers and cards. We really appreciated all of your support and kindness during the illness and passing of Dwayne's father. Your thoughtfulness in our time of need will always be remembered. Thanks again.

Dwayne and Luetta McCallister

Profile: Tootie Carter

A series on interesting Marshall University people.



William "Tootie"
Carter

He's the ebullient dynamo with the intriguing nickname ... well, actually it's not a nickname anymore. It's become his signature name which he uses on everything and he's very proud of it.

In fact, William "Tootie" Carter, Jr., the Business Manager for Student Center's Operations, is really "Little Tootie" or "Tootie, Jr." His father is the original or "Big Tootie." And in the Carter family there are plenty more nicknames where

those came from.

"My father had 12 brothers and sisters and my grandmother gave a nickname to most of them." Carter says. "For example I have an Uncle Boonie, an Uncle Dit and an Aunt Ollie. In fact, my dad received his master's degree from Marshall, and both Uncle Dit and Uncle Boonie attended Marshall." Uncle Dit has a harrowing story of his own. In 1970 he was a member of the Marshall football team and would have been on the plane that crashed on that murky November night had he not left the team earlier in the season. "He's in the team picture that hangs in the lobby of the Student Center," his nephew says quietly.

Carter grew up in Man, W.Va., where his father was the principal and coach at Man High School. When he came to Marshall, he was eager to shed "Little Tootie" and make a fresh start with his given name. But that didn't work because high school friends also attending Marshall continued to use the nickname. "Finally I decided, I'm named after my father and I'm proud of him so I kept it and I'm glad I did. Today I use it on everything!"

He's from a family of educators so that seemed a natural field for him to pursue, although like many freshmen he was undecided as to which career path to take. He seemed destined to become a teacher like his father, sister and brother-in-law until it came time for him to do clinical work in the classroom. "I realized right then education wasn't a good fit for me," he says, candidly. So it was back to the classroom in search of a major. Luckily he liked taking classes and had an interest in numerous subjects so the credits kept piling up. Finally, with credit hours to spare, he opted for a Regents B.A. degree.

As an undergraduate he was no stranger to the Student Center. He worked there for five years, becoming a student manager and gaining valuable experience. After completing his degree he had gone home for the summer when he received a phone call telling him of a full-time vacancy. He applied and was hired in August 1994. Today his job is diverse and his days are full. He deals with administration of the entire Student Center building, including the bookstore and cafeteria, and is involved with university contract implementation with various companies that do business on the campus such as the snack food and beverage, food service, ATM and the bookstore. He deals with commissions, making sure that the money received is correct, he oversees the Main Desk, and Recreation areas, and keeps numerous spreadsheets.

His duties are diverse, and that's the way he likes it. "There's something different going on every day," he

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Eric Himes

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went above and beyond. He basically set up the MU Report editing lab that involved very technical work with computers and editing software as the School of Journalism made its move to the Communications Building. Those many hours of work were above and beyond the call of duty and certainly not required for his normal job as producer/director."

Himes was presented a plaque, balloon bouquet and a check for \$100 by President Stephen J. Kopp.

Wind Symphony

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before the concert, beginning at 6:30 p.m., to greet the audience and provide information about the university and its music programs.

Following the concert, the Wind Symphony will be continuing its fall tour with performances at John Marshall High School in Bethel Park, Pa., and Wheeling Park High School in Wheeling, W. Va. In addition to their concert performances, MU students and faculty will serve as clinicians and will combine forces in performances with select high school students.

For more information about this program or other Department of Music events, please contact the music office at 304-696-3117.

Faculty/Staff Achievements

Dr. Leonard Deutsch has published several essays in the Encyclopedia of Multiethnic American Literature, edited by Emmanuel S. Nelson, and published by Greenwood Press, Westport, Conn. They are: "Greenlee, Sam", pp. 884-887 (vol. 2); "Kelley, William Melvin", pp. 1223-1225 (vol.3); "Redding, J. Saunders", pp. 1864-1867 (vol. 4); and "Spencer, Anne", pp. 2091-2093 (vol 4).

Dr. Ashish Chandra and **Dr. James Sottile** had a refereed article, "A Critical Examination of Team-teaching and Health Care Administration Courses: Student, Faculty and Administration Perspective," published in the *Journal of Hospital Marketing and Public Relations*, Vol. 14, No. 2.

Jose Morillo Amo, associate professor of Spanish, presented a paper, "Homosexuality in Franco's Spain": at the 62nd South Central Modern Language Association in Houston, Texas on Oct. 27-29.

Note of Thanks

I would like to take this opportunity to thank everyone for their kind words, e-mails, cards, phone calls, and flowers on the death of my father on September 22. Special thanks to the Admissions Office and my Gamma Beta Phi family.

Patty Carman
Welcome Center

Tootie Carter

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says cheerfully. "We have alumni who come in, and we work with the Facilities Scheduling Office in scheduling events such as conferences, workshops and even weddings. You never know what's going to happen each day."

It's a big help that there are usually 20 or so student workers on hand to help out where needed. Having been a student worker there himself, Carter values their work.

And now he's been tapped for a new responsibility. He, along with Bill Bissett, Director of Public Relations for University Communications and Joe Dragovich, Director of Student Support Services, are co-chairs for the 2005 United Way Fund Drive which kicked off Nov. 1. And he's tackling the campaign with his usual gusto.

"I was surprised to be asked to do this," he says modestly. "It's a big responsibility with a lot of legwork, but it's coming together well. We have a great committee with a lot of good ideas. We can't physically reach out and touch everybody on all campuses so we're working on a Web space that is just for Marshall's campaign. Paper pledge materials will still be sent out but they will also be available online along with responses to frequently asked questions about United Way. I know how easy it is for things to get lost on a desk. That's happened to me. So the Web site will allow donors to do everything online if they choose. We want to be all inclusive, so we're trying to find other outlets. This year we hope to have students involved as well ... We're planning rallies on the Huntington campus which will include people who have benefited from United Way Services sharing their experiences. Our theme this year is 'A State of Caring' and our goal is to raise \$55,000, but we want to raise more and I think we can. It's all coming together well because everyone has pitched in to help. It was a little frightening for me at first since I'd never done anything like this before, but at the same time, it's exhilarating."

In addition, Carter's just been elected to fill a vacancy on the Classified Staff Council. He had never been to a Council meeting, but with his trademark dedication, he placed the United Way Campaign on the agenda of his first official meeting.

His work duties leave little time for outside pursuits but he manages to weave in a few. He works part time at Macy's Department Store and he's a regular visitor to the gym. His workouts come in handy because he's an adventurous cook who loves to try new recipes, which he's happy to share with his coworkers. "We all bring cooking to the office and we share recipes," he says fondly, remembering some past feasts. "We're fortunate to have a great staff working here in the Memorial Student Center. I worked with many of them while I was a student. There's a wonderful support system here."

And with the United Way Campaign now underway, he's looking ahead with his usual optimism. "The recent hurricane disasters brought home the fact that right in our community there are people in need and there are people and agencies that can help them. And one of the best things about the United Way is that you can choose the agency to get your donation and you'll know right where your money is going."

When he has time Carter likes to travel, often with family members. "We're a tight-knit family," he says, "and at Christmas we always go to my sister's home in Maryland for a real get-together. It's always a lot of fun." And he still keeps in touch with college friends, many of whom still come to town for Marshall games. But most of all he enjoys his job. "I like to stay active. My job is serious but I always try to enjoy it, and I do!"

United Way

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Hermansdorfer, Stephanie Neal and Marshall student body president Michael Misiti.

For the first time, Marshall students also will be a part of the United Way campaign. The Blue Ribbon Committee is instituting a raffle for a prize basket of more than \$500 worth of items ranging from gift certificates to local restaurants to Marshall sportswear.

"We thought a raffle would be a great way for students to get involved in this year's campaign," Misiti said. "I appreciate all the donations we received from local businesses and feel certain that Marshall students will be participating heavily in this fundraiser."

To monitor the progress of Marshall's campaign, large thermometers will be placed outside the university's Huntington and South Charleston campuses to increase awareness about the campaign and show the path towards reaching the \$55,000 goal.

For more information about the United Way campaign, visit the Marshall/United Way Web page at www.marshall.edu/ucomm/united_way/ or contact Tootie Carter at ext. 62528 or Bill Bissett at 62038.

Will Rogers Follies

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Musical, "Will Rogers Follies" has been characterized as a musical celebration of an American hero who believed above all else in the good of his fellow man.

For ticket information, call the Marshall Artists Series box office at ext. 63326. Office hours are 9 a.m. to 5 p.m., Monday through Friday.

Anthropology Professor

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University in Muncie, Ind., where he had been an associate professor of anthropology.

"This is a wonderful honor for Dr. Lassiter, the College of Liberal Arts, and Marshall University and certainly has broad implications for us in continuing to build the profile and the interdisciplinary contributions of the Graduate Humanities Program to our state and region," Dr. Christina Murphy, dean of MU's College of Liberal Arts, said. "It's really exciting, too, to see our COLA faculty receive the type of national recognition that continues to put Marshall University on the map as an exciting place to be."

MU Marathon

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Relays will consist of two or three people running legs of 9.2, 12.5 and 4.5 miles. An award will be given to the team with the best name as determined by the race committee. Overall prizes will be awarded to the top three men and women finishers and the top three wheelchair entrants. Age-group awards also will be given. In addition, participants who finish will receive a specially designed medal.