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We Are ... Marshall, April 17, 2003

Office of Marshall University Communications

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We Are...Marshall!

THE NEWSLETTER FOR MARSHALL UNIVERSITY • APRIL 17, 2003

Marshall Alumni, Friends to 'Construct Memories'

Marshall University alumni and friends will return to the university's expanding campus to build new memories during the MU Alumni Association's "Constructing Memories" Alumni Weekend April 25-26.

Alumni Weekend 2003 events begin Friday, April 25, with a continental breakfast to renew old friendships from 8:30 to 10 a.m. at the Erickson Alumni Center.

A Class Luncheon will take place at noon Friday in the Don Morris Room of the Memorial Student Center. Members of the classes of 1953 and 1943 will gather to celebrate, respectively, their 50th and 60th anniversaries. They will be joined by the Grand Class, which includes others of those who graduated from Marshall before 1953.

"Retirement Planning in the New Economy," an afternoon seminar on retirement and estate planning needs, will take place at the Memorial Student Center. Marshall alumnus and former Yeager Scholar John F. Hussell IV, of Campbell, Woods, Bagley, McNeer and Herndon PLLC, will moderate the 2 p.m. event. Several topics will be discussed, including tax-wise steps in

Administrative Professionals Day Conference Set for April 23

An Administrative Professionals Day conference will take place in the Memorial Student Center's Don Morris Room at Marshall University from 8:15 a.m. to 4 p.m. Wednesday, April 23.

The conference, which features simultaneous mini sessions, is sponsored by the Marshall Community and Technical College's Division of Continuing Education and Economic Development. Cost to register is \$59.

Those attending may choose from the following sessions:

- "Oh, Be Real – The Lost Emphasis on Credibility," Kathy Cosco, media and community relations manager, Cabell Huntington Hospital.
- "Juggling Life," Carrie Cline, weekend anchor, reporter, WSAZ News Channel 3.
- "Women of Promise: Those Who Succeed and Those Who Fall," Teri Daniel, president and owner, InsideOut HR Solutions PLLC.
- "Power of Professionalism," Dr. Barbara Guyer, director of Marshall's HELP Program.
- "Career Enhancement: Talk About a Degree!" Dr. Marjorie Keatley, professor, administrative assistant technology.
- "Behind the Scenes," Kristen Farley, news anchor, WOWK TV Channel 13.

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estate planning, plans to increase fixed income, changes in IRA payout rules and charitable giving under new tax laws.

Friday's activities will conclude with the annual 6:30 p.m. Champagne Reception at the Erickson Alumni Center to honor past recipients of the Alumni Association's Community Service Award, immediately followed by the Marshall University Theatre Department's production of *One Flew Over the Cuckoo's Nest* at the Joan C. Edwards Performing Arts Center. Tickets for the production are \$10 and are available at the Marshall Theatre box office or by calling 2787.

Alumni Weekend 2003 events continue Saturday, April 26, with the Deans' Brunch at 10 a.m. in the John Marshall Room of the Memorial Student Center. A trolley tour of the campus gets underway at 1 p.m.

Alumni Weekend activities will culminate Saturday evening with the President's Social Hour from 6 to 7 p.m., immediately followed by the 66th annual Alumni Awards Banquet at 7 p.m. in the Don Morris Room of the Memorial Student Center. Banquet tickets are \$20 per person or \$200 for a group table and are available through the Marshall University Alumni Association.

All events are open to the public. For more information, contact the Marshall University Alumni Association at 2523 or 2901.

Selby Wellman to Address Graduates at Commencement

F. Selby Wellman, former senior vice president with Cisco Systems Inc., will be the guest speaker at Marshall University's 166th commencement at 10 a.m. Saturday, May 10 at the Big Sandy Superstore Arena.

Wellman, who earned his B.S. degree in finance in 1963 from the Marshall University College of Business, is a native of Williamson, W.Va. He supports Marshall by serving as a member of the John Marshall Society, Big Green, President's Pathway to Prominence, Society of Yeager Scholars and MU Alumni Association, and as vice chair of the Campaign for National Prominence.

"Selby Wellman is a prime example of a person who is using his tremendous success in the business world to help young people from his home state," Marshall President

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F. Selby Wellman will address the Marshall commencement May 10.

Carter Woodson Banquet Slated for April 19

The Carter G. Woodson Memorial Foundation Inc., will have its 11th annual fundraising banquet at 6 p.m. Saturday, April 19 at Four Seasons, located at 905 3rd Ave. in downtown Huntington.

Proceeds will help fund a scholarship endowment to support outstanding Marshall students, as well as the purchase of materials on black culture and history.

The keynote speaker will be Queen Foreman McMiller, former director of Human Resources and Affirmative Action at Marshall, who is experienced in multicultural and diversity issues. She currently is director of the Multicultural Center and director of the Office of Equal Opportunity and Diversity Programs at Lansing Community College in Lansing, Mich.

Woodson, for whom the Memorial Foundation is named, was a graduate of Douglass High School in Huntington, and later earned a Ph.D. from Harvard. Widely acknowledged as the "father of African-Ameri-

Angel Named Distinguished Alumnus at Purdue

President Dan Angel has been selected a distinguished alumnus of the School of Liberal Arts at Purdue University in West Lafayette, Ind.

Angel received his Ph.D. in communication from Purdue in 1965. He was nominated for the award by Henry Z. Scheele, Associate Professor of Communication at Purdue and a colleague of Angel's at Purdue during the mid-1960s.

In his nomination, Scheele praised Angel for elevating Marshall toward national prominence since his arrival on campus on Jan. 1, 2000. He cited his many accomplishments at Marshall, such as approval of new doctoral programs in psychology and education and funding for the Robert C. Byrd Biotechnology Center, a student housing complex and a 1,009-space parking facility.

"An excellent communicator, President Angel has successfully promoted educational advancement throughout the state of West Virginia," Scheele wrote. "He is truly one of the Purdue Department of Communication's most distinguished alumni."

can history," he founded the Association for the Study of Negro Life and History in 1915 and the influential *Journal of Negro History* in 1916.

Admission to the banquet is \$25 per person and corporate reservations are available. To purchase tickets, contact Foundation president Newatha Perry at 894-5772 or 523-2128, or banquet chairwoman Loretta Hagler at 525-5651.

Marshall, DMV Unveil New Plate

President Dan Angel and West Virginia Division of Motor Vehicles Commissioner Roger Pritt unveiled the new design for the state's Marshall University plate prior to the annual spring football practice at South Charleston's Oakes Field.



A new specialty license plate for Marshall alumni and fans has been unveiled by the university and the state's Department of Motor Vehicles.

The new plate design features the official Marshall University athletic logo, with its stylized "M" and graphic buffalo set above the

"M." The bottom of the new plate features the "Marshall University" wordmark, lettered in Marshall Green.

"We're pleased to unveil this new plate design for Marshall University, the latest update and addition to West Virginia's expanding number of special license plates," DMV Commissioner Pritt said.

Existing registered Marshall license plate holders will have first right of refusal to renew and receive this

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Faculty/Staff Achievements

Dr. Alina Zapalska, Professor of Economics, has recently published several research papers in refereed journals. The list includes:

"An Educational Game for Tourism and Hospitality Education" in the *Journal of Teaching in Travel and Tourism*; "Teaching Business Issues with Experimental Methods: Simulations," with Dr. Dallas Brozik, *Academy of Educational Leadership Journal*; "Teaching Business Issues with Experimental Methods: Simulations," with Dr. Dallas Brozik, in the *Academy of Educational Leadership Journal*; "Experimental Game: Auction," with Dr. Dallas Brozik, *Economics and Economic Education Research Journal*; "Technological Approach to Business Education: WebCT Application," with Dr. Lawrence Shao and Dr. Dale Shao in *Economics and Economic Education Research Journal*.

She has also published a book chapter in *Hospitality and Tourism Textbook*, 11th edition, Kendall and Hunt Publishing Company.

We Are...Marshall!

Published by University Communications, with offices in Huntington (213 Old Main) and South Charleston (312 Administration Building).

The next regular issue of *We Are...Marshall!* will carry an issue date of May 2, 2003.

Deadline is April 25. Articles or other materials for consideration should be sent to Pat Dickson, editor, at the South Charleston campus or by e-mail to pdickson@marshall.edu.



Verizon Continues Support of Distance Learning

Verizon West Virginia President Gale Given visited Marshall last week to announce the company is committing \$100,000 to the June Harless Center for Rural



President Dan Angel (left) and Verizon West Virginia President Gale Given unveil a check for funds destined for distance learning both for K-12 students and their teachers.

Education Research and Development at MU to expand distance education into rural schools in southern West Virginia.

The one-time grant will be used for professional development training as well as classroom instructional needs. This

award follows a \$150,000 two-year grant in 2001, which was used to establish the Center for Innovative Learning Strategies. The center delivers foreign language, science and math courses to West Virginia K-12 sites via interactive distance learning, and provides K-12 professional development opportunities and consulting.

"Once again, Verizon is helping to maximize technology to improve the lives of West Virginians," Angel said. "Marshall University could not ask for a better partner in its efforts to establish a national model for distance education."

Verizon is a leader in West Virginia's K-12/higher education interactive distance learning initiatives. The projects are designed to expand the number of West Virginia students prepared to pursue careers in information technology, enrich the educational content offerings for rural counties, offer an alternative to the existing intracounty distance education model, promote awareness between higher education and K-12, and increase access to cultural experiences for West Virginia students.

Alumni Awards to be Presented April 26

A husband and wife team of internationally recognized research scientists and a noted attorney who helped to establish the National Urban Coalition are among the seven individuals and one group who will be honored by the Marshall University Alumni Association during its 2003 Alumni Weekend activities, April 25-26.

The eight honorees will be recognized formally during the Marshall University Alumni Awards Banquet, to be held at 7 p.m. Saturday, April 26, in the Don Morris Room, Memorial Student Center.

The Distinguished Alumni Awards will be presented to geophysical researchers Dr. Lonnie Thompson, (BS '70) and Dr. Ellen Mosley-Thompson (BS '70), as well as Washington, D.C.-based attorney Mello Cottone (BS '55). These awards are presented annually to Marshall alumni for outstanding national achievements in their particular fields of endeavor.

Lonnie Thompson is a professor in the department of geological sciences at The Ohio State University, and his wife, Ellen Mosley-Thompson, teaches geography at The Ohio State University. Both are senior research scientists at the Byrd Polar Research Center, located in Columbus, Ohio. The Thompsons are renowned for their groundbreaking research in global warming and work in drilling, recovering and studying ice core records from polar and tropical climates. In 2001, Lonnie Thompson was recognized for his work with his selection as one of "America's Best in Science and Medicine" by *Time* magazine and CNN.

Following the completion of his education at Marshall, Mello Cottone worked in Washington, D.C., and earned a Juris Doctor of Law degree from the University of Baltimore School of Law. In 1968, Cottone helped to establish the National Urban Coalition, an urban laboratory for education, economic development and leadership programs whose recipients include persons of color, as well as poor and working class

residents of urban areas. He also helped to establish the National Italian American Foundation.

The 2003 Marshall University Alumni Association Club of the Year Award will be presented to the Boone County, W.Va., Alumni Club, in recognition of its hard work and support of Marshall in its inaugural year.

The Community Achievement Award, which is presented to alumni for success in their particular fields of endeavor and personal contributions to their respective communities, will go to David B. Akers (AA '70) and Marie Redd (RBA '88, M.S. 95).

A Williamson native, Akers attended Marshall University in 1966 and 1967, eventually earning his degree in 1970. In 1976, Akers joined his family business, Akers Magnetite and Supply, as a purchasing agent. He continues to work with the company in that capacity, as well as serving as its coordinator of community and public relations. He is a board member of the Marshall Quarterback Club and a member of the Coaches Circle and John Marshall Society. He is a past board member of the Big Green Scholarship Foundation and the Marshall University Alumni Association. He currently resides in North Matewan.

A Huntington native, former State Senator Marie Redd teaches in Marshall University's Criminal Justice Department. She is also a graduate of the program, earning her M.S. degree in Criminal Justice from Marshall in 1995. In 1998, Redd became the first African American to serve in the West Virginia State Senate. The Huntington native represented Cabell County's Fifth Senatorial District, serving as vice chair of the Senate Transportation Committee. She is a past recipient of the Marshall Criminal Justice Alumnus of the Year Award, Marshall University Board of Directors Award, Black Alumni Inc. Outstanding Service and Founder Award and Huntington Chapter of Links Inc. Member of the Year Award. She was also selected as one of the 100 Most

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Trotter to Give Moffat Lecture

Dr. Joe William Trotter, a noted African American historian, is the featured speaker for this year's Charles Hill Moffat Lecture in History Friday, April 25.



Dr. Joe William Trotter

He will discuss "Coal, Class and Color: Rethinking the Black Experience in Southern West Virginia," during his 1:30 p.m. presentation in Corbly Hall, Room 105. The event is free to the public.

A Mellon Professor of History at Carnegie Mellon University, Trotter is a specialist in U.S. urban, labor, and African American history. In addition to books on African American life and labor in Milwaukee, West Virginia, and the Ohio Valley, Trotter's most recent literary work is a two-volume textbook on the African American experience from its African beginnings through recent times. He also serves as director of Carnegie Mellon's Center for African-American Urban Studies and the Economy (CAUSE).

The lecture is an annual event named in honor of Moffat, a former chair of Marshall's history department who served on the university's faculty from 1946 to 1977.

Selby Wellman from Page 1

Dan Angel said. "He is generous with his time and finances, and cares deeply about all students, especially needy ones who don't have the same opportunities others have."

Wellman and his wife, Donna, who now live in Cary, N.C., recently were praised by H. Keith Spears, Marshall's Vice President for Institutional Advancement and a co-director of MU's \$100 million Campaign for National Prominence, for making a "significant commitment" to the Campaign.

The Wellmans soon will join 10 other individuals or couples on the Pathway to Prominence, an area on the Huntington campus dedicated to those who have given at least \$1 million to Marshall.

Wellman is retired from Cisco Systems Inc., a worldwide leader in networking for the Internet. Including his work with IBM, Paradyne and FiberCom, Wellman spent more than 30 years in technology.

Administrative Professionals from Page 1

- "Obtaining the Unobtainable," Gail Henderson-Staples and Sherri Henderson, Henderson, Henderson and Staples.
- "Building a Team," Jane Vickers, grant writer, Wayne County Development Office.

To register or for more information on the conference, contact the Division of Continuing Education and Economic Development, 2000 7th Ave., Cabell Hall, Huntington, WV 25703-1527, extension 6855. Registration deadline is Friday, April 18.

Alumni Awards from Page 3

Influential Persons of the Year by *The Huntington Herald-Dispatch*.

The Distinguished Service to the University Award, which is presented to alumni or friends for loyal and unselfish service to Marshall, will go to U.S. Third District Congressman Nick Joe Rahall. First elected in 1976, Rahall is dean of the state delegation to the U.S. House of Representatives. A longtime supporter of Marshall, he started the Center for Environmental, Geotechnical and Applied Sciences in 1993, securing all the necessary funding. The center's goal is to forge close working relationships among the business community, higher education institutions and government agencies in environmental and technology-related endeavors.

The Nick J. Rahall II Appalachian Transportation Institute (RTI) was established by Congressman Rahall in the Transportation Equity Act for the 21st Century at Marshall University through a \$12 million grant on June 8, 1998. This grant is one of the largest grant awards in the history of Marshall University and includes four other schools in southern West Virginia as partners.

The Cam Henderson Scholarship Award was established by the Marshall University Alumni Association in the name of legendary football and basketball coach Cam Henderson and is presented annually to the student athlete who best exemplifies the spirit of scholarship while participating in athletics. This year's winner is Curtis Head, a senior from Shelbyville, Ky.

Head was a 2002 team captain of the Thundering Herd football team and a three-time All Mid-American Conference selection, earning first-team honors in 2002. He also earned Mid-American Conference Special Teams Player of the Week honors during his career and was named 2001 Marshall Special Teams Most Valuable Player. Prior to attending Marshall, Curtis earned the Johnny Unitas Scholar Athlete Award during an outstanding academic and athletic career at Shelby County High School. He is an education major, specializing in physical education (K-12) and mathematics (5-9).

New Plate from Page 2

updated plate, effective with the July 1, 2003 renewal period. The required renewal forms are available through the MU Alumni Association.

Officials of the Alumni Association and the DMV also announced the elimination of the previous requirement that Marshall plate holders be dues-paying members of the MU Alumni Association.

"Registered Marshall plates and special commemorative plates, featuring the new design and the "GOHERD" phrase, are available. Out-of-state residents or West Virginia residents who cannot or do not wish to display the Marshall plates on their vehicles may purchase the authentic commemorative collectible plates for \$25 each.

For additional information about the license plates, contact the MU Alumni Association at ext. 3134.