

2-27-2014

SR-13-14-62 APC

Marshall University

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**ACADEMIC PLANNING COMMITTEE
RECOMMENDATION**

SR-13-14-62 APC

The APC recommends the approval of the "Intent to Plan" for the Bachelor in Arts in the Arts with Majors in Art, Music, Theater, and Allied Arts.

RATIONALE:

The rationale goes as follows and as stated in the application: "The College of Arts and Media at Marshall University requests approval to develop a Bachelor of Arts in the Arts (BA) to be implemented in the fall semester of 2014. This program prepares students interested in the fine arts for career paths that require an understanding of the arts from a multidisciplinary or cross-disciplinary perspective. Unlike the Bachelor of Fine Arts (BFA) which trains students in the "pure" disciplines of performance and creative production, the Bachelor of Arts in the Arts - with its emphasis on a breadth of content knowledge augmented by extensive course work outside the discipline - is designed to allow students maximum flexibility by pairing one or more of the arts with one or more outside disciplines. In addition to generalized majors in art, music, and theatre, the BA program at Marshall University further offers students who have multiple interests within the arts to explore intersections among them through an "allied arts" major. By drawing upon existing strengths and resources in the college and university, the program seeks to develop graduates who contribute to the development and preservation of the cultural life of West Virginia and the nation."

FACULTY SENATE CHAIR:

APPROVED BY THE
FACULTY SENATE:



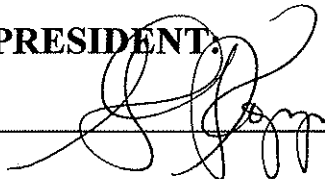
DATE: 2/27/2014

DISAPPROVED BY THE
FACULTY SENATE:

DATE: _____

UNIVERSITY PRESIDENT:

APPROVED:



DATE: 3/6/14

DISAPPROVED:

DATE: _____

COMMENTS:

Marshall University Board of Governors

Meeting of April 23, 2014

ITEM: Approval of Intent to Plan-Bachelor of Arts in the Arts

COMMITTEE: Academic and Student Affairs

RECOMMENDED RESOLUTION: Resolved, that the Marshall University Board of Governors approve the proposed Intent to Plan-BA-in the Arts

STAFF MEMBER: Dr. Gayle L. Ormiston

BACKGROUND:

The Bachelor of Arts in the Arts with majors in Art, Music, Theatre and Allied Arts is designed to prepare students for career paths that require an understanding of the arts from a cross-disciplinary perspective. It pairs the arts with one or more outside disciplines and is designed to allow students maximum flexibility. The other disciplines could include but not be limited to administration, management, law, marketing, journalism, communication studies, sociology, history, psychology or the sciences.

This degree is unique among West Virginia schools as other institutions offer BA degrees in art, music or theatre. Only West Virginia University houses the program for all disciplines and as an alternative to a professional degree in the arts. Thus, there is a real need in this part of the state for such a degree program. The catalog description is as follows:

The Bachelor of Arts Degree in the Arts degree offered by the College of Arts and Media places an emphasis on the arts and their relationship to the outside disciplines. This degree focuses on a breadth of content knowledge with a liberal-arts orientation that features exploration in non-art fields.

Students enrolled in the BA in the Arts degree program will select one of four majors: music, theatre, visual arts or allied arts. Within each major, students select an area of emphasis that most closely aligns with the student's chosen career path.

The program shall be submitted for accreditation to the National Association of Schools of Music. No additional funding is requested at this time.

Marshall University

Submitted: 1 October 2013

Request for Approval of Intent to Plan

**Bachelor of Arts in the Arts
with Majors in Art, Music, Theatre, and Allied Arts**

College of Arts and Media

Implementation Date: Fall 2014



Bachelor of Arts in the Arts Marshall University College of Arts and Media

The College of Arts and Media at Marshall University requests approval to develop a Bachelor of Arts in the Arts (BA) to be implemented in the fall semester of 2014. This program prepares students interested in the fine arts for career paths that require an understanding of the arts from a multidisciplinary or cross-disciplinary perspective. Unlike the Bachelor of Fine Arts (BFA) which trains students in the “pure” disciplines of performance and creative production, the Bachelor of Arts in the Arts - with its emphasis on a breadth of content knowledge augmented by extensive course work outside the discipline - is designed to allow students maximum flexibility by pairing one or more of the arts with one or more outside disciplines. In addition to generalized majors in art, music, and theatre, the BA program at Marshall University further offers students who have multiple interests within the arts to explore intersections among them through an “allied arts” major. By drawing upon existing strengths and resources in the college and university, the program seeks to develop graduates who contribute to the development and preservation of the cultural life of West Virginia and the nation.

Historically, those outside the arts consider them to be primarily concerned with performance, creation, and production, as these are the most public means by which most people experience the arts. Within the arts, however, there are a number of related fields that draw upon content knowledge within the arts but require integration of other disciplines, such as (but not limited to) administration, management, law, marketing, journalism, communication studies, anthropology, sociology, history, psychology, or biological and natural sciences. Fields and entities related to the arts include (but are not limited to) arts administration and management, arts criticism and journalism, arts therapy, arts promotion and sales, entertainment law, higher education, architecture, and government-related cultural institutions. For students who have no desire to perform or create, this proposed BA program taps into their potential and develops an alternative skill set in preparation for a career.

Although other schools under the West Virginia Higher Education Policy Commission offer Bachelor of Arts degrees in art, music, or theatre, at the present time only West Virginia University houses the program for all disciplines and as an alternative to professional degrees in the arts (BFA or degrees in arts education). Thus, there is a real need in this part of the state for such a degree program, and it is anticipated that the addition of this degree to the existing program in the Marshall College of Arts and Media will have a significant effect on recruitment and retention efforts, particularly as the curriculum can be delivered without any additional fiscal, personnel, or physical resources.

The proposed Bachelor of Arts in the Arts will consist of 120 credit hours obtained over a four year period. Major area credits will total no more than 30-45% of the curriculum; general education courses, a required minor (chosen by the student in consultation with an advisor), and outside electives will total 55-70%, allowing for one or more minors. The program is designed so that students can complete the degree in no more than four years from freshman status. Students who enter this degree program will be expected to meet minimum entry requirements for the university as well as any departmental entrance requirements (minimum standards for an audition, portfolio review, interview, etc.).

PART I: PROGRAM DESCRIPTION

The Bachelor of Arts in the Arts, with majors in Art, Music, Theatre, and Allied Arts, will prepare students for career paths within the arts professions that are alternatives to the traditional performance or creation tracks. Students seeking the Bachelor of Arts in the Arts will gain the specialized knowledge needed to be conversant in the arts through courses in the major and couple this with the skills, methodologies, and content from other fields that will allow them to be successful upon entering their chosen career path.

Graduates of the B.A. in the Arts in each of the four proposed majors will use both the art-specific and interdisciplinary knowledge and skills gained in this program in ways separate and distinct from artist performance and production. We anticipate graduates will obtain advanced degrees and other advanced or professional training in the academic side of the arts (typically arts history) or in arts therapy; work in the arts industries, including areas such as public relations, artist or talent management, concert promotion, or sales; work in arts criticism and journalism; manage their own teaching studios; or serve as consultant to or as director of an arts foundation or not-for-profit arts institutions.

A. Program Objectives

Our objectives are to educate and prepare students interested in pursuing alternative, non-performance or production careers in the arts, who will:

1. Recognize, investigate, and solve problems through critical thinking, analysis, and the application of appropriate research and creative strategies
2. Integrate an array of skills and knowledge in preparation for a career within the arts or arts-related fields that may encompass a variety of contexts
3. Demonstrate an awareness of the value of the arts in society and in the global community in preparation for becoming contributing citizens.

B. Program Identification

The following is the appropriate program identification as provided in the Classifications of Instructional Programs developed and published by the U.S. Department of Education Center for Educational Statistics:

Visual and Performing Arts, General. (50.0101)

A general, undifferentiated program that focuses on the visual and performing arts and that may prepare individuals in any of the visual artistic media or performing disciplines.

C. Program Features

The Bachelor of Arts in the Arts program will fill a need for a general studies degree in the arts in this region of West Virginia. The program will also allow Marshall to be more competitive with universities in the region. Degree requirements will consist of 120 undergraduate credit hours over a three- to-four year period (three year option includes summer semesters). Students may enter the program in three ways: 1) direct admit at the freshman level progressing through

all levels of coursework and required credit hours; 2) transfer from an accredited university; or 3) post-baccalaureate degree from any university.

Students entering the program through the post-baccalaureate route will be required to complete the required courses in the major and meet the Marshall University requirements for graduation and granting of degree. Transfer students will be evaluated for level of acceptance, dependent upon coursework completed, and will be required to meet the Marshall University requirements for graduation and granting of degree.

1. Catalog Description

The Bachelor of Arts in the Arts degree offered by the College of Arts and Media places an emphasis on the arts and their relationships to outside disciplines. This degree focuses on a breadth in content knowledge with a liberal-arts orientation that features exploration in non-art fields.

Students enrolled in the B.A. in the Arts degree program will select one of four majors: music, theatre, visual arts, or allied arts. Within each major, students select an area of emphasis that most closely aligns with the student's chosen career path (areas of emphasis to be determined).

Students should contact the school director for information pertaining to each of the majors and areas of emphasis and to determine special admission requirements for each potential sequence. In unusual circumstances, students may enter the B.A. in the Arts program as undecided majors upon the recommendation of the dean or school director.

2. Admission and Performance Standards

Prospective students who wish to apply for admission to the Bachelor of Arts in the Arts program must meet the general admission requirements for Marshall University. Students wishing to enroll in the music major must take an entrance audition.

Students enrolled in the Bachelor of Arts in the Arts program are required to complete all coursework in the respective majors with a minimum grade of *C*. Course grades of *D* and *F* are not counted toward graduation requirements and must be replaced with a grade of *C* or better before graduation or before using that course as a prerequisite for another required course.

Candidates for graduation must have a Grade Point Average of 2.0 or higher in all work attempted at Marshall University.

Forty (40) credit hours must be earned in courses numbered 300-499.

No courses in the college and major requirements for graduation in the College of Arts and Media may be taken Credit/Non-Credit unless the course is otherwise specified.

Students pursuing the B.A. in the Arts will complete a capstone project appropriate to their emphasis area and outside field. Projects must be approved by the student's school director and capstone advisor.

3. Program Requirements

Curricular Structure

The Bachelor of Arts in the Arts includes the following components:

Core I	9 credit hours
Core II	25 credit hours
Emphasis Area Requirements	48-51 credit hours
Minor	15-18 credit hours
Additional Electives	17-29 credit hours

Students must also fulfill the following university requirements: 6 credit hours of coursework designated as "Writing Intensive," 3 credit hours of coursework designated as "International" or "Multicultural," and a capstone project.

Students will also complete an internship appropriate to their emphasis and outside field.

It is anticipated that the curricular structure will have enough flexibility that students so desiring could expand a minor into a second major.

4. Program Outcomes

The following outcome measures have been established for the Bachelor of Arts in the Arts:

- a. By 2018, we anticipate an enrollment of approximately 85 students. Sixty percent (60%) or more of all students admitted will graduate within four years.
- b. Graduates applying for a master's degree program will have 90% placement into graduate schools.
- c. Within six months of successful completion of the degree, 90% of graduates seeking employment will be employed.

5. Program Delivery

All instructional coursework will be offered on the Huntington campus. Any requisite field experiences or internships (dependent upon the individual student's career goals) can be completed at local, regional, or state entities.

PART II: PROGRAM NEED AND JUSTIFICATION

A. Relationship to Institutional Goals/Objectives

The mission of the College of Arts and Media confirms the College's commitment and support for the mission adopted by Marshall University's President in his strategic plan, "Owning the Opportunity, MU-2010." The addition of a Bachelor of Arts in the Arts program benefits the citizens of West Virginia and surrounding Appalachia region by providing an innovative, cross-disciplinary Bachelor of Arts degree as a complement to the Bachelor of the Arts degree within the College of Arts and Media. The Bachelor of Arts in the Arts is consistent with Marshall University's current mission and areas of emphasis and demonstrates a commitment to improving the education and cultural environment of West Virginia.

This degree offers students in Art, Music, Theatre, and Allied Arts a foundation of cognitive, transferable skills and broadens their academic experience with cross-disciplinary study. This bachelor's degree will enhance their career opportunities in a variety of related fields important to the vitality of the region, state, and nation and to the cultural life and enrichment of Marshall University, Huntington, and the surrounding Tri-State community. The degree of Bachelor of Arts in the Arts is thus entirely compatible with the larger mission and purposes of the College of Arts and Media and the University as a whole.

B. Existing Programs

The offerings for a Bachelor of Arts with majors in any of the fine arts vary throughout the state of West Virginia. The majority of institutions offer the BA as a professional degree in music education or art education; a few offer the BA in Theatre as a professional degree; only a very few are able to offer the BA as an alternative to a professional degree in the arts. Only West Virginia University offers the BA in four of the majors. The chart in Appendix A presents a survey of higher education institutions in West Virginia and a few selected institutions in proximity to Huntington.

C. Program Planning and Development

Marshall University has a long and successful history of granting undergraduate degrees and confers a wide range of B.A. degrees in a variety of fields, particularly in the liberal arts. The Bachelor of Arts in the Arts seeks to draw upon existing strengths offered by the School of Art and Design and the School of Music and Theatre within the College of Arts and Media, as well as the existing strengths of the university as a whole. The curricular structure will be flexible enough to allow the student to gain to skill sets both within and without the arts. The standards and outcomes for the Bachelor of Arts in the Arts will be rigorous and provide students with the education tools necessary to be successful in fields related to the arts. Course selection for the degree consists of coursework drawn from existing programs in art, music, and theatre as well as courses currently in existence at Marshall University.

D. Clientele and Need

To gauge student interest, a survey was constructed and administered to 102 graduating seniors and current students enrolled in the Bachelor of Fine Arts degree in art, music, or theatre and the Bachelor of Arts degree in music education (NB: these students are housed in the College of Education). Eighteen percent of those surveyed indicated a strong desire to enroll in a Bachelor of Arts program in their major, while 60% indicated that, dependent upon the curricular structure, they might enroll in the program. Such numbers seem to suggest that having a Bachelor of Arts degree as an alternative to the existing professional BFA degree would attract a significant number of students whose career aspirations do not align with an arts program that prepares them to be professional practitioners in their field. Students further indicated that they were most interested in pairing one of the arts with courses in business, management, psychology, or therapy (biological sciences). Students were also interested in the possibility of pursuing arts history. Approximately 10% of the students surveyed were interested in the broad study of arts in a specific cultural context, such as within religious studies, 20th century studies, etc.

E. Employment Opportunities

Career and further educational opportunities for students with a Bachelor of Arts in the Arts are numerous. This degree will prepare students to enter master's degree in a variety of disciplines including arts administration, arts business, arts education (leading to professorships); arts history; and arts therapy. Employment opportunities for this multi-disciplinary degree include, among others: administrative assistance and career development for university fine arts schools; admissions counseling for arts programs; advertising; arts entrepreneurship; positions with government and non-profit arts organizations at local, state and federal levels; arts workplace safety and safety technologies; communications; costume and fashion design; film making and animation; interior design; museum practitioner or administration; occupational medicine and rehabilitation; print design and book illustration; program direction for schools, universities, fine arts camps, and other arts entities; social work, including arts programs for churches, synagogues, mosques, homes for the elderly, missions, orphanages, schools for the deaf and blind, etc.; studio management; theme park arts productions and design; and web design. This degree offers the flexibility to pair an arts major with an outside emphasis, so that graduates of the program will be able to look forward to new and emerging opportunities in a variety of fields.

The following is a sampling of the nation-wide average salaries for some of the occupations listed above, as found on the Bureau of Labor Statistics website:

Interior designer	\$52,970
Set/Exhibition designer	\$52,900
Arts Management	\$96,120
Museum curator	\$42,310
Recreational Therapist	\$39,410
Occupational Therapist	\$72,320
College/University Faculty	\$73,650 (in West Virginia, the average is \$63,150-\$69,030)
Museum Director	\$90,410

F. Program Impact

The Bachelor of Arts Degree in the Arts will attract students to Marshall University who have a strong interest in the arts, but who do not want to pursue a specialist or public school teaching degree. In pairing an arts emphasis with an outside field, students who enter the program will be given a broad academic experience that enhances their future employment opportunities beyond artistic performance and production. Thus, this degree will strengthen the college's professional degrees in art, music, and theatre by offering an alternative for those students whose interests lie in multiple arenas. Additionally, since these students will enroll in courses outside of their emphasis, they will bolster programs and departments across campus both in terms of enrollment numbers and in the multidisciplinary perspective that they'll bring to their outside emphasis coursework. Their participation in multiple disciplines will create bridges between the College of Arts and Media and departments and programs across campus.

Additionally, as many of the larger towns in West Virginia and the surrounding area, especially Huntington, undergo revitalization, the arts are at the forefront of those efforts. Cultural opportunities – museums, theatrical companies, musical ensembles, arts in senior citizen centers and in after-school programs – are important to many businesses and corporations as they look for areas in which to locate. Thus, graduates of this degree program will have the opportunity to make a significant difference in their communities by working on these issues from within institutions in positions that have authority in their chosen field. With their experience in both the arts and in an outside field, these students will be well-positioned to offer a much-needed perspective on the problems that face cultural entities in a community.

G. Cooperative Arrangements

No cooperative arrangements will be necessary for this program, although partnerships with outside institutions (including, but not limited to, the Huntington Museum of Art, Huntington Symphony Orchestra, or regional theatre or dance organizations) may arise as students seek off-campus internships.

H. Alternatives to Program Development

In the absence of a Bachelor of Arts in the Arts at Marshall University, students wishing to pursue a non-performance/creative production degree in art, music, theatre, or a combination of two or more of these areas, and be instructed by faculty who also teach in a professional program in these areas, would have to either enroll in an out-of-state school or seek their degree in-state, but outside of the southern, central, and western regions of West Virginia.

PART III: PROGRAM IMPLEMENTATION AND PROJECTED RESOURCE REQUIREMENTS

A. Program Administration

Program administration will be accomplished by the Dean of the College of Arts and Media and the directors of the School of Art and Design and School of Music and Theatre. Each director will organize, administer, review, develop and assure program effectiveness through on-going program assessment. The directors participate in the budget process through the College of Arts and Media dean's office and are responsible for a leadership role in the continued development of the program. It is expected that the directors will maintain current knowledge of the professional discipline and educational methodologies. Please consult the organization chart for the College of Arts and Media, found in Appendix B.

B. Program Projections

Initial enrollment is presently projected for 15 students in the first year, with an increase of between 3-5 students each year following. The program intends to reach 30 students per entering class by year five. The following table shows the projected enrollment and retention for incoming freshmen for five years:

Entrance Year	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018
Fall 2014	15	13	12	12	
Fall 2015		18	15	14	14
Fall 2016			22	19	18
Fall 2017				26	23
Fall 2018					30
Totals	15	31	49	71	85

Additional enrollment will come from intra- and intercollege students who change majors and transfer students.

C. Faculty Instructional Requirements

No additional faculty in the College of Arts and Media will be needed as coursework for the majors will be constructed from courses already taught in the college.

D. Library Resources and Instructional Materials

Library resources currently offered at Marshall University are sufficient. Students in the B.A. in the Arts will have access to all Marshall University library resources normally afforded students. No new or additional library resources will be necessary at this time. Additional needs will be assessed on annual basis by area faculty.

E. Support Service Requirements

No additional support services will be needed as support services in the College of Arts and Media and its units are adequate to meet student and faculty needs.

F. Facilities Requirements

No additional facilities will be needed.

G. Operating Resource Requirements

Existing faculty, personnel, and facility resources currently used by art, music, and theatre in the College of Arts and Media are adequate to cover additional enrollment.

H. Source of Operating Resources

Faculty, personnel and facility resources are the responsibility of Marshall University. Operational funds will be derived from tuition and fees.

PART IV: OFFERING EXISTING PROGRAMS AT NEW LOCATIONS

Not applicable.

PART V: PROGRAM EVALUATION**A. Evaluation Procedures**Internal Evaluation

As evaluation is a critical component in maintaining effective programs, Marshall University, in keeping with the West Virginia Higher Education Policy Commission Series 10 Policy Regarding Program Review, will review the Bachelor of Arts in the Arts program at least once every five years. The HLC Open Pathways project offers the opportunity to review curricula and program achievement more often, on a year-to-year basis. Each emphasis area will develop program outcomes specific to content area in the major.

Faculty will be employed through the College of Arts and Media which conducts annual evaluations. Faculty of the Bachelor of Arts in the Arts program are considered Marshall

University faculty. Courses included in the curriculum were developed in accordance with program and college learning outcomes. The curriculum will be submitted through the appropriate committees for approval by the College of Arts and Media and Marshall University.

Student satisfaction with and effectiveness of the didactic component of the program will be assessed in a variety of ways. Each semester, students will complete computer-scored anonymous surveys for all courses in which they are enrolled. The Office of Institutional Research will compile survey results and disseminate to the Dean and Directors.

Alumni surveys will be sent to graduates within 6 months of graduation requesting feedback with professional development and program satisfaction. Additionally, graduating seniors take the Collegiate Learning Assessment exam to “assess their abilities to think critically, reason analytically, solve problems and communicate clearly and cogently.”¹

Throughout the program, a variety of measures will be employed to assess student learning and comprehension. Measures utilized in the classroom setting include, but are not limited to, written objectives and examinations.

Another common practice of measuring competence is through student GPA. The program policies state that a student must maintain a minimum GPA of 2.0 throughout the program. If a student’s GPA falls below a 2.0, s/he will be placed on academic probation and have one semester to bring it to an acceptable level or be dismissed from the program. Additionally, students enrolled in the Bachelor of Arts in the Arts program are required to complete all coursework in the respective majors with a minimum grade of *C*. Course grades of *D* and *F* are not counted toward graduation requirements and must be replaced with a grade of *C* or better before graduation or before using that course as a prerequisite for another required course.

External Evaluation

The Bachelor of Arts in the Arts with an Emphasis in Music will be submitted for accreditation by the National Association of Schools of Music (see “Accreditation Status” below). Maintaining accreditation for this degree program involves 1) a self-evaluative description (self-study) of the institution or unit, 2) an on-site review by a team of evaluators, and 3) judgments by the NASM Commission on Accreditation of educational quality, institutional integrity, and education improvements.²

B. Accreditation Status

The Bachelor of Arts in the Arts with an emphasis in music will be submitted for accreditation by the National Association of Schools of Music. The BFA in music, the professional degree offered by the music program, is accredited by that organization. Following approval of the Intent to Plan and after development and institutional approval of the Bachelor of Arts in the Arts program, application for “Plan Approval” will be made.

¹ <http://www.collegiatelearningassessment.org/>

² <http://nasm.arts-accredit.org/>, under “New Curricula Applications”.

PART VI: TERMINATION OF A PROGRAM

All program termination procedures will be guided by Marshall University policies on program termination located in Marshall University's *Greenbook*. Any decision to terminate this program would require that sufficient coursework be taught to complete the degree for all accepted students, or arrangements be made with another institution offering a like degree to accept all students enrolled.

APPENDIX A

**SURVEY OF BACHELOR OF ARTS DEGREES IN THE ARTS
AT HIGHER EDUCATION INSTITUTIONS IN WEST VIRGINIA
AND THE SURROUNDING AREA**

Institution & 2012 In-state and Out-of State Tuition	BA in Art	Professional Degree in Art (BFA) or Education	BA in Music	Professional Degree(s) in Music or Education (BM, BME or BFA)	BA in Theatre	Professional Degree(s) in Theatre (BFA) or Education	Multidisciplinary Degree in Arts
Bluefield State University	No	No	No	No	No	No	No
Concord University In-State: \$5,716 NR: \$12,698	BA in Studio Art; BA in Graphic Design	No	BA in Interdisciplinary Studies (24 cr. in music)	BS in Music Education	BA in Communication Studies, emphasis in Theatre	No	No
Fairmont State University In-State: \$5,326 NR: \$11,230	BA in Studio Art	BA in Art Education; BS in Contemporary Fine Arts Technology	No	BA in Music Education	BA in Theatre	BA in Education with Theatre as a teaching specialization	No
Glenville State University In-State: \$5,860 NR: \$13,824	BA in Studio Art or Digital and Graphic Design	No	No	BA in Music Education	No	No	No
Shepherd University In-State: \$5,834 NR: \$15,136	No	BA in Art Education BFA	BA in Music, with various Performance concentrations	BME	No	No (minor only in Theatre)	No
West Liberty University In-State: \$5,930 NR: \$13,540	No	BA in Art Education; BS in Graphic Design, Digital Media, or Art Therapy	BM in General Studies	BA in Music Education	BA in Theatre	No	No

Institution & 2012 In-state and Out-of State Tuition	BA in Art	Professional Degree in Art (BFA) or Education	BA in Music	Professional Degree(s) in Music or Education (BM, BME or BFA)	BA in Theatre	Professional Degree(s) in Theatre (BFA) or Education	Multidisciplinary Degree in Arts
West Virginia State University In-State: \$5,442 NR: \$12,720	BA in Art	No	No	BA in Music Education	No	No	No
West Virginia University In-State: \$6,320 NR: \$19,214	BA in Art History	BFA in Art; BFA in Art Education	BA in Music	BM, BM in Education	BA in Theatre	BFA in Acting or Design/Tech	BA in Multidisciplinary Studies
Marshall University In-State: \$5,930 NR: \$13,930	No	BFA in Art; BA in Art Education (COE)	No	BFA in Music; BA in Music Education (COE)	No	BFA in Theatre	No
Eastern Kentucky University In-State: \$7,320 NR: \$16,464	BA in Art	BFA in Art; BA in Art Education	No	BM, BM in Music Education	BA in English, Theatre Emphasis	No	No
Morehead State University In-State: \$7,284 NR: \$18,216	BA in Art	BA in Art Education	BA in Music	BM in Music, BME	No	BA in Theatre (Prof); BA in Theatre Education	No
Ohio University In-State: \$9,870 NR: \$18,834	BA in Studio Art or Art History	BFA in Studio Art	BA in Music		No		

BA = Bachelor of Arts; BFA = Bachelor of Fine Arts; BM = Bachelor of Music; BME = Bachelor of Music Education; BS = Bachelor of Science

APPENDIX B

COLLEGE OF ARTS AND MEDIA ORGANIZATIONAL CHART

Marshall University College of Arts and Media Organizational Chart

