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We Are ... Marshall, September 27, 2002

Office of Marshall University Communications

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We Are...Marshall!

THE NEWSLETTER FOR MARSHALL UNIVERSITY • SEPTEMBER 27, 2002

Lettermen Open Capital Campaign in Style

With nearly half of its goal of raising \$100 million by the end of 2005 reached, Marshall has kicked off the public phase of its most ambitious fund-raising goal ever.

At a gala gathering last weekend, headlined by vocal trio the Lettermen, Marshall President Dan Angel and national campaign chairman Tim Haymaker revealed that about \$46



Members of Marshall's women's basketball team had their picture taken with the Lettermen at the kickoff concert for the university's Campaign for National Prominence.

million has been received or pledged since the silent phase of the campaign began in July 1999. The campaign goals and progress were unveiled during a kickoff event on Saturday attended by about 500 people in the Joan C. Edwards Playhouse.

Angel said establishing the lofty fund-raising goal is something the university must do.

"Most institutions of higher education tend to judge themselves by what they've done," Angel said. "But our standard at Marshall University can, and should and must be, somewhat higher. We aspire to judge ourselves by what we're capable of doing! Why not national prominence for Marshall University?"

Haymaker, a Marshall alumnus and currently a resident of Lexington, Ky., is convinced that Marshall will meet and even exceed the \$100 million target.

"We're going to accomplish our goals," he said. "Failure is not an option. It won't be easy, and there will be peaks and valleys. But we have something really special here. We're going to build Marshall University into a nationally renowned institution. We have to have the long-term vision to be nationally prominent."

Dr. Keith Spears, co-director of the campaign, along with Dr. Carolyn Hunter and Lance West, said the goal of \$100 million in five years is unprecedented for Marshall. In the 1980s, the university received \$11 million in private gifts, and in the 1990s, private giving totaled \$33 million.

"The campaign can be the defining milestone for Marshall University's future," Spears said. "Not only is it an exciting challenge, but it's a challenge that's critical for the students who are here today and those who will be here for generations to come."

Five areas of need for the campaign have been identified:

- Student support (\$20 million), including undergraduate scholarships, Yeager Scholars, John Marshall and Erma Byrd Scholars, graduate and medical scholarships and multicultural scholarships.
- Faculty support (\$20 million), including research, development, distinguished professors and chairs and lectureships.
- Program support (\$10 million), including the Autism Training Center, the Harless Center for Rural Education, the H.E.L.P. Program, the Child Development Academy, the Year of the Book Endowment and the Financial Trading Research Center.
- Facilities (\$40 million), including the Biotechnology Science Center, the Erickson Alumni Center, the Visual

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President Angel Delivers State of the University Address



President Dan Angel gave his annual State of the University address at the General Faculty Meeting Tuesday. Titled "Upping the Ante: Engagement for the Public Good," the address contained an initiative for health dedicated to the memory of Marshall alumnus Dr. Paul W. Ambrose. Ambrose, who died in the terrorist attacks of Sept. 11, worked for the Surgeon General's office on public health issues, particularly obesity. Other initiatives proposed in the address were Strengthening the Senior Year, working in conjunction with high schools; economic development leadership and the creation of an undergraduate engineering degree at Marshall.

New Probation/Suspension Policy Takes Effect Next Fall

A university academic probation and suspension policy, which was approved by the Budget and Academic Policy Committee and the Faculty Senate, will go into effect beginning with the Fall 2003 semester.

Under the policy, all undergraduate students whose overall or Marshall GPA drops below a 2.0 will be placed on academic probation, which is a period of restricted enrollment for a student. All probation students are subject to the following restrictions:

- Students on probation must meet with the Associate Dean/Assistant Dean of their college before registering for classes to develop an Academic Improvement Plan (AIP) to achieve good academic standing. This plan will be binding on the student.
- Students on probation may take a maximum of 14 hours and should repeat courses under the D/F Repeat Rule to reduce deficiency points.
- Students on probation must earn a 2.0 GPA or higher during every semester they are on probation. Failure to achieve a 2.0 semester GPA or higher while on academic probation will result in suspension.
- Students on probation are not allowed to register by MILO (phone or Web).
- Students on probation must participate in their college's retention program.
- Other requirements may be imposed in the Academic Improvement Plan.

The student is returned to good academic standing when his/her Marshall and overall GPA are 2.0 or higher.

Academic suspension is defined as a period in which a student cannot enroll in courses at Marshall University. A student who has pre-registered and is subsequently suspended will have his/her registration automatically cancelled.

Students who earn less than a 2.0 semester GPA while on Academic Probation or who accumulate or exceed the Quality Point Deficit limit for their GPA hours will be suspended for one regular semester—summer terms do not count as a term or suspension.

When a student returns to Marshall after any suspension, the student will be placed on probation and must

follow all of the requirements of his/her Academic Improvement Plan. Failure to meet all of the requirements of the AIP or exceeding the Quality Point Deficit limit will result in suspension. A second suspension will be for a period of one calendar year. Third and subsequent suspensions will be for a period of two calendar years each.

The suspension policy does not apply to conditionally admitted students, as they are governed by the regulations of the University College.

Reinstatement after a second or subsequent suspension is only by written petition to the dean of the student's college, school or program. The petition must be in writing and provide evidence that the student can meet the requirements of his/her Academic Improvement Plan. The written petition for readmission must be submitted at least 30 days prior to the beginning of the semester for which readmission is sought.

Faculty/Staff Achievements

Dr. Ashok Vaseashta, Associate Professor of Physics and Physical Sciences, was invited to present a lecture on "Field Emission Properties of Nano-tubes for Electro-optics and Biosensor Applications" at the NATO Advanced Research Workshop in Kiev, Ukraine, and at the 12th International School on Condensed Matter Physics in Varna, Bulgaria. The meeting in Varna was organized by the Bulgarian Academy of Sciences in Sofia, Bulgaria, and the University of Wales at Swansea, UK. The contents of the lecture will appear in the *International Journal of Electronic Materials*.

Dr. Alina M. Zapalska, Professor of Economics, has recently published several articles in refereed journals. They include: "The Portfolio Construction and Management: A Simulation," with Dr. Dallas Brozik, *Simulation and Gaming*; "Teaching Business Issues With Experimental Methods: Simulations," with Dr. Dallas Brozik, *Academy of Educational Leadership Journal*; "Teaching Contemporary Issues in International Business," *Insights to a Changing World Journal*; "Teaching International Business Issues," with Glenda Lowry, *The Ethics and Critical Thinking Journal*; "Approaches to Teaching International and Global Issues in Tourism and Hospitality and Family and Consumer Sciences," with Glenda Lowry, *Insights to a Chang-*

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We Are...Marshall!

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The next regular issue of *We Are...Marshall!* will carry an issue date of Oct. 11, 2002. Deadline is Oct. 4. Articles or other materials for consideration should be sent to Pat Dickson, editor, at the South Charleston campus or by e-mail to pdickson@marshall.edu.



Note of Thanks

The family of Steven Beach wants to thank everyone who helped during the recent passing on September 6, 2002. We would like to thank everyone who brought in food or sent flowers and cards during this time. Special thanks to MU Physical Plant staff, the electric shop, and the MU Classified Staff for their expressions of sympathy. Your heartfelt help is deeply appreciated throughout the family.

*Greg Beach and Lahoma Weekly
June and William Beach and Lisa*

Profile: Thelma Dawson

A series on interesting Marshall University people.



Thelma Dawson

Her soft voice has greeted thousands of callers, but now she's getting ready to hang up the university receiver for good.

Thelma Dawson has been the evening receptionist/switchboard operator for the past 24 years at the graduate college in South Charleston. She's a verbal traffic officer, efficiently directing callers to the proper extension,

greeting visitors, answering questions, giving directions, patiently finding information for those who need it. Her knowledge of the college and its employees is encyclopedic. And through the years, Dawson, with her cheerful, low-key personality, has been a popular fixture at the graduate college, known and appreciated by a generation of students who have passed through the portals at the college's various locations.

But now she's planning to retire at the end of the month and head for the sunny shores of Florida. It's going to be a test visit to her son to see if she likes it well enough to stay during the winter. And then Maine, and another son, beckon for a visit next summer.

But she's probably not leaving the state for good. "I'm a West Virginian, so I know I won't stay away too long," she says with a merry laugh.

She got the job at what was then the College of Graduate Studies, affectionately known as "COGS," through a fluke.

"A friend called me and told me she was applying for a job at the college," Dawson remembers. "She asked me if I was interested in applying as well...we could go together. I had worked a small switchboard at Charleston Truck and Trailer, and I thought, 'Why not?'" With interviews set up, her friend backed out at the last minute. Dawson didn't, and to her delight, she was hired. "That was one of the best days of my life," she says.

From the beginning, the evening schedule suited her just fine. "I loved the job from the first day. In the beginning I also helped out in the mailroom and I liked that too."

For a while in the 1980s, working at the graduate college was a family affair when her daughter, Sharon, also was employed. And the two also studied and were licensed as Realtors during the same period.

During her career at the graduate college, she's been in three locations, two on the campus of West Virginia State College and now at the hilltop facility in South Charleston, which opened in 1995. Both WVSC locales were former dormitories converted into office space and the receptionist's area in both had some makeshift and somewhat rakish qualities.

"When we were in Sullivan Hall, we were located in what had formerly been a cashier's cage, which actually had a barred window for security purposes. It didn't bother the other receptionist and me, but sometimes visitors would stop and ask us

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CTC to Host Developmental Educators

The Marshall Community and Technical College is the host school for the fall conference of the West Virginia Association for Developmental Education, set for Nov. 1-2 at the Ramada Limited conference center near the I-64 Hal Greer Boulevard exchange.

All Marshall faculty, staff and others interested in developmental education are invited to participate in the conference that will focus on special needs of developmental—academically underprepared—students, according to conference chair Drema Stringer.

"Our theme is 'Lighting the Way,' which is our goal—to effectively work with all students no matter what special need they bring with them to the classroom," Stringer said.

Diane W. Mufson, licensed psychologist and school psychologist with Associates in Psychology and Therapy Inc. of Huntington, will give the keynote address. Her topic is "Thinking Outside the Box: How to Better Understand Your Students' Development in Developmental Education."

A panel discussion will address the needs of special student populations. Members of the panel include Dr. Barbara Becker-Cottrill, Director of the Autism Training Center; Dr. Corley F. Dennison III, Assistant Dean, University

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CTC Presents Computer Classes

A variety of computer classes for Fall 2002 will be offered through the Marshall Community and Technical College at the Continuing Education and Computer Learning Center on the South Charleston campus. All classes will run from 9 a.m. to 4 p.m.

October classes include: Oct. 3, Access 2000 Intermediate; Oct. 4, Word XP Introduction; Oct. 9, Adobe Acrobat Reader Introduction; Oct. 11, Microsoft Publisher for Web Design—Introduction; Oct. 15, Front Page 2000 Introduction; Oct. 16, QuickBooks Pro for the Small Business; Oct. 17, Web Design Advanced—HTML; Oct. 18, Word 2000 Introduction; Oct. 18, Excel XP Introduction; Oct. 22, Excel 2000 Intermediate; Oct. 23, Photoshop Advanced; Oct. 24, Desktop Design for the Non-Graphic Artist.

Prevention Conference Set for Nov. 10-11

The West Virginia Prevention Resource Center's annual Share the Vision Conference is scheduled Nov. 10-13 at the Charleston Marriott. The conference is open to prevention specialists and individuals from communities, state agencies, and organizations who have an interest in prevention.

This year's conference will feature training sessions in research-based prevention programs and an underage drinking symposium. Beverly Watts Davis, Vice President and Executive

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British Isles Tour Offered by Art Department

A 16-day tour, "Britain and Ireland," is being offered next May to students, alumni, faculty and staff and community members through the Department of Art, according to Jean M.K. Miller, department chair.

The tour will take participants to Scotland, England and Ireland and will include visits to seaside villages, castles and historical sites. The itinerary includes a tour of London with stops at St. Paul's Cathedral, Westminster Abbey, the Houses of Parliament and Buckingham Palace. Also on tap are visits to Stonehenge, Shakespeare's birthplace in Stratford-upon-Avon, Bath, the Waterford Crystal showroom, Blarney Castle, a drive around the Ring of Kerry, and Dublin's Trinity College and St. Patrick's Cathedral. The tour will conclude in

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Thelma Dawson

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why we were behind bars. I think some of them thought it was a little demeaning, but we just laughed about it."

But there are certainly no bars or makeshift aspects to her new quarters. Tastefully designed as an integral part of the lobby, the desk she sits behind now is all smooth lines and is carefully color-coordinated to fit in with the overall decor. Bright artwork, including a dazzling quilt made by former employee, Alicia Doss, dots the walls surrounding the entry. A bank of nearby windows gives the whole area a light and airy feeling.

Recent changes to the telephone system have changed her duties somewhat. The South Charleston campus recently has gone to a more automated system, in which callers are offered a call menu from which to choose, including a directory of staff and faculty numbers. However, the invitation to "stay on the line to speak to an operator" still elicits some calls, which she cheerfully answers.

In the past few years, Dawson has had to deal with medical crises that affected her and other family members. At one point, she, her mother and her daughter Sharon were all patients at same time in the same hospital. Now doing better, she has begun thinking about all those enticing retirement activities, such as spending more time with her children (in addition to Sharon, there's Teresa, Robert and James) and the grandchildren. And wintering in Florida should certainly help her dodge the damp Kanawha Valley winters, which she believes have worsened health problems for her in the past.

"I particularly loved working with students," she reminisces. And they remember her and her endless patience very well. Many who completed master's or doctoral degrees have stopped by to compliment her and to thank her for her help.

So she's leaving with very fond memories. "I feel blessed that I have truly enjoyed every day here, no matter how hectic," she says with her soothing, soft voice—which has been a fixture at the graduate college almost from its inception.

Developmental Education

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College; Sandra Clements, Counselor, Student Development; and Dr. Salli Lewis, Assistant Professor of Psychology.

Cost for the two-day conference is \$60 for full-time faculty and staff or \$40 for adjunct faculty. The price includes dinner on Friday and lunch on Saturday. Cost for those attending Friday only is \$50 for full-time faculty and staff and \$30 for adjuncts.

The banquet awards and WVADE auction will begin at 6 p.m. Proceeds from the auction allow the association to charge reduced registration rates for adjunct faculty.

On Saturday, beginning at 9 a.m., WVADE members who attended the Kellogg Institute for the Training and Certification of Developmental Educators will give a report. Breakout sessions, allowing participants to compare course syllabi, will be held from 9:30 to 10:30 a.m. The annual business meeting will be from 10:45 a.m. to noon, with a luncheon scheduled from noon to 1 p.m.

Pre-registration is encouraged and can be done by sending an e-mail to Mildred Battle at battle@marshall.edu.

Capital Campaign

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Arts Center, "smart" classrooms and athletic facilities.

Enhanced student experience (\$10 million), including athletics, student activities, music and the arts and the Health and Wellness Center.

Saturday's announcement was the highlight of a week-end of campaign kickoff activities, including the unveiling of the Pathway of Prominence on campus, and establishment of the President's Circle. The Pathway honors those who have given \$1 million or more to Marshall, while the Circle honors those who have given \$100,000 or more since July 1999.

All gifts will be counted towards the overall campaign goal. Gifts can be made to the Marshall University Foundation, the Big Green Foundation or the Marshall University Graduate College Foundation. Checks should be made payable to the Marshall University Foundation, the MUGC Foundation, the Big Green Foundation, depending on the intent of the gift. They should be sent to the Marshall Development Office.

For additional information, visit the Web site at www.mucampaign.org or contact the Development Office at ext. 6214.

British Isles Tour

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London where participants can opt for an evening at the theatre.

In addition to Miller, sculpture professor Jonathan Cox will be traveling with the group.

The tour, which is limited to 35, is available for three undergraduate or graduate credits, or it can be attended on a non-credit basis. Tuition cost will be in addition to the tour price.

For additional information contact Miller at ext. 5451 or by e-mail at millerj@marshall.edu.

Prevention Conference

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Director of the United Way of San Antonio, Texas and Bexar County, will be one of the speakers.

Registration deadline is Oct. 15, at a cost of \$149 per person. Additional information, including a schedule of events, training descriptions, continuing education credits, registration form and awards nomination form, is available by calling Kathy Paxton at 746-2077, ext. 16, or at www.PrevoNet.org.

The conference is coordinated by WVPRC and sponsored in part with grants administered through the WV Department of Health & Human Resources: Bureau for Behavioral Health & Health Facilities-Division on Alcoholism & Drug Abuse.

Faculty/Staff Achievements

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ing World Journal; "Beyond the Lecture: Teaching and Learning in Tourism and Hospitality Program," *Asia Pacific Journal of Tourism Research*; "Reflective Learning in Business Education," *Business Journal for Entrepreneurs*; "The Influence of Education on the Performance of Small Business Entrepreneurs in Thailand," *Asian Business and Economics Journal*.