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We Are ... Marshall, April 6, 2001

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We Are...Marshall!

THE NEWSLETTER FOR MARSHALL UNIVERSITY • APRIL 6, 2001

Liberal Arts Presents Research Conference

The College of Liberal Arts Undergraduate Research and Creativity Conference, which is expected to be an annual event, will take place Tuesday, April 10 from 8:30 a.m. to 5 p.m. in the Memorial Student Center and Drinko Library.



Dozens of student presentations, including posters, will be on display.

Students throughout the day will deliver papers, exhibit posters, or present their creative works.

After registration at 8 a.m., panels will begin at 8:30, with the last panels scheduled to begin at 2 p.m. They will include individual presentations with a range of topics: Geography and History; Religion; Communication; Food; Modernism; Media Conflicts; Literature and Analysis; Creative Works; Shakespeare; Health; Women; Teens Crime; and Nonverbal Communication. The Poster Session will be at 2 p.m. in the Drinko Atrium. A plenary session from 4 to 5 p.m. in the Memorial Student Center Alumni Lounge will close out the conference.

Dr. Jeffrey L. Powell, Associate Professor of Philosophy, will be the keynote speaker at a luncheon for participants and guests. His topic

(continued on page 2)

Woodson Banquet Scheduled for Apr. 7

The ninth annual fundraising banquet for the Carter G. Woodson Memorial Foundation, Inc. will take place April 7 at 6 p.m. in the Radisson Hotel in Huntington.

Dr. Clarresa Moore Morton, associate director for University Unions and Student Activities at Virginia Tech., will be the keynote speaker. Morton, a native of McDowell County, will give a presentation on "The Legacy of Dr. Carter G. Woodson."

Woodson, for whom the foundation is named, was a graduate of Douglass High School in Huntington who went on to earn a Ph.D. from Harvard University. Widely acknowledged as the "father of African-American history," he founded the Association for the Study of Negro Life and History in 1915, and the influential *Journal of Negro History* in 1916.

Morton, the oldest daughter of a coal miner, was reared in southern West Virginia and graduated from Gary High School. After obtaining an

undergraduate degree in Sociology and English from Oral Roberts University, she received both her masters and Ph.D. in Higher Education Administration from Virginia Tech. A regular guest lecturer for the Appalachian Family course at Virginia Tech., she teaches a leadership course for honor students in the Interdisciplinary Studies Department and serves on numerous university committees.

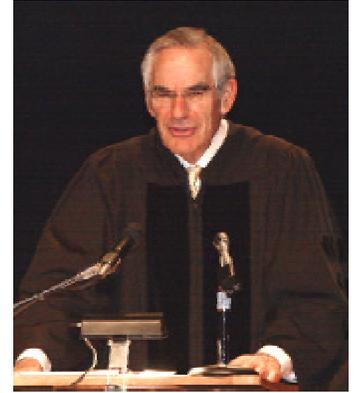


Dr. Clarresa Moore Morton

Funds from the annual banquet will go toward a scholarship endowment to support outstanding students at

(continued on page 2)

Marshall Celebrates Academics



The "Celebration of Academics," recognizing outstanding students and faculty, featured the Drinko Symposium and the Elizabeth Gibson Drinko Honors Convocation March 29-30.

At the Drinko Symposium, Dr. Beverly Twitchell-Marchant (left), professor of art, lectured on "Pictures Tie Memory to the Truth: Some 1890's Lakota Drawings" on Thursday, March 29 in the Joan C. Edwards Performing Arts Center. On Friday, the Elizabeth Gibson Drinko Honors Convocation, honoring outstanding students featured Pulitzer Prize winning author David Halberstam (center and far right), speaking on "The Culture of Celebrity."

Academic Calendar Available Online

Academic calendars for 2001-2002, and 2002-2003, have been approved. They are available online at www.marshall.edu/calendar/academic. For additional information contact the Office of Academic Affairs at ext. 6690.

Technology Institute Changes Name

The Marshall Technology Institute has changed its name to the *Marshall Technology Outreach Center*.

The main function of the center is creating an environment which promotes and encourages the growth of outreach programs at Marshall. If you have questions or would like additional information, contact Kelli Mayes, director of Outreach Programs, at ext. 3325.

We Are...Marshall!

Published by University Communications, with offices in Huntington (213 Old Main) and South Charleston (110 Administration Building).

The next regular issue of *We Are...Marshall!* will carry an issue date of April 20, 2001. Deadline is April 13. Articles or other materials for consideration should be sent to Pat Dickson, editor, at the South Charleston campus or by e-mail to pdickson@marshall.edu.



Liberal Arts Conference from Page 1

will be "Language, Thinking, and the Impossible." Powell's areas of research include the history of philosophy, 19th and 20th century continental philosophy, metaphysics, ethics, and aesthetics.

Woodson Banquet from Page 1

Marshall, as well as purchase materials on black culture and history.

To obtain additional information, contact Newatha Perry at ext. 5219, or at 894-5772; or Loretta Hagler at 525-5651,

Profile: Mike Brookshire

A series on interesting Marshall University people.



Mike Brookshire

He's as much at home in the courtroom as he is in the classroom, a sought-after expert witness who has testified in hundreds of court cases throughout the United States.

Michael Brookshire, professor of Management and Economics in the Lewis School of Business, is also a forensic economist, one of relatively few experts in a specialized field who are regularly called

upon to calculate economic damages for plaintiffs or defendants in lawsuits.

In fact, he wrote the first book about the topic in 1987, and followed it with a second one in 1990. He is the author of approximately 25 refereed articles and book chapters in this field.

But he's never really liked the term "forensic economics" which simply means, he says, applying to courtrooms or other public forums. "All forensic means is that whatever your field, one can go into court and testify about it. So there are engineers, psychologists, a huge field of people who testify. I happened to be one of the earliest people to write books and to work in the field of forensic economics which almost always applies to calculating economic damages."

Brookshire has testified in some high-profile cases. For example, he was an expert for the defense for the Arrow Air case, in which 248 U.S. soldiers were killed when their plane, enroute from London to Ft. Campbell, Kentucky, crashed and killed all aboard in Newfoundland. He worked with famed attorney F. Lee Bailey on what has become known as the Lockerbie case, in which another plane crash occurred in Lockerbie, Scotland, killing all aboard. Bailey represented the families of two students who were coming back from studying abroad, and Brookshire worked with Bailey calculating the damages resulting from the students' deaths.

On the other hand, he has testified in smaller cases in which a spouse or other family member was killed in an accident, usually a car accident.

"In cases like this, there are usually two issues," he says. "First, did the driver of the car that hit them do something wrong; and if there is liability, how much should be paid to the injured person or survivors to cover the deceased's potential earning capacity, calculated by how much was earned before the accident. The law in every state differs so what I would do in West Virginia would not be what I would do in Tennessee, Kentucky, or Ohio, for instance."

And every case, big or small, is important to him. "A smaller case is so important to the participants. It can be very stressful. Effective testimony may determine what the lifetime income for a family will be after a settlement or trial.

He testifies for both plaintiffs and for the defense. "If one is in this field as a neutral expert witness, one

(continued on page 4)

CLC Offers Photoshop at South Charleston

An introductory Adobe Photoshop training seminar is being offered April 18 by the Computer Learning Center through Marshall University's Community and Technical College.

The class will be held from 9 a.m. to 4 p.m. at the MU Graduate College facilities in South Charleston. Free parking is available on site.

Participants will learn how to resize and crop image areas; select image areas using the Lasso, Marquee and Magic Wand tools, use alpha channels to create, save and edit selection masks, select colors using several models with the Eyedropper tool; use painting tools to create artwork or retouch photographs; create and manipulate multiple layers and more.

The cost of the workshop is \$179. Registrations received on or before April 13 will receive a 20 percent discount for a cost of \$143.

To register, or for additional information, contact Martha Pierson, program coordinator for the Computer Learning Center, at 746-2062 or e-mail her at mpierson@marshall.edu.

Marshall University Day at the Legislature is April 11

MU's Alumni Association will sponsor Marshall University's day at the West Virginia Legislature on Wednesday, April 11, from 9 a.m. to 2 p.m. As is customary, MU alumni, faculty, staff, students, and friends will wear their Marshall green and representatives from various university departments will have information and displays available in the capitol rotunda.

The day will culminate with the evening performance of "The Third House," a witty legislative satire which will be performed by area news personalities. The performance will take place at the Cultural Center Theater at 8 p.m. Tickets for the "Third House" may be purchased from the alumni office at \$25.00 each. Proceeds will benefit Marshall's W. Page Pitt School of Journalism and Mass Communications.

Mike Brookshire *from Page 3*

does work on a first-come, first-served basis. There can be exceptions, but we don't turn down a case because philosophically we don't agree with it. All we're doing is damages and there's likely to be an economist on both sides." Attorneys typically hear about his work and his prowess in the courtroom through word of mouth since he has never advertised.

Brookshire, whose academic field is labor economics, is a native of Huntsville, Alabama. He earned a Ph.D. in Economics from the University of Tennessee. After a year's stay at what was then the College of Graduate Studies (now MUGC), he accepted a post, at the age of 26, as Associate Vice President for Business and Finance for the University of Tennessee. Part of his job was to head up human resource management for the university system. Recruited a few years later by the University of Cincinnati, he became their youngest officer and served as a vice president of that institution from 1980-83.

But his first love, he says, has always been teaching. So he headed back to West Virginia and the graduate college, started a part-time forensic economics business and began writing his first book on forensic economics.

"I would love to teach a class in just forensic economics but I work it into at least two graduate classes I teach regularly because it is a great example of labor economics. A student can understand why we worry about projecting wages, why we worry that in wrongful death cases, we have to project wages 20-30 years in the future. It's a terrific, real world example of economics, certainly labor economics. It helps students learn," he says.

His work, along with his reputation in the field, earned him the post of President of the National Association of Forensic Economics (NAFE) for a two-year term in 1993-94. He's been very active in the group for several years, serving on the board of directors for the past 11 year. He's currently serving a three-year term as NAFE's executive director, and last year the group honored him by giving him their Outstanding Service Award at the American Economic Association meetings.

Getting involved in high-profile cases can also have positive side benefits, according to Brookshire. "By getting involved in big cases I generate, without any college resources, my own research base to write articles. It's great to find something that helps you in research, teaching, consulting, and as importantly, helping students by placing them with the firms of colleagues all over the country."

In addition to his duties on the witness stand, he frequently gives legal education seminars for trial attorneys across the country, and there are always new types of cases to research, such as medical monitoring, which he says is getting more and more attention in the courtroom.

But it's his work in the classroom that's most important to him. He chuckles when he says, "Students take more notes in my classes than most classes they've had. I'm very organized and I love to teach."

About his own work history he says, "I was unusual in the sense that most people go from faculty positions to administration but I reversed that. And I found out what I really wanted to do was to teach. I've been very happy here and I've never regretted coming back."

Faculty/Staff Achievements

Dr. Michael Castellani, professor of chemistry, recently had a paper published in the journal *Organometallics* (2001, Vol. 20, pp. 734-740). Several former Marshall students are co-authors: Marc A. Hutton, James D. Durham, Robert W. Grady, Brett E. Harris, Carter S. Jarrell, and Matthew J. Mooney.

Excused Absences

Absences have been excused for these students on the dates noted:

March 8-9 - Eric Akers, Justin Altizer, Brooke Bailey, Jessica Blevins, Michael Bonar, Joshua Cassidy, Heather Cooper, Rachel Cooper, Alicia Dempsey, Matt Downs, Darren Driskell, Kevin Ellenburg, Brian Endicott, Jonathan Evans, Beth Fellure, Aimee Forshey, Stefanie Gessel, Sarah Greathouse, Leslie Hall, Charles Herr, Eric Hoffman, Joshua Honaker, Vernon Jackson, Christa Jones, Shavana Jones, Kristopher Kimbler, Megan Lanier, Michael Lilly, Stacy Lilly, Ashley Lusk, Adam Martin, Leah Merritt, Isaac Morgan, Melanie Murray, Katherine Myers, James O'Brien, Jasmine Parsons, Richard Ryan, Erika Sites, Heather Smith, Allison Spadaro, Winifred Staats, Tiffany Stewart, Leslie Styron, Andrea Tetrick, Charles Thompson, Deanna Ullman, Charles Walker, and Emily Wilkins.

March 12, after 6 p.m. and March 13, 8 a.m. to noon. - Eric Akers, Justin Altizer, Kristin Anderson, Deanna Bertsche, Jessica Blevins, Ernie Cornell, Tami Dennis, Diana Downing, Brian Dunfee, Cari Esque, Ken Glover, Larry Harbrecht, Cindy Harrison, Darrell Haynes, J. Corey Knoll, Ginger Layne, Jimmy LeBlanc, Rebecca Lepanto, Jon Loudin, Jamy McClanahan, Angela Opell, Adam Paul, J.P. Pham, Kimberly Pullen, Richard Ryan, Chris Scarberry, Bill Seese, Andrew Logan Skidmore, Sarah Stahl, Leslie Styron, Sid Tweel, Jennifer VanPelt, Emily Wilkins, Kelly Wilks, Kristin Winland, Matt Wolverton, Emily Workman, Trisa Yeager.

March 30 - Rachel Cooper, Aimee Forshey, Stefanie Gessel, Darryl Haynes, Shane LLappert, Bridget Peterson, Kim Pullen, A.J. Smith, Shirley Weidger.