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We Are ... Marshall, December 8, 2000

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We Are...Marshall!

THE NEWSLETTER FOR MARSHALL UNIVERSITY • DECEMBER 8, 2000

McKernan, Cleckley Receive National Awards

Dr. John J. McKernan, professor of English, has been selected "West Virginia 2000 Professor of the Year" by the Carnegie Foundation for the Advancement of Teaching and the Council for Advancement and Support of Education (CASE) in Washington, D.C., and Dr. Betty Cleckley, vice president of Multicultural Affairs and International Programs has been awarded the National Alliance of Black School Educators' prestigious W.E.B. DuBois Higher Education Award.

McKernan was selected from West Virginia nominees and over 450 faculty members nominated by colleges and universities throughout the country.

"This award salutes the most outstanding undergraduate instructors in the country, those who excel as teachers and influence the lives and careers of their students," said Dr. Sarah H. Denham, senior vice president for Academic Affairs and provost. "We are



Dr. John McKernan

extremely proud of John and his accomplishments."

According to John Lippencott, vice president for Communications and Council for Advancement and Support of Education, criteria for the award included: impact on and involvement with undergraduate students; scholarly approach to teaching and learning; contribution to undergraduate education in the institution; and community and professional support from colleagues and students.

McKernan, who joined the MU faculty in 1967, earned his master of Fine Arts in poetry from Columbia University and his Ph.D. in English literature from Boston University.

Among many awards, his most recent at MU include the 1999 Marshall & Shirley Reynolds Award for Outstanding Teacher of the Year; the 1998 College of Liberal Arts Outstanding Teacher of the Year, and the 1998 and 2000 Phi Eta Sigma Honor Society Award.

During leaves of absence from Marshall, McKernan has taught at Boston University, the University of Omaha, and Saint Mary's College of Maryland.

The author of three college textbooks and a prolific poet, McKernan has published three poetry chapbooks, and a fourth "JMK's Top Twelve" will be published in 2001.

His poetry has been published in numerous national magazines including "The New Yorker;" "Atlantic Monthly;" "Paris Review;" "Virginia Quarterly Review;" "Shenandoah;" "Prairie Schooner;" "Poetry East;" and "College English."

The award won by Cleckley was established to recognize an individual or organization that is actively promoting or advocating higher education for African Americans, through research, instruction, funding/scholarships, guidance and counseling. She was presented the award at the NABSE's annual conference in Philadelphia on November 17.

"Betty Cleckley is an outstanding person, a dedicated worker and an asset to Marshall University." President Dan

Angel said. "I am glad that she has been recognized by the National Alliance of Black School Educators. She is very deserving, and I congratulate her for her accomplishment."

As the first African American woman to be appointed to her current position, Cleckley has been instrumental in developing policies, programs and initiatives which enhance the recruitment of minority students and faculty. She has been involved in the creation and continuing activities of the Commission on Multiculturalism; the Carter G. Woodson Faculty Initiative; the Annual Martin

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The Huntington Campus became officially alight for the holidays on November 29, when Dr. Dan Angel presided over the lighting of the tree in the Drinko Library. Student volunteers helped with the decorating of the campus.



Betty Cleckley

Note of Thanks

Martha and David Woodward thank faculty and staff for their caring support during the illness and death of Martha's father, Jim Frank Cobb. The University Functions Committee has made a gift to Mr. Cobb's favorite scholarship fund.

TIAA-CREF Offers Long-Term Coverage

TIAA-CREF Life Insurance Company is currently offering long-term insurance coverage to Marshall University employees, retirees, spouses, surviving spouses, parents, and parents-in-law, according to Katharine Coffey, benefits counselor in Human Resource Services.

The open enrollment period ends December 15, 2000. According to Coffey, this means that during open enrollment if you are a full-time employee between the ages of 18 and 74, you are eligible to complete the "simplified underwriting application" which will considerably speed up the process. In addition, TIAA-CREF Life offers a variety of ways to pay for coverage, such as electronic funds transfer, payroll deduction, annuity payment deduction or personal check. Informational packets including a cost chart are available in the Human Resource Services office at 207 Old Main.

The National Association of Insurance Commissioners (NAIC) says that long-term care is different from traditional medical care in that while it may not help, improve, or correct medical problems, it does permit people to continue living as they now do. Long-term care services may include help with activities of daily living, home health care, respite care, adult day care, care in a nursing home, and care in an assisted living facility. It may also include care management services which will evaluate needs and coordinate and monitor the delivery of long-term care services.

According to Coffey, there are several reasons for having long-term care insurance. Basic health care is expensive and basic health insurance doesn't pay for long-term care. Neither Medicare nor Medicare supplement policies pay for most long-term care expenses, and long term care insurance provides tax advantages. Finally, most

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Faculty/Staff Achievements

Dr. Violette C. Eash, professor of Counseling, and one of her Counseling students, Marc Ellison, presented a program titled "Counseling Individuals with Special Needs," at the annual state conference of the West Virginia Counseling Association held November 2-3 in Charleston.

Dr. Marjorie Keatley, professor in the Business Technologies Division, recently received the West Virginia Community College Association's award for "outstanding contributions to community college education," presented at the fall conference in Canaan Valley. A recipient from each community college in the association is selected by peers to receive the award.

The Southeastern College Art Conference (SECAC) presented annual awards at the 2000 annual meeting held recently at the University of Louisville. **Dr. Robert Lemon**, chair of the MU Art Department, is a member of the awards committee. He is currently serving as Past President of SECAC and was recognized for serving the organization through a three year term as Vice President and then for an additional three year term as SECAC President. He was presented with an engraved silver plate. Professor of Art, **Stan Sporny**, also attended the conference and moderated a panel, "Hope You Feel Better—Health Issues in the Studio." In addition, he took first place at the annual members' juried exhibition, with a painting entitled "Orange Twist." **Dr. Beverly Twitchell Marchant** presented a paper, "Interpreting Some Androgynes in Lakota Ledger Art" at the conference. **Dean Don Van Horn** serves on the Board of Directors of SECAC and chairs the Artists' Fellowship Committee that awards a substantial annual grant based on proposal reviews by a committee of artists.

Dr. Jose Murillo, assistant professor of Spanish, presented a paper, "Patterns of Love in Post War Spain" at the South Central Modern Languages Association in held in San Antonio, Texas, on November 9-11. The theme of the panel was Contemporary Peninsular Spanish Writers.

Denecia Merritt-Damron, director of Information Technology, and **Kimberly Preece**, instructor with the Community and Technical College, attended the League of Innovation in the Community College Conference on Information Technology in November at Anaheim California. Preece participated in a 12-hour learning course on WOW—technical and business issues related to Website design and development. Merritt-Damron was one of eight people invited to discuss issues related to computer warranty and services provided by vendors conducted by the Winter Marketing Firm in Denver, Colorado. While there, they visited the exhibition hall to see the state-of-the-art technology available for classroom teaching.

Dr. Howard R.D. Gordon, professor in the Department of Adult and Technical Education, attended the Association for Career and Technical Education Annual Convention in San Diego December 7-10. Gordon made a presentation entitled, "Underlying Factors Related to Teaching Effectiveness as Perceived by Apprenticeship Trainers."

Stephen S. Shumlas, M.B.A., academic advisor for the Graduate School of Management, has a poem, "Yearnings" published in the Fall 2000 *Journal of Graduate Liberal Arts Studies*, a publication of the Association of Graduate Liberal Arts Studies Programs. He is currently working on a master's degree in Humanities.

We Are...Marshall!

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The next regular issue of *We Are...Marshall!* will carry an issue date of January 12, 2001. Deadline is January 5. Articles or other materials for consideration should be sent to Pat Dickson, editor, at the South Charleston campus or by e-mail to pdickson@marshall.edu.



Profile: Rudy Pauley

A series on interesting Marshall University people.



Rudy Pauley

He likes to cook, he likes his job, and he particularly likes putting together the distance education classes that are bringing Marshall classes to students all over the world.

And for this energetic faculty member, who spent 15 years running a family business before turning to higher education, the route to the Marshall University Graduate College may have been circuitous, but in the end, he says, it was certainly worth the effort to get there

As one of the early proponents of the highly successful WebCT distance education program at Marshall, Dr. Rudy Pauley, assistant professor of education and now program director for Elementary/Secondary Education at MUGC, has boundless enthusiasm for the electronic package that is allowing students to take courses from their homes on their own time.

"This morning I communicated with a student in Florida and later on with students from central West Virginia and another student in Southern West Virginia, all before 10, a.m." he says, sitting in his airy South Charleston office one sunny Tuesday morning.

For a faculty member who has only been with the graduate college for three years, he's already brought national recognition to the university and was one of the faculty members recognized by President Angel at the fall general faculty meeting. Three years ago he and fellow faculty member, Mike Cunningham conducted a student survey about the use of WebCT classes and a story featuring Pauley was subsequently used in a WebCT advertisement in the *Chronicle of Higher Education*.

His years spent running a successful business were fulfilling and "a good experience but I wanted a change," he says. "I knew I wanted to do something in human resources so I returned to college, got a bachelor's degree in psychology, and then got a master's degree in agency counseling, specializing in adolescents."

But dealing with juveniles who were already in trouble bothered him, because, he says, "It seems important to get to these kids before they get in trouble." So it was back to college, first to secure a 5-12 school counseling degree, then a K-8 certification.

"I love working in the classroom" he relates. "And it was about this time that I began pursuing a doctorate, the cooperative Educational Administration degree, serving a year as a graduate assistant." He joined the faculty after completing the degree, and this past summer was named program director for Secondary/Elementary Education.

Pauley and the Graduate College have been a good fit. "I tell people this is the best place I've ever worked, and I worked for myself!" he says with a laugh.

However being named program director has had its drawbacks, at least as far as the South Charleston staff are concerned.

Renowned for his cooking skills (which he generously shares with his fellow workers by supplying them with made-from-scratch goodies), his new duties have kept him from surprising the staff with some of his favorite lunch-time creations. His hot dog days became famous around the campus because all the fixings were strictly home-made.

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McKernan, Cleckley

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Luther King, Jr. Symposium; Martin Luther King Scholar Awards; and the Dan, Reverend Dorrah and Gustavus Werber Cleckley Memorial Scholarship.

In addition she worked to establish the Harmony Institute, created in 1998 to improve relations and create harmony on and off campus, along with a partnership with Hampton University, that is an extension of MU's commitment to cultural diversity to the historically black university through promoting faculty and student exchanges and scholarly activities.

In November of 2000 Cleckley was recognized by the American Public Health Association, which designated *The Betty Jane Cleckley Minority Research Award* in her honor. For those wishing to apply for the award, the criteria for selection include the importance of the topic; rigor of the design; quality of writing; and potential benefit to the field. For additional information about this award, contact Dr. Gerald Eggert at GMEggert@aol.com, or call or stop by the Office of Multicultural Affairs and International Programs, 111 Old Main, Ext. 4677.

Other awards and honors bestowed upon Cleckley include the 1998 Governor's Living the Dream Award, MU John Marshall Meritorious Service Award and the University of Tennessee, Commission for Blacks' Outstanding Leadership Award. She was honored by the organizers of the Tri-State Organizing Conference when they named the closing plenary of the annual fall conference the Dr. Betty Jane Cleckley Plenary. In addition to more than 25 presentations, she has authored and co-authored several publications.

Grant Received for Distance Classroom

The Marshall University Foundation, Inc., has received an initial \$30,000 gift from Edward H. Maier and Susan Runyan Maier to establish the Susan Runyan Maier Distance Learning Classroom in the College of Education and Human Services (CEHS.)

The challenge gift will allow a special classroom to be refurbished, equipped and furnished, according to Dr. Larry Froehlich, executive dean, College of Education and Human Services. As part of the agreement, Marshall will provide \$20,000 from funds allocated to CEHS for the classroom. In addition, college officials say the goal will be to match the Maiers' gift and to raise an additional \$30,000 through gifts by December 31, 2001. The Maiers have agreed to donate an additional \$20,000 to the project when the goal is met, Froehlich says.

"On behalf of the College of Education and Human Services, I would like to thank Susan and Ed Maier for their generosity and support for the classroom....located in Jenkins Hall, Froehlich said. "It will become a showcase for the college and demonstrate the technological capabilities of education in West Virginia. It would not be realized without their commitment to the betterment of the state and interest in furthering education."

The renovated classroom will be equipped to accommodate 32 students and will be equipped with technology to enable video conferencing to South Charleston and other points across the state.

According to Froehlich, the classroom will be ready by the fall of 2001. "I look forward to the Maiers attending the dedication of the distance learning classroom and to our continued relationship with them," he noted.

Rudy Pauley

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He learned to cook in his mother's kitchen because both his parents worked so he says he would often prepare dinner for the family. As a newlywed, he began cooking for his bride, Beverly, and now 28 years later, he's still in the kitchen because "I thoroughly enjoy it."

When long-time education faculty members, Jack Yeager and Ken Young retired last spring, they, their families and guests were treated to a festive several course prime rib dinner, planned and prepared by their colleague, of course.

Although he cooks for enjoyment, there is an underlying reason, he says. "If you want to bring people together and you want to build a sense of community whether it's in the workplace or at home, food is the key. Nothing mellows folks faster than being able to talk and communicate over food. Food just sets the right tone." That's why he often brings soup or a salad to program meetings for lucky participants. "Food just seems such a nice way to get people together," he believes.

Right now much of his time and energy is focused on fine-tuning the distance education delivery system that serves so many Marshall students, and he is eager to give credit to a faculty willing to participate with on-line classes.

"The School of Education has gained somewhat of a national prominence because of faculty involvement and the desire to meet the needs of our students," he says. "Every semester we add new courses...we will have about 80 courses on-line for the spring semester. That means that students have access to us 24 hours a day, seven days a week with full library and electronic support."

The on-line courses have proven to be extremely popular with students, and by student request they are typically a combination of distance classes and in-class meetings.

"At the graduate college, our students are typically 38 years old, and fully employed professionals, Pauley says. "We survey our students and listen to their feedback as to what works...Our faculty see a need for distance delivery because our students are in basically a 200-mile radius, and our faculty has made a deep commitment to deliver graduate coursework. That's a huge commitment on the part of the faculty and that's one reason why our distance education works. And, we have the support administratively to do it as well."

Under the leadership of Pauley and Cunningham, Marshall hosted a national WebCT conference last March at the graduate college, which drew participants from several states. It proved so successful it will be repeated again this spring with several national figures who are prominent in distance education expected to participate.

And Pauley and other faculty members have given regular presentations at several national and international conferences.

"We go to these conferences to show what we do and how we do it here at Marshall and the graduate college," according to Pauley. "We try to tailor what we learn from our successes as well as our occasional mistakes. That's why our programs are so well received."

And too, he says, there's a real sense of community at the graduate college. "We're like a small family that's growing and it takes all of us working together to make things work."

Winners of "EarlyBird" Drawing Announced

Winners of the United Way early bird drawing are Charles Newsome, two tickets to the Kenny Rogers Christmas concert, on December 12; Leslie Petteys, \$25 gift certificate to the MU bookstore. Cathy Rideout and Ralph Turner each won two tickets to the MU vs. Winthrop basketball game on December 16;

Those eligible for the drawing were early contributors to the MU United Way campaign.

TIAA-CREF

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people want to maintain their independence and have as many options as possible. She points out that one of every five people age 65 or over may require some form of long-term care during their lives but younger people, for example those who have suffered injuries from accidents, often need long-term care as well.

To discuss this new benefit plan with Coffey, call her at extension 2595 or contact a TIAA-CREF counselor at 1-800-223-1200 weekdays between 8 a. m. and 11 p.m.

Kenny Rogers Brings Holiday Show Dec. 12

"Christmas From the Heart" starring Kenny Rogers, will take the audience on a musical journey through life in a small town when it is presented Tuesday, December 12 at 7 p.m. in the Huntington Civic Arena, as part of the Marshall Artists Series.

The lavishly produced show will feature a snowfall, a nativity scene with children and a choir accompanying Rogers, and a magical toyshop filled with toys which come to life to celebrate the joy of the holiday season.

The show, which had a run on Broadway, was hailed by the *The New York Post* as a "glorious homespun delight... Delicious, warm, loving and fun."

Over three decades Kenny Rogers has recorded 58 albums which have sold over 100 million records worldwide. He has been the recipient of numerous awards including four Grammy Awards, 11 People's Choice Awards, 18 American Music Awards, eight Academy of Country Music Awards, and five country Music Association Awards.

The cost of tickets are \$36, \$38 and \$40 plus tax. Half price tickets are available for youths 17 and under. Groups of 20 or more receive a 10% discount.

Tickets are now available and may be obtained by calling ex. 6656, or visiting the box office in the Joan C. Edwards Performing Arts Center or the Huntington Civic Arena. Tickets also are available at www.ticketmaster.com or at select Kroger, Waves Music, Budget Tapes and Records, National Record Mart or Disk Jockey Records. They may also be purchased through Ticketmaster at 523-5757 in Huntington or 342-5757 in Charleston.

The concert is sponsored by Genesis Hospital Systems, Bank One, WSAZ-TV, The Herald-Dispatch, Clear Channel Communications and the Marshall Artists Series.

If you're searching for that perfect gift, the Marshall Artists Series is once again making holiday shopping a little easier with Holiday Gift Packs which allow theater-goers to pre-purchase tickets to several shows which are scheduled during the spring. The gift packs are available now through December 31 and will include good tickets to the show of your choice along with special holiday packaging. Prices and packaging vary. To obtain pricing information or to purchase one of the packs, call the Marshall Artists Series box office at extension 6656, or stop by the box office in the Joan C. Edwards Performing Arts Center.

Excused Absences

Absences have been excused by the university for these students on the dates noted:

October 19 through October 25 - Joe Abbate; Amy Browning; Erin Emch; Beverly Herrell.