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Rural medical student opinions about rural practice: does choice of college make a difference?

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ABSTRACT

PURPOSE: While many programs assume medical students who attended rural colleges are more likely to practice in smaller towns later, there are few studies to support this assumption. This study examines aspects of medical students' opinions about rural living and rural practice based on where they attended college.

METHOD: Students with rural upbringing were identified and administered a previously published rural health opinion survey. The opinion survey was administered across three academic years, from 2015 to 2017, and included a total of three scales and nine subscales for analysis. Factor analysis was used to identify the nine subscales.

RESULTS: Respondents who attended small town colleges tended to have much stronger opinions about the positive aspects of small town living. Small town college attendees also had stronger positive opinions regarding rural practice than their larger college counterparts.

DISCUSSION: These preliminary data indicate considering a medical school applicants' choice of college may provide insight into their opinions about future rural practice. Additional research is needed to collect a larger dataset to examine the association of college choice with opinions about rural practice.

KEYWORDS

Rural Medical Education, Practice Site Choice, Medical Students

INTRODUCTION

Physician maldistribution remains an important problem in the United States. Medical schools that have as part of their mission the task of producing physicians for small towns need useful markers when selecting students.

A recent review found twenty-two high quality studies that proved that students from rural backgrounds were more likely to choose rural practice.¹ Participating in a focused rural training program was also found to be a strong predictor of later rural practice, as was choice of Family Medicine as a specialty. Demographics including

gender, marital status, and international medical graduate's status were of minimal effect. The ability to have a broader scope of practice and student loan repayment programs also showed a very small effect.

While rural upbringing is the strongest predictor, well over half of rural medical students will choose urban or suburban practice. Rural tracks and focused training programs are limited in size, and cannot include all rural students. The focus of this study was to examine aspects of premedical rural students that may show positive opinions about eventual rural practice.

While many focused rural programs do assume that

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students who graduated from small rural colleges may be more likely to choose a rural practice, there are very few supporting studies.² Here we examine specifically whether attendance at a college in a small town is associated with more positive opinions about rural living and practice among rural incoming medical students.

METHODS

STUDY DESIGN

Using a previously published rural health opinion survey (RHOS),³ we asked all students with rural upbringing at the beginning of medical school across three academic years from 2015-2017 to give their opinions on forty one items concerning rural living, rural patients, and rural medical practice. Across the three years of data collection, the response rate was 69% (59/86).

Based on a large previous study in this medical school where internal consistency and reliability were described and Cronbach's alphas ranged from .58 to .82, nine factors were developed that grouped the forty one questions into three areas including opinions about rural areas, rural patients, and rural physician practice (Table 1).⁴

In Rural Areas:	Patients in Rural Areas:	Physicians in Rural Areas:
Comfortable Living	Patient Motivation	Medical Resources
The physical environment is clean	Are interested in preventive health care	Have opportunities for professional interaction
There are opportunities for a relaxed lifestyle	Are interested in learning about their medical conditions	Have access to medical consultants
The rate of homicide is lower than the national average rate of homicide	Are interested in maintaining their health	Have access to advanced medical technology
The police are willing to provide assistance	Follow their physician's advice	Have competent support staff
The cost of living is lower than the national average cost of living	Are willing to try new treatments	Have access to continuing medical education
Comfortable houses are available	Physician Value	Can easily schedule vacation time
There are opportunities to pursue leisure activities	Want to have the same physician over time	Have hospital privileges
Availability of Quality Services	Trust their physicians	Physician Workload
Health care services are available	View physicians as an important part of their community	Work more hours per week
Day Care services for children are available	Keep appointments with their physicians	See more patients daily
There are employment opportunities		Are often contacted by patients after regular hours
The schools provide quality education		Are often on call
Community Support		Have to do more paperwork
There are friendly people in the community		
Neighbors help each other		
There are opportunities to participate in community activities		Physician Status in the Community
		Know most people in their communities
		Are respected by their communities
		Are expected to be involved in the community
		Are responsible for helping with social problems
		Attractive Practice Options
		Have employment opportunities
		Earn incomes within the national average
		Have comfortable offices

All items have Likert response formats: 1= Strongly Disagree, 2=Disagree, 3=Neither agree or Disagree, 4=Agree, 5=Strongly Agree

TABLE 1: RHOS subscales and items.

A designation whether the student was rural or not was defined as the location of the high school attended in the Rural Urban Continuum Code⁵ (RUCC) category >3 (non-metropolitan), as well as the town hosting the high school being less than 30,000. The same definition was used to define whether the college attended was rural or not.

		Responders		Non-responders		P Value
		Freq	(%)	Freq	(%)	
Gender	Male	27	(56%)	21	(44%)	0.006
	Female	32	(84%)	6	(16%)	
Race	White	52	(70%)	22	(30%)	0.338
	African-American	2	(100%)	0	(0%)	
	Other	4	(50%)	4	(50%)	
	No Response	1		1		
Undergraduate College Location	Rural	16	(73%)	6	(27%)	0.629
	Non-Rural	43	(67%)	21	(33%)	

Percentages are based on percent within gender, race, and undergraduate college location

The results of the survey were transferred from the survey instrument to Microsoft Excel Version 2010 (Microsoft, Redmond, WA) and then to SPSS Version 25.0 (IBM Corp, Armonk, NY) for statistical analyses. Pearson's Chi-Square, independent sample t-test, along with Cohen's D were performed to analyze the data. Cohen's D is considered a measure of effect size, with >.20 being considered small effect size, >.50 being medium effect size and >.80 considered a large effect size.⁶ The University of Louisville School of Medicine Institutional Review Board approved this expedited study, Medical Student Opinions of Rural Health, on June 14, 2016, reference number: 576360.

TABLE 2: Demographic Descriptors of Responders versus Non-responders

		Rural College		Not rural college		P value
		Freq	(%)	Freq	(%)	
Gender ^a	Female	8	(25%)	24	(75%)	0.690
	Male	8	(30%)	19	(70%)	
Race ^a	White	14	(26%)	39	(74%)	0.772
	Black	1	(50%)	1	(50%)	
	Other	1	(25%)	3	(75%)	

^a Percentages are based on percent within gender and race

TABLE 3: Demographic Descriptors by Site of College

RESULTS

The demographics on the responders and non-responders are shown in Table 2; the demographics of the respondents divided by whether or not they attended a small town college are shown in Table 3.

The results for the nine factors are shown in Table 4. The differences in opinions from the two groups were very close to statistical significance for the total rural areas score and the Cohen's D showed a medium effect size. Each sub component of this category also had notable effect sizes. The category of opinions about rural patients showed a negligible effect size, as did each of the two subcomponents. Effect sizes for the rural physicians components were also notable, except for attractive practice options, which showed very little difference between the two groups.

DISCUSSION

Admissions committees at medical schools that have a mission to produce more rural physicians need reliable ways to make this prediction. We found only one study that showed the separate effect of attendance at a small town college.²

In a previous publication from this medical school population, we found that six times as many students chose rural practice if they attended our rural medical school campus, three times as many chose rural practice if they had rural upbringing, and five times as many chose rural practice if they also chose a family medicine residency.⁷ But 85% of those with rural upbringing did not choose rural practice. Choice of a rural college may help predict some of this attrition.

	Undergraduate College Location	N	Mean	Std. Deviation	Cohen's D (Effect Size)	P-Value
Total rural areas score	Rural	16	4.25	(0.33)	0.59	0.054
	Non-Rural	43	4.03	(0.41)		
Comfortable Living	Rural	16	4.31	(0.43)	0.46	0.123
	Non-Rural	43	4.10	(0.48)		
Availability of Quality Services	Rural	16	3.80	(0.43)	0.51	0.119
	Non-Rural	43	3.51	(0.68)		
Community Support	Rural	16	4.73	(0.41)	0.39	0.204
	Non-Rural	43	4.56	(0.47)		
Total rural patients score	Rural	16	3.74	(0.57)	0.09	0.721
	Non-Rural	43	3.69	(0.52)		
Patient Motivation	Rural	16	3.35	(0.65)	0.15	0.599
	Non-Rural	43	3.25	(0.68)		
Physician Value	Rural	16	4.23	(0.54)	0.02	0.978
	Non-Rural	43	4.24	(0.48)		
Total rural physicians score	Rural	16	3.54	(0.27)	0.17	0.627
	Non-Rural	43	3.49	(0.32)		
Medical Resources	Rural	16	3.65	(0.58)	0.27	0.349
	Non-Rural	43	3.50	(0.53)		
Physician Status Within Community	Rural	16	4.39	(0.48)	0.37	0.212
	Non-Rural	43	4.22	(0.45)		
Physician Workload ^b	Rural	16	3.64	(0.57)	0.30	0.292
	Non-Rural	43	3.47	(0.55)		
Attractive Practice Options	Rural	16	4.08	(0.69)	0.02	0.957
	Non-Rural	43	4.09	(0.59)		

^aScales range from 1 to 5 with higher scores indicating more favorable opinions for all but one scale

^bHigher Scores indicate believe more demanding physician workload

TABLE 4: Comparison of Rural versus Non-rural College Location on the RHOS Scales and Subscales^a

Using standard p values with Likert scale data and relatively small groups may be less reliable than looking at the effect size. These results must be considered preliminary but show that students that attended colleges in small towns had more positive opinions about small-town living and positive (though smaller and non-statistically significant) opinions about practice of rural physicians.

It may be that attendance at college would not change opinions about rural patients, as all of the students have been rural patients themselves. Opinions about this cluster of responses would change very little across the four to five years of college. It is interesting though that those who attended small town colleges have stronger opinions about the positive aspects of small town living. The issue of differences of opinion about medical resources being of only medium effect size also may be because the opinions formed about this would be less likely to be changed during the four to five years of college life among these largely healthy students who may not have needed these resources during college.

LIMITATIONS

The survey results reflect only 69% of all rural students at this medical school, but for most surveys this is a very high response rate. And women were overrepresented in the respondents. The lack of statistical significance may represent the small size of the groups, but the effect size may be more important for those considering use of these data in medical school admissions.

Although this survey has been used in several different environments and has been felt to be reliable and valid, it has not been in use long enough to prove that opinions predict rural practice. However studies have shown that students' opinions during medical school are reflected well in their choice of ultimate practice site.⁸

Without randomization, it is not possible to differentiate the selection bias by those students with a small town upbringing that chose rural colleges because they already had positive opinions. Choice of a rural college may also be because tuition is less or the campus is closer to their home, and

our data does not allow us to differentiate those motivations. This selection bias actually may give an early indicator of small town students that may be useful for admissions committees. This "voting with your feet" may be more powerful than simply saying in an interview that you intend to practice in a small town. Our regional campus dean (WJC) has a standing annual invitation to speak to the pre-professional clubs at two nearby regional universities, and we continue to collect opinion data as part of those presentations to look more carefully at the opinions and motivations of pre-medical students attending smaller regional college campuses.

We also continue the annual survey, building a longitudinal database by collecting this kind of information each year from medical students at both the urban and our regional rural campuses. We continue to look closely at opinions that the students have concerning these nine categories of factors. The time rural students spend in an urban medical school environment can potentially cause "urban disruption" of their rural sensibilities.⁴ Once these students have completed residency training and chosen a practice site, we will study the association of student opinions with subsequent practice site. We welcome collaborators and can share the survey instrument with colleagues at other campuses.

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