

5-13-2015

## We Are...Marshall, May 13, 2015

Office of Marshall University Communications

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## From the President: Marshall 20/20 Update

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Dear Colleagues:

As we move into our final phases of the Marshall 20/20 implementation project, I want to provide a quick update of the process and some of the early findings and recommendations emerging from the implementation teams.

The seven teams have been working hard since January and have already produced some “early wins.” You will see more results this summer as the university begins to execute on all the 20/20 initiatives.

### **Early Wins**

Several projects have already been completed or are close to being launched. These include the following:

- **Rebid of Cable Service** – The university’s contract for cable services was reviewed and rebid, leading to a projected savings of more than \$60,000 annually.
- **Efficiencies in Library Services** – The library has launched efficiency initiatives that are projected to ultimately yield cost savings of more than \$300,000 annually. These savings will be realized through cross-training of personnel and reductions in the cost of library materials.
- **Trademark Licensing** – The Office of University Communications has launched a plan to help spread the Marshall brand across the state and country, maximize profits from sales of licensed items and ensure university trademarks are appropriately protected, promoted and developed. It is anticipated that these measures will increase revenue from the sale of licensed items by more than \$40,000 each year for the next five years.
- **Consolidated Leases** – The university currently leases space for several departments. Two of those departments, the Marshall University Research Corporation (MURC) and the Center for Environmental, Geotechnical and Applied Sciences (CEGAS) will be terminating their leases and moving to university-owned space this summer. At least one more department may be a candidate for relocation to university space. Total projected savings is approximately \$130,000 annually.
- **Parking Garages** – The implementation team has recommended closing down underutilized floors in the 3rd Avenue and 6th Avenue parking garages during the summer months. Parking garages are typically at 25% capacity during the summer. Savings from reduced utility consumption are projected at \$15,000 annually.

These initiatives represent the leading edge of a much larger group of ideas emerging from the implementation team work. I am excited to see how quickly the university is moving to begin implementing these identified opportunities, creating momentum for the wave of initiatives to come this summer.

### **New Approaches to Service Delivery**

As you know, the focus of the Marshall 20/20 project was not simply to reduce cost, but also to eliminate pain points and reimagine service delivery. The following two areas in particular should address these goals:

- Shared Services – A number of universities have moved to new shared service models on their campuses to enhance service delivery and reduce cost. Shared service models consolidate multiple service delivery areas to create economies of scale and ensure consistent quality. Areas that may be considered for this model at Marshall include travel administration and grants management.
- Strategic Sourcing – Another shift in the higher education industry has been a move from procurement to strategic sourcing. This shift represents an important change from a mandate to “buy things” to the development of key partnerships that focus the university’s purchasing power. Strategic sourcing has proven to be an effective change at other institutions, leading to lower overall costs and enhanced service.

### **Next Steps**

The implementation teams will complete their work this spring, leading to a final wrap-up meeting in mid-June. Implementation of most of the initiatives will begin immediately to allow us to maximize savings for the fiscal year that begins on July 1, 2015.

As we move toward that June wrap-up meeting, I look forward to sharing with you the total recommendations from this process, and to working with you over the coming months to begin to implement the initiatives. I am confident the resulting changes will allow us to reinvest in Marshall University’s strategic priorities and, most importantly, its mission to serve its students.

As always, you can visit the [Marshall 20/20 website](#) for more information and updates.

Sincerely,

*Gary*

Gary G. White  
Interim President

## Honoring the latest Marshall graduates

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It was a busy Commencement weekend May 8 and 9, as 64 medical school graduates received their degrees Friday evening, and nearly 1,600 students received bachelor's, master's and doctoral degrees at two ceremonies on Saturday.

Click to view photo galleries for the [medical school investiture](#) and the [Saturday morning and afternoon commencements](#).

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## Service Awards to be given June 23

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The 31th annual Service Awards Luncheon, which is in the form of a brunch this year, will take place Tuesday, June 23, from 11 a.m. to 1 p.m. in the Don Morris Room in the Memorial Student Center. In addition to the service awards, the Employee of the Year will be named at this time.

Following is the list of university staff members who will receive awards:

### **10 Years of Service:**

Phillip Adkins, Jason Bays, Mark Bays, Helen Bonham, Johnny Bradley, Averill Burriss, Dyanna Collins, Ivory Damron, Carl Dillman, Tara Helton, Andrew Hutchinson, Jennifer Jimison, Samuel Kincaid, Paula Kouns, Zachary Littleton, Helen Majdalany, Ernest Maynard, Luetta McCallister, Linda McKee, Scott Morehouse, Carolyn O'Lynn, Kelli Price, Christine Risch, Julia Schreiber, Jody Scott, Michael Smith, Carl Smith, Erica Thomas, and Russell Tomblin

### **For 15 Years of Service:**

Scott Ballou, Tara Hensley, Carol Hurula, William James, Anita Mathis, Cyndi Miller, Cynthia Obregon, Tamara Reynolds, Carolyn Schwarz, Sherri Smith, Mary Waller, and Philann White

**For 20 Years of Service:**

Mary Adkins, Kevin Bannon, Jean Bevans, Roy Bias, C. Jill Burcham, Ernest Cartwright, Joann Haley, Gary Hall, Elizabeth Hanrahan, Susan Luther, Martha Mazingo, Rhonda Mullins, Babette Napier, Jan Parker, Alice Roberts, John Smith, Denise Smith, Jason Sturgill, Jeffrey Tomblin, Leonard Varney, Robert Walker, and Lance West

**For 25 Years of Service:**

Lisa Allen, Karen Beach, Debra Chapman, Sandra Clements, Robert Collier, F. Layton Cottrill, Mark Gale, Melissa Gebhardt, Sandra Hicks, Thomas Jessup, Anna Lawhon, James Parker, Ann Pofahl, Bonnie Ross, Sabrina Simpson, William Thornhill, Meena Wadhwa, Susan Weinstein, Vickie White, Suzann Workman, and Katherine Zimmerman

**For 30 Years of Service:**

Betty Adkins, John Bailey, Linda Beaver, Merry Brown, William Burdette, Edna Cole, Jan Fox, Patricia Gallagher, Karen Haney, Ronnie Hicks, Randy Layne, Richard Petit, Jr., and Victoria Seguin

**For 35 Years of Service:**

Carla Adkins, Timothy Calvert, Dennis Casey, Jerri Clagg, Russell Dobbins, James Jones, Edna Justice, Thomas Laney, Richard Osburn, Jacqueline Smith, and Jack Wilson

**For 40 Years of Service:**

Pat Dickson, Jeffery Edwards, Nadine Hamrick, and Cynthia Warren

**Retirees to date:**

Teresa Bailey, Linda Beaver, Judy Blevins, Linda Bowen, Betty Cook, Darlene Cordle, Ruby Dean, Dana Edmonds, D. Sharon Gates, Kent Hayes, Douglas Hennig, Stephen Hensley, Deborah Hicks, Anita Hill, Edna Justice, Frances Mooney, Elizabeth Nickell, Nancy Pelphrey, Richard Petit Jr., Gael Setliff, John Smith, Kristine Standifur, Ivan Swanson, and Wilma Gay Thomas

*Menu:* The Thundering Herd Breakfast

Fluffy Scrambled Eggs, Biscuits and Gravy, Pancakes with Syrup, Crispy Bacon and Sausage, Home Fried Potatoes, Mini Muffins and Fresh Fruit Compote. Orange Juice, Coffee/Decaf, Hot Tea, and Ice Water. In addition to fresh fruit, diabetics will be able to choose sugar free syrup and jelly.

If anyone has been left off this list, or has a preference how his or her name should be listed in the program, please contact Joe Wortham at extension 6-5402.

## Twelfth annual Empty Bowls raises \$17,700 for local food bank



A check for \$17,700 from Huntington's 2015 Empty Bowls event was presented to Facing Hunger Foodbank Executive Director Cynthia Kirkhart last week on the Memorial Student Center plaza.

Ceramics Assistant Professor Frederick Bartolovic and students, as well as representatives from B'nai Sholom Congregation and Christian Associates, presented the check. Together they worked to host the 12th annual event on April 17 at First Presbyterian Church.

The funds raised will allow the food bank to put nearly 106,200 meals on Tri-State tables, according to Kirkhart.

Marshall ceramics students created about 1,200 bowls for the day, while local area potters, the Huntington Museum of Art and others donated an additional 300, according to Bartolovic.

Bartolovic said the Huntington event has become so popular since its inception in 2003 that he created a service learning class so his students could create a more formal relationship with the food bank while creating more bowls for the benefit. This year students were able to participate in one of the food bank's mobile pantries, and Bartolovic said the visit brought the point home for many.

"When my students get the Empty Bowls assignment, they know it's for Facing Hunger Foodbank," Bartolovic said, "but being able to actually help on a mobile pantry and see who they're fundraising for is priceless. I hope the idea that they can serve the community through art sticks with them."

In addition to walking away from the four-hour event with a handcrafted, ceramic bowl, for their \$15 donation patrons were also offered a modest soup lunch. The serving portion and style, meant to emulate a soup kitchen, reiterates Empty Bowls' mission to help feed the hungry.

All supplies and food for the lunch, and goods and services to be sold as part of a silent auction, were donated by area businesses. More than 100 Marshall University students and other community members volunteered at this year's event.

Facing Hunger Foodbank serves more than 113,000 individuals in 17 counties across West Virginia, Kentucky and Ohio.

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*Photo:* Pictured with the ceremonial check are (from left) Ginny Painter, Marshall's senior vice president for communications and marketing; Frederick Bartolovic, assistant professor of ceramics; ceramic students Kaitlin Blatt, Hannah Saxton and Chelsey Adkins; Sam Kincaid, B'nai Sholom Congregation representative; Cynthia Kirkhart, executive director for Facing Hunger Foodbank; and Diana Van Horn, Christian Associates representative.



## Marshall University's Journalism and Mass Communications program is reaccredited

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The W. Page Pitt School of Journalism and Mass Communications was reaccredited for another six-year cycle by Accrediting Council for Education in Journalism and Mass Communications (ACEJMC). The council vote was the culmination of a yearlong review process. The organization has accredited 119 schools in the United States and outside the country.

Interim President Gary White in a statement offered his congratulations and said, "I was pleased and proud of the impression the SOJMC made on the accreditation team." The site team report noted a strong reputation and visibility of the program in the Tri-State and beyond, a cohesive student body with a strong work ethic, a passionate and dedicated faculty known for outstanding teaching and an over-achieving student FM radio station as strengths of the program.

The ACEJMC vote followed the submission of a lengthy self-study provided by the SOJMC last fall, a four-day site visit by a five-member team, and review of the site team's recommendations by ACEJMC's accrediting committee. The long-standing, systematic, voluntary review process examines curriculum, governance, scholarly and creative productivity, diversity, faculty, student services, resources, professional and public service activity, and assessment. A favorable vote from ACEJMC is intended to reflect quality assurance for journalism and mass communications programs.

The W. Page Pitt School of Journalism and Mass Communications has been accredited since 1976. School director Janet Dooley said, "Getting there was challenging, but we respect external review, we appreciate feedback and we're proud to continue the tradition."

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## Annual Security and Fire Safety Report available

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Marshall University is committed to assisting all members of the MU community in providing for their own safety and security. The 2014-15 "Annual Security and Fire Safety Report" is available at [www.marshall.edu/disclosures/securityreport](http://www.marshall.edu/disclosures/securityreport).

A printed copy of the report is available by calling the MU Police Department at ext.6-4357.

The "Annual Security and Fire Safety Report" contains information regarding campus security and personal safety including topics such as: crime prevention, university police law enforcement authority, crime reporting policies, fire safety polices, disciplinary procedures and other matters of importance related to security on campus. The report also contains information about fire statistics in the residence halls and crime statistics for the three previous calendar years concerning reported crimes that occurred

on campus; in certain off-campus buildings or property owned or controlled by MU; and on public property within, or immediately adjacent to and accessible from the campus.

This information is required by law and is provided by Marshall University.

Printed copies of most federal disclosure reports may also be requested from the Office of University Communications at ext.6-7153.

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## Pediatric plastic surgeon Peter D. Ray, M.D., joins Joan C. Edwards School of Medicine

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Peter D. Ray, M.D., a board-certified and fellowship-trained pediatric plastic surgeon who specializes in cleft and craniofacial surgery, has joined the department of surgery at the Marshall University Joan C. Edwards School of Medicine.

He was most recently at the University of Alabama-Birmingham (UAB) where he served as assistant professor of surgery and provided treatment to children with cleft and craniofacial conditions, as well as children with deformities secondary to trauma or burns.

“We are thrilled to have Dr. Ray join us at Marshall Surgery,” said Adel A. Faltaous, M.D., chief of the division of plastic and reconstructive surgery. “Dr. Ray is a gifted and highly-skilled pediatric plastic surgeon who is an excellent addition to our team. He will be able to provide surgical care for children who, in many cases, have had to travel outside the region to receive such care. Dr. Ray is also well trained to take care of adult plastic and reconstructive surgery needs.”

Originally from Buffalo, New York, Ray earned his medical degree from the State University of New York at Buffalo School of Medicine and Biomedical Sciences. He completed a residency in general surgery and a residency in plastic surgery at University of Alabama under Luis O. Vasconez, M.D. His subspecialty training in pediatric cleft and craniofacial surgery was also at UAB under the direction of John H. Grant III, M.D.

Ray’s interests in academic research includes grant support on several projects that include building a translational research program tailored to stem cell behavior and wound healing in reconstructive surgery patient populations.



A member of the United States Army Reserves, Ray has traveled the world to perform surgery in underserved countries.

Ray is accepting new adult and pediatric patients in the offices of Marshall Plastic and Reconstructive Surgery located at the East Hills Professional Center, 5185 Route 60 East, Suite 26. The phone number is 304-691-8910.

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## Rec center 'shutdown week' is underway; kids' swim lessons to begin May 18



Monday, May 11, marked the beginning of the seventh annual Shut-Down Week for the Marshall Recreation Center. The facility will reopen Monday, May 18.

Shut-Down Week is when the entire Recreation Center staff will be cleaning and renovating the facility. Staff members will be working as a team to complete the duties assigned to them.

Some duties include deep cleaning of equipment and the climbing wall, pool maintenance and repair, and locker room cleaning and maintenance. Some renovations will occur, including the addition of a new room that will accommodate the babysitting program, camps, birthday parties and meetings.

Also, the Rec Center is offering swim lessons for children of all ages this summer. Six-week long sessions will begin May 18 and run through June 28 for the first session. An additional session will run from July 6 through Aug. 16.

All classes are taught in the Recreation Center indoor pool. The cost for the classes is \$30 for Recreation Center members and \$45 for non-members. There will be an option to receive Early Bird pricing for the second summer session. Signing up by June 28 will save participants \$5 for the session.

In addition to the regularly scheduled classes, two new Parent/Tot class times have been added at 9 a.m. Tuesdays and Thursdays.

For more information about swim lessons or to register, call ext.6-4732, visit [www.marshallcampusrec.com](http://www.marshallcampusrec.com) or contact Dan Belcher, Assistant Director of Facilities and Operations, at ext.6-4651 or by e-mail at [belcherd@marshall.edu](mailto:belcherd@marshall.edu).

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## Faculty Achievement: Dr. Nancy Elkins

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Dr. Nancy Elkins of the College of Health Professions recently had her nursing student retention research published in the latest issue of *Open Journal of Nursing*, a peer-reviewed, international journal dedicated to the latest advancements in nursing.

Elkins, an associate professor in the college's School of Nursing, said her quantitative research on retention is vital to the understanding of our current higher education environment.

"Attrition is a serious issue nationwide, with some nursing programs' attrition rates reported to have been around 50 percent," Elkins said. "The Government Affairs Committee of the American Nurses Association (2014) predicts that by 2022, the United States will need to produce more than one million additional nurses to fill both new nursing jobs and replace the wave of retiring nurses.

"Because this nursing shortage continues to grow, nurse educators cannot afford to lose qualified students hoping to become RNs and must increase the retention rate of nursing students who take one of the limited, sought-after positions in a nursing program."

Elkins plans to continue her retention research by investigating the experiences of students who did not succeed in completing four-year baccalaureate nursing schools. She said the criteria for participation in this study include those who have been a student in a BSN nursing program and did not finish the program within the past 10 years. Participants in the study must have attended schools in West Virginia, Ohio, Kentucky or Virginia.

"The nature of this study is significant because the results could help educators have a better understanding from the students' perspective about what factors played a major role in not successfully completing their BSN nursing program," Elkins said. "The results of this study could assist educators in retention of BSN nursing students, which would help meet the Institute of Medicine's goal of 80 percent of nurses holding a BSN degree or higher by 2020."

"Educators may use the results of this study to help identify these at-risk students early on, which would allow for early interventions to assist in retaining these at-risk students," said Dr. Denise Landry, chair of the School of Nursing

Elkins' research article is titled "Predictors of Retention and Passing the National Council Licensure Exam for Registered Nurses" and has been published in the latest issue (Vol. 5, No. 3, 2015) of the *Open Journal of Nursing*.

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*Photo:* Dr. Nancy Elkins has been a nursing faculty member in the School of Nursing since 2009.

## Riley Selected as May Resident of the Month

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Thomas Dailey Riley IV, M.D., has been selected as the May Resident of the Month at the Joan C. Edwards School of Medicine, Paulette S. Wehner, M.D., vice dean and designated institutional official for graduate medical education, has announced.

Riley is currently finishing his last (fifth) year as a chief resident in orthopaedics.

“Dr. Riley was nominated by one of his former senior residents,” Wehner said. “To be recognized

by a senior resident speaks volumes about his demonstration of exemplary characteristics.”

Jonathan Salava, M.D., was that senior resident and now serves as a faculty member and assistant director of the residency program. He wrote in his nomination letter, “...what sets Dr. Riley apart is his ability to be very efficient, while leaving patients and those who work with him, with a great appreciation for his compassion. His junior and fellow seniors have nothing but respect for him.”

Riley obtained his doctor of medicine degree from Temple University School of Medicine and holds a master’s in Biological Sciences from Drexel University. He earned his undergraduate degree from Villanova University.

While completing his studies, Riley obtained research experience at Temple University and volunteered for “America Reads,” a preschool and grade school tutoring and teaching program.

After completing his residency training next month, Riley will enter a sports fellowship in Miami.

As part of his recognition of the May Resident of the Month, Riley will receive items including a certificate of recognition and a designated parking spot.

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*Photo:* Thomas Dailey Riley IV, M.D., (left) receives his May Resident of the Month award from Jonathan Salava, M.D., assistant director of the orthopaedic residency program.

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The next issue of *We Are...Marshall* will be distributed May 20, 2015. Please send any materials for consideration to [Pat Dickson](#) by 5 p.m. Monday, May 18.