Greetings West Virginia Librarians,

I would first like to say a special thank you to the WVLA membership for allowing me to represent you as this year’s WVLA President, and also to our Immediate Past President, Gretchen Beach who has been an incredible mentor to me.

Libraries often get asked, with all of the technological changes happening in the world today, whether we, as an institution, should be worried. Many librarians have said no, citing their foray into modern collection formats such as eBooks, graphic novels, and Blu-ray; and added Wi-Fi hotspots and the implementation of STEM programming as their answer to the changing technological climate. Although each of these examples is a significant part of the puzzle for libraries, my answer to the question of whether libraries should be worried about the changes happening in today’s modern world is a resounding YES! The moment we stop “worrying” about our relevance in society is the moment that we start to lose our relevance in society. Librarians must always be looking towards the future while doing what we have done wonderfully well for so long, holding and preserving our past. This is why I have chosen this year’s theme as Moving Forward: West Virginia Libraries in the next 100 years. What will we look like in that time? How have we risen to meet the challenges of the last 100 years and how can we use those lessons to get us through upcoming challenges? Librarians are some of the most tenacious people I have ever known, and I am fully confident that we will find our way through, but to do so we must be bold in our actions and open and welcoming to the challenges we face.

Although, libraries all over the country are changing in response to patron demands and technological advancements, many are changing too slowly and even worse yet, the vast majority of community members don’t know about the evolution libraries are making inside their walls. Many community members still view the library in a very narrow and traditional light in terms of our services, our public spaces and our materials. Because of this view, many people ask themselves why libraries are even still relevant. The modern library is in competition with nearly everyone: Redbox, iTunes, Amazon, Google, and a whole host of online streaming services among them. There are many ways to obtain media and information in today’s world. The library is not the only place to obtain information, but the library is still, in my opinion, the best and most cost effective way to obtain accurate, timely information and media resources. Libraries are often their own worst enemies, clinging to outdated policies, procedures, programs and even materials that slow down the access of information and create an environment of inconvenience. Something that today’s patron simply won’t tolerate.

As a profession, libraries must reinvent themselves as a quick, friendly, efficient source of services. Librarians must focus on what they can provide that cannot be found elsewhere, a friendly face or the sense of community.

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Editor's Note:

I would like to start by thanking WVLA and the Executive Board for allowing me the opportunity to serve as editor of *WV Libraries* this year. As a fairly new member of WVLA, I was wondering how to be more involved. When asked about the editor position it seemed like a good fit for me. I am excited to work with this association.

To introduce myself, my name is Kaity Carson and I am the Adult Services Coordinator at the Vienna Public Library. I plan adult programs, do marketing work, and help at the circulation desk, among other things. I have worked there for almost four years. I previously worked in many fields but never really found anything that fit. I discovered library work by volunteering a few hours a week at Vienna as a requirement for my BA in Education. During those hours, I was drawn to the idea of working in a library and was hired as a clerk soon after.

I want to thank everyone who was willing to contribute to this issue and also give a shout out to Brenna Call for answering my many questions. Creating this newsletter has helped me understand more of how our association works and I hope it will do so for all of you as well.

My goal with the newsletter moving forward in this year is to keep WVLA members and interested persons up to date on what is happening with our association. I will also share stories, pictures, and relevant information about our state libraries making sure to include a few updates on the American Library Association too. I hope the information shared in this particular issue is helpful and proves beneficial to your membership.

If anyone has suggestions for articles, features, or if there is something you would love to see in the newsletter please let me know!

I look forward to working with WV Libraries!

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WVLA Executive Board 2018:

New year, New Board

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* Ex-officio member
Brenna Call, incoming president, convened the meeting at 12:20 PM. Attending were Majed Khader, Karen Goff, Emilee Seese, Virginia Kline, Megan Tarbett, Breanna Bowen, Kaity Carson, Cate Weber, Kelly Funkhouser, Bonnie Dwire, Judy Rule, Brian Raitz, Suzie Martin, Jessica Tapia, Steve Shackleford, Charles Bagley, Beth Royall, Lori Thompson, Gretchen Beach, David Owens and Brenna Call.

Introductions

Discussion of Minutes Postponed until December meeting

Outgoing Officers- Gretchen felt the conference went well. Brenna mentioned she was given wonderful feedback and constructive criticism.

School Libraries; Suzie said the School Library Division has increased membership this year and is now eligible for AASL affiliation. Two national speakers attended our summer refresher. Leigh Ann Hood will be the new school libraries chair.

Public: Sarah Mitchell - public thanked everyone for their support. Kate is incoming and said Spring Break is April 5th and 6th. Bridging the Divide is theme. Libraries Rock is the Summer Library Theme. Cate inquired about the Library Commission providing workshops. Call for proposals should be out Thanksgiving. Cate will send her conference presentation to Gretchen to upload.

Trustees: Charley noted that the Friends had selected a member for the Board and a backup in case the first member could not serve.

Brenna discussed division chairs that were vacant; Lori proposed that some divisions be put on hiatus.

Second Vice President: Steve Shackleford shared the membership statistics on the board. He asked the duties of the position be reconsidered. Judy said that would entail a change in the constitution. Brenna mentioned this should be discussed. Kelly (executive director) wants to work with Megan Shanholtz to streamline membership forms. She also wants to have a place on the site where membership details can be accessed.

Treasurer: Brian reminds new chairs that the handbook is online and asks them to read about financial procedures. Anyone asking for special funds should ask prior to December meeting.

ALA Councilor: Majed spoke about surveys submitted to ALA. He appreciated input from school and public library chairs.

Federal Relations Coordinator: Bonnie announced National Library Legislative Day is May 7th and 8th. The 7th is ALA’s prep day where participants are given talking points. Be aware of deadlines.

Continued on next page
WVLA Executive Board Meeting Minutes:

Continued from previous page

Marketing: Megan announced marketing made $400 at this conference. Brenna wants an online store. Megan says that’s possible. Several people weighed in about online options.

SELA Representative: Breanna noted that SELA was very happy with this conference and gained 10 new members as a result. Wanda Brown, an attendee will be running for the ALA presidency this year. The next SELA conference is the last week of October in Greenville, NC. Breanna mentioned that SELA will be sending a resolution of appreciation.

WVLC: Karen mentioned some potential changes pending for Library Legislative Day.

Incoming Officers- “Looking Forward” is Brenna’s theme. She is asking members to think and envision the role of libraries in the next 100 years. New officers and chairs should contact Kelly or Jessica to be placed on the Executive Board listserv. The discussion of who will manage the website is new business. Kelly will contact Penny with new access for Executive Board members

Old Business: Gretchen volunteered to speak for WVLA at the Ayers hearing. In the event that Ayers asks for a reduction or waiver of restitution due, WVLA’s position is that it opposes any such appeal. Beth stated the amount of embezzlement was about $37,000. Brian says she is supposed to make restitution, but to date has paid a miniscule amount. Ginny asked if wages could be garnished. Brian said she has pleaded financial hardship, so wages can’t be garnished. Beth suggested that Ann Farr might be available to go, as she may be more comfortable discussing WVLA’s position in this incident.

New Business: The newsletter discussion is tabled.

Announcements: Lori organized new and former Executive Board members for a group picture.

Next meeting is at North Bend. Those staying overnight should call now for reservations. Karen and Judy will conduct new member orientation after dinner, The business meeting will be held at 9:00 AM the following day.

Announcements - Lori-group photos

Meeting adjourned at 1:19 PM

Minutes from December 14th Ex. Bd. Meeting will be posted soon!

Next Meeting:
March 9th, 2018, 10:30am
Putnam Co. Library
4219 State Route 34
Hurricane, WV 25526

Photo submitted by Lori Thompson, taken at Fall 2017 Conference
The Emerson Ave. branch of the Parkersburg & Wood County Public Library is finishing up a hefty renovation project, ongoing since August 2017. The Library was closed for a number of weeks to complete renovations and allow library staff to move thousands of books into and out of storage. In an interview with WTAP, Executive Director Brian Raitz said, “The whole point of the project was to create more usable space without building on the space.” The renovation involved relocating the young readers area and the circulation desk to permit the installation of a new entrance from the library’s parking lot (The Parkersburg News & Sentinel, 10 Jan. 2018, p. 6A). Raitz discussed in the previous interview how the old entrance compromised the buildings accessibility and the new changes have helped their library to become fully accessible for all members of the community. The Library reopened on January 10th and is planning a grand opening event in February.

By Kaity Carson

Featured Local Library: Parkersburg & Wood County Public Library

The Parkersburg & Wood County Library system includes four branches, with the main branch located on Emerson Avenue in Parkersburg, WV. Find them online here or on Facebook!

This feature shares news, fun ideas, or awesome programs going on in our state libraries!
Do you know of a library that should be featured?
Send ideas/articles to: kaity@viennapubliclibrary.org

Welcome to new entrance. Sign above entrance coming soon
See more pictures on Facebook here!

Circulation Desk
Programming room
Craft center and storage for programming
Roundtables and Divisions: What does it all mean?

Many of us new to WVLA have found ourselves asking this very question soon after joining. So what are roundtables and divisions and what do they do? I asked our WVLA President, Brenna Call for more information.

WVLA is home to six membership divisions, each with a type-of-library or type-of-library-function specialization. The divisions are Academic, Friends, Public, Schools, Special, and Trustees. Divisions can publish materials; provide continuing education in a variety of venues and formats; offer awards and scholarships; sponsor workshops and sessions at conferences; and maintain collaborative relationships between other members working in similar professional organization types. Each division is represented on the WVLA Executive Board by the Chair of their division.

Roundtables are membership groups within WVLA that may develop awareness about specific topics, develop programming at workshops and conferences, issue publications and materials, and maintain a collaborative relationship with members having similar professional interests. The Roundtables are Children's, Digital, Directors, Diversity/Equality, Foundation Center, Government Documents, ILL/Reference, Library Instruction, Literacy, Preservation, Social Responsibility, and Technical Services. Roundtable chairs elect one of their own as a Roundtable Representative to serve on the Executive Board of WVLA.

Roundtables have a chair and a chair-elect. Elections are held at the roundtable meetings during annual conference in the fall. Divisions have a chair, chair-elect, and a secretary that are elected through a nominating committee.

Each member can join one Division and two Roundtables without additional cost at signup. Additional Divisions and Roundtables can be joined for an additional fee. You must select your division and roundtable choices at signup to be a member of these groups. Make sure you fully fill out your membership form online or on paper to get registered.

It is expected that Divisions and Roundtables will encourage members to develop programming for conferences. All programming costs for sessions at conference are covered by in the Conference budget and Divisions and Roundtables do not need to further request funds at the beginning of each year to develop programming for conference, however if Divisions or Roundtables wish to provide programs or workshops outside of Spring Fling or Annual Conference, do mailings, buy materials to pass out at conference, etc. then these funds must be requested and approved by the Executive Board at the beginning of each year.

For more information about the purpose and function of each particular Division or Roundtable see the WVLA Handbook (link).

### Division Chairs:
- **Academic** - Virginia Kline
- **Friends** - Inactive
- **Public** - Cate Weber
- **Schools** - Leigh Ann Hood
- **Special** - Inactive
- **Trustees** - Jeanette Rowsey

### Roundtable Chairs:
- **Children’s** - Mary Hooper
- **Digital** - Lisa Hechesky
- **Directors** - Alex Eberle
- **Diversity/Equality** - Dr. Kelli Johnson
- **Foundation Center** - Olivia Bravo
- **Government Documents** - Michelle Kubiak
- **ILL/Reference** - David Owens
- **Library Instruction** - Jamie Bayne
- **Literacy** - Kaity Carson
- **Preservation** - Nat DeBruin
- **Social Responsibility** - Stacey Varner
- **Technical Services** - Michelle Kubiak
**Legislative Matters: WV Legislative Day**

How is the Legislative Committee working on the 2018 Legislative goals and what are the plans for Legislative Day?

As chair of the Legislative Committee, I am working to fulfill the duties of the committee; disseminating legislative information to all types of libraries across the state, encouraging advocacy on every level; library directors and staff, library trustees, patrons. etc. Through our goals and talking points, we as a committee are informing the membership concerning active legislation (including current bill numbers) and issues of interest to the library community. We are encouraging a strong turnout in the Rotunda and for the evening reception for Legislative Day, Monday February 5. The WVLA Legislative Committee strongly encourages every member to educate themselves on a local level and make direct contact with individuals legislators to promote the statewide goals for 2018.

L. Ann Farr
Greenbrier County Public Library

Talking points to discuss 2018 goals with your legislators follow this page!

**Goals for the 2018 session:**

- **State grant-in-aid and Library Commission Funding.** Assistance from the Library Commission, including per capita Grants-in-aid enables all libraries to offer a consistent level of service. The West Virginia Library Association (WVLA) encourages the Legislature to at least maintain the current level of funding.

- **Passage of legislation allowing a Library Facilities Improvement Fund.** Libraries in the state are aging and there is presently no funding available on the state or federal level to assist in construction, renovation, maintenance and repair of buildings. This legislation would provide for the establishment of fund where grants could be sought from outside entities to provide such assistance on a state-wide basis. It will permit the Library Commission to develop necessary rules and regulations to govern the administration of the program.

- **Service Center Improvement.** The current level of funding from the Library Commission to 13 Service Center libraries is inadequate, causing a strain on local resources and a reduction in much needed services to Affiliate libraries. Service Center libraries provide critical assistance in implementing Library Commission services and programs to the state’s many libraries without professional library staff. The West Virginia Library Association supports the Library Commission’s proposal for increase funding of the Services to Libraries item to enable awarding Service Center grants at $1.02 per capita.

**Long Term Goals:**

- **Dedicated funding for all public libraries.** Libraries must have adequate, predictable, sustainable funding to provide the full range of services needed by West Virginians. West Virginia ranks fiftieth in total funding for public libraries and that is because the local funding is deficient in many cases. The WV Library Association strongly supports legislation resulting in dedicated local funding for public libraries.

- **School libraries and certified librarians in every school.** School libraries and school librarians are essential to quality education, but too few of the public schools in the states have at least a part-time Library Media Specialist. West Virginia students need school libraries in order to achieve.

- **Simple majority approval for all excess levies.** Excess levies provide short-term predictable funding streams for approximately 1/3 of the 97 library systems in the state. However, the 60 percent majority required for passage of these and other levies is difficult. All excess levies should be on an equal footing and require a simple majority to pass. An amendment to the WV Constitution should be placed on the next state-wide ballot.
Goals for the 2018 session:

Maintain State Grants-in-Aid SB 152; HB 4019
- The first priority is to make certain 2018-19 funding for grants-in-aid to public libraries is not reduced. GIA is at $5.09 per capita for the current fiscal year (2017-2018). The Governor’s budget calls for maintaining that level.

Establish a Library Facilities Improvement Fund HB 2890
- This bill does not provide funding but establishes a means to receive, disburse, and invest funding from state government and external sources such as grants and donations to provide for library facilities construction, maintenance and improvement projects. Grants could be obtained from non-state sources to add resources to this fund, if established. Preliminary overtures have been made to granting organizations that were positively received by the grant makers and should result in allocations to this fund when established. Since there is no other place – state or federal – that has dedicated construction money available to public libraries, it is critical that such a fund be established.
  - Each library has capital needs either in new construction or repair of current facilities.
    - Let your legislator know how this fund could help your library. This bill is a carry-over from last year.

Service Center Improvement
- This is not a separate bill but was part of the Library Commission’s Budget Request. The current level of funding from the Library Commission to 13 Service Center libraries is inadequate, causing a strain on local resources and a reduction in much needed services to Affiliate libraries. Service Center libraries provide critical assistance in implementing Library Commission services and programs to the state’s many libraries without professional library staff. The West Virginia Library Association supports the Library Commission’s proposal for increased funding of the Services to Libraries item to enable awarding Service Center grants at $1.02 per capita.

Long Term Goals:

Dedicated Funding for All Public Libraries
- Dedicated funding for public libraries in West Virginia is a primary goal. It is also a necessity. The National average for local support is approximately $34 per capita. In West Virginia, the average is a little more than a third of that amount. ($12.93) Actual local support per county varies from $3.84 to $80.19. West Virginia ranks 49th in local funding of public libraries and 47th in total funding despite state level funding being 6th in the nation.
- Although the WVLA has come up with several suggestions for increasing local funding of libraries, most of them require an increase in taxes which is a political challenge.

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- It is very important to keep reminding our legislators that the biggest need across the state in public libraries is dedicated, predictable and truly sufficient funding for all.

School Libraries and Certified Librarians in Every School  HB 2166
- This bill requires county Boards of Education to employ a certified media specialist in each county school. National studies show a strong correlation between school libraries and student achievement.
- County Boards of Education have been cutting school librarian positions in almost every county and we strongly urge legislators to assist in encouraging the retaining of school librarians in every school.

Simple Majority for All Excess Levies
- For the last several years, there has been discussion of changing the WV Constitution to allow excess levies to pass with a simple majority (50 per cent plus 1) rather than the 60 percent now required. Encourage Legislators to approve placing this issue on a general ballot so the public as a whole can vote to approve or disapprove.

Other points of discussion you may wish to make with your Legislator:

- Emphasize that the WVLA supports funding for all types of libraries. If college and university budgets are cut then their library funding will also be cut. We encourage support of academic and school libraries.

- The state grant-in-aid funding is the line item that pays salaries, utility bills, and in general keeps libraries open. It is generally seen as stable on-going funding that can be counted on year after year. It is extremely important to libraries in counties that do not have special laws that fund the libraries.

- Keep in mind local needs of each library and let your legislators know how important libraries are to the communities they serve. If you have any “library stories” of how your services have made a difference in someone’s life or business that would be good to tell. You should remind the legislators that libraries are good for business. People remember stories better than statistics.
Upcoming Professional Development Opportunities

Please note that most ALA conference events are not free and not part of your registration fees, additional costs may incur.


2. Library Leadership and Management Association (LAMA) preconference program titled “Service Safari: Learning from the Best,” scheduled on February 9. For details, please call/email CompuSystems at 866-513-0760 or email alaregistration@compusystems.com.

3. Siena College Annual Leadership Institute for Academic Library Managers, Sunday, July 22 through Friday July 27, 2018. For registration and cost click here or contact Gloria Douyon at gdouyon@siena.edu or 518-783-2545.


5. PLA & NNLM award stipends for public library workers to attend March workshop. Please click on preconference workshop for details.

Professional Involvement Opportunities

1. Nominations sought for ACRL Board of Directors. Deadline for nominations for ACRL vice-president/president-elect, director-at-large, and councilor in the 2019 elections is February 18, 2017. For nominations or questions about the election process, please submit the nomination form at www.surveymonkey.com/r/acrlboardnominations, for questions, please contact LRNC Chair Jennifer Nutefall at jnutefall@scu.edu.


Updates & General News

1. Senate legislation to restore 2015’s strong, enforceable net neutrality rules now has the bipartisan. Stay tuned, ALA is working very hard to preserve a neutral internet.

2. YALSA names 2018 Amazing Audiobooks for Young Adults ages 12-18. Complete list is available at http://www.ala.org/yalsa/amazing-audiobooks.

Scholarship, Awards and Grants

ALA and its divisions as well as other national organization who invest in libraries frequently publish news about grant opportunities. Complete list of ALA and its divisions grant and award info is available by visiting http://www.ala.org/awardsgrants/ and http://www.ala.org/pla/awards. The following are examples of some upcoming opportunities.

1. Elizabeth Futas Catalyst for Change Award, deadline and info are available at http://www.ala.org/awardsgrants/elizabeth-futas-catalyst-change-award.

Conference Fees: To receive the pre-registration WVLA member discount, full payment must be received on or before March 9, 2018. You are a WVLA member if you paid your dues by March 2, 2018.

<table>
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Hotel: A hotel block under WVLA has been set aside at Quality Inn, 903 Industrial Dr. N., Summersville, WV 26651, (304) 872-6500, for $76.50 plus tax a night. To guarantee a room in the block, you must book your room by Saturday, March 24th.

*Click here* to register online ($5 discount for online registration). Hurry—online registration ends March 23rd!

*Paper registration form here.*

**WE WANT PROPOSALS FOR SESSIONS AT SPRING FLING!**

Share your knowledge! Sessions can cover topics related to any part of librarianship. Your experience makes you a great presenter! Proposals are being accepted until February 9th!

Session Proposal form follows this announcement!

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Continued from *front page*

Or they must focus on what can be offered with more efficiency or of higher quality than what is provided elsewhere, a trained information professional that not only finds your resource quickly, but provides the correct resource many times without added cost to you.

I know that WV’s libraries are already rising to the occasion. I see it in the robust conversations being had at conferences and in meetings, and in the dynamic programming being held in libraries all over the state. You are not alone in this fight for relevance. We are all in this together, and being a member of WVLA makes that very apparent. WVLA is a network of like-minded individuals from all walks of life in diverse professional settings all over the state. But we have one thing in common: We must be fearless in the face of so much change happening all around us; willing to try new things, willing to fail, make observations about those failures and most importantly, willing to get up the next morning, go out, and try it all again.

-Brenna Call, WVLA President
You are invited to submit a session proposal for the 2018 WVLA Spring Fling. We will contact you in February regarding your proposal. I am very grateful for your proposals and suggestions for other topics are welcome. Call me if you wish to talk in more detail. My contact information is below.

Proposed Title for the Session: ________________________________________________

Description of the Session: (In the space below, please provide a 30-50 word description of the session, highlighting the program’s appeal to WVLA Spring Fling attendees. If your program is chosen, this description will be edited and used in the conference program.)

Intended Audience: (Circle one)
Academic    Public    School    Special    Trustee/Friend    All

Format of Program: (Circle one)
Single speaker    Panel presentation    Demonstration

Other (please explain):
_____________________________________________________________________________

Circle any audiovisual/technology equipment needed for program:
Projector    Screen    Speakers

Laptop (list software required): ________________________________________________

Other: ______________________________________________________________________

Expected fees:
Mileage: _______ miles from ________________________________________ to Summersville, WV
Normal program fee: ________________________________________________________

Other: (Please specify, i.e. travel expenses etc.)
_____________________________________________________________________________
Your Contact Information

Title: __________________________________________

Name: __________________________________________

Address: __________________________________________

________________________________________________

City, State, zip: __________________________________________

Library or Affiliation: __________________________________

Phone #: (___) _____ - __________________________

Phone # (alternate): (___) _____ - __________________________

Fax: (___) _____ - __________________________

Email Address: __________________________________________

Are you going to be one of the presenters? (Circle one) Yes No

Please fill out the following contact information for all presenters. If necessary attach an additional page to complete your listing.

Title: __________ Name: __________________________________________

WVLA affiliation: __________________________________________

Address: __________________________________________

City, State, zip: __________________________________________

Phone: (___) _____ - __________ Fax: (___) _____ - __________

Email Address: __________________________________________

Are you willing to be the host/contact for this session? (Circle one) Yes No

Mail, Fax or Email this proposal to:

Cate Weber
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2300 River Road
Vienna, WV 26105
Phone# 304-295-7771 Fax# 304-295-7776
E-mail: cate@viennapubliclibrary.org

Deadline for Submission: Friday – February 9th, 2018
The West Virginia Library Commission is proud to announce the establishment of two new, annual awards – **Library Champions** and **Librarian of the Year**. Both awards are designed to honor librarians and others who have significantly promoted and supported the state's library community. **Nominations were accepted through January 16th.**

The **Library Champions** award is designed to recognize individuals, such as Trustees, local officials, volunteers, and patrons, who have made exceptional contributions to Public Libraries in West Virginia in the past year. Up to 5 nominees will be selected to receive the award. Employees of libraries and current state and federal elected officials are not eligible for nomination.

**Librarian of the Year** will honor a single employee of a Public Library for his or her contributions to the library community in 2017. To be considered for this award, the nominee must be a current employee of a West Virginia Public Library.

Both awards will be presented on **February 5, 2018** during the WVLA Library [Legislative] Day Reception at the Culture Center.

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**Upcoming Events:**

- **WVLCA Announces New Awards**

- **WVLA Legislative Day**  
  *February 5th, 2018*  
  WV State Capitol Complex  
  1900 Kanawha Blvd. E.  
  Charleston, WV 25305

- **Spring Fling**  
  *April 5 & 6, 2018*  
  Summersville Arena and Conference Center  
  3 Armory Way  
  Summersville, WV 26651

- **WVLA Executive Board Meeting**  
  *March 9th, 2018*  
  10:30am  
  Putnam County Library  
  4219 State Route 34  
  Hurricane, WV 25526

- **WVLA Annual Conference**  
  *November 7-9*  
  Stonewall Resort  
  940 Resort Drive  
  Roanoke, WV 26447

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**West Virginia Library Commission**

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**WVLA Announcements:**

- Don’t forget to renew your membership! [Click here](#) to renew (or join!) online.

- Find our new Conference website [here](#)! There is information about Spring Fling along with presentations from the Fall 2017 conference to be downloaded.

- Want more information? Visit our [membership page](#).