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SR-08-09-41 CC

Marshall University

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CURRICULUM COMMITTEE RECOMMENDATION

SR-08-09-41 CC

Recommends approval of the **REQUEST FOR UNDERGRADUATE ADDITION, DELETION, OR CHANGE OF AN AREA OF EMPHASIS** within the following colleges and/or schools:

- **COLLEGE OF EDUCATION & HUMAN SERVICES**

Action Requested: Addition of an Area of Emphasis, Business & Marketing Education, within the ATE Major.

Rationale: At the request of the West Virginia State Department of Education and in line with national trends the Department of Adult & Technical Education would like to combine the two existing teacher certification programs, Business Education and Marketing Education, into one teacher certification program, Business & Marketing Education.

Curriculum: ACC 215, 216; ATE 105, 201, 305, 325, 335, 405, 410, 422, 441, 475; ECN 200, MGT 100, 320; MKT 231, 340; JMC 245; FIN 201; LE 207.

Action Requested: Deletion of an Area of Emphasis, Business Education, within the ATE Major.

Rationale: At the request of the West Virginia State Department of Education and in line with national trends the Department of Adult & Technical Education would like to combine the two existing teacher certification programs, Business Education and Marketing Education, into one teacher certification program, Business & Marketing Education.

Action Requested: Deletion of an Area of Emphasis, Marketing Education, within the ATE Major.

Rationale: At the request of the West Virginia State Department of Education and in line with national trends the Department of Adult & Technical Education would like to combine the two existing teacher certification programs, Business Education and Marketing Education, into one teacher certification program, Business & Marketing Education.

- **SCHOOL OF EXTENDED EDUCATION**

Action Requested: Addition of an Area of Emphasis, Computer Forensics, within the Regents BA (RRBO) Major.

Rationale: The WV state guidelines prevent students in the Regents Bachelor of Arts (RBA) program from obtaining a major. However, universities can offer Areas of Emphasis in the RBA, which the state defines as 15 hours (minimum) of 300-400 level courses. Marshall University currently offers only one AOE, fewer than the other state universities. Being able to have a specific AOE on the transcript is attractive to prospective RBA students, but more importantly, the AOE allows departments to specifically guide student course selection instead of the random process students sometimes pursue.

Curriculum: IST 264, 463; CJ 314 or 326; and 3 courses from IST 446, 447, 448, or 449. No new courses are necessary for this AOE. No additional library resources are needed.

Action Requested: Addition of an Area of Emphasis, Creative Writing Option, within the Regents BA (RRBO) Major.

Rationale: The WV state guidelines prevent students in the Regents Bachelor of Arts (RBA) program from obtaining a major. However, universities can offer Areas of Emphasis in the RBA, which the state defines as 15 hours (minimum) of 300-400 level courses. Marshall University currently offers only one AOE, fewer than the other state universities. Being able to have a specific AOE on the transcript is attractive to prospective RBA students, but more importantly, the AOE allows departments to specifically guide student course selection instead of the random process students sometimes pursue.

Curriculum: Choose any 15 hours from the following list with no more than 6 hours at the 300 level—ENG 303, 360, 377, 378, 408, 444, 491, 492, 493. No new courses are necessary for this AOE. All courses are currently active and being taught by the host department. Likewise, no additional library resources are needed.

Action Requested: Addition of an Area of Emphasis, Game Development, within the Regents BA (RRBO) Major.

Rationale: The WV state guidelines prevent students in the Regents Bachelor of Arts (RBA) program from obtaining a major. However, universities can offer Areas of Emphasis in the RBA, which the state defines as 15 hours (minimum) of 300-400 level courses. Marshall University currently offers only one AOE, fewer than the other state universities. Being able to have a specific AOE on the transcript is attractive to prospective RBA students, but more importantly, the AOE allows departments to specifically guide student course selection instead of the random process students sometimes pursue.

Curriculum: IST 163, 236, 360, 438, 439, 460 and ART 454. No new courses are necessary for this AOE. All courses are currently active and being taught by the host department. Likewise, no additional library resources are needed.

Action Requested: Addition of an Area of Emphasis, Literature Option in English, within the Regents BA (RRBO) Major.

Rationale: The WV state guidelines prevent students in the Regents Bachelor of Arts (RBA) program from obtaining a major. However, universities can offer Areas of Emphasis in the RBA, which the state defines as 15 hours (minimum) of 300-400 level courses. Marshall University currently offers only one AOE, fewer than the other state universities. Being able to have a specific AOE on the transcript is attractive to prospective RBA students, but more importantly, the AOE allows departments to specifically guide student course selection instead of the random process students sometimes pursue.

Curriculum: No more than 6 hours can be taken at the 300 level. Choose 15 hours among the following—ENG 350, 409, 411, 317, 413, 417, 436, 437, 438, 446, 462, 410, 412, 319, 414, 415, 433, 447, 321, 421, 422, 323, 423, 424, 434, 405, 475, 476, 478, 303, 340, 341, 342, 428, 450, 451. No new courses are necessary for this AOE. Likewise, no additional library resources are needed.

Action Requested: Addition of an Area of Emphasis, Training & Development for Organizations, within the Regents BA (RRBO) Major.

Rationale: The WV state guidelines prevent students in the Regents Bachelor of Arts (RBA) program from obtaining a major. However, universities can offer Areas of Emphasis in the RBA, which the state defines as 15 hours (minimum) of 300-400 level courses. Marshall University currently offers only one AOE, fewer than the other state universities. Being able

to have a specific AOE on the transcript is attractive to prospective RBA students, but more importantly, the AOE allows departments to specifically guide student course selection instead of the random process students sometimes pursue.

Curriculum: ATE 403, 405, 449, 489, 495. No new courses are necessary for this AOE. All courses are currently active and being taught by the host department. Likewise, no additional library resources are needed.

Action Requested: Addition of an Area of Emphasis, Web Application Development, within the Regents BA (RRBO) Major.

Rationale: The WV state guidelines prevent students in the Regents Bachelor of Arts (RBA) program from obtaining a major. However, universities can offer Areas of Emphasis in the RBA, which the state defines as 15 hours (minimum) of 300-400 level courses. Marshall University currently offers only one AOE, fewer than the other state universities. Being able to have a specific AOE on the transcript is attractive to prospective RBA students, but more importantly, the AOE allows departments to specifically guide student course selection instead of the random process students sometimes pursue.

Curriculum: IST 163, 263, 303, 365, 430, 436, 454. No new courses are necessary for this AOE. All courses are currently active and being taught by the host department. Likewise, no additional library resources are needed.

Action Requested: Addition of an Area of Emphasis, Women's Studies, within the Regents BA (RRBO) Major.

Rationale: The WV state guidelines prevent students in the Regents Bachelor of Arts (RBA) program from obtaining a major. However, universities can offer Areas of Emphasis in the RBA, which the state defines as 15 hours (minimum) of 300-400 level courses. Marshall University currently offers only one AOE, fewer than the other state universities. Being able to have a specific AOE on the transcript is attractive to prospective RBA students, but more importantly, the AOE allows departments to specifically guide student course selection instead of the random process students sometimes pursue.

Curriculum: WS 101 and any 15 hours of approved Women's Studies courses at the 300-400 level. No new courses are necessary for this AOE. All courses are currently active and being taught by the host department. Likewise, no additional library resources are needed.

FACULTY SENATE CHAIR:

APPROVED BY THE FACULTY SENATE: Cam Brannon DATE: 5/12/09

DISAPPROVED BY THE FACULTY SENATE: _____ DATE: _____

UNIVERSITY PRESIDENT:
APPROVED: [Signature]

DATE: 5/13/09

DISAPPROVED: _____ DATE: _____

COMMENTS: _____

